

CURRICULUM VITAE

Dr. G. ASHOK KUMAR

M.Sc. (Math. Eco)., M.Phil., B.Ed., Ph.D. SET.,



Assistant Professor of Economics

VIVEKANANDA COLLEGE

Tiruvedagam West

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Dr. G. ASHOK KUMAR, Assistant Professor of Economics, Vivekananda College, Tiruvedakam West, Madurai. He has 12 years of teaching experience, recognized for Ph.D. Guideship by MKU, Madurai and one Researcher Scholar Pursuing Ph.D. under his guidance, edited two Textbooks as author, acted as Organizing Secretary of ICMR, Chennai funded seminar, gave three Guest Lectures in various colleges, published more than 29 articles in the reputed journals with ISSN and with ISBN, one of the editor in 04 seminar proceedings with ISBN and presented more than 20 papers in the National and State Level Seminars. The Tamil Nadu State Council for Science and Technology (TNSCST), Chennai sanctioned Young Scientist Fellowship for the Year 2013 – 2014. He is interested in conducting survey on social issues and he also has a YouTube channel named Ashok G – VC Economist.

PERSONAL PROFILE

Name : **Dr. G. ASHOK KUMAR**

Date of Birth and Age : 23.03.1983

Gender : Male

Father Name : Mr. C.I. Ganesan

Native Place : Thiruthangal, Sivakasi (Tk)
Virudhunagar District

Religion and Community : Hindu – OBC

EDUCATIONAL QUALIFICATION

Qualification	Institution/University	Year of Passing	% of Marks /Grade
Ph.D. Economics	Madurai Kamaraj University, Madurai	2015	Awarded
B.Ed., Economics	Prist University, Tanjore	2011	T-64, P-70
M.Phil. Economics	Bharathiar Univesity, Coimbatore	2007	Commended
M.Sc., Mathematical Economics	School of Economics, Madurai Kamaraj University, Madurai	2005	CWA 71.58
BBE., Business Economics	VHNSN College, Virudhunagar	2003	59.95 %

OTHER SKILLS

- ❖ Junior Grade in Type Writing
- ❖ Computer Applications (MS Office)
- ❖ Special Package for Social Sciences (SPSS)

PROFESSIONAL EXPERIENCE:

Assistant Professor of Economics (Regular) (06.12.2017 onward)	:	Vivekananda College, Tiruvedakam West, Madurai
Assistant Professor of Economics (Self Finance) (4 Yrs 9 Mths)	:	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
Project Fellow (UGC – MRP) (2 years)	:	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
PG Assistant (4 Years)	:	1. Sri Ramakrishna Mat. Hr. Sec., School, Pattabiram, Chennai (2 Years) 2. TTL Lions Mat. Hr. Sec. School, Thiruthangal (2 Years)

SUBJECT SPECIALIZATION

- ✓ Mathematical Economics
- ✓ Business Mathematics
- ✓ Statistics
- ✓ Econometrics
- ✓ Environmental Economics
- ✓ Agricultural Economics
- ✓ International Economics
- ✓ Managerial Economics
- ✓ Entrepreneurship Development
- ✓ Marketing

GUEST LECTURES

S. No.	Date	Title of the Lecture	Organized by
1.	12.02.2025	Prospects for Economics Students' Careers and Futures	Department of Economics V.H.N.S.N. College, Virudhunagar
2.	10.02.2025	Students of Economics in Nation Building: Role and Responsibilities	Department of Economics and Centre for Research in Economics, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
3.	20.06.2024	Career Hights In Economics	PG Department of Economics, Sri Parasakthi College For Women, Courtallam
4.	15.10.2020 (Online)	Entrepreneurship: Knowledge, Attitude and Practice Among Women	Department of Commerce, SFR College for Women, Sivakasi

NSS PROGRAMME OFFICER

- Four years acted as a NSS Programme Officer of Vivekananda College for the NSS Unit – 75 of MKU, Madurai. (2022-23 to 2024 – 25).

RESEARCH EXPERIENCE

1. Project Fellow – UGC – MRP (2011-2013)

Title : Energy Consumption and Environmental Pollution in Small Scale Industries in Virudhunagar District of Tamil Nadu

Period : 2011 – 2013 (Two Years)

Principal Investigator : **Dr. S. Ganesan**, Associate Professor and Head, Department of Economics and Centre for Research, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi, Tamil Nadu

2. Details of Ph.D.

Title : Energy Consumption and Carbon Dioxide Emission by Brick Units in Virudhunagar District of Tamil Nadu

Awarded on : 19.09.2015 (MKU, Madurai)

Guide & Supervisor : **Dr. S. Ganesan**, Associate Professor and Head, Department of Economics and Centre for Research, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi, Tamil Nadu

3. Research Supervision / Guideship

- Ph.D. Research Scholar (Part Time): Mr. K. KALIDAS (MKU24PFOA11718), School of Economics, Madurai Kamaraj University, Madurai. Title of the Project "**Healthcare Expenditure of Tuberculosis Patients and its Impact on Households in Virudhunagar District of Tamil Nadu**"

4. Other Research Activities

Book Authored	02
Editor in Seminar Proceedings	03
Articles in Edited Books with ISBN	16
International/National Journal with ISSN	11
Regional Journal with ISSN	02
Seminar Paper Presentation	21
Editor - Seminar Proceedings	04

Vide Annexure – I

ORIENTATION AND REFRESHER PROGRAMMES

1. Attended the 89th Orientation Programme organized by the UGC-HRDC of Madurai Kamaraj University, Madurai from 10.10.2019 to 30.10.2019.
2. Attended the UGC Sponsored Online Refresher Course in Cognitive Economics (Interdisciplinary) organized by the UGC HRDC of Bharathidasan University, Tiruchirappalli from 29.12.2020 to 11.01.2021.
3. Attended the UGC Sponsored Refresher Course in Economics (Hybrid Mode) conducted by the North Eastern Hill University, Shillong from 25.02.2025 to 11.03.2025.

E- ACTIVITIES

- ❖ YouTube Channel: Ashok G – VC Economist
- ❖ Slide Share: <https://www2.slideshare.net/AshokKumar4042>
- ❖ Vidwan ID : 186573

AS EXTERNAL

External in Examination Boards	Colleges – 07
	Universities – 03
Board of Studies Member	College – 02

ACHIEVEMENT

- Received **YOUNG SCIENTIST FELLOWSHIP** for the year 2013 – 2014 from Tamil Nadu State Council for Science and Technology (TNSCST), Chennai and attended two months training at Indian Institute of Science (IISc), Bangalore.

DECLARATION

I declare that the above written particulars are true to the best of my knowledge.
Tiruvedagam West

Yours truly


(G. ASHOK KUMAR)

BOOK AUTHOR

1. A Textbook on Agricultural Economics with ISBN No: 9789392751417
2. A Text Book on International Economics with ISBN No: 9789392751356.

EDITOR IN SEMINAR PROCEEDINGS

1. One of the Editors for the Book entitled “Economic and Environmental Impact of Plastics in India” sponsored by the TNSCST, Chennai with the ISBN No.: 9789389146516, Shanlax Publications, Madurai, August 2019.
2. One of the Editors for the Book entitled “Sustainable Agricultural Development: Challenges and Strategies” with the ISBN No.: 9789387871090, Shanlax Publications, Madurai, March 2018.
3. One of the Editors for the Book entitled “Healthcare Services in India” with the ISBN No.: 9789361637124, Shanlax Publications, Madurai, March 2024.
4. One of the editors for the book entitled “Changing Scenario in Labour Force and Employment in Rural India: Challenges and Strategies” Edited Articles Presented in the ICSSR – SRC, Hyderabad Sponsored Two Day National Seminar held on 30.01.2025 & 31.01.2025 (Under the theme "VISION VIKSIT BHARAT @ 2047")

RESEARCH PAPER / PUBLICATION OF THE ARTICLES:

S. No.	Title of the Article	Journal in which Published	Year	ISBN/ISSN No.
JOURNALS				
1.	Child Mortality Rate in India: A Trend Analysis	International Journal of Business and Economics Research	2024	e-ISSN -2455-3921
2.	Role of Parents on their Children Education during Covid-19 Curfew	International Journal of All Research Education and Scientific Methods	2021	2455-6211
3.	Helping helpless During Covid-19 Pandemic Lockdown in India	Alochana Chakra Journal	2020	2231-3990
4.	Customer's Mentality at Business Centres During Pandemic Situation	International Journal of Creative Research thoughts	2020	2320-2882
5.	An Environmental Assessment of Population Growth and Energy Consumption in India	Shanlax International Journal of Economics	2014	2319 – 961x
6.	Waste Minimization to Mitigate CO ₂ in Brick Industry cluster: A Comparative Analysis	International Journal of Ecology & Development	2014	0973 – 7308

7.	Household Electricity Savings and CO ₂ Emission Reduction Possibility by Replacing Incandescent Lamps and Tube Lights: A Case Analysis	International Journal of Ecology & Development	2013	0973 – 7308
8.	Electricity Generation and Environmental Pollution by Thermal Units in India	International Journal of Ecological Economics & Statistics	2013	0973 – 7537
9.	Food Processing Industry in India: A Swot Analysis	Third Concept An International Journal of Ideas	2014	0970 – 7247
10.	Applications of Solar Energy for Heating Systems	KADISSIA News	2011	0971 – 4359
11.	Small Power Plants in Industries	KADISSIA News	2011	0971 – 4359
EDITED BOOKS				
12.	Digitalisation of Rural India and Its Implications on Rural Employment	Shalax Publication, Madurai	2025	978-93-95659-51-2
13.	Indian Female Engineers in STEM – Status and Challenges Ahead	Shalax Publication, Madurai	2025	978-93-9496-902-9
14.	Perception on Digital Payment Among Vegetable Merchants: A Case Study at Sholavandhan Panchayat of Madurai District	Shalax Publication, Madurai	2024	978-936163-587-8
15.	United Nation's Sustainable Energy Development Goals Blended with Cop 26 Netzero Emissions Target in India	Manak Publications Ltd., New Delhi	2023	978-93-91897-51-2
16.	Healthcare Workers During Covid-19	Shalax Publication, Maduri	2023	978-93-6163-712-4
17.	Tamil Nadu Towards Achieving Sustainable Development Goals	Mayas Publication	2021	978-93-91286-16-3
18.	Plastic Waste Generation in Indian Cities	Shalax Publication, Maduri	2019	978-93-89146-51-6
19.	Emerging Issues in Business and Management	Shalax Publication, Maduri	2019	978-93-88398-27-5
20.	Sustainable Agricultural Development: Challenges and Strategies	Shanlax Publications, Madurai	2018	978-93-87871-09-0
21.	Make in India: Vision into Reality	Forschung Publications, Chennai	2018	978-93-87865-01-3
22.	Entrepreneurship in India: Opportunities and Challenges	Shanlax Publications, Madurai	2018	978-93-87102-45-3

23.	Impact of Climate Change on Indian Economy	Sree Vani Publications, Madurai	2016	81-909665-5-9
24.	Climate Change and Small-Scale Industries with Special Reference to Brick Units in Rajapalayam Taluk	Vigneswara Publications, Sivakasi	2015	78-9380509-64-8
25.	Brick Industry in Atmospheric Pollution – A Case Study	Sree Vani Publications, Madurai	2013	978-81-909665-5-9
26.	Environmental Pollution By MSME With Special Reference To Brick Units In Srivilliputhur Taluk – A Micro Level Study	MSK Publications, Salem	2012	978-93-80528-19-9
27.	National Sports Policy and Programmes of India	MSK Publications, Salem	2011	978-93-80487-18-2
28.	An Overview of Women's Health Status in India	Shanlax Publications, Madurai	2011	978-93-80657-43-1
29.	Right to Health a View on Specific Groups	Shanlax Publications, Madurai	2011	938-06-5743-9

Seminar/Conferences (Paper Presentations)

Sl. No.	Title of the Event	Institution	Date	
			From	To
1.	Healthcare Workers During Covid-19	Vivekananda College, Madurai	26.03.2024	-
2.	Technology Enabled Social Schemes Towards Sustainable Development Goals (TESSTSDG – 2024)	G.T.N. College, Dindigul	23.01.2024	24.01.2024
3.	Emerging Issues in Business and Management	Vivekananda College, Madurai	23.01.2019	--
4.	Sustainable Agricultural Development: Challenges and Strategies	Vivekananda College, Madurai	23.03.2018	--
5.	International Conference on Make in India – Vision in to Reality	Vivekananda College, Madurai	16.03.2018	--
6.	Entrepreneurship in India: Opportunities and Challenges	Vivekananda College, Madurai	04.01.2018	--
7.	Impact of Service Sectors on Indian Economy	ANJAC, Sivakasi	11.02.2016	--
8.	Environmental Impact of Water and Sanitation	ANJAC, Sivakasi	07.03.2014	--
9.	Indian Economy: Problems and Future Prospects	VHNSN College, Virudhunagar	14.02.2014	--
10.	Social Responsibilities of Higher Educational Institutions	IQAC, ANJAC, Sivakasi	18.07.2013	19.07.2013
11.	Population Development and Environment	ISEC, Bangalore	26.04.2014	--
12.	Climate Change and Environmental Sustainability	Fatima College, Madurai	23.01.2013	--

13.	Micro Small Medium Enterprises-Problems and Prospects	ANJAC, Sivakasi	14.12.2012	15.12.2012
14.	Energy Security and Management Strategies for Rural Areas	NIRD, Hyderabad	27.08.2012	28.08.2012
15.	Impact of Climate Change on Indian Economy	ANJAC, Sivakasi	05.03.2012	06.03.2012
16.	Global Economic Crisis and Impact on Indian Economy	PMT College, Usilampatti	27.02.2012	28.02.2012
17.	Environment and Sustainable Development – Indian Prospects	Bharathiar University, Coimbatore	23.02.2012	24.02.2012
18.	Green Business	ANJAC, Sivakasi	18.03.2011	--
19.	Tribal Studies in Western Ghats	Bharathiar University, Coimbatore	27.03.2006	28.03.2006
