

Curriculum Vitae

Name M. Narayanan
DOB 15.05.1996
Address 3/240A, Karpaganatchi Amman Kovil Street, Kadayanallur (Tk), Tenkasi (Dist) – 627855, Tamilnadu, India
E – Mail ID smnarayanan431@gmail.com
Contact No. +91 – 9486944297, 6382733324

Area of Specialization

Income Tax, Cost Accounting, Banking and Financial Accounting

Present Designation

Assistant Professor, Department of Commerce with Computer Applications, Vivekananda College, Tiruvedakam west, Madurai, Tamilnadu.

Academic Profile

S. No.	Programme	Year	Percentage	Institution
1.	Ph.D. Commerce (Funded by TNSCST)	(Year of Reg. Feb. 2022)	Pursuing	Vivekananda College, Tiruvedakam west
2.	M.Phil. Commerce	2018 – 2019	80.25 % (First Class with Distinction)	Vivekananda College, Tiruvedakam west
3.	PGDCAB	2016 - 2018	83.5 % (First Class with Distinction)	St. Xavier's College, Palayamkottai
4.	M. Com.	2016 – 2018	70.5 % (First Class with Distinction)	
5.	B. Com.	2013 – 2016	73.6% (First Class)	Vivekananda College, Tiruvedakam west
6.	HSLC	2013	79.2%	Suyambulingam Higher Secondary School, T.N. Puthukudi, Puliangudi
7.	SSLC	2011	70.4%	Suyambulingam Higher Secondary School, T.N. Puthukudi, Puliangudi

Research Fellowship

S. No	Nature of Programme	Details & Duration of the Programme	Funded
1.	Tamil Nadu State Council for Science & Technology – Research Funding For Research Scholar (RFRS – 2021 - 2022)	Financial Support (Rs. 3,00,000/-) under RFRS Scheme (TNSCST/RFRS/10/VM/2021-2022) Status: Submitted	Tamil Nadu State Council For Science & Technology (TNSCST), Chennai

Research Profile: Publication in International / National

Name	M. Narayanan
h-index	3
Research Interest Score	317.0
ORCID ID	https://orcid.org/0000-0001-5592-1999
Research Gate ID	https://www.researchgate.net/profile/Sm-Narayanan
Google Scholar ID	https://scholar.google.com/citations?user=LNroxGsAAAAJ&hl=en
Vidwan ID	https://vidwan.inflibnet.ac.in/profile/349872
Academia ID	https://mkuniversity.academia.edu/SMNARAYANAN

Ph.D. Details: Full-time Research Scholar (Reg. No. MKU22FFOC10346), working on “Effectiveness of Green Banking Initiatives: An Empirical Study on Customer Perception towards Selected Public Sector and Private Sector Banks in Southern Districts of Tamilnadu” under supervision of Dr.S.Chandrasekaran, Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam west, Madurai, Tamilnadu, India.

S. No.	Author (s)	Title	Journal	IF
Research & Review Articles				
1.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Green Banking Initiatives – A Special Reference Towards Mobile Payment System	Journal of Philanthropy and Marketing, Volume 3 No 1 ISSN :2691-1361, October 2023 Scopus Indexed	1.4

2	Dr.S.Chandrasekaran & M. Narayanan	A Role of Technological Innovation of Rural Entrepreneurs in India	Tuijin Jishu / Journal of Propulsion Technology, ISSN: 1001-4055, Vol. 44 No. 4 (December 2023), DOI: https://doi.org/10.52783/tijpt.v44.i4.1981 Scopus Indexed	0.37
3.	Dr.S.Chandrasekaran & M. Narayanan	Emerging Trends and Challenges of Cloud Banking system	International Journal of Research and Analytical Reviews (IJRAR), Volume: 5, Issues No: 4 October 2018 with E – ISSN 2348- 1269, P- ISSN 2349- 5138 UGC Approved	5.75
4.	Dr.S.Chandrasekaran & M. Narayanan	The Recent Scenario in Human Resource Management	Journal of Emerging Technologies and Innovative Research (JETIR), Volume 5, Issue No: 10, October 2018 with ISSN 2349 – 5162 UGC Approved	5.87
5.	Dr.S.Chandrasekaran & M. Narayanan	Growth Strategies of Mobile Commerce in India	Shanlax International publication Vol:7, Special issue :1, Feb 2019 With ISSN 2320- 4168 https://doi.org/10.5281/zenodo.2552228 UGC approved	4.11
6.	Dr.S.Chandrasekaran & M. Narayanan	Government Scheme for Promoting Rural Entrepreneurship	ROOTS, International Journal of Multidisciplinary Researches	5.8

			Special issue :2, March 2019 With ISSN 2349-8684, UGC approved	
7.	Dr.S.Chandrasekaran & M. Narayanan	Financial Performance of Merchant Banking in India – A Study on Kotak Mahindra Capital Company Ltd.	International Journal of Analytical and Experimental Model Analysis reviews(IJAEMA), ISSN 0886-9367, September 2019 UGC approved	6.3
8.	Dr.S.Chandrasekaran & M. Narayanan	Futuristic Vision for Digital Banking System in India	International Journal of Analytical and Experimental Model Analysis reviews (IJAEMA), ISSN 0886-9367 Vol: XI, Issue IX, Sep.2019 UGC-CARE approved	6.3
9.	Dr.S.Chandrasekaran & M. Narayanan	Transforming and Empowerment of Digital Banking in India	Journal of Analysis and Computation (JAC) An IAC ISSN No: 09732861, Special Issue 2019 International Peer Reviewed Journal	--
10.	Dr.S.Chandrasekaran & M. Narayanan	Recent and Future trends in E – Banking Services for Indian Banking Sector	Journal of the Gujarat Research Society (JGRS) Journal, ISSN: 0374-8588, Vol.21, Issue 16, December, 2019. UGC Care Listed Journal	4.3
11.	Dr.S.Chandrasekaran & M. Narayanan	A Role of Economic Growth and Issue for Goods and Services Tax in India	Our Heritage, ISSN: 0474-9030, vol.68,	5.1

			Issue – 1, January – 2020. UGC Care Listed Journal	
12.	Dr.S.Chandrasekaran & M. Narayanan	Recent changing scenario in Indian banking sector	Our Heritage, ISSN: 0474-9030 Vol-68-Issue-1- January-2020 UGC Care Listed Journal	5.1
13.	M. Narayanan & Dr. B. Raja	Consumer purchase decision and satisfaction of digital marketing in India	Our Heritage, ISSN: 0474-9030 Vol-68-Issue-2- January-2020 UGC Care Listed Journal	5.1
14.	Dr.S.Chandrasekaran & M. Narayanan	Customer Perception and Satisfaction of E – Banking Services Provided by Private Sector Banks in India	Our Heritage, ISSN: 0474-9030 Vol-68-Issue-1- January-2020 Multidisciplinary UGC Care Listed Journal	5.1
15.	Dr.S.Chandrasekaran & M. Narayanan	Recent Performances and Growth Status of MSME's in India	The International Journal of Analytical and Experimental Modal Analysis (IJAEMA), Volume XII, Issue II, February 2020 with ISSN No: 0886 – 9367 UGC care approved group “A” Journal	6.3
16.	Dr.S.Chandrasekaran & M. Narayanan	Emerging Trends in Globalization of Financial Markets in India	Studies in Indian Place Name, ISSN: 2394 – 3114, Volume – 40, Issue – 18, February 2020	--

			UGC Care Listed Journal	
17.	Dr.S.Chandrasekaran & M. Narayanan	Evaluation of Customers' Perception on Green Banking Practices in Selected Public sector banks in Tamilnadu	Studies in Indian Place Names ISSN: 2394 – 3114 Vol.40 Issue.80 March,2020 UGC Care Listed Journal	--
18.	M. Narayanan & Dr. B. Raja	A study on customer's perception of Mobile banking in Madurai City	Studies in Indian Place Names ISSN: 2394 – 3114, Vol.40 Issue.80 March,2020 UGC Care Listed Journal	--
19.	Dr.S.Chandrasekaran & M. Narayanan	Customer's Perception And Satisfaction Towards Green Banking Services Provided By Public Sector Banks In Madurai City	Studies in Indian Place Names ISSN: 2394 – 3114, Vol.40 Issue.86 March,2020 UGC Care Listed Journal	--
20.	M. Narayanan & Dr. B. Raja	An Empirical Study On The Customers' Perception Towards Mobile Banking Apps In Madurai District	Studies in Indian Place Names ISSN: 2394 – 3114, Vol.40 Issue.86 March,2020 UGC Care Listed Journal	--
21.	Dr.S.Chandrasekaran & M. Narayanan	Impact of Digital Marketing on Consumer Purchase Decision in Madurai City	Studies in Indian Place Names, Volume – 40, Issue – 71 with ISSN: 2394-3114 UGC Care Listed Journal	--
22.	Dr.S.Chandrasekaran & M. Narayanan	Environmental Initiatives of Green Banking System – A Special Reference To Private Sector Banks In Madurai District	DogoRangsang Research Journal www.drsrcjournal.com ISSN : 2347-7180 Vol-10 Issue-06 No. 6 June 2020	6.5

			UGC Care Group I Journal	
23.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Awareness Perception and Challenges in Green Banking Services – A Special Reference to Private Sector Banks in Madurai District	Wesleyan Journal of Research (An International Research Journal) ISSN: 0975-1386 Vol. 14 No. 1 (11), January – March, 2021 UGC Care Group I Journal	6.7
24.	Dr.S.Chandrasekaran & M. Narayanan	Customer's Expectation and Prospects of Green Banking Practices in Selected Private Sector Banks in Southern District of Tamilnadu	Utkal Historical Research Journal with ISSN: 0976-2132 Peer Reviewed and Referred Journal, Vol. 34(VI): 2021 UGC Care Approved	--
25.	Dr.S.Chandrasekaran & M. Narayanan	Emerging trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City	AutAut Research Journal, Volume – XII, Issue – V, May 2021, ISSN NO: 0005-0601 UGC care Journal Approved Group – II Journal	5.1
26.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Customers Usage of Green Banking Initiatives of Selected Public and Private sector Banks in Tirunelveli District	AutAut Research Journal, Volume XII, Issue IX, September 2021, ISSN NO: 0005-0601 UGC care Journal Approved Group – II Journal	5.1
27.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Customer's Awareness of Green Banking Initiatives of Public and Private Sector Banks in Tirunelveli District	Journal of Xidian University, Volume 15, Issue 11, ISSN No: 1001-2400, November 2021 https://doi.org/10.37896/jxu15.11/032 UGC care Journal	5.4
28.	M. Narayanan & Dr.S.Chandrasekaran	A Study On Customer's Knowledge About The Green Banking Initiatives Of Selected Public Sector Banks In Madurai District	Journal of Xi'an Shiyou University, Natural Science Edition, Volume 17, Issue 11,	5.6

			ISSN: 1673-064X, November 2021 UGC care Journal	
29.	M. Narayanan & Dr.S.Chandrasekaran	Effectiveness of Green Banking Initiatives – A Special Reference Towards Public Sector and Private Sector Banks in Tamilnadu	International Journal of Innovative Research in Technology, Open Access Journal ISSN: 2349-5162, Volume 8, Issue 7 International Peer viewed	5.87
30.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives of Online Payment System in Selected Public Sector Banks in Tamilnadu	International Journal of All Research Education & Scientific Methods (IJARESM), Volume 9, Issue 12 UGC Certified Peer - Viewed Multi- disciplinary Journal	7.429
31.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Customer Perception Towards Green Banking Initiatives with Special Reference to State Bank of India(SBI) In Tirunelveli District	International Journal of Creative Research Thoughts, ISSN: 2320- 2882, Volume 10, Issue 1 International Peer Reviewed Open Access Journal	7.97
32.	M. Narayanan & Dr.S.Chandrasekaran	Recent Trends of Green Banking Initiatives in Public Sector Banks - A Special Reference towards Digital Payment System	International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), e-ISSN: 2319-8753, p-ISSN: 2347-6710, Volume 11, Issue 1. Peer Reviewed Journal	7.569
33.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Green Banking Initiatives – A Comparative Analysis of Public and Private Sector Banks in India - A Special Reference to Tamilnadu	International Journal of Advanced Research in Science, Communication and Technology (IJIRSCT), ISSN: 2581-9429, Volume 2, Issue 1, DOI: 10.48175/IJARSCT- 2280 Peer Reviewed Journal	5.731

34.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives: Customer Knowledge and Perception in India	International Journal for Innovative Research in Multidisciplinary Field (IJFIRIMF), IC Value: 86.87 ISSN: 2355-0620, Volume 08, Issue 1. Peer Reviewed Journal	6.719
35.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives in India – A Case Study of Tamilnadu Mercantile Bank	International Journal of Novel Research and Development (IJNRD), ISSN: 2456-4184, Volume 07, Issue 2. Peer Reviewed Journal	8.76
36.	M. Narayanan & Dr.S.Chandrasekaran	Role of Green Banking Initiatives – An Overview of Customers Perception of Private Sector Banks in Southern Districts of Tamilnadu	International Journal of Business and Administration Research Review (IJBARR) ISSN: 2348- 0653, E-ISSN: 2347- 856X, Volume 9, Issue 1. Peer Reviewed Journal	6.304
37.	M. Narayanan & Dr.S.Chandrasekaran	An evaluation of green banking initiatives: A special reference towards public sector banks in southern districts of Tamil Nadu	International Journal of Multidisciplinary Research and Growth Evaluation, ISSN (online): 2582-7138, Volume: 03, Issue: 02. Peer Reviewed Journal	7.98
38.	M. Narayanan & Dr.S.Chandrasekaran	Customer's Awareness on Green Banking Initiatives in Selected Public Sector Banks with Special Reference to Tirunelveli City	EXCEL International Journal of Multidisciplinary Management Studies, ISSN: 2249-8834, Volume 12, Issue 1. Peer Reviewed Journal	7.768
39.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiative on Customer Perception: A Conceptual Model of Customer Knowledge on Green Banking System Towards Public Sector and Private Sector Banks in Southern Districts of Tamilnadu	International Journal of Engineering Research & Technology, ISSN: 2278-0181, Volume: 11, Issue: 04. Peer Reviewed Journal	--

40.	M. Narayanan & Dr.S.Chandrasekaran	An Overview of Green Banking Initiatives – A Special Reference Towards Public Sector and Private Sector Banks	Journal of the Asiatic Society of Mumbai, ISSN: 0972-0766, Vol: XCVI,(96) No: 03, 2022. UGC Care Group – I Journal	--
41.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives – A Special Reference Towards Public Sector Banks in Southern Districts of Tamilnadu	Gavesana Journal of Management, ISSN No.: 0975-4547, Vol: 15, Issue: 1. Peer Reviewed Journal	--
42.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Green Banking Initiatives – A Special Reference to Innovative Strategies of Indian Banking Sector	Quest Journal of Research in Humanities and Social Science, ISSN (Online):2321-9467, Volume-10, Issue-7, Series-2. Peer Reviewed Journal	6.14
43.	M. Narayanan & Dr.S.Chandrasekaran	Modern Banking Services – A Special Reference towards Green Banking Initiatives of Public Sector Banks	Pramana Research Journal, ISSN No: 2249 – 2976, Volume 12, Issue 8, UGC care Journal Approved	6.2
44.	Dr.S.Chandrasekaran & M. Narayanan	Prospectus and Consumer Intention of Purchase Decision in Green Marketing Practices in India	Infokara Research, ISSN No: 1021 – 9056, UGC care Approved Group 2 Journal	5.3
45.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Performance of Modern Banking System – A Special Reference Towards Green Banking Initiatives of Public Sector Banks	Journal for Basic sciences, ISSN No: 1006-8341, Vol: 22, Issue: 9, September – 2022. UGC Care Group – II Approved Journal	--
46.	Dr.S.Chandrasekaran & M. Narayanan	Green Banking Initiatives: Digital Innovation of Indian Banking Sector	Journal of the Asiatic Society of Mumbai, ISSN: 0972-0766, Volume 98, Issue 11, UGC – Care listed Journal	--
47.	M. Narayanan & Dr.S.Chandrasekaran	Effectiveness of Green Banking Initiatives – A Special Reference Towards Customer Perspective of Private Sector Banks	MuktShabd Journal, Vol: XI, Issue XII, December – 2022, ISSN No: 2347-3150. DOI:10.0014.MSJ.2022.V11I12.0086781.1136585	4.6

			UGC Care Group – I	
48.	Dr.S.Chandrasekaran & M. Narayanan	Green technologies for banking sector – a special reference To green banking system	South India Journal of Social Sciences ISSN: 0972 – 8945, Vol. XXI, January – June 2023, No.9 UGC Care List – Group 1 Journal	7.101
49.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Public Sector Banks and Private Sector Banks: Customer Usage of Green Banking Initiatives – A Special Reference to Internet Banking	Asian Journal of Management, Volume 14 Issue 1, ISSN 0976- 495X(Print), 2321- 5763(Online), DOI: 10.52711/2321- 5763.2023.00011 Peer Reviewed Journal	--
50.	Dr.S.Chandrasekaran & M. Narayanan	A Study On Factor Influence Of Mobile Commerce Usage And Satisfaction Of Customers In Madurai District	Journal of Social Sciences and Economics, Vol. 2 Issue 1, ISSN (Online)- 2958-1532, Peer Reviewed Journal	--
51.	Dr.S.Chandrasekaran & M. Narayanan	Digital Transformation of Indian Banking Sector – A Special Reference Towards Green Banking Initiatives	International Journal of Business and Administration Research Review (IJBARR), E-ISSN No – 2347-856X, ISSN – 2348-0653, Volume No – 10, Issue No – 2 Peer Reviewed Journal	6.304
52.	M. Narayanan & Dr. M. Sivasankari	A Study on Mobile Commerce Usage and Satisfaction of Customers – A Special Reference to Madurai District	International Journal of Business and Administration Research Review (IJBARR), E-ISSN No – 2347-856X, ISSN – 2348-0653, Volume No – 10, Issue No – 2 Peer Reviewed Journal	6.304
53.	Dr.S.Chandrasekaran & M. Narayanan	A Study On Changing Attitude Of Women Entrepreneurship - A Special Reference Towards Role Of Self Help Groups	International Journal of Multidisciplinary Research Review (IJMDRR), E- ISSN – 2395-1885, ISSN - 2395-1877, Vol.9, Issue-7	6.089

			Peer Reviewed Journal	
54.	Dr.S.Chandrasekaran & M. Narayanan	Recent Development of Private Banking Sector – A Special Reference Towards Green Banking Initiatives	Asian Journal of Management, Volume 14 Issue 03, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 10.52711/2321-5763.2023.00034 Peer Reviewed Journal	--
55.	Dr.S.Chandrasekaran & M. Narayanan	A Study On Attitude Of Students Towards Start-Up Entrepreneurship Development	International Journal of Current Research and Academic Review, ISSN: 2347-3215, Volume 11 Supplement 1 Peer Reviewed Journal	--
56.	M. Narayanan & Dr.S.Chandrasekaran	Recent Trends Of Green Banking Initiatives – The Effect of Digital Enhance of Indian Banking Sector	Emperor Journal Of Finance, ISSN: 2583-4312, Volume – 2, Issue – 9, Peer Reviewed Journal	--
57.	Dr.S.Chandrasekaran & M. Narayanan	Prospectus and Performance of Start-Up of Entrepreneurship – A Special Reference Towards Young Entrepreneurs	Journal of Shodha Prabha, vol.48, Issue-02, No.01: 2023, ISSN:0974-8946 UGC CARE Journal	--
58.	M. Narayanan & Dr. M. Sivasankari	A Study on Startup Business in Young Entrepreneurs in Tamilnadu	Journal of the Asiatic Society of Mumbai, ISSN: 0972-0766, Volume 99, Issue 08. UGC – Care listed Journal	--
59.	Dr.S.Chandrasekaran & M. Narayanan	Impact of Facebook Advertisement Towards Facebook users in Madurai District	ComFin Research, ISSN:2582-6190, Volume 11, Special Issue 1, https://doi.org/10.34293/commerce.v11iS1-3/ Peer Reviewed Journal	4.118
60.	M. Narayanan	Mobile Commerce Application and Services – A Study on Customer Perception	Asian Journal of Management, Volume 14 Issue 04, ISSN 0976-495X(Print), 2321-5763(Online),	--

			DOI: 10.52711/2321-5763.2023.00040 Peer Reviewed Journal	
61.	M. Narayanan & Dr.S.Chandrasekaran	Recent Development of Banking Sector – An Empirical Study on Green Initiatives of Digital Transformation	Journal of Management and Entrepreneurship, ISSN:2229-5348, Volume 17, No4(I) UGC CARE Group 1 Journal	--
62.	Dr.S.Chandrasekaran & M. Narayanan	Green Banking Initiatives – A Study of Selected Public Sector Banks in Madurai District	Journal of Foundational Research, ISSN: 2395-5635 Volume XXXII,(32) No.1 (VII) UGC CARE Journal	--
63.	Dr.S.Chandrasekaran & M. Narayanan	Green Banking Initiatives – An Empirical Study on Performance of Private Sector Banks	Indian Journal of Psychology Book No.03, ISSN: 0019-5553 UGC CARE Journal	--
64.	M. Narayanan	Impact of Digital Marketing a study on Consumer Purchase Decision	Asian Journal of Management, Volume 15 Issue 02, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 10.52711/2321-5763.2024.00031 Peer Reviewed Journal	--
65.	Dr.S.Chandrasekaran & M. Narayanan	Recent Development of Private Banking Sector – A Special Reference Towards Green Banking Initiatives	Journal of Emerging Trends and Novel Research, ISSN:2984-9276, Volume 2, Issue 7, Peer Reviewed Journal	8.27
66.	Dr.S.Chandrasekaran & M. Narayanan	Challenges And Prospects Of Modern Banking System - An Empirical Study On Customer Perception Towards Green Banking Initiatives In Indian Banking Sector	International Journal of Multidisciplinary Research and Modern Education (IJMRME) ISSN (Online): 2454 - 6119, Volume 10, Issue 2 https://doi.org/10.5281/zenodo.12770108 Peer Reviewed Journal	7.315
67.	M. Narayanan & Dr.S.Chandrasekaran	Adopting Innovation of Technological Advancement and Emerging Strategies of Green Banking Initiatives Services of	International Journal of Business and Economics Research (IJBER), e-ISSN: 2455-3921, Special Issue	--

		Customers	Peer Reviewed Journal	
68.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Green Banking Initiatives of Customer Awareness Level in Public Sector and Private Sector Banks with Special Reference to Madurai District	Asian Journal of Management, Volume 15 Issue 03, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 10.52711/2321-5763.2024.00035 Peer Reviewed Journal	--
69.	Dr.S.Chandrasekaran & M. Narayanan	Effect of Green Banking Initiatives: A Study on the Performance of Public Sector Banks	Asian Journal of Management, Volume 15 Issue 03, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 10.52711/2321-5763.2024.00040 Peer Reviewed Journal	--
70.	Dr.S.Chandrasekaran & M. Narayanan	Green Banking Initiatives in the Indian Banking Sector: A Study on the Digital Transformation of Banking Services	Asian Journal of Management, Volume 15 Issue 03, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 0.52711/2321-5763.2024.00043 Peer Reviewed Journal	--
71.	M. Narayanan & Dr.S.Chandrasekaran	Driven Process of Green Banking Initiatives: Emerging Technology and Digital Services of Indian Post Payment Bank	Journal of Management Science and Humanities, (Jomsah), BI-Annual, ISSN : 2395-0625, Volume 11, No – 02,December 2024 Peer Reviewed Journal	--
72.	M. Narayanan & Dr.S.Chandrasekaran	Innovation and Digital Technology of the Banking Sector: A Study on Customer Perception of Green Banking Initiatives	Humanities and Social Science Studies, Vol. 14, Issue 1, No.3, ISSN: 2319-829X UGC CARE Journal	--
73.	M. Narayanan	Trends And Artificial Intelligence Development Of Banking Sector: Social Implication Of Green Banking Initiatives	Asian Journal of Management, Volume 16 Issue 01, ISSN 0976-495X(Print), 2321-5763(Online), DOI: 10.52711/2321-5763.2025.00005 Peer Reviewed Journal	--

74.	M. Narayanan & Dr.S.Chandrasekaran	A Role Of Digital Transformation On Customer Satisfaction In Green Banking Initiatives In The Indian Banking Sector	VEI International Journal of Social Science, Volume 8 Issue No – 1, ISSN 2394-1316 Peer Reviewed Journal	
75.	Dr.S.Chandrasekaran & M. Narayanan	Technological Enhancement of Banking Sector: A Special Reference to Green Banking Initiatives	Asian Journal of Management, Vol. 16 Issue-02, ISSN 0976-495X (Print) 2321-5763 (Online), DOI: 10.52711/2321-5763.2025.00019 Peer Reviewed Journal	--
76.	M. Narayanan & Dr. M. Sivasankari	Social Media Usage of Youngsters – A Special Reference to Madurai District	Asian Journal of Management, Vol. 16 Issue-02, ISSN 0976-495X (Print) 2321-5763 (Online) DOI: 10.52711/2321-5763.2025.00024 Peer Reviewed Journal	--
Proceedings				
1.	M. Narayanan & Dr.S.Chandrasekaran	Role of Green Banking Initiatives – An Overview of Customers' Perception of Private Sector Banks in Southern Districts of Tamilnadu	Souvenir, PG and Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli – 620 002	--
2.	Dr.S.Chandrasekaran & M. Narayanan	Digital Transformation of Indian Banking Sector – A Special Reference Towards Green Banking Initiatives	Souvenir, PG and Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli – 620 002	--
3.	M. Narayanan & Dr.S.Chandrasekaran	A Study on Mobile Commerce Usage and Satisfaction of Customers – A Special Reference to Madurai District	Souvenir, PG and Research Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli – 620 002	--
4.	M. Narayanan & Dr.S.Chandrasekaran	Recent Trends of Green Banking Initiatives – The Effect of Digital Enhance of Indian Banking Sector	Proceedings ISBN:978-81-19716-91-3, Department of Commerce, Bharathiar University, Coimbatore – 641046, Emperor Research Foundation, Mayas Publication	--
5.	Dr.S.Chandrasekaran & M. Narayanan	Role Of Start-Up Business In Young Entrepreneurs In Madurai District	Proceedings ISBN:978-81-19716-89-0, Department of	--

			Commerce, Alagappa University, Karaikudi.	
6.	Dr.S.Chandrasekaran & M. Narayanan	Modern Entrepreneurship – A Study On Factors Affecting Of Growth In Women Entrepreneurs	Souvenir, Department of Commerce, KPR Arts and Science College, Coimbatore – 641 407.	--
7.	Dr.S.Chandrasekaran & M. Narayanan	Trends and Artificial Intelligence Development of Banking Sector: Social Implication of Green Banking Initiatives	Proceedings ISBN:978-81-973477-7-1, Research & Development Cell in Association with Dr. APJ Abdul Kalam Library, Nilagiri College of Arts and Science (Autonomous), The Nilagiri, Tamilnadu.	--
8.	M. Narayanan & Dr.S.Chandrasekaran	Sustainable Development for Green Banking Initiatives: Strategies and Environment Performance of the Banking Sector	Proceedings, Departments of Economics, History & Zoology Newman College Thodupuzha, Kerala.	--
9.	M. Narayanan & Dr.S.Chandrasekaran	Emerging Trends and Role in Green Banking Initiatives and Services – Financial Innovation Models of Banking Sector	Proceedings ISBN978-93-6163-645-5, Shanlax Publications, Vasantha N agar, Madurai - 625003, Tamil Nadu, India	--
10.	Dr.S.Chandrasekaran & M. Narayanan	Environmental Sustainability Development of the Banking Sector: A Special Reference to Green Banking Initiatives	Proceedings, Department of Political Science, St Thomas College Palai Autonomous, Kottayam, Kerala, India	--
11.	Dr.S.Chandrasekaran & M. Narayanan	Revolution Of Banking Sector – A Future Green Banking Initiatives In Private Sector Banks	Proceedings, Shanlax Publications, Vasantha N agar, Madurai - 625003, Tamil Nadu, India	--
12.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Digital Marketing Usage and Awareness of Consumer in Sustainable Development	Proceedings ISBN: 978-93-3422-657-7, Theeran Chinnalai College of Arts and Science for Women, Tirupur - 641663	--
13.	M. Narayanan & S. Ragul Prasad	A Study on Strategies of Paperless and Impact of Banking Services in the Indian Banking Sector	Proceedings ISBN: 978-93-3422-657-7, Theeran Chinnalai College of Arts and Science for Women, Tirupur - 641663	--
14.	M. Narayanan & Dr.S.Chandrasekaran	A Role Of Digital Transformation On Customer Satisfaction In Green Banking Initiatives In The Indian Banking Sector	Souvenir ISBN: 978-93-342-4329-1, Department of Commerce, Vivekananda College	--

			of Arts and Science for Women, Elayampalayam – 637 205, Tiruchengode, Namakkal	
Book Chapters				
1.	M. Narayanan	Effect of Green Banking Initiatives – A Study on Performance of Public Sector Banks	ISBN No: 97-89392649-55-4 New Horizon in Commerce and Management, Elakkiya Publisher, Tenkasi	--
Publications with ISBN				
1.	Dr.S.Chandrasekaran & M. Narayanan	Impact of GST on small and medium Enterprises	ISBN No: 97-8937871-79-3, Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625234.	--
2.	Dr.S.Chandrasekaran & M. Narayanan	Digitalization and Rural entrepreneurs in India	ISBN:978-93-84734-68-8, B-DIGEST Publication, Nagarkovil – 01 Department of Commerce, St. Alphonsa College of Arts and Science, Soosaipuram, Kanyakumari.	--
3.	Dr.S.Chandrasekaran & M. Narayanan	Digital Payment in India	ISBN No: 978-93-81723-84-4, Virudhunagar Hindu Nadar's' Senthikumara Nadar College (Autonomous), Virudhunagar	--
4.	Dr.S.Chandrasekaran & M. Narayanan	Impact of Digital Marketing in Consumer Purchases in India	ISBN 978-93-8839827-5, Shanlax Publication,	--

			Vasantha Nagar, Madurai – 625 003	
5.	Dr.S.Chandrasekaran & M. Narayanan	Cyber security and Strategies of Health insurance in India	ISBN 9789-364334565, Sankara College of Science and Commerce, Saravanampatty, Coimbatore.	--
6.	Dr.S.Chandrasekaran & M. Narayanan	Digital Transaction banking opportunities and challenges in India	ISBN 978-93-5351- 550-8, Alpha Arts and Science College, Porur, Chennai	--
7.	Dr.S.Chandrasekaran & M. Narayanan	Electronic Payment Systems in Indian Banking Sector	ISBN: 978-93-86568- 50-2, Department of Commerce, – Collaboration with Sivakasi Branch of ICAI, Sivakasi, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.	--
8.	Dr.S.Chandrasekaran & M. Narayanan	Perception of Digital payment system of professionals	ISBN: 978-93-88398- 90-9, Research Department of Commerce in association with Insurance Institute of India, Mumbai, Thiagarajar College, Madurai.	--
9.	Dr.S.Chandrasekaran & M. Narayanan	The Role of Make in India Increase in Gross Domestic Product in India	ISBN 978-93-5382- 356-6, Sri Kaliswari College, Sivakasi	--
10.	Dr.S.Chandrasekaran & M. Narayanan	Green Entrepreneur Markets – the Recent Scenario in India	ISBN 978-81-934604- 4-3, Everscience Publication, Vatakarai, Nagarkovil – 629 00	--

11.	M. Narayanan	Empowering Rural Women Entrepreneurs In India – With Special Reference to Southern District	ISBN:978-93-90996-08-7, Archers & Elevators Publishing House, Bangalore	--
12.	Dr.S.Chandrasekaran & M. Narayanan	Prospects and Customers Initiatives of Green Banking System on Public Sector Banks in Southern Districts of Tamilnadu	ISBN:978-93-90996-08-7, Archers & Elevators Publishing House, Bangalore	--
13.	M. Narayanan & Dr.S.Chandrasekaran	Consumer Awareness of Advanced Technology in Mobile Commerce Application Services in Tirunelveli District	ISBN: 978-93-90996-35-3, Archers and Elevators Publishing House, Hesaragatta Main Road, Bangalore – 560 090, Karnataka	--
14.	M. Narayanan	Emerging Technology Users’ on Advertisement of E – Commerce in Tirunelveli District	ISBN: 978-93-90996-35-3, Archers and Elevators Publishing House, Hesaragatta Main Road, Bangalore – 560 090, Karnataka	--
15.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives by Public Sector Banks – A Special Reference Towards Customers Perception of Madurai District	ISBN NO: 978-93-83191-79-6, Curriculum Development Cell, Ayya Nadar Janaki Ammal College, Sivakasi. Printed at A.K.N. Offset Printers, Sivakasi	--
16.	Dr.S.Chandrasekaran & M. Narayanan	Customer’s Intention to use of Green Banking Initiatives – A Special Reference Towards Public Sector and Private sector Banks in India.	ISBN: 978-93-93239-19-8, Redshine Publication Private Limited, Lunawada, Gujarat – 389 230	--
17.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives in Selected Private Sector Banks in Madurai District	ISBN: 978-93-93239-19-8, Redshine Publication Private	--

			Limited, Lunawada, Gujarat – 389 230	
18.	M. Narayanan & Dr.S.Chandrasekaran	Business Strategies of Green Entrepreneurs in Madurai : A Special References towards Sholavandan Area	ISBN: 97-93-93737-88- 5, Shanlax Publication, Vasanthanagar, Madurai – 625003.	--
19.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiative – A Special Reference towards Public Sector Banks in Southern Districts of Tamilnadu	E- ISBN: 978-81- 950136-0-9, 4 th International Conference Impact of Current Events on Future of Business, Vignana Jyothi Institute of Management (VJIM), Hyderabad, India	--
20.	M. Narayanan & Dr.S.Chandrasekaran	Customer Perspective and Satisfaction of Green Banking Initiatives – A Special Reference Towards Private Sector Banks in Southern Districts in Tamilnadu	ISBN: 978-93-5626- 961-3, Sankara College of Science & Commerce, Saravanampatty, Coimbatore, Tamilnadu	--
21.	Dr.S.Chandrasekaran & M. Narayanan	Sustainable Utilization of Green Banking Initiatives in India	ISBN 978-93-92032- 26-4, Laser Park Publishing House, Linganoor Road, Vadavalli, Coimbatore – 641 041	--
22.	Dr.S.Chandrasekaran & M. Narayanan	Role of banks at Innovation and Risks of Digital Payment System	ISBN: 978-93-5811- 136-1, Shanlax Publication, Vasanthanagar, Madurai.	--
23.	Dr.S.Chandrasekaran & M. Narayanan	Role and Innovation of Banking Sector – A Study on Green Banking Initiatives in Private Sector Banks	ISBN:978-9-3578642- 3-7, Post Graduate and Research Department of Commerce, DG Vaishnav College, Chennai – 600 106	--

24.	Dr. M. Sivasankari & M. Narayanan	Mobile Commerce Application and Services – A Study on Customer Perception	ISBN:978-93-84734- 38-1, B- Digest Publications, Nagercoil-629001	--
25.	Dr.S.Chandrasekaran & M. Narayanan	Impact Of Digital Marketing – A Study On Consumer Purchase Decision	ISBN:978-93-84734- 38-1, B- Digest Publications, Nagercoil-629001	--
26.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Customer Perception on Hi – Tech Banking Services of Tamilnad Mercantile Bank with Special Reference to Tirunelveli	ISBN: 978-93-5786- 655-2, Publication Division, Bishop Heber College, (Autonomous, Tiruchirappalli	--
27.	M. Narayanan & Dr.S.Chandrasekaran	Modern Banking Services – A Special reference to Greening of Indian Banking Sector	ISBN: 978-81-951454- 6-1, Department of commerce (U/A), Gobi Arts & Science College, Gobichettipalayam	--
28.	Dr.S.Chandrasekaran & M. Narayanan	Modern Entrepreneurship – A Study On Factors Affecting Of Growth In Women Entrepreneurs	ISBN :978-81-967053- 7-4, Department of Commerce, KPR Arts and Science College, Coimbatore – 641 407.	--
29.	M. Narayanan & Dr.S.Chandrasekaran	Green Banking Initiatives – A Study of Select Public Sector Banks and Private Sector Banks In Madurai District	ISBN:978-93-94293- 22-9, PG & Research Department of Commerce, Trinity College for Women (Arts & Science), Namakkal – 637 002.	--
30.	Dr.S.Chandrasekaran & M. Narayanan	Mobile Commerce Application – A Study on Consumer Opinion of Services in Madurai District	ISBN:978-81-965401- 9-7, Nadar Sarasawthi College of Arts and Science, Vadaputhupatti, Theni – 625 531.	--

31.	M. Narayanan & Dr.S.Chandrasekaran	Recent Development of Private Banking Sector – A Special Reference towards Green Banking Initiatives	ISBN:978-81-19337- 71-2, Shanlax Publication, Vasantha Nagar, Madurai	--
32.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Green Banking Initiatives of Customer Awareness Level in Public Sector and Private Sector Banks with Special Reference To Madurai District	ISBN:978-81-969-406- 6-9, Nadar Sarasawthi College of Arts and Science, Vadaputhupatti, Theni – 625 531.	--
33.	M. Narayanan & Dr.S.Chandrasekaran	Recent Trends in Banking Services :A Study on Green Banking Initiatives in the Indian Banking Sector	ISBN: 978-81-968751- 0-7, Department of Commerce and Corporate Secretaryship, INDO- American College, Cheyyar – 604 407.	--
34.	Dr.S.Chandrasekaran & M. Narayanan	Green Banking Initiatives in the Indian Banking Sector: A Study on the Digital transformation of Banking Services	ISBN:978-81-19821- 64-8, Department of Commerce, Sona College of Arts and Science, Salem. Suriya Printers, Omalur Main Road, Salem.	--
35.	M. Narayanan & Dr.S.Chandrasekaran	Integrate of Industry 5.0 and Performance Requirements of Banking Industry	ISBN:978-93-9472- 591-1, Department of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli – 620 002.	--
36.	Dr.S.Chandrasekaran & M. Narayanan	Role of Start-Ups in Entrepreneurship: A Study on the Growth of Rural Entrepreneurship in Artificial Intelligence	ISBN: 978-81-968562- 4-3, Department of B.Com., Corporate Secretaryship, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore.	--

37.	Dr.S.Chandrasekaran & M. Narayanan	Financial Technology And Banking Reforms – A Review And Revolution Of Green Banking Initiatives	ISBN:978-81-96940-6- 9-0, Nadar Saraswathi College of Arts and Science, Vadaputhupatti, Theni.	--
38.	Dr.S.Chandrasekaran & M. Narayanan	Future Artificial Intelligence and Implementation of Trends in Adopting Banking Sector	ISBN: 978-93-92649- 59-2, School of Commerce, Business Administration and Economics, K.S.R. College of Arts and Science for Women, Tiruchengode – 637 215.	--
39.	M. Narayanan & Dr.S.Chandrasekaran	Role of Financial Technology in the Banking Sector: The Growth and Innovations of Green Banking Initiatives	ISBN: 978-93-341- 0148-5, PG & Research Department of Commerce, V. O. Chidambaram College, Thoothukudi.	--
40.	M. Narayanan & Dr.S.Chandrasekaran	Emerging Trends and Role in Green Banking Initiatives and Services – Financial Innovation Models of Banking Sector	ISBN: 978-93-6163- 172-6, Shanlax Publications, Vasanthanagar, Madurai - 625003, Tamil Nadu, India	--
41.	Dr.S.Chandrasekaran & M. Narayanan	Emerging Technologies And Automation Of Financial Services – A Study On Customer Perception Towards Green Banking Initiatives In The Indian Banking Sector	ISBN:978-934-975- 186-6, Department of Commerce and Department of Commerce with Business Analytics, St. Joseph's College for Women, Tirupur.	--
42.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Emerging Initiatives and Challenges in Young Entrepreneurs	ISBN: 978-93-92751- 45-5, Shanlax Publications,	--

			Vasanthanagar, Madurai - 625003, Tamil Nadu, India	
43.	Dr.S.Chandrasekaran & M. Narayanan	A Study on Evaluation of Technological Innovation of Green Banking Initiatives in Public Sector Banks	ISBN: 978-93-92751- 44-8, Shanlax Publications, Vasanthanagar, Madurai - 625003, Tamil Nadu, India	--
44.	Dr.S.Chandrasekaran & M. Narayanan	Emerging Technology of Startup Ecosystem: A Special Reference to The Indian Banking Sector	ISBN: 978-93-92751- 70-7, Shanlax Publications, Vasanthanagar, Madurai - 625003, Tamil Nadu, India	--

Research Paper Presentations in International / National conferences

S. No	Title of the Paper	Details of the Conference	Organized by & Date
1.	Impact of GST on small and medium Enterprises	International Conference on Emerging trends in entrepreneurship development,	Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625234. (12th September 2018)
2.	Digitalization and Rural entrepreneurs in India	National conference on “ Impact of digitalisation on indian economy - Issues and Challenges for MSMEs	Department of Commerce, St. Alphonsa College of Arts and Science, Soosaipuram, Kanyakumari. (12th October 2018)
3.	Digital payment in India	ICSSR Sponsored National level Conference on “Insolvency and bankruptcy code, 2016- new bankruptcy law for the revival of Indian economy	Department of Commerce, VHNSN College, Virudhunagar. (3rd & 4th January 2019)
4.	Impact of digital marketing on consumer purchase in India	one day National seminar on “Emerging issues in business and management	Post Graduate and Research Department of Commerce, Vivekananda

			College, Tiruvadakam West, Madurai. (23rd January 2019)
5.	Growth Strategies of Mobile commerce in India	One day National level seminar on “Emerging trends in business & management: Issues & Challenges	Department of Commerce with Computer Applications, Caussanel College of Arts and Science, 6.Muthupettai, R7.amanathapuram. (01st. February 2019)
6.	Cyber security and Strategies of Health insurance in India	Insurance Institute of India, Mumbai Sponsored One day National conference on “Risk management with Insurance	Department of Commerce, Sankara College of Science and Commerce, Coimbatore. (07th February 2019)
7.	Government Schemes For Promoting Rural Entrepreneurship	One Day National Level Conference on “Entrepreneurship & Its Role in indian Economy”	PG Department of Commerce with Computer Application, Syed Ammal Arts and Science College, Kootampuli, Ramanathapuram. (28th February 2019)
8.	Digital Transaction banking opportunities and challenges in India	International Conference on “Digitalization of banking operations: (Outreach, Challenges and Impact on Economy)”,	Department of Commerce (Shift I & II), Alpha Arts and Science College, Porur, Chennai – 6000 116. (01st March 2019)
9.	Electronic Payment Systems in Indian Banking Sector	One day National level Seminar on “Innovations in Banking Sector”	Department of Commerce, – Collaboration with Sivakasi Branch of ICAI, Sivakasi, Annai Fathima College of Arts and Science, Thirumangalam, Madurai. (02nd March 2019)
10.	Perception of Digital payment system of professionals	Two day International conference on “Emerging trends in Banking,	Research Department of Commerce in association with Insurance Institute of

		Insurance and International trade	India, Mumbai, Thiagarajar College, Madurai. (27th & 28th March 2019)
11.	The Role of Make in India increase in Gross Domestic Product (GDP) in India	Two Day National Level Seminar on “Make in India: Opportunities and Challenges” Sponsored by Indian Social Science Research (ICSSR) – IMPRESS	Department of Commerce, Sri Kaliswari College, Sivakasi. (7th & 8th August 2019)
12.	Futuristic vision for Digital banking system in India	Two Day International Level Conference on “Futuristic Vision in Functional Management for Global Green Economy”	Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar. (21th & 22nd August 2019)
13.	Green Entrepreneur markets – The Recent Scenario in India	International Seminar on “Startup India – Challenges and Opportunities”, (UGC Autonomous Grant)	Department of Commerce, E.M.G. Yadava Women’s College, Madurai. (31st August 2019)
14.	Financial Performance of Merchant Banking In India– A Study on Kotak Mahindra Capital Company Ltd	International Conference on Contemporary Trends In Capital Market (CTCM-2019)"	Department of Commerce (CA), K.S.R. College of Arts and Science for Women, Tiruchengode. (19th September 2019)
15.	Transforming and Empowerment of Digital Banking in India	International Conference on “Transformation of Business, Management, Economy in Digital Era”	Department of Commerce and Commerce with Computer Application, Mangayarkarasi College of Arts and Science for Women, Madurai. (19th October 2019)
16.	Green Entrepreneur Markets – The Recent Scenario in India	International Conference on “ Multidisciplinary Research in Global Challenges and Perspectives of Sustainable Development	St. Jerome’s College (Arts & Science), Nagercoil. (21st December 2019)

17.	Recent and Future Trends in E – Banking Services for Indian Banking Sector	International Conference on “Multiversant Innovative Research Approaches for Sustainable Global Development	Adaikalamatha Institute of Management & Research, Vallam, Thanjavur. (3rd January 2020)
18.	A Role of Economic growth and Issues for Goods And Service tax in India	International Conference on “Current Issues in Indian Economy	PG & Research Department of Commerce, Bishop Heber College, Tiruchirappalli. (8th January 2020)
19.	Customer Perception and Satisfaction of E – Banking Services Provided by Private Sector Banks in India	ICSSR – SRC Sponsored Three Days National Level Seminar on “Financial Inclusion: Creating Value for Banks and Boosting Economic Growth”	School of Commerce, Bharathiar University, Coimbatore, Tamilnadu. (8th January 2020)
20.	Recent Performances and Growth Status of MSME’s in India	National Conference on “MSMEs: A Panacea for Growth, Entrepreneurship and Employment	PG & Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli. (24th January 2020)
21.	Recent changing scenario in indian banking sector	International conference on “Global economic shift: Modus operandi for sustenance and enhancement of business in India”	PG & Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai. (27th January 2020)
22.	Consumer purchase decision and satisfaction of digital marketing in India	International conference on “Global economic shift: Modus operandi for sustenance and enhancement of business in India	PG & Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai. (27th January 2020)
23.	Impact of Digital Marketing on Consumer Purchase Decision in Madurai City	National Conference on “Innovations in Business and Management Practices (NCIBMP - 2020)	Department of Hospitality & Airline Catering Management, Annai Fathima College of Arts

			and Science, Thirumangalam. (5 th March 2020)
24.	Environmental Initiatives Of Green Banking System – A Special Reference To Private Sector Banks In Madurai District	One Day National Conference on “Innovation and Challenges in Business	PG Department of Commerce with CA, Syed Ammal Arts And Science, Ramanathapuram. (09 th March 2020)
25.	A Study on Awareness Perception and Challenges in Green Banking Services – A Special Reference to Private Sector Banks in Madurai District	International Conference on “Advancement in Business in the Digital Era2021”	Post Graduate and Research Department of Commerce (SF), Jamal Mohamed College, Tiruchirappalli. (17 th March 2021)
26.	Customer’s Expectation And Prospects of Green Banking Practices in Selected Private Sector Banks in Southern District of Tamilnadu	Virtual International Conference on “Restructuring of Trade & Industry for the Upliftment of Indian Economy	PG Department of Commerce in association with IQAC, St. Joseph’s College (Arts & Science), Kovur, Chennai. (17 th April 2021)
27.	Emerging Trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City	ICSSR - SRC Sponsored Two Day Virtual National Level Conference on “Rural Women Entrepreneurship: Challenges and Opportunities”	Department of Commerce, EMG Yadava Women’s College, Madurai. (11 th May 2021)
28.	Customer Awareness of Green Banking Initiatives – A Special Reference to Public and Private Sector Banks in Southern Districts of Tamilnadu	Two Day National Conference on “Contemporary Issues in Capital Market”	Department of Commerce in Association with Common Wealth, Mother Teresa Women’s University, Kodaikanal. (14 th & 15 th June 2021)
29.	Green Banking Initiatives by Public Sector Banks – A Special Reference Towards Customers Perception of Madurai District	Two Day International Conference on “Business Challenges and Sustainable Strategies in the Covid Era”,	Department of Business Administrative (SF) with Associated by Indian Academic Researchers Association, Ayya Nadar

			Janaki Ammal College, Sivakasi. (24th& 25th September 2021)
30.	Role of Green Banking Initiatives – An Overview of Customers’ Perception of Private Sector Banks in Southern Districts of Tamilnadu	ICSSR – New Delhi Sponsored Two Day National Seminar on “Digital India: Progress towards Inclusive Fulfilment for Sustainable Development in the Digital Economy”,	PG and Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli – 620 002. (14th & 15th February 2022)
31.	Business Strategies of Green Entrepreneurs in Madurai: A Special References towards Sholavandan Area	ICSSR Sponsored Seminar Two Day National Level Seminar on Entrepreneurship and Innovation	Department of Commerce(SSC), St. Mary’s College (Autonomous), Thoothukudi. Tamilnadu (24th & 25th February 2022)
32.	Green Banking Initiative – A Special Reference towards Public Sector Banks in Southern Districts of Tamilnadu	4 th International Conference on Impact of Current Events on the Future of Business Building Resilient Organizations	Vignan Jyothi Institute of Management, Hyderabad. (7th – 9th April 2022)
33.	Customer Perspective and Satisfaction of Green Banking Initiatives – A Special Reference Towards Private Sector Banks in Southern Districts in Tamilnadu	One Day International Conference on Technology and Innovation in Business Presented a paper in the International Conference on Technology & Innovation in Business	Research Department of Commerce, Sankara College of Science & Commerce, Tamilnadu (22nd April 2022)
34.	An Overview of Green Banking Initiatives – A Special Reference towards Public Sector and Private Sector Banks	One Day National Level Virtual Conference on “Digibanking Trends – 2022	Department of Commerce, Sona College of Arts and Science, Salem. (29th April 2022)
35.	A Study on Public Sector banks and Private Sector	International Conference on Emerging Trends in	Brindavan College, Bengaluru - 560 063.

	banks: Customer Usage of Green Banking Initiatives – A Special Reference to Internet banking	Commerce, Management, and Computer Science (ICETCMC- 2022),	(13th August 2022)
36.	Sustainable Utilization of Green Banking Initiatives in India	International Conference on “Digitalisation of Global Business Environments”	Department of Commerce, Rathinam College of Arts and Science in association with Insurance Institute of India, Mumbai (28th October 2022)
37.	Effectiveness of Green Banking Initiatives – A Special Reference towards Customer Perspective of Private Sector Banks	ICSSR Sponsored National Level Seminar on “Digital Innovation in Business and Economy – Opportunities and Challenges”	PG and Research Department of Commerce and Commerce with Computer Applications, Navarasam Arts and Science College for Women, Arachalur, Erode. (4th November 2022)
38.	Challenges and Prospects of Modern Banking System – An Empirical Study on Customers Towards Green Banking Initiatives in Indian Banking Sector	2 nd National Conference on “Emerging Trends in Commerce and Management – 2022	Department of Commerce, Sona College of Arts and Science, Salem (9th November 2022)
39.	Role of Modern Banking Sector – A Study on Green Banking Strategies of Indian Banking Sector	2 nd National Conference on “Emerging Trends in Commerce and Management – 2022	Department of Commerce, Sona College of Arts and Science, Salem (9th November 2022)
40.	Green Banking Initiatives: Digital Innovation of Indian Banking Sector	Virtual International Conference on “Global Business Transformation in Digital Era	Research Centre of Commerce, Department of Business Administration, Commerce (CA), and Commerce (SF), Fatima College (Autonomous), Madurai – 18. (14th December 2022)
41.	Recent Development of Private Banking Sector – A	ICCSR, New Delhi Sponsored a Two Day National Seminar on “Self-	Department of Economics, G.T.N. Arts College, Dindigul – 624 005.

	Special Reference Towards Green Banking Initiatives	Reliant India – A Pathway to Developed India Mission 2047” (SRIPDIM-2047)	(5th and 6th January 2023)
42.	Green Technologies for Banking Sector –A Special Reference to Green Banking System	Virtual 6 th National Business Research Conference on “ Innovation and Advances in Interdisciplinary Business Research (IAIBR ‘23’)	Department of Management Studies, Dhanraj Baid Jain College (Autonomous), Thoraipakkam, Chennai – 6000 097. (28th January 2023)
43.	Role of Banks at Innovations and Risks of Digital Payment System	One Day National Seminar on “Women Empowerment Through Financial Inclusion” sponsored by Indian Council of Social Science Research (ICSSR), New Delhi	Department of Commerce (E-Commerce), Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu (3rd February 2023)
44.	Role and Innovation of Banking Sector – A Study on Green Banking Initiatives in Private Sector Banks	International Conference on “Resurgence of Industry & Commerce in Contemporary India”	PG & Research Department of Commerce (Shift I), Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Arumbakkam, Chennai – 600 106. (7th & 8th February 2023)
45.	Impact of Digital Marketing – A Study On Consumer Purchase Decision	National Seminar on “Technopreneurship: An Emerging Field of Entrepreneurship	Department of Commerce, Shift – II, St. Xavier’s College, Palayamkottai. (10th February 2023)
46.	Mobile Commerce Application and Services – A Study on Customer Perception	National Seminar on “Technopreneurship: An Emerging Field of Entrepreneurship	Department of Commerce, Shift – II, St. Xavier’s College, Palayamkottai. (10th February 2023)
47.	A Study on Customer Perception on Hi – Tech Banking Services of Tamilnad Mercantile Bank with Special Reference to Tirunelveli	Two Day International Conference on Dynamic Quadrants in the World of Commerce,	Department of Commerce, Bishop Heber College, (Autonomous), Tiruchirappalli. (16th & 17th February 2023)

48.	Modern Banking Services – A Special reference to Greening of Indian Banking Sector	National Level Seminar on “Recent Trends in Commerce	Department of Commerce (U/A), Gobi Arts & Science College, Gobichettipalayam. (25th February 2023)
49.	Digital Transformation of Indian Banking Sector – A Special Reference Towards Green Banking Initiatives	ICSSR – New Delhi Sponsored Two Day National Seminar on “Digital India: Progress towards Inclusive Fulfilment for Sustainable Development in the Digital Economy	PG and Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli – 620 002 (27th & 28th June 2023)
50.	A Study on Mobile Commerce Usage and Satisfaction of Customers – A Special Reference to Madurai District	ICSSR – New Delhi Sponsored Two Day National Seminar on “Digital India: Progress towards Inclusive Fulfilment for Sustainable Development in the Digital Economy	PG and Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli – 620 002 (27th & 28th June 2023)
51.	A Study on Changing Attitude of Women Entrepreneurship – A Special Reference towards Role of Self Help Group	International Conference on “Entrepreneurship and Start-up Culture: Nurturing Innovation and Growth	Department of Commerce and Management, Don Bosco College of Arts and Science, Keela Eral. (21st July 2023)
52.	Recent Development of Banking Sector – An Empirical Study on Green Initiatives of Digital Transformation	International Conference on Commerce 360 ⁰	Department of Commerce, Commerce CA, & Commerce IB, Sree Narayana Guru College, K.C. Chavadi, Coimbatore – 641 105. (21st July 2023)
53.	Sustainable Development of Digital Enhancement – A Special Reference towards Growth of Rural Entrepreneurs in India	the ICSSR Sponsored One Day National Seminar on “Structural and Institutional Dimensions of Sustainable Development Goals (SDG) in India: A Narrative	Department of Economics (SF), PSG College Arts & Science, Coimbatore. (04th August 2023)

54.	A Study on Green Banking Initiatives – A Special Reference Towards Mobile Payment System	International Conference on “Thriving in Turbulent Times: Sustainable Growth through Innovative Practices”	Department of Commerce in Association with Institution’s Innovation Council, Women’s Christian College, Chennai. (9th & 10th August 2023)
55.	A Study on Green Banking Initiatives – Emerging Trends of Digital Revolution of Indian Banking Sector	ICSSR Sponsored Two-Day National Seminar on “Financial Inclusion Through Digital Banking in India”	Department of Commerce, St. Joseph University, Chumoukedima, Nagaland – 797115. (10th & 11th August 2023)
56.	A Study on implication and Effect & Goods and Service Tax in India	International Conference on “Revolution and Reforms in Accounting and Taxation”	School of Commerce, K. S. Rangasamy College of Arts and Science (Autonomous), Tiruchengode – 637 215. (08th September 2023)
57.	Recent Trends of Green Banking Initiatives – The Effect of Digital Enhance of Indian Banking Sector	ICSSR Sponsored International Conference on Fintech – Digital Transformation of Financial Services,	Department of Commerce, Bharathiar University, Coimbatore. (14th to 16th September 2023)
58.	Role of Start-Up Business in Young Entrepreneurs in Madurai District	ICSSR, New Delhi, Sponsored Two Days National Seminar on “Innovative Entrepreneurship for Sustainable Economic Development”	Department of Commerce, Alagappa University, Karaikudi. (21st & 22nd September 2023)
59.	Impact of Facebook Advertisement towards Facebook Users in Madurai District	Two Days International Conference on “Consumer Psychology – Global Scenario 2023”	Department of Commerce and Research Centre, Sourashtra College, Madurai – 625 004. (21st & 22nd September 2023)
60.	Modern Entrepreneurship – A Study On Factors Affecting Of Growth In Women Entrepreneurs	Two-Day National Conference on Role of Entrepreneurship in the	Department of Commerce, KPR Arts and Science College, Coimbatore.

		Changing Economic Environment	(22nd & 23rd September 2023)
61.	A Study On Customer Perception On Green Banking Initiatives In Banking Sector	National Conference on “New Age Technology for Building Sustainable Business”	Department of Commerce (SF), Madras Christian College (Autonomous), Chennai. (26th & 27th September 2023)
62.	Green Banking Initiatives – A Study of Select Public Sector Banks and Private Sector Banks In Madurai District	One Day International Conference on “Global Business, Economics, Finance and Social Sciences”	PG & Research Department of Commerce, Trinity College for Women (Arts & Science), Namakkal – 637 002. (26th September 2023)
63.	Green Banking Initiatives – A Study on Fin –Tech based Services in Public Sector Banks	International Conference on the “Currency and Banking – the Trends and the Challenges”	PG& Research Department of Commerce, St. Joseph’s College of Arts and Science, Manjakuppam, Cuddalore – 607 001. (26th & 27th September 2023)
64.	A Study on Attitude of Students Towards Startup Entrepreneurship Development	National Conference on “Innovation & Entrepreneurship” (SAASC – NICE ‘23)	Department of Commerce, St. Anne’s Arts and Science College, Madavaram, Chennai – 600 110. (27th September 2023)
65.	A Study on Startup Business in Young Entrepreneurs in Tamilnadu	National seminar on Entrepreneurial Traits and Trends, 2023	Research Centre of Commerce, Fatima College (Autonomous), Madurai. (29th September 2023)
66.	Prospectus and Performance of Start-up of Entrepreneurship – A Special Reference Towards Young Entrepreneurs	National seminar on Entrepreneurial Traits and Trends, 2023	Research Centre of Commerce, Fatima College (Autonomous), Madurai. (29th September 2023)
67.	Mobile Commerce Application – A Study on Consumer Opinion of Services in Madurai District	International Conference on Advanced Systems and Emerging Technologies 2K23	Department of Computer Science, Nadar Sarasawthi College of Arts and Science, Vadaputhupatti, Theni – 625 531.

			(20th & 21st December 2023)
68.	Green Banking Initiatives – A Study of Selected Public Sector Banks in Madurai District	International Conference on Commerce and management in the Digital Age: Trends, Challenges and Innovations	School of Commerce, The American College, Madurai. (5th and 6th January, 2024)
69.	Digital Innovation of Banking Sector – A Study on Green Banking Initiatives	Indian Council of Social Science Research(ICSSR), New Delhi, sponsored One Day National Seminar on “India 2.0 : Vision for India 2047-Digital Ecosystem and Harnessing Artificial Intelligence	PG Department of Commerce with International Business, Nallamuthu Gounder Mahalingam College, Pollachi, Coimbatore, Tamilnadu. (24th January 2024)
70.	A Study on Green Banking Initiatives of Customer Awareness Level in Public Sector and Private Sector Banks with Special Reference To Madurai District	International Conference on “Global Tech Commerce 2024: Unleashing Innovation through Emerging Technologies”	Department of Commerce with Computer Application, Nadar Saraswathi College of Arts and Science, Vadaputhupatti, Theni. (30th & 31st January 2024)
71.	Recent Trends in Banking Services: A Study on Green Banking Initiatives in the Indian Banking Sector	National level Conference on “Recent Trends in Commerce and Management”	Department of Commerce and Corporate Secretaryship, Indo-American College, Cheyyar – 604 407. (2nd February 2024)
72.	Green Banking Initiatives – An Empirical Study on Performance of Private Sector Banks	International Conference on Building Competitiveness Through Technology Enabled Business, Management & Leadership	American School of Business Administration, The American College, Madurai. (10th February 2024)
73.	Social Innovation for Technology – A Study on Green Banking Initiatives of Indian Banking Sector	Two Day National Seminar on “Social Innovation in Business: Challenges and Implications”, Sponsored by ICSSR, Jointly	Department of Business Administration and Entrepreneurship Development Cell, Sri Kaliswari College

			(Autonomous), Sivakasi. (14th & 15th February 2024)
74.	Emerging Technologies of Banking Sector: A Special Reference to Green Banking Initiatives in the Indian Banking Sector	International Conference on Skill Development, Entrepreneurship and Emerging Technologies for International and Indian Youth	Post Graduate and Research Department of Commerce & Entrepreneurship Development and innovation Institute (EDII) – HUB, Tamil Nadu., Mannar Thirumalai Naicker College (Autonomous), Pasumalai, Madurai. (16th February 2024)
75.	Green Banking Initiatives in the Indian Banking Sector: A Study on the Digital transformation of Banking Services	One Day International Conference on “Commerce Confluence 2024: Navigating the Future of AI for Digital Transformation”	Department of Commerce, Sona College of Arts and Science, Salem. (22nd February 2024)
76.	Digital Empowering and Transformation of Indian Banking Sector – A Sustainable Growth of Green Banking Initiatives	ICSSR – SRC Sponsored One Day National Seminar on “Empowering India Through Digital Transformation: Sustainable Approach”	Department of Commerce (E - Commerce), Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu. (19th July 2024)
77.	Adopting Innovation of Technological Advancement and Emerging Strategies of Green Banking Initiative services of Customers	Two Days International Conference on “Global Contemporary Issues and Unlocking Innovation in Business Industry 4.0”	Department of Commerce (SF), Virudhunagar Hindu Nadar’s Senthikumara Nadar College (Autonomous), Virudhunagar and Department of Business Administration, Mangayakarasi College of Arts & Science for Women, Madurai. (24th & 25th July 2024)

78.	Role of Start-Ups in Entrepreneurship: A Study on the Growth of Rural Entrepreneurship in Artificial Intelligence	ICSSR Sponsored International Seminar on “Building a Cognitive Enterprise through AI – Powered Transformation: A Digital Paradigm for Societal and Tribunal Success in Rural Areas”	Department of Corporate Secretaryship, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore. (26th July 2024)
79.	Technology And Digital Inclusion Of Banking Sector - An Future Direction And Sustainable Development	ICSSR – SRC, Hyderabad sponsored Two Days National Level Seminar on “ Women Empowerment as a Catalyst for the Holistic Development of the Economy”	Post Graduate and Research Department of Economics, Sri. G.V.G. Visalakshi College for Women (Autonomous), Udumalpet. (30th & 31st July 2024)
80.	Financial Technology And Banking Reforms – A Review And Revolution Of Green Banking Initiatives	Two Days International Conference on Forecasting Artificial Intelligence in Commerce for the Next Decade – ICFAIC’24	PG & Research Department of Commerce, Nadar Saraswathi College of Arts and Science, Vadaputhupatti, Theni. (1st & 2nd August 2024)
81.	Trends and Artificial Intelligence Development of Banking Sector: Social Implication of Green Banking Initiatives	International Conference on “AI and Digital Transformation: Strategies for growth and Sustainability	Research & Development Cell in Association with Dr. APJ Abdul Kalam Library, Nilagiri College of Arts and Science (Autonomous), The Nilagiri, Tamilnadu. (23rd August 2024)
82.	Future Artificial Intelligence and Implementation of Trends in Adopting Banking Sector	11 th International Conference on “Artificial Intelligence in Commerce, Economics and Management (AICEM),	School of Commerce, Business Administration and Economics, K.S.R. College of Arts and Science for Women, Tiruchengode – 637 215. (29th August 2024)
83.	Driven Process of Green Banking Initiatives: Emerging Technology and	Two Days International Conference on “Service Sectors in the Digital Age: Banking Best Practices to	Department of Commerce with Bank Management, Nadar Saraswathi College of Arts and Science,

	Digital Services of Indian Post Payment Bank	Driven India's Economic Progress"	Vadaputhupatti, Theni (03rd & 04th September 2024)
84.	Role of Financial Technology in the Banking Sector: The Growth and Innovations of Green Banking Initiatives	International Conference on "Leveraging Fintech Innovations to Enhance Financial Inclusion and Drive Economic Growth in India (ICFIEFI - 2024)	PG & Research Department of Commerce, V. O. Chidambaram College, Thoothukudi. (6th September 2024)
85.	Innovation and Enhancing of AI in the Banking Sector: The Analyzing of Green Banking Initiatives	Conference on "Leveraging AI for Transformational Growth in Business",	Department of Commerce (Self – Financed Stream), Madras Christian College, Tambaram, Chennai – 600 059. (16th & 18th September 2024)
86.	Sustainable Development for Green Banking Initiatives: Strategies and Environment Performance of the Banking Sector	Two Day International Conference on "Navigating the Future: Integrating Ecological Preservation, Sustainable Development and Global Economic Growth"	Departments of Economics, History & Zoology Newman College Thodupuzha, Kerala. (27th & 28th September 2024)
87.	Emerging Trends and Role in Green Banking Initiatives and Services – Financial Innovation Models of Banking Sector	First National Conference on "Indian Financial Markets: Recent Trends – 2024"	Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu, India. (18th October 2024)
88.	Environmental Sustainability Development of the Banking Sector: A Special Reference to Green Banking Initiatives	Two Day International Conference on Reimagining Human Rights: Changing Dimensions in a Digital World	Department of Political Science, St Thomas College Palai Autonomous, , Kottayam, Kerala, India. (06th & 07th December 2024)
89.	Sustainable Development and Future Banking Sector: An Empirical Study on Customer Perception	1 st International Conference on "Management and Business Practice (IConMBP)"	Department of Commerce, Kalasalingam Business School, Kalasalingam

	towards Green Banking Initiatives		Academy of Research and Education, Krishnan Koil. (11th & 12th December 2024)
90.	Digital Innovation and Transformation: A Study on Sustainable Growth in Green Banking Initiatives	International Conference on "Artificial Intelligence in Commerce and Management	School of Commerce, The American College, Madurai, Tamilnadu. (06th & 07th January 2025)
91.	Green Banking Initiatives: A Study on Effective Performance of the Indian Banking Sector	International Conference on "Artificial Intelligence in Commerce and Management"	School of Commerce, The American College, Madurai, Tamilnadu. (06th & 07th January 2025)
92.	Emerging Technologies And Automation Of Financial Services – A Study On Customer Perception Towards Green Banking Initiatives In The Indian Banking Sector	Two Days International Conference on “Artificial Intelligence and Automation in Commerce – Emerging Pathway”,	Department of Commerce and Department of Commerce with Business Analytics, St. Joseph’s College for Women, Tirupur. (20th & 21st January 2025)
93.	A Study on Emerging Initiatives and Challenges in Young Entrepreneurs	National Conference on “Emerging Trends in Entrepreneurship Development”	Department of Commerce (Computer Applications), Vivekananda College, Tiruvedakam West, Madurai – 625 234. (23rd January 2025)
94.	Revolution of Banking Sector – A Future Green Banking Initiatives In Private Sector Banks	4 th International Conference on “New Horizons in Science, Technology and Management Sustainable Development (ICNHSTM - 25)	Association, School of Management, Nehru Arts and Science College (Autonomous), Coimbatore (31st January 2025)
95.	A Study on Evaluation of Technological Innovation of Green Banking Initiatives in Public Sector Banks	One Day National Seminar on “Role of Technology in Indian Financial Sector – Opportunities and Challenges”	Sponsored by Canara Bank RO, Madurai, Organised by the Post Graduate and Research Department of Commerce, Vivekananda

			College, Tiruvedakam West, Madurai – 625 234. (03rd February 2025)
96.	Innovation and Digital Technology of the Banking Sector: A Study on Customer Perception of Green Banking Initiatives	International Conference on “Innovative Trends in Commerce Economics and Management for Sustainable Development”	PG & Research Department of Commerce, association with Commerce and Management Association of India, Patna, Auxilium College (Autonomous), Vellore – 632 006. (05th February 2025)
97.	A Study on Digital Marketing Usage and Awareness of Consumer in Sustainable Development	International Conference on the topic “Sustainable Development in Digital Marketing – BIZCOM’2025”	Department of Commerce & Management, Theeran Chinnalai College of Arts and Science for Women, Tirupur. (06th March 2025)
98.	A Study on Strategies of Paperless and Impact of Banking Services in the Indian Banking Sector	International Conference on the topic “Sustainable Development in Digital Marketing – BIZCOM’2025”	Department of Commerce & Management, Theeran Chinnalai College of Arts and Science for Women, Tirupur. (06th March 2025)
99.	Emerging Technology of Startup Ecosystem: A Special Reference to The Indian Banking Sector	International Conference on “The Role of Innovation Policies and Institutional Supports in Shaping India’s Startup Ecosystem”	Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234. (07th March 2025)
100.	A Role Of Digital Transformation On Customer Satisfaction In Green Banking Initiatives In The Indian Banking Sector	13 th International Conference on “Harnessing Trillion Economy through AI and Digital Transformation in Building a Smarter and Greener Future for Global Commerce and Development”,	Department of Commerce, Vivekananda College of Arts and Science for Women, in Association with Dhaka International University, Dhaka, Bangladesh, Avinashlingam Institute for Home Science & Higher

			Education for Women, Coimbatore, NITTE Institute of Professional Education, Mangaluru & MTC Global, Bangalore. (13 th & 14 th March 2025)
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Completed Certificate/NPTEL-SWAYAM Courses

S. No	Title of the courses	Period of Course	No. of Credits / Percentage	Offered by
1.	Tally Essential Comprehensive	3 Months	Grade – A	Tally Education and Distribution Services Private Limited
2.	Consumer Behaviour	January – March 2025 (8 Week Course)	68% 2 or 3 Credits	Indian Institute of Technology Kharagpur

Participated Seminars/Camps/ Others

S. No	Date	Name of the Programme	Achievements / Participation	Institute Organized
1.	14 th February 2014	Seminar on Rural Industrialization	Participated	People Education Programme, by Divisional Office, Khadi and Village Industries Commission, Madurai at Vivekananda College, Tiruvedakam West, Madurai
2.	15 th March 2014	IFRS, Accounting Standards and Companies Act 2013 - Moving Towards a Paradigm Shift	Participated	One Day National Symposium, organised by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam west, Madurai – 625 234.

3.	23 rd & 24 th January 2015	Impact of Globalization on the Prospects of Indian Banking Sector	Participated	ICSSR Sponsored Two Day National Conference, organised by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam west, Madurai – 625 234.
4.	5 th & 6 th February 2015	International Financial Reporting Standards – A Global Accounting Language for Local Implications in India	Participated	UGC Sponsored Two Day National Conference, organised by Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234.
5.	14 th February 2017	Entrepreneurship Development and Government Schemes in India	Participated	One day Orientation Programme, organised by EDRC, Department of Commerce, St. Xavier's College, Palayamkottai.
6.	8 th February 2017	Contemporary HRM Practices for Excellence in Business Performance	Participated	National Seminar, organised by PG & Department of Commerce, St. Xavier's College, Palayamkottai.
7.	5th October 2018	360 Degree Branding", Inter – collegiate seminar	Participated	Sri Kaliswari Institute of Management and Technology, Sivakasi.
8.	22 nd March 2019	Emerging Issues and Challenges in Indian Banking Sector	Participated	State level Inter Collegiate Seminar, Department of Commerce, Yadava College (Autonomous), Madurai.
9.	07 th October 2023	Challenges of Academics in the Present Context	Participated	international conference, organised by Education Wing, Rajyoga Education and Research Foundation and Prajapita Brahma Kumaris Ishwariya Vishwa

				Vidyala H. Q, Mount Abu, Rajasthan.
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Participated Hands on Workshops/Training Programmes/Courses

S. No.	Date	Name of the Programme	Institute Organized
1.	12 th October 2019	Research Methodology Bootcamp – I	XIBA Centre for Research, Xavier Institute of Business Administration, St. Xavier's College (Autonomous), Palayamkottai
2.	3 rd June 2020	One Day Online Workshop on “Blue Pottery”	Department of Costume Design and Fashion, NIFT – TEA College of Knitwear Fashion
3.	3 rd June 2020 to 12 th June 2020	Ten Days International Online Workshop on “Effective Research Methodology”	Tamilnadu Open University, and Thiagarajar College of Preceptors, Madurai
4.	6 th July 2020 to 15 th July 2020	Ten Days Online Workshop on “Implementation of Tally ERP 9 with GST”	Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore and Association with Aakkam Industrial Training and Research Institute
5.	28 th July 2020	Workshop “Inbound Digital Marketing”	MEASI Institute of Management
6.	30 th July 2020	National Online Workshop on “Empirical Research: Tools & Techniques”	XIBA Centre for Research, St. Xavier's College, Palayamkottai
7.	1 st October 2020 to 10 th October 2020	Ten Days Online Workshop on Advanced Excel”	Kovai Consultancy Services, Coimbatore, Tamilnadu
8.	7 th November 2020 to 11 th November 2020	Five Day online workshop on “Data Analytics”,	Primax Academy, Bengaluru, India
9.	13 th May 2021	One – Day National Level Online Workshop on “Art of Writing Interpretation for	Kongu Business School, Kongu Engineering College, Erode

		Statistical Tools in Social Science Research”,	
10.	13 th & 14 th May 2021.	Two– Day Workshop on “HR Practices in the Digital Era”	Department of Social Work, Bharathidasan University, Tiruchirappalli
11.	24 th May 2021 to 30 th May 2021	National workshop on Research Methodology”	Department of Political Science under the aegis of IQAC Govt. V.Y. T. PG Autonomous College Durg (C.G.)
12.	11 th June 2021	One – Day National Level Online Workshop on “Upskilling Yourself by Writing Research Articles for Scopus/SCI Journals”	Kongu Business School, Kongu Engineering College, Erode
13.	14 th June 2021.	the State level Workshop on “Data Analytics Using AMOS”	Department of Business Administration & Commerce in Association with Centre for Research & Development, Geetha Jeevan Arts & Science College, Kurukkusalai, Thoothukudi
14.	24 th June 2021 to 30 th June 2021	Short Term Training Programme (STTP) on “Innovative Approaches in Teaching Pedagogy	AICTE Sponsored by organised by Sahyadri College of Engineering & Management, Mangaluru
15.	5 th July 2021 to 9 th July 2021.	Five – Day National Online Workshop on “Data Analytics Using R”	Research & Development Cell, G.T.N. Arts College (Autonomous), Dindigul Collaboration with Arul Anandar College (Autonomous), Karumathur
16.	13 th July 2021 to 17 th July 2021	Online Five Days National Level Workshop on “E – Content for Effective Teaching”	IQAC of Rani Anna Government College for Women, Tirunelveli
17.	16th August to 22nd August 2021	7 days National Level Short Term Training Program on “Google Apps from Scratch”	IQAC, Christopher Arts and Science College (Women)

18.	03 rd – 14 th September, 2021	online Two Weeks Capacity Building Programme "Data Analysis and Research Methodology in Social Sciences"	ICSSR, New Delhi and organized by the Department of Commerce, Alagappa University, Karaikudi
19.	24 th November 2021 to 26 th November 2021.	ICSSR – SRCA Three Day National Virtual Workshop on “SPSS & AMOS”	G.T.N. Arts College, Dindigul
20.	20 th December 2021 to 30 th December 2021	ICSSR sponsored Ten Days “Research Methodology Course” for M.Phil/ Ph.D./PDF Scholars in Social Sciences	Department of Commerce, School of Commerce and Business Management, Central University of Tamil Nadu, Thiruvavur
21.	3 rd January 2022 to 7 th January 2022.	5 Days National level e-workshop on “Innovative Techniques in SPSS and Data Analysis”	Department of Visual Communication, Sathyabama Institute of Science and Technology, Chennai
22.	22 nd February 2022 to 28 th February 2022	one week Online National Workshop on Research Methodology & Data Analysis	BPS Institute of Teacher Training and Research, BhagatPhool Singh MahilaVishwavidyalaya, Khanpur Kalan, Haryana
23.	5 th March 2022 to 12 th March 2022	Eight Day Hands E- Workshop on “Data Analysis Using JAMOV”	Primax Foundation, Bengaluru and PG & Research Department of Commerce, Vivekananda College, Madurai
24.	24 th March 2022 and 25 th March 2022	Two-Day National Workshop on “Innovative Start-up Ideas for Entrepreneurship”	Department of Commerce (CS) & COMPRENEUR Cell, Ayya Nadar Janaki Ammal College, Sivakasi
25.	28 th & 29 th March 2022	Two-Day National level Workshop on “Statistical Analysis and Interpretation using SPSS and AMOS”	Department of Youth Welfare Studies, School of Youth Empowerment and Sponsored by Rashtriya Uchchatar Shiksha Abhiyan 2.0, Madurai Kamaraj University, Madurai – 625 021.

26.	30 th March 2022 to 8 th April 2022.	Ten Days “Research Methodology Course” sponsored by ICSSR, New Delhi	Department of Commerce, Alagappa University, Karaikudi
27.	06 th March 2023 to 11 th March 2023 and 13 th March 2023 to 17 th March 2023	“FDP on Capacity Building Dimensions of Teaching and Research Skills”	AICTE Training and Learning (ATAL) Academy Blended / Hybrid FDP, organised by Alagappa University, Karaikudi, Tamilnadu.
28.	07 th February 2024 to 16 th February 2024	Ten Days “Research Methodology Course” sponsored by ICSSR, New Delhi	Department of Commerce, Bharathiar University, Coimbatore
29.	23 rd July 2024.	One-Day Awareness Programme on “ORCID and INFLIBNET Services for Scholarly Communities”,	INFLIBNET Centre, Gandhinagar in collaboration with St. Xavier’s College (Autonomous), Palayamkottai, Tamilnadu
30.	05 th February 2025 to 14 th February 2025.	ICSSR Sponsored Ten Days “National Research Methodology Programme”	Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University

Awards and Honors.

1. Participation and Recognition in the state-level essay competition at honored with the **"Literature Award – 2015"**, behalf of the Kurinchik Kapilar Tamil Sangam, Namakkal for the 66th Republic Day.
2. Bharathiar Education Development Centre, Erode - 638 301, 2009 - State Level Tamil Student Council Examination for School Students - M. Narayanan, 8th Class, Suyambulingam Higher Secondary School, T.N. Pudukudi, Puliangudi, we are honored by awarding **"Young Language Quilt"**.
3. **“Michael Aldrich International Best Research Scholar Award 2023”**, The Recognition of the consist superior performance in “Commerce”, and upon the endorsements of the CPACE Executive Council “National Education Day & World Science Day Awards Committee 2023, Most coveted honour on the Eve of International Student’s Day 2023

celebrations hosted at HQ: Centre for Professional Advancement Continuous Education (CPACE), Vijayawada, Andhra Pradesh, India, awarded on November 17th, 2023. (Cert. No: 23C-1213).

4. **“Best Research Scholar Award”**, from the Academy for his academic contribution in Arts and Management under the Category of “Commerce” Specialization having been adjudicated during the academic year 2023 – 24 by Novel Research Academy, Puducherry, India. Held on 06th November 2023. (Ref: NRA/BRSA/0113100/2023-24)

Computer Skills

1. Well versed in Microsoft office (Word, Excel and PowerPoint)
2. Basic Knowledge of photo and video editing
3. Basic knowledge of SPSS

Reference

Dr. S. Chandrasekaran

Assistant Professor

Post Graduate and Research Department of Commerce

Vivekananda College, Tiruvedakam West

Madurai – 625 234. Tamilnadu

E-Mail ID: drchandrasekar1982@gmail.com

Date: 18.07.2025

Place: Tiruvedakam west

Yours faithfully,