

CURRICULUM VITAE

Dr. P. MURUGAN, M. Com [CA], M.Phil., PGDCA, SET, Ph. D

I. Personal and Contact details:



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5/545, Jothi Nagar Street,
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Mobile: : 9791359788

Email: : murugan1072@gmail.com.

Date of birth : 23-04-1989

Nationality : Indian

Ambition : To work in a competitive, dynamic and
global environment which gives scope for
challenge and opportunities to perform
and show my knowledge.

II. Educational Qualification:

S. No.	Course	Educational Institution studied	University/Board	Medium studied	Period of Study	% of Marks
1.	B. Com	Vivekananda College Tiruvedakam West, Madurai	Madurai Kamaraj University	English	2010	First class
2.	M.Com (CA)	Vivekananda College Tiruvedakam West, Madurai	Madurai Kamaraj University	English	2012	First class
3.	M.Phil. (Commerce)	Vivekananda College Tiruvedakam West, Madurai	Madurai Kamaraj University	English	2013	First class
4.	PGDCA	Madurai Kamaraj University [DDE]	Madurai Kamaraj University	English	2018	First class
5.	TNSET (Commerce)	Mother Teresa Women's University	Mother Teresa Women's	English	2017	No. F-7- 7/2015(NET/ SET) Dt.

			University			07/01/2016 G.O (2D) No.67 Dt 01/12/2016
6.	Ph.D., (Commerce)	PG & Research Centre of Commerce, AVC College Mannampandhal, Mailaduthurai.	Bharathidasan University Trichy	English		Viva-Voce completed on 27th August 2020

III. Teaching Experience:

Sl. No.	Name of the Institution/ University	Level (UG/PG)	Period of Service					
			Date from	Date to	Period			
					Year	Month	days	
1.	Sri Sankara Arts & Science College Kancheepuram.	UG	04.07.2013	31/5/2016	3	-	-	
2.	Kalasalingam University, Krishnankoil	UG & PG	08.06.2016	31/05/2018	2	-	-	
3.	Vivekananda College, Tiruvedakam West, Madurai	UG	01/06/2018	Till Date				

IV. SWAYAM ONLINE CERTIFICATIONS COMPLETED:

S. No.	Course Name	Name of the Institution/ University	% of Marks
1.	Marketing Management-II	NPTEL Online Certification, Funded by MHRD, IIT Kanpur.	Successfully completed
2.	E- Business	NPTEL Online Certification, Funded by MHRD, IIT Karapur.	Successfully completed
3.	Marketing Management-I	NPTEL Online Certification, Funded by MHRD, IIT Madras.	I - Class with Elite

4.	Decision Making for Financial Accounting	NPTEL Online Certification, Funded by MHRD, IIT Madras.	Elite with Silver Medal
5.	Management Accounting	NPTEL Online Certification, Funded by MHRD, IIT Roorkee	I - Class with Elite

ACHIEVEMENTS

- Got the Best outgoing student's award (2007 -2010) in Vivekananda College, Tiruvedakam West, Madurai
- Got the Best Researcher award (2021) in Vivekananda College, Tiruvedakam West, Madurai

RESOURCE PERSON

- I Have Acted as Resource Person and delivered a lecture on "Recent Trends in Banking Sectors" in the seminar organized by the department of Commerce, Senthamarai College of Arts and Science, Madurai, on December 17, 2021.
- I Have Acted as Resource Person and delivered a lecture on "Overview of Indian Banking Sectors" in the seminar organized by the department of Commerce, Mannar Thirumalai Naicker College Pasumalai, Madurai, on September 19, 2023.

FACULTY DEVELOPMENT PROGRAMME ATTENDED

- Attended Faculty Development Programme on "COMPUTER APPLICATIONS FOR EFFECTIVE TEACHING AND RESEARCH" conducted by Sri Sankara Arts & Science College, Enathur, Kancheepuram.
- Attended a One Day National level symposium on "IFRS, ACCOUNTING STANDARDS AND COMPANIES ACT 2013- MOVING TOWARDS A PARADIGM SHIFT" conducted by Vivekananda College, Tiruvedakam West, Madurai.
- Attended Faculty Development Programme on "HEARTFULNESS INSTITUTE", by Shri Ram Chandra Mission, Madurai. 1/12/2016 to 03/12/2016.
- Attended Faculty Development Programme on "ENTREPRENEURSHIP" by National Engineering College, Kovipatty. 05/ 12/2016 to 17/05/2017.
- Attended Faculty Development Programme on "GOODS & SERVICES TAX" by Thiagarajar College, Madurai.
- Attended the International FDP on "How to write effective case study?" organized by Atmiya University, Rajkot, Gujarat on 2nd May, 2020.
- Attended the International Webinar on "Challenges of Higher Education: E Learning During Covid 19" organized by National College, Tiruchirappalli on 23rd May, 2020.
- Attended the International Webinar on "Impact of Post Covid 19 on Indian Economy" organized by Rathinam college of Arts and Science Coimbatore on 23rd May, 2020.

- Attended the International Webinar on “Impact of COVID-19 on Information Technology” hosted by Patrician College of Arts and Science, on Monday, 11th May 2020.
- Attended the National Level Webinar on “Working and Learning Online during a Pandemic” organized by Kamadenu Arts and Science College on 30th April, 2020.
- Participated in the Faculty Development Programme National Webinar on “E – Content Development Methodology: Four Quadrant Model, OERs and Copyright issues” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 15th May, 2020.
- Participated in the Faculty Development Programme National Webinar on “Women in Higher Education Issues and Challenges during Corona Pandemic” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 27th May, 2020.
- Participated in the Faculty Development Programme National Webinar on “Roles of Teachers in Technology driven Higher Education” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 28th April, 2020.
- Participated in the Faculty Development Programme National Webinar on “Towards Excellence in Higher Education in India in the 21st Century: Challenges and Opportunities” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 1st May, 2020.
- Participated in the Faculty Development Programme National Webinar on “Challenges & Opportunities before Indian Higher Education due to Covid - 19” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 2nd May, 2020.
- Participated in the Faculty Development Programme National Webinar on “Corona Pandemic and Economic Challenges in India” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 4th May, 2020.
- Participated in the Faculty Development Programme National Webinar on “Challenges and Opportunities in Higher Education in India for the 21st Century:” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 8th May, 2020.
- Participated in the Faculty Development Programme National Webinar on “National Workshop on Development of Teacher’s e - Kit” organized by Guru Angad Dev Teaching Learning Center SGTB Khalsa College, University of Delhi under the (PMMMNM TI) of MHRD held on 27 April, 2020.

- Participated in the Faculty Development Programme National Webinar on “E – Learning and MOOCs in Higher Education and New Roles of Teachers” organized by IQAC under UGC PARAMARSH Scheme of SRI GVG VISALAKSHI College for Women Udumalpet on 18th May, 2020.
- Successfully completed One Week Faculty Development Program on “*Multimedia enriched e-Content Development*” organized by Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of MHRD.
- This was conducted in online mode with full week’s commitment through live sessions, quizzes, project and Assessment. This is equivalent to one week face to face FDP. The participant has obtained **GRADE “A”** as required for promotion under CAS of UGC and AICTE.
- Attended the National Level Webinar on “Re Evaluating COVID -19 for New Business Opportunities” organized by IQAC & Dept of Economics, Thakur College of Science & Commerce (Autonomous) Mumbai on 19th May, 2020.
- Participated in National Level Webinar on “Reconfigure Integrated Financial Markets in Wake of Covid 19” jointly organised by Department of Commerce, University of Mumbai and Ptva’s Mulund College of Commerce, IQAC in collaboration with Indian Accounting Association – Mumbai Chapter on 18th may, 2020.
- Participated in National Webinar on CORONAVIRUS PANDEMIC: CHALLENGES OPPORTUNITIES AND ROAD AHEAD” organized by Research & Consultancy Cell P. G. D.A.V College, University of Delhi on 1st May, 2020.
- Participated in One Day National Level Webinar on FDP on “E – Learning “Organised by Swatantrya Sainik Suryabhanji Pawar College Purna, Maharashtra on 11th May, 2020.
- Participated in the Three Day Virtual Faculty Development Program on "Enhancing Excellence in Higher Education Through Assessment and Accreditation" organized by IQAC, Sree Narayana Guru College in association with IQAC, Kristu Jayanti College, Bengaluru from May 6 to 8th May,2020
- Participated in the One-week Faculty Development Programme on ‘Innovative Teaching and Learning Practices’ (Framework, Methodology, Course Outcomes and Assessment Setting), conducted through virtual platform and facilitated VIMS B-School between 13 and 19 May 2020 organized by Center for Research Consultancy and Publications, VIMS - B-School, Coimbatore, Tamil Nadu.

➤ This was conducted in online mode with three days' commitment through live sessions, quizzes, project and Assessment. "Secondary Data Analysis in Social Science Research "National level FDP. The participant has obtained **GRADE "A"**

➤ Attended the National Level Workshop on "Cloud Computing Technologies in Banking Applications" organized by VHNSN College, Virudhunagar on 15 September 2023.

List of National and international conference paper published

<i>Sl. No</i>	<i>Paper Title</i>	<i>Conference Name</i>	<i>Organised by</i>	<i>Date</i>
1	Retail market – issues and challenges	State level Conference	Thiyagarajar College,	Aug 2012
2	Electronic Customer Relationship management with special reference to State Bank of India	International Conference Of applied management Research ISSN 097-48-70-9	Rajah Serfoji Government College, Thanjavur	June 2015
3	Sustainable Development a Rethinking of Construction Industry India	National Conference ICSSR ISBN – 978-81-930024-2-1	Sri Kaliswari College, Sivakasi	Feb 2015
4	Quality of work life an overview	International Conference	A.V.C College, Mannampandal,	Oct 2015
5	Customer perception towards internet banking service with special reference to Kanchipuram district	National Conference (Impact Factor: 2.532). ISSN 2321-3604	St. Joseph's College Tiruchirappalli.	21 Jan 2016
6	A study on measuring the risk and return of the optimal portfolio using William Sharpe model	National Conference (Impact Factor: 2.532). ISSN 2321-3604	St. Joseph's College Tiruchirappalli	21 Jan 2016
7	A quality of work – life balance among workers with special reference to textile industry in Tiruppur district	International Conference native economy commerce and trade	Bhaktavatsalam memorial College for Women Korattur, Chennai	3&4 march 2016
8	Role of green marketing in current scenarios	"National Conference on management	King Nandhivarman College of Arts and Science Thellar	Feb 2016
9	Troubles and Prospects of Garments Industry in Tiruppur – Pivotal Focus	"International Conference on "Make in India- Initiatives, Ideas &	VHNSN College, Virudhunagar	19 th & 20 th August 2016

		Challenges” ISSN 0974- 6838		
10	Impact of Mobile Banking Service in Madurai District	National conference on “ICSSR SPONSORED Payments Banks: Opportunities & Challenges ISBN: 978-93-81723-58-6	VHNSN College, Virudhunagar	29 th & 30 September, 2016
11	An Empirical Study on Occupational Stress among the Bank Employees in Madurai District.	“International Conference on Business Innovation & Sustainable Development” ISSN 2230- 7974	Nehru Journal of Management & Research.	November 2016
12	Financial Inclusion in India	National conference on “PRIDE OF COMMERCE” ISBN: 978-93-86537-25-6	Alagappa University	17 th March, 2017
13	The Triple Bottom line A framework for sustainable development in MFIs	“International Conference on The Triple Bottom line for sustainability ISSN: 2278 – 65462	St.Xavier’s College Palaiyamkoyttai	27 th July 2017
14	A Study on Customer Buying Behaviour towards Online Marketing – A Pivotal Study in Virudhunagar District	“National Conference on Consumer Empowerment issues and challenges ISBN: 978-81-929959-4-6	Manonmaniam Sundarnar University Tirunelveli	14 & 15 September 2017
15	A Study on Quality of Work Life among in the Employees of Chettinad Food Processors in Madurai District	“International Conference on Contemporary Practices in Commerce, Business & Management”	Bhaktavatsalam memorial College for Women Korattur, Chennai	10 & 11 August 2017
16	A Study on Work Life Balance of worker’s women in garment industries with special reference to Tiruppur District	“National Conference on Contemporary issues in commercial Practices in India” (Impact Factor: 3.017). ISSN No:2320-4168	Ananda College Devakottai	14 th January 2018
17	Women Entrepreneurship in India	“National Conference on entrepreneurship in India Opportunities and challenges	Vivekananda College Tiruvadakam West	04 January 2018
18	A Study on work life balance in safe and healthy working conditions among workers on knitted garments industries in Tiruppur District	College SADHANA Journal for Bloomers of Research ISSN 0974- 6838	VHNSN College, Virudhunagar	August 2018
19	A Study on preference towards online Digital portal learning among students in Madurai city	Sustainability, Transformation, Development in Business	The American College, Madurai	January 2020

		and Management ISBN:978-93-89658-48-4		
20	Role of information technology in Banking Industry	Emerging issues in Business and Management ISBN:978-93-88398-27-5	Vivekananda College Tiruvadakam West	23January 2019
21	A Study on Youth Perception towards Entrepreneurship in Madurai City	International Conference on Women Empowerment through entrepreneurship: Opportunities and Challenges ISSN No: 2321 - 788X, Impact Factor: 3.025	Madurai Kamaraj University, Madurai	March 2020
22	A Study on Consumer Attitude towards Social Media Marketing With Special Reference to Madurai City	Impact of covid-19 on the Global Economy ISBN: 978-81-940480-4-6	Alagappa Government Arts College, Karaikudi-630003	November 2020
23	Effectiveness of Sustainability in Private Sector Banks in Madurai City	Journal of Research & Development' Impact Factor-7.265, ISSN: 2230-9578,	Sustainable Development Goals: Initiatives, Execution, & Challenges Gramin (ACS) Mahavidyalaya, Vasantnagar (Kotgyal), Tal. Mukhed	1June-2021, Volume-11, Issue-14,
24	A Study On Role of E-Commerce in Sustainable Development of Business	Journal of Research & Development' Impact Factor-7.265, ISSN: 2230-9578,	Sustainable Development Goals: Initiatives, Execution, & Challenges Gramin (ACS) Mahavidyalaya, Vasantnagar (Kotgyal), Tal. Mukhed	1June-2021, Volume-11, Issue-14,
25	A Study on Customer Awareness towards Green Marketing with Special Reference to Madurai City	‘Research Journey’ International E- Research Journal Impact Factor - (SJIF) – 6.625 (2019), E-ISSN: 2348-7143	Anandibai Raoran Arts, Commerce & Science College Vaibhavwadi, Dist. Sindhudurg [M . S.] India	May- 2021
26	A Study on Factor that Influencing Work Life Balance among Women in Banking Sector	One Day Online International Multidisciplinary Conference ISBN - 978-81-951586-8-3	Organized by Department of Library and IQAC Anandibai Raorane Arts, Commerce & Science College,	27 May 2021

			Vaibhavwadi Mumbai	
27	Customer's level of Satisfaction towards service and service quality of State Bank of India – Special reference to Madurai city	International Journal of Advanced and Innovative Research ISSN – 2394 - 7780 <i>Impact Factor-7.36</i>	VPM's R Z Shah College of Arts and Science. Mulund (E)Mumbai	12 June 2021
28	Problems for Implementing sustainable manufacturing practices by Textile industries in Viruthunagar District	International Journal of Advanced and Innovative Research ISSN – 2394 - 7780 <i>Impact Factor-7.36</i>	VPM's R Z Shah College of Arts and Science. Mulund (E)Mumbai	12 June 2021
29	Comparative Analysis of Impact of Privatization on Both Public and Private Sector General Insurance Companies	Analytical Commerce and Economics (ISSN: 2582-7936)	Open Access Journal. Vol. No 3. Issue No 3. www.triprimegroup.com	December, 2022
30	A Study on Customer Satisfaction towards Electronic Banking Services and Products offered by Nationalist Banks in Tiruchirappalli City	Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship	Internal Quality Assurance Cell (IQAC) Rajapalayam Rajus' College Rajapalayam ISBN 978-93-5737-352-4	December, 2022.
31	Environmental Friendly Practices by Micro Small and Medium Enterprises in Virudhunagar District	Emerging Trends and Innovations in Business, Commerce and Management for Sustainable Entrepreneurship	Internal Quality Assurance Cell (IQAC) Rajapalayam Rajus' College Rajapalayam ISBN 978-93-5737-352-4	December, 2022.
32	A Study on Consumer Satisfaction Towards Titan Watches Among Young Women	International Conference on "Innovation in Service Sectors" Paradigm and Growth Potentials"	ISBN – 978 – 81 – 959098 – 5 – 8	February 2023
33	User Adoption Challenges: Overcoming Barriers to Mass Adoption of Digital Currencies	International Conference on Fintech Bharathiar University Coimbatore, Tamilnadu	Emperor International Journal of Finance and Management Research ISSN: 2395-5929	September 2023

1	Job Satisfaction and Quality of work life of employees in Tirupur Textiles Industries a Pivotal Focus	"International Journal of Economic Research" ISSN: 0972-9380	Scopus journal	November 2017
2	Perception and Behavioural attitude of consumers – An Empirical study with reference to consumer forum in rural areas.	"International Journal of Pure and applied Mathematics" ISSN No: 1314-3395	Scopus journal	June 2018
3	Public opinion on the E – Governance in Madurai District – A study	"International Journal of Pure and applied Mathematics" ISSN No: 1314-3395	Scopus journal	July 2018

4	A study on consumer awareness on consumer rights in Dindigul district	“International Journal of Pure and Applied Mathematics” ISSN No: 1314-3395	Scopus journal	July 2018
5	The mantle of possibilities for development and using human capacities in attaining desirable quality of work life	“International Journal of Management and Social Sciences” ISSN No: 2349-9761	Scopus journal	September 2018
6	Contribution of safe and healthy working conditions to worker’s quality of work life A case of Tirupur knitted industry.	“International Journal of Pure and Applied Mathematics” ISSN No: 1314-3395	Scopus journal	September 2018
7	A Study on consumer satisfaction level towards Indian Post Payment Bank Services Special Reference to Madurai City	“The International journal of analytical and experimental model analysis” ISSN No: 0886 - 9367	Scopus journal	February 2020

I hereby declare that all the details furnished above are true to the best of my knowledge.

Thanking You

Date:

Place:

Yours Faithfully

(Dr. P. MURUGAN)