

Dr. M. MOHAN

E-mail id: mohanvvc@gmail.com

Mobile: 80728 75880



Name : **Dr. M. Mohan**
Qualifications : M.Com., M.Phil., Ph.D.
Father's Name : S. Muniyasamy
Sex : Male
Date of Birth : 14-01-1992
Nationality : Indian
Religion : Hindu
Community : BC
Marital Status : Married
Designation : Assistant Professor of Commerce
Teaching Experience : 08 Years and 3 Months
Language Known : Tamil& English
Official Address : Vivekananda College, Tiruvedakam West,
Madurai (Dist),
Tamilnadu – 625 234
Residential Address : Family Quarters
Narendra Nagar,
Vivekananda College,
Tiruvedakam West, Madurai – 625 234
Cell: 80728 75880
E-Mail : mohanvvc@gmail.com

Educational Qualifications:

Degree	Year	Institution/University	% of Marks	Class
B.Com	April 2012	Vivekananda College, Madurai	73 %	First Class
M.Com	April 2014	Vivekananda College, Madurai	74%	First Class
M.Phil.	April 2015	Vivekananda College, Madurai	75%	First Class
Ph.D.	October 2022	Madurai Kamaraj University	Commendable	

Experience:

UG **08 Years and 03 Months**
PG **05 Months**

Google Scholar Link : <https://scholar.google.com/citations?user=q-ccJIMAAAAJ&hl=en>
 Academia Link : <https://mkuniversity.academia.edu/MohanM>
 Title of M.Phil., Dissertation : **Customer Services in Scheduled Commercial Banks in Madurai City – A Study.**
 Title of Ph.D. Thesis : **A Study on Customer Perception towards Technology Based Banking Services in Madurai District.**

Areas of Specialization

- Banking
- Income Tax
- Visual Basic

FDP Attended

S. No.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	FDP	Enhancing Classroom with Gamification	Department of Business Administration Rajapalayam Rajus' College, Rajapalayam	26 th June 2020
2.	FDP	Mental Wellbeing in Personal and Professional Life	Nehru Institute of Management Studies (NIMS), Coimbatore	28 th May 2020
3.	FDP	Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools	G.T.N. Arts College (Autonomous), Dindigul	08 th June 2020
4.	FDP	E-Content Development and Deployment – Tech Tricks for Teachers	Department of Computer Science, Thassim Beevi Abdul Kader College for Women,	01 st July 2020 to 03 rd July 2020
5.	FDP	Re-Energizing the Classroom with Innovative Teaching Techniques	PG & Research Department of Commerce, Rajapalayam	12 th June 2020
6.	FDP	Revised NAAC Accreditation Framework Perceptions	G.T.N. Arts College, Dindigul	12 th May 2021 to 15 th May 2021
7.	FDP	GST – Compliance – A Practical Approach	PG & Research Dept. of Commerce, Vivekananda College, Madurai.	14 th June 2021 to 20 th June 2021
8.	FDP	Innovation, Incubation, Start-ups and Research Challenges in India	IQAC, St. Mary's Centenary Degree College, Secunderabad.	29 th June 2021 to 03 rd July 2021
9.	FDP	Art of Effective Education During Pandemic Scenario	Tamil Nadu Teachers Education University, Chennai and Lakshmi College of Education, Gandhigram, Dindigul	23 rd July 2021 to 29 th July 2021

10.	Online Certificate Course	Certificate Course on Soft Skills	Department of English, Pioneer Kumaraswamy College, Nagercoil.	27 th July 2020 to 4 th August 2020
11.	FDP	Digital Teaching Methods in Higher Education	PG & Research Department of Commerce (CA), Hindusthan College of Arts & Science, Coimbatore.	23 rd August 2021 to 28 th August 2021
12.	FDP	Investors Grievance Redressal Mechanism	PG and Research Department of Commerce, Padmavani Arts and Science College for Women, Salem.	26 th March 2022
13.	FDP	Research Ethics in Higher Education	PG and Research Department of Commerce, Rani Anna Government College for Women, Tirunelveli & Globethics, South Asia Centre, Bangalore.	18 th September 2023 to 25 th September 2023

National/International Seminars, Conferences & Symposiums

S. NO.	PROGRAMMES	SPONSORED BY	ORGANIZED BY	DATE	PARTICIPATED/ PRESENTED	ISSN / ISBN	TITLE OF THE PAPER
1.	International Conference	-	PG & Research Dept. of Commerce, Vivekananda College, Madurai.	16 th March 2018	Presented	ISBN:978-93-87865-01-3	Micro, Small and Medium Enterprises (MSME) in India: Opportunities &
2.	National Seminar	-	PG & Research Dept. of Commerce, Vivekananda College, Madurai.	04 th Jan 2018	Presented	ISBN:978-93-87102-45-3	Entrepreneurship and Risk Taking of an Entrepreneur for On-Going Business Development
3.	National Seminar	-	Dept. of Commerce, S.V.N. College, Madurai.	31 st Jan 2018	Presented	ISSN:2320-4168	Performance of Distribution Channel in Branchless Banking
4.	National Seminar	ICSSR	Department of Commerce, V.V.V. College Virudhunagar	7 th & 8 th Feb 2018	Presented	ISBN:978-81-935892-0-5	An Overview of Entrepreneurship Development in India with Special to Women Entrepreneurship
5.	National Seminar	-	Department of Commerce, Mary Matha College	15 th Feb 2018	Presented	ISBN:978-81-908312-8-4	Emerging Challenges & Opportunities for The Digitalized Banking Sector in India.

6.	National Conference	-	Dept. of Commerce, The American College Madurai.	16 th Feb 2018	Presented	ISBN: 978-93-86712-19-6	Role of Micro, Small and Medium Enterprises (MSMEs) in India
7.	National Seminar	UGC	School of Management Studies, Gandhigram Rural University, Gandhigramam.	20 th & 21 st Feb 2018	Presented	-	Women Entrepreneurs in Micro, Small and Medium Enterprises (MSMEs) in India
8.	National Conference	ICSSR	Dept. of Commerce, VHNS College Virudhunagar	27 th & 28 th Feb 2018	Presented	ISBN:978-93-81723-82-1	Impact of Information Technology in Indian Banking Sector
9.	National Seminar	UGC	PG & Research Department of Commerce, Sadakathullah Appa College, Tirunelveli.	14 th March 2018	Presented	ISSN: 2347-7644	A Study on Goods and Services Tax Concepts and Features in India
10.	National Seminar	-	PG Department of Commerce with Computer Application, Syed Ammal Arts and Science College, Ramanathapuram	16 th March 2018	Presented	ISBN: 978-81-935783-3-9	The Impact of Technology Based Banking Services in Indian Banking Sector
11.	International Conference	-	Dept. of Commerce (CA) Fatima College Madurai	03 rd August 2018	Participated	-	Recent Trends in E-Commerce
12.	International Conference	-	PG & Research Dept. of Commerce, Vivekananda College, Madurai.	12 th Sep 2018	Presented	ISBN:978-93-87871-79-3	Major Challenges and Problems of Rural Entrepreneurship in India
13.	National Conference	ICSSR	Dept. of Commerce, VHNS College Virudhunagar	3 rd & 4 th January 2019	Presented	ISBN:978-93-81723-94-4	Internet Banking: Emerging Challenges & Benefits for The Indian Banking Sector
14.	National Seminar	-	PG & Research Dept. of Commerce Vivekananda College Madurai.	23 rd January 2019	Presented	ISBN:978-93-88398-27-5	The Role of Human Resource Management Innovative Practices in Bank Performance
15.	National Seminar	-	Dept. of Commerce (CA) Caussanel College of Art and Science, Ramanathapuram	01 st Feb 2019	Presented	ISSN:2320-4168	The Role of Electronic Banking Services in Indian Banking Sector
16.	International Conference	UGC	Research Dept. of Commerce Thiagarajar College, Madurai.	27 th & 28 th March 2019	Presented	ISBN: 978-93-88398-90-9	ICT Innovation in Indian Banking Sector: Trends and Challenges

17.	National Conference		PG & Research Department of Commerce, St. Joseph's College, Tiruchirappalli.	24th January 2020	Presented		Role of Women Entrepreneurs in Micro, Small and Medium Enterprises (MSMEs) in India
18.	National Conference	ICSSR	ST. Joseph University, Nagaland.	10 th & 11 th August 2023	Presented		A Study on Technology Based Services in Indian Banking Sector

Workshops

S.NO.	PROGRAMMES	SPONSORED	ORGANIZED	DATE	PARTICIPATED/ PRESENTED	TITLE OF THE PAPER
1.	National Workshop		Management Studies and Research RVS Institute, Coimbatore	29 th Oct 2018	Participated	Data Analysis in Application of SEM
2.	National Workshop	CSIR	PG & Research Dept. of Commerce, ANJAC College, Virudhunagar	29 th & 30 th Nov 2018	Participated	Research Methodology and Application of Statistical Packages for Research
3.	National Workshop		Centre for Technology Enhanced Learning (CTEL), ANJAC College, Virudhunagar	29 th Feb 2020	Participated	Smart Tricks & Tips in MS-Office
4.	State Level Workshop	UGC	PG & Research Centre of Commerce, G.T.N. Arts College, Dindigul	10 th Mar 2020	Participated	Research Methodology Using SPSS
5.	National Level Online Workshop		Primax Academy, Bengaluru, Karnataka, India.	07 th Nov-11 th Nov 2020	Participated	Data Analytics
6.	National Level Online Workshop		IQAC, Bunts Sangha's Uma Krishna Shetty Institute of Management Studies and Research and Department of Commerce, Swami Hansmuni Maharaj Degree College of Commerce	20 th to 22 nd May 2020	Participated	Examination Guidance to Crack NTA – NET / SET
7.	National Level Online Workshop		G.T.N. Arts College, Dindigul & Arul Anandar College, Karumathur	5 th July 2021 to 9 th July 2021	Participated	Data Analytics Using R

8.	National Level E - Workshop		Primax Foundation, Bangaluru & PG & Research Department of Commerce, Vivekananda College, Madurai	05 th March 2022 to 12 th March 2022	Participated	Data Analysis Using JAMOVI
9.	National Level Workshop	RUSA 2.0	Department of Youth Welfare Studies, School of Youth Empowerment, Madurai Kamaraj University.	25 th March 2022 to 26 th March 2022	Participated	Statistical Analysis and Interpretation using SPSS and AMOS

Articles Published in Journals/Books

S.NO.	JOURNAL	TITLE OF THE ARTICLE	MONTH / YEAR	VOL. NO.	ISS. NO.	PAGE NO.	ISSN	PUBLISHER
1.	Journal of Emerging Technologies and Innovative Research	Modern Banking Services – A Study On Indian Banking Sector	Oct. 2018	5	10	792 - 794	2349- 5162	Journal of Emerging Technologies and Innovative Research
2.	Sadakath – A Research Bulletin	A Study on Goods and Services Tax Concepts and Features in India	March 2018	V		134- 139	2347- 7644	Sadakath – A Research Bulletin
3.	Journal of Analysis and Computation (JAC)	Role of Digitization in Banking Industry in India	Oct. 2019			1-7	ISSN 0973- 2861	Journal of Analysis and Computation (JAC)
4.	The International journal of analytical and experimental modal analysis	Role of Women Entrepreneurs in Micro, Small And Medium Enterprises(MSME s) In India	Feb.20 20	XII	II	150 - 154	ISSN NO: 0886- 9367	The International journal of analytical and experimental modal analysis
5.	AEGAEUM Journal	Customers Perception of Financial Transaction towards Banking Technology in Madurai District with Special Reference to	June 2021	IX	VI	48 - 59	0776- 3808	AEGAEUM Journal

Online Webinars:

1. Participated National Level Live Webinar on “Contemporary Challenges in Co-operative Sector” Organized by School of Skill and Entrepreneurship Development, Karnataka State Rural Development and Panchayat Raj University, GADAG on 26th May 2020.
2. Participated National Level Webposium on “Traditional Aims of Education and Modern Technology: Paradox or Possibility” Organized by KCMT Campus-2 at PGI of Management, Bareilly on 22nd May 2020.
3. Participated National Level Webinar on “Fashion Your Future with Right Investment Choices” Organized by Sri Parasakthi College for Women, Courtallam on 29th May 2020.
4. Participated National Level Webinar on “How to Publish a Research Paper?” Organized by PG & Research Department of Computer Science & Applications, Vivekanandha College of Arts & Sciences for Women, Tirchengode on 22nd May 2020.
5. Participated National Level Webinar on “Research Indicators And Reference Management System” Organized by School of Education, VISTAS, Chennai on 27th June 2020.
6. Participated International Level Web Colloquium on “Corona, The Unwanted Companion but an Invisible Teacher” Organized by International School of Management, Patna on 24th May 2020.
7. Participated National Level Webinar on “5G Technology & its Applications” Organized by Department of Electronics and Communication Engineering, Sri Vasavi Institute of Engineering & Technology, Nandamuru on 28th May 2020.
8. Participated National Level Webinar on “Power of Positivity” Organized by the Department of Commerce (SF), Sri Parasakthi College for Women, Courtallam on 17th June 2020.
9. Participated National Level Webinar on “Digital Marketing Strategies for E-Commerce” Organized by the Department of Commerce – PG & B.Com (B&I), G.T.N. Arts College (Autonomous), Dindigul on 14th May 2020.
10. Participated National Level Webinar on “Challenges and Complications in Research” Organized by Shanlax, International Journals and PG & Research Department of Commerce, Holy Cross Home Science College, Thoothukudi on 26th June 2020.
11. Participated National Level Webinar on “Effective Online Teaching Tools” Organized by Bachelor of Commerce & Commerce (CA), K.S. Rangasamy College of Arts and Science (Autonomous), Tiruchengode on 04th July 2020.
12. Participated National Level Webinar on “How to Be a Efficient Learner?” Organized by the Department of Commerce - IV, Rathinam College of Arts & Science (Autonomous), Coimbatore on 17th July 2020.
13. Participated National Level Webinar on “Art of Writing Research Article” Organized by the Department of Commerce, EMG Yadava Woman’s College, Madurai on 06th June 2020.
14. Participated National Level Webinar on “Innovation Eco-System, The Need of the Hour in Indian HEI’s” Organized by the Department of Chemistry, V.S.S. Government Arts College, Pulankurichi on 03rd July 2020.

15. Participated National Level Webinar on “Open Educational Resources for Learning from Home” Organized by the PG and Research Department of Zoology, Vivekananda College, Madurai on 07th September 2020.
16. Participated National Level Webinar on “Amass Wellness Through Yoga” Organized by the Internal Quality Assurance Cell and Department of Physical Education, Sri Parasakthi College for Women, Courtallam on 22nd June 2020.
17. Participated International Webinar on “Approaches on Online Teaching And its Assessment Methods” Organized by the Department of Commerce (Shift II) in association with IQAC, Patrician College of Arts and Science, Chennai on 04th July 2020.
18. Participated International Webinar on “Atmanirbhar Bharat Abhiyan and Indian Economy under COVID-19: Road ahead” Organized by the Department of Commerce, S.G. Govt. Degree & PG College, Piler on 10th June 2020.
19. Participated National Level Symposium on “Impact of Covid-19 in Job Market: Opportunities and Challenges” Organized by the PG & Research Department of Commerce, Arignar Anna Government Arts College, Musiri on 27th June 2020.
20. Participated National Level Webinar on “Measures to Combat the Impact of COVID-19 on Indian Economy” Organized by the Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 15th June 2020.
21. Participated National Level Webinar on “Covid-19 and Social Security Measures for Unorganised Workers in India” Organized by the Social Transformation Centre, Madurai Kamaraj University, Madurai on 28th May 2020.
22. Participated National Level Webinar on “Banking Mergers – Opportunities And Challenges” Organized by the Department of B.Com Bank Management, Srimad Andavan Arts and Science College (Autonomous), Trichy on 16th July 2020.
23. Participated National Level Webinar on “Covid-19 And Indian Economy: Issues and Challenges” Organized by the PG Department of Commerce & Management, Dasmesh Girls College, Punjab on 20th June 2020.
24. Participated National Level Webinar on “GST-Registration, Assessment and Filing of Returns – Phase III” Sponsored by Rashtria Uchchatar Shiksha Abhiyan (RUSA) and Organized by the Department of Commerce, Bharathiar University, Coimbatore on 02.11.2020 to 12.00.2020.
25. Participated National Level Webinar on “Holistic HR – Post Covid Phase 2.0” Organized by Xavier Institute of Business Administration, Palayamkottai on 07th July 2020.
26. Participated National Level Webinar on “English Phonetics and Pronunciation Practice” Organized by the Department of English, Muthayammal College of Arts & Science, Rasipuram on 22th July 2020.
27. Participated National Level Webinar on “Effective Teaching Pedagogy” Organized by International School of Management, Patna on 12th June 2020.

28. Participated National Level Webinar on “Crisis Comes with Opportunities” Organized by G.T.N. Arts College (Autonomous), Dindigul on 10th July 2020.
29. Participated National Level Webinar on “How to Write Effective Research Article” Organized by the Department of Science and Humanities, Karpagam Academy of Higher Education, Coimbatore on 12th June 2020.
30. Participated National Level Webinar on “Business in Social Media” Organized by the Department of Management Studies, Dr.N.G.P. Institute of Technology, Chennai on 09th June 2020.
31. Participated National Level Webinar on “Qualitative Research – Phenomenological Method” Organized by the Department of Physical Science, Sri Ramakrishna Mission Vidyalaya College of Education, Coimbatore on 30th June 2020.
32. Participated National Level Webinar on “Google Scholar My Profile – Live Demo” Organized by the Department of Library, The Gandhigram Rural Institute (Deemed University) on 12th June 2020.
33. Participated National Level Webinar on “Soft Skills for Career Development” Organized by the PG Department of Commerce with Computer Application(SF), Cardamom Planters’ Association College, Theni on 12th June 2020.
34. Participated National Level Webinar on “Turn Your Thesis into Articles” Organized by the Bonhoure Centre for Research, St. Xavier’s College of Education (Autonomous), Tirunelveli on 16th June 2020.
35. Participated National Level Webinar on “Importance of Yoga & Meditation in Our Life” Organized by the Department of Physical Education, SH.L.N. Hindu College, Rohtak on 24th June 2020.
36. Participated National Level Webinar on “Brand Yourself: Adventure to Venture into Entrepreneurship” Organized by the Department of Commerce (Un-Aided), V.O.Chidambaram College, Thoothukudi on 22nd June 2020.
37. Participated National Level Webinar on “Data Visualization” Organized by the Department of Computer Science, V.O.Chidambaram College, Thoothukudi on 30th May 2020.
38. Participated National Level Webinar on “Image Analytics and Processing” Organized by the Department of Computer Science, V.O.Chidambaram College, Thoothukudi on 25th May 2020.
39. Participated National Level Webinar on “Innovative Online Pedagogies – Teaching 2.0” Organized by Entercon on 19th July 2020.
40. Participated National Level Webinar on “Post – Pandemic Marketing: The Future of Brands!” Organized by the PG & Research Department of Commerce, National College, Tiruchirappalli on 21st May 2020.
41. Participated National Level Webinar on “The Digital Accountant – Digital Skills in a Transformed World” Organized by the Department of Commerce, Kumaraguru College of Liberal Arts and Science, Coimbatore on 26th May 2020.
42. Participated National Level Webinar on “In Pursuit & Soft Skills” Organized by the G.T.N. Arts College, Dindigul on 20th May 2020.

43. Participated National Level Webinar on “We Know Ham Radio! But what is Home Radio?” Organized by the Department of Visual Communication, S.I.V.E.T. College, Chennai on 29th May 2020.
44. Participated National Level Webinar on “Investment Options in Stock Market” Organized by the Department of Commerce – Shift-I, St. Thomas College of Arts and Science, Chennai on 06th June 2020.
45. Participated National Level Webinar on “Mendeley for Researchers: Bibliography and Networking” Organized by the Department of Electronics and Communication Engineering, KPR Institute of Engineering and Technology, Coimbatore on 13th June 2020.
46. Participated National Level Webinar on “Citation of Sources in APA Format 6th Edition” Organized by the IQAC & Centre for Research, V.O.Chidambaram College of Education, Thoothukudi on 25th July 2020.
47. Participated International Level Webinar on “Exploring Python Libraries for Exploratory Data Analysis and Data Preprocessing” Organized by the Department of Computer Science, Thassim Beevi Abdul Kader College for Women, Ramanathapuram on 27th June 2020.
48. Participated National Level Webinar on “Covid 19 and Continuing Relevance” Organized by the Department of Commerce, The American College, Madurai on 23rd May 2020.
49. Completed Online Certificate Course on “Soft Skills” Organized by the Department of English, Pioneer Kumaraswamy College, Nagercoil from 27th July to 4th August 2020.
50. Participated National Level Webinar on “Excel like Never Before” Organized by the Department of Commerce, Reena Mehta College of Arts, Science, Commerce & Management Studies on 30th May 2020.
51. Participated National Level Webinar on “Health Lifestyle Practices” Organized by the Department of Physical Education, Kumaraguru Institutions, Coimbatore on 16th May 2020.
52. Participated National Level Webinar on “Economic Stimulus by Govt. of India to Tackle Pandemic Crisis” Organized by IQAC, S.K.S.S. Arts College, Thiruppanandal on 16th May 2020.
53. Participated National Level Webinar on “Covid 19 Outbreak: Silver Linings in The Midst of Stormy Clouds” Organized by the PG & Research Department of Commerce, St. Xavier’s College, Palayamkottai on 22nd June 2020.
54. Participated National Level Webinar on “Blue Pottery” Organized by Department of Costume Design and Fashion, NIFT-TEA College of Knitwear Fashion on 03rd June 2020.
55. Participated National Level Webinar on “Covid-19 Pandemic Impact: Evolving Business Strategies” Organized by Department of Commerce, Sree Sevugan Annamalai College, Devekottai on 10th July 2020.
56. Participated International Level Webinar on “Physical Fitness & Yoga – A Remedy to Covid-19” Organized by Department of Physical Education & Sports, The TamilNadu Dr.Ambedkar Law University, Chennai on 26th July 2020.

57. Participated National Level Webinar on “Women Entrepreneurship: A Strategy towards Sustainable Development” Organized by Women Development Cell, Rajapalayam Rajus’ College, Rajapalayam on 03rd July 2020.
58. Participated International Level Webinar on “What Next? A Deep Dive” Organized by Department of Computer Science, G.T.N. Arts College (Autonomous), Dindigul on 05th June 2020.
59. Participated National Level Webinar on “Impact of Covid-19 Pandemic on Indian Economy” Organized by Department of Economics, Annasaheb Mager Mahavidyalaya, Pune on 25th May 2020.
60. Participated International Level Webinar on “Impact of Covid-19 on Service Sectors” Organized by Senthil Research Advocacy Forum, V.H.N.S.N. College (Autonomous), Virudhunagar on 17th & 18th June 2020.
61. Participated National Level Webinar on “GST – A Practical Approach” Organized by Post Graduate and Research Department of Commerce, Vivekananda College, Madurai on 04th September 2020.
62. Participated International Level Webinar on “SWAYAM: E – Learning” Organized by Jagadguru Gangadhar College of Commerce, Hubballi on 17th May 2020.
63. Participated National Level Webinar on “Investment in Stock Market During Covid-19” Organized by Post Graduate and Research Department of Commerce, Vivekananda College, Madurai on 14th June 2020.
64. Participated National Level Webinar on “Art of Writing Research Paper” Organized by Department of Commerce with Computer Applications, Mannar Thirumalai Naicker College, Madurai on 08th July 2020.
65. Participated National Level Webinar on “Investors Awareness Program for Students” Organized by Periyar E.V.R. College, Tiruchirappalli on 05th June 2021.

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge and belief.
Thanking You

Date: 21.10.2023

Place: Tiruvedakam West

Yours Faithfully

(Dr. M.MOHAN)