VIVEKANANDA COLLEGE

College with Potential for Excellence
Residential & Autonomous – A Gurukula Institute of Life Training,
Re-accredited (3rd Cycle) with 'A' Grade (3.59 out of 4.00) by NAAC
DBT Star College Scheme Funded
Affiliated to Madurai Kamaraj University
(Managed by Sri Ramakrishna Tapovanam, Tirupparaitturai, Trichy)
TIRUVEDAKAM WEST, MADURAI DISTRICT, TAMIL NADU – 625 234.
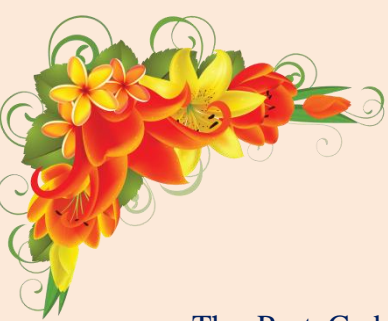Website: www.vivekanandacollege.ac.in   Phone: 04543-258234, 75400 60257


ARISE E-MAGAZINE

Department of Commerce (Computer Applications)

DEPARTMENT ACTIVITIES

The Post Gaduate & Research Department of Commerce and Department of Commerce (CA), Vivekananda College, Tiruvedakam West, Madurai has organized Seven Day Faculty Development Programme (FDP) from 14th June 2021 to 20th June 2021 on **"GST - Compliance – A Practical Approach".** In this FDP, eminent Chartered Accountants acted as resource persons and have addressed in various topics. The topic chosen by the resource persons is the need for hours and relevant to the current scenario.
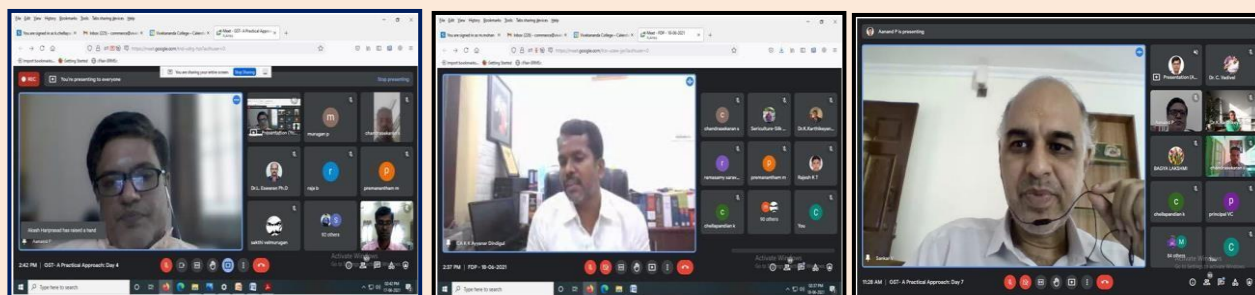

Sl. No.	Date	Topic	Resource Person
1	14.06.2021	**Introduction of GST**	CA Renuka Murali, Chartered Accountant, Partner, M/s J. Murali & Co, Chennai
2	15.06.2021	**GST – Supply, Valuation and Job Work**	Dr. S. Chandrasekaran Coordinator of Commerce CA hosted the master of ceremony. And CA J. Murali, Chartered Accountant, Partner, M/S J. Murali & Co, K.K. Nagar, Chennai
3	16.06.2021	**GST Registration to Cancellation**	CA Sankar, Chartered Accountant, G.V.N Shankar & Co, Chennai
4	17.06.2021	**GST – Books and Records**	CA P. Anand, Chartered Accountant, West Tambaram, Chennai
5	18.06.2021	**GST- Input Tax Credit**	CA K. Ayyanar, Chartered Accountant, Partner, M/S Karthikeyan & Co, Dindigul
6	19.06.2021	**GST -Zero Rated Supply, Refund, Time and Place of Supply**	CA Bhuvaneswari Nathan, Chartered Accountant, Partner, Madhu Balan & Associates, Chennai
7	20.06.2021	**GST Returns**	CA P. Anand, Chartered Accountant, West Tambaram, Chennai - 45

➢ Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized One Day National Webinar on **"Counseling & Life Skills Enhancement of Positive Mental Health in Students after Covid – 19"** on, June 28, 2021 Monday. Dr.Raja Kumari Selvaraj, Assistant

Professor (Psychologist), Government Arts College, Coimbatore has acted as resource person.

➢ The Post Graduate & Research Department of Commerce and Commerce (CA), Vivekananda College, Tiruvedakam West, Madurai has jointly organized Two Day Career Guidance Programme on 28th & 29th June 2021. In this FDP, eminent Professors, Chartered Accountants are acted as resource persons and have addressed in various topics.

Sl. No.	Date	Session	Topic	Resource Person
1	28.06.2021	FN	**Interview Skills**	Dr. K. Jeyakodi, Associate Professor & Head, Department of Commerce, Saraswathi Narayanan College, Perungudi, Madurai – 625 022
		AN	**Campus to Corporate**	Dr. S. Senbaganathan, Associate Professor, R.D.Govt. Arts College, Sivagangai.
2	29.06.2021	FN	**Career Opportunities in Professional Courses (CA, CS & CMA)**	CA T. Balasubramanian, Chartered Accountant, Madurai Branch of SIRC.
		AN	**Awareness Program on Stock Market**	Marina Jose Kankikal, Resource Person of BSE-IPF, BSE-Investor Protection Fund, Mumbai.
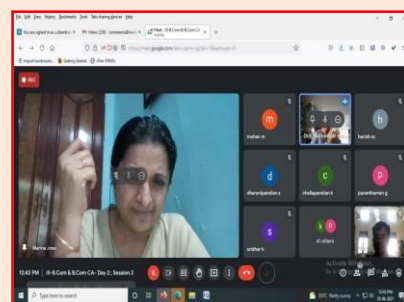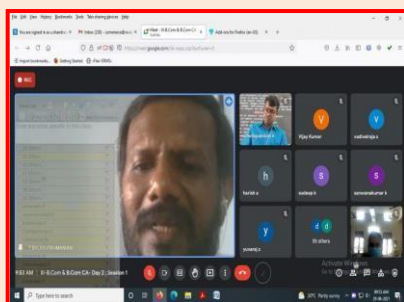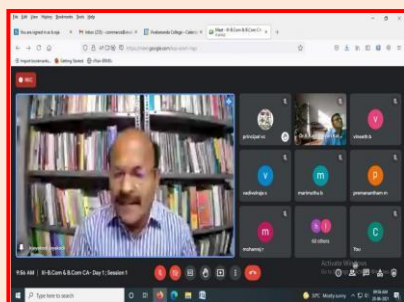
➢ Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized a Webinar on Counseling & Life Skills **"How to Succeed"** on June 29, 2021 Tuesday. Dr.I.Balu, CCDRR Centre National Institute of Disaster Management, Ministry of Home Affairs, Government of India has acted as resource person.
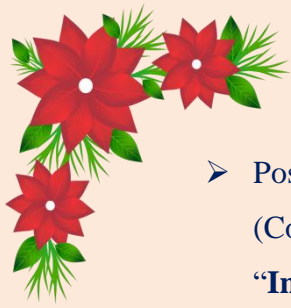
- Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized a Webinar on Counseling & Life Skills **"Resilience Among Students"** on June 29, 2021, Tuesday. Dr.N.P.Veenavani, Assistant Professor of Psychology, Global Institutions Erode has acted as resource person.

- Department of Commerce (Computer Applications) Organized a orientation programe on **"N-list E-Resources"** on July 14, 2021 Wednesday. Dr. M. Prabakaran has acted as resource person.

- PG and Research Department of Commerce & Department of Commerce (Computer Applications) jointly organized One-day webinar on **"World Nature Conservation Day-2021"** on Wednesday, 28th July 2021. Dr. P. Kalairaj, Asst. Prof. of Zoology, Sri. S. Ramasamy Naidu Memorial College, Sathur – 626 203 has acted as resource person.

- Placement Cell, Department of Commerce (Computer Applications) & Department of Computer Science in association with WiseTech Source Pvt. Ltd, Chennai organize online webinar on **"The New Language Known as 2K Skills"** on 30th July 2021. Mrs. Bhanumathy, Senior Project Manager, WiseTech Source, Chennai. has acted as resource person.
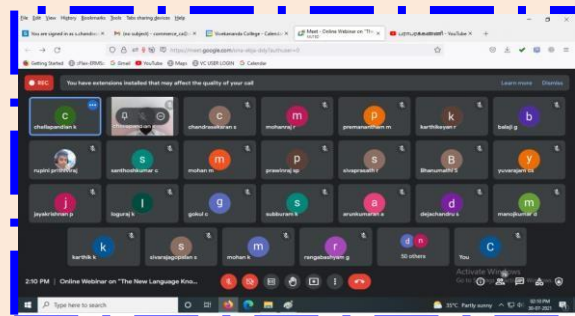
- Department of Commerce (Computer Applications) Organized First Virtual Alumni Meet **"Alumni Meet 2021"** on 31st July 2021.

- Department of Commerce (Computer Applications) Organized Orientation Programme for the I Year Students of 2021-2024 batch on, August 16, 2021 Monday.

- Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized National Level Webinar on "**Introduction to Securities Market**" on, 16th August 2021. **Dr. K. Prabhakaran,** Former Faculty, Muscat College, Sultanate of Omen has acted as resource person.

- PG and Research Department of Commerce, Department of Commerce (Computer Applications) in association with Aakkam Industrial Training and Research Institute organized online webinar on **"An Overview of Popular Indian Accounting Software – Tally Prime"** on 17th August 2021. Mr. S. Alagupandi, Tech. Head – Training Aakkam Groups, Aakkam Industrial Training and Research Institute, Coimbatore has acted as resource person.

- PG and Research Department of Commerce & Department of Commerce (Computer Applications) Organized National Level Webinar On **"Intellectual Property Rights and Entrepreneurship"** on Wednesday, 1st September 2021. Dr. S. Jeyalakshmi, Assistant Professor of Commerce, Govt. Arts College for Women, Salem – 08 has acted as resource person.

- Department of Commerce (Computer Applications) Organized National Level Webinar on **"Digital Marketing"** on 4th September 2021 Saturday. Dr. S.S. Maniraja, Assistant Professor of Commerce, Muthurangam Government Arts College, Vellore has acted as resource person.

- Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized National Level Webinar on "**Management Mantras**" on, 21st September 2021. **Dr. RM. Chidambaram,** Former Dean & Controller of Examinations, Former Professor & Head, Department of Bank Management, Alagappa University, Karaikudi has acted as resource person.

- Department of Commerce (Computer Applications) of Vivekananda College, Madurai and Yadava College, Thiruppalai, Madurai jointly organized National Level Webinar

on "**Role of IOT in Industries**" on October 7, 2021 Thursday. Mr. S. Prabhu, Assistant Head Department of Computer Science, Parvathy's Arts and Science College, Dindigul has acted as resource person.

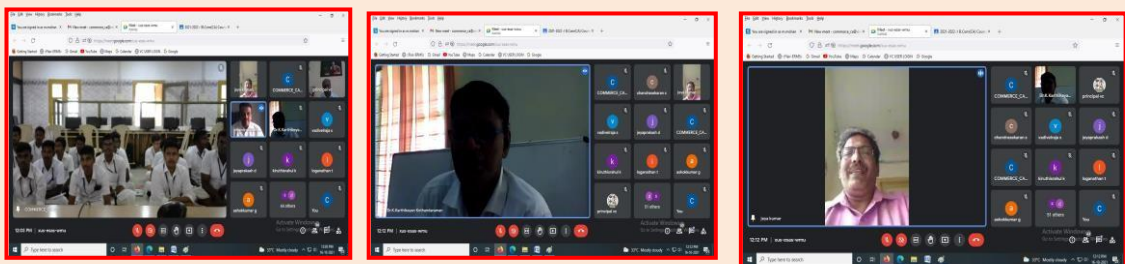➤ Department of Commerce (Computer Applications) of Vivekananda College, Madurai and Yadava College, Thiruppalai, Madurai jointly organized National Level Webinar on "**Introduction to R programming**" on 8th October, 2021 Friday. Dr. M. Maragatharajan, Assistant Professor, School of computing science and engineering, VIT Bhopal University, Bhopal, Madhya Pradesh has acted as resource person.
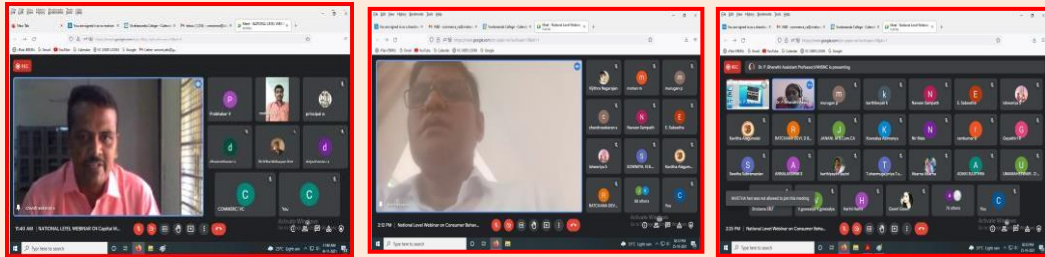

➤ Department of Commerce (Computer Applications) of Vivekananda College, Tiruvedakam West, Madurai and Yadava College, Thiruppalai, Madurai jointly organized National Level Webinar on "**Digital Marketing**" on October 12th 2021 Tuesday. Mr.R.Murugeswaran, Assistant Professor, Department of Commerce, Nazia College of Arts and Science, Kariyapatti has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized National Level Webinar on "**Search Yourself**" on 16th October 2021 Saturday. Dr. N. Jeyakumar, Guest lecturer in commerce, Govt. Arts and Science College, Sathur, Virudhunagar District has acted as resource person.
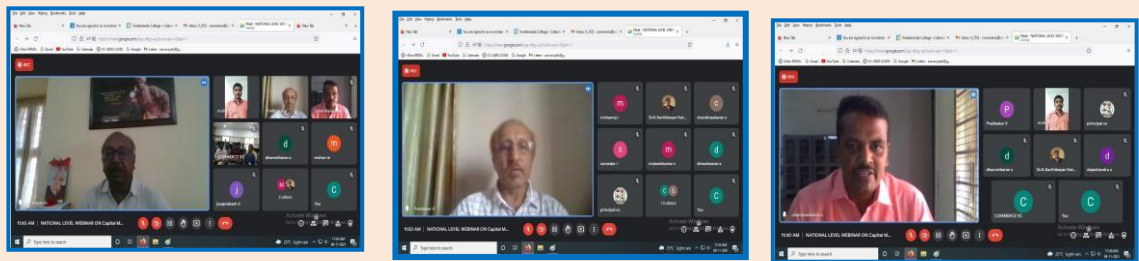

➤ Department of Commerce (Computer Applications), Vivekananda College, Madurai and Department of Commerce (Computer Applications) E.M.G. Yadava Women's College, Madurai. National Level Webinar on "**Consumer Behavior in Digital Age**"

on 25th October 2021 Monday. Dr. P. Bharathi, Assistant Professor of Economics, VHNSN College, Virudhunagar has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized National Level Webinar on "**Capital Market**" on 9th November 2021 Tuesday. Mr. V. Prabhakar, Director, Ascent Capital Market Academy, (ACMA) Bangalore has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized a Guest Lecture Programme on "**Social Values**" on 24th November 2021 Wednesday. Dr.R.Vanniarajan, Former Principal, Vivekananda College, Tiruvedakam West, Madurai-625 234 has acted as resource person.

➤ Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized One Day Capacity Building Programme "**GST – Registration, Filing of Returns and Career Opportunities**" on, 27th November 2021. **Mr. M.S. Vijayakumar,** Assistant Commissioner of GST (Retd) Madurai Division, Madurai has acted as resource person.
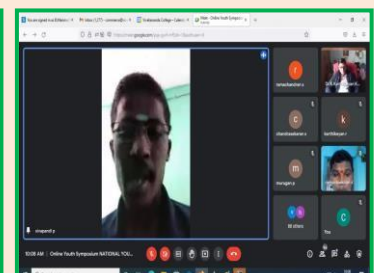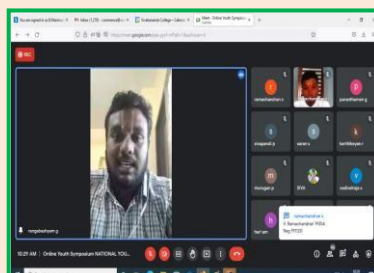
➤ Department of Commerce (Computer Applications) Organized Student Development Programme on **"Career Guidance for Commerce Students"** on 18th December 2021. Dr. T. Kaliappan, Associate Professor of History, Vivekananda College, Tiruvedakam West, Madurai has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized Student Development programme on **"Career Development and Communicative Competence"** on 20th December 2021. Dr. P. Saravanakumar, Assistant Professor of English, Vivekananda College, Tiruvedakam West, Madurai has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized Student Development Programme on **"Career Guidance for Commerce Graduates"** on 6th January 2022. Sri. M.P. Kumaresan, Assistant Professor of History, Vivekananda College, Tiruvedakam West, Madurai has acted as resource person.

➤ Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized Online Youth's Symposium "**National Youth Day"** on, 12th January, 2022. **Sri. R. Karthikeyan,** Assistant Professor and Mr. G.Ranga Bashyam, III B.Com [CA] has acted as resource person

➤ Department of Commerce (Computer Applications) & Department of Computer Science Jointly Organized One Day Guest Lecture Programme "**IT Industry Awareness**" on, 2nd March 2022. **Mr. C. SHENBAGA MANTHIRAM,** Technical Project Manager, Logitech, Chennai has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized Student's Lecture programme on **"Site's made Easy with WordPress"** on 24th March 2022. Mr. G.Ranga Bashyam, III B.Com [CA] at Vivekananda College, Tiruvedakam West, Madurai has acted as resource person.

➤ Department of Commerce (Computer Applications) Organized State Level Inter – collegiate Meet CCA MEET '22 on 6th May, 2022. Dr. M. Gunasekaran, Director, Self-Finance Programmes, HOD & Associate Professor PG Department of Commerce [CA] Yadava College, Madurai.

➤ Post Graduate and Research Department of Commerce & Department of Commerce (Computer Applications) Jointly Organized Two Days Workshop "**Computerized**

Accounting Using Tally Prime" on, May 20 & 21st, 2022. **Mr. S. ALAGU PANDI,** Technical Head – Training, Aakkam Groups, Aakkam Industrial & Research Institute Coimbatore has acted as resource person.

➢

MEMORANDUM OF UNDERSTANDING
(MoU) & Letter of Collaboration (LoC)

➢ Department of Commerce (Computer Applications) signed **MoU** with **Motilal Oswal Financial Services Limited** On 12th February 2021.

➢ Department of Commerce (Computer Applications) signed **MoU** with **WiseTech Source Pvt. Guindy, Chennai.** On 30th July 2021.

➢ Department of Commerce (Computer Applications) signed **LoC** with **Department of Commerce (Computer Applications) Yadava College, Thiruppalai, Madurai.** On 04th August 2021.

➢ Department of Commerce (Computer Applications) signed **LoC** with **Department of Commerce (Information Technology) Yadava College, Thiruppalai, Madurai.** On 04th August 2021.

➢ Department of Commerce (Computer Applications) signed **LoC with Department of Commerce (Computer Applications) E.M.G. Yadava Women's College, Madurai.** On 11th August 2021.

- Department of Commerce (Computer Applications) signed **MoU** with **Aakkam Industrial Training and Research Institute, Coimbatore – 625 402.** On 12th August 2021.

- Department of Commerce (Computer Applications) signed **MoU** with **Elysium Academy Private Limited, Elysium Groups of Companies, Madurai.** On 24th November 2021.


PERSONALITY DEVELOPMENT PROGRAMME

Department of Commerce (Computer Applications) was conducted 22 Personality Development Programme (PDP), Weekly organized by the students during the academic year 2021-2022. The programme covers events like: Weekly News Bulletin (English & Hindi), Business Quiz, Who am I, Paper Presentation and Documentary films.

Sl. No	Date	Chief Gust
1.	16.07.2021	Dr. S. Chandrasekaran, Asst. Prof. of PG & Research Dept. of Commerce and Coordinator of Commerce (CA)
2.	17.07.2021	Dr. K. Karthikeyan Associate Professor, Dean & Controller of Examinations
3.	23.07.2021	Dr. S. Pasupathi, Head & Asst. Prof. of PG & Research Dept. of Commerce
4.	24.07.2021	Dr. K. Karthikeyan Associate Professor, Dean & Controller of Examinations
5.	30.07.2021	Dr. K. Chellapandian, Assistant Professor of Commerce
6.	31.07.2021	Dr. C. Vadivel, Assistant Professor of Commerce
7.	06.08.2021	Dr. S. Vadivel Raja, Assistant Professor of Commerce
8.	07.08.2021	Dr. B. Raja, Assistant Professor of Commerce
9.	13.08.2021	Mr. B. Marimuthu, Assistant Professor of Commerce
10.	14.08.2021	Dr. M. Seenimurugan, Director of Physical Education
11.	20.08.2021	Mr. V. Murugan, Assistant Professor of History
12.	21.08.2021	Sri N. Dinakarn, Assistant Professor of Economics
13.	27.08.2021	Dr. G. Ashok Kumar, Assistant Professor of History
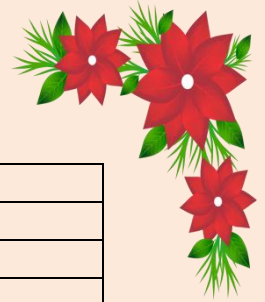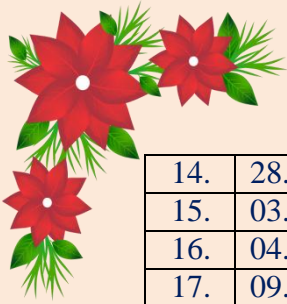
14.	28.08.2021	Sri P. Kumaresan, Assistant Professor of History
15.	03.09.2021	Mr.S. Ganeshan, Assistant Professor of Physics
16.	04.09.2021	Captain. V. Rajendran, Assistant Professor of Physics
17.	09.09.2021	Dr.K. Ramesh Kumar, Assistant Professor of Zoology
18.	11.09.2021	Dr. T. Ramesh, Assistant Professor of Zoology
19.	16.09.2021	Mr. G. Balaji, Assistant Professor of Computer Science
20.	16.09.2021	Mr. S. Muthu Ganesh, Assistant Professor of Computer Science
21.	01.10.2021	Mr. C. Ranjithkumar, Assistant Professor of Computer Science
22.	01.10.2021	Mr.P.Gopinath, Assistant Professor of Computer Science
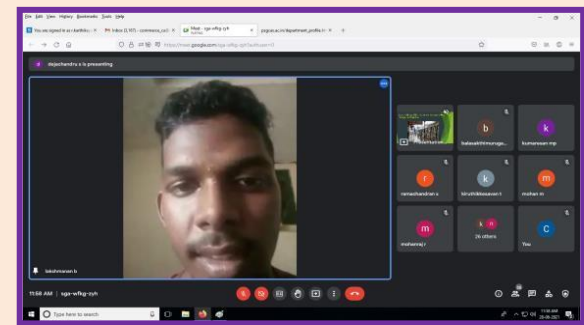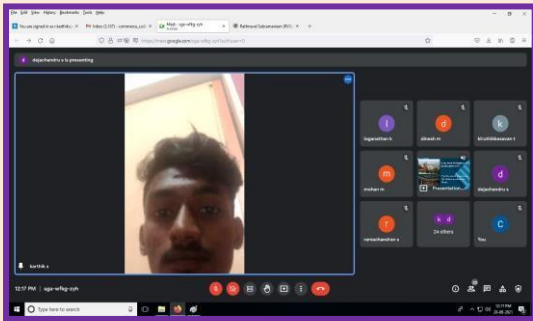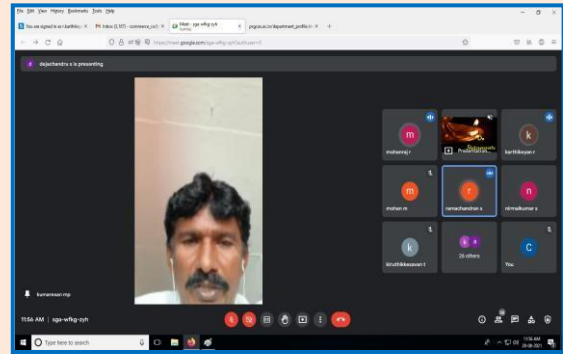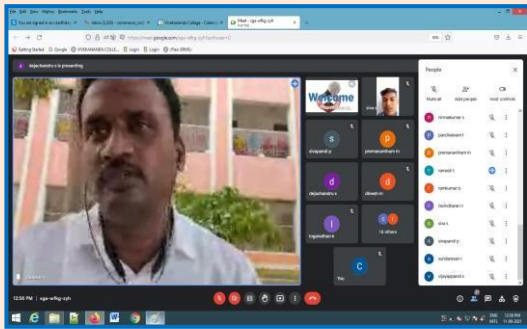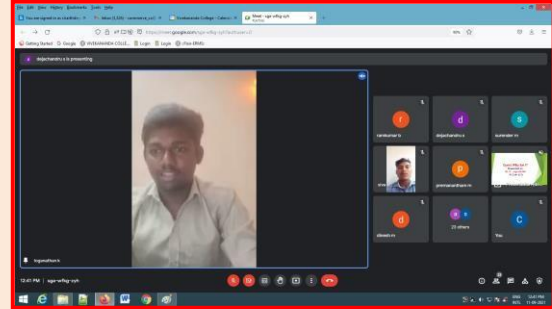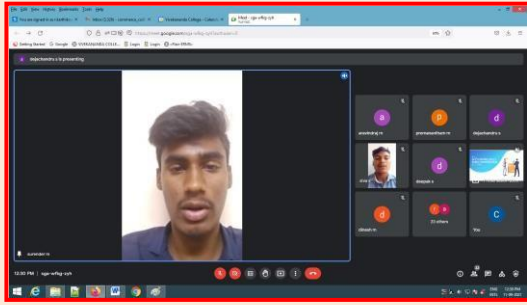
FACULTY ACHIEVEMENTS

Sri. R. KARTHIKEYAN, Assistant Professor of Commerce (CA)

Resource Person

➢ Acted as Resource Person delivered Special Lecture on Online Webinar "Catch Phrases of Swami Vivekananda" in celebration of National Youth Day organised by SFR College for Women, Sivakasi on 12th January.2022

Webinar/Seminar

➢ Participated National Level Webinar on **"Machine Learning Techniques"** organised by Department of Computer Science, Vivekananda College, Tiruvedakam West, Madurai 23rd September 2021.

➢ Participated National Webinar on **"Digital Skills for Teaching, Learning and Evaluation"** organised by School of Education, Department of Education, Madurai Kamaraj University, Madurai 26th October 2021.

➢ Participated National Webinar on **"Digital Payments Fraud in Cyber Space"** organised by SCMS School of Technology and Management, Muttom, Aluva 4th December 2021.

➢ Participated **"Data Science & AI"** Career Bootcamp Data Science & AI Career Bootcamp organised by Data Mites, Global Institute of Data Science 9th December 2021.

➢ Participated Online Webinar on **"Artificial Intelligence"** organised by Elysium Academy Private Limited, Madurai 16th December 2021.

➢ Participated Three Days National Webinar titled on **"Research Insights"** organised by Post Graduate and Research Department of Commerce, Ethiraj College for Women, Chennai from 20th December 2021 to 22nd December 2021.

➢ Attended the Online Research Seminar on **"Research Seminar on Advancements in Artificial Intelligence & Robotics"** organised by Department of Computer Science and Engineering PSNA College of Engineering and Technology, 27th December 2021.

➢ Participated Two Days Webinar on **"Workshop on Networking"** organised by AntWak. On 02nd January 2022.

Workshop

- Participated Seven Days International Workshop on **"Artificial Intelligence"** organised by St. Claret College, Bangalore University Nov 15th – 21st November 2021.

- Participated One Week Instructor Led Live Online Training **"Deep Learning Using Medical Data"** organised by Finland Labs (A Unit of Revert Technology Pvt. Ltd., New Delhi) from 29th November to 3rd December 2021.

- Participated Virtual International Workshop titled Introduction to **"Artificial Intelligence"** organised by Department of English, Devanga Arts College, Aruppukottai 29th December 2021.

- Participated and Completing **"Seven Days Long C Programming Bootcamp"** conducted by ED SPREAD on 19 December 2021

- Participated and Completing **"Seven Days Long SQL Bootcamp"** conducted by ED SPREAD on 16th January 2022.

Short Training Program

- Attended One-week national Level Short Term Training Program on **"Applications of Machine Learning and Deep learning in Data Science"** organised by National Institute of Technology Warangal Center for Continuing Education & Department of Computer Science & Engineering in Association with Department of Mathematics Sri Venkateswara College (University of Delhi) Delhi from 28th February 2022 to 4th March 2022.

Extension Activities

- Prepared Personality Assessment Certificate for 2018 – 21 batch Students.
- Prepared Student ID card for 2021 – 24 Batch Students.
- Prepared 134 ID cards for our College Alumnus.
- Design and Prepare Green Card and Yoga Card for all UG Students.

Sri. M. MOHAN, Assistant Professor of Commerce (CA)

Publication

- Published the article entitled on, "**Customers Perception of Financial Transaction towards Banking Technology in Madurai District with Special Reference to**

Vadipatti Block", AEGAEUM Journal, Vol. IX, Issue. VI, pp.48-59, June 2021 ISSN: 0776-3808.

Faculty Development Programme

➢ Participated National Level Four Days Online Faculty Development Programme on **"Revised NAAC Accreditation Framework Perceptions"** Organized by G.T.N. Arts College, Dindigul on 12th May 2021 to 15th May 2021.

➢ Participated National Level Seven Days Online Faculty Development Programme on **"GST – Compliance – A Practical Approach"** Organized by the PG & Research Department of Commerce, Vivekananda College, Madurai on 14th June 2021 to 20th June 2021.

➢ Participated National Level Five Days Online Faculty Development Programme on **"Innovation, Incubation, Start-ups and Research Challenges in India"** Organized by IQAC, St. Mary's Centenary Degree College, Secunderabad on 29th June 2021 to 03rd July 2021.

➢ Participated National Level Seven Days Online Faculty Development Programme on **"Art of Effective Education During Pandemic Scenario"** Organized by Tamil Nadu Teachers Education University, Chennai and Lakshmi College of Education, Gandhigram, Dindigul on 23rd July 2021 to 29th July 2021.

➢ Participated National Level Six Days Online Faculty Development Programme on **"Digital Teaching Methods in Higher Education"** Organized by PG & Research Department of Commerce with Computer Applications on 23rd August 2021 to 28th August 2021.

➢ Participated National Level Online Faculty Development Programme on **"Investors Grievance Redressal Mechanism"** Organized by PG and Research Department of Commerce, Padmavani Arts and Science College for Women, Salem on 26th March 2022.

Workshop

➢ Participated National Level Five Days Online Workshop on **"Data Analytics Using R"** Organized by G.T.N. Arts College, Dindigul & Arul Anandar College, Karumathur on 5th July 2021 to 9th July 2021.

➢ Participated National Level Eight Days Hands on E-Workshop on **"Data Analysis Using JAMOVI"** jointly Organized by Primax Foundation, Bengaluru and PG & Research Department of Commerce, Vivekananda College, Madurai on 5th March 2022 to 12th March 2022.
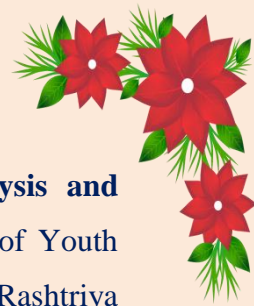
- Participated National Level Two Days Workshop on **"Statistical Analysis and Interpretation using SPSS and AMOS"** Organized by The Department of Youth Welfare Studies, School of Youth Empowerment and Sponsored by Rashtriya Uchchatar Shiksha Abhiyan 2.0, Madurai Kamaraj University, Madurai on 25th March 2022 to 26th March 2022.
- Participated National Level Seven Days Hands on E-Workshop on **"Financial Accounting Using Tally Prime"** jointly Organized by Srimad Andavan Arts & Science College, Trichy, Primax Foundation, Bengaluru and Dr. NSAM First Grade College, Bangaluru on 02nd May 2022 to 08th May 2022.

Dr. M. PREMANANTHAM, Assistant Professor of Commerce (CA)

Faculty Development Programme

- Attended a four days National Level Online Faculty Development Programme on **"Revised NAAC Accreditation Framework Perceptions"** Organized by G.T.N. Arts College, Dindigul from 12th to 15th May 2021.
- Attended National Level Online Faculty Development Programme on **"Strategic Resilience and Organization Agility"** Organized by Valluvar College of Science and Management, Karur, Tamil Nadu on 26th to 31st May 2021.
- Attended a One Week National Level Faculty Development Programme on **"GST-Compliance- A Practical Approach"** Organized by Post Graduate and Research Department of Commerce and Department of Commerce (CA), Vivekananda College, Tiruvedakam West on 14th - 20th June 2021.
- Attended a One Week Faculty Development Programme on **"Advanced Excel with Data Visulization"** Organized by E & ICT Academy, IIT Kanpur on 21st - 26th June 2021
- Attended a Ten days National Level Faculty Development Programme on **"Pedagogy of Teaching and Tools on E-Content Development for Effective Teaching"** Organized by IQAC, Christopher Arts and Science College (Women), Tirunelveli on 5th July - 14th July 2021.
- Attended a One Week Online International Faculty Development Programme on **"Art of Effective Education during Pandemic Scenario"** Organized by Tamil Nadu Teachers Education University Department of Pedagogical Sciences, Chennai in

association with Lakshmi College of Education Gandhigram, Dindigul on 23rd to 29th July 2021.

➢ Attended a One Week National Level Faculty Development Programme on **"Research Excellence and Academic Development (READ-2021)"** Organized by Department of Library & IQAC, Nilkantrao Shinde Science and Arts College Bhadrawati, Maharashtra on 09th to 14th August 2021.

Refresher Course

➢ Participated a Refresher Course on **"Teaching, Learning Pedagogy and Research for Excellence in Education"** Organized by Sai Ram Institute of Management Studies, Chennai on 31st May to 14th June 2021.

Workshops

➢ Participated National Level Workshop on **"Project Proposal, Reporting and Funding"** Organized by IQAC, Gaya College, Gaya, Bihar on 9th July 2021.

➢ Participated in the National Level Workshop on **"National Digital Library of India"** organized by the Central Library, Vivekananda College, Tiruvedakam West, Madurai District on 26th August 2021.

➢ Participated in the Two Days National Online Workshop on **"Recent Trends in Research Methodology"** organized by the PG & Research Department of History, Queen Mary's College (Autonomous), Mylapore, Chennai – 600 004 during 29th & 30th December, 2021.

Programme/Webinars

➢ Participated in the **"Career Planning"** Organized by Department of Commerce, Alagappa University, Karaikudi on 19th July 2021.

➢ Participated in the webinar held in commemoration of First Aid Day 2021 organized by the YRC, Vivekananda College, Tiruvedakam West in association with the YRC, Madurai Kamaraj University Zone and YRC, Madurai District on 14th September 2021.

Dr. P. MURUGAN, Assistant Professor of Commerce (CA)

Resource Person

➢ I Have Acted as Resource Person and delivered a lecture on **"Overview of Indian Banking Sectors"** in the seminar organized by the department of Commerce, Senthamarai College of Arts and Science, Madurai, on 17th December, 2021.

Virtually Attended

➢ Participated in three days Virtual Research Development Program on **"Secondary Data Analysis in Social Science Research"** National level RDP. organized by the department of Commerce (SF) V.H.N. Senthikumara Nadar College, Virudhunagar from 01st September 2021 to 03rd September 2021. The participant has obtained GRADE "A"

Faculty Development Programme

➢ Participated in the Online One Week Faculty Development Programme on **"GST-Compliance - A Practical Approach"** Jointly Organized by Post Graduate & Research Department of Commerce and Department of Commerce (Computer Applications), Vivekananda College, Tiruvedakam West, Madurai – 625 234 From 14th June, 2021 to 20th June, 2021.

Paper Presented

➢ Presented a paper on **"A Study on Customer Awareness towards Green Marketing with Special Reference to Madurai City"** in the International E- Research Journal organized by Anandibai Raoran Arts, Commerce& Science College Madhiyapradesh on May- 2021. E-ISSN: 2348-7143.

➢ Presented a paper on **"A Study on Factor that Influencing Work Life Balance among Women in Banking Sector"** in the One Day Online International Multidisciplinary Conference organized by Department of Library and IQAC Anandibai Raorane Arts, Commerce & Science College, Vaibhavwadi Mumbai on 27th May 2021. ISBN - 978-81-951586-8-3.

➢ Presented a paper on **"Effectiveness of Sustainability in Private Sector Banks in Madurai City"** in the one-day international seminar on Sustainable Development Goals: Initiatives, Execution, & Challenges organized by Gramin (ACS) Mahavidyalaya, Vasantnagar (Kotgyal), Tal. Mukhed on 1st June 2021. ISSN: 2230-9578.

➢ Presented a paper on **"A Study on Role of E-Commerce in Sustainable Development of Business"** in the one-day international seminar on Sustainable Development Goals: Initiatives, Execution, & Challenges organized by Gramin (ACS) Mahavidyalaya, Vasantnagar (Kotgyal), Tal. Mukhed on 1st June 2021. ISSN: 2230-9578.

- Presented a paper on **"Customer's level of Satisfaction towards service and service quality of State Bank of India – Special reference to Madurai city"** in the International Journal of Advanced and Innovative Research organized by VPM's R Z Shah College of Arts and Science. Mulund (E) Mumbai on 12th June 2021. ISSN – 2394 -7780

- Presented a paper on **"Problems for Implementing sustainable manufacturing practices by Textile industries in Virudhunagar District"** in the International Journal of Advanced and Innovative Research organized by VPM's R Z Shah College of Arts and Science. Mulund (E) Mumbai on 12th June 2021. ISSN – 2394 -7780.

Others

- I have been the as an **Academic Councilor IGNOU**, New Delhi – 110068, since 2021

Dr. R. MOHAN RAJ, Assistant Professor of Commerce (CA)

SWAYAM Course

- Successfully completed the **SWAYAM Online Courses** in the examinations held on February 21st February, 2022. Entitled **"Inventory Management System in Construction Industry".**

Exam

- Attended **Hindi PRATHMIC** Exam held on 26th February 2022. Conducted by Dakshina Bharat Hindi Prachar Sabaha (T) Trichy -17.

Faculty Enrichment Development Programme

- Attended a One Week National Level Faculty Development Programme on "**GST-COMPLIANCE- A PRACTICAL APPROACH**" Organized by Post Graduate and Research Department of Commerce and Department of Commerce (CA) on 14th - 20th June 2021.

- Participated in One Week International Faculty Development Programme on "**Research Excellence and Academic Development**" Organized by Department of Commerce with Professional Accounting on 1st - 26th September 2021

- Participated in Faculty Enrichment Programme on **"Digital Technologies in Teaching and E-Content Preparation"** organized by Post Graduate and Research

Department of Zoology, Vivekananda College, Tiruvedakam West, Madurai – 625 234 on 8th February 2022.

Webinars

➢ Participated National Level Webinar on "**Health Hazards of Commonly Consumed Adulterated Food**" Organized by Department of Hotel Management & Catering Science, Vellore College of Science and Management on 16th September 2021.

Workshop

➢ Participated Two Days National Level Workshop on "**Tally Prime and Advance Excel**" Organized by AAKKAM Industrial & Training Centre, Coimbatore on 9th - 10th October 2021.

Seminar

➢ Participated and Precented in the Kaleidoscope on **"Defying Disease"** organized by the Internal Quality Assurance Cell (IQAC), Vivekananda College, Tiruvedakam West, Madurai – 625 234 on 17th September 2022.

Sri. M. VELPANIAN, Assistant Professor of Commerce (CA)

➢ Honored on Hindi Day Celebration, Canara Bank, Circle Office, Madurai on 18th September 2021 for evaluated of various Hindi Competition.

➢ On November 2021 **passed 90 Employees** of Canara Bank, Madurai Circle for various Hindi Examinations (Prabodh, Praveen and Banking Pragya) Conducted by Government of India, Ministry of Home Affairs, Department of Official Language, Hindi Teaching Scheme, New Delhi. Under my guidance.

➢ **Acted as a Judge** on Hindi Kavitha Reading Competition held during 11th February 2022 conducted by TOLIC (Town Official Language Implementation Committee) Madurai at Canara Bank, Circle Office, Madurai.

Workshops

➢ Attended a National Hindi Workshop on **"Official Language Hindi and Implementation"** organized by Sourashtra College, Madurai on 28th October 2021.

➢ Delivered a special lecture on Pre-Examination Training Programme for Hindi Prabodh, Praveen and Banking Pragya on 01st October 2021 at Canara Bank, Learning Development Centre, Madurai.

Online Quiz

➢ Attended a Awareness Quiz on Omicron Awareness Quiz organized by Vivekananda College, Tiruvedagam West, Madurai on 09th January 2022 with a score of 70%

- Attended a E Quiz Competition on the occasion of World Hindi Day organized by the Department of Hindi, National College, Trichy on 10th January 2021.
- Attended a Online Yoga Quiz on 07th International Yoga Day - 2021 organized by National Cadet Corps, Vivekananda College, Tiruvedagam West, Madurai.
- Attended a Online E - Quiz Competition on **"Revised NAAC Assessment and Accreditation Procedure"** held on 24th June 2021 organized by the Internal Quality Assurance Cell of Guru Nanak College, Chennai.
- Attended a Universal E-Quiz Contest organized by Sri Vivekananda Vidyavanam Gurukulam, Thirupparaithurai, Trichy on commemoration of 152-nd Mahatma Gandhiji Birthday celebration on 02nd October 2021.

STUDENT ACHIEVEMENTS

Examination Cleared

- The following students V.Vinothkumar, C. Santhosh Kumar, V. Ramachandran, S. Kesavan, M. Hariharan, M. Maruthupandiyan, and M. Sankr are attended and cleared

the Hindi Madhyama Examination conducted by Dakshina Bharat Hindi Prachar Sabha, Madras on September 2021.

- On 26th February 2022 **more than 80 Students are appeared various Hindi Examinations** (First Level Prathamic to Eighth Level Praveen Uttarardh) Conducted by Dakshin Bharat Hindi Prachar Sabha, Trichy & Chennai.

Sri. G. Rangabhashyam III B.Com.(CA)

- Completed 5 Months Computer Course "**Desktop Publishing**" in Renova Computer Education, Hosur on 15th August 2021.
- Completed 5 Months Computer Course "**Web Designing in WordPress**" in Renova Computer Education, Hosur on 15th August 2021.
- Bagged **1st Place** in "**Bharathiyar's 100th Memorial Day Speech Competition**" Organized by BharathiyaJanatha Party, Madurai on 11th September 2021.
- Participated in "**Bharathiyar's 100th Memorial Day Speech Competition**" Organized by BharathiyaJanatha Party, Tamilnadu on 12th September 2021.

Sri. S. Deja Chandru

- Sri. S. Deja Chandru for successful completion of the course for the period from 17th April 2021 to 17th May 2021 on Certificate Course in Python.
- He has successfully completed participating in the "Guinness world Record Event – Most users to take an online computer programming Lesson in 24 Hours on 24th – 25th April 2021.

- Mr. M. Dhanush I – B.Com(CA) has participated in **"A Three Days Zonal Level Orientation – Training Programme"** for the Youth Red Cross Volunteers from 5th - 7th January 2022 organised by Zonal Youth Red Cross, Madurai Kamaraj Unviersity and Sponsored by Indian Red Cross Society, Tamil Nadu Branch.

Photo Gallery