ARISE

DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS) Issue 5 No:7 (2017-18)

# A QUATERLY E-MAGAZENE



# **VIVEKANANDA COLLEGE**Tiruvedakam West, Madurai - 625 234



https://www.vivekanandacollege.ac.in/commerce-ca/



# MEMORANDUM OF UNDERSTANDING

The Department of Commerce (CA) signed a memorandum of understanding with Elysium Academy Madurai on 1st February 2018.

#### **Guest lecture:**

A Guest Lecture Programme was organized for the II and III year B.Com (CA) students on 20th December 2017. Mr. R.Senthil. Elysium Academy, Madurai, delivered a special lecture on "Android App".





#### **Two-day Workshop:**

The Department of Commerce (CA) organized a Two day workshop on "Android Applications" was organized for II and III-B.Com (CA) Students on 1st & 2nd February 2018 in collaboration with Elysium Academy Madurai. Sri.Senthil, Elysium Academy, Madurai, Was the Resource person.







Personality Development Programme:



**STAFF ACHIEVEMENTS** 

Seventeen Personality Development, Programmes (Weekly) were organized for the students during the academic year 2017-18 to develop their soft skills. Events like Weekly News (English),Weekly Bulletin News Bulletin (Hindi), Business Quiz, Who Am I?, Paper presentation and Documentary films were conducted by the student in the programmes held every Friday in Audio Visual Hall.



Dr.B.Raja ,Sri.B.Marimuthu and Sri.C.Sundharam Assistant Professor of Commerce (Computer Applications) participated Two days workshop on "Role of Intellectuals in Nation Building" held on 18th & 19th November,2017 Organised by Desiya Chinthanai Kazhagam,Chennai.

Mr.B.Marimuthu, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Financial Inclusion: Extending Banking Services Through Business Correspondent and Business Facilitator Model Making the Rural Livelihood as Entrepreneur" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

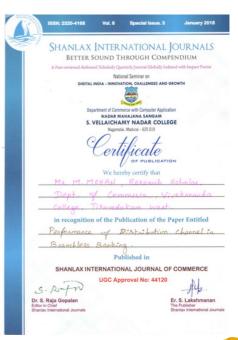
Mr.C.Sundharam, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Role of Micro Finance in Economic Development" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Entrepreneurship and Risk Taking of an Entrepreneur for On-going Business Development" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Performance of Distribution Channel in Branchless Banking" Organized by the Department of Commerce with Computer Application, S.Vellaichamy Nadar College, Nagamalai, Madurai on 31st January 2018.



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	College with Potential for Excellence	10
	Re-accredited with "A" Grade (CGPA3.59 out of 4.09) by NAAC Affiliated to Material Kanasati University	
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	"ENTREPRENEURSHIP IN INDIA : OPPORTUNITIES AND CHALLENGES"	N
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	This is to certify that	
	Mr. M. MOHAN	
	Research Scholar, Dept. of Commerce	
	Vivekananda College, Tiruvedakam West- 625234	
	participated in the One Day National Seminar on	
	ENTREPRENEURSHIP IN INDIA : OPPORTUNITIES AND CHALLENGES	
	organised by the Post Graduate and Research Department of Commerce	
S	Vivekananda College, Tiruvedakam West, Madurai	
	on 4 <sup>®</sup> January 2018 (Thursday)	
	and presented a paper titled	
	ENTREPRENEURSHIP AND RISK TAKING OF AN ENTREPRENEUR	
	FOR ON-GOING BUSINESS DEVELOPMENT	
	1.15	
	Dr. S. Chandrasekaran Dr. K. Alaganan Dr. S. Dain	
	Assistant Professor of Commerce Head, PG and Research Principal	
	Coordinator Department of Commerce	





TAKE RISKS IN YOUR LIFE. IF YOU WIN, YOU CAN LEAD, IF YOU LOSE, YOU CAN GUIDE





Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "An Overview of Entrepreneurship development in India with Special reference to Women Entrepreneurship" Organized by the Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar on 7th & 8th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "Emerging Challenges & Opportunities for the Digitalized Banking Sector in India" Organized by the Department of Commerce, Marry Matha College of Arts and Science, Periyakulam on 15th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Role of MSME's in India" Organized by the Department of Commerce, The American College, Madurai on 16th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "Women Entrepreneurs in Micro, Small and Medium Enterprises(MSME's)" Organized by the School of Management Studies, The Gandhigram rual Institute – Deemed to be University, Gandhigram on 20th & 21st February 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Impact of Information Technology in Indian Banking Sector" Organized by the Depariment of Commerce, Virudhunagar Hindu Nadars Senthikumara Nadar College, Virudhunagar on 27th & 28th February 2018.

V. V. V.	(Belonging to Virudhunagar Hindu Nadars)
	(An Autonomous Institution - Affiliated to Modurei Kamorej University, Modurai)
	VIRUDHUNAGAR
D	EPARTMENT OF COMMERCE
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	Two Day National Seminar on two town
WOME	N ENTREPRENEURSHIP IN COMPREHENSIVE ENVIRONMENT -
	A PARADIGM SHIFT IN INDIAN CONTEXT
	Certificate
	This is to certify that
	M. Mohan
	Research Scholar Dept. of Commerce, Vivekananda College, Tiruvedakam West.
	has participated / presented a paper on
,	AN OVERVIEW OF ENTREPRENEURSHIP DEVELOPMENT IN INDIA
	WITH SPECIAL REFERENCE TO WOMEN ENTREPRENEURSHIP
	in a Two Day National Level Seminar on
-w	OMEN ENTREPRENEURSHIP IN COMPREHENSIVE ENVIRONMENT -
A PARADIGN	I SHIFT IN INDIAN CONTEXT" held on 7 <sup>th</sup> & 8 <sup>th</sup> February, 2018, Sponsored by
Ind	ian Council of Social Science Research (ICSSR) and organised by the
Departm	ent of Commerce, V. V. Vanniaperumal College for Women, Virudhunagar
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	N. Kumaalalah Schriden Khi





EDUCATION IS THE MANIFESTATION OF THE PERFECTION ALREADY IN MAN.

#### **EDUCATIONAL TOUR**

A Two Day Educational Tour to Thenmala was Organized from 10th to 11th February 2018. 55 students participated in the tour. They visited Thenmala.



An industrial visit to Elysium Academy and AVIN Milk, Madurai, was organized by Department for the II B.Com. (CA) and II B.Com.(CA) students accompanied by Sri R.Karthikeyan and Sri.M.Mohan Assistant Professor of Commerce (CA) on 23rd January 2018.







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The Fifth issue of "ARISE" – A Quarterly E-Magazine (Issue 2 No.6) was released on 20th December 2017.



## DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

## HIRED STUDENTS NAME LIST



#### **HDFC Bank**

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- SURYAC
- DHAN RAJ K
- SARAVANAKUMAR
- KARTHICK KANNAN M
- GURU MOORTHI P

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- KARTHICK KANNANM
- VAIRAMANI P
- SURYA C
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M.Saravanakumar II B.Com (CA) M.Sivakumar II B.Com (CA) G.Venkata ramanan II B.Com (CA) M.VasanthII B.Com (CA) S.Balaji II B.Com (CA) D.JegathessanII B.Com (CA)

Send your feedback and all suggestions to EMAIL ID: Magazineccal4@gmail.com PHONE: 0452-260025

