

ARISE

DEPARTMENT OF
COMMERCE
(COMPUTER
APPLICATIONS)
Issue 5 No:7 (2017-18)



A QUATERLY
E-MAGAZINE



VIVEKANANDA
COLLEGE

Tiruvedakam West, Madurai - 625 234



<https://www.vivekanandacollege.ac.in/commerce-ca/>

Department Activities

MEMORANDUM OF UNDERSTANDING

The Department of Commerce (CA) signed a memorandum of understanding with Elysium Academy Madurai on 1st February 2018.

Guest lecture:

A Guest Lecture Programme was organized for the II and III year B.Com (CA) students on 20th December 2017. Mr. R.Senthil, Elysium Academy, Madurai, delivered a special lecture on "Android App".



Two-day Workshop:

The Department of Commerce (CA) organized a Two day workshop on "Android Applications" was organized for II and III-B.Com (CA) Students on 1st & 2nd February 2018 in collaboration with Elysium Academy Madurai. Sri.Senthil, Elysium Academy, Madurai, Was the Resource person.



Personality Development Programme:



Seventeen Personality Development Programmes (Weekly) were organized for the students during the academic year 2017-18 to develop their soft skills. Events like Weekly News Bulletin (English), Weekly News Bulletin (Hindi), Business Quiz, Who Am I?, Paper presentation and Documentary films were conducted by the student in the programmes held every Friday in Audio Visual Hall.

STAFF ACHIEVEMENTS

Dr.B.Raja, Sri.B.Marimuthu and Sri.C.Sundharam Assistant Professor of Commerce (Computer Applications) participated Two days workshop on "Role of Intellectuals in Nation Building" held on 18th & 19th November, 2017 Organised by Desiya Chinthanai Kazhagam, Chennai.

Mr.B.Marimuthu, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Financial Inclusion: Extending Banking Services Through Business Correspondent and Business Facilitator Model Making the Rural Livelihood as Entrepreneur" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

Mr.C.Sundharam, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Role of Micro Finance in Economic Development" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Entrepreneurship and Risk Taking of an Entrepreneur for On-going Business Development" Organized by the Department of Commerce, Vivekananda College, Madurai on 04th January 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Performance of Distribution Channel in Branchless Banking" Organized by the Department of Commerce with Computer Application, S.Vellaichamy Nadar College, Nagamalai, Madurai on 31st January 2018.





Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "An Overview of Entrepreneurship development in India with Special reference to Women Entrepreneurship" Organized by the Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar on 7th & 8th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "Emerging Challenges & Opportunities for the Digitalized Banking Sector in India" Organized by the Department of Commerce, Marry Matha College of Arts and Science, Periyakulam on 15th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Role of MSME's in India" Organized by the Department of Commerce, The American College, Madurai on 16th February 2018.

Sri.M.Mohan, Assistant Professor of Commerce(CA) Presented the paper entitled on, "Women Entrepreneurs in Micro, Small and Medium Enterprises(MSME's)" Organized by the School of Management Studies, The Gandhigram rural Institute - Deemed to be University, Gandhigram on 20th & 21st February 2018.

Sri.M.Mohan, Assistant Professor of Commerce (CA) Presented the paper entitled on, "Impact of Information Technology in Indian Banking Sector" Organized by the Department of Commerce, Virudhunagar Hindu Nadars Senthikumara Nadar College, Virudhunagar on 27th & 28th February 2018.



EDUCATIONAL TOUR

A Two Day Educational Tour to Thenmala was Organized from 10th to 11th February 2018. 55 students participated in the tour. They visited Thenmala.



INDUSTRIAL VISIT

An industrial visit to Elysium Academy and AVIN Milk, Madurai, was organized by Department for the II B.Com. (CA) and II B.Com.(CA) students accompanied by Sri R.Karthikeyan and Sri.M.Mohan Assistant Professor of Commerce (CA) on 23rd January 2018.



RELEASE OF ARISE E-MAGAZINE:

The Fifth issue of "ARISE" - A Quarterly E-Magazine (Issue 2 No.6) was released on 20th December 2017.



DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

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- SIVA SANKARE
- SURYA C
- DHAN RAJ K
- SARAVANAKUMAR
- KARTHICK KANNAN M
- GURU MOORTHIP

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- BHUBETHARAM V V
- CHANDRA SEKARAN R
- KARTHICK KANNANM

VERTEX SOLUTION

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- BHUBETHARAM V V
- DHAN RAJK
- SARAVANAKUMAR M
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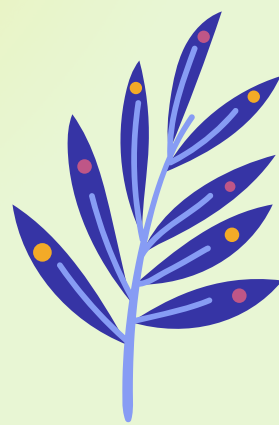


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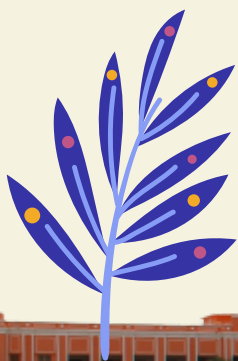
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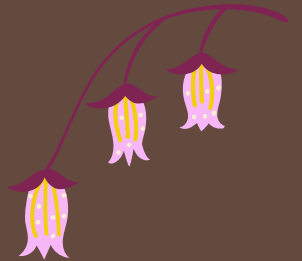
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