

NAME : Dr.M.PREMANANTHAM, M.Com., M.Phil., PGDCA., D.Co-op., Ph.D.
POSITION : Assistant Professor
FACULTY OF : Commerce (CA)
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DATE OF BIRTH : 03-04-1984



1. QUALIFICATION

S. NO.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	B.Com.,	Commerce	Raja Doraisingam Govt.Arts College, Sivaganga	2006
2.	M.Com.,	Commerce	Raja Doraisingam Govt.Arts College, Sivaganga	2008
3.	M.PHIL.	Commerce	Vivekananda College, Tiruvedakam West, Madurai Dt.	2009
4.	Ph.D.	Commerce	Vivekananda College, Tiruvedakam West, Madurai Dt.	2019
5.	Diploma	PGDCA	Madurai Kamaraj University, Palkalai Nagar, Madurai	2011
6.	Diploma	D.Co-op	Sivagangai ICM, Sivaganga	2002
7.	Certificate Course	CILP	Department of Higher Education, Govt. of Tamil Nadu	2004
8.	Certificate Course	Typewriting	Department of Technical Education, Tamil Nadu	2006

2. TEACHING EXPERIENCE

S. NO.	INSTITUTION	FROM	TO
1.	Vivekananda College, Tiruvedakam West, Madurai Dt.	01.07.2013	Till date
2	IGNOU- Academic Counselor Vivekananda College Study Centre	08.03.2021	Till date

3. POSITION HELD IN VIVEKANANDA COLLEGE

S. NO.	NAME OF THE POSITION	DURATION
1.	Resident Acharya	July 2009 to April 2021

4. AREAS OF SPECIALIZATION

➤ Auditing Banking Financial Accounting

5. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. NO.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1	National Level FDP	“Innovation & Entrepreneurship Development Programme”	EDII-TN and Madurai Kamaraj University, Madurai,	10 th – to 12 th Oct.2022
2	Refresher Course	“Teaching, Learning Pedagogy and Research for Excellence in Education”	Sai Ram Institute of Management Studies, Chennai	31st May to 14th June 2021.
3	National Level FDP	“Research Excellence and Academic Development (READ-2021)”	Department of Library & IQAC, Nilkantrao Shinde Science and Arts College Bhadrawati, Maharashtra	09th to 14th August 2021.
4	International Level	“Art of Effective Education during	Tamil Nadu Teachers	23rd to 29th July

	FDP	Pandemic Scenario”	Education University Department of Pedagogical Sciences, Chennai in association with Lakshmi College of Education Gandhigram, Dindigul	2021.
5	National Level FDP	“Advanced Excel with Data Visualization”	Organized by E & ICT Academy, IIT Kanpur	21st to 26th June 2021
6	National Level FDP	“Pedagogy of Teaching and Tools on E-Content Development for Effective Teaching”	IQAC, Christopher Arts and Science College (Women), Tirunelveli	5th July to 14th July 2021.
7	National Level FDP	“GST - Compliance - A Practical Approach”	Post Graduate and Research Department of Commerce and Department of Commerce (CA), Vivekananda College, Tiruvedakam West	14th to 20th June 2021.
8	National Level FDP	“Strategic Resilience and Organization Agility”	Valluvar College of Science and Management, Karur, Tamil Nadu	26th to 31st May 2021.
9	National Level FDP	“Revised NAAC Accreditation Framework Perceptions”	G.T.N. Arts College, Dindigul	12th to 15th May 2021.
10	National Level FDP	“GST-Registration, Assessment and Filing of Returns- Phase III”	Sponsored by RUSA, Department of Commerce, Bharathiyar University, Coimbatore, Tamilnadu	02 nd – 12 th November 2020
11	National Level FDP	“MS Excel Essential for Academicians”	Department of Commerce and Professional Studies in association with IQAC, Rajagiri College of Social Science, Kerala	20 th & 21 st November 2020
12	National Level FDP	“GST-Registration, Assessment and Filing of Returns”	Sponsored by RUSA, Department of Commerce, Bharathiyar University, Coimbatore, Tamil Nadu	16 th July – 29 th July 2020
13	National Level FDP	“e-Faculty Development Program Series”	PG & Research Department of Commerce, Government Arts College for Women Salem, Tamilnadu	22 nd July – 24 th July 2020
14	National Level FDP	“Moodle Learning Management System”	Funded by the National Mission on Education through ICT, MHRD, Govt.of India, IIT Bombay	24 th May 2020
15	National Level FDP	“Mastering the Art of Handling Post Covid Challenges for Sustainable Development”	Dr.M.G.R, Educational and Research Institute, Faculty of Humanities and Science, Adyalampattu Phase II campus, Chennai	19 th May – 23 rd May 2020
16	National Level FDP	“Teaching Pedagogy After COVID-19”	Department of Commerce and Economics, Bharath Institute of Higher Education and Research	15 th May 2020
17	National Level FDP	“Course and Curriculum Design in Higher Education”	Sri GVG Visalakshi College for Women, Udumalpet, Tamil Nadu	08 th May 2020
18	National Level FDP	“Appraisal of Learning Outcomes in OBE”	Curriculum Development Cell, G.T.N Arts College, Dindigul, Tamil Nadu	12 th June 2020
19	National Level FDP	“Re-Energizing the Classroom with Innovative Teaching Techniques”	PG & Research Department of Commerce,	12 th June 2020

			Rajapalayam Rajus' College, Rajapalayam	
20	National Level FDP	“Staff Enrichment Programme on Art of Counselling”	Department of Business Administration, ANJA College, Sivakasi	25 th March 2019
21	National Level FDP	“Bridging the Skills Gap”	OAA MAVMM School of Management, Alagarkovil	25 th Feb 2017
22	National Level FDP	“FDP in Entrepreneurship”	CED Training Campus, Madurai	08-20 th , Dec 2014
23	National Level FDP	“Leadership Enrichment Programme for College Teachers”	Agni School of Business Excellence, Dindigul.	18 th May 2014

6. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. NO.	PROGRAMMES	SPONSORED BY	ORGANIZED BY	DATE	PARTICIPATE D/ PRESENTED	TITLE OF THE PAPER/ Topic
1	National Level Workshop	ICSSR	PG and Research Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi	23 rd - 25 th Jan.2023	Participated	“Process and Practice of Research”
2	National Level	DBT- Star College Scheme	Department of Mathematics Vivekananda College, Tiruvedakam West	28 th Feb. 2023	Participated	“Strategies and Challenges in Vedic Mathematics for College Teaching Faculties”
3	Online workshop	-	Department of Commerce, Christ College, Pune	05 th Nov.2022	Participated	“Research Paradigms”
4	National Level Webinar	-	Viva VOLT in association with Viva Education, New Delhi	12 th Sep. 2022	Participated	“Implementing Competency-Based Learning: A Key NEP Objective”
5	National Level Webinar	-	Encore Education, Kolkata	16 th July 2022	Participated	“Teaching the Gen Z”
6	E-Workshop		Srimad Andavan Arts & Science College, Trichy, Primax Foundation, Bengaluru and Dr.NSAM First Grade College, Bengaluru	02 nd – 08 th May 2022	Participated	“Financial Accounting Using Tally Prime”
7	National Level Workshop	-	PG & Research Department of History, Queen Mary’s College (Autonomous), Mylapore, Chennai – 600 004	29th & 30th Dec. 2021	Participated	“Recent Trends in Research Methodology”
8	National Level Workshop	-	Central Library, Vivekananda College, Tiruvedakam West, Madurai District	26th August 2021.	Participated	“National Digital Library of India”
9	National Webinar	-	Department of Commerce, Alagappa University, Karaikudi	19th July 2021.	Participated	“Career Planning”
10	National Webinar	-	YRC, Vivekananda College, Tiruvedakam West in association with the YRC, Madurai Kamaraj University Zone and YRC, Madurai District	14th Sept. 2021	Participated	“First AID Day”
11	National Workshop	-	IQAC, Gaya College, Gaya,Bihar	9th July 2021.	Participated	“Project Proposal, Reporting and Funding”
12	National Webinar	-	Research Advisory Committee, St.Mary’s College, Thoothukudi	12 th May 2020	Participated	Selection of Appropriate Statistical Tools: A Critical way for Successful

						Research
13	National Webinar	-	Department of Commerce(B&I), G.T.N. Arts College, Dindigul	14 th May 2020	Participated	Digital Marketing Strategies for E-Commerce
14	National Webinar	-	Faculty of Commerce, Kovai Kalaimgal College of Arts & Science, Coimbatore	15 th May 2020	Participated	Digital Marketing
15	National Webinar	-	Department of Nutrition &Dietetics, SFR College for Women, Sivakasi	16 th May 2020	Participated	Post COVID Academic Structures and IP
16	National Webinar	-	Khandelwal College of Management Science & Technology, Bareilly	16 th May 2020	Participated	Human Values & Ethics in Higher Education
17	National Webinar	-	PG & Department of Commerce, G.T.N. Arts College, Dindigul	18 th May 2020	Participated	Trends in Commerce Study through Online Learning
18	National Webinar	-	Department of Commerce(B&I), PSG College of Arts & Science, Coimbatore	18 th May 2020	Participated	Enhancing Teaching & Learning Through Course Plans
19	National Webinar	-	School of Chemical & Biotechnology, Sastra Deemed to be University	18 th May 2020	Participated	The Role of Energy Storage in Building Sustainable Future
20	National Webinar	-	IQAC, V.O.Chidambaram College, Thoothukudi	22 nd May 2020	Participated	An Insight into NAAC-RAF
21	National Webinar	-	Department of Electronics and Communication Engineering, Sri Vasavi Institute of Engineering & Technology Nandamuru, Andhra Pradesh	28 th May 2020	Participated	5G Technology & it's Applications
22	National Webinar	-	Centre for Management Studies, G.S.College of Commerce & Economics, Jabalpur, Madha Pradesh	28 th May 2020	Participated	Impact of COVID-19 on Human Resource Practices in Higher Education Institutes
23	National Webinar	-	The Social Transformation Centre, Madurai Kamaraj University, Madurai	28 th May 2020	Participated	Covid-19 and Social Security Measures for Unorganised Workers in India
24	National Webinar	-	Research Department of Business Administration, APSA College, Tiruppattur, Sivaganga	30 th May 2020	Participated	Business & COVID-19
25	National Webinar	-	MASS College of Education, Kumbakonam, Thanjavur	02 nd June 2020	Participated	Theories of Learning and Methods of Teaching
26	National Webinar	-	International Chamber for Service Industry, Govt.Corporate-NRIs Business Interface	05 th June 2020	Participated	A Global Confluence of Educators & Motivators
27	National Webinar	-	Department of Commerce, EMG Yadava Women's College, Madurai	06 th June 2020	Participated	Art of Writing Research Article
28	National Webinar	-	Department of Social Work, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore	09 th June 2020	Participated	Opportunities and Challenges in Social Work Practice- Post

						COVID-19
29	National Webinar	-	International School of Management, Patna	12 th June 2020	Participated	Effective Teaching Pedagogy
30	National Webinar	-	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	14 th June 2020	Participated	Investment in Stock Market During COVID-19
31	National Webinar	-	PG Department of Commerce with Computer Application, Cardamom Planters Association College, Bodinayakanur	12 th June 2020	Participated	Soft skills for career development
32	National Webinar	-	IQAC, Government Arts College for Women, Nilakottai, Dindigul	11 th June 2020	Participated	Role of IQAC in Maintaining Quality Standards in Higher Education
33	National Webinar	-	Department of Science and Humanities, Karpagam Academy of Higher Education, Coimbatore	12 th June 2020	Participated	How to write an effective Research Article
34	National Webinar	-	IQAC, Government of First Grade College, Vijayapur, Karnataka	13 th June 2020	Participated	Online Tools for Higher Education in Digital Era
35	National Webinar	-	Bonhoure Centre for Research, St.Xavier's College of Education, Tirunelveli	16 th June 2020	Participated	Turn Your Thesis into Articles
36	National Webinar		Department of Commerce, Pondicherry University	18 th June 2020	Participated	Changing Accounting Career: Opportunities and Skillsets Required
37	National Webinar	-	Department Commerce & Management, Goa	19 th June 2020	Participated	A Pathway towards a successful career in Accounting, Finance & Commerce
38	National Webinar	-	PG & Research Department of Commerce, Holy Cross Home Science, College, Thoothukudi	26 th June 2020	Participated	Challenges and Complications in Research
39	National Webinar	-	K.L.E Society's J.G.College of Commerce, Hubballi	12 th July 2020	Participated	Gender Sensitization and Equality
40	National Webinar	-	Department of Commerce & Commerce (CA), Sri Krishnasamy Arts & Science College, Sattur	24 th July 2020	Participated	Blue Ocean Strategy: A Vehicle for Entrepreneurship
41	National Webinar	-	Hajee Karutha Rowther Howdia College, Uthamapalayam	20 th August 2020	Participated	Emerging Trends in IT and Computer Science Programmes
42	National Webinar	-	PG and Research Department of Zoology, Vivekananda College, Tiruvedakam West	31 st August 2020	Participated	Structure and Genome of COVID 19
43	National Webinar	-	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	04 th Sep 2020	Participated	GST- A Practical Approach
44	National Webinar	-	PG and Research Department of Zoology, Vivekananda College, Tiruvedakam West	07 th Sep 2020	Participated	Open Educational Resources for Learning from Home
45	National Webinar	-	Department of Computer Science,	23 rd Nov	Participated	Role of

			J.G.College of Commerce, Hubli	2020		Biometrics in Database
46	National Level E-Workshop	-	Faculty of Humanities and Science, Dr.M.G.R Educational and Research Institute	10 th & 11 th July 2020	Participated	Understanding OBS Studio & Streamyard for E-Content Creation and Live Streaming
47	National Level	-	National Institute of Disaster Management, Ministry of Home Affairs, Govt.of India	19-21 Jan 2021	Participated	Child Centric Disaster Risk Reduction
48	International Webinar	-	Department of Management Studies, Nehru Institute of Information Technology and Management, Coimbatore	10 th – 12 th June 2020	Participated	Future Perspective
49	International Webinar	-	Department of Electronics and Communication Engineering, Meenakshi College, Chennai	11 th June 2020	Participated	Space Apps Challenge, Space 4women and Stem as a tool to inspire Youth to enter space careers
50	International Webinar	-	Department of Computer Science, Thassim Beevi Abdul Kader College for Women, Ramanathapuram	11 th June 2020	Participated	Trending in Tech
51	International Webinar	-	K.L.E Society's J.G.College of Commerce, Hubballi	15 th June 2020	Participated	Stress Management during Pandemic Scenario & Stress Relieving Techniques
52	International Webinar	-	Senthi Research Advocacy Forum, VHNSN College, Virudhunagar	17 th – 18 th June 2020	Participated	Impact of Covid-19 on Service Sectors
53	International Webinar	-	IQAC, St.Xavier's College, Palayamkottai	17 th June 2020	Participated	Accelerating Educations 4.0 using ICT tools- POST COVID PARADIGM
54	International Webinar	-	School of Commerce, KPR College of Arts Science and Research, Coimbatore	17 th June 2020	Participated	India in the Global Economy
55	International Webinar	-	Department of Commerce, Sree Sevugan Annamalai College, Devakottai	10 th July 2020	Participated	COVID-19 Pandemic Impact: Evolving Business Strategies
56	International Webinar	-	Department of Botany, Vivekananda College, Tiruvedakam West	10 th September 2020	Participated	Plant Diseases of Past, Present and Control Measures
57	International Webinar	-	National College, Tiruchirappali	23 rd May 2020	Participated	Challenges of Higher Education: E-Learning During Covid-19
58	International Webinar	-	Poompuhar College, Melaiyur	28 th May 2020	Participated	Improving the Visibility of Research Work
59	National Workshop	-	Department of Commerce (SF) VHNSN College Virudhunagar	06 th Sep 2019	Participated	Practical Applications of GST and Its Impact on Indian Economy

60	National Seminar	-	Research Centre of Commerce, Fatima College, Madurai	08 th August 2019	Participated	Impact of GST on Service Sector
61	National Seminar	-	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	23 rd Jan 2019	Presented	Human Resource Challenges in the Retail Industry in India
62	International Seminar	-	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	12 th Sep 2018	Presented	Small and Medium Enterprises (SMEs) in India: Opportunities and Challenges
63	National Seminar	UGC Autonomy Grant/	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	23 rd March 2018	Participated	Sustainable Agricultural Development: Challenges and Strategies
64	International Seminar	-	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	16 th March 2018	Presented	Challenges of MSMEs – Government Initiatives for Enhancing Competitiveness of MSMEs in Make in India
65	National Seminar	-	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	4 th Jan 2018	Presented	Goods and Services Tax: Opportunities and Challenges for MSMEs and Startups
66	CA Students Conference	-	Board of Studies, ICAI and Hosted by Madurai Branch of SIRC	30 th & 31 st Dec 2017	Participated	Aridhalum Thelithalum
67	National Seminar	-	Central Library Vivekananda College Tiruvedakam West, Madurai	7 th Jan 2017	Participated	Tools and Techniques for Academic Research (NSTTAR 2017)
68	National Seminar	ICSSR	PG Department of Commerce Sri Kaliswari College, Sivakasi	20 th & 21 st March 2016	Presented	Strategies of ICT Adopted by MSMEs
69	International Seminar	-	Dept.of Commerce (CA) MSNPM Women's College Poovanthi	17 th Feb, 2015	Presented	Strategic Integration and Entrepreneurship Innovation
70	National Seminar	ICSSR	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	23 rd & 24 th Jan 2015	Presented	Impact of FDI on Indian Banking Sector
71	National Seminar	UGC	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	5 th & 6 th Feb 2015	Presented	Implementation of IFRS-Converged Indian Accounting Standards
72	National Seminar	-	Department of Tourism/ CED, Madurai	16 th Dec, 2014	Participated	Protection on Heritage Monuments, Forts and Places Against vandalism
73	International Seminar	-	PG & Research Department of Commerce, Vivekananda College Tiruvedakam West, Madurai	30 th Aug 2014	Presented	Impact of Globalisation on Insurance Industry in India
74	National Seminar	-	Department of Commerce, ANJA College, Sivakasi	18 th & 19 th Dec 2014	Presented	A Study on Leveraged Banking Technology for the

						Financially Excluded People
75	International Seminar	-	Entrepreneurship & Skill Development Centre & Alagappa Institute of Management, Karaikudi	7 th & 8 th Aug 2014	Presented	Social Entrepreneurship: Growing Trends & Challenges
76	National Seminar	UGC	Department of Corporate Secretaryship Sourashtra College, Madurai	2 nd Mar 2013	Participated	Recent Trends in corporate Sector
77	National Seminar	-	Department of Commerce APCAC College, Palani	17 th Feb 2012	Presented	Emerging Trends in E-Banking Service in India
78	International Seminar	-	Department of Commerce Fatima College, Madurai	17 th & 18 th Feb 2011	Participated	Environmental Sustainability: Challenges and Strategies
79	National Seminar	-	Department of Commerce Govt. Arts College, Paramakudi	19 th & 20 th March 2011	Presented	Performance of Technological Channel of Distribution in Banking – A case of ATM
80	National Seminar	UGC	Department of Commerce MTN College, Madurai	24 th Sep 2011	Presented	Promotion of Retail Banking in India- Challenges
81	National Seminar	ICSSR	Department of Commerce (CA), ANJA College, Sivakasi	14 th & 15 th Dec 2012	Presented	The Performance of MSMEs in India: Issues and Concerns
82	National Seminar	ICSSR	Department of Commerce (CA), ANJA College, Sivakasi	14 th & 15 th Dec 2012	Presented	Progress & Problems of MSMEs in India
83	National Seminar	-	PG & Research Department of Commerce, St.Xavier's College Palayamkottai	9 th & 10 th Feb 2012	Presented	Micro Finance and Financial Inclusion through SHGs
84	National Seminar	-	PG & Research Department of Commerce, St.Xavier's College Palayamkottai	12 th Oct 2012	Presented	Growth and Problems of MSMEs in India
85	National Seminar	-	Department of Commerce (CA) Business Administration Amman College of Arts & Science, Dindigul	10 th Sep 2011	Presented	Constituent Dimensions of Customer Service in Banking Sector
86	National Seminar	-	Commerce Wing DDE, Annamalai University	19 th Dec 2011	Presented	Benchmarking – an Indicator of Best Practices in HRM
87	State Level Workshop	-	Department of Commerce, MTN College, Madurai	28 th & 29 th Jan 2011	Participated	Research Methods using SPSS

7. ARTICLES PUBLISHED IN JOURNALS/BOOKS

S. NO.	JOURNAL/ BOOK NAME	TITLE OF THE ARTICLE	MONTH /YEAR	VOL . NO.	ISSUE NO.	PAGE NO.	ISSN	PUBLISHER
1.	Shanlax International Journal of Commerce	Total Quality Management and Organizational Performance	2015	1	1	67	2320-4168	Shanlax Publications

2.	Aegaeum Journal	PROSPECTS, SUPPORT & PROBLEMS OF WOMEN ENTREPRENEURS – A STUDY WITH REFERENCE TO SIVAGANGAI DISTRICT	2022	10	3	104	0776-3808	Aegaeum Journal
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8. ARTICLES PUBLISHED IN BOOKS WITH ISBN

S. NO.	TITLE OF THE ARTICLE	BOOK NAME	MONTH / YEAR	PAGE NO.	ISBN	PUBLISHER
1.	Human Resource Challenges in the Retail Industry in India	EMERGING ISSUES IN BUSINESS AND MANAGEMENT	Jan- 2019	22	978-93-88398-27-5	SHANLAX PUBLICATIONS MADURAI
2.	Challenges of MSMEs – Government Initiatives for Enhancing Competitiveness of MSMEs in Make in India	MAKE IN INDIA-VISION INTO REALITY	Mar-2018	193	978-93-87865-01-3	FORSCHUNG PUBLICATIONS CHENNAI
3.	Goods and Services Tax: Opportunities and Challenges for MSMEs and Startups	ENTREPRENEURSHIP IN INDIA: OPPORTUNITIES AND CHALLENGES	Jan-2018	218	978-93-87102-45-5	SHANLAX PUBLICATIONS MADURAI
4.	Small and Medium Enterprises (SMEs) in India: Opportunities and Challenges	EMERGING TRENDS IN ENTREPRENEURSHIP DEVELOPMENT	Sep-2018	27	978-93-87871-79-3	SHANLAX PUBLICATIONS MADURAI
5	Studies on Influence of Quality Parameters of Water Towards Fluoride Toxicity	WATER CONSERVATION AND ITS IMPACT ON INDIAN ECONOMY	Feb-2015	207	978-93-80686-04-2	SHANLAX PUBLICATIONS MADURAI
6	Impact of FDI on Indian Banking Sector	IMPACT OF GLOBALISATION ON THE PROSPECTS OF INDIAN BANKING SECTOR	Jan-2015	87	978-93-80657-29-5	SHANLAX PUBLICATIONS MADURAI
7	Implementation of IFRS on Indian and Multinational Companies	INTERNATIONAL FINANCIAL REPORTING STANDARDS A GLOBAL ACCOUNTING LANGUAGE FOR LOCAL IMPLICATIONS IN INDIA	Feb-2015	104	978-93-80657-89-5	SHANLAX PUBLICATIONS MADURAI
8	Social Entrepreneurship: Growing Trends & Challenges	ENTREPRENEURIAL PERSPECTIVES & EMERGENCE	Aug 2014	218	978-93-804002-6-9	Entrepreneurship-cum-Skill Development Centre, Karaikudi
9	Micro Finance and Financial Inclusion through SHGs	FINANCIAL INCLUSION IMPERATIVES FOR HUMAN DEVELOPMENT AND SUSTAINABLE GROWTH	Feb-2012	306	978-81-909192-3-4	St.Xavier's College Palayamkottai
10	Growth and Problems of MSMEs in India	EMERGING OPPORTUNITIES AND CHALLENGES IN MICRO, SMALL AND MEDIUM ENTERPRISES	Oct-2012	16	978-81-923975-0-4	B-DIGEST PUBLICATIONS, NAGARCOIL
11	Progress & Problems of MSMEs in India	MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) IN INDIA- PROBLEMS AND PROSPECTS	Dec-2012	10	978-93-80528-19-9	M.S.K.PUBLICATIONS SALEM

12	The Performance of MSMEs in India: Issues and Concerns	MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) IN INDIA- PROBLEMS AND PROSPECTS	Dec-2012	242	978-93-80528-19-9	M.S.K.PUBLICATIONS SALEM
13	Constituent Dimensions of Customer Service in Banking Sector	EMERGING TRENDS IN SERVICE SECTORS	Sep 2011	130	978-81-922811-0-0	SHANLAX PUBLICATIONS MADURAI
14	Benchmarking – an Indicator of Best Practices in HRM	REVITALISING GLOBAL BUSINESS APPROACHES AND STRATEGIES	Dec 2011	303	819222211-X	MANI BHARATHI PUBLISHERS CHIDAMBARAM

9. E-CONTENT DEVELOPED

S. NO.	NAME OF THE COURSE	NAME OF THE E-CONTENT	MONTH / YEAR	LINK OF THE E-CONTENT DEVELOPED
1.	B.COM. (CA)	SINGLE ENTRY SYSTEM	MAY-2023	https://www.scribd.com/presentation/642582089/Single-Entry-System#
2.	B.COM. (CA)	FINANCIAL ACCOUNTING –I LEDGER ACCOUNT	MAY-2023	https://www.scribd.com/presentation/642583288/Financial-
3.	B.COM. (CA)	VALUATION AND VERIFICATION OF ASSETS AND LIABILITIES	APRIL-2020	https://www.slideshare.net/PremananthamM/auditing-232296630
4.	B.COM. (CA)	FINANCIAL ACCOUNTING-II DEPARTMENTAL ACCOUNTS	APRIL-2020	https://www.slideshare.net/PremananthamM/financial-accountingii
5	B.COM. (CA)	CREATING CHARTS IN EXCEL	APRIL-2020	https://www.slideshare.net/PremananthamM/advanced-excel-232297550
6	B.COM. (CA)	AUDITING	MARCH-2020	https://www.slideshare.net/PremananthamM/auditing-230045324
7	B.COM. (CA)	FINAL ACCOUNTS	MARCH-2020	https://www.slideshare.net/PremananthamM/financial-accounting-230044907

10. MEMBER OF THE BOARD OF STUDIES

S. NO.	NAME OF THE INSTITUTION	NAME OF THE POSITION	DURATION
1.	Vivekananda College, Tiruvedakam West	Internal Member	2013 - Till Date

11. ONLINE COURSES

S.NO	TITLE	SPONSORED / ORGANIZED BY	DATE
1	Advance Web Design and Development	Czar Vision Technology Solutions, Pune	07 th June 2020
2	Five days online course on Tally Training Program on Accounting and Inventory Management with GST in Tally ERP9	AXN Infotech, Coimbatore	02 nd May 2020

12. IGNOU SWAYAM PRABHA DTH TV - LIVE CHANNEL (Channel Name Social Science & Humanities, Language -Tamil)

S. No.	Date & Day	Programme Code &	Topic	Swayam Prabha Channel 17 Link Time (11:10 AM – 12:10 PM)
1.	20/07/23 Thursday	BAG & BCOS-186	Personal Selling and Sales Management	https://www.youtube.com/live/MtoXiEyrTYw?feature=share
2.	13/07/23 Thursday	BAG & BCOS-185	Mobilizing Financial and Non-Financial Resources	https://www.youtube.com/live/4nB0FI2YnII?feature=share
3.	06/06/23 Tuesday	BAG & BCOS-185	Business Plan Implementation, Startup Initiatives	https://www.youtube.com/live/Bcpz60g_MMw?feature=share
4.	05/06/23 Monday	BAG & BCOS-185	Business Plan Preparation and Feasibility	https://www.youtube.com/watch?v=EuKFbqEYh58
5	31/05/23 Wednesday	BAG & BCOS-185	Business Opportunity – Identification and Selection, Marketing Research	https://www.youtube.com/live/L3m5wc9VpMY?feature=share

I declare that the above-mentioned information is true to my knowledge and belief.

Dr.M.PREMANANTHAM