

VIVEKANANDACOLLEGE

College with Potential for Excellence

Residential&Autonomous–AGurukulaInstituteofLife-TrainingRe-accredited (3rd Cycle) with 'A' Grade(CGPA3.59outof4.00) by NAAC

Affiliated to Madurai Kamaraj University

(Managed by Sri Ramakrishna Tapovanam, Tirupparaatturai, Trichy)

TIRUVEDAKAM WEST, MADURAI DISTRICT - 625 234

www.vivekanandacollege.ac.in



DEPARTMENT OF ECONOMICS

Programme: B.A Economics

**Choice Based Credit System (CBCS) & Outcome Based Education (OBE)
Curriculum Framework**

(For those students admitted during the Academic Year2018-19 and after)

Syllabus - For those students admitted during the Academic Year2018-19 and after



VIVEKANANDA COLLEGE

Tiruvudakam West, Madurai District-625234, Tamil Nadu

DEPARTMENT OF ECONOMICS

B. A. Economics

Choice Based Credit System (CBCS) & Outcome Based Education (OBE)

Curriculum Framework

(for those who are joined on or after June 2018)

Vision

To provide good citizens with economic cum ethical values.

(Learn Economics and Leave as an Economist)

Mission

To enrich the students of economics with all round personality development through curricular, co-curricular and extracurricular activities with holistic approach.

Programme Educational Objectives (PEO)

A graduate of B.A. Economics Programme after five years will

PEO 1	Utilising the economic concepts in the day to day life for better living
PEO 2	Applying the economic theories in the work places and the homes to make better decisions and choices
PEO 3	Using entrepreneurial skills with communication to excel their profession
PEO 4	Showing continuous improvement in their professional career through life-long learning, appreciating human values and ethics
PEO 5	Developing the teamwork and leadership skills acquired through life-training to improve their work environment and relations

Programme Outcomes (POs)

On completion (after three years) of B.A. Economics Programme, the students are expected to

P.NO.	PROGRAMME OUTCOME	DESCRIPTION
PO1	Disciplinary Knowledge and	Take informed actions after identifying the assumptions that frame our thinking and actions, checking out degree to which these

Syllabus - For those students admitted during the Academic Year 2018-19 and after

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS

	Critical Thinking	assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from perspectives.
PO2	Effective Communication and Digital Literacy	Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
PO3	Social Interaction and Problem Solving	Elicit views of others, mediate disagreements and help reach conclusions in group settings.
PO4	Effective Citizenship and Social Responsibility	Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering and life training.
PO5	Professional Ethics and Human Values	Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.
PO6	Environment and Sustainability	Understand the issues of environmental contexts and Sustainable development.
PO7	Self –directed and life – long learning	Acquire the ability to engage in independent and life – long learning in the broadest context socio- technological changes.

Programme Specific Outcomes (PSOs)

A Graduate of B.A. Economics Programme after five years will

PSO1	Students will be able to understand economic vocabulary, methodologies, tools and analysis procedures.
PSO2	Students will be familiar with the knowledge and application of micro economics for the formulation of policies and planning.
PSO3	Students will learn to apply economic theories and concepts to contemporary social issues, as well as analysis of policies, and will be able to understand the impact of government policies and will be able to assess the consequences of the policies on the parties involved.
PSO4	As the programme contains the fields like statistics, mathematics and economic principles, it enhances the students to compute and assess the real situation of the economy including the size and changes of population, income pattern, and rate of development with pattern of savings and investments and social security measures adopted in the country.
PSO5	Students develop the awareness of career choices and the option for higher studies.

Graduate Attributes (GA)

No.	Attribute	Description
GA 1	Scientific Knowledge	Apply the knowledge of mathematics, science, arts and humanities fundamentals to the solution of complex problems in the day-to-day life.
GA 2	Problem Analysis	Identify, formulate, research literature, and analyse complex problems reaching substantiated conclusions using first principles of mathematics, natural sciences and social sciences by using research-based knowledge and research

Syllabus - For those students admitted during the Academic Year 2018-19 and after

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS

		methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
GA 3	Problem Solving	Design solutions for complex problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
GA 4	Modern Tool Usage	Create, select, and apply appropriate techniques, resources, and modern economics theories including principles and modelling to complex economic activities with an understanding of the limitations.
GA 5	Graduate and society	Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to the social practice.
GA 6	Environment and sustainability	Understand the impact of the solutions in societal and environmental contexts and demonstrate the knowledge of and need for sustainable development.
GA 7	Ethics and Values	Apply ethical principles, commit to professional ethics, responsibilities and norms of the life through value oriented life training.
GA 8	Leadership Quality	Function effectively as an individual, and as a member or leader in diverse teams and in multidisciplinary settings.
GA 9	Communication	Communicate effectively on complex economic activities with the economics community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
GA 10	Project management and Finance	Demonstrate knowledge and understanding of the economics and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
SCHEME OF EXAMINATIONS
Choice Based Credit System (CBCS) & Outcome Based Education (OBE)
Curriculum Framework
(for those who are joined on or after June 2018)

FIRST SEMESTER

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT11	Ikkalak Kavithaiyum Urainadaiyum	6	3	100
	SANSKRIT	P1LS11	Fundamental Grammar & History of Sanskrit Literature – I			
II	ENGLISH	P2LE11	General English – I	6	3	100
III	CORE	01CT11	Micro Economics – I	5	4	100
III	CORE	01CT12	Advertising and Mass Communication - I	5	4	100
III	ALLIED	01AT11	Economic Statistics – I	6	5	100
IV	NME	01NE11	Economics of Insurance	2	2	100
TOTAL				30	21	

SECOND SEMESTER

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT21	Ikkalak Kadhai Ilakkiyamum Makkal Thagavaliyalum	6	3	100
	SANSKRIT	P1LS21	Poetry, Grammar & History of Sanskrit Literature – II			
II	ENGLISH	P2LE21	General English – II	6	3	100
III	CORE	01CT21	Micro Economics – II	5	4	100
III	CORE	01CT22	Entrepreneurship Development	5	4	100
III	ALLIED	01AT21	Economic Statistics - II	6	5	100
IV	NME	01NE21	Elements of Economics	2	2	100
TOTAL				30	21	

THIRD SEMESTER

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT31	Kappiyamum Pakthi Ilakkiyamum Nadagamum	6	3	100
	SANSKRIT	P1LS31	Prose, Poetics & History of Sanskrit Literature – III			
II	ENGLISH	P2LE31	English for Academic and Professional Excellence – I	6	3	100
III	CORE	01CT31	Money and Banking	5	4	100
III	CORE	01CT32	Mathematical Methods	5	4	100
III	ALLIED	02AT01	History of India – I (1707 – 1858 AD)	6	5	100
IV	SBS	01SB31	Quantitative Aptitude for Economists	2	2	100
TOTAL				30	21	

FOURTH SEMESTER

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT41	Sanga Ilakkiyamum Neethi Ilakkiyamum	6	3	100
	SANSKRIT	P1LS41	Drama and History of Sanskrit Literature – IV			
II	ENGLISH	P2LE41	English for Academic and Professional Excellence – II	6	3	100
III	CORE	01CT41	International Economics	5	4	100
III	CORE	01CT42	Accountancy	5	4	100
III	ALLIED	02AT02	History of India – II (1858–1971AD)	6	5	100
IV	SBS	01SB41	Computer Application in Economics	2	2	100
TOTAL				30	21	

**VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
FIFTH SEMESTER**

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
III	CORE	01CT51	Macro Economics - I	5	5	100
III	CORE	01CT52	Fiscal Economics	5	5	100
III	CORE	01CT53	History of Economic Thought – I	5	5	100
III	CORE	01CT54	Planning and Growth	5	5	100
III	ELECTIVE	01EP51	Agricultural Economics	6	5	100
IV	SBS	01SB51	Human Resource Management	2	2	100
IV	EVS	ESUG51	Environmental Studies	2	2	100
TOTAL				30	29	

SIXTH SEMESTER

Part	Study Component	Course code	Course title	Hours per week	Credits	Total Marks
III	CORE	01CT61	Macro Economics - II	5	4	100
III	CORE	01CT62	History Economic Thought – II	5	4	100
III	ELECTIVE	01EP61	Indian Economy	6	5	100
III	ELECTIVE	01EP62	Industrial Economics	6	5	100
IV	SBS	01SB61	Economics for Competitive Exams	2	2	100
IV	SBS	01SB62	Elements of Communication	2	2	100
IV	SBS	01SB63	Project	2	2	100
IV	VE	VEUG61	Value Education	2	2	100
V	EA	EAUG61	Extension Activities		1	100
TOTAL				30	27	

DISTRIBUTION OF CREDIT
B.A. ECONOMICS
(For those who join in June 2018 and After)

Study Component	SEMESTER						Total Credit
	I	II	III	IV	V	VI	
Tamil / Sans.	3	3	3	3	-	-	12
English	3	3	3	3	-	-	12
Core Subject	8	8	8	8	20	8	60
Allied Subject	5	5	5	5	-	-	20
Non Major Elective	2	2	-	-	-	-	4
Skill Based Subject	-	-	2	2	2	6	12
Elective Subject	-	-	-	-	5	10	15
Environmental Study	-	-	-	-	2	-	2
Value Education	-	-	-	-	-	2	2
Extension Activity	-	-	-	-	-	1	1
TOTAL	21	21	21	21	29	27	140

விவேகானந்த கல்லூரி, திருவேடகம் மேற்கு - 625 234.

Programme: B.A., BSc., (CBCS and Outcome Based Education (OBE)

(For those students admitted during the Academic Year 2018 – 2021 and after)

பாடத்திட்டத்தின் கட்டமைப்பு (PROGRAMME STRUCTURE)

UG Language PART – I TAMIL		SEMESTER : I
Name of the Course : இக்காலக் கவிதையும் உரைநடையும்		
Course Code :P1LT11	Hours per week : 18	Credit : 03
CIA Marks : 25	ESE Marks : 75	Total Marks : 100

பார்வை (Vision)

- பூர்விக மொழியான நமது தாய்மொழியின் வாயிலாக மாணவர்களிடையே தமிழினத்தின் பாரம்பரிய பண்பாட்டுக் கூறுகளைக் கற்பித்து அதனை பரப்ப வழிவகை செய்தல்.

பணி (Mission)

- செம்மொழியான தமிழ் மொழியின் வாயிலாக கல்வியின் தரத்தினை வளப்படுத்துதல்.
- தாய் மொழியின் வாயிலாக மாணவர்களிடம் காணப்படக்கூடிய ஆக்கப்பூர்வமான சுய சிந்தனைத் திறன்களை வெளிக்கொணர்தல்.

நிரல் கல்வி திட்டத்தின் குறிக்கோள்கள்

(Programme Educational Objectives)

- செம்மொழியான தமிழ் மொழியின் இலக்கியம் மற்றும் இலக்கணத்தின் வரலாறு தொடர்பான சிறப்பு கூறுகளை வழங்குதல்.
- தமிழ் இலக்கியத்தின் வாயிலாக பண்டைய தமிழர்கள் தங்கள் வாழ்க்கையில் பின்பற்றிய சுய ஒழுக்கங்களையும், அதன் மதிப்புகளையும் எடுத்துரைத்து அதனை செயல்படுத்த வழிவகை செய்தல்.
- தாய் மொழி அல்லாத பிற மொழியினைக் கற்றுத் தேர்ந்த மாணவர்களுக்குத் தமிழ் மொழியில் உள்ள இலக்கியத்தின் உறுதியான திறன்களை எடுத்துரைத்து, அதனை அம்மாணவர்கள் பெற முயற்சித்தல்.
- அனைத்து வகைகளிலும் முழுமையான ஆளுமைத் திறன்களின் வளர்ச்சியை ஊக்குவித்தல்.

Programme Outcomes (POs)

1. தமிழர்களின் பெருமையினை உணர்ந்து கொள்ளுதல்.
2. படைப்பாளர்களின் தன்மைகளை அறிந்து படைப்பாற்றல் பெறுதல்.
3. வாழ்க்கையின் ஒழுக்க நெறிகளைக் கடைபிடித்தல்.
4. மொழியினைப் பிழையின்றி பேச எழுதப்பழகுதல்
5. இலக்கியங்களின் படைப்பாளர்களின் வரலாற்றினை அறிந்து கொள்ளுதல்.

முன்னுரை(Preamble)

1. மரபின் பழம்பெருமையினை உணர்தல்.
2. புதுக்கவிஞர்களின் படைப்பாக்கங்கள் வழி பொருள், கட்டமைப்பு அறிவித்தல்.
3. தனி மனித ஒழுக்கம் கடைபிடித்தல்.
4. தமிழ் எழுத்துக்களின் வகைமைகளை அறிதல்.
5. தமிழிலக்கியத்தின் மரபு மற்றும் புதுக்கவிதையின் வரலாற்றினை அறிவித்தல்.

பாடதிட்டத்தின் முடிவுகள்(Course Outcomes (COs))

On the successful completion of the course, students will be able to

NO.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	உரைநடை இலக்கியத்தின் வாயிலாகவும், மரபுக்கவிதை - புதுக்கவிதையின் வாயிலாகவும் தனி மனித மற்றும் சமூக ஒழுக்கங்கள் குறித்து வரையறை செய்தல்.	K ₁ , K ₂
CO 2	உயிர் எழுத்துக்கள், மெய்யெழுத்துக்கள், உயிர்மெய்யெழுத்துக்கள், சார்பெழுத்துக்கள் ஆகியன குறித்தும் அவற்றை எழுதும் விதங்கள் குறித்தும் வகைப்படுத்தும் திறன் அறிதல்.	K ₂ , K ₃
CO 3	மரபுக்கவிதை வாயிலாக படைப்பாளர்களின் காலகட்டத்தையும், படைப்பின் வழியாக அக்காலகட்ட மக்களின் வாழ்க்கை நிகழ்வுகளின் வரலாற்றினையும் விவரித்தல்.	K ₂ , K ₃
CO 4	தாய் மொழியின் சிறப்பு, பொதுவுடைமை சிந்தனை, அறியாமை நீக்கல், உண்மைத்துறவு நிலை குறித்த சமூக நிலைகளை கலந்துரையாடுதல்	K ₂
CO 5	மொழியினைப் பிழையின்றி எழுதுதல் -பேசுதல், ஒலி வேறுபாட்டினை அறிந்து மயக்கம் நீக்குதல் போன்ற ஒரு மொழியின் பயன்பாட்டுத் தன்மையைத் தெளிவுறுத்தல்.	K ₁ , K ₂ , K ₃

K₁-Knowledge

K₂-Understand

K₃-Apply

Mapping of CO and PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	3	9	3	1	9
CO2	9	3	9	3	3	1	9
CO3	9	3	9	9	9	3	9
CO4	3	9	3	9	9	-	9
CO5	9	3	3	3	3	-	9
	39	21	27	33	27	03	45

Note: Strong- 9 Medium-3 and Low-1

பாடத்திட்டம்(Syllabus)

அலகு : 1	<p>தமிழ்ச்செய்யுள் : மரபுக்கவிதைகள்</p> <ol style="list-style-type: none"> பாரதியார் கவிதைகள் <ol style="list-style-type: none"> தமிழ் (நான்கு பத்தி) நடிப்புச் சுதேசிகள் பாரதிதாசன் கவிதைகள் <ol style="list-style-type: none"> நீங்களே சொல்லுங்கள் புதியதோர் உலகம் செய்வோம் நாமக்கல் கவிஞர் வெ.இராமலிங்கம் பிள்ளை <ol style="list-style-type: none"> குருதேவர் இராமகிருணர் (3 பாடல்கள்) கவிமணி தேசிய விநாயகம் பிள்ளை <ol style="list-style-type: none"> கோவில் வழிபாடு அரசஞ்சண்முகனார் <ol style="list-style-type: none"> மதுரை ஸ்ரீமீனாட்சியம்மைத் திருவடிப்பத்து (முதல் ஐந்து பாடல்கள்) 	18மணிநேரம்
----------	---	------------

அலகு : 2	<p>தமிழ்ச்செய்யுள் : புதுக்கவிதைகள்</p> <p>6. அன்னை - கவிஞர் கண்ணதாசன்</p> <p>7. கிழக்கு விழிக்கும் நேரம் - கவிஞர் வைரமுத்து (கொடிமரத்தின் வேர்கள்)</p> <p>8. அவர்கள் வருகிறார்கள் - மு.மேத்தா (சுதந்திர தாகம்)</p> <p>9. புதுக்கவிதைகள் - க.நா.சுப்ரமணியம் (கவிதை)</p> <p>10. நாம் இருக்கும் நாடு - தமிழன்பன் (வாக்கு வரம் தரும் தெய்வம்)</p> <p>11. தீர்த்தக்கரையினிலே - முருகு சுந்தரம் (ஒலிபெருக்கி)</p> <p>12. ஹைக்கூ பூக்கள் - க.ராமச்சந்திரன்</p>	18மணிநேரம்
அலகு : 3	<p>தமிழ் உரைநடை இலக்கியம்</p> <p>சுவாமி சித்பவானந்தரின் சிந்தனைகள்</p>	18மணிநேரம்
அலகு : 4	<p>தமிழ் இலக்கணம் - எழுத்து</p> <p>1. முதல் எழுத்துக்கள், சார்பெழுத்துக்கள்</p> <p>2. மொழி முதல் எழுத்துக்கள், மொழி இறுதி எழுத்துக்கள்</p> <p>3. வல்லெழுத்து மிகும் இடங்கள், வல்லெழுத்து மிகா இடங்கள்</p>	18மணிநேரம்
அலகு : 5	<p>தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத் தமிழும்</p> <p>அ) 1. புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும்</p> <p>2. மரபுக்கவிதையின்தோற்றமும் வளர்ச்சியும்</p> <p>ஆ) மரபுப்பிழை நீக்குதல் - பிறமொழிச் சொற்களை நீக்குதல் - பிழையற்ற தொடரைத் தோற்றெடுத்தல் - ஒருமை பன்மை மயக்கம் - ஓர் எழுத்து ஒரு மொழிக்குரிய பொருள் - ஒலி வேறுபாடுகளும் பொருள் வேறுபாடுகளும் - பொருத்தமான பொருள் - பொருத்தமான தொடர் அறிதல்.</p>	18 மணிநேரம்

பாட நூல்கள்; (Text books)

1. தமிழ்ச் செய்யுள் தொகுப்பு (தமிழ்த்துறை வெளியீடு)
2. சுவாமி சித்பவானந்தரின் சிந்தனைகள் (தமிழ்த்துறை வெளியீடு)

பார்வை நூல்கள் (Reference Books)

1. தமிழ் இலக்கிய வரலாறு - பேரா. முனைவர் பாக்யமேரி, நியூ செஞ்சுரி புக் ஹவுஸ் (பி)லிட், 41-பி, சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட், அம்பத்தூர், சென்னை- 600 098.
2. தமிழ் இலக்கிய வரலாறு- மு.வரதராசனார் சாகித்திய அகாடமி, தலைமை அலுவலகம், ரவீந்திர பவன், 35, பெரோஸ் சாலை, புதுதில்லி.

கற்பிக்கும் முறைகள்; (Pedagogy)

விரிவுரை கொடுத்தல், கலந்துரையாடல், காட்சிப் பதிவுகளின் வழியாக புலப்படுத்துதல்.

கற்பிக்க உதவுதல்; (Teaching Aids)

கரும்பலகை பயன்படுத்துதல், காட்சி திரைவழியாகப் புலப்படுத்துதல்.

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
DEPARTMENT SANSKRIT
Programme: B.A./ B.Sc. (CBCS and OBE)
(For those students admitted during the Academic Year 2018-19 and after)

PART – I : Sanskrit		SEMESTER - I
Course Title : FUNDAMENTAL GRAMMAR AND HISTORY OF SANSKRIT LITERATURE –I		
Course Code: PILS11	Hours per week: 6	Credits: 3
CIA Marks: 25	ESE Marks: 75	Total Marks: 100

Preamble:

Sanskrit is offered as an alternative language under Part –I for B.A./ B.Sc. students during first four semesters the above column explains the scheme of the I semester.

Course Outcomes (COs)

On the successful completion of the course, students will be able to

	Statement	Knowledge Level
CO 1	Identifying Devanāgarī script, Describe modern literature and Illustrate	K1, K2
CO 2	Discriminate spirituality in Literature	K2
CO 3	Classify and discuss traditional names of Divine beings to animals in the world	K2
CO 4	Describe and defend history of early Sanskrit literature	K2
CO 5	Practice Creativity and Demonstrate various culture of world	K2, K3

K1-Knowledge

K2-Understand

K3-Apply

Mapping of CO and PO

	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7
CO1	9	9	3	9	9	-	9
CO2	3	3	9	9	9	-	9
CO3	9	3	9	9	9	-	3
CO4	9	9	9	9	9	-	9
CO5	9	9	3	9	9	-	9
	39	33	33	45	45		39

Note: Strong -9 Medium -3 and Low -1

Syllabus

Unit 1: Introduction to Sanskrit script, Verbs, nouns and Pronouns. Introduction: Definitions and Scope of Sanskrit. – Sanskrit (Devanāgarī) scripts. Formation of verbs and nouns. Characteristics of pronoun.

Unit 2: Introduction to History of early (vedic) Sanskrit literature. Classification of Vedas. Content of Vedas. Moral values inculcated through Vedas.

Unit 3: Introduction to Purāṇa literature. Origin of Purāṇa literature. Classification of Purāṇa. Mahāpurāṇa and Upapurāṇa. moral, social, environmental values inculcated through Purāṇas.

Unit 4: Introduction to Kāvya (poetry) literature. Definition of Kāvya. Types of Kāvya. Characteristics of Mahākāvya. Description of moral, social, environmental values inculcated through Kāvya

Unit 5: Introduction to Translation. Strategies adopted in translation. Translating Sanskrit verses into English. Translating English sentences into Sanskrit. Introducing International Phonetic code (IPC). Transliteration from Sanskrit (Devanagarī) script to IPC. Transliterating from IPC to Sanskrit (Devanagarī) script.

Text Books

- Sāhityarasakāṇa, compiled by Dr. S. Jagadisan, Published by AMG Publications, Madurai - 625010. Year of publication 1996.
- A History of Sanskrit Literature, compiled by Dr. S. Jagadisan, Published by AMG Publications, Madurai -625010. Year of publication 1996.

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Reference Books

- A Short History of Sanskrit Literature, by T.K. Ramachandra Aiyar, published by R.S. Vadhyar & Sons, Kalpathi, Palakkad -678003
- A History of Sanskrit Literature, by A. Berriedale Keith, published by Mothilal Banarsidass Publishers Private Limited, Delhi, 2017.

Pedagogy

Chalk & Talk, Group Discussion, PPT

Teaching Aids

Green Board, LCD Projector, Interactive White Board

Part -II English (CBCS-OBE) - SEMESTER I
(For those who join in June 2018 and after)

PART II – Paper I		
Subject Title : General English - I		
Subject Code: P2LE11/P2CE11	Hours per week/Sem: 6/75 hrs	Credit: 3
Formative Marks: 25	Summative Marks: 75	Total Marks: 100

Preamble

To strength the basic English Grammar knowledge in order to utilize it for effective communication

Course objectives

1. To acquire Basics of English Grammar for Communication
2. To form sentences with the help of Basic Grammar Knowledge
3. To familiarize with Tenses and their usages to form sentences
4. To understand Active & Passive Voices and Degrees of Comparison for effective communication
5. To frame different types of sentences and use it in communication

Course Outcomes

No.	Course Outcomes	Knowledge Level (Bloom's Taxonomy)
CO 1	Acquisition of Basics of English Grammar for Communication	K1
CO 2	Formation of Sentences with the help of Basis Grammar Knowledge	K3
CO 3	Familiarization of Tenses and their usages to form sentences	K3
CO 4	Understanding of Active & Passive Voices and Degrees of Comparison for effective communication	K2
CO 5	Ability to frame different types of sentences and use it in communication	K3

K1-Knowledge**K2-Understand****K3-Apply****Mapping of CO with PO**

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	3	-	-	-	9
CO2	9	3	3	-	-	-	9
CO3	9	3	3	-	-	-	9
CO4	9	9	3	-	-	-	9
CO5	9	9	3	-	-	-	9
	45	27	15				36

Note: Strong -9 Medium -3 and Low -1**Syllabus****UNIT 1:****(15 Hours)**

- Noun, Proper Noun, Common Noun, Collective Noun, Material Noun, and Abstract Noun.
- Pronoun, First Person, Second Person, Third Person, Pronouns, Reflexive Personal Pronouns.
- Adjectives
- Number (Singular and Plural)
- Gender (Masculine, Feminine, Common and Neuter)
- Verb (Weak and Strong), Present/Past/Past Participle of Strong Verbs, Main verbs, Auxiliary Verbs
- Adverb of Time/Place/Manner

UNIT II: (15 Hours)

- Articles
- Preposition
- Interjection
- Formation of Noun from Verbs, Adverb Formation
- Sentence Formation
- Formation of Sentences using Auxiliary Verbs

UNIT III: (15 Hours)

- Tense
- Affirmative/Negative/Interrogative/Exclamatory Sentences
- Positive/Negative Sentence Formation
- Yes or No type and Information Question

UNIT IV: (15 Hours)

- Infinitive
- Conjunction
- Modal Auxiliaries
- Passive Voice
- Positive, Comparative and Superlative Degrees

UNIT V: (15 Hours)

- Direct to Indirect Speech
- Idioms and Phrases
- Simple, Compound and Complex Sentences
- Agreement of Verb with the Subject

Text Book:

1. In-house Text book prepared by Department of English in consultation with experts.

Reference Books:

1. Swan, Michael. Practical English Usage, 4th Edition. OUP, 2018.
2. Quirk, Randolph. A Comprehensive Grammar of the English Language, Pearson, 2017.
3. Murthy, JD. Contemporary English Grammar for Scholars and Students. 16th Edition. Book Palace, New Delhi, 2013.
4. Karal, Rajeevan. English Grammar Just for You. OUP, 2016.
5. Joseph KV, English Grammar and Usage, McGraw Hill Education, 2nd Edition, 2010.

Pedagogy

Chalk and talk, Group Discussion, PPT, Preserved animals and Field visit

Teaching Aids

Green Board, LCD Projector, Interactive White Board

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - I
Subject Title : MICRO ECONOMICS -I		
Subject Code: 01 CT 11	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the I year students to provide a strong foundation on concepts and theories of Micro Economics. It also helps the students to understand the consumer and producer.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the basic concepts of micro economics and to differentiate the fundamentals of micro economics with macroeconomics.	K1, K2, K3
CO 2	To analyse the consumer's behavior related to utility of a commodity and to measure utility in terms of cardinal numbers and ordinal numbers.	K1, K2, K3
CO 3	To explain the determinants of demand of a commodity in the market.	K1, K2, K3
CO 4	To understand the producer's behavior and to study the short term and long term theories of production.	K1, K2, K3
CO 5	To acquire knowledge on the analysis of cost and revenue and the important factors which determine the production function.	K1, K2, K3

K1-knowledge**K2-Understand****K3-Apply****Syllabus**

UNIT-I: Introduction: Definitions and Scope of Economics - Micro, Macro Economics - Economic Statics and Dynamics – Basic Concepts in Micro Economics. **(15 Hrs)**

UNIT-II: Utility Analysis: Cardinal Utility Analysis - The Law Of Diminishing Marginal Utility – Equi-Marginal Utility - Consumer's Surplus - Ordinal Utility Analysis – Indifference Curve Analysis - Indifference Curve Approach - Properties of Indifference Curve - Consumer's Equilibrium - Price Effect, Income Effect and Substitution Effect. **(15 Hrs)**

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS

- UNIT- III:** Demand Analysis: Meaning - Law of Demand – Exceptional Demand (15 Hrs)
Curve – Determinants of Demand - Demand Curve - Elasticity of Demand –Types - Price, Income and Cross Elasticity of Demand – Methods of Measuring Elasticity of Demand.
- UNIT- IV:** Theory of Production: Meaning of Production – Production Function – (15 Hrs)
Cobb Douglas –CES-VES-Factors of Production: Land, Labour, Capital & Organisation - Law of Variable Proportions - Laws of Returns to Scale – Economies of Scale –Internal & External.
- UNIT- V:** Concepts of Cost and Revenue - Fixed Cost and Variable Cost – (15 Hrs)
Average, Marginal and Total Costs - Short Run and Long Run Cost Curves - Average Revenue and Marginal Revenue - Relationship Between AR and MR curves.

Text Books

1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
3. K.K. Dewett, *Modern Economic Theory*, S Chand & Co Ltd., New Delhi, 2006.

Reference Books

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
3. Paul A. Samuelson, *Foundations of Economic Analysis*, Harvard University Press, 1983.
4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
5. George Joseph Stigler, *The Theory of Price*, McMillan, New Delhi, 1966.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	1	1	9	-	1
CO2	3	1	9	1	9	-	3
CO3	1	1	3	9	9	1	1
CO4	9	-	3	-	1	1	3
CO5	3	3	9	3	9	1	-
Weightage of the course	24	08	25	14	37	03	08

Strong - 9 ; Medium - 3; Low – 1

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - I
Subject Title: ADVERTISING & MASS COMMUNICATION		
Subject Code: 01CT12	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the I year students to know the importance and objectives of advertising, to understand about the indoor and outdoor Advertising Media and to acquire the knowledge of types of advertising, methods of measuring advertising budget, preparation of effective advertising copy and measuring the effectiveness of advertising.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the basic concepts of advertising and its role and importance in an economy.	K1, K2, K3
CO 2	To get knowledge on indoor and outdoor advertising methods in the modern marketing economy.	K1, K2, K3
CO 3	To classify the types of advertising.	K1, K2, K3
CO 4	To acquire knowledge on the estimation of advertising expenditure and factors determining advertisement cost of an advertiser.	K1, K2, K3
CO 5	To learn how to prepare the advertisement copy to reduce the cost of advertisement cost.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT- I	Importance of Advertising in Modern Marketing. Role of Advertising in the National Economy.	(15 Hrs)
UNIT-II	Advertising objectives – Importance – Indoor and outdoor advertising – Practical uses.	(15 Hrs)
UNIT- III	Types of Advertising - Commercial and Non-commercial Advertising - Primary Demand and Selective Demand Advertising - Classified and Display Advertising - Comparative Advertising - Co-operative Advertising.	(15 Hrs)
UNIT- IV	Setting of Advertising Budget, Factors Affecting the Advertising Expenditure in a Company. Promotional Advertising Elasticities.	(15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- V Advertising Message, Preparing an Effective Advertising (15 Hrs)
 Copy - Elements of a Print Copy - Headlines, Illustration,
 Body Copy, Slogan, Logos, Seal of Approval, Role of
 Colon, Elements of a Broadcast Copy - Copy for Direct
 Mail.

Text Book:

1. P.Saravanel and S.Sumathi, Advertising and Salesmanship, Margham Publication, Chennai, 2013.

Reference Books:

1. Rajeev Batra, John G. Myers and David Aaker, Advertising Management, Prentice-Hall, Inc., 1996
2. Watson. S. Dunn, Advertising - Its Role in Modern Marketing, The Dryden Press, 1994
3. Mahendra Mohan, Advertising Management, Tata McGraw Hill Publishing Co., Ltd., New Delhi, 2006.
4. Philip Kotler & Kevin Lnane Keller, Marketing Management, Prentice Hall of India, New Delhi, 2000.
5. Sengupta, Subroto, Cases in Advertising and Communication Management in India, Indian Institute of Management, Ahmedabad, 1976

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	1	3	-	9	-	-
CO2	9	1	9	1	3	3	1
CO3	9	1	9	3	1	-	-
CO4	9	1	9	3	9	-	9
CO5	9	3	9	9	9	9	9
Weightage of the course	45	7	39	16	31	12	19

Strong - 9; Medium - 3; Low - 1

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Allied Theory		SEMESTER - I
Subject Title: ECONOMIC STATISTICS – I		
Subject Code: 01AT11	Hours per week: 6	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for I year B.A. Economics students in the Odd Semester to provide a strong foundation and knowledge of application on Economic Statistics. It also develops the analytical skill on social science surveys.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the characteristics of statistics and how the statistics related with economics.	K1, K2, K3
CO 2	To study the data collection techniques and present the data in table.	K1, K2, K3
CO 3	To present the data in diagrams and graphs.	K1, K2, K3
CO 4	To measure averages and able to understand merits and demerits of averages	K1, K2, K3
CO 5	To calculate deviation and coefficient of variation.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Define - and characteristic of Statistics – Uses and Limitations of Statistics – Relationship between Economics and Statistics. **(18 Hrs)**
- UNIT-II :** Planning of Statistical Enquiry – Techniques of Data Collection – Census and Sample – Methods of Collection Data – Primary and Secondary Data – Classification and Tabulation of Data. **(18 Hrs)**
- UNIT- III:** Diagrammatic Representation: Meaning – Merits and Demerits – Types: Bar Diagram and Pie Diagram – Graphical Representation: Meaning – Merits and Demerits – Types: Histogram, Frequency Polygon and Ogive. **(18 Hrs)**
- UNIT- IV:** Measures of Central Tendency: Mean – Median – Mode – Geometric Mean and Harmonic Mean – Relative Merits and Demerits of Average. **(18 Hrs)**
- UNIT- V:** Measures of Dispersion: Range – Quartile Deviation – Mean Deviation – Standard Deviation, Lorenz Curve – Relative Merits and Demerits of Dispersion – Coefficient of Variation. **(18 Hrs)**

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Text Books

1. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.

Reference Books

1. Asthana, B.N., *Elements of Statistics*, S. Chand & Company Ltd., New Delhi, 2011.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.
3. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	1	1	3	-	-
CO2	9	9	9	9	9	3	-
CO3	9	9	9	3	1	-	-
CO4	9	1	9	1	-	-	-
CO5	9	3	9	1	-	3	3
Weightage of the course	45	25	37	15	13	06	03

Strong - 9; Medium - 3; Low - 1

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Course Code	Course Title	Category	L	T	P	Credit
01AT01	General Economics-I	UG Core	75	-	-	4

Preamble

- ❖ This course is offered for the I year students to know the basic concepts of Economics and to understand about the Consumption and Production Functions.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the various definitions of Economics and basic concepts of micro economics.	K1, K2, K3
CO 2	To explain the determinants of demand of a commodity in the market.	K1, K2, K3
CO 3	To classify the types of elasticity of demand and methods of measuring elasticity of demand.	K1, K2, K3
CO 4	To know law of diminishing marginal utility and equi-marginal utility.	K1, K2, K3
CO 5	To acquire knowledge on the factors of production.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I** Introduction: Definitions of Economics - Adam Smith, Marshall, (15 Hrs)
 Robbins – Main Divisions of Economics - Basic Concepts -
 Goods – Utility - Wants – Value – Price - Market and Income.
- UNIT-II** Demand Analysis: Meaning-Types-Determinants-Law of (15 Hrs)
 Demand-Exceptional Demand Curve-Law of Supply-
 Determinants
- UNIT-III** Elasticity of Demand: Meaning-Types of Elasticity of Demand – (15 Hrs)
 Types of Price Elasticity of Demand –Methods of Measuring
 Elasticity of Demand –Uses of Elasticity of Demand
- UNIT-IV** Consumption: Law of Diminishing Marginal Utility – Equi- (15 Hrs)
 Marginal Utility - Demand and Elasticity of Demand Supply and
 Elasticity of Supply.
- UNIT –V** Production: Meaning - Characteristics of Land, Labour, Capital (15 Hrs)
 and Organisation - Division of Labour - Localisation of Industry
 - Large Scale and Small Scale Production.

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Text Books

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Prof. L. Srinivasan, *General Economics-Part-I*, Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

Reference Books

1. Hague, Douglas C., Stonier, Alfred W., *A Textbook of Economic Theory*, Longmans Green And Co Ltd., London, 1953.
2. Sankaran.S, *Principles of Economics*, Margham Publications, Chennai, 2008
3. K.P.M. Sundaram, *Money, banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

VIVEKANANDA COLLEGE, DEPARTMENT OF ECONOMICS
DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Non-Major Elective		
Course Title: ECONOMICS OF INSURANCE		
CourseCode: 01NE11	Hoursperweek: 2	Credit: 2
SessionalMarks: 25	SummativeMarks: 75	TotalMarks: 100

Objectives

- ❖ To know the Basic Concepts and Principles of Insurance.
- ❖ To enhance the knowledge of Life Insurance and General Insurance.
- ❖ To enrich the knowledge of IRDA.

UNIT – I

Introduction–Meaning–Definition–Features– Functions– Importance and Advantages of Insurance.

UNIT – II

PrinciplesofInsurance-FundamentalPrinciples-TermsUsedinInsurance-EvolutionofInsuranceOrganisation –Insurance Organisation in India.

UNIT – III

Life Insurance–Meaning-Importance, Types of Life Insurance Policies.

UNIT – IV

General Insurance–Meaning and Types of General Insurance-Classifications of General Insurance Policies.

UNIT – V

Legal Dimensions of Insurance –IRDA (1999)and Consumer Protection Act1986.

Text Book

- 1.Murthy, *Elements of Insurance*, Margham Publications, Chennai,2012

Reference Books:

1. Dr.P.Periasamy,*Principles and Practice of Insurance*, Himalaya Publishing House Pvt. Ltd., New Delhi,2013
2. Mishra,M.N., *Principles & Practices of Insurance*, Sultan Chand & Sons, New Delhi, 2004.

தமிழ்த்துறை,
விவேகானந்த கல்லூரி, திருவேடகம் மேற்கு.
Programme : B.A., BSc., (CBCS and Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018 – 2021 and after)
பாடத்திட்டத்தின் கட்டமைப்பு (PROGRAMME STRUCTURE)

UG Language PART – I TAMIL		SEMESTER : II
Subject Title : இக்காலக் கதை இலக்கியமும் மக்கள் தகவலியலும்		
Course Code : P1LT21	Hours per week : 18	Credit : 03
CIA Marks : 25	ESE Marks : 75	Total Marks : 100

Preamble

1. சமூக வெளிப்பாடுகளை உணர்த்துதல்
2. தனிமனித நேர்மை உணர்த்துதல்
3. இதழ்கள் பற்றிய அடிப்படை அறிவை புகட்டுதல்
4. சொற்களின் வகைமை அறிதல்
5. சிறுகதை - புதின வரலாற்றினைத் தெளிவுபடுத்துதல்

Course Outcomes (COs)

On the successful completion of the course, students will be able to

NO.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	சிறுகதைகள் மற்றும் புதினத்தின் வாயிலாக தனி மனித மற்றும் சமூக ஒழுக்கங்கள் குறித்து தன்மையினை வரையறை செய்தல்.	K ₁ , K ₂
CO 2	இதழ்கள், பேட்டி வகைகள், நிர்வாக அமைப்பு முறைகள் ஆகியன குறித்த செய்திகளை கலந்துரையாடுதல்.	K ₂ , K ₃
CO 3	சிறுகதை, புதினம் போன்ற இக்கால இலக்கியத்தின் தன்மைகளையும், அதனைப் படைத்த படைப்பாளர்களின் வரலாற்றினையும் விவரித்தல்.	K ₂ , K ₃
CO 4	பெயர், வினை, இடை, உரி, வினா, விடை, வேற்றுமை, தொகைகள் ஆகியன குறித்த தெளிவும், அவற்றை வகைப்படுத்தும் திறன் குறித்தும் அறிதல்.	K ₂
CO 5	வாக்கியங்களைக் கண்டறிதல், சொற்களை ஒழுங்குபடுத்துதல், ஆங்கிலத்திற்கு நிகரான தமிழ்ச்சொற்களை கண்டறிதல், வழுவச்சொற்களை நீக்குதல் போன்ற ஒரு மொழியின் பயன்பாட்டுத் தன்மையை தெளிவுறுத்தல்.	K ₁ , K ₂ , K ₃

K₁-Knowledge

K₂-Understand

K₃-Apply

CO and PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	3	3	9
CO2	9	3	9	9	3	3	9
CO3	9	9	3	3	3	3	9
CO4	9	9	1	9	9	-	9
CO5	9	3	3	3	9	-	9
	45	27	25	33	27	09	45

Note: Strong -9 Medium -3 and Low -1

பாடத்திட்டம் (Syllabus)

அலகு: 1	தமிழ்ச் சிறுகதை இலக்கியம் பூ மலரும் காலம் (ஜி.மீனாட்சி)	(18 மணிநேரம்)
அலகு: 2	தமிழ் நாவல் இலக்கியம் வேரில் பழுத்த பலா (சு.சமுத்திரம்)	(18மணிநேரம்)
அலகு: 3	மக்கள் தகவலியல் 1. இதழ்கள் தொடங்குவதற்குரிய வழிமுறைகள் -செய்தி நிறுவனம் தொடங்குவதற்கான முறைமை கூறல். 2. செய்தித்தாள் நிர்வாக அமைப்பு - நிர்வகிக்கும் முறை 3. பேட்டி - அதன் வகைகள் - செய்தி திரட்டும் கலையை அறிதல் 4. செய்தி - செய்தி விளக்கம் - செய்தியின் விளக்கம் மற்றும் வகைமை அறிதல் 5. பல்வேறு வகையான செய்திகள்	(18மணிநேரம்)
அலகு: 4	தமிழ் இலக்கணம் - சொல் 1 நான்கு வகைச் சொற்கள் 1. வினா - விடை வகைகள் 2. வேற்றுமைகள் 3. தொகைகள் வேற்றுமைத் தொகை, வினைத்தொகை, பண்புத்தொகை, உவமைத்தொகை, உம்மைத்தொகை, அன்மொழித்தொகை	(18மணிநேரம்)
அலகு: 5	தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும் அ) 1. சிறுகதையின் தோற்றமும் வளர்ச்சியும். 2. புதின இலக்கியத்தின் தோற்றமும் வளர்ச்சியும். ஆ) தொடரும் தொடர்பும் அறிதல் - பிரித்து எழுதுதல் பொருந்தாச் சொல்லைக் கண்டறிதல் - வழுவச்சொற்களை நீக்கிய தொடரைக் குறிப்பிடுதல்- சொற்களை அகர வரிசைப்படுத்தல்- வேர்ச்சொல்லைத் தேர்வு செய்தல் - எவ்வகை வாக்கியம் எனக் கண்டு எழுதுதல் - சொற்களை ஒழுங்குபடுத்திச் சொற்றொடர் ஆக்குதல் - ஆங்கிலச்சொல்லுக்கு நிகரான தமிழ்ச் சொல் அறிதல்.	(18மணிநேரம்)

பாட நூல்கள்

1. சிறுகதைகள் பத்து - ஜி. மீனாட்சி
நியூ செஞ்சரி புக் ஹவுஸ்(பி)லிட்,
41-பி, சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட்,
அம்பத்தூர், சென்னை- 600 098.
2. நாவல் - வேரில் பழுத்த பலா - சு.சமுத்திரம்
அறிவுப்பதிப்பகம் (பி) லிட்., 16(142),
ஜானி ஜான்கான் சாலை,
இராயப்பேட்டை, சென்னை - 600 014.
3. இதழியல் கலை (டாக்டர்.மா.பா.குருசாமி)
தாயன்பகம்,
6-வது தெரு, ஏ.கே.எம்.ஜி.நகர்,
திண்டுக்கல் - 624 001.
4. தமிழ் இலக்கிய வரலாறு - முனைவர்பாக்யமேரி
நியூ செஞ்சரி புக் ஹவுஸ்(பி)லிட்,
41-பி, சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட்,

Syllabus - For those students admitted during the Academic Year 2018-19 and after

பார்வை நூல்கள்

1. மக்கள் தகவல் தொடர்பியல் அறிமுகம் (டாக்டர் கி. இராசா)
2. இதழியல் (ச.ஈஸ்வரன்)
3. இதழியல் (டாக்டர் இரா.கோதண்டபாணி)
4. இதழியல் ஓர் அறிமுகம் (டாக்டர் அந்தோணி இராசு)
5. தமிழ் இலக்கிய வரலாறு (மு.வரதராசனார்)

Pedagogy

விரிவுரை கொடுத்தல், கலந்துரையாடல், காட்சிப் பதிவுகளின் வழியாக புலப்படுத்துதல், கதை எழுதப் பயிற்சி கொடுத்தல், இதழ் ஒன்றை உருவாக்கக் கற்றுக்கொடுத்தல்

Teaching Aids

கரும்பலகை பயன்படுத்துதல், காட்சி திரைவழியாக புலப்படுத்துதல்.

DEPARTMENT SANSKRIT

Programme: B.A./ B.Sc. (CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – I : Sanskrit		SEMESTER – II
Course Title: POETRY, GRAMMAR & HISTORY OF SANSKRIT LITERATURE-II		
Course Code: P1LS21	Hours per week: 6	Credits: 3
CIA Marks: 25	ESE Marks: 75	Total Marks: 100

Preamble

Sanskrit is offered as an alternative language under Part –I for B.A./ B.Sc students during first foursemesters the above column explains the scheme of the II semester.

Course Outcomes (COs)

On the successful completion of the course, students will be able to

	Statement	Knowledge Level
CO 1	To understand Sanskrit poetry literature	K1, K2
CO 2	Comparing literature with modern life	K2
CO 3	Classify and discuss the importance of Sanskrit literature	K2
CO 4	Describe and defend history of early Sanskrit literature	K2
CO 5	Practice Creativity and Demonstrate different aspects of life as portrayed in Sanskrit literature	K2, K3

K1-Knowledge K2-Understand K3-Apply

CO PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7
CO1	3	9	9	9	9	1	9
CO2	9	9	3	9	9	-	9
CO3	3	3	9	9	9	-	9
CO4	9	9	9	9	3	-	9
CO5	9	9	9	9	3	-	9
	33	39	39	45	33	1	45

Note: Strong -9 Medium -3 and Low -1

Syllabus

Unit 1: Introduction to Sanskrit poetry literature such as Gnostic, Didactic and devotional.

Campū literature and its contents.

Unit 2: Kalividambanam- scholars - teachers- Astrologers.

Unit 3: Kalividambanam- Physicians - Relatives- Pseudo Monks.

Unit 4: Sabhārañjanaśatakam -Wisdom and its acquisition

Unit 5: Sabhārañjanaśatakam- Poetry

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Text Book(s)

1. Kalividambanam and Sabhārañjanaśatakam of Nīlakṇṭhadīkṣita Translated into English by Dr. Srinivasa Sharma and Prof C.R. Anantaraman pub. Sri Sadguna Publication, Chidambaram- 2.Yr. 2014.
2. A Short History of Sanskrit Literature, by T.K. Ramachandra Aiyar, published by R.S. Vadhya& Sons, Kalpathi, Palakkad -678003.

Reference Books

A History of Sanskrit Literature, compiled by Dr. S. Jagadisan, Published by AMG Publications, Madurai -625010. Year of publication 1996.

Pedagogy

Chalk & Talk, Group Discussion, PPT

Teaching Aids

Green Board, LCD Projector, Interactive White Board

Part -II English (CBCS-OBE) SEMESTER– II
(For those who join in June 2018 onwards)

PART II – Paper II		
Subject Title : General English-II		
Subject Code: P2LE21/P2CE21	Hours per week/Sem: 6/75	Credit: 3
Formative Marks: 25	Summative Marks: 75	Total Marks: 100

Preamble

- To apply the basic English Grammar knowledge in personal and professional life
- To learn different sentence structures in order to form different kinds of sentences and utilize it for effective communication

Course Objectives

1. To acquire the ability to communicate in English at personal and professional spheres of life
2. To frame statements and questions with *be* form verbs of past, present and future tenses
3. To use Modal verbs, Gerunds and to form statements and questions with helping verbs
4. To frame sentences with the help of different sentence structures
5. To form sentences with connecting words, prepositions and to report statements, questions and instructions.

Course Outcomes

No.	Course Outcomes	Knowledge Level (Bloom's Taxonomy)
CO 1	Ability to communicate in English at personal and professional spheres of life	K3
CO 2	Knowledge on framing statements and questions with <i>be</i> form verbs of past, present and future tenses	K1
CO 3	Ability to use Modal verbs, Gerunds and to form statements and questions with helping verbs	K3
CO 4	Ability to frame sentences with the help of different sentence structures	K3
CO 5	Framing sentences with connecting words, prepositions and to report statements, questions and instructions	K3

K1-knowledge

K2-Understand

K3-Apply

Mapping of CO with PO

PO1	PO2	PO3	PO4	PO5	PO6
9	9	9	1	-	1
9	9	3	-	-	-
9	3	3	-	-	-
9	3	3	-	-	-
9	3	9	-	-	-
45	27	27	1	-	1

Note: Strong-9 Medium-3 Low- 1

Syllabus

Unit I

(15 hours)

Self-Introduction

Getting to Know

Expressing one's Interest

Talking about Places

Talking about your profession/organization

Speaking about your business

Activities at home

Likes and Dislikes

Giving directions/instructions

Saying 'Thank you'

Apologising

Asking for advice/ giving advice

Talking about the present

Talking about the past

Talking about the future

Asking for opinion/giving opinion

Making a request/ asking permission

Giving Message

Telephonic Conversation

News and Views

Narrating

General Enquiries

Short responses

Skills and Talents

Job Interviews

Short Speeches

Farewell

Unit II

(15 hours)

Understanding the sentence pattern: **I am, We are, You are, He is, She is, They are and Who is**

Understanding the Question Pattern: **Who + am/is/are+ you/he/she/they**

Words that name relationship-Friend, colleague, neighbour

Singular and Plural forms

Speech Generating Drill: Who're you? Who's he? Who's She? Who're they?

Understanding the Sentence Pattern: **He/She/They/I + am/is/are + article + name (of a profession)**

Names of profession: eg. Advocate, homemaker, etc.

Understanding the structures **How is, How are** and the replies to such questions under the structures **I am, We are, He is, She is** and **They are**.

Location Words

Understanding the question pattern **where is/are/ + a location word**

Understanding the sentence pattern **I/You/He/She/They/It + am/is/are + location word**

Time words

Understanding the question pattern: When + is + naming word

Understanding the sentence pattern: It + is + a time word

Understanding the sentence pattern: There is..., There are... and It is...

Difference between It is... and There is...

Present tense forms of 'be': am, is, are

Past tense forms of 'be': was, were

Future tense forms of 'be': will be

Sentence Patterns associated with 'be'

Yes/No Questions with the 'be' words

Formation of negative questions with 'Be'

Wh-question structures with the be forms

Unit III

(15 hours)

'Third person singular +s' rule

Sentence patterns using 'do not' and 'does not'

Question patterns using 'do' and 'does'

Giving instructions with the help of the present tense form of the action word

Asking questions about everyday activities using what, when, how, which, where, why, who and whom

Usage of 'have' and 'has'

Different meanings of 'have'

Usage of the past form of the action word

Usage of '*did not*'

Understanding how *questions* of the *past tense* are formed

Difference between *Yes/No questions* and the *Wh-questions*

Negative questions

Usage of '*will*'

Understanding how positive, negative and question sentences are made with '*will*'

Usage of *won't*

Difference between *don't, doesn't, didn't and won't*

The structure *am/is/are + -ing* words used in speaking about action going on now, planned future action and activities of temporary nature

The structure *was/were* + *-ing action words*
The structure *wh. words* + *was/were* + *ingwords*
The connectives *when* and *while*
Difference between *am/is/are* + *ing words* and *was/were* + *ing words*

Unit IV

(15 hours)

Sentence pattern with '*will be* + *ing word*'
The structure employing '*going to*'
Question patterns with '*will be* + *ing words*'
Question patterns with '*going to*'
Difference between the future continuous for planned actions and the future continuous for a running action in the future

Sentence structure with *have/has* + *past participle* (ed/en action word) and its usage
Difference between *simple past* and *present perfect*

The structure employing *have not* and *has not*
Question patterns using *has/have* + *past participle*
Wh-questions with *has/have* + *past participle*
Difference between *did not* and *has not/ have not*
Usage of words such as yet, so far, never, since, for ages and ever

Sentence structure using *had*+ *past participle*
Difference between *did not* and *had not*

Sentence structure using *has been/have been* + *-ingverb*
Difference between the present continuous and the present perfect continuous

Usage of modals *can* and *could*
Difference between *can* and *could*
Difference between *I didn't* and *I couldn't*

Usage of *should*, *must* and *have to*
Usage of *had to*, *should be*, *must be* and *will have to*
Difference between *should* and *must*

Usage of *should not*, *must not*, *don't have to*, *doesn't have to* and *need not*
Difference between *need not* and *don't have to*

Usage of *shall I*, *can I*, *could I*, *should I*, and *may I*
Difference between *may* and *might*

Usage of *would*, *used to*, *supposed to* and *likely to*
Difference between *I used to* and *I am used to*

Unit V

(15 hours)

Usage of *to*+ *present tense action word* in a sentence
Sentence structure: *It is too* + *adjective* + *to* + *present tense action word*

Usage of *-ing word* as a naming word

Other usages of the –ing words
How prepositions are used with ‘ing’ words
Usage of *let* and *let us*
Usage of *let me*, *let him*, *let her*, *let them*, and *let it*
Exceptions of *let*
Difference between *shall we* and *let us*

Usage of connecting words such as *as if*, *because*, *till*, *unless*, *as*, *since*
Types of sentences
How sentences can be combined using connectives

Usage of prepositions such as *in*, *at*, *for*, *by*, *on*
Common errors involving prepositions
How the same prepositions can be used in various contexts

Sentence pattern using *get* + adjectives
Sentence pattern using *get* + nouns
Sentence pattern using phrasal verbs

Sentence pattern in which ‘be’ words are combined with the past participle
Situations that call for this pattern
How certain verbs cannot be used in the passive voice

Reported statements
Reporting questions
Types of Questions
Usage of *that*, *whether* and *if*
Where *if* or *whether* is not used
Change of tenses when a reporting occurs

Reporting instructions
Reporting someone’s ideas or opinions
Difference between *said* and *told*
Difference between *asked me to* and *told me to*

Text Book:

In-house text book would be prepared by the department in consultation with the experts.

Reference Books:

1. Swan, Michael. Practical English Usage, 4th Edition.OUP, 2018.
2. Quirk, Randolph. A Comprehensive Grammar of the English Language, Pearson, 2017.
3. Murthy, JD. Contemporary English Grammar for Scholars and Students.16th Edition.Book Palace, New Delhi, 2013.
4. Karal, Rajeevan. English Grammar Just for You. OUP,2016.
5. Jospeh KV, English Grammar and Usage, McGraw Hill Education, 2nd Edition,2010.

Pedagogy

Chalk & Talk, Group Discussion, PPT

Teaching Aids

Green Board, LCD Projector, Interactive White Board

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - II
Subject Title: MICRO ECONOMICS II		
Subject Code: 01CT21	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the I year students to enrich the students towards the knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the basic concepts of supply and the determinants of supply and to get the knowledge on the theory of supply.	K1, K2, K3
CO 2	To understand the features of perfect competition market and monopoly market and to get the knowledge on the determination of price and quantity of production of the commodities in the markets.	K1, K2, K3
CO 3	To understand the basic concepts of monopolistic and oligopoly markets and to acquire knowledge on the determination of price and output of the commodities of them.	K1, K2, K3
CO 4	To know the basic concepts of distribution and rent and to acquire knowledge on the theories of distribution and rent.	K1, K2, K3
CO 5	To get the knowledge through various theories on the distribution of remuneration to the factors of production labour, capital and organization as wage, interest and profit.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I: Supply-Meaning, Kinds – Factors determining-Supply and Elasticity (15 Hrs)
of supply - Marshall's Time Element analysis.

- UNIT-II:** Product Pricing: Perfect competition: Meaning –Features-Price and output determination under perfect competition - Equilibrium of a firm and industry. Monopoly – Meaning- features-types-price and output determination under monopoly. **(15 Hrs)**
- UNIT- III:** Product Pricing II: Monopolistic Competition –Meaning-features-Price and output determination under the Monopolistic Competition – Oligopoly – Features – Kinked Demand Curve. **(15 Hrs)**
- UNIT- IV:** Theory of distribution I: Personal and Functional Distribution - - Marginal productivity theory of distribution— Modern Theory of distribution –Rent: Meaning-Ricardian Theory of Rent - Modern theory of rent - quasi rent. **(15 Hrs)**
- UNIT- V:** Theory of Distribution I: Wage – Meaning – Kinds of Wage- Subsistence theory of wage – Wage Fund Theory – Modern Theory of Wage – Interest – Meaning – Gross and Net interest – Liquidity preference Theory – Loanable Fund Theory- Profit –Meaning – Gross and Net Profit – Innovation Theory of Profit – Risk and Uncertainty Theory of Profit. **(15 Hrs)**

Text Books

1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
3. K.K. Dewett, *Modern Economic Theory*, S Chand & Co Ltd., New Delhi, 2006.

Reference Books

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
3. Paul A. Samuelson, *Foundations of Economic Analysis*, Harvard University Press, 1983.
4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
5. George Joseph Stigler, *The Theory of Price*, McMillan, New Delhi, 1966.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	1	1	9	-	1
CO2	3	1	9	1	9	-	3
CO3	1	1	3	9	9	1	1
CO4	9	-	3	-	1	1	3
CO5	3	3	9	3	9	1	-
Weightage of the course	24	08	25	14	37	03	08

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - II
Subject Title: ENTREPRENEURSHIP DEVELOPMENT		
Subject Code: 01CT22	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the I year students to enrich the students towards the knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To know the basic concepts of entrepreneur and to understand the functions, roles, qualities of an entrepreneur.	K1, K2, K3
CO 2	To know the concepts of entrepreneurship and to understand various theories of entrepreneurship.	K1, K2, K3
CO 3	To learn the basic concepts of women entrepreneurship, to understand the role, functions and problems of women entrepreneurs and to applying the knowledge on solving the problems of women entrepreneurs.	K1, K2, K3
CO 4	To acquire the knowledge on MSMEs and to understand their role in economic development and the causes and remedies of industrial sickness.	K1, K2, K3
CO 5	To understand the role of various institutions in the development of entrepreneurship and their functions.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Introduction: Entrepreneur - Meaning - Definition - Functions of Entrepreneur - Types - Role of Entrepreneurs in Economic Development - Entrepreneur and Manager - Traits and Qualities of Successful Entrepreneurs – SWOT Analysis. **(15 Hrs)**
- UNIT-II:** Entrepreneurship: Concept of Entrepreneurship – Motivation Theories – Motivating Factors – Entrepreneurial Mobility- Factors Influencing Mobility – Need for EDP. **(15 Hrs)**
- UNIT- III:** Women Entrepreneurship: Concept - Types - Factors Influencing Women Entrepreneurship - Role and Functions - Growth of Women Entrepreneurship in India - Problems of Women Entrepreneur - Steps to Promote Women Entrepreneurship in India. **(15 Hrs)**

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- IV: MSMEs: Meanig of MSME – Types of MSME- Role of MSME in Economic Development– Industrial Sickness: Causes and Remedies – Project Report: Contents – Formulation. **(15 Hrs)**

UNIT- V: Institutions to Promote MSMEs: Institutional Arrangement for Entrepreneurship Development – DIC - SIDO - SIDCO - NSIC - SIPCOT - TIIC - ITCOT - SIDBI - Function - Incentives and Subsidies. **(15 Hrs)**

Text Books

1. Anilkumar.S, Purnima.S.C, Abraham.K, Jayashree.K, *Entrepreneurship Development*, New Age International Publication, Mumbai, 2011.
2. Gorden. E. Natarajan. K *Entrepreneurship Development*, Himalaya Publishing House, Mumbai, 2017.

Reference Books

3. Saravanavel.P, *Entrepreneurial Development*, Ess Pee Kay Publishing House. Chennai, 1997.
4. Khanka.S.S, *Entrepreneurial Development*, S. Chand & Co., New Delhi. 1999
5. Gupta.C.B and N.P.Srinivasan, *Entrepreneurial Development in India*, S. Chand & Co., New Delhi. 1998
6. Jose Paul Ajit Kundar and Mampilly, *Entrepreneurship Development*, Himalaya Publishing House Pvt. Ltd., Mumbai.
7. Vasanth Desai, *Small Scale Industries and Entrepreneurship*, Himalaya Publishing House, Mumbai, 2008.
8. Thomas W. Zimmer & Norman N Scarborough, *Essentials of Entrepreneurship and Small Business Management*, Pearson Education, New Delhi, 2008.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	1	9	3
CO2	9	-	3	-	1	1	3
CO3	3	3	9	3	9	1	-
CO4	9	3	9	9	1	9	3
CO5	9	3	9	9	1	9	3
Weightage of the course	39	12	38	30	13	29	12

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Allied Theory		SEMESTER - II
Subject Title: ECONOMIC STATISTICS – II		
Subject Code: 01AT21	Hours per week: 6	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for I year B.A. Economics students in the Even Semester to provide analytical practice on Economic Statistics.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Understand the importance of correlation analysis and equip the students to measure correlation coefficients.	K1, K2, K3
CO 2	To comprehend the uses of regression analysis and train the students to do regression analysis.	K1, K2, K3
CO 3	To analyze time series data and to know the importance of time series data in economics and business.	K1, K2, K3
CO 4	To estimate index numbers and test actuality of index numbers using time reversal test and factor reversal test.	K1, K2, K3
CO 5	To study the uses and types of probability and to assess probability of different events.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I:	Correlation Analysis: Meaning – Importance - Uses, Types and Methods of Measuring Correlation – Rank Correlation Co-efficient	(18 Hrs)
UNIT-II :	Regression Analysis: Meaning - Uses - Difference between Correlation and Regression - Regression Equation and Regression Co-efficient.	(18 Hrs)
UNIT- III:	Time Series: Meaning – Importance – Uses – Components of Time Series – Different Methods of Measuring Trend.	(18 Hrs)
UNIT- IV:	Index Number: Meaning - Importance, Uses and Types of Index Number – Weighted, Laspeyre's, Pasache, Fisher and Bowley - Test of Index Numbers.	(18 Hrs)
UNIT- V:	Probability: Meaning – Definition – Uses and Types of Probability – Mutually Exclusive, Independent and Dependent Events – Addition and Multiplication Theorems.	(18 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Text Books

1. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.

Reference Books

1. Asthana, B.N., *Elements of Statistics*, S. Chand & Company Ltd., New Delhi, 2011.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.
3. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	1	3	9
CO2	9	3	9	9	3	1	-
CO3	3	9	3	3	-	3	-
CO4	9	9	9	3	3	-	1
CO5	3	9	3	9	1	3	-
Weightage of the course	33	39	33	27	8	10	10

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Course Code	Course Title	Category	L	T	P	Credit
01AT02	General Economics-II	UG Core	75	-	-	4

Preamble

This course is offered for the I year students to acquire the knowledge of National Income, Money and Banking. Understand the knowledge of International Trade Public Finance and NITI-Aayog.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the various concepts of national income and factors of production.	K1, K2, K3
CO 2	To classify the types of money and banks.	K1, K2, K3
CO 3	To know the difference between balance of trade and balance of payment and the objectives and functions of international financial institutions.	K1, K2, K3
CO 4	To analyze the causes of public expenditure and public debt in India.	K1, K2, K3
CO 5	To acquire knowledge on the XI th Five Year Plan and XII th Five Year Plan.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I:	Distribution - National income – Definition and Basic concepts Rent- Ricardian Theory of Rent - Wages - Wage Fund Theory, Interest - Keynesian Theory of interest – Profit - Innovation theories of profit.	(15 Hrs)
UNIT-II:	Money: Meaning – Types - Functions of Money - Banking: Meaning – Types - Functions of Commercial Banks - Functions of Central Bank	(15 Hrs)
UNIT- III:	International Trade: Meaning - Differences between Balance of Trade and Balance of Payments – Causes for Disequilibrium, I.M.F, I.B.R.D and WTO – Objectives and Functions.	(15 Hrs)
UNIT- IV:	Public Finance: Meaning - Sources of Public Revenue - Principles of Taxation -Public Expenditure and Public Debt – Meaning and Causes for Growth.	(15 Hrs)
UNIT- V:	Planning and Economic Development: Mixed economy –Last two Five Year Plans in India – Objectives and Achievements –A note on NITI	(15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Aayok.

Text Books.

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Prof.L. Srinivasan, *General Economics-Part-I I* Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

Reference Books

1. Hague, Douglas C., Stonier, Alfred W., *A Textbook of Economic Theory*, Longmans Green And Co Ltd., London, 1953.
2. Sankaran.S, *Principles of Economics*, Margham Publications, Chennai, 2008
3. K.P.M. Sundaram, *Money, banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Non-Major Elective		
Course Title: ELEMENTS OF ECONOMICS		
Course Code: 01NE21	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ To know the fundamental concepts of Micro and Macro Economics.
- ❖ To get an idea of Law of Demand and Law of Supply.
- ❖ To understand the concepts of National Income, Money and Functions of Money.

UNIT-I

Definitions of Economics-Basic Concepts in Economics -Micro and Macro Economics.

UNIT-II

Demand and Demand Curve-Determinants of Demand- Law of demand- Consumer's Surplus

UNIT-III

Supply and Law of Supply-Supply Curve-Determinants of Supply Curve-Consumer's Surplus-Factors of Production.

UNIT-IV

National Income-Concepts of National Income-Methods of Measurement-Difficulties in Estimating National Income-Uses of National Income Data.

UNIT-V

Money-Meaning & Functions of Money-Inflation-Meaning-Types of Inflation-Causes and Control of Inflation – Black Money.

Text Book

1. General Economics Part I
2. General Economics Part II

Reference Books

1. M.L.Seth, *Micro Economics*, Laxmi Narayana Agarwal, Agra, 2007.
2. Jhingan, M.L., *Principles of Economics*, Vrinda Publications Pvt. Ltd., New Delhi, 2002.
3. M.J.Kennedy, *Advanced Micro economics Theory*, Himalaya Publishing House Pvt. Ltd., New Delhi, 2008.

தமிழ்த்துறை,

விவேகானந்த கல்லூரி, திருவேடகம் மேற்கு.

Programme : B.A., BSc., (CBCS and Outcome Based Education (OBE)

(For those students admitted during the Academic Year 2018 – 2021 and after)

பாடத்திட்டத்தின் கட்டமைப்பு (PROGRAMME STRUCTURE)

UG Language PART – I TAMIL		SEMESTER : III
Subject Title : காப்பியமும் பக்தி இலக்கியமும் நாடகமும்		
Course Code : P1LT31	Hours per week : 18	Credit : 03
CIA Marks : 25	ESE Marks : 75	Total Marks : 100

Preamble

1. வாழ்க்கையின் உறுதிப்பொருள்களான அறம், பொருள், இன்பம் வீடுபேறு ஆகியனவற்றை உணர்த்துதல்.
2. இறைவழிபாட்டு சிந்தனைகளை வளர்த்தல்.
3. புராண இதிகாச கருத்துக்களை நாடகம் வாயிலாக எளிமைப்படுத்தி தனிமனித நிலைகளை எடுத்துக்காட்டல்.
4. மரபுக்கவிதைகளின் வகைமைகளை அறிதல்.
5. காப்பியம் மற்றும் பக்தி இலக்கியத்தின் வரலாற்றினை அறிவித்தல்.

Course Outcomes (COs)

On the successful completion of the course, students will be able to

NO.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	காப்பிய இலக்கியங்களின் வாயிலாக அறம், பொருள், இன்பம், வீடுபேறு என்ற வாழ்க்கையின் உறுதிப்பொருட்கள், எவ்வுயிரையும் தம்முயிர்போல மதித்தல், பிறர் மனை நோக்கா நிலை, பகைமை பாராட்டாத தன்மை, ஆணவம் இல்லா வாழ்க்கை போன்றவைகளை வரையறை செய்த தன்மைகளை உணர்த்துதல்.	K ₁ , K ₂
CO 2	மரபு இலக்கணங்களான அணிகள், பாவகைகளின் வாயிலாக மாணவர்களின் இலக்கியச்சுவை உணர்வினை வளர்த்து, கற்பனைத் திறன்களை அறிவித்தல்.	K ₂ , K ₃
CO 3	பக்தி இலக்கியங்களின் வாயிலாக இறைவழிபாட்டுச் சிந்தனைகளை தனிமனித வாழ்க்கை நிகழ்வுகளின் வழி வெளிப்படுத்தி, உலக இயல்புகளை மொழிந்து, பரம்பொருளை அடையக்கூடிய வழிவகைகளையும், சமரச சன்மார்க்க நெறிகளையும் தெளிவுறுத்துதல்.	K ₂ , K ₃
CO 4	புராண, இதிகாச நாடக கதைகளின் வழி அக்காலகட்ட மக்களின் சமூக நிலைகளைக் கலந்துரையாட செய்தல்.	K ₂
CO 5	காப்பியம் மற்றும் பக்தி இலக்கியம் தோன்றிய காலகட்ட வரலாற்றினை விவரித்தல். இதழ்கள் தொடர்பான சிந்தனைகள் வளர கற்றுக்கொடுத்தல்.	K ₁ , K ₂ , K ₃

K₁-Knowledge

K₂-Understand

K₃-Apply

Mapping of CO and PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	3	3	9	3	9
CO2	9	3	3	9	9	3	9
CO3	9	3	9	9	3	3	9
CO4	9	3	3	3	9	-	9
CO5	9	3	3	9	3	-	9
	45	21	21	33	33	09	45

Note: Strong-9 Medium-3 Low- 1

பாடத்திட்டம் (Syllabus)

அலகு : 1	தமிழ்க் காப்பிய இலக்கியம் 1. சிலப்பதிகாரம் (வழக்குரை காதை) 2. மணிமேகலை (ஆபுத்திரன் திறம் அறிவித்த காதை) 3. கம்பராமாயணம் (வாலி வதைப்படலம்) 4. வில்லிபுத்தூரார் பாரதம்(கண்ணன் தூதுச்சருக்கம்) 5. கந்த புராணம் (அயனைச் சிறை நீக்கும் படலம்)	18மணிநேரம்
அலகு : 2	தமிழ் பக்தி இலக்கியம் 1. தேவாரம் - திருஞானசம்பந்தர் (திருவேடகப் பதிகம்) 2. திருவாசகம் - மாணிக்கவாசகர் (பிடித்த பத்து) 3. திருமந்திரம் - திருமூலர் (10 பாடல்கள்) 4. திருப்பாவை - ஆண்டாள் (10 பாசுரங்கள் தெரிவு செய்யப்பெற்றவை) 5. பராபரக்கண்ணி - தாயுமானவர் (10 கண்ணிகள் தெரிவு செய்யப்பெற்றவை)	18மணிநேரம்
அலகு : 3	நாடகம் 1. வகையில் வெள்ளம் வரும் - சேதுபதி	18மணிநேரம்
அலகு : 4	தமிழ் இலக்கணம் - அணிகள் 1.அணிகள் - உவமை - உருவகம் - பிறிது மொழிதல் - தற்குறிப்பேற்றம் வஞ்சப்புகழ்ச்சி - சிலேடை - வேற்றுமை அணி 2.பாவகைகள் - வெண்பா - ஆசிரியப்பா 3.கடிதம் வரைதல் - விண்ணப்பம் - புகார்க் கடிதம் - பாராட்டுக் கடிதம்	18மணிநேரம்
அலகு : 5	தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத் தமிழும் அ) 1. காப்பிய இலக்கிய வரலாறு 2. பக்தி இலக்கிய வரலாறு ஆ) பத்திரிக்கைச் செய்தி எழுதுதல் - நேர்காணல் எடுத்தல் - துணுக்குகள் எழுதுதல்.	18மணிநேரம்

பாட நூல்கள்

1. தமிழ்ச் செய்யுட் தொகுப்பு - தமிழ்த்துறை வெளியீடு
2. நாடகம் - வகையில் வெள்ளம் வரும் - சேதுபதி. பாவை பப்ளிகேஷன்ஸ் - சென்னை - 14.

பார்வை நூல்கள்

- 1.தமிழ் இலக்கிய வரலாறு - பேரா.முனைவர் பாக்கியமேரி, நியூ செஞ்சரி புக் ஹவுஸ்(பி)லிட், 41-பி, சிட்கோ இண்டஸ்டிரியல் எஸ்டேட், அம்பத்தூர், சென்னை- 600 098.

Syllabus - For those students admitted during the Academic Year2018-19 and after

2.தமிழ் இலக்கிய வரலாறு- மு.வரதராசனார் சாகித்திய அக்காதெமி, தலைமை அலுவலகம், ரவீந்திர பவன்,

35,பெரோஸ்ஷா சாலை, புதுதில்லி.

Pedagogy

விரிவுரை கொடுத்தல், கலந்துரையாடல், காட்சிப் பதிவுகளின் வழியாக புலப்படுத்துதல்.

Teaching Aids

கரும்பலகை பயன்படுத்துதல், காட்சி திரைவழியாகப் புலப்படுத்துதல்.

**UG Programme,
Part -II English (CBCS-OBE) - SEMESTER III
(For those students who joined in the academic year 2018-2019 onwards)**

PART II		
Course Title : English for Academic and Professional Excellence-I		
Course Code: P2LE31/ P2CE31	Hours per week: 6	Credit: 3
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Preamble:

The students are expected to inculcate English socio-linguistic competence and moral values through world literature in English for communication skills.

Course Outcome (CO):

On the successful completion of the course, the students will be able to:

	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)		
CO1	Appraise various authors' socio-linguistic interests through prose discourses	K1	K2	K3
CO2	Develop comprehension skills through poetry	K1	K2	K3
CO3	Critique the discourses, characters and their psychological behaviour found in a English novel	K1	K2	K3
CO4	Demonstrate acquired grammar skill in listening, speaking, reading and writing	K1	K2	K3
CO5	Design and Repeat creative writing through composition exercises	K1	K2	K3

K₁-Knowledge

K₂-Understand

K₃-Apply

PO and CO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	-	9
CO2	9	3	9	9	9	-	3
CO3	9	9	9	3	9	1	3
CO4	3	9	3	-	-	-	9
CO5	9	9	9	1	-	-	3
	39	39	39	22	27	1	27

Note: Strong-9 Medium-3 Low- 1

SYLLABUS

Unit-1 Prose

1. *The Indian National Education* - Swami Chidbhavananda
Educating the Adult (*Chapter I*)
2. *Women not the Weaker Sex* (gender) – Mahatma Gandhi
3. *Travel by Train* – John Boynton Priestley

Unit-2 Poetry

Syllabus - For those students admitted during the Academic Year 2018-19 and after

1. *The Toys* – Coventry Patmore
2. *The Soul's Prayer* – Sarojini Naidu
3. *Where the mind is Without Fear* - Rabindranath Tagore

Unit-3 Novel

Oliver Twist - Charles Dickens [Abridged]
(For the three Sessional Exam)

Unit-4 Grammar

1. Concord and Question Tag
 2. Spotting Errors
- (For the three Sessional Exam)

Unit-5 Composition

1. Covering Letter and Résumé Preparation -1 (UK)
2. Interview skills
3. Dialogue Writing

Text Book

1. Swami Chidbhavananda. The Indian National Education. Tirupparaithurai: Sri Ramakrishna Tapovanam, 2017.
 2. Dr.P.C.James Daniel, ed. Gateway to English: An Anthology of Prose. Chennai: Harrows Publications, 2018.
 3. Poetry. Chennai: Main Spring Publishers, (or)
< <https://www.poetryfoundation.org/poems/44845/the-toys-56d22417d5e2e>>
< <https://www.poemhunter.com/poem/the-soul-s-prayer/>>
<<https://www.poetryfoundation.org/poems/45668/gitanjali-35>>
 4. Charles Dickens, *Oliver Twist*. London: Wordsworth Classic, 1992.
 5. Abhijit Acharijee, and Rakesh Ramamoorthy, ed. *Frontiers of Communication: An Anthology of Short Stories and Prose*. Chennai: Cambridge University Press, 2018.
 6. KV Joseph and Ae Augustine. *Trinity Grammar a Handbook*. New Delhi: Trinity Press...
- (or)
- G.Radhakrishna Pillai. *Emerald English Grammar and Composition*. Emerald Publisher.
- (or)
- Owen Hargie, David Dickson, and Dennis Tourish. *Communication Skills for Effective Management*. New York: Palgrave Macmillan, 2004.
6. Hari Mohan Prasad, and Uma Rani Sinha. *Objective English for Competitive Examinations*. New Delhi: McGraw Hill Education, 2016. (Prescribed chapters will be given.)

Reference Books:

- 1.. Swami Chidbhavananda. Vedanta Society. <<https://sfvedanta.org/authors/swami-chidbhavananda/>>
2. Dr.A.Shanmugakani, ed. *Prose for Communication: An Anthology of Prose*. Madurai: Manimekala Publishing House, 2008.
3. Charles Dickens, *Oliver Twist* (the Parish Boy's Progress). London: Richard Bentley, 1839.
4. K.V.Joseph. *A Textbook of English Grammar and Usage*. New Delhi: TATA McGraw Hill Education Private Limited, 2012.
5. A. J. Thomson, and A. V. Martinet. *A Practical English Grammar*. New Delhi: OUP, 1986.
6. Books by Dickens, Charles (sorted by popularity).
<<http://www.gutenberg.org/ebooks/author/37>>
7. Mary Ellen Guffey, and Richard Almonte. *Essentials of Business Communication*. Toronto: Nelson Education, 2007.

8. Edgar Thorpe, and Showick Thorpe. Objective English for Competitive Examinations. New Delhi: Pearson India Education, 2017.

Pedagogy

Teacher made aids and Mechanical (ITC) Aids, Chalk and Talk with interactive session.

Note: (Additional online sources, presentation, and test will be given by the respective teachers in the English Language Lab. [Either 8.45 am to 9.30 am or 5.00 pm to 5.45 pm]).

Teaching Aids

Course Texts, Reference books, Writing Board, and Online Sources.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - III
Subject Title: MONEY AND BANKING		
Subject Code: 01CT31	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the II year students to acquire the knowledge of functions of Central Bank and Commercial Bank moreover the policy of Central Bank, Money Market and Capital. Understand the knowledge Theories of Money and Inflation.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the evolution of money and functions of money.	K1, K2, K3
CO 2	To know monetary theories.	K1, K2, K3
CO 3	To classify the types of inflation and effects of inflation.	K1, K2, K3
CO 4	To analyze demonetization and its impacts and methods of credit control.	K1, K2, K3
CO 5	To acquire knowledge on the money market, capital market and objectives of monetary policy.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Money: Barter System –Meaning and Defects - Evolution of Money - Meaning and Definitions of Money - Functions of Money - Kinds of Money - Defects of Money- Qualities of Good Money. (15 Hrs)
- UNIT-II:** Monetary Theories: Quantity Theory of Money– Fisher's Quantity Theory of Money - Cambridge Equation: Pigou, Marshall, Robertson and Keynes. (15 Hrs)
- UNIT- III:** Inflation: Meaning – Causes - Types - Effects - Anti-inflationary Measures - Inflationary Gap - Deflation – Stagflation – Trade Cycles – Meaning, Definitions, Features and Phases. (15 Hrs)
- UNIT- IV:** Banking: Meaning – Types- Functions of Commercial Banks - Commercial Bank and Economic Development - Credit Creation – Black Money and Demonetization and Its impact. (15 Hrs)
Central Bank: Functions - Methods of Credit Control - Quantitative and Qualitative Methods

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- V: Money Market: Organized and Unorganized Money Market - (15 Hrs)
 Indian Money Market - Capital and Stock Market - Monetary
 Policy: Objectives, Types and Instruments – India's Monetary
 Policy.

Text Books.

1. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Reference Books

1. M C Vaish, *Monetary Theory*, Vikas Publishing House Pvt Ltd, Chennai, 2009
2. Gupta, S.B., *Monetary Economics: Institutions, Theory and Policy*, New Delhi: S. Chand and Co., New Delhi, 1988.
3. M. L. Jhingan, *Money, Banking, International Trade and Public Finance*, Konark Publishers Pvt, Limited, New Delhi, 1993.
4. Bhole, L. M., *Financial Institutions and Markets, Structure, Growth and Innovation*, Tata McGraw-Hill, New Delhi. 1999

Mapping of CO and PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	-	1	3
CO2	9	3	9	9	3	3	3
CO3	3	9	9	3	3	-	3
CO4	9	9	9	9	1	3	1
CO5	3	9	3	9	9	3	-
Weightage of the course	33	39	39	33	16	10	10

Strong - 9; Medium - 3; Low – 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - III
Subject Title: MATHEMATICAL METHODS		
Subject Code: 01CT32	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the II year students to provide an analytical knowledge on the concepts and theories of Mathematical Methods. It also helps the students to understand the application of mathematics in economic theories.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the role of mathematics in economics with suitable illustrations and to introduce the application of set theories.	K1,K2,K3
CO 2	Develop the knowledge on two dimensional analytical geometry.	K1,K2,K3
CO 3	Learn the basics of matrices and find the solution of linear equations.	K1,K2,K3
CO 4	Examine the uses of differentiation in economics.	K1,K2,K3
CO 5	Evaluate the consumer's surplus and producer's surplus using integral calculus.	K1,K2,K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Mathematical Economics: Meaning, Nature, Scope - Role of Mathematics in Economics - Set Theory: Meaning - Types of Sets – Venn Diagram -Theories of Set- Set operation – Functions-Linear. **(15 Hrs)**
- UNIT-II:** Analytical Geometry of Two Dimensions: **(15 Hrs)**
a) Straight line : Equation of a Straight Line-Point of Intersection of Two Lines, Concurrent Lines Angle Between the Two Straight Lines –
b) Circle, Centre, Radius.
- UNIT- III:** Matrices: Addition and Subtraction of Matrices, Matrix Multiplication **(15 Hrs)**
- Types of Matrices - Transpose of Matrix - Inverse Matrix - Solution of Linear Equations by Matrix Method and Crammer's Rule.
- UNIT- IV:** Differential Equations: Meaning – Rules for Differentiation: Addition, Subtraction, Multiplication, Division -Higher order Differentiation: Partial and Total Differentiation- Uses of these equations in economics **(15 Hrs)**
- UNIT- V:** Integral Calculus: Rules of integration, definite integrals and their properties. Uses of integrals in Economics- consumer's and producer's surplus **(15 Hrs)**

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Text Book:

1. Bose.D. *An Introduction to Mathematical Methods*, Himalaya Publishing House, New Delhi, 2009.

Reference Books:

1. C.S.Agarwal, R.C. Joshi., *Mathematics for Economists*, The New Academic Publishing Co., Jalandhar, 1983.
2. T.M. Srinivasan & S.Perumalswamy, *Elements of Quantitative Techniques*, Emerald Publishers, Chennai, 2000
3. Sanchet, D.C. and Kapoor, V.K., *Business Mathematics*, S.Chand &Co., New Delhi, 1983
4. Yamane, Taro, *Mathematics for Economists: An Elementary Survey*, Prentice Hall of India Pvt. Ltd., New Delhi, 1970

Mapping of CO and PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	3	1	-	1
CO2	9	9	9	9	3	3	-
CO3	9	3	9	1	9	3	3
CO4	3	9	9	9	3	1	9
CO5	9	3	9	1	9	1	3
Weightage of the course	39	27	45	23	25	8	16

Strong - 9; Medium - 3; Low - 1

DEPARTMENT OF HISTORY

Programme: **B.A. Economics**, (CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-III: Allied Subject Theory		SEMESTER- III
Course Title: HISTORY OF INDIA (AD 1707-1858)		
Course Code: 02AT01	Hours per week: 6	Credit: 5
CIAMarks: 25	ESEMarks: 75	Total Marks: 100

PREAMBLE

- To analyze the factors that helped to establish the British Empire in India.
- To outline the Constitutional development from 1773 to 1857 AD.
- To trace the evolution of Indian National Movement.

COURSE OUTCOMES (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level
CO1	Recall the advent of European powers, their early settlements and rivalry in India and how the English East India Company emerged from a mercantile trading company to a territorial power in India.	K1
CO2	Explain how the English East India Company managed to colonize India with the imperial policies like the Permanent Land Revenue Settlement, Subsidiary System and Doctrine of Lapse.	K2
CO3	Identify the causes and effects of the Anglo-Maratha Wars, Anglo-Mysore Wars and Anglo-Sikh Wars	K3
CO4	Examine the causes and results of the Poligary Rebellion (1799), South Indian Rebellion (1800-1801), Vellore Mutiny (1806) and the Uprising of 1857	K4
CO5	Evaluate the Constitutional developments from 1773-1858.	K5

K1-Knowledge; K2-Understand; K3-Apply, Analyze, Evaluate

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	1	9
CO2	9	9	9	9	9	1	9
CO3	9	9	9	9	9	1	9
CO4	9	9	9	9	9	1	9
CO5	9	9	9	9	9	1	9
Weightage of the Course	45	45	45	45	45	5	45

9-Strong;

3-Medium;

1-Low

CO - PSO Mapping

	PSO 1	PSO 2	PSO 3	PSO4	PSO5
CO1	9	9	9	9	9
CO2	9	9	9	9	9
CO3	9	9	9	9	9
CO4	9	9	9	9	9
CO5	9	9	9	9	9
Weightage of the Course	45	45	45	45	45

9-Strong; 3-Medium; 1-Low

SYLLABUS

Unit-1	The Advent of Europeans – Portuguese – Dutch – English and French – Anglo-French rivalry in the Carnatic – The Establishment of English power in Bengal – Robert Clive – Double government in Bengal.	15 Hrs
Unit-2	India under the English East India Company: Warren Hastings: Administrative Reforms and foreign Policy- Cornwallis: Permanent Land Revenue Settlement - Lord Wellesley and Subsidiary System – Lord Hastings-Reforms of William Bentinck-Lord Dalhousie: Administrative Reforms and foreign Policy – Lord Canning.	15 Hrs
Unit-3	Anglo-Maratha Wars-Anglo-Mysore Wars-Anglo-Sikh Wars	15 Hrs
Unit-4	Internal resistances: Poligary Rebellion (1799) – The South Indian Rebellion (1800-1801) – Vellore Mutiny (1806) – The Uprising of 1857 – End of Company's rule.	15 Hrs
Unit-5	Constitutional developments from 1773-1858 AD: Regulating Act of 1773 – Pitt's India Act of 1784 – Charter Acts (1813, 1833 and 1853) – Queen's Proclamation	15 Hrs

TEXT BOOK

1. Four Authors. *Simple History of India since 1526*, SBD Publishers, Delhi, 2010.

REFERENCE BOOKS

1. Agarwal A.C. *Constitutional History of India*, Wiley Eastern, New Delhi, 1986.
2. Grover & Grover. *History of Modern India*, S. Chand and Co., New Delhi, 2001.
3. Mahajan V.D. *History of India since 1526*, S. Chand and Publication, New Delhi, 1976.
4. Rajayyan K. *South Indian Rebellion*, Ratna Publications, Madurai, 2000.
5. Roy Choudry, S.C. *History of Modern India*, Surjeet Publications, Delhi, 1995.

E-RESOURCES

1. <https://www.britannica.com/place/India/The-Anglo-French-struggle-1740-63>
2. https://en.wikipedia.org/wiki/Company_rule_in_India
3. <https://www.britannica.com/place/India/The-Company-Bahadur#ref486117>
4. https://en.wikipedia.org/wiki/Polygar_Wars
5. http://www.brainkart.com/article/South-Indian-Rebellion-1801_36980/
6. <https://blog.ipleaders.in/constitution-of-india-2/>

Syllabus - For those students admitted during the Academic Year 2018-19 and after

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Skill Based Subject		
Course Title: QUANTITATIVE APTITUDE FOR ECONOMISTS		
Course Code:01SB31	Hours per week:2	Credit: 2
CIA:25Marks	ESE:75Marks	Total: 100Marks

Objectives

- To train the mental ability of the students.
- To broaden the analytical skill of the students and to inculcate the problem solving skills.

UNITI	Simplification – Average– Problems on Ages – Surds & Indices Percentage–Ratio and Proportion –Partnership–Time and Work.
UNITII	Profit and Loss–Time and Distance–Simple Interest –Compound Interest.
UNITIII	Analog – Classification – Series Completion – Coding – Decoding – Blood Relations –Puzzle Test –Direction Sense Test – Logical Venn Diagrams – Alphabet Test – Number, Ranging & Time Sequence Test.
UNITIV	Mathematical Operations–Logical Sequence of Words–Inserting the Missing Character–Data Sufficiency–Decision Making–Assertion & Reason–Situation Reaction Test– Verification of Truth of the Statement.
UNITV	Data Interpretation–Arithmetical Reasoning–Non-verbal Reasoning.

Books for Study

1. Agrawal,R.S.,Quantitative Aptitude, S.Chand & Sons, New Delhi.
2. Prakash,R.,Verbal and Non-Verbal Reasoning, Mc Millan India, New Delhi.

Books for Reference

1. Abhijit Guha, Quantitative Aptitude for Competitive Examination, Tata Mc Graw–Hill Publishing, New Delhi.
2. Competition Success Review.
3. Competition master.

தமிழ்த்துறை,

விவேகானந்த கல்லூரி, திருவேடகம் மேற்கு.

Programme : B.A., BSc., (CBCS and Outcome Based Education (OBE)

(For those students admitted during the Academic Year 2018 – 2021 and after)

பாடத்திட்டத்தின் கட்டமைப்பு (PROGRAMME STRUCTURE)

UG Language PART – I TAMIL		SEMESTER : IV
Subject Title : சங்க இலக்கியமும் நீதி இலக்கியமும்		
Course Code : P1LT41	Hours per week : 18	Credit : 03
CIA Marks : 25	ESE Marks : 75	Total Marks : 100

Preamble

1. பண்டைத் தமிழர்களில் ஒரு சமூகம் சார்ந்த வாழ்க்கை முறையினை உணர்த்துதல்.
2. தனிமனித வாழ்க்கைகளின் வழி களவு- கற்பு ஒழுக்க நெறிமுறைகளை வெளிப்படுத்துதல்.
3. வாழ்வில் கடைபிடிக்க வேண்டிய நீதிநெறிகளைப் புகட்டுதல்.
4. அகம், புறம் சார்ந்த வாழ்க்கைக்கான இலக்கண வரம்புகளை தெளிவுபடுத்துதல்.
5. சங்கஇலக்கிய மற்றும் நீதிஇலக்கிய காலகட்டங்களின் வரலாற்றினை விவரித்தல்.

Course Outcomes (COs)

On the successful completion of the course, students will be able to

NO.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	பண்டைத் தமிழர்களில் ஒரு சமூகம் சார்ந்த ஒழுக்கங்கள் குறித்த நிலையினை வரையறை செய்தல்.	K ₁ , K ₂
CO 2	ஐந்திணை மக்களின் அகஒழுக்கங்கள் குறித்த செய்திகளை கலந்துரையாடுதல்.	K ₂ , K ₃
CO 3	சங்க இலக்கியம் மற்றும் நீதி இலக்கிய காலகட்டங்களில் வாழ்ந்த மக்கள் மற்றும் அவர்களின் வாழ்க்கையினை பதிவுசெய்த படைப்பாளர்கள் ஆகியோரின் வரலாற்றினை விவரித்தல்.	K ₂ , K ₃
CO 4	பழங்கால மக்களின் அகம், புறம் தொடர்பான வாழ்க்கை நிகழ்வுகளின் மரபுநிலைகள் குறித்த திறன்களை அறிவித்தல்.	K ₂
CO 5	வாக்கியங்களைக் கண்டறிதல், சொற்களை ஒழுங்குபடுத்துதல், ஆங்கிலத்திற்கு நிகரான தமிழ்ச்சொற்களை கண்டறிதல், வழுவச்சொற்களை நீக்குதல் போன்ற ஒரு மொழியின் பயன்பாட்டுத் தன்மையை தெளிவுறுத்தல்.	K ₁ , K ₂ , K ₃

K₁-Knowledge

K₂-Understand

K₃-Apply

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	9	9	9
CO2	9	9	9	9	9	3	9
CO3	9	9	9	9	9	9	9
CO4	9	3	3	9	9	9	9
CO5	9	3	9	9	9	3	9
	45	27	39	45	45	33	45

Note: 9-Strong; 3-Medium; 1-Low

Syllabus - For those students admitted during the Academic Year 2018-19 and after

பாடத்திட்டம் (Syllabus)

அலகு : 1	தமிழ்ச் சங்க இலக்கியம் (பத்துப்பாட்டு) 1. முல்லைப்பாட்டு	(18 மணிநேரம்)
அலகு : 2	தமிழ்ச் சங்க இலக்கியம் (எட்டுத்தொகை) 1.நற்றிணை - (3பாடல்கள்) 2.குறுந்தொகை - (5பாடல்கள்) 3.கலித்தொகை - (2பாடல்கள்) 4.அகநானூறு - (2பாடல்கள்) 5.புறநானூறு - (3பாடல்கள்)	(18 மணிநேரம்)
அலகு : 3	தமிழ் நீதி இலக்கியம் 1. திருக்குறள் (செய்நன்றி அறிதல், காலம் அறிதல், குறிப்பு அறிதல்) 2. பழமொழி நானூறு (கல்வி அதிகாரம்) 3. கொன்றை வேந்தன் (10 பாடல்கள்) 4. மூதுரை (10 பாடல்கள்)	(18 மணிநேரம்)
அலகு : 4	தமிழ் இலக்கணம் - பொருள் 1. அகப்பொருள் (அகத்திணைகள் - முதல், கரு, உரிப்பொருள்) 1. புறப்பொருள் (புறத்திணைகள் - வெட்சி முதல் பெருந்திணை வரையுள்ள 12திணைகள்) 2. மரபியல் (பெயர் மரபுகள் - ஆண்பால்பெயர், பெண்பால்பெயர், இளமைப்பெயர்)	(18 மணிநேரம்)
அலகு : 5	தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும் 1. சங்க இலக்கிய வரலாறு 2. நீதி இலக்கிய வரலாறு 3. புத்தக மதிப்புரை, தமிழ்த் திரைப்பட விமர்சனம், கவிதை படைத்தல்.	(18 மணிநேரம்)

பாட நூல்கள் (Text Books)

1.தமிழ் செய்யுட் தொகுப்பு (தமிழ்த்துறை வெளியீடு)

பார்வை நூல்கள் (Reference Books)

1. தமிழ் இலக்கிய வரலாறு - சி.சேதுராமன் பாவை பப்ளிகேஷன்ஸ், 16(142) ஜானிஜான்கான் சாலை, இராயப்பேட்டை, சென்னை - 600014.
- 2.
2. தமிழ் இலக்கிய வரலாறு - முனைவர்பாக்யமேரி நியூ செஞ்சுரி புக் ஹவுஸ்(பி)லிட், 41-பி, சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட், அம்பத்தூர், சென்னை- 600 098.

Pedagogy

விரிவுரை கொடுத்தல், கலந்துரையாடல், காட்சிப் பதிவுகளின் வழியாக புலப்படுத்துதல், பயிற்சி கொடுத்தல்.

Teaching Aids

கரும்பலகை பயன்படுத்துதல், காட்சி திரைவழியாக புலப்படுத்துதல்.

DEPARTMENT SANSKRIT
Programme: B.A./ B.Sc. (CBCS and OBE)
(For those students admitted during the Academic Year 2018-19 and after)

PART – I : Language		SEMESTER – IV
Course Title: DRAMA AND HISTORY OF SANSKRIT LITERATURE – IV		
Course Code: PILS41	Hours per week: 6	Credits: 3
CIA Marks: 25	ESE Marks: 75	Total Marks: 100

Preamble:

Sanskrit is offered as an alternative language under Part –I for B.A./ B.Sc students during first four semesters the above column explains the scheme of the IV semester.

Course Outcomes (COs)

On the successful completion of the course, students will be able to

Number	Statement	Knowledge Level
CO 1	To understand Sanskrit drama literature	K1, K2
CO 2	Comparing drama with modern life	K2
CO 3	Classify and discuss the importance of Sanskrit drama literature	K2
CO 4	Describe and defend history of early Sanskrit literature	K2
CO 5	Practice Creativity and Demonstrate different aspects of spoken sanskrit	K2, K3

K1-Knowledge

K2-Understand

K3-Apply

PO and CO mapping

	PO1	PO2	PO3	PO4	PO5	PO 6	PO 7
CO1	9	9	9	9	3	-	3
CO2	9	9	3	9	3	3	3
CO3	9	9	3	9	9	-	3
CO4	3	9	9	9	9	-	3
CO5	9	9	9	9	9	3	3
	39	45	33	45	33	6	15

Note: 9-Strong; 3-Medium; 1-Low

Syllabus

Unit 1: Introduction to Sanskrit drama literature, introduction and scope of spoken Sanskrit.

Unit 2: Characteristics features of Sanskrit dramas and Varieties of Sanskrit dramas, spoken Sanskrit for personal use.

Unit 3: Karṇabhāra up to Karṇa revealing his life history to Śalya, Dramas of Bhāsa, spoken Sanskrit for Educational purpose

Unit 4: Karṇabhāra up to the curse of Karṇa by Paraśurāma, Dramas of Kālidāsa, Moral and social aspects of dramas of Kālidāsa, spoken Sanskrit for commercial purpose.

Unit 5: Karṇabhāra up to the end of the play, Dramas of Bhavahūti, Moral and social aspects of dramas of Bhavahūti and other dramas,

Text Book(s)

1. Karṇabhāra of Bhāsa, pub. By R.S. Vadyar & sons, Palakkad, Kerala, 2004
2. A History of Sanskrit Literature, compiled by Dr. S. Jagadisan, Published by AMG Publications, Madurai -625010. Year of publication 1996.

Reference Books

1. A Short History of Sanskrit Literature, by T.K. Ramachandra Aiyar, published by R.S. Vadyar & Sons, Kalpathi, Palakkad -678003.
2. A History of Sanskrit Literature, by A. Berriedale Keith, published by Mothilal

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Banarsidass Publishers Private Limited, Delhi, 2017.

DEPARTMENT ENGLISH
Part -II English (CBCS-OBE) - SEMESTER IV
(For those students who joined in the academic year 2018-2019 onwards)

PART II		
Course Title : English for Academic and Professional Excellence-II		
Course Code: P2LE41/ P2CE41	Hours per week: 6	Credit: 3
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Preamble:

The students are expected to inculcate English socio-linguistic competence and moral values through world literature in English for communication skills.

Course Outcome (CO):

On the successful completion of the course, the students will be able to:

State One	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)		
CO1	Examine authors' motivations on life-training through various discourses	K1	K2	K3
CO2	Demonstrate the power of rhetoric skills through dramatic interactions	K1	K2	K3
CO3	Identify and demonstrate language skill and proficiency through objective English for competitive examinations/methods	K1	K2	K3
CO4	Author effective discourses for Public Speaking through acquired grammar skills	K1	K2	K3
CO5	Weigh current global issues through soft skills trained lessons and create writing through composition tools	K1	K2	K3

K1- Remembering K2 – Understanding K3 – Applying

CO and PO Mapping

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	9	-	3
CO2	9	3	9	9	9	3	3
CO3	9	3	3	-	-	-	3
CO4	9	9	9	1	1	-	3
CO5	9	9	9	3	3	3	3
	45	27	39	22	22	6	15

Strong -9

Medium -3

Low -1

SYLLABUS

Unit-1 Prose

The Indian National Education by Swami Chidbhavananda

1. The Teacher
2. The Student
3. University Education on the Gurukula Pattern

Unit-2 Drama

1. William Shakespeare's *The Merchant of Venice*
(Act-IV, Scene-I: Court scene)
2. Shakespeare's *Julius Caesar*
(Act-III, Scene-II: Mark Antony and Brutus Speech)
3. Shakespeare's *Twelfth Night*
(Act-V, Scene-I: Before Olivia's House)

Unit-3 English for Competitive Examinations

1. Synonyms and Antonyms
2. One word Substitution & Analogy
3. Foreign Words and Phrases in English

Unit-4 Art of Public Speaking Skills

1. Master of Ceremony/Anchoring Skills
2. Welcome Address, Introducing a Speaker,
3. Presidential Address, Keynote or Chief Guest's Address and Vote of Thanks

Unit-5 Soft-Skills for Capacity Building

1. *Interpersonal skills (Greetings and Leave-taking Etiquette etc.)*
2. Group Discussion for Placement
3. Covering Letter and Résumé Preparation -2 (USA)

Course Text:

1. Swami Chidbhavananda. *The Indian National Education*. Tirupparaithurai: Sri Ramakrishna Tapovanam, 2017.
2. Richard Proudfoot, et al. *The Arden Shakespeare Complete Works*. London: Bloomsbury, 2016. (Prescribed Acts will be given.)
3. Bikram K. Das. *Functional Grammar & Spoken & Written Communication in English*. New Delhi: Orient BlackSwan, (or) Mary Ellen Guffey, and Richard Almonte. *Essentials of Business Communication*. Toronto: Nelson Education, 2007.
4. Dale Carnegie. *The Art of Public Speaking*. Massachusetts: Wyatt North Publishing, 2013.
5. Hari Mohan Prasad, and Uma Rani Sinha. *Objective English for Competitive Examinations*. New Delhi: McGraw Hill Education, 2016. (Prescribed chapters will be given.)

References

1. Swami Chidbhavananda. *Vedanta Society*. <<https://sfvedanta.org/authors/swami-chidbhavananda/>>
2. Edgar Thorpe, and Showick Thorpe. *Objective English for Competitive Examinations*. New Delhi: Pearson India Education, 2017.
3. W M. Cullen Bryant, ed. *The Complete Works of Shakespeare*. New York: The Amies Publishing Company, 1888.
4. William James Craig, ed. *The Complete Works of William Shakespeare (The Oxford Shakespeare)*. London: Oxford University Press, 1914.
5. Stephen E Lucal. *The Art of Public Speaking*. New York: McGraw-Hill Education, 2015.
6. K.V.Joseph. *A Textbook of English Grammar and Usage*. New Delhi: TATA McGraw Hill Education Private Limited, 2012.

Pedagogy:

Teacher made aids and Mechanical (ITC) Aids, Chalk and Talk with interactive session.

Note: (Additional online sources, presentation, and test will be given by the respective teachers in the English Language Lab. [Either 8.45 am to 9.30 am or 5.00 pm to 5.45 pm]).

Teaching aids:

Course Texts, Reference books, Writing Board, and Online Sources.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - IV
Subject Title: INTERNATIONAL ECONOMICS		
Subject Code: 01CT41	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

- ❖ This course is offered for the II year students to acquire the knowledge on basic concepts of International Economics. And to enrich the knowledge about International Financial Institutions.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the features. And various theories of international trade.	K1, K2, K3
CO 2	To classify the types of terms of trade and factors affecting terms of trade.	K1, K2, K3
CO 3	To elucidate the components of balance of balance of payments.	K1, K2, K3
CO 4	To know types of exchange rates and various theories of exchange rate.	K1, K2, K3
CO 5	To acquire knowledge on international financial institutions	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** International Trade: Meaning – Features – Difference between Internal and International Trade – Absolute Advantage Theory- Comparative Cost Theory of International Trade - Modern Theory of International Trade. **(15 Hrs)**
- UNIT-II:** Terms of Trade: – Definition, Types - Gross Barter Terms of Trade, Net Barter Terms of trade, Income Terms of Trade – Factors Affecting Terms of Trade – Terms of Trade and Economic Development - Terms of Trade and Economic Welfare – Gains from terms of Trade. **(15 Hrs)**
- UNIT- III:** Balance of Trade and Balance of Payments–Causes for Disequilibrium in the Balance of Payments - Measures of Correcting Disequilibrium in the Balance of Payments - Free Trade **(15 Hrs)**

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Vs protection.

UNIT- IV: Exchange Rate: Fixed and Flexible Exchange Rate – Merits and demerits – Mint Parity Theory – Purchasing Power Parity Theory - Balance of Payment Theory. **(15 Hrs)**

UNIT- V: International Financial Institutions and Trade Blocks: IMF, IBRD, UNCTAD, WTO, Euro - Dollar Market, Benefits and Effects - South Asian Association for Regional Co-operation (SAARC)- BRICS. **(15 Hrs)**

Text Books.

1. S. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Reference Books

1. Kindleberger, C.P., *International Economics*, Homewood, 1973.
2. M. L. Jhingan, *Money, Banking, International Trade and Public Finance*, Konark Publishers Pvt, Limited, New Delhi, 1993.
3. M.C.Vaish, *Money, Banking Trade & Public Finance*, New Age International (P). Ltd., New Delhi, 2003.
4. P.T. Ellsworth, *International Economy*, McMillan, New Delhi, 1950.
5. D.M. Mithani, *International Economics*, Himalaya Publishing House, New Delhi, 2004.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	3	9	9	3	9	1	-
C02	9	3	9	3	3	9	1
C03	3	9	1	9	3	3	3
C04	9	9	9	-	9	9	3
C05	3	9	3	9	1	-	9
Weightage of the course	27	39	31	24	25	22	16

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - IV
Subject Title: ACCOUNTANCY		
Subject Code: 01CT42	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the II year students to provide an analytical knowledge on the concepts and methods of Accountancy. It also helps the students to understand the procedure and application of the procedure while preparation of various accounts.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the Fundamentals and methods of Book-keeping and the Presenting Accounts.	K1, K2, K3
CO 2	To learn the preparation of Bank transaction and bank reconciliation statement.	K1, K2, K3
CO 3	To prepare the trial balance.	K1, K2, K3
CO 4	To analyze final accounts of sole trade, opening, adjusting and closing entries.	K1, K2, K3
CO 5	To maintain the Accounts of Non-trading Concerns	K1, K2, K3

K1-Knowledge**K2-Understand****K3-Apply****Syllabus**

UNIT-I:	Fundamentals of Book-keeping – Methods of Keeping and Presenting Accounts - Books of Prime and Subsidiary Entry.	(21 Hrs)
UNIT-II:	Bank Transaction and Bank Reconciliation Statement.	(12 Hrs)
UNIT- III:	Preparation of Trial Balance. (except Rectification of Error)	(9 Hrs)
UNIT- IV:	Final Accounts of Sole Trade, Opening, Adjusting and Closing Entries.	(18 Hrs)
UNIT- V:	Accounts of Non-trading Concerns	(15 Hrs)

Text Books.

1. K.L. Nagarajan, N. Vinayakam, P.L. Mani, Principles of Accountancy, S. Chand & Company Ltd., New Delhi, 2018
2. T.S. Grewal, Introduction of Accountancy, S. Chand & Company Ltd., New Delhi, 2018

Reference Books

1. [Dr S N Maheshwari](#), [CA Sharad K Maheshwari](#) & [Dr Suneel K Maheshwari](#), **An Introduction to Accountancy**, 12/e, Vikas Publishing, 2018
2. Alvin L. Lesser, PA and Gary S Lesser JD, Basic Accounting Simplified, GSL Galactic Publishing

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	3	1	9	-	9
CO2	9	3	9	9	1	9	3
CO3	1	9	3	3	3	3	-
CO4	9	9	9	3	9	9	1
CO5	3	3	9	3	9	1	-
Weightage of the course	31	33	33	19	31	22	13

Strong - 9; Medium - 3; Low - 1

DEPARTMENT HISTORY

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-III: Allied Subject Theory		SEMESTER- IV
Course Title: HISTORY OF INDIA (A.D 1858-1971)		
Course Code: 02AT02	Hours per week: 6	Credit: 5
CIAMarks: 25	ESE Marks: 75	Total Marks: 100

PREAMBLE

- To highlight the British Administration in India from 1858 to 1947 AD.
- To recall the Social and Religious Reform Movement in the 19th Century India.
- To study the economic impact of the British Rule in India and the Planned Economy of Independent India.

COURSE OUTCOMES (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level
CO1	Recall the Administrative Reforms and Foreign Policy of Lord Canning, Ripon and Curzon – List out the causes and results of the Anglo-Afghan wars and Anglo-Burmese wars.	K1
CO2	Explain the Social and Religious Reform Movements of 19 th century and their impact on Modern India.	K2
CO3	Identify the various phases of the Indian National movement.	K3
CO4	Evaluate the constitutional developments from 1861 to 1935 and assess the impact of British rule in India.	K4
CO5	Trace the events following Indian independence, Political integration of India, Reorganization of Indian states, India's foreign and economic policies.	K5

K1-Knowledge; K2-Understand; K3-Apply, Analyze, Evaluate

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	1	9
CO2	9	9	9	9	9	1	9
CO3	9	9	9	9	9	1	9
CO4	9	9	9	9	9	1	9
CO5	9	9	9	9	9	1	9
Weightage of the Course	45	45	45	45	45	5	45

9-Strong; 3-Medium; 1-Low

CO - PSO Mapping

	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	9	9	9	9	9
CO2	9	9	9	9	9
CO3	9	9	9	9	9
CO4	9	9	9	9	9
CO5	9	9	9	9	9
Weightage of the Course	45	45	45	45	45

9-Strong; 3-Medium; 1-Low

SYLLABUS

Unit-1	India under British Crown: Canning, Ripon, Curzon – The Anglo-Afghan Wars – The Burmese Wars.	15 Hrs
Unit-2	Social and Religious Reforms – the Brahma Samaj – The Prarthana Samaj – The Arya Samaj – The Ramakrishna Mission – The Theosophical Society – Other individual reformers	15 Hrs
Unit-3	Indian National Movement: Nationalism in India – Indian National Congress – Moderate and Extremist Movements – Home Rule Movement – Mahatma Gandhi and Non-Cooperation Movement, Civil Disobedience Movement, Quit India Movement – Role of Tamil Nadu in Indian Freedom Movement	15 Hrs
Unit-4	Constitutional Developments: Indian Council Act of 1861 and 1892 – Acts of 1909, 1919 and 1935 – Growth of Education – Impact of British Rule in India.	15 Hrs
Unit-5	Integration of Princely states and Foreign possessions – Reorganisation of Indian States – India's Foreign Policy – India's Planned Economy.	15 Hrs

TEXTBOOK

1. Venkatesan, G. *History of Indian Freedom Struggle*, VC Publications, 2006.

REFERENCE BOOKS

1. Agarwal. *Constitutional History of India*, S. Chand & Co., New Delhi, 1965.
2. Bipan Chandra. *History of Modern India*, Orient Black Swan, New Delhi, 2010.
3. Grover, B.L. *A New look on Modern Indian History*, S. Chand & Co., Delhi, 1993.
4. Hansraj. *Advanced History of India*, Surjeet Publications, New Delhi, 2010.
5. Mahajan V.D. *Modern Indian History*, S. Chand & Co., New Delhi, 2007.
6. Raychoudhary. *History of Modern India*, Surjeet Publications, Delhi, 2002.

E-RESOURCES

1. <https://testbook.com/blog/governor-general-of-india/> (Viceroys)
2. https://en.wikipedia.org/wiki/Anglo-Afghan_War (The Anglo-Afghan Wars)
3. <https://www.encyclopedia.com/history/encyclopedias-almanacs-transcripts-and-maps/anglo-burmese-wars> (The Anglo-Burmese Wars)
4. <https://www.jagranjosh.com/general-knowledge/socioreligious-reform-movements-and-reformers-in-india-a-complete-overview-1494937625-1> (Social Reformers)
5. <https://ncert.nic.in/ncerts/l/hess205.pdf> (Indian National Movement)
6. <http://14.139.185.6/website/SDE/ex4232.pdf> (Gandhian Era)
7. <http://www.igntu.ac.in/eContent/BA-PoliticalScience-02Sem-DrudaySingh-Indian%20Government%20and%20Politics.pdf> (Constitutional Developments)

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Skill Based Subject		
Course Title: COMPUTER APPLICATIONS IN ECONOMICS		
Course Code :01SB41	Hoursperweek:2	Credit:2
Sessional Marks: 25	SummativeMarks:75	TotalMarks:100

Objectives

- ❖ To acquire the basic knowledge of Computer.
- ❖ To understand the Programming Languages.

UNIT I Introduction to Computer:

Evolution of Computers, Classification of Computers, Importance of Computers, Components of Computer: Input, Output, Storage Devices. **Programming Languages:** Software, Programming Languages, Low and High Level Languages.

UNIT II MS-Word:

Introducing Microsoft Office– Word Processing with MS-Word: Basic – Formatting Text and Documents - Applications of MS-Word: Working with Headers, Footers and Footnotes – Tables, sorting –Working with Graphics –Introduction to Mail Merge.

UNIT III: MS-Excel:

Spread Sheet with MS-Excel: Basic – Arranging Work Sheets – Formatting, Statistical Functions –Charts– Graphics– Applications of MS-Excel.

UNITIV:MS-Power Point:

Power Point Basics – Creating Presentations - Working with Text – Applications of MS-PowerPoint-Showing a Presentation. **MS-Access and Applications:** Introduction to Access–Creating a Simple Data base and Tables – Forms – Applications of MS-Access.

UUNI TV: E-Mail and Internet:

Introduction to E-Mail concepts – Creating, Editing a Mail and sending E-Mail: Advantages and Dis-advantages.

Text Book:

1. Sanjay Saxena A. First Course in Computers, Vikas Pubshing Delhi.

Reference Books

1. PKSinha, PC Complete, BPB Publications, Chennai,2003.
2. PK Sinha,Computer Fundamentals, BPB Publications,Chennai,2004
3. Bill Bruck, The Essential2000, BPB Publications, Chennai,2004
4. Ananthi Sheshasayee, Computer Applications in Business Management, Margham Publications, Chennai, 2005.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - V
Subject Title: MACRO ECONOMICS – I		
Subject Code: 01CT51	Hours per week: 5	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

- ❖ This course is offered for the III year students to acquire the knowledge of important concepts of Macro Economics. And to understand about the theories of employment also to enrich the knowledge of consumption functions.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the nature and scope of macroeconomics and importance.	K1, K2, K3
CO 2	To know various concepts of national income, methods of measuring national income and uses of national income.	K1, K2, K3
CO 3	To differentiate Classical theory of employment and Keynes's theory of employment and kinds of employment.	K1, K2, K3
CO 4	To elucidate determinants of propensity to consume and theories of consumption.	K1, K2, K3
CO 5	To acquire knowledge on determinants of investment and types of investment.	K1, K2, K3

K1-knowledge

**K2-Understand
Syllabus**

K3-Apply

- UNIT-I:** Macro Economics: Meaning, Nature and Scope of Macro Economics – (15 Hrs)
Differences Between Micro and Macro Economics - Importance and Limitations of Macro Economic Analysis – Circular Flow of Income – Two and Three Sector Models.
- UNIT-II:** National Income: Definition and Concept - Per-capita Income and (15 Hrs)
Disposal Personal income, Real Income and National Income - Concept of National Product - GNP and NNP - Methods of Measuring National Income - Difficulties in the Computation of National Income – Uses of National Income – National Income and Social Welfare.
- UNIT- III:** Theory of Employment: Meaning of Full employment - Kinds of (15 Hrs)
Unemployment - Classical Theory of Employment - Say's Law of Market – Pigou's View of Unemployment - Keynesian Theory of Employment - Saving and Investment Approach to Under-Employment Equilibrium – A Comparison of Classical and Keynesian Theory of Employment.

Syllabus - For those students admitted during the Academic Year 2018-19 and after

- UNIT- IV:** Consumption function: Meaning – Types – Determinants of Consumption Function – Propensity to Consume - Meaning – APC and MPC – Determinants of Propensity to Consume – Keynesian Psychological Law of Consumption - Significance of Keynes Law – Theories of Consumption Function: Absolute Income Hypothesis – Relative Income Hypothesis – Permanent Income Hypothesis – Life Cycle Hypothesis **(15 Hrs)**
- UNIT- V:** Investment Function: Investment Function – Meaning – Types – Determinants of Investment –Autonomous Investment and Induced Investment – Factors Determining Investment Function – Marginal Efficiency of Capital and Rate of Interest. **(15 Hrs)**

Text Books.

1. Sankaran.S, Macro Economics, Margham Publications, Chennai, 2008.
2. Maria John Kennedy, Macro Economic Theory, PHI Learning Pvt. Ltd., New Delhi, 2011.

Reference Books

1. Ahuja, H.L., *Macro Economics Theory and Policies Advanced Analysis*, Indiana Books and Journals, Chennai, 2005.
2. Vaish, M.C., *Macro Economics*, Vikas Publishing House Pvt. Ltd., Mumbai, 1999
3. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
4. Jhingan.M.L, *Macroeconomic Theory*, Vrinda Publications Limited, New Delhi, 2003.
5. Keynes.J.M., *The General Theory of Employment Interest and Money*, McMillan, London, 1936

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	3	9	1
CO2	9	9	3	9	1	3	-
CO3	3	9	9	1	9	9	3
CO4	9	9	9	3	9	-	9
CO5	9	9	3	9	1	9	3
Weightage of the Course	39	45	33	25	23	30	16

Strong - 9; Medium - 3; Low – 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - V
Subject Title: FISCAL ECONOMICS		
Subject Code: 01CT52	Hours per week: 5	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to acquire the knowledge of basic concepts of Fiscal Economics and to understand the scope of fiscal economics. It enhance the knowledge of functions of the government along with the functions of fiscal economics.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To differentiate public finance and private finance and public and private goods	K1, K2, K3
CO 2	To know the causes of public expenditure and public debt in India.	K1, K2, K3
CO 3	To analyze various source of revenue and methods of taxation.	K1, K2, K3
CO 4	To elucidate objectives of a budget and role of fiscal policy in India.	K1, K2, K3
CO 5	To acquire knowledge on federal finance, local finance and functions finance commission.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I:	Public Finance - Meaning - Public Finance and Private Finance - Principle of Maximum Social Advantage- Public Goods, Private Goods, Economics Goods, Merit Goods- Distinction between public and private goods-Provision of public goods	(15 Hrs)
UNIT II	Public Expenditure & Public Debt: Principles of Public Expenditure - Growth of Public Expenditure in India - Control of Public Expenditure in India. Public Debt: Need for Government Borrowings - the Burden of Public Debt - Redemption of Public Debt - India's Public Debt - Debt SWAP.	(15 Hrs)
UNIT-III:	Public Revenue: Sources of Revenue – Tax Revenue and Non-tax Revenue - Taxation: Definition - Canon of Taxation - Methods of Taxation - Direct and Indirect Taxes – Qualities of Good Taxation - Incidence of Taxation -Taxable Capacity: Meaning - Elements	(15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Determining Taxable Capacity - Taxable Capacity in India -

UNIT- IV: Financial Administration: Principles and instruments of financial administration Budget- Objectives of a Budget – Kinds of Budget - Indian Budget - Fiscal Policy: Objectives of Fiscal Policy –Role of Fiscal Policy in India. **(15 Hrs)**

UNIT- V: Financial Relations: Federal Finance - Principles of Federal Finance – Problems in Federal Finance –Finance Commission-Functions-the Recent Finance Commission-Recommendations -Local Finance in India –Municipal Corporations -Municipalities – Zilla Parizad (District Panchayat) - Panchayat Union – Gram Panchayat (Village Panchayat) **(15 Hrs)**

Books for study:

1. B.P.Tyagi., *Public Finance*, Jai Prakash Nath & Co Meerat, 1999

Reference Books:

1. H.L.Bhatia., *Public Finance*, Vikas Publishing House Pvt. Ltd., New Delhi, 1999
2. Musgrave and Musgrave., *Public Finance in Theory and Practice*, McGraw-Hill Book Co., New Delhi, 1984
3. R.C.Awawal, *Public Finance*, Lakshmi Narayan Publiation, New Delhi
4. Chelliah, Raja J., *Fiscal Policy in Underdeveloped Countries with Special Reference to India*, George Allen and Ltd., London, 1960.
5. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.
6. Dalton, Hume, *Principles of Public Finance*, Routledge and Kegan Paul Ltd, London, 1971.
7. Musgrave, Richard and Peggy B. Musgrave, *Public Finance in Theory and Practice*, McGraw Hill International Book Co., Tokyo, 1980.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	3	9	-
CO2	9	-	3	-	1	1	3
CO3	3	3	9	3	9	1	-
CO4	9	9	3	9	1	3	-
CO5	3	9	9	1	9	9	3
Weightage of the Course	33	30	33	16	23	33	06

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - V
Subject Title: HISTORY OF ECONOMIC THOUGHT -I		
Subject Code: 01CT53	Hours per week: 5	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to acquire the knowledge of basic concepts of History of Economic Thoughts and to understand about understand the view of Classical Thinkers in Economic Thoughts. It enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To know the basics of economic thought and understanding the nature, scope and importance of economic thought.	K1, K2, K3
CO 2	To acquire the knowledge on the mercantilism, factors leading to mercantilism, ideas of mercantilists and the decline of mercantilism.	K1, K2, K3
CO 3	To understand the rising of physiocracy, physiocratic doctrine and to analyze the difference between physiocratic and mercantilist ideas.	K1, K2, K3
CO 4	To know the classical economic thinkers Adam Smith and David Ricardo's ideas on various aspects of economic activities and to critically analyse their economic thought.	K1, K2, K3
CO 5	To get the knowledge on the economic thoughts of classical economists J.B. Say and J.S. Mill.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I:	Introduction: Origin, Meaning and Definition – Nature and scope – Importance of Economic Thought – Relativist and Absolute Approaches to Economic Thought.	(15 Hrs)
UNIT II	Mercantilism: Meaning and Definition – Factors Leading to Mercantilism – Elements of Mercantilism – Mercantilist Ideas (Thomas Mun, Antonio Serra) – Decline of Mercantilism – Criticism of Mercantilism.	(15 Hrs)
UNIT-III:	Physiocrats: Factors Responsible for the Rise of Physiocracy – Physiocratic Doctrine: Natural Order – Net Product – Circulation of Wealth - Critical Appraisal – Comparison Between Physiocrats and Mercantilists – Criticism of Physiocrats' ideas.	(15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

- UNIT- IV:** Classical Thinkers I: Adam Smith's Wealth Definition - Division of Labour - Theory of Value - Capital Accumulation – Free Trade – Role of State - Stationary State – David Ricardo: Rent and Value Analysis - Theories of Trade and Distribution – Interest and Profit – Comparative Cost – Stationary States – Critical Appraisal. **(15 Hrs)**
- UNIT- V:** Classical Thinkers II: Malthus – J.B. Say – J.S. Mill: Hedonism - Liberalism - Deviation From Classification – Classical Stationary State with special reference to Mill's views. **(15 Hrs)**

Books for study:

2. Sankaran, S., *History of Economic Thought*, Margham Publications, Chennai, 1987
3. Loganathan. V., *History of Economic Thought*, S.Chand & Co., New. Delhi, 1996.

Reference Books:

1. Srivastava, S.K., *History of Economic Thought*, S. Chand & Co., New Delhi, 1994
2. D.M. Mithani, *History of Economic Thought*, Himalaya Publishing House, New Delhi
3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	1	9	3
CO2	1	9	3	3	3	3	-
CO3	9	9	3	9	1	3	-
CO4	3	9	9	1	9	9	3
CO5	9	9	3	9	1	3	-
Weightage of the Course	31	39	27	31	15	27	9

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - V
Subject Title: PLANNING AND GROWTH		
Subject Code: 01CT54	Hours per week: 5	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to acquire the knowledge of General Concepts of Planning and Growth and Developmental Concepts applied in Indian Planning. It enhances the knowledge on the Theories of Economic Growth.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the concept of growth and development and indicators of economic growth.	K1, K2, K3
CO 2	To know various theories of economic growth.	K1, K2, K3
CO 3	To accomplish the sort of planning and the various types of economic system.	K1, K2, K3
CO 4	To elucidate objectives of five year plans and NITI Ayog in India.	K1, K2, K3
CO 5	To analyze achievements and failures of five year plans in India.	K1, K2, K3

K1-knowledge**K2-Understand****K3-Apply****Syllabus**

- UNIT-I:** Growth: Meaning - Definition – Characteristics - Indicators - (15 Hrs)
Causes - Economic Development: Meaning - Difference Between Economic Development and Economic Growth - Obstacles to Economic Development - Economic and Non-Economic Factors - Nature of Dualism.
- UNIT-II:** Theories of Economic Growth - Balanced Growth - Unbalanced Growth - Big - Push Theory - Thesis of Critical Minimum Effort - Rostow's Stages of Economic Growth - Mahalanobis Thesis in Development. (15 Hrs)
- UNIT- III:** Planning – Introduction – Meaning – Definition – Features - Need For Planning in Underdeveloped Economies - Types of Planning - Physical and Financial - Short Term and Perspective Planning - Planning in Capitalist, Socialist and Mixed Economies. (15 Hrs)
- UNIT- IV:** Plan Formulation - Planning Machinery – Stages – NITI Ayog – Plan Implementation in India - India's Five Year Plans - Objectives - Size of Plan - Strategies of Plan - Resource (15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

Mobilization.

UNIT- V: Assessment of Planning: Planning and Agricultural Development - (15 Hrs)
Planning and Industrial Development – Performance of Five Plans
in India: IX to XII five Plans (Objectives, Achievements and
Failures)

Text Books

1. M.L.Jhingan, *The Economics of Development and Planning*, Vrinda Publications, New Delhi, 2006.
2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing House, New Delhi.

Reference Books

1. W.A.Lewis, *The Theory of Economic Growth*, Homewood, Illinois: Irwin, 1955
2. B. R. Shenoy, *Indian Planning And Economic Development*, New York: Asia Publishing House, 1963
3. Dhingra, I.C, *Indian Economy*, S.Chand & Co. Ltd., New Delhi, 2000
4. Agarwal, A.N., *Indian Economy: Problems of Development and Planning*, Wishwa Prakashan Chennai, 2001.
5. K.P.M. Sundaran & Dutt Ruddar, *Indian Economy*, S.Chand & Co. Ltd., New Delhi, 2002

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	-	3	-	1	1	3
CO2	3	3	9	3	9	1	-
CO3	9	9	3	9	1	3	-
CO4	3	9	9	1	9	9	3
CO5	9	9	3	9	1	3	-
Weightage of the Course	33	30	27	21	21	17	06

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Elective Subject Theory		SEMESTER - V
Subject Title: AGRICULTURAL ECONOMICS		
Subject Code: 01EP51	Hours per week: 6	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to acquire the knowledge on Nature and Scope of Agricultural Economics and to understand the agricultural holding and Agricultural Marketing in India. It helps to learn about the Land Reforms and the Rural Indebtedness in India.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To know the basic concepts of agricultural economics, role of agriculture in an economy, and to understand the agricultural productivity and green revolution in India.	K1, K2, K3
CO 2	To get the knowledge on the sizes of agricultural holdings, causes and effects of small holdings and the solutions to the problems.	K1, K2, K3
CO 3	To learn the concepts of land reforms and the various methods of land reforms implemented in India.	K1, K2, K3
CO 4	To understand the agricultural price and marketing, causes of price fluctuations and defects of agricultural marketing prevailing in India.	K1, K2, K3
CO 5	To know the concepts of Rural Indebtedness and Rural Credit, and understanding the causes and evils of rural indebtedness, sources of rural credit and the agrarian crisis in India.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Agricultural Economics: Introduction - Meaning – Definition – Nature and Scope – Interrelationship Between Agriculture and Industry – Place of Agriculture in Indian Economy – Causes for Low Agricultural Productivity in India – Solutions – Green Revolution and its impact. **(15 Hrs)**
- UNIT-II:** Agricultural Holdings: Meaning of Agricultural Holdings - Size of Holdings – Subdivision and Fragmentation of Holdings – Causes for Small Holdings - Advantages and Disadvantages of Small Holdings – Consolidation of Holdings. **(15 Hrs)**
- UNIT- III:** Land Reforms: Meaning – Nature, Objectives and Types - Implementation of Land Reforms - Abolition of Intermediaries – Tenancy Reforms - Ceiling on Land Holdings - Bhoodan Movement. **(15 Hrs)**

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- IV: Agricultural Price and Marketing: Fluctuation in Agricultural Prices - (15 Hrs)
Causes and Impact - Price Stabilization - Agricultural Price Policy - Role of CACP – Minimum Support Price - Agricultural Marketing: Types - Defects of Agricultural Marketing – Regulated Market – Role of PAMC - Functions - Drawbacks.

UNIT- V: Rural Indebtedness and Rural Credit: Meaning - Causes and Evils of Rural (15 Hrs)
Indebtedness - Need for Rural Credit - Classification of Credit - Sources of Rural Credit: Institutional (NABARD, Commercial Bank and Co-operative Banks) and Non-institutional Financing, Agrarian Crisis –Farmer’s Suicide.

Text Book

1. Sankaran.S, *Agricultural Economy of India*, Progressive Corporation Pvt. Ltd, Bombay.

Reference Books

1. Memoria C.B. – *Agricultural Problems of India*, Kitab Mahal, Allahabad.
2. Sadhu and Singh – *Fundamentals of Agriculture Economics*, Himalaya Publishing House, Bombay.
3. Tyagi, B.P., *Agricultural Economics and Rural Development*, Jai Prakas Math and Co., Meerut, 2004.
4. R.N. Soni, *Leading Issues in Agricultural Economics*, Vishal Publications, Jalandhar.
5. Subrahmanya and I Sathya Sundaram, *Growth of Agriculture and Rural Development in India*, Deep and Deep Publication, New Delhi, 1987.
6. Reddy Subba S and Others, *Agricultural Economics*, Oxford and IBH Publishing Company Private Ltd., New Delhi, 2004.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	-	3	-	1	1	3
CO2	3	3	9	3	9	1	-
CO3	9	9	3	9	1	3	-
CO4	9	9	3	9	1	3	-
CO5	3	3	9	3	9	1	-
Weightage of the Course	33	24	27	24	21	09	3

S-Strong; M-Medium; L-Low

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Skill Based Subject		
Course Title: HUMAN RESOURCE MANAGEMENT		
CourseCode: 01SB 51	Hoursperweek: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	TotalMarks: 100

Objectives

- ❖ To learn about the General Concepts of HRM.
- ❖ To understand about the Organisation of HRM.
- ❖ To acquire the knowledge of Selection and Recruitment.

UNIT –I

Introduction: Meaning–Scope of HRM–Objectives of HRM–Features of HRM–Influencing

Factors

UNIT–II

Organisation of HRM: Organisation of HRM Department–Descriptions of Line and Staff Functions

UNIT–III

Job Analysis: Meaning– Methods of Job Analysis –IT and Computerised Skill Inventory

UNIT –IV

Recruitment and Selection: Meaning–Constraint and Challenges–Selection Process–Types of

Tests

UNIT –V

Interview: Types of Interview–Common Interviewing Mistakes Designing and Conducting Effective Interviews.

Reference Books:

1. Gary Dessler, *Human Resource Management*, Seventh edition, Prentice-Hall of India Pvt. Ltd., Pearson.
2. VSP Rao, V Hari Krishna, *Management: Text and Cases*, Excel Books, I Edition, 2004
3. S.P Robbins, *Personnel/Human Resource Management*, Prentice Hall, New Delhi, 2004
4. Michael, V.P, *Human Resources Management and Human Relations*, Himalaya Publishing House, New Delhi, 1998.
5. Rudrabasavaraj, M.N, *Cases in Human Resource Management*, Himalaya Publishing House, New Delhi, 1998.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-IV: Common Subject Theory		
Course Title: ENVIRONMENTAL STUDIES		
Course Code: ESUG51	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

2hrs/week
24hrs

Objectives

- ❖ Disseminate information of Environment of national and international issues.
- ❖ Environmental consciousness creation among the students.
- ❖ Facilitation of environmental leadership among students.

Unit-I

5hrs

Introduction–Nature, scope and importance of Environmental studies–Natural Resources and conservation– forest, water and energy.

Unit-II

5hrs

Ecosystem–concept–structure and function, energy flow, food chain, food web and ecological pyramids.

Unit-III

5hrs

Biodiversity–definition, types–values–India, a mega diversity zone–Hotspots–Endangered and endemic species– threat to bio-diversity and conservation.

Unit-IV

5hrs

Environmental pollution–Air pollution – causes and effect – Ozone depletion–Global warming–acid rain–Water pollution –Noise pollution–Solid waste management –Nuclear hazard.

Unit-V

5hrs

Human population and the environment–Population growth–variation among nations–effects of population explosion– family welfare programme–environment and human health.

Textbooks

1. Environment studies–R.Murugesan (2009), Millennium Pub. Madurai-16

Reference Book:

1. Environmental Studies Erach Bharucha Universities Press–Hyderabad.
2. Modern concepts of Ecology–HDKUMAR, Vikas Publishing House New Delhi.
3. Environmental studies–R.Rajagopalan (2005) Oxford University Press, New Delhi.

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - VI
Subject Title: MACRO ECONOMICS – II		
Subject Code: 01CT61	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to acquire the knowledge of Investment Function, Multiplier and Accelerator Theory and to understand about the Different views of Macro Economic Analysis. It helps to learn about the Business Cycle.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the working of multiplier and its importance.	K1, K2, K3
CO 2	To know significance of acceleration principle and its uses.	K1, K2, K3
CO 3	To classify theories of business cycle.	K1, K2, K3
CO 4	To elucidate goods market and money market equilibrium.	K1, K2, K3
CO 5	To acquire knowledge on instruments of monetary policy and fiscal policy.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I:** Multiplier: Meaning – Working of Multiplier – MPC and MPS – (15 Hrs)
Assumptions of Multiplier Theory – Leakages of the Multiplier –
Types of Multiplier – Importance of Multiplier – Criticism of the
Multiplier.
- UNIT-II:** Accelerator – Meaning – Significance of Acceleration Principle – (15 Hrs)
Assumptions of Acceleration Principle - Uses of Acceleration
Principle – Criticism of Acceleration Principle – Super Multiplier:
Interaction of Multiplier and Accelerator.
- UNIT- III:** Business Cycle: Meaning – Definition – Characteristics – Phases (15 Hrs)
of Business Cycle – Schumpeter Theory – Keynes Theory– Hicks
Theory of Business Cycle.

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- IV: Post Keynesian Macro Analysis: General Equilibrium of Monetary and Real Sector – Contribution of Hicks, Hansen – IS and LM – Diagram. **(15 Hrs)**

UNIT- V: Macro Economic Policy: Monetary Policy – Meaning – Objectives and Instruments of Monetary Policy - Fiscal Policy: Meaning – Objectives – Instruments of Fiscal Policy – Role of Monetary and Fiscal Policy. **(15 Hrs)**

Text Book:

1. Sankaran.S, *Macro Economics*, Margham Publications, Chennai, 2008.
2. Maria John Kennedy, *Macro Economic Theory*, PHI Learning Pvt. Ltd., New Delhi, 2011.

Reference Books:

1. Jhingan.M.L, *Macro Economic Theory*, Vrinda Publications Limited, New Delhi, 2003.
2. H.L. Ahuja, *Macro Economics: Theory and Policy*, S.Chand & Company, New Delhi, 2006
3. Vaish, M.C., *Macro Economics*, Vikas Publishing House Pvt Ltd, Mumbai, 1999
4. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
5. Keynes J M., *The General Theory of Employment Interest and Money*, McMillan, London, 1936
6. D.N.Dwivedi, *Micro Economics: Theory and Policy*, Tata McGrawHill, New Delhi, 2007

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	9	-	9
CO2	9	1	9	3	3	3	9
CO3	3	9	3	9	9	-	3
CO4	3	3	9	9	3	1	9
CO5	3	3	1	3	3	1	-
Weightage of the Course	27	25	31	27	27	05	30

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Core Subject Theory		SEMESTER - VI
Subject Title: HISTORY OF ECONOMIC THOUGHT – II		
Subject Code: 01CT62	Hours per week: 5	Credit: 4
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III year students to understand about understand the view of Classical Thinkers in Economic Thoughts. It enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To learn the economic ideas of neo classical thinkers, Contribution of Alfred Marshal and Pigou on Consumption and Production, Wage and Employment.	K1, K2, K3
CO 2	To understand the utopian socialism and scientific socialism the economic ideas of Saint Simon, Robert Owen and Fourier.	K1, K2, K3
CO 3	To acquire the knowledge on the Economic ideas of Modern Thinkers Keynes, Schumpeter and the new Keynesian economists Hicks and Paul A Samuelson.	K1, K2, K3
CO 4	To know the contribution of economic ideas of Indian Economic Thinkers and to analyse them in the Indian economy.	K1, K2, K3
CO 5	To study the contribution of recent Nobel Laureates in Economics.	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

- UNIT-I** Neo - Classical Thinkers: Alfred Marshall: Contribution to (15 Hrs)
Consumption and Production - Internal and External Economies -
Representative Firm - Quasi Rent – Pigou's Welfare Economics -
Wage and Employment.
- UNIT-II** Socialistic Thinkers: Utopian Socialism - Ideas of Saint Simon - (15 Hrs)
Robert Owen and Fourier - Collapse of Capitalism - Scientific
Socialism: Materialistic interpretation of History - Class Struggle -
Labour Theory of Value - Surplus Theory of Value - Industrial
Reserve Army.

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT- III Modern Thinkers: Keynes: Keynesian Revolution - Schumpeter - Neo (15 Hrs)
Keynesian Economics – Hicks and Paul A Samuelson.

UNIT- IV Indian Economic Thinkers: Swami Vivekananda - Gandhi - (15 Hrs)
J.C.Kumarappa - V.K.R.V.Rao - Jawaharlal Nehru - Ranade -
Dadabhai Naoroji - V.N.Gadgil - Amartya Sen.

UNIT- V Nobel Laureates: Recent Contributions in Economics (Last Five years (15 Hrs)
– 2015 to 2019).

Books for study:

1. Sankaran, S., *History of Economic Thought*, Margham Publications, Chennai, 1987
2. Loganathan. V., *History of Economic Thought*, S.Chand & Co., New. Delhi, 1996.

Reference Books:

1. Srivastava, S.K., *History of Economic Thought*, S. Chand & Co., New Delhi, 1994
2. D.M. Mithani, *History of Economic Thought*, Himalaya Publishing House, New Delhi.
3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	3	9	9	1	9	3
CO2	1	9	3	3	3	3	-
CO3	9	9	3	9	1	3	-
CO4	3	9	9	1	9	9	3
CO5	9	9	3	9	1	3	-
Weightage of the Course	31	39	27	31	15	27	9

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Elective Subject Theory		SEMESTER - VI
Subject Title: INDIAN ECONOMY		
Subject Code: 01EP61	Hours per week: 6	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

- ❖ This course is offered for the III year students to acquire the knowledge about the Nature and Characteristics of Indian Economy, Agricultural Inputs, Green Revolution, Food
- ❖ Security, Recent Foreign Trade Policy also to enrich the knowledge about LPG.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the nature and characteristics of Indian Economy	K1, K2, K3
CO 2	To know the significance of agriculture in India	K1, K2, K3
CO 3	To Analyze trends and problems of large scale and MSMEs	K1, K2, K3
CO 4	To elucidate the role and performance of service sector in Indian Economy	K1, K2, K3
CO 5	To acquire knowledge on economic reforms and impacts of demonization	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT-I	Indian Economy: Nature and Characteristics of Indian Economy - Indicators of Development - Poverty and Unemployment - Population and Economic Development. (15 Hrs)
UNIT-II	Agriculture: Role of Agriculture - Technological Inputs – Seeds- Impact of Genetically Modified Seeds -Irrigation - Power - Mechanization - Food Security - Recent Trends in Agriculture in India – WTO and Indian Agriculture. (15 Hrs)
UNIT- III	Industry: Industrial Policy Resolutions -1956, 1969, 1991 - Trends and Problems of large Scale and MSMEs - Labour and Industrial Relations – Trade Union Movement- Origin and Growth. (15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

- UNIT- IV** Service Sector: Role, trends and performance of service sector in Indian Economy- Growth Importance of Service Sectors-Banking – Insurance-Communication-Transportation – EXIM Policy – WTO and India’s Foreign Trade. **(15 Hrs)**
- UNIT- V** Economic Reforms: LPG: Meaning, Need, Causes and Effects - Demonitization its Impact - FDI: Meaning and Importance – FII: Meaning and Importance. **(15 Hrs)**

Text Books

1. Sankaran, S., *Indian Economy*, Margham Publications, Chennai, 2000.
2. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.

Reference Books

1. Dhingra.I.C, *The Indian Economy*, Sultan Chand & Sons, New Delhi.
2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing, New Delhi.
3. Agarwall, A.N., 2004, *Indian Economy*, Sultan Chand & Sons, New Delhi, 2004.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	3	9	3	9	1	-
CO2	1	3	9	3	9	1	-
CO3	9	9	3	9	1	3	3
CO4	9	9	3	9	1	3	-
CO5	1	3	9	3	9	1	-
	23	27	33	30	20	09	03

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART – III : Elective Subject Theory		SEMESTER - VI
Subject Title: INDUSTRIAL ECONOMICS		
Subject Code: 01EP62	Hours per week: 6	Credit: 5
CIA Marks: 25 Marks	ESE Marks: 75 Marks	Total Marks: 100 Marks

Preamble

This course is offered for the III-year students to acquire the knowledge on the General Concepts of Industrial Economics, to understand about the Industrial Finance and to enrich the facts on the policies of Industrial Relation.

Course Outcomes (CO)

On the successful completion of the course, students will be able to

No.	Course Outcome	Knowledge Level (according to Bloom's Taxonomy)
CO 1	To understand the scope and various types of industries	K1, K2, K3
CO 2	To know the concept of industrial location and its theories	K1, K2, K3
CO 3	To Analyze causes of industrial sickness and its remedies	K1, K2, K3
CO 4	To elucidate need and the various sources of industrial finance	K1, K2, K3
CO 5	To acquire knowledge on labour policy in India	K1, K2, K3

K1-knowledge

K2-Understand

K3-Apply

Syllabus

UNIT – I	Industrial Economics: Meaning, Scope and its History – Industry: Meaning, Types of Industries: Public and Private, Small, Medium and Large-Scale Industries - Industrialization: Meaning and Definition - Industrialization in India – Factors Responsible for Industrial Development - Firm: Meaning, Objectives – Assumption and objectives of the Traditional Theory of the Firm.	(15 Hrs)
UNIT– II	Industrial Location: Meaning, General Determinants of Industrial Location, Approaches of Industrial Location, Industrial Location Trends in India - Theories of industrial location – Weber and Sargent Florence.	(15 Hrs)
UNIT- III	Industrial Sickness: Meaning, Definition, Causes of Industrial Sickness, Industrial Sickness in India, Government Policies in regard to Industrial Sickness – Industrial Policy in India.	(15 Hrs)
UNIT – IV	Industrial Finance: Meaning, Need for Industrial Finance – Types of Industrial Finance – Sources of Industrial Finance – Development Banking: Meaning, Kinds - IFCI – IDBI – SFCS – SIDBI – Fund Flow Statements – Need Managerial Use and Limitations.	(15 Hrs)

Syllabus - For those students admitted during the Academic Year 2018-19 and after

UNIT – V Industrial Relation: Introduction, Labour Policy in India, Pre and Post Independence Period – Labour Relation and Social Security – Industrial Dispute Act 1947 – Social Security for Labour in India – Workers’ Participation in Management. **(15 Hrs)**

Text Book:

1. Desai, B. (1999), *Industrial Economy in India* (3rd Edition), Himalaya Publishing House, Mumbai.
2. Dutt and Sundaram, *Indian Economy*, S.Chand & Co. New Delhi.
3. R.Agarwal, *Industrial Economics*, Wiley Eastern Limited, New Delhi.

Reference Books:

1. Barthwal, R. R., *Industrial Economics*, Wiley Eastern Ltd., New Delhi.
2. Divine P.J., *An Introduction to Industrial Economics*, George Allen & Unwin Publication, London.
3. Goldar.B.N., *Productivity Growth in Indian Industry*, Allied Publishers, New Delhi.
4. Hay D.A & Morris.D.J., *Industrial Economics Theory and Existenc*, Oxford University Press, Oxford.

Mapping of CO with PO

	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	3	9	1	3	-
CO2	9	9	3	9	1	3	3
CO3	9	9	3	9	1	3	-
CO4	1	3	9	3	9	1	-
CO5	9	9	3	9	1	3	-
	37	39	21	39	13	13	03

Strong - 9; Medium - 3; Low - 1

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Skill Based Subject Theory		Semester: VI
Course Title: ECONOMICS FOR COMPETITIVE EXAMINATIONS		
Course Code: 01SB61	Hours per week: 2	Credit: 2
CIA: 25 Marks	ESE: 75 Marks	Total Marks: 100

Objectives:

- ❖ To assess the trend of Indian economy in various sectors
- ❖ To familiar with current affairs of Indian economy for the preparation of competitive examinations.

UNIT- I: Micro economics: Theory of Consumer Behaviors – Theory of Production–Theory of Factor Pricing Market Structure. Macro economics: Theories –National Income–Monetary Policies–Fiscal Policies.

UNIT -II: Money: Functions of Money–Monetary Standards–Theories of Money–Business Cycle. Banking: Commercial Banks–Nationalization of Banks–Functions of Central Bank–Financial Institutions–Demonetization. Public Finance: Meaning and Scope–Types of Taxes– Theories of Taxation Public Expenditure–Public Debt –Budget.

UNIT -III: Economic Development and Planning: Types of Economic System–Indicators of Economic Development – History of Planning – Objectives – Types – Fives years Plans – Issues in Planning and Development – NITI Aayog.

UNIT -IV: International Economics: Internal and External Trade– Structure of BoP–Foreign Exchange Market–Types–Appreciation and Depreciation–Determinants of Exchange Rate in India–Institutes for International Economic Relations.

UNIT -V: Indian Economy: Demographic Profile of India – Agricultural, Industrial and Service Sectors–Infrastructure–India's Foreign Trade and Balance of Payment– Social and Inclusive Development.

Text Book

- John Kennedy.M, *Objective Economics for Competitive Examinations*, Himalaya Publishing House, 2019.

Reference Books

1. Cauvery.R., *Public Finance*, S.Chand & Company, New Delhi, 2010.
2. Jhingan.M.L., *Money, Banking, International Trade and Public Finance*, Vrinda Publications, New Delhi, 2002.
3. Jhingan.M.L., *The Economics of Development and Planning*, Vrinda Publications, New Delhi, 2002.
4. Dutt Ruddar & Sundaram.K.P.M., *Indian Economy*, S.Chand & Co., New Delhi, 2014.
5. Jhingan.M.L., *Macro Economic Theory*, Vrinda Publications (P) Ltd, New Delhi, 2013.

DEPARTMENT OF ECONOMICS

Programme: B.A.(Economics)-CBCS

(For the students admitted during the Academic Year 2018-19 and after)

PART-III: Skill Based Subject Theory		
Course Title: ELEMENTS OF COMMUNICATION		
CourseCode: 01SB62	Hoursperweek: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	TotalMarks: 100

Objectives

- ❖ *To learn about the Basic Concepts of Elements of Communication.*
- ❖ *To acquire the knowledge of Types and Methods of Communication.*
- ❖ *To understand about the Business and Institutional Letters.*

UNIT –I	Communication: Meaning–Definition–Objectives–Elements–Process–Significance–Barriers to Communication
UNIT–II	Types of Communication: Personal–Business–Group–Upward–Downward–Grapevine– Other Communication
UNIT–III	Methods of Communication: Written–Oral–Face-to-face–Visual–Audiovisual Communication, Twitter
UNIT – IV	Application Letters: The Form and Contents of an Application Letter–Resume Writing–Applications to Banks–Specimen Application Letters
UNIT – V	Business/Institution Letters: Circular – Memos – Testimonials – Interview Letters–Letter of Appointment– Confirmation – Registration Letters–Promotion and Retirement.

Textbook

1.Balasubramanian,*Business Communications*, Kalayani Publishers, New Delhi, 1998.

Reference Books:

1. RajendraPal, J.S. Korlahalli, *Essentials of Business Communication*, Sultan Chand & Sons, New Delhi, 2004.
2. Homai Pradhan, D.S. Bhande, Vijay Takhur, *Business Communication*, Himalaya Publishing House, Mumbai, 1999.

DEPARTMENT OF ECONOMICS

Programme: B.A.(Economics)-CBCS

(For the students admitted during the Academic Year 2018-19 and after)

PART–IV: Skill Based Subject		
Course Title: PROJECT		
CourseCode: 01SB63	Hoursperweek: 2	Credit: 2
Sessional Marks: 100	summative Marks: --	TotalMarks: 100

Work	Marks
Summer Training for one full month at the end of the 2 nd Semester and Submission of Report	25
Summer Training for one full month at the end of the 4 th Semester and Submission of Report	25
A detailed field study report has to be submitted by each student during the Sixth Semester	-
A <i>Viva</i> will be conducted internally	50
Total Marks*	100

***Total marks 100 will be shown only in the Sixth Semester.**

DEPARTMENT ECONOMICS

Programme: B.A./ B.Sc. (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

PART-IV: Common Subject Theory		
Subject Title: VALUE EDUCATION		
Course Code: VEUG61	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

UNIT I: The Heart of Education: Introduction – Eternal Value – Integrated approach to value education – one for all and all for one – Responsibilities of a citizen – Habit Vs wisdom – Purifying Mind Pollution – Respect for all Religions – Parents, teachers and fellow students – The need and benefit of exercise and meditation for students.

UNIT II: The Value of Body and Life Energy: Introduction – what are the causes for pain, Disease and death? Three Basic needs for all living Beings – Personal Hygiene Five Factors of Balance in Life – The need and benefits of physical Exercise – The value and Base of Life energy – The value and Base of Bio-magnetism - You are your own best caretaker.

The Marvellous nature of mind Introduction- Bio-magnetism – The base of the mind – Characterisation of the Genetic Centre – mental frequency – practice for creative mind-benefits of meditation.

UNIT III Analysis of Thought: Introduction – An Exposition on the nature of thought – six roots for thoughts – Introspection for analysis of thoughts – practical techniques for analysis of thoughts. **Benefits of Blessings:** Effects of good vibrations – Make Blessing a Daily Habit.

UNIT IV: Moralisation of Desire: Introduction – moralization of desire – Analyse your desires – Summary of practice. Neutralisation of Anger: Introduction – meaning – characteristics of Anger – Anger is a Destructive emotion – Anger spoils our relationship with others – Some common misconception about anger – will power and method success through awareness – method of neutralisation of anger.

UNIT V: Eradication of Worries, Worry is a mental disease – Nature's Law of cause and effect – factors beyond our control – How to deal with problems – analyse your problem and eradicate worry
Harmonious Relationships: Introduction – Three angles of life – The value of harmony in personal relations – Love and Compassion – pleasant face and loving words – appreciation and gratitude to parents and teachers – Bringing needed reforms in educational institutions – Why should we serve others?
Brotherhood – A scientific Basis for Universal Brotherhood protection of the environment – non-violence and the fivefold moral culture.

Text book:

1. Value Education for Health, Happiness and Harmony (Based on the Philosophy and Teachings of Swami Vethanthiri Maharisi) Published By: Brain Trust, Aliyar A Wing of World Community Service Centre.

DEPARTMENT OF ECONOMICS

Programme: B.A.(Economics)-CBCS

(For the students admitted during the Academic Year 2018-19 and after)

PART-V: Common Subject Theory		
Subject Title: EXTENSION ACTIVITIES		
Course Code: EAUG61	Horseweed:	Credit: 1
Sessional Marks: 25	summative Marks: 75	Total Marks: 100

UNIT-I: Community Development-I: Definition–structure and composition–community based issues–need for awareness – Developmental Programmes.

UNIT – II: Community Development–II: Rural Scenario – need of the Community – need for the community service– role of youth in community building– communal harmony– literacy– Educational Recreation.

UNIT – III: Volunteer Empowerment: Women’s Emancipation–formation of Youth Clubs–Self-Help Groups– Youth and Development.

UNIT – IV: Social Analysis: Social issues–cultural invasion–media infiltration–human rights Education/Consumer Awareness – Adolescents Reproductive – HIV/AIDS/STD – Social harmony/National integration – Blood Donation.

UNIT –V: Introduction to NSS: Basic Concepts – profile – aims – objectives – symbol – Motto – structure –Regular activities–Special Camping Programme–Adventure Programme–National Days and Celebrations. (Applicable to NSS Students)

(OR)

NCC – Origin–Organization–Ministry of Defence – Armed forces–commands–Defence establishments in Tamil Nadu, Civil Defence – Aid to civil authorities–Disastermanagement–Leadership– Manmanagement–Adventure activities– Social service

Reference: National Service Scheme Manual (Revised), Ministry of Human Resources Development, Government of India.