VIVEKANANDA COLLEGE

College with Potential for Excellence (Residential & Autonomous – A Gurukula Institute of Life-Training) (Affiliated to Madurai Kamaraj University) Reaccredited with 'A' Grade (CGPA of 3.59 out of 4.00) by NAAC **TIRUVEDAKAM WEST, MADURAI DISTRICT – 625 234**



DEPARTMENT OF ECONOMICS

B.A. ECONOMICS SYLLABUS

Choice Based Credit System

(For those who join in June 2017 and After)

ABOUT THE COLLEGE

Vivekananda College was started by Founder-President Swamiji Chidhbhavanandhaji Maharaj of Sri Ramakrishna Tapovanam, Tirupparaithurai, Trichy in 1971 on the banks of the river Vaigai which is blissfully free from the noise and hurry, the crowds and distraction of the city.

Vivekananda College is a residential college functioning under Gurukula pattern. It is Man-making education, that is imparted in this institution, Culture, character and curriculam are the three facets of ideal education that make man a better man. This is possible only when the teacher and taught live together, The Gurukula system of Training is therefore a humble and systematic attempt in reviving the age old GURUGRIHAVASA for wholesome education, Attention to physical culture, devotion to duty, obedience to teachers, hospitality to guests, zest for life, love for the nation, and above all, humility and faith in the presence of God etc. are the values sought to be inculcated. All steps are taken to ensure the required atmosphere for the ideal life training.

Vivekananda College, Tiruvedakam West, Madurai District-625 234 is an aided college established in 1971 and offers UG and PG courses. This College is affiliated to the Madurai Kamaraj University, Madurai. The College was reaccredited with 'A' grade (CGPA 3.59 out of 4.00) by NAAC in September 2015. The college was awarded College with Potential for Excellence by UGC in 2016.

VISION AND MISSION

Our Vision: To raise an army of neo-graduates steeped in the hoary culture of the motherland and dedicated to serving her as potential leaders in the manifold spheres of national effort.

Our Mission: A harmonious enrichment of physical, emotional and intellectual facets of a student's personality to bring out his inherent PERFECTION.

OBJECTIVES OF THE INSTITUTION

- 1. To inculate spiritual, ethical, moral and social values in all disciplines of study.
- 2. Simultaneous education of the Hand, Heart and Head. Only a sound body can hold a sound mind.
- 3. Provide opportunities for all round development of the students and excellence in higher education, research and extension in different disciplines.
- 4. Disseminate the findings of research to the community to facilitate its development.
- 5. To provide society citizens of sterling character.
- 6. To cater to the needs of the educationally backward people the most backward, scheduled caste and tribe.

I. Eligibility for Admission

Admission to B.A. – Economics Programme is open to candidates with +2 pass with Maths, Physics, Chemistry, Biology, Botany, Zoology and Commerce, Accountancy, History and Economics as major subjects.

For B.A. – Economics course offered in the college, a pass in the Higher Secondary Examination conducted by the Government of Tamil Nadu or an examination accepted as equivalent there to by the Syndicate of the MKU, subject to such conditions as may be prescribed therefore.

II. Duration

The course is for a period of three years. Each academic year shall comprise of two semesters viz. Odd and Even semesters. Odd semesters shall be from June to November and Even Semesters shall be from December to April. There shall be not less than 90 working days which shall comprise 450 teaching clock hours for each semester (Exclusive of the days for the conduct of university end-semester examinations) for each semester.

III. CBCS System

All Programmes offered in the college are run on Choice Based Credit System (CBCS). It is an instructional package developed to suit the needs of students to keep pace with developments in higher education and the quality assurance expected of it in the light of liberalization and globalization in higher education.

IV. Semesters

An academic year is divided into two semesters. In each semester, courses are offered in 15 teaching weeks. Each week has 30 working hours spread over 6 days a week.

V. Credits

The term 'Credit' refers to the weightage given to a course, usually in relation to the instructional hours assigned to it. The total minimum credits, required for completing the B.A proogramme is 140. The details of credits for individual components and individual courses are given in the above table.

VI. Course

Each Course is to be designed variously under lectures / laboratory / seminar / practical training / assignments to meet effective teaching and learning needs.

VII. Examinations

i) There shall be examinations at the end of each semester, for odd semesters in the month of October / November; for even semesters in April/May. A candidate who does not pass the examination in any course(s) shall be permitted to appear in such failed course(s) in the subsequent examinations to be held in October / November or April/May.

ii) A candidate should get registered for the first semester examination. If registration is not possible owing to shortage of attendance beyond condonation limit / regulations prescribed or belated joining or on medical grounds, the candidates are permitted to move to the next semester. Such candidates shall re-do the missed semester after the completion of the programme.

VIII. Condonation

Students must have 75% of attendance in each paper for appearing the examination. Students who have 65% to 74% of attendance shall apply for condonation in the prescribed form with the prescribed fee. Students who have 50% to 64% of attendance shall apply for condonation in prescribed form with the prescribed fee along with the Medical Certificate. Students who have below 50% of attendance are not eligible to appear for the examination. They shall compensate the shortage after the completion of the programme.

IX. Question Paper Pattern

Time: 3 Hours

Maximum Marks: 75

SECTION-A (10 X 1 =10 Marks)

Answer All Questions

(1-5) Multiple Choice(6-10) Fill in the blanksTwo questions from each unit

SECTION-B (5 X 7 = 35 Marks)

Answer All Questions

(11-15) Questions shall be in the format of either (a) or (b) One question from each unit

SECTION-C (**3 X 10** = **30 Marks**)

Answer any THREE Questions

(16-20) One question from each unit.

X. Evaluation:

Performance of the students are evaluated objectively. Evaluation is done both internally and externally. They will be assessed continuously through Internal Assessment System and finally through summative (end) semester examination. To assess internally, there will be three examinations conducted centrally with a duration of two hours for each paper. In addition to continuous evaluation, the summative semester examination, which will be a written examination of three hours duration, would also form an integral component of the evaluation. The ratio of marks to be allotted to continuous internal assessment and to end semester examination is 25 : 75.

The pattern of internal valuation shall be:

Test: 20 Marks (the average of best two tests out of three tests)

Assignment: 5 marks

Total: 25 marks.

In respect of practical papers, the ratio of marks to be allotted to internal assessment and to summative (end) semester examination is 40:60. The internal marks will be calculated on the basis of marks secured at the model examination and marks awarded for the preparation of practical note book. The external marks will be calculated on the basis of the marks awarded by the internal examiner and the external examiner at the summative semester examination.

XI. Passing Minimum:

There is no passing minimum for Internal Assessment. The passing minimum for external Examinations shall be 27 out of 75 marks and passing minimum for a paper is 40%.

XII. Classification of Students:

Candidates who have secured not less than 40% of marks in each paper shall be declared to have passed in that paper.Candidates who obtain 40% and above but below 50% shall be declared to have passed in Third Class. Candidates who obtain 50% and above but below 60% of the aggregate marks in Part-III shall be declared to have passed in Second Class and those who obtain 60% of marks and above shall be placed in the First Class. Candidates who obtain 75% and above shall be declared to have passed in Distinction provided he has not re-appeared for any paper during the course of the study.

XIII. Failed Candidates:

A candidate who has arrears in any paper in a semester examination will be permitted to proceed to the next semester classes. A candidate who has arrears may appear again in these failed papers at the November/April examinations. The internal assessment marks already obtained by him shall be carried over for the subsequent appearance also.

XIV. Improvement of Internal Marks:

The student desirous of improving the internal assessment marks may request the Head of the Department. After obtaining permission from the Staff Council Meeting by the Head, the student may write improvement examinations in consultation with the course teacher. The marks obtained (when it is more than the previous marks) will be submitted to the Controller of Examinations for further adoption.

XV. Study Tour

Students are expected to participate in the field visit and the study tours organized by the department. Though study tour/field trip carries no credit, it is compulsory for the students to attend whereby the students can get an opportunity to gain practical knowledge. As such, observational visit to selected social welfare organizations, industries, trade centres, exhibitions, places of historical importance and the like will be considered as extra-curricular activities.

About the Department

The Department of Economics was established during the year 1973-74. It is one of the earliest Departments at our college which has the age of forty four years old. The Department produced many University Rank holders before the conferment of Autonomous status.

Vision

To provide good citizens with economic cum ethical values.

(Learn Economics and Leave as an Economist)

Mission

To enrich the students of economics with all round personality development through curricular, co-curricular and extracurricular activities with holistic approach.

Objectives

- To impart Holistic education to the rural masses.
- To meet the future demand for good economists.
- To provide strong foundations in economic theory and its applications in various fields.
- To empower men and to elevate nation by providing skill with value based education.
- To impart knowledge to realise the Indian and global economic perspective
- To promote the right attitude towards the National building
- To prepare the students to compete and success in academic as well as competitive field
- To provide quality education to enable the students become a good professionals
- To upgrade the students skill and ability by using appropriate techniques for solving managerial problems

Special Features of the Department

- > Economics with specialization of Advertising and Salesmanship.
- Separate Economics Lab for the preparation of Advertisement cum Library.
- ➢ Frequent Industrial Tour and Field Visit.
- Salesmanship Training
- Frequent Seminars and Guest Lectures.
- Economics of Insurance and Elements of Economics through CBCS- offered to students of other discipline too also.
- > On the job training for the students during Summer Vacation.
- > Frequent Interaction with Alumni, Parents and Employers
- Linkage and MoU with NGOs and Small Scale Industries

SECHEME OF EXAMINATION (For those who join in June 2017 and After) FIRST SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | | Sess. Marks | Summ. Marks | Total |
|------|--------------------|-----------------|--|--------|----|----------------|----------------|-------|
| Ι | Tamil | P1LT11 | Tamil: Ikkalak Kavithaiyum Urainadaium | | | | | |
| | Sanskrit | P1LS11 | Fundamental Grammar & History of Sanskrit Literature – I | 6 | 3 | 25 | 75 | 100 |
| II | English | P2LE11 | Communicative English Spoken English – I | 5 1 | 2 | 25 | 75 | 100 |
| III | Core | 01CT11 | Micro Economics-I | 6 | 5 | 25 | 75 | 100 |
| | Core | 01CT12 | Advertising and Mass Communication | 4 | 3 | 25 | 75 | 100 |
| | Allied | 01AT11 | Economic Statistics-I 6 | | 5 | 25 | 75 | 100 |
| IV | Non Major | 01NE11 | Economics of Insurance | | 2 | 25 | 75 | 100 |
| | | | TOTAL | 30 | 20 | | | |

SECOND SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | Credit | Sess. Marks | Summ. Marks | Total |
|------|--------------------|-----------------|--|-----|--------|----------------|----------------|-------|
| Ι | Tamil | P1LT21 | Tamil: Ikala Kadhai Ilakkiyamum Makkal Thagavaliyalum. | 6 | 3 | 25 | 75 | 100 |
| | Sanskrit | P1LS21 | Poetry, Grammar & History of Sanskrit Literature – II | 0 | 3 | 23 | 75 | |
| II | English | P2LE21 | Functional English | 5 | 2 | 25 | 75 | 100 |
| | English | P2LE22 | Spoken English-I | 1 | 1 | 100 | | 100 |
| III | Core | 01CT21 | Micro Economics – II | 6 | 5 | 25 | 75 | 100 |
| | Core | 01CT22 | Entrepreneurship Development | 5 | 3 | 25 | 75 | 100 |
| | Allied | 01AT21 | Economic Statistics-II | 6 | 5 | 25 | 75 | 100 |
| IV | Non Major | 01NE21 | Elements of Economics 2 | | 2 | 25 | 75 | 100 |
| | | | TOTAL | 30 | 21 | | | |

THIRD SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | Credit | Sess Mark | Summ Marks | Total | |
|------|--------------------|-----------------|--|----------|--------|--------------|---------------|-------|-----|
| Ι | Tamil | P1LT31 | Kappiyamum Pakthi Ilakiyamum Nadakamum | <i>.</i> | ſ | 2 | 25 | 75 | 100 |
| | Sanskrit | P1LS31 | Prose, Poetics & History of Sanskrit Literature-III | 6 | 3 | 25 | 75 | 100 | |
| II | English | P2LE31 | English through Drama & Poetry Spoken English – II | 4 1 | 2 | 25 | 75 | 100 | |
| III | Core | 01CT31 | Money and Banking | 6 | 4 | 25 | 75 | 100 | |
| | Core | 01CT32 | Mathematical Methods | 5 | 4 | 25 | 75 | 100 | |
| | Allied | 02AT01 | History of India (1707- 1858 AD) - I | 6 | 5 | 25 | 75 | 100 | |
| IV | Skill Based | 01SB31 | Quatitative Aptitude for Economists | 2 | 2 | 25 | 75 | 100 | |
| | | | TOTAL | 30 | 20 | | | | |

FOURTH SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | Credit | Seess Mark | Summ. Marks | Total |
|------|--------------------|-----------------|--|-----|--------|---------------|----------------|-------|
| Ι | Tamil | P1LT41 | Sanga Ilakkiyamum Neethi Ilakkiyamum | C | 3 | 25 | 75 | 100 |
| | Sanskrit | P1LS41 | Drama and History of Sanskrit Literature – IV | 6 | 3 | 25 | 75 | 100 |
| II | English | P2LE41 | English through classics | 4 | 2 | 25 | 75 | 100 |
| | English | P2LE42 | Spoken English – II | 1 | 1 | 100 | | 100 |
| III | Core | 01CT41 | International Economics | 6 | 4 | 25 | 75 | 100 |
| | Core | 01CT42 | Accountancy | 5 | 4 | 25 | 75 | 100 |
| | Allied | 02AT02 | History of India (1858- 1971 AD)-II | 6 | 5 | 25 | 75 | 100 |
| IV | Skill Based | 01SB41 | Computer Application in Economics | 2 | 2 | 25 | 75 | 100 |
| | | | TOTAL | 30 | 21 | | | |

FIFTH SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | Credit | Seess Mark | Summ. Marks | Total |
|------|--------------------|-----------------|------------------------------------|-----|--------|---------------|----------------|-------|
| II | English | P2LE51 | English for Career Development | 1 | 1 | 100 | | 100 |
| III | Core | 01CT51 | Macro Economics-I | 5 | 5 | 25 | 75 | 100 |
| | Core | 01CT52 | Fiscal Economics-I | 5 | 5 | 25 | 75 | 100 |
| | Core | 01CT53 | History of Economic Thought - I | 5 | 5 | 25 | 75 | 100 |
| | Core | 01CT54 | Planning and Growth | 5 | 5 | 25 | 75 | 100 |
| | Elective | 01EP51 | Agricultural Economics | 5 | 5 | 25 | 75 | 100 |
| IV | Skill Based | 01SB51 | Human Resource Management | 2 | 2 | 25 | 75 | 100 |
| | ES | ESUG51 | Environmental Studies | 2 | 2 | 25 | 75 | 100 |
| | | | TOTAL | 30 | 30 | | | |

SIXTH SEMESTER

| Part | Study Component | Subject Code | Title of the Paper | Hrs | Credit | Seess Mark | Summ. Marks | Total |
|------|--------------------|-----------------|--|-----|--------|---------------|----------------|-------|
| II | English | P2LE61 | English for Professional Excellence | 1 | 1 | 100 | | 100 |
| III | Core | 01CT61 | Macro Economics-II | 5 | 4 | 25 | 75 | 100 |
| | Core | 01CT62 | Fiscal Economics -II | 5 | 4 | 25 | 75 | 100 |
| | Elective | 01EP61 | History of Economic Thought –II | 6 | 5 | 25 | 75 | 100 |
| | Elective | 01EP62 | Indian Economy | 5 | 5 | 25 | 75 | 100 |
| IV | VE | VEUG61 | Value Education | 2 | 2 | 25 | 75 | 100 |
| IV | Skill Based | 01SB61 | Population Studies | 2 | 2 | 25 | 75 | 100 |
| | Skill Based | 01SB62 | Elements of Communication | 2 | 2 | 25 | 75 | 100 |
| | Skill Based | 01SB63 | Project | 2 | 2 | 100 | | 100 |
| V | EA | EAUG61 | Extension Activities | | 1 | - | 100 | 100 |
| | | | TOTAL | 30 | 28 | | | |
| | | | Total number of hours | 180 | | | | |
| | | | Total number of credit | | 140 | | | |

DISTRIBUTION OF CREDIT

| Study Component | | | SEMI | ESTER | | | Total |
|-------------------------|----|-----|------|-------|----|----|--------|
| Study Component | Ι | II | III | IV | V | VI | Credit |
| Tamil / Sans. | 3 | 3 | 3 | 3 | - | - | 12 |
| English | 2 | 2+1 | 2 | 2+1 | 1 | 1 | 12 |
| Core Subject | 8 | 8 | 8 | 8 | 20 | 8 | 60 |
| Allied Subject | 5 | 5 | 5 | 5 | - | - | 20 |
| Non Major Elective | 2 | 2 | - | - | - | - | 4 |
| Skill Based Subject | - | - | 2 | 2 | 2 | 6 | 12 |
| Elective Subject | - | - | - | - | 5 | 10 | 15 |
| Environmental Study | - | - | - | - | 2 | - | 2 |
| Value Education | - | - | - | - | - | 2 | 2 |
| Extension Activity | - | - | - | - | - | 1 | 1 |
| TOTAL | 20 | 21 | 20 | 21 | 30 | 28 | 140 |

B.A. ECONOMICS (For those who join in June 2017 and after)

பகுதி -1 – பொதுத்தமிழ்

முதல் பருவம் - பாடத்திட்டம்

(2017-2018 ஆம் கல்வியாண்டு முதல் முதற்பருவத்தில் சேரும் மாணவர்களுக்குரிய பாடத்திட்டம்)

| PART-I: Language Tamil Subject | | | | |
|---|--|--|--|--|
| Subject Title: இக்காலக் கவிதையும் உரைநடையும் - தாள்:1 | | | | |
| Subject Code: P1LT11 | Subject Code: P1LT11Hours per week: 6Credit: 3 | | | |
| Seasonal Marks: 25Summative marks: 75Total Marks: 100 | | | | |

பாடப்பகுதி

| அலகு : 1 | தமிழ்ச் செய்யுள் : | மரபுக்கவிதைகள் |
|----------|---------------------------------|------------------------------------|
| அலகு : 2 | தமிழ்ச் செய்யுள் : | புதுக்கவிதைகள் |
| அலகு : 3 | தமிழ் உரைநடை இலக்கியம் : | சுவாமி சித்பவானந்தரின் சிந்தனைகள். |
| அலகு : 4 | தமிழ் இலக்கணம் : | எழுத்து இலக்கணம் |
| அலகு : 5 | தமிழ் இலக்கிய வரலாறும் பயன்பாட் | டடுத்தமிழும் |

பாடப்பகுதியின் உட்பிரிவுகள்

அலகு: 1 தமிழ்ச் செய்யுள் : மரபுக்கவிதைகள்

1. பாரதியார் கவிதைகள்

- 1. தமிழ் (கவிதை முழுவதும்)
- 2. நடிப்புச் சுதேசிகள் (கவிதை முழுவதும்)

2. பாரதிதாசன் கவிதைகள்

- 1. நீங்களே சொல்லுங்கள் (கவிதை முழுவதும்)
- 2. புதிய உலகு செய்வோம் (கவிதை முழுவதும்)

3. குருதேவர் இராமகிருஷ்ணர்

நாமக்கல் கவிஞர் வெ.இராமலிங்கம் பிள்ளை

4. கோவில் வழிபாடு

கவிமணி தேசிக விநாயகம் பிள்ளை

5. மதுரை ஸ்ரீமீனாட்சியம்மை

சோழவந்தான் அரசஞ்சண்முகனார்

அலகு: 2 தமிழ்ச்செய்யுள் : புதுக்கவிதைகள்

- 1 அன்னை கவிஞர் கண்ணதாசன்
- 2 கிழக்கு விழிக்கும் நேரம் கவிஞர் வைரமுத்து (கொடிமரத்தின் வேர்கள்)
- 3 அவர்கள் வருகிறார்கள் மு.மேத்தா (சுதந்திர தாகம்)
- 4 புதுக்கவிதைகள் க.நா.சுப்ரமண்யம் (கவிதை)
- 5 நாம் இருக்கும் நாடு தமிழன்பன் (வாக்கு வரம் தரும் தெய்வம்)
- 6 தீர்த்தக்கரையினிலே முருகு சுந்தரம் (ஒலிபெருக்கி)
- 7 ஹைக்கூ கவிதைகள் க.ராமச்சந்திரன்

அலகு: 3 தமிழ் உரைநடை இலக்கியம் - சுவாமி சித்பவானந்தரின்

சிந்தனைகள் (தமிழ்த்துறை வெளியீடு)

அலகு: 4 தமிழ் இலக்கணம் - எழுத்து

- 1. முதல் எழுத்துக்கள்
- 2. சார்பெழுத்துக்கள்
- 3. மொழி முதல் எழுத்துக்கள்
- 4. மொழி இறுதி எழுத்துக்கள்
- 5. வல்லெழுத்து மிகும் இடங்கள்
- 6. வல்லெழுத்து மிகா இடங்கள்

அலகு: 5 தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத் தமிழும்

- அ) 1. மரபுக்கவிதையின் தோற்றமும் வளர்ச்சியும்
 - 2. புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும்

ஆ) மரபுப்பிழை நீக்குதல் - பிறமொழிச் சொந்களை நீக்குதல் - பிழையற்ற தொடரைத் தேர்ந்தெடுத்தல் - ஒருமை பன்மை மயக்கம் – ஓர் எழுத்து ஒரு மொழிக்குரிய பொருள் - ஒலி வேறுபாடுகளும் பொருள் வேறுபாடுகளும் - பொருத்தமான பொருள் -பொருத்தமான தொடர் அறிதல்.

பாடநூல்கள்

- 1. தமிழ்ச் செய்யுள் தொகுப்பு (தமிழ்த்துறை வெளியீடு)
- 2. சுவாமி சித்பவானந்தரின் சிந்தனைகள் (தமிழ்த்துறை வெளியீடு)

பார்வை நூல்கள்

- 1. பாரதியார் கவிதைகள் (குமரன் பதிப்பகம்)
- 2. பாரதிதாசன் கவிதைகள் (சுவாமிமலை பதிப்பகம்)
- 3. தமிழ் இலக்கிய வரலாறு முனைவர். பாக்யமேரி
- 4. தமிழ் இலக்கிய வரலாறு மு.வரதராசனார்

DEPARTMENT OF SANSKRIT

B.A. / B.Sc. PART-I -- LANGUAGE SANSKRIT SYLLABUS: SEMESTER - I:

PAPER-I

(For those who join in June 2017 and After)

| PART - I Sanskrit Paper I | | | | | | |
|--|--|------------------|--|--|--|--|
| Subject Title : Fundamental Grammar & History of Sanskrit Literature - I | | | | | | |
| Subject Code: P1LS11 | Subject Code: P1LS11 Hours per week: 6 Credit: 3 | | | | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | | | | |

FUNDAMENTAL GRAMMAR & HISTORY OF SANSKRIT LITERATURE -I

Following portions for Grammar:

Declension of the following nouns and pronouns:

UNIT-I Akārānta Mascular, Ākārānta Faminine & Akārānta Neuter.

Asmad and Yuşmad sabdas

Conjugation of the following verbs in present, past & future tense

Bhav, path, Vad, Gacch, Vas, Driś (Paś), Krīd Dhāv

UNIT-II & III History of Sanskrit Literature:

- a) Vedas and Purāņās
- b) Itihāsa
- c) Court Epics Mahākāvyas

UNIT –IV

Translation:

- a) From Sanskrit to English:Passages exercises 2, 3 and 4 from the prescribed texts.
- b) From English to Sanskrit: Passages exercises 1, 2 and 3 from the prescribed texts. UNIT – V. Transliteration

a)Devanaagari to IPS. b) IPS to Devanaagari

Prescribed text: "SĀHITYA RASAKANĀH"

(Published by A.M.G. Publications, Madurai – 625 016) Sanskrita Sri Patamala Book 1: Publication: Sanskrit Educational Society, Madras – 18.

A short history of Sanskrit Literature (Published by A.M.G. Publications, Madurai – 625 016) year of publication- 1996

B.A. Economics Part -II English CBCS Syllabus - SEMESTER I (For those who joined in June 2017 and after)

| | | PART II – | Paper I | | |
|--------|--|---------------------------------|--|-----------------|------------------------------|
| | Subje | | unicative Englis | sh | |
| | Subject Code: P2LE11 | Hours per w | | Credit: 2 | |
| | Sessional Marks: 25 | Summative | Marks: 75 | Total Marks: | 100 |
| Obje | ctives: | | number of hours p king skills | per semester: 7 | 5 Hrs |
| | To increase the | • | • | | |
| | To improve re | • • | | | |
| | \bullet To develop co | mpetency in gra | mmar | | |
| | \bullet To develop co | ontinuous writing | 7 | | |
| 1 2 | I - Listening, Speaking a Rabindranath Tagore – C Khushwant Singh – Karr R.K. Narayan – Sweets f K.A.Abbas – Sparrow | Cabuliwallah na or Angels | mponents | | 15 Hrs |
| Unit | – II | | | | 15 Hrs |
| • | Sentences, Clauses, and Pronouns Adjectives Some Common Adjectiv | | Parts of SpDeterminerVerbs | | Nouns Articles Adverbs |
| Unit | – III Composition | | | | 15 Hrs |
| | Letter writing – Formal I Descriptive Writing – Ge | | | | |
| Unit | – IV - Extensive Reading | Short Stories | | | 15 Hrs |
| • | Young Naren - | [From "A S | achari Amal. Simple life of Sw shrama, Kolkata | | ıda" |
| • | A Story of Initiation - | • | bbindo Society. ries and Anecdote | es from the Mo | ther" |
| | Pondicherry. | | | | |
| • | Glory At Twilight - | Bhabani Bl | • | | |
| • | The Martyr's Corner - | R.K. Naray | an | | |
| Unit | – V - Translation | | | | 15 Hrs |

Unit – **V** - **Translation**

Translation of Sentences and Stories from Tamil to English / English to Tamil (Passages will be supplied)

Reference Book:

1. A Textbook of English Grammar and Usage by K.V.Joseph (Page. No.1-184) Second Edition (2012), TATA McGraw Hill Education Private Limited, New Delhi.

B.A. Economics CBCS Syllabus - **SEMESTER - I** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | | | |
|--|-------------------|-----------|--|--|
| Subject Title : Micro Economics – I | | | | |
| Subject Code: 01CT11 | Hours per week: 6 | Credit: 5 | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | | |

Objectives:

- To know the basic concepts in Micro Economics.
- ✤ To acquire knowledge of Demand, Supply, Utility analysis.
- To understand about the market theory of Production and concepts of Cost and Revenue.

UNIT-I

Introduction: Definitions and Scope of Economics - Micro, Macro Economics - Economic Statics and Dynamics – Basic Concepts in Micro Economics. UNIT-II

Utility Analysis: Cardinal Utility Analysis - The Law Of Diminishing Marginal Utility – Equi-Marginal Utility - Consumer's Surplus - Ordinal Utility Analysis – Indifference Curve Analysis - Indifference Curve Approach - Properties of Indifference Curve - Consumer's Equilibrium - Price Effect, Income Effect and Substitution Effect.

UNIT- III

Demand Analysis: Meaning - Law of Demand – Exceptional Demand Curve – Determinants of Demand - Demand Curve - Elasticity of Demand – Types - Price, Income and Cross Elasticity of Demand – Methods of Measuring Elasticity of Demand.

UNIT- IV

Theory of Production: Meaning of Production – Production Function – Cobb Douglas –CES-VES-Factors of Production: Land, Labour, Capital & Organisation -Law of Variable Proportions - Laws of Returns to Scale – Economies of Scale – Internal & External.

UNIT- V

Concepts of Cost and Revenue - Fixed Cost and Variable Cost – Average, Marginal and Total Costs - Short Run and Long Run Cost Curves - Average Revenue and Marginal Revenue - Relationship Between AR and MR curves.

Text Book:

- 1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
- 2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
- 3. K.K. Dewett, Modern Economic Theory, S Chand & Co Ltd., New Delhi, 2006.

- 1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
- 2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
- 3. Paul A. Samuelson, Foundations of Economic Analysis, Harvard University Press, 1983.

- 4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
- 5. George Joseph Stigler, *The Theory of Price*, McMillan, New Delhi, 1966.

B.A. Economics CBCS Syllabus - **SEMESTER - I** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | |
|--|---------------------|------------------|
| Subject Title : Advertising & Mass Communication – I | | |
| Subject Code: 01CT12Hours per week: 4Credit: 3 | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To know the importance and objectives of advertising.
- ✤ To understand about the indoor and outdoor Advertising Media.
- ✤ To acquire the knowledge of types of advertising, preparation of effective advertising copy.

UNIT- I

Importance of Advertising in Modern Marketing. Role of Advertising in the National Economy.

UNIT-II

Advertising objectives – Importance – Indoor and outdoor advertising – Practical uses.

UNIT- III

Types of Advertising - Commercial and Non-commercial Advertising -Primary Demand and Selective Demand Advertising - Classified and Display Advertising - Comparative Advertising - Co-operative Advertising.

UNIT- IV

Setting of Advertising Budget, Factors Affecting the Advertising Expenditure in a Company. Promotional Advertising Elasticities.

UNIT- V

Advertising Message, Preparing an Effective Advertising Copy - Elements of a Print Copy - Headlines, Illustration, Body Copy, Slogan, Logos, Seal of Approval, Role of Colon, Elements of a Broadcast Copy - Copy for Direct Mail.

Text Book:

1. P.Saravanavel and S.Sumathi, *Advertising and Salesmanship*, Margham Publication, Chennai, 2013.

- 1. Rajeev Batra, John G. Myers and David Aaker, *Advertising Management*, Prentice-Hall, Inc., 1996
- 2. Watson. S. Dunn, *Advertising Its Role in Modern Marketing*, The Dryden Press, 1994
- 3. Mahendra Mohan, *Advertising Management*, Tata McGrew Hill Publishing Co., Ltd., New Delhi, 2006.
- 4. Philip Kotler & Kevin Lnane Keller, *Marketing Management*, Prentice Hall of India, New Delhi, 2000.

5. Sengupta, Subroto, *Cases in Advertising and Communication Management in India*, Indian Institute of Management, Ahmedabad, 1976

B.A. Economics CBCS Syllabus - SEMESTER - I (For those who join in June 2017 and After)

| PART – III : Allied Subject Theory | | |
|---|---------------------|------------------|
| Subject Title : Economic Statistics – I | | |
| Subject Code: 01AT11 | Hours per week: 6 | Credit: 5 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To acquire the knowledge of basic concepts, characteristics of Statistics
- To understand about the method of collection of data, Diagrammatic and Graphical Representation.
- To get the knowledge of measures of Central Tendency and Measures of Dispersion.

UNIT-I

Meaning - Definition and Characteristics of Statistics - Uses and Limitations of Statistics - Relationship between Economics and Statistics.

UNIT –II

Planning of Statistical Enquiry – Techniques of Data Collection – Census and Sample -Methods of Collecting Data - Primary and Secondary Data - Classification and Tabulation of Data

UNIT- III

Diagrammatic Representation: Meaning - Merits and Demerits - Types: Bar Diagram and Pie Diagram - Graphical Representation: Meaning - Merits and Demerits - Types: Histogram, Frequency Polygon and Ogive

UNIT- IV

Measures of Central Tendency: Mean – Median – Mode - Geometric Mean and Harmonic Mean - Relative Merits and Demerits of Average.

UNIT- V

Measures of Dispersion: Range - Quartile Deviation - Mean Deviation - Standard Deviation, Lorenz Curve – Relative Merits and Demerits of Dispersion – Coefficient of Variation

Text Book

- 1. R.S.N. Pillai, V. Bagavathi, *Statistics-Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013
- 2. Gupta, S. P, Statistical Methods, Sultan Chand and Sons, New Delhi, 2010

Reference Books

1. Gupta, S. P, Statistical Methods, Sultan Chand and Sons, New Delhi, 2010

- 2. B.N. Asthana, Elements of Statistics, S. Chand & Company Ltd., New Delhi, 2011
- 3. R.S.N. Pillai and V. Bagavathi, Practical Statistics, S. Chand & Co. Limited, 2013

B.A. Economics CBCS Syllabus - SEMESTER - I (For those who join in June 2017 and After)

| PART – IV: Non major Elective | | |
|--|---------------------|------------------|
| Subject Title : Economics of Insurance | | |
| Subject Code: 01NE11 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- * To know the Basic Concepts and Principles of Insurance.
- ◆ To enhance the knowledge of Life Insurance and General Insurance.
- ✤ To enrich the knowledge of IRDA.

UNIT – I

Introduction – Meaning – Definition – Features – Functions – Importance and Advantages of Insurance.

UNIT – II

Principles of Insurance - Fundamental Principles - Terms Used in Insurance - Evolution of Insurance Organisation – Insurance Organisation in India.

UNIT – III

Life Insurance – Meaning - Importance, Types of Life Insurance Policies.

$\mathbf{UNIT} - \mathbf{IV}$

General Insurance – Meaning and Types of General Insurance - Classifications of General Insurance Policies.

UNIT – V

Legal Dimensions of Insurance - IRDA (1999) and Consumer Protection Act 1986.

Text Book

1. Murthy, Elements of Insurance, Margham Publications, Chennai, 2012

- 1. Dr.P. Periasamy, *Principles and Practice of Insurance*, Himalaya Publishing House Pvt. Ltd., New Delhi, 2013
- 2. Mishra, M.N., *Principles & Practices of Insurance*, Sultan Chand & Sons, New Delhi, 2004.

இரண்டாம் பருவம் - பாடத்திட்டம் (2017 - 2018-ஆம் ஆண்டு முதல்)

| PART-I: Language Tamil Subject | | |
|--|----------------------------|------------------|
| Subject Title: இக்காலக் கதை இலக்கியமும் மக்கள் தகவலியலும் - தாள்:2 | | |
| Subject Code: P1LT21 | Hours per week: 6 | Credit: 3 |
| Seasonal Marks: 25 | Summative marks: 75 | Total Marks: 100 |
| | | |

பாடப்பகுதி

| அலகு: 1 | தமிழ்ச் சிறுகதை இலக்கியம் |
|-----------------|--|
| அலகு: 2 | தமிழ் நாவல் இலக்கியம் |
| அ லகு: 3 | மக்கள் தகவலியல் |
| அ லகு: 4 | தமிழ் இலக்கணம் - சொல் |
| அலகு: 5 | தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும் |
| | |

பாடப்பகுதியின் உட்பிரிவுகள்

- அலகு : 1 தமிழ்ச் சிறுகதை இலக்கியம் பூ மலரும் காலம் (ஜி.மீனாட்சி)
- அலகு : 2 தமிழ் நாவல் இலக்கியம் வேரில் பழுத்த பலா (சு.சமுத்திரம்)
- அலகு : 3 மக்கள் தகவலியல் பாடப்பகுதிகள்
 - 1. இதழ்கள் தொடங்குவதற்குரிய வழிமுறைகள்
 - 2. செய்தித்தாள் நிர்வாக அமைப்பு
 - 3. பேட்டி அதன் வகைகள்
 - 4. செய்தி செய்தி விளக்கம்

அலகு : 4 தமிழ் இலக்கணம் - சொல்

- 1. நான்கு வகைச் சொற்கள்
- 2. வினா விடை வகைகள்
- 3. வேற்றுமைகள்
- 4. தொகைகள் (வேற்றுமைத் தொகை, வினைத்தொகை, பண்புத்தொகை, உவமைத்தொகை, உம்மைத்தொகை, அன்மொழித்தொகை)
- அலகு : 5 தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும்
 - அ) 1. சிறுகதையின் தோற்றமும் வளர்ச்சியும்
 - 2. புதின இலக்கியத்தின் தோற்றமும் வளர்ச்சியும்

ஆ) தொடரும் தொடர்பும் அறிதல் - பிரித்து எழுதுதல் - பொருந்தாச் சொல்லைக் கண்டறிதல் – வழூவுச்சொற்களை நீக்கிய தொடரைக் குறிப்பிடுதல்- சொற்களை அகர வரிசைப்படுத்தல்- வேர்ச்சொல்லைத் தேர்வு செய்தல் - எவ்வகை வாக்கியம் எனக் கண்டு எழுதுதல் - சொற்களை ஒழுங்குபடுத்திச் சொற்றொடர் ஆக்குதல் - ஆங்கிலச்சொல்லுக்கு நிகரான தமிழ்ச் சொல் அறிதல்.

பாடநூல்கள்

- 1. சிறுகதை பூ மலரும் காலம் (ஜி.மீனாட்சி)
- 2. நாவல் வேரில் பழுத்த பலா (சு.சமுத்திரம்)
- 3. இதழியல் கலை (டாக்டர் மா.பா.குருசாமி)
- 4. தமிழ் இலக்கிய வரலாறு (முனைவர் பாக்யமேரி)

பார்வை நூல்கள்

- 1. மக்கள் தகவல் தொடர்பியல் அறிமுகம் (டாக்டர் கி. இராசா)
- 2. இதழியல் (ச.ஈஸ்வரன்)
- 3. இதழியல் (டாக்டர் இரா.கோதண்டபாணி)
- 4. இதழியல் ஒர் அறிமுகம் (டாக்டர் அந்தோணி இராசு)
- 5. தமிழ் இலக்கிய வரலாறு (டாகடர் மு.வரதராசனார்)

DEPARTMENT OF SANSKRIT

B.A. / B.Sc. PART-I -LANGUAGE SANSKRIT SYLLABUS: SEMESTER - II:

PAPER – II

(For those who join in June 2017 and After)

| PART – I Sanskrit Paper II | | |
|--|---------------------|------------------|
| Subject Title : Poetry Grammar & History of Sanskrit Literature - II | | |
| Subject Code:P1LS21 | Hours per week: 6 | Credit: 3 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

POETRY

Selected portions from the prescribed text: Kaliviḍambanam & Sabhārañjanaśatakam

Kalividambanam

- Published by SADGUNA PUBLLICATIONS Cidambaram (TN)

Unit I. scholars and Teachers Verse No. 1-10,

Unit II. Astrologers & Physicians V. 14-30

Unit III. Relatives & Pseudo monks Vv. 41-50, 84-93.

Sabhārañjanaśatakam

Unit IV Wisdom and it's acquisition Vv. 1-12

Unit V Poetry & Poet Vv. 13-30.

Prescribed text: LYRICS & CHAMPU KAVYAS A short history of Sanskrit Literature (Published by A.M.G. Publications, Madurai – 625 016 Page No. 51 – 60, 42 – 45) year of publication- 1996

Kalividambanam & Sabhārañjanaśatakam

Published by SADGUNA PUBLLICATIONS Cidambaram (TN). 2014.

B.A. Economics CBCS Syllabus (Part II English) - SEMESTER – II (For those who join in June 2015 onwards)

| PART II – Paper I | | |
|-----------------------------------|---------------------|------------------|
| Subject Title: Functional English | | |
| Subject Code: P2LE21 | Hours per week: 5 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

Total number of hours per semester: **75 Hrs**

- * To develop listening, speaking and reading skills
- * To develop Information and Communication Technology (ICT) skills
- ✤ To develop presentation skills
- ✤ To develop competency in grammar

| Unit – I Listening, Speaking ar | nd Reading | g Components | 15 Hrs |
|--|--------------|-----------------------|-------------|
| | Pro | ose | |
| 1. My Visions for India | - A. | P.J. Abdul Kalam | |
| 2. Mahatma Gandhi | - | V.S.Srinivasa Sastri | |
| 3. The Secret of Work | - | Swami Vivekananda | |
| 4. The Golden Age of Crick | et - | Neville Cardus | |
| 5. Tree Speaks | - | C. Rajagopalachari | |
| Unit – II Language Study | | | 15 Hrs |
| • Tenses and Their Uses | 5 | | |
| Concord or Agreemen | t | | |
| Conditional Sentences | | | |
| • Active and Passive Vo | oice | | |
| Preposition | | | |
| Book: A Textbook of English G | rammar an | d Usage by K.V.Joseph | |
| Second Edition (2012), TATA | | | d New Delhi |
| Unit – III Composition | | | 15 Hrs |
| Letter writing – Informa | al Letters | | 10 1115 |
| Hints Development | | | |
| Descriptive Writing | | | |
| Unit – IV Extensive Reading: | • Short Sto | ries | 15 Hrs |
| Extensive Reading | | 1105 | 15 1115 |
| | - M | anohar Malgonkar | |
| The Tiger in the Tunnel | | iskin Bond | |
| 3. A Devoted Son | | nitha Desai | |
| 4. The Lost Child | | ulk Raj Anand | |
| 7. The Lost Child | - <i>IVI</i> | μικ καј Απαπα | |
| | 21 | 1 | |

5. The Cask of Amantilado - Edgar Allan Poe

Unit – V Translation

15 Hrs

• Translation of Sentences and Stories from Tamil to English/English to Tamil (Passages will be supplied)

B.A. Economics CBCS Syllabus - **SEMESTER - II** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | |
|--------------------------------------|---------------------|------------------|
| Subject Title : Micro Economics - II | | |
| Subject Code: 01CT21 | Hours per week: 6 | Credit: 5 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To know the basic concepts of Economics
- * To understand about the Consumption and Production Functions
- * To enrich the knowledge on Structures of Markets

UNIT-I

Supply: Meaning, Kinds – Factors Determining Supply and Elasticity of supply - Marshall's Time Element Analysis.

UNIT-II

Product Pricing I: Perfect Competition - Meaning – Features - Price and Output Determination under Perfect Competition - Monopoly – Meaning – Features – Types - Price and Output Determination under Monopoly.

UNIT-III

Product Pricing II: Monopolistic Competition – Meaning – Features – Price Output Determination under Monopolistic Competition – Oligopoly – Features – Kinked Demand Curve.

UNIT-IV

Theory of Distribution I: Personal and Functional Distribution - Marginal Productivity Theory of Distribution - Modern Theory of Distribution - Rent – Meaning - Ricardian Theory of Rent - Modern Theory of Rent - Quasi Rent.

UNIT-V

Theory of Distribution II: Wages – Meaning - Kinds of wages – Subsistence Theory of Wage - Wage Fund Theory - Modern Theory of Wage - Interest – Meaning - Gross and Net Interest - Liquidity Preference Theory – Loanable Funds Theory – Profit – Meaning - Gross and Net Profit - Innovation Theory of Profit – Risk and Uncertainity Theory of Profit.

Text Book:

- 1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
- 2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
- 3. K.K. Dewett, Modern Economic Theory, S Chand & Co Ltd., New Delhi, 2006.

Reference Books:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.

- 2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
- 3. Paul A. Samuelson, Foundations of Economic Analysis, Harvard University Press, 1983.
- 4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
- 5. George Joseph Stigler, The Theory of Price, McMillan, New Delhi, 1966.

| B.A. Economics CBCS Syllabus - SEMESTER - II |
|--|
| (For those who join in June 2017 and After) |

| PART – III : Core Subject Theory | | | |
|--|--|--|--|
| Subject Title : Entrepreneurship Development | | | |
| Subject Code: 01CT22Hours per week: 5Credit: 3 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

- To acquire the knowledge of the Role of Entrepreneurs in Economic Development.
- ***** To understand the basic concepts and Motivational Theory.
- ✤ To learn about Women Entrepreneur in India.
- * To enrich the knowledge about the Institutions for Entrepreneurship Development.
- **UNIT I** Introduction: Entrepreneur Meaning Definition Functions of Entrepreneur Types Role of Entrepreneurs in Economic Development Entrepreneur and Manager Traits and Qualities of Successful Entrepreneurs SWOT Analysis.
- **UNIT II** Entrepreneurship: Concept of Entrepreneurship Motivation Theories Motivating Factors – Entrepreneurial Mobility- Factors Influencing Mobility – Need for EDP.
- **UNIT-III** Women Entrepreneurship: Concept Types Factors Influencing Women Entrepreneurship - Role and Functions - Growth of Women Entrepreneurship in India - Problems of Women Entrepreneur - Steps to Promote Women Entrepreneurship in India.
- **UNIT-IV** MSMEs: Meaning of MSME Types of MSME Role of MSME in Economic Development Industrial Sickness: Causes and Remedies Project Report: Contents Formulation.
- **UNIT V** Institutions to Promote MSMEs: Institutional Arrangement for Entrepreneurship Development DIC SIDO SIDCO NSIC SIPCOT TIIC ITCOT SIDBI –Function- Incentives and Subsidies.

Text Book:

- 1. Anilkumar.S, Purnima.S.C, Abraham.K, Jayashree.K, *Entrepreneurship Development*, New Age International Publication, Mumbai, 2011.
- 2. Saravanavel.P, *Entrepreneurial Development*, Ess Pee Kay Publishing House. Chennai, 1997.

- 1. Khanka.S.S, Entrepreneurial Development, S. Chand & Co., New Delhi. 1999
- 2. Gupta.C.B and N.P.Srinivasan, *Entrepreneurial Development in India*, S. Chand & Co., New Delhi. 1998
- 3. Jose Paul Ajit Kundar and Mampilly, *Entrepreneurship Development*, Himalaya Publishing House Pvt. Ltd., Mumbai.

- 4. Vasanth Desai, *Small Scale Industries and Entrepreneurship*, Himalaya Publishing House, Mumbai, 2008.
- 5. Thomas W. Zimmer & Norman N Scarborough, *Essentials of Entrepreneurship and Small Business Management*, Pearson Education, New Delhi, 2008.

| <u> </u> | v | , |
|--|----------------------------|------------------|
| PART – III : Allied Subject Theory | | |
| Subject Title : Economic Statistics – II | | |
| Subject Code: 01AT21 | Hours per week: 6 | Credit: 5 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

B.A. Economics CBCS Syllabus - **SEMESTER - II** (For those who join in June 2017 and After)

Objectives:

- * To acquire the knowledge of Correlation Analysis and Regression Analysis
- To understand about the Time Series Analysis and Index Number
- To know the knowledge of Probability

UNIT I

Correlation Analysis: Meaning – Importance - Uses, Types and Methods of Measuring Correlation – Rank Correlation Co-efficient

UNIT II

Regression Analysis: Meaning - Uses - Difference between Correlation and Regression - Regression Equation and Regression Co-efficient.

UNIT III

Time Series: Meaning – Importance – Uses – Components of Time Series – Different Methods of Measuring Trend.

UNIT IV

Index Number: Meaning - Importance, Uses and Types of Index Number – Weighted, Laspeyre's, Pasache, Fisher and Bowley - Test of Index Numbers.

UNIT V

Probability: Meaning – Definition – Uses and Types of Probability – Mutually Exclusive, Independent and Dependent Events – Addition and Multiplication Theorems.

Text Book:

- 1. R.S.N.Pillai, V.Bagavathi, *Statistics- Theory and Practice*, S.Chand Co. Limited, New Delhi, 2013.
- 2. Gupta, S. P, Statistical Methods, Sultan Chand and Sons, New Delhi, 2010

Reference Books:

- 1. Gupta, S. P, Statistical Methods, Sultan Chand and Sons, New Delhi, 2010
- 2. B.N. Asthana, Elements of Statistics, S. Chand & Company Ltd., New Delhi, 2011
- 3. R.S.N. Pillai and V. Bagavathi, Practical Statistics, S. Chand & Co. Limited, 2003

B.A. Economics CBCS Syllabus – **SEMESTER – II** (For those who join in June 2017 and after)

| PART – IV : Non major Elective | | | |
|--|---------------------|------------------|--|
| Subject Title : Elements of Economics | | | |
| Subject Code: 01NE21Hours per week: 2Credit: 2 | | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

Objectives:

- * To know the fundamental concepts of Micro and Macro Economics
- To get an idea of Law of Demand and Law of Supply
- To understand the concepts of National Income, Money and Functions of Money

UNIT- I

Definitions of Economics - Basic Concepts in Economics - Micro and Macro Economics

UNIT- II

Demand and Demand Curve - Determinants of Demand - Law of demand - Consumer's Surplus

UNIT- III

Supply and Law of Supply - Supply Curve - Determinants of Supply Curve - Consumer's Surplus - Factors of Production.

UNIT-IV

National Income - Concepts of National Income – Methods of Measurement - Difficulties in Estimating National Income - Uses of National Income Data.

UNIT- V

Money - Meaning - Functions of Money - Inflation - Meaning - Types of Inflation – Causes and Control of Inflation – Black Money.

Text Book:

1. Dr. L. Srinivasan, General Economics, Meenakshi pathippaham, Vandiyur mainroad, Sadasiva nagar, Madurai-20.2015

- 1. M.L.Seth, Micro Economics, Laxmi Narayana Agarwal, Agra, 2007
- 2. Jhingan, M.L, *Principles of Economics*, Vrinda Publications Pvt. Ltd., New Delhi, 2002.

3. M.J.Kennedy Advanced *Microeconomics Theory*, Himalaya Publishing House Pvt. Ltd., New Delhi, 2008.

மூன்றாம் பருவம் - பாடத்திட்டம் (2017-2018 ஆம் ஆண்டு முதல்)

| PART-I: Language Tamil Subject | | |
|---|----------------------------|------------------|
| Subject Title:காப்பியமும் பக்தி இலக்கியமும் நாடகமும் - தாள்:3 | | |
| Subject Code: P1LT31Hours per week: 6Credit: 3 | | |
| Seasonal Marks: 25 | Summative marks: 75 | Total Marks: 100 |

பாடப்பகுதி

| அலகு: 1 | தமிழ்க் காப்பிய இலக்கியம் |
|---------|---|
| அலகு: 2 | தமிழ்ப் பக்தி இலக்கியம் |
| அலகு: 3 | தமிழ் நாடகம் (வைகையில் வெள்ளம் வரும்) |
| அலகு:4 | தமிழ் இலக்கணம் (அணிகள்) |
| அலகு: 5 | தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும். |
| அலகு: 5 | தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும். |
| | |

பாடப்பகுதியின் உட்பிரிவுகள்

அலகு: 1. தமிழ்க் காப்பிய இலக்கியம்

- 1. சிலப்பதிகாரம் வழக்குரை காதை
- 2. மணிமேகலை ஆபுத்திரன் திறம் அறிவித்த காதை
- 3. கம்பராமாயணம் வாலி வதைப்படலம்
- 4. வில்லிப்புத்துரார் பாரதம் கண்ணன் தூதுச்சருக்கம்
- 5. கந்த புராணம் அயனைச் சிறை நீக்கும் படலம்

அலகு: 2 தமிழ் பக்தி இலக்கியம்

- 1. தேவாரம் திருஞானசம்பந்தர் (திருவேடகப் பதிகம்)
- 2. திருவாசகம் மாணிக்கவாசகர் (பிடித்த பத்து)
- 3. திருமந்திரம் திருமூலர் (10 பாடல்கள்)
- 4. திருப்பாவை ஆண்டாள் (10 பாசுரங்கள் தெரிவு செய்யப்பெற்றவை)
- 5. பராபரக்கண்ணி தாயுமானவர் (10 கண்ணிகள் தெரிவு செய்யப்பெற்றவை)

அலகு: 3 நாடகம் – வைகையில் வெள்ளம் வரும்

அலகு: 4 தமிழ் இலக்கணம் – அணிகள்

- அணிகள் (உவமையணி, உருவக அணி, வேற்றுமை அணி, பிறிது மொழிதல் அணி, வஞ்சப்புகழ்ச்சி அணி)
- 2. பாவகைகள் (வெண்பா, ஆசிரியப்பா)
- 3. மடல் வரைதல் விண்ணப்பம் (புகார்க் கடிதம் பாராட்டுக் கடிதம்)

அலகு: 5 தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும்.

- அ) 1. காப்பிய இலக்கிய வரலாறு
 - 2. பக்தி இலக்கிய வரலாறு

ஆ) பத்திரிக்கைச் செய்தி எழுதுதல் - நேர்காணல் எடுத்தல் - துணுக்குகள் எழுதுதல்

பாடநூல்கள்

- 1. தமிழ்ச் செய்யுட் தொகுப்பு (தமிழ்த்துறை வெளியீடு)
- 2. நாடகம் வைகையில் வெள்ளம் வரும் (பாவை பப்ளிகேஷன்ஸ்).

பார்வை நூல்கள்

- 1. தமிழ் இலக்கிய வரலாறு (முனைவர் பாக்யமேரி)
- 2. தமிழ் இலக்கிய வரலாறு (டாக்டர் மு.வரதராசனார்

DEPARTMENT OF SANSKRIT

B.A. / B.Sc. PART-I -LANGUAGE SANSKRIT SYLLABUS: SEMESTER - III:

PAPER - III

(For those who join in June 2017 and After)

| PA | RT – I Sanskrit Paper II | Ι |
|--|--------------------------|------------------|
| Subject Title : Prose , Poetics & History of Sanskrit Literature - III | | |
| Subject Code: P1LS31 | Hours per week: 6 | Credit: 3 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

PROSE

Following portions from the prescribed text: 'SAHITYA RASA KANA' - Published by J.M. Publications, Madurai.

UNIT I & II

- 1. Gurubhakti
- 2. Mātangacaritam
- 3. Samsargajādosaguņā bhavanti
- 4. Akarņahrudayo gardabhah
- 5. Śukanāsopadeśah

POETICS

UNIT III & IV

ALANKĀRA (POETICS) FROM THE TEXT BOOK: SĀHITYA RASAKANĀĻ:-

UPAMĀ, ANANVAYA, UTPREKṢĀ, ATIŚAYOKTI, ULLEKHĀ, VYATIREKA, SAMĀSOKTI, ŚLEṢA, ARTHĀNTARANYĀSA.

HISTORY OF LITERATURE

UNIT V Prose Romance, Historical Kavyas, Popular Tales.

Prescribed text: A short history of Sanskrit Literature (Published by A.M.G. Publications, Madurai – 625 016, Page No. 35 – 40, 40 – 44, 45 - 50) year of publication- 1996

B.A. Economics Part – II English CBCS Syllabus - SEMESTER III (For those who join in June 2017 and after)

| F | | • | |
|----------|---|--|-----------------------|
| | | PART II – Paper I | |
| _ | Subject Title : | English through Drama a | |
| _ | Subject Code: P2LE31 | Hours per week: 4 | Credit: 2 |
| | Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |
| Object | ives: | Total number of hours p | er semester: 60 hours |
| * | To make students read and a | appreciate English Plays | |
| * | To make students appreciate | e English poetry | |
| ** | To motivate students to face | Competitive Examinations | |
| * | To develop continuous writing | ng in English | |
| * | To make students read exten | sively | |
| Unit I · | – One Act Plays | | 15 Hrs |
| 1 Th | ne First and the Last - | John Galsworthy | |
| | emember Caesar - | G.Devoit | |
| | ne Sheriff's Kitchen - | Ronald Gow | |
| | ne Boatswain's Mate - | W.W.Jacobs and H.C. Sar | gent |
| | [– Poems | | 15 Hrs |
| | | Dala'n doar e (l. Tara an | 15 113 |
| | bithanjali (Poem 50) - | Rabindranath Tagore | |
| | The Earthen Goblet - | Harindranath Chattopadhy John Keats | /aya |
| | a Belle Dame sans Mercy - | William Wordsworth | |
| | idelity - The Tiger and the Deer - | Sri Aurobindo | |
| | - | SITAutoonido | |
| Unit - I | y 8 | | 10 Hrs |
| | Comprehension Spotting the Error | | |
| | Spotting the Erro Sontoneo rearran | | |
| | Sentence rearrang Sentence Fillers | gement | |
| | Cloze test or Nur | mbered Gaps | |
| Unit _ | IV Composition | I I I I I I I | 10 Hr |
| | Dialogue Writing | | 10 11 |
| | Paragraph Writing | | |
| | V Intensive Reading (Grea | t Speeches) | 10 H |
| Swami | Vivekananda – Addresses at | t the Parliament of Religions | S |
| o wann | 1. Response to Welcome, | t the Talianent of Rengion | , |
| | - | | |
| | Why We Disagree, Delicion Not the Cruine N | Jack of India | |
| | 3. Religion Not the Crying N | need of India, | |
| | 4. Paper on Hinduism, | | |
| | 5. Address at the Final Sessi | on | |
| | | | |

Text Book: *Objective English for Competitive Examinations* – Hari Mohan Prasad, Uma Rani Sinha, Tata McGraw Hill Education Private Limited, New Delhi. 2014, 5th Edition

Text: Swami Vivekananda's Chicago Address, Ramakrishna Tapovanam Printing School.

B.A. Economics CBCS Syllabus - **SEMESTER - III** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | |
|-----------------------------------|---------------------|------------------|
| Subject Title : Money and Banking | | |
| Subject Code: 01CT31 | Hours per week: 6 | Credit: 4 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- To know the Concepts and Evolution of Money
- To understand the Theories of Money and Inflation
- * To get the knowledge of functions of Banking and Money Market

UNIT-I

Money: Barter System – Meaning and Defects - Evolution of Money - Meaning and Definitions of Money - Functions of Money - Kinds of Money - Defects of Money- Qualities of Good Money.

UNIT-II

Monetary Theories: Quantity Theory of Money– Fisher's Quantity Theory of Money - Cambridge Equation: Pigou, Marshall, Robertson and Keynes.

UNIT-III

Inflation: Meaning – Causes - Types - Effects - Anti-inflationary Measures - Inflationary Gap - Deflation – Stagflation – Trade Cycles – Meaning and Phases.

UNIT-IV

Banking: Meaning – Types - Central Bank: Functions - Methods of Credit Control - Quantitative and Qualitative Methods.

Functions of Commercial Banks - Commercial Bank and Economic Development - Credit Creation – Black Money and Demonitization.

UNIT-V

Money Market: Organized and Unorganized Money Market - Indian Money Market - Capital and Stock Market Monetary Policy: Objectives and Types – India's Monetary Policy.

Text Book:

- 1. S. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
- 2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

- 1. M C Vaish, *Monetary Theory*, Vikas Publishing House Pvt Ltd, Chennai, 2009
- 2. Gupta, S.B., *Monetary Economics: Institutions, Theory and Policy*, New Delhi: S. Chand and Co., New Delhi, 1988.
- 3. M. L. Jhingan, *Money, Banking, International Trade and Public Finance*, Konark Publishers Pvt, Limited, New Delhi, 1993.
- 4. Bhole, L. M., *Financial Institutions and Markets, Structure, Growth and Innovation*, Tata McGraw-Hill, New Delhi. 1999

B.A. Economics CBCS Syllabus - **SEMESTER - III** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | | |
|--|----------------------------|------------------|--|
| Subject Title : Mathematical Methods | | | |
| Subject Code: 01CT32Hours per week: 5Credit: 4 | | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

Objectives:

- To know the basic concepts of Mathematics in the usage of Economics
- To acquire the knowledge of the application of Mathematics in the field of Economics
- **UNIT-I** Mathematical Economics: Meaning, Nature, Scope Role of Mathematics in Economics Set Theory: Meaning Types of Sets –Venn Diagram -Theories of Set- Set operation Functions-Linear.
- UNIT-II Analytical Geometry of Two Dimensions:
 a) Straight line : Equation of a Straight Line-Point of Intersection of Two Lines, Concurrent Lines Angle Between the Two Straight Lines –b) Circle, Centre, Radius.
- **UNIT-III** Matrices: Addition and Subtraction of Matrices, Matrix Multiplication Types of Matrices Transpose of Matrix Inverse Matrix Solution of Linear Equations by Matrix Method and Crammer's Rule.
- **UNIT-IV** Differential Equations: Meaning Rules for Differentiation: Addition, Subtraction, Multiplication, Division -Higher order Differentiation: Partial and Total Differentiation- Uses of these equations in economics
- **UNIT-V** Integral Calculus: Rules of integration, definite integrals and their properties. Uses of integrals in Economics- consumer's and producer's surplus

Text Book:

1. Bose.D. An *Introduction to Mathematical Methods*, Himalaya Publishing House, New Delhi, 2009.

- 1. C.S.Agarwal, R.C. Joshi., *Mathematics for Economists*, The New Academic Publishing Co., Jalandhar, 1983.
- 2. T.M. Srinivasan & S.Perumalswamy, *Elements of Quantitative Techniques*, Emerald Publishers, Chennai, 2000
- 3. Sanchet, D.C. and Kapoor, V.K., *Business Mathematics*, S.Chand &Co., New Delhi, 1983
- 4. Yamane, Taro, *Mathematics for Economists: An Elementary Survey*, Prentice Hall of India Pvt. Ltd., New Delhi, 1970

B.A. Economics Allied History CBCS Syllabus - SEMESTER - III (For those who join in June 2015 and after)

| PART - III : Allied Subject Theory | | |
|--|---------------------|------------------|
| Subject Title : History of India (1707-1858 AD) | | |
| Subject Code: 02AT01 Hours per week: 6 Credit: 5 | | |
| Sessional Marks:25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- To analyze the factors that helped to establish the British Empire in India.
- ✤ To outline the Constitutional development from 1773 to 1857 AD.
- ✤ To trace the evolution of Indian National Movement.
- <u>Unit-1</u> The Advent of Europeans Portuguese Dutch English and French Anglo-French rivalry in the Carnatic The Establishment of English power in Bengal Robert Clive Double government in Bengal.
- <u>Unit-2</u> India under English East India Company: Warren Hastings: Administrative Reforms – Foreign Policy - Cornwallis - Permanent Land Revenue Settlement - Lord Wellesley and Subsidiary System – Lord Hastings - Reforms of William Bentinck – Lord Dalhousie – Administrative Reforms – Foreign Policy – Lord Canning.
- Unit-3 Anglo-Maratha Wars Anglo-Mysore Wars Anglo-Sikh Wars
- <u>Unit-4</u> Internal resistances: Poligary Rebellion (1799) The South Indian Rebellion (1800-1801) – Vellore Mutiny (1806) – The Rising of 1857 – End of Company's rule.
- <u>Unit-5</u> Constitutional developments from 1773-1858 AD: Regulating Act of 1773 Pitt's India Act of 1784 Charter Acts (1813, 1833 and 1853) Queen's Proclamation.

Text Book:

1. Four Authors . Simple History of India since 1526, SBD Publishers, Delhi, 2010.

- 1. Grover & Grover. History of Modern India, S. Chand and Co., New Delhi, 2001.
- 2. Mahajan V.D. *History of India since 1526*, S. Chand and Publication; New Delhi, 1976.
- 3. Rajayyan K. South Indian Rebellion, Ratna Publications, Madurai, 2000.
- 4. Roy Choudry, S.C. History of Modern India, Surjeet Publications, Delhi, 1995.
- 5. Agarwal A.C. Constitutional History of India, Wiley Eastern, New Delhi, 1986

B.A. Economics CBCS Syllabus - **SEMESTER - III** (For those who join in June 2017 and after)

| PART – IV : Skill Based Subject | | |
|--|---------------------|------------------|
| Subject Title : Quantitative Aptitude for Economists | | |
| Subject Code: 01SB31Hours per week: 2Credit: 2 | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To train the mental ability of the students.
- To broaden the analytical skill of the students and to inculcate the problem solving skills
- **UNIT I** Simplification Average– Problems on Ages Surds & Indices Percentage –Ratio and Proportion – Partnership– Time and Work
- **UNIT II** Profit and Loss Time and Distance Simple Interest –Compound Interest
- UNIT III Analog Classification Series Completion Coding Decoding Blood Relations – Puzzle Test –Direction Sense Test – Logical Venn Diagrams – Alphabet Test – Number, Ranging &Time Sequence Test.
- UNIT IV Mathematical Operations Logical Sequence of Words Inserting the Missing Character – Data Sufficiency – Decision Making -Assertion & Reason – Situation Reaction Test – Verification of Truth of the Statement.
- **UNIT V** Data Interpretation Arithmetical Reasoning -Non-verbal Reasoning

Books for Study

- 1. Agrawal, R.S., Quantitative Aptitude, S. Chand & Sons, New Delhi
- 2. Prakash, R., Verbal and Non-Verbal Reasoning, McMillan India, New Delhi

Reference Books:

- 1. Abhijit Guha, Quantitative Aptitude for Competitive Examination, Tata Mc Graw Hill publishing, New Delhi
- 2. Competition Success Review
- 3. Competition master

Note: It was resolved to revise the question paper pattern in such a way to accommodate 50 multiple choice questions (50 x $1\frac{1}{2}$ marks = 75 Marks) in the summative examination for the following subject with effect from 2017-18:

நான்காம் பருவம் - பாடத்திட்டம் (2017-2018 ஆம் ஆண்டு முதல்)

| PART-I: Language Tamil Subject | | |
|---|----------------------------|------------------|
| Subject Title: சங்க இலக்கியமும் நீதி இலக்கியமும் - தாள்:4 | | |
| Subject Code: P1LT41Hours per week: 6Credit: 3 | | Credit: 3 |
| Seasonal Marks: 25 | Summative marks: 75 | Total Marks: 100 |

பாடப்பகுதி

| அலகு: 1 தமிழ்ச் சங்க இலக்கியம் (பத்துப்பாட்டு) அலகு: 2 தமிழ்ச் சங்க இலக்கியம் (எட்டுத்தொகை) அலகு: 3 தமிழ் நீதி இலக்கியம் அலகு: 4 தமிழ் இலக்கணம் அலகு: 5 தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும். |
|---|
| பாடப்பகுதியின் உட்பிரிவுகள் |
| அலகு : 1 தமிழ்ச் சங்க இலக்கியம் (பத்துப்பாட்டு) பத்துப்பாட்டு (முல்லைப்பாட்டு முழுவதும்) |
| அலகு : 2 தமிழ்ச் சங்க இலக்கியம் (எட்டுத்தொகை) |
| 1. நற்றிணை |
| 2. குறுந்தொகை |
| 3. கலித்தொகை |
| 4. அகநானூறு - |
| 5. புறநானூறு |
| அலகு : 3 தமிழ் நீதி இலக்கியம் |
| 1. திருக்குறள் : செய்நன்நியறிதல் (அதிகாரம் – 11) |
| காலமறிதல் (அதிகாரம் – 49) |
| குறிப்பறிதல் (அதிகாரம் – 71) |
| 1. பழமொழி நானூறு (கல்வி அதிகாரம் முழுவதும்) |
| 2. கொன்றை வேந்தன் (முதல் 10 பாடல்கள்) 3. மூதுரை (முதல் 10 பாடல்கள்) |
| |
| அலகு : 4 தமிழ் இலக்கணம் (பொருள்) |
| 1. அகப்பொருள் – அகத்திணைகள் (முதற் கரு உரிப்பொருள்) |
| 2. புறப்பொருள் – புறத்திணைகள் (வெட்சி முதல் பெருந்திணை வரை உள்ள 12 திணைகள்) |
| 3. மரபியல் – பெயர் மரபுகள் – ஆண்பால் – பெண்பால் – இளமைப் பெயர் |
| அலகு: 5 தமிழ் இலக்கிய வரலாறும் பயன்பாட்டுத்தமிழும். |
| அ) 1. சங்க இலக்கிய வரலாறு 2. நீதி இலக்கிய வரலாறு |
| ஆ) 1. திரைப்பட விமர்சனம் 2. புத்தக விமர்சனம் |

பாட நூல்

1. தமிழ்ச் செய்யுள் தொகுப்பு (தமிழ்த்துறை வெளியீடு)

பார்வை நூல்கள்

1. தமிழ் இலக்கிய வரலாறு (டாக்டர் மு.வரதராசனார்)

2. தமிழ் இலக்கிய வரலாறு (முனைவர் பாக்யமேரி)

DEPARTMENT OF SANSKRIT

B.A. / B.Sc. PART-I –LANGUAGE SANSKRIT SYLLABUS: SEMESTER – IV:

PAPER-IV

(For those who join in June 2017 and After)

| PA | ART - I Sanskrit Paper IV | 1 |
|----------------------|---------------------------|--------------------|
| Subject Title : Drai | ma And History of Sanskr | it Literature – IV |
| Subject Code: P1LS41 | Hours per week: 4 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

60 hours to Drama, 30 hours to Spoken Sanskrit.

DRAMA

Following portions from the prescribed text: 'SĀHITYA RASAKANĀḤ' - Published by J.M. Publications, Madurai.

Unit I, II, III 1. Karņabhāra of Bhāsa

Unit IV History of Drama Literature A short history of Sanskrit Literature

(Published by A.M.G. Publications, Madurai – $625\ 016$ Page No. 59 - 75) year of publication- 1996

Unit V

30 HOURS OF ORAL TRAINING DEVELOPING THE COMMUNICATION SKILLS THROUGH THE SANSKRIT LANGUAGE.

B.A. Economics CBCS Syllabus (Part II English) - **SEMESTER** – **IV** (For those who join in June 2015 onwards)

| PART II – Paper I | | | |
|--|---------------------|------------------|--|
| Subject Title : English through Classics | | | |
| Subject Code:P2LE41 | Hours per week: 4 | Credit: 2 | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

Objectives:

Total number of hours per semester: 60 hours

- * To motivate students to read and understand English prose
- To make students appreciate English poetry
- * To enable students to face Competitive Examinations in English
- * To develop continuous writing of the students
- ✤ To make students read extensively.

Unit I - Prose

| 1. Building Self Confidence | - by No | rman Vincent Peale (Personality | |
|---|---------|-----------------------------------|--|
| | Devel | opment) | |
| | From, | English for Enrichment, | |
| | Edited | l by Prof. K. Chellappan. | |
| 2. Sport- A Modern Hunting Ritual | - by De | smond Morris (Essay), | |
| | From, | English for Enrichment, | |
| | Edited | l by Prof. K. Chellappan. | |
| 3. The Soft Thunder of Lumbini | - by Hu | by Hugh and Colleen, | |
| | (A tra | velogue Feature in a Newspaper) | |
| | From, | English for Enrichment, | |
| | Edited | l by Prof. K. Chellappan. | |
| 4. She is Dancing Back in Life | - by De | borach Cowley (A True Life Story) | |
| | From, | English for Enrichment, | |
| | Edited | l by Prof. K. Chellappan. | |
| 5. Within Without | - Rabin | Rabindranath Tagore. | |
| Unit II – Poems | | | |
| 1. Kali the Mother | | Swami Vivekananda | |
| 2. Lochinvar | | Walter Scott | |
| 3. Yossouf | | James Russell Lowell | |
| 4. The Daffodils | | William Wordsworth | |
| 5. Much Madness | | Emily Dickinson | |
| 6. The Woman Who is(XCII) | | Kabir Das | |
| 7. Stopping by Woods on a Snowy Evening | | Robert Frost | |
| | - | | |

Unit III - Objective English

- Sentence Completion
- > Synonyms
- ➢ Antonyms
- Idioms and Phrases
- Substitution

Unit IV - Composition

- Descriptive writing Topics on Personal Experience
- Resume Preparation
- SMS and E-Mail Preparation and sending.

Unit V Extensive Reading: Four Scenes from Shakespeare's plays.

- 1. The Merchant of Venice. Act IV Scene I Portia's Speech.
- 2. Julius Caesar. Act III Scene II Mark Antony and Brutus Speech.
- 3. Twelfth Night. Act V Scene I Before Olivia's House.
- 4. **Othello.** Act V Scene II A Bedchamber in the Castle.

Text Book: *Objective English for Competitive Examinations* – Hari Mohan Prasad, Uma Rani SInha, Tata McGraw Hill Education Private Limited, New Delhi. 2010, Fourth Edition

| PART – III : Core Subject Theory | | |
|--|--|--|
| Subject Title : International Economics | | |
| Subject Code: 01CT41Hours per week: 6Credit: 4 | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | |

Objectives:

✤ To acquire the basic concepts of International Economics.

***** *To understand about the Balance of Trade and Balance of Payment.*

✤ To enrich the knowledge about World Bank, IMF and SAARC

UNIT-I

International Trade: Meaning – Features – Difference between Internal and International Trade – Absolute cost Advantage Theory- Comparative Cost Theory of International Trade - Modern Theory of International Trade.

UNIT-II

Balance of Trade and Balance of Payments–Causes for Disequilibrium in the Balance of Payments - Measures of Correcting Disequilibrium in the Balance of Payments - Free Trade Vs protection.

UNIT-III

Terms of Trade: – Definition, Types – Factors Affecting Terms of Trade – Terms of Trade and Economic Development - Terms of Trade and Economic Welfare – Gains from International Trade.

UNIT-IV

Exchange Rate: Fixed and Flexible Exchange Rate – Merits and demerits – Mint Parity Theory – Purchasing Power Parity Theory - Balance of Payment Theory.

UNIT-V

International Financial Institutions and Trade Blocks: IMF, IBRD, UNCTAD, WTO, Euro - Dollar Market, Benefits and Effects - South Asian Association for Regional Co-operation (SAARC)-BRICS.

Text Book:

- 1. S. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
- 2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

- 1. Kindleberger, C.P., International Economics, Homewood, 1973.
- 2. M. L. Jhingan, *Money, Banking, International Trade and Public Finance,* Konark Publishers Pvt, Limited, New Delhi, 1993.
- 3. M.C.Vaish, *Money, Banking Trade & Public Finance*, New Age International (P). Ltd., New Delhi, 2003.
- 4. P.T. Ellsworth, International Economy, McMillan, New Delhi, 1950.

5. D.M. Mithani, *International Economics*, Himalaya Publishing House, New Delhi, 2004.

B.A. Economics CBCS Syllabus - SEMESTER - IV (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | | |
|--|--|--|--|
| Subject Title : Accountancy | | | |
| Subject Code: 01CT42 Hours per week: 5 Credit: 4 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

- * To acquire the knowledge of fundamentals of Accountancy.
- * To understand about the Trial Balance and Final Accounts.

| UNIT-I | Fundamentals of Book-keeping – Methods of Keeping and Presenting |
|----------|---|
| | Accounts - Books of Prime and Subsidiary Entry. |
| UNIT-II | Bank Transaction and Bank Reconciliation Statement. |
| UNIT-III | Preparation of Trial Balance. (except Rectification of Error) |
| UNIT-IV | Final Accounts of Sole Trade, Opening, Adjusting and Closing Entries. |
| UNIT-V | Accounts of Non-trading Concerns |

- 1. K.L. Nagarajan, N. Vinayakam, P.L. Mani, *Principles of Accountancy*, S. Chand & Company Ltd., New Delhi, 2004
- 2. T.S. Grewal, *Introduction of Accountancy*, S. Chand & Company Ltd., New Delhi, 1978

B.A. Economics Allied History CBCS Syllabus - **SEMESTER - IV** (For those who join in June 2015 and after)

| PART - III : Allied Subject Theory | | | |
|--|--|--|--|
| Subject Title : History of India (1858-1950 AD) | | | |
| Subject Code: 02AT02Hours per week: 6Credit: 5 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

- ✤ To highlight the British Administration in India from 1858 to 1947 AD.
- To recall the Social and Religious Reform Movement in the 19th Century India.
- ✤ To study the economic impact of the British Rule in India and the Planned Economy of Independent India
- <u>Unit-1</u> India under British Crown: Canning, Ripon, Curzon and Mountbatten The Anglo-Afghan Wars – The Burmese Wars.
- <u>Unit-2</u> Social and Religious Reforms the Brahma Samaj The Prarthana Samaj – The Arya Samaj – The Ramakrishna Mission – The Theosophical Society – Other individual reformers
- <u>Unit-3</u> Indian National Movement: Nationalism in India – Indian National Congress – Moderate and Extremist Movements – Home Rule Movement – Mahatma Gandhi and Non-Cooperation Movement, Civil Disobedience Movement, Quit India Movement – Role of Tamil Nadu in Indian Freedom Movement
- <u>Unit-4</u> Constitutional Developments: Indian Council Act of 1861 and 1892 Acts of 1909, 1919 and 1935 Growth of Education Impact of British Rule in India.
- <u>Unit-5</u> Integration of Princely states and Foreign possessions Reorganisation of Indian States India's Foreign Policy India's Planned Economy.

Text Book:

1. Venkatesan, G. History of Indian Freedom Struggle, VC Publications, 2006.

- 1. Bipan Chandra. History of Modern India, Orient Black Swan, New Delhi, 2010.
- 2. Grover, B.L. A New look on Modern Indian History, S. Chand & Co., New Delhi, 1993.
- 3. Hansraj. Advanced History of India, Surjeet Publications, New Delhi, 2010.
- 4. Mahajan V.D. Modern Indian History, S. Chand & Co., New Delhi, 2007.
- 5. Raychoudhrary. History of Modern India, Surjeet Publications, Delhi, 2002.
- 6. Agarwal. Constitutional History of India, S. Chand & Co., New Delhi, 1965.

| PART – IV : Skill Based Subject | | | |
|--|--|--|--|
| Subject Title : Computer Applications in Economics | | | |
| Subject Code: 01SB41Hours per week: 2Credit: 2 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

✤ To acquire the basic knowledge of Computer.

✤ To understand the Programming Languages.

UNIT I Introduction to Computer:

Evolution of Computers, Classification of Computers, Importance of Computers, Components of Computer: Input, Output, Storage Devices.

Programming Languages: Software, Programming Languages, Low and High Level Languages.

UNIT II MS-Word:

Introducing Microsoft Office – Word Processing with MS-Word: Basic – Formatting Text and Documents - Applications of MS-Word: Working with Headers, Footers and Footnotes – Tables, sorting – Working with Graphics – Introduction to Mail Merge.

UNIT III: MS-Excel:

Spread Sheet with MS-Excel: Basic – Arranging Work Sheets – Formatting, Statistical Functions – Charts – Graphics – Applications of MS-Excel.

UNIT IV: MS-Power Point:

Power Point Basics – Creating Presentations - Working with Text – Applications of MS-Power Point-Showing a Presentation.

MS-Access and Applications: Introduction to Access –Creating a Simple Database and Tables – Forms-Applications of MS-Access

UUNIT V: E-Mail and Internet:

Introduction to E-Mail concepts – Creating, Editing a Mail and senting E-Mail: Advantages and Disaddvantages.

Text Book: 1. Sanjay Saxena A. First Course in Computers, Vikas Pubshing Delhi.

- 1. PK Sinha, PC complete, BPB Publications, Chennai, 2003.
- 2. PK Sinha, Computer Fundamentals, BPB Publications, Chennai, 2004

- 3. Bill Bruck, The Essential 2000, BPB Publications, Chennai, 2004
- 4. Ananthi Sheshasayee, *Computer Applications in Business & Management*, Margham Publications, Chennai, 2005.

B.A. Economics CBCS Syllabus (Part II English) - **SEMESTER** – V (For those who join in June 2015 and After)

| PART II – Paper I | | | |
|---|--|--|--|
| Subject Title : English for Career Development | | | |
| Subject Code: P2LE51 / P2CE51 Hours per week: 1 Credit: 1 | | | |
| Sessional Marks: 100 Total Marks: 100 | | | |

Objectives:

Total number of hours: 15 hours

- ✤ To make students face Competitive Examinations with confidence
- To train students in writing book reviews
- * To make them write reports, resolutions, minutes
- ✤ To make them prepare agenda for meeting.
- To make students read books on Personality Development

Unit I

➢ Comprehension

Unit II

- Spotting the Errors
- Sentence Improvement
- ➢ Voice
- > Preposition
- Cloze Test or Numbered Gaps

Text Book:

Objective English for Competitive Examinations, Hari Mohan Prasad Uma Rani Sinha, Tata McGraw Hill Education Private Limited, New Delhi.

Unit III

Book Reviews

Unit IV

- Report-Writing
- Preparation of Agenda, Resolutions, Minutes

Unit V

Extensive Reading – Self study – How to win Friends and Influence People – Dale Carnagie, Vermilian, London

| PART – III : Core Subject Theory | | | |
|--|--|--|--|
| Subject Title : Macro Economics-I | | | |
| Subject Code: 01CT51Hours per week: 5Credit: 5 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

- ✤ To acquire the knowledge of important concepts of Macro Economics.
- To understand about the theories of employment.
- ✤ To enrich the knowledge of consumption functions.
- UNIT I Macro Economics: Meaning, Nature and Scope of Marco Economics: Meaning of Macro Economics – Differences Between Micro and Macro Economics - Importance and Limitations of Macro Economic Analysis – Circular Flow of Income –Two and Three Sector Models.
- UNIT II National Income: Definition and Concept Per-capita Income and Disposal Personal income, Real Income and National Income Concept of National Product GNP and NNP Methods of Measuring National Income Difficulties in the Computation of National Income National Income and Social Welfare Uses of National Income.
- UNIT III Theory of Employment: Meaning of Full employment Kinds of Unemployment Classical Theory of Employment Say's Law of Market Pigou's View of Unemployment Keynesian Theory of Employment Saving and Investment Approach to Under Employment Equilibrium A Comparison of Classical and Keynesian Theory of Employment.
- **UNIT IV** Consumption function: Keynesian Psychological Law of Consumption -Significance of Keynes Law - Propensity to Consume - APC and MPC -Determinants of Propensity to Consume
- **UNIT V** Theories of Consumption Function: Absolute Income Hypothesis Relative Income Hypothesis Permanent Income Hypothesis Life Cycle Hypothesis.

Text Book:

- 1. Sankaran.S, Macro Economics, Margham Publications, Chennai, 2008
- 2. Maria John Kennedy, *Macro Economic Theory*, PHI Learning Pvt. Ltd., New Delhi, 2011

- 1. Ahuja, H.L., *Macro Economics Theory and Policies Advanced Analysis*, Indiana Books and Journals, Chennai, 2005.
- 2. Vaish, M.C., Macro Economics, Vikas Publishing House Pvt. Ltd., Mumbai, 1999

- 3. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
- 4. Jhingan.M.L, Macroeconomic Theory, Vrinda Publications Limited, New Delhi, 2003.
- 5. Keynes.J.M., *The General Theory of Employment Interest and Money*, McMillan, London, 1936

| PART – III : Core Subject Theory | | | |
|--|--|--|--|
| Subject Title : Fiscal Economics-I | | | |
| Subject Code: 01CT52Hours per week: 5Credit: 5 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

Objectives:

- ✤ To acquire the knowledge of Basic Concepts of Public Finance.
- *To understand about Public Expenditure, Public Revenue.*
- To enhance the knowledge about Budgetary System and Federal Finance in India.
- **UNIT-I** Public Finance Meaning Public Finance and Private Finance Principle of Maximum Social Advantage.
- **UNIT-II** Public Goods, Private Goods, Economics Goods, Merit Goods-Distinction between public and private goods-Provision of public goods
- UNIT-III Public Revenue: Sources of Revenue Tax Revenue and Non-tax Revenue- Taxation: Definition - Canon of Taxation - Proportional and Progressive Taxes - Direct and Indirect Taxes – Qualities of Good Taxation –
- **UNIT-IV** Incidence of Taxation Meaning, Theories, Factors affecting Incidence of a tax –incidence of specific taxes Taxes of Centre and the States Specific taxes
- **UNIT-V** Taxable Capacity: Meaning Elements Determining Taxable Capacity Taxable Capacity in India

Text Book:

- 1. B.P.Tyagi., Public Finance, Jai Prakash Nath & Co Meerat, 1999
- 2. R.C.Awawal, Public Finance, Lakshmi Narayan Publiation, New Delhi

- 1. H.L.Bhatia., *Public Finance*, Vikas Publishing House Pvt. Ltd., New Delhi, 1999
 - 2. Musgrve and Musgrave., *Public Finance in Theory and Practice*, McGraw-Hill Book Co., New Delhi, 1984
 - 3. Chelliah, Raja J., Fiscal Policy in Underdeveloped Countries with Special Reference to India, George Allen and Ltd., London, 1960.
 - 4. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.

- 5. Dalton, Huge, *Principles of Public Finance*, Routledge and Kegan Paul Ltd, London, 1971.
- 6. Musgrave, Richard and Peggy B. Musgrave, *Public Finance in Theory and Practice*, McGraw Hill International Book Co., Tokyo, 1980.

| PART – III : Core Subject Theory | | | |
|--|--|--|--|
| Subject Title : History of Economic Thought -I | | | |
| Subject Code: 01CT53Hours per week: 5Credit: 5 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | |

B.A. Economics CBCS Syllabus - SEMESTER - V (For those who join in June 2017 and After)

Objectives:

- ✤ To acquire the knowledge of basic concepts of History of Economic Thoughts.
- To understand the view of Classical Thinkers in Economic Thoughts.
- To enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts.
- **UNIT I** Introduction: Nature and Importance of Economic Thought –Relativist and Absolute Approaches to Economic Thought -Mercantilism Factors Leading to Mercantilism -Mercantilist Ideas Decline of Mercantilism.
- **UNIT II** Physiocracy: Ideas of Physiocrats- Natural Order-Net Product Circulation of Wealth -Critical Appraisal – Comparison Between Physiocrats and Mercantilism
- UNIT III Classical Thinkers: Adam Smith: Wealth Definition Division of Labour - Theory of Value - Capital Accumulation - Free Trade - Role of State - Stationary State- David Ricardo: Value Analysis-Theories of Trade and Distribution-Views on Machinery and Employment
- **UNIT IV** Malthus: Malthus-Ricardo Market Glut J.S. Mill: Hedonism Liberalism Deviation From Classification Classical Stationary State with special reference to Mill's views.
- UNIT V Marxian Economics: Historical Materialism, Theory of Value-Theory of Capital Accumulation-Theory of Capitalist Crisis-Simple Reproduction Scheme –Veblen's theory of Leisure class –Essential features of Marginalism

Books for study:

- 1. Sankaran, S., History of Economic Thought, Margham Publications, Chennai, 1987
- 2. Loganathan. V., History of Economic Thought, S.Chand & Co., New. Delhi, 1996.

Reference Books:

1. Srivastava, S.K., History of Economic Thought, S. Chand & Co., New Delhi, 1994

- 2. D.M. Mithani, History of Economic Thought, Himalaya Publishing House, New Delhi
- 3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
- 4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

| PART – III : Core Subject Theory | | |
|--|---------------------|------------------|
| Subject Title : Planning and Growth | | |
| Subject Code: 01CT54Hours per week: 5Credit: 5 | | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

B.A. Economics CBCS Syllabus - SEMESTER - V (For those who join in June 2017 and After)

Objectives:

- ✤ To acquire the knowledge of General Concepts of Planning and Growth
- * To understand about the Developmental Concepts in Indian Planning.
- ***** To enrich the knowledge about the Theories of Economic Growth.
- UNIT I Planning Meaning Definition Features Need For Planning in Underdeveloped Economies - Types of Planning - Physical and Financial - Short Term and Perspective Planning - Planning in Capitalist, Socialist and Mixed Economies.
 UNIT– II Plan Formulation - Planning Machinery – NITI AyogPlan Implementation in India - India's Five Year Plans - Objectives - Size of
- Plan Strategies of Plan Resource Mobilization.UNIT- III Planning and Agricultural Development Planning and Industrial Development Assessment of Performance of Plans in India.
- UNIT IV Growth Meaning Definition Characteristics Indicators Causes -Economic Development - Meaning - Difference Between Economic Development and Economic Growth - Obstacles to Economic Development - Economic and Non-Economic Factors - Nature of Dualism
- UNIT V Theories of Economic Growth Balanced Growth Unbalanced Growth
 Big Push Theory Thesis of Critical Minimum Effort -Rostow's Stages of Economic Growth Mahalanobis Thesis in Development.

Text Book:

- 1. M.L.Jhinan, *The Economics of Development and Planning*, Vrinda Publications, New Delhi, 2006.
- 2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing House, New Delhi.

- 1. W.A.Lewis, The Theory of Economic Growth, Homewood, Illinois: Irwin, 1955
- 2. B. R. Shenoy, *Indian Planning And Economic Development*, New York: Asia Publishing House, 1963

- 3. Dhingra, I.C, Indian Economy, S.Chand & Co. Ltd., New Delhi, 2000
- 4. Agarwal, A.N., *Indian Economy: Problems of Development and Planning*, Wishwa Prakashan Chennai, 2001.
- 5. K.P.M. Sundaran & Dutt Ruddar, *Indian Economy*, S.Chand & Co. Ltd., New Delhi, 2002

| B.A. Economics CBCS Syllabus - SEMESTER - V |
|---|
| (For those who join in June 2017 and After) |

| PART – IV : Elective Paper | | | | |
|--|--|--|--|--|
| Subject Title : Agricultural Economics | | | | |
| Subject Code: 01EP51 | Subject Code: 01EP51Hours per week: 5Credit: 5 | | | |
| Sessional Marks: 25 Summative Marks: 75 Total Marks: 100 | | | | |

Objectives:

- ✤ To acquire the Nature and Scope of Agricultural Economics.
- * To understand the Agricultural Holding and Agricultural Marketing in India.
- ***** To Learn about the Land Reforms and the Rural Indebtedness in India.
- UNIT I Introduction to Agricultural Economics Meaning Definition Nature and Scope of Agricultural Economics – Interrelationship Between Agriculture and Industry – Place of Agriculture in Indian Economy – Causes for Low Agricultural Productivity in India – Solutions –WTO and Indian Agriculture.
- UNIT II Agricultural Holdings: Meaning of Agricultural Holdings Size of Holdings - Subdivision and Fragmentation of Holdings - Causes for Small Holdings - Advantages and Disadvantages of Small Holdings -Consolidation of Holdings.
- UNIT III Agricultural Price and Marketing: Fluctuation in Agricultural Prices -Causes and Impact - Price Stabilization - Agricultural Price Policy - Role of CACP – Minimum Support Price - Agricultural Marketing - Types -Defects of Agricultural Marketing – Regulated Market –Role of PAMC-Functions -Drawbacks.
- **UNIT IV** Land Reforms: Meaning Nature, Objectives and Types Implementation of Land Reforms Abolition of Intermediaries Tenancy Reforms Ceiling on Land Holdings Bhoodan Movement.
- UNIT V Rural Indebtedness and Rural Credit: Rural Indebtedness Meaning Causes and Evils Rural Credit Need for Credit Classification of Credit
 Sources of Rural Credit Institutional, Non-institutional Financing Agrarian Crisis –Farmer's Suicide .

Text Book:

- 1. Sankaran.S, Agricultural Economy of India, Progressive Corporation Pvt. Ltd, Bombay.
- 2. Memoria C.B. Agricultural Problems of India, Kitab Mahal, Allahabad.

Reference Books:

1. Sadhu and Singh – *Fundamentals of Agriculture Economics*, Himalaya Publishing House, Bombay.

- 2. Tyagi, B.P., *Agricultural Economics and Rural Development*, Jai Prakas Math and Co., Meerut, 2004.
- 3. R.N. Soni, *Leading Issues in Agricultural Economics*, Vishal Publications, Jalandhar.
- 4. Subrahmanya and I Sathya Sundaram, *Growth of Agriculture and Rural Development in India*, Deep and Deep Publication, New Delhi, 1987.
- 5. Reddy Subba S and Others, *Agricultural Economics*, Oxford and IBH Publishing Company Private Ltd., New Delhi, 2004.

| PART – IV : Skill Based Subject | | |
|---|---------------------|------------------|
| Subject Title : Human Resource Management | | |
| Subject Code: 01SB 51 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To learn about the General Concepts of HRM.
- ✤ To understand about the Organisation of HRM.
- ✤ To acquire the knowledge of Selection and Recruitment.

UNIT –I

Introduction: Meaning – Scope of HRM – Objectives of HRM – Features of HRM – Influencing Factors

UNIT-II

Organisation of HRM: Organisation of HRM Department– Descriptions of Line and Staff Functions

UNIT-III

Job Analysis: Meaning – Methods of Job Analysis – IT and Computerised Skill Inventory

UNIT –IV

Recruitment and Selection: Meaning –Constraint and Challenges – Selection Process –Types of Tests

UNIT -V

Interview: Types of Interview – Common Interviewing Mistakes – Designing and Conducting Effective Interviews

Reference Books:

1. Gary Dessler, *Human Resource Management*, Seventh edition, Prentice-Hall of India Pvt. Ltd., Pearson.

- 2. VSP Rao, V Hari Krishna, Management: Text and Cases, Excel Books, I Edition, 2004
- 3. S.P Robbins, *Personnel/Human Resource Management*, Prentice Hall, New Delhi, 2004
- 4. Michael, V.P., Human Resources Management and Human Relations, Himalaya Publishing House, New Delhi, 1998.
- 5. Rudrabasavaraj, M.N. Cases in Human Resource Management, Himalaya Publishing House, New Delhi, 1998.

| Part – IV : Common Subject Theory | | |
|---------------------------------------|---------------------|------------------|
| Subject Title : Environmental studies | | |
| Subject Code: ESUG51 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- Disseminate information of Environment of national and international issues
- *Environmental consciousness creation among the students*
- * Facilitation of environmental leadership among students

Unit-I

5 hrs

5hrs

4hrs

2hrs/week 24hrs

Introduction - Nature, scope and importance of Environmental studies -Natural Resources and conservation – forest, water and energy. 5 hrs

Unit-II

Ecosystem – concept – structure and function, energy flow, food chain, food web and ecological pyramids

Unit-III

Biodiversity - definition, types - values - India, a mega diversity zone -Hotspots – Endangered and endemic species – threat to biodiversity and conservation **Unit-IV** 5 hrs

Environmental pollution - Air pollution - causes and effect - Ozone depletion -Global warming - acid rain - Water pollution - Noise pollution - Solid waste management - Nuclear hazard

Unit-V

Human population and the environment – Population growth – variation among nations – effects of population explosion – family welfare programme – environment and human health.

Text Book:

Environment studies – R.Murugesan (2009), Milleneum Pub. Madurai-16

- 1. Environmental Studies Erach Bharucha Universities Press Hyderabad
- 2. Modern concepts of Ecology HD KUMAR, Vikas Publishing House New Delhi.
- 3. Environmental studies R. Rajagopalan (2005) Oxford University Press, New Delhi

B.A. Economics CBCS Syllabus (Part II English) - SEMESTER – VI (For those who join in June 2015 and after)

| PART II – Paper I | | |
|---|-------------------|------------------|
| Subject Title : English for Professional Excellence | | |
| Subject Code: P2LE61, P2CE61 | Hours per week: 1 | Credit: 1 |
| Sessional Marks: 100 | | Total Marks: 100 |

Total number of hours: 15 hours

Objectives:

- ✤ To make students face Competitive Examinations with confidence
- ✤ To prepare students to face interviews
- * To make students familiar with books and authors in English literature
- To make students prepare resume
- To motivate students to participate in Group Discussion
- To make students read books on Personality Development

Unit – I

- Sentence Completion
- Sentence Fillers
- ➢ Synonym
- > Antonym
- Idioms and Phrases
- > Substitution

Unit – II

- Sentence Arrangement
- Jumbled sentences
- Paragraph Reconstruction
- Analogy

Text Book:

Objective English for Competitive Examinations, Hari Mohan Prasad Uma Rani Sinha, Tata McGraw Hill Education Private Limited, New Delhi.

Unit III

Interview Skills – mock – interview.

Debate, Group Disscussion, Resume Writing

Unit IV

> Books and authors in English literature

B.A. Economics CBCS Syllabus - **SEMESTER - VI** (For those who join in June 2017 and After)

| PART – III : Core Subject Theory | | |
|------------------------------------|---------------------|------------------|
| Subject Title : Macro Economics-II | | |
| Subject Code: 01CT61 | Hours per week: 5 | Credit: 4 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- To acquire the knowledge of Investment Function, Multiplier and Accelerator Theory.
- * To understand about the Different views of Macro Economic Analysis.
- * To learn about the Business Cycle.

| UNIT – I | Investment Function: Investment Function – Meaning – Types – Determinants of Investment –Autonomous Investment and Induced Investment – Factors Determining Investment Function – Marginal Efficiency of Capital and Rate of Interest. |
|------------|---|
| UNIT –II | Multiplier and Accelerator: Multiplier – Static and Dynamic Multipliers – Induced Investment and Accelerator – The Interaction Principle – Basics of Income and Employment Multiplier. |
| UNIT – III | Business Cycle: Meaning – Definition –Characteristics –Phases – Schumpeter Theory – Keynes Theory– Hicks Theory. |
| UNIT – IV | Post Keynesian Macro Analysis: General Equilibrium of Monetary and Real Sector – Contribution of Hicks, Hansen – IS and LM – Diagram. |
| UNIT – V | Macro Economic Policy: Monetary Policy – Meaning – Objectives – Instruments – Fiscal Policy: Meaning – Objectives – Instruments |

– Role of Monetary and Fiscal Policy

Text Book:

- 1. Sankaran.S, Macro Economics, Margham Publications, Chennai, 2008.
- 2. Maria John Kennedy, *Macro Economic Theory*, PHI Learning Pvt. Ltd., New Delhi, 2011

Reference Books:

1. Jhingan.M.L, *Macro Economic Theory*, Vrinda Publications Limited, New Delhi, 2003.

- 2. H.L. Ahuja, Macro Economics: Theory and Policy, S.Chand & Company, New Delhi, 2006
- 3. Vaish, M.C., *Macro Economics*, Vikas Publishing House Pvt Ltd, Mumbai, 1999
- 4. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
- 5. Keynes J M., The Heneral, *Theory of Employment Interest and Money*, McMillan, London, 1936
- 6. D.N.Dwivedi, Micro Economics: Theory and Policy, Tata McGrawHill, New Delhi, 2007

| PART – III : Core Subject Theory | | |
|-------------------------------------|---------------------|------------------|
| Subject Title : Fiscal Economics-II | | |
| Subject Code: 01CT62 | Hours per week: 5 | Credit: 4 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To acquire the knowledge of Basic Concepts of Public Finance.
- * To understand about Public Expenditure, Public Revenue.
- To enhance the knowledge about Budgetary System and Federal Finance in India.
- **UNIT-I** Public Expenditure: Principles of Public Expenditure Growth of Public Expenditure in India Control of Public Expenditure in India.
- UNIT-II Public Debt: Need for Government Borrowings the Burden of Public Debt - Redemption of Public Debt - India's Public Debt - Debt SWAP.
- UNIT-III Budget: Objectives of a Budget Kinds of Budget Balanced and Unbalanced Budget - Contra Cyclical Budgetary Policy - Full Employment Budget - Zero based budget - Budget – Procedure in India –A Critical Analysis of recent budget-Fiscal Policy: Objectives of Fiscal Policy -Fiscal Policy in India –A note on FRBM Act.
- **UNIT-IV** Federal Finance Principles of Federal Finance Problems in Federal Finance –Finance Commission-Functions-The Recent Finance Commission-Recommendations
- UNIT-V Local Finance in India –Municipal Corporations -Municipalities Zilla Parizad (District Panchayat) - Panchayat Union – Gram Panchayat (Village Panchayat)

Text Book

- 1. B.P.Tyagi., Public Finance, Jai Prakash Nath & Co Meerat, 1999
- 2. R.C.Agarwal, Public Finance, Lakshmi Narayan Publication, New Delhi

Reference Books:

1. H.L.Bhatia., Public Finance, Vikas Publishing House Pvt. Ltd., New Delhi, 1999

- 2. Musgrve and Musgrave., *Public Finance in Theory and Practice*, McGraw-Hill Book Co., New Delhi, 1984
- 3. Chelliah, Raja J., *Fiscal Policy in Underdeveloped Countries with Special Reference to India*, George Allen and Ltd., London, 1960.
- 4. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.
- 5. Dalton, Huge, Principles of Public Finance, Routledge and Kegan Paul Ltd, London, 1971.
- 6. Musgrave, Richard and Peggy B. Musgrave, *Public Finance in Theory and Practice*, McGraw Hill International Book Co., Tokyo, 1980.

| PART – III : Elective Subject | | |
|---|---------------------|------------------|
| Subject Title : History of Economic Thought -II | | |
| Subject Code: 01EP61 | Hours per week: 6 | Credit: 5 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To acquire the knowledge of basic concepts of History of Economic Thoughts.
- ✤ To understand the view of Classical Thinkers in Economic Thoughts.
- To enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts.
- UNIT I Neo Classical Thinkers: Alfred Marshall: Contribution to Consumption and Production - Internal and External Economies -Representative Firm - Quasi Rent - Pigou: Welfare Economies - Wage and Employment.
- UNIT II Socialistic Thinkers: Utopian Socialism Ideas of Saint Simon Robert Oven and Fourier - Collapse of Capitalism-Scientific Socialism: Materialistic interpretation of History - Class Struggle - Labour Theory of Value - Surplus Theory of Value - Industrial Reserve Army
- UNIT III Modern Thinkers: Keynes: Keynes Revolution- Schumpeter-Neo Keynesian Economics
- UNIT IV Indian Economic Thinkers: Swami Vivekananda Gandhi J.C.Kumarappa -V,K,R,V, Rao-Jawaharlal Nehru - Amartya Sen –Ram Monokar Lohia-Dadabhai Naoroji-V.N.Gadgil.
- **UNIT V** Nobel Laureates: Recent Contributions in Economics (Last three years)

Books for study:

- 1. Sankaran, S., History of Economic Thought, Margham Publications, Chennai, 1987
- 2. Loganathan. V., History of Economic Thought, S.Chand & Co., New. Delhi, 1996.

- 1. Srivastava, S.K., History of Economic Thought, S. Chand & Co., New Delhi, 1994
- 2. D.M. Mithani, History of Economic Thought, Himalaya Publishing House, New Delhi.

- 3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
- 4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

| PART – III : Elective Subject | | |
|--------------------------------|---------------------|------------------|
| Subject Title : Indian Economy | | |
| Subject Code: 01EP62 | Hours per week: 5 | Credit: 5 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- To learn about the Nature and Characteristics of Indian Economy.
- To acquire the knowledge of Irrigation, Green Revolution and Public Distribution System.
- To understand about the Industrial Policy Resolution in India
- ✤ To enrich the knowledge about LPG.
- **UNIT-I** Indian Economy: Nature and Characteristics of Indian Economy -Indicators of Development - Poverty and Unemployment - Population and Economic Development.
- UNIT-II Agriculture: Role of Agriculture Technological Inputs Seeds-Impact of Geneticaly Modified Seeds -Irrigation - Power - Mechanization -Green Revolution – Food Security - Recent Trends in Agriculture in India.
- UNIT-III Industry: Industrial Policy Resolutions -1956, 1969, 1991 Trends and Problems of large Scale and MSMEs - Labour and Industrial Relations
 Recent Trade Policy - Recent EXIM Policy - Trade Union Movement- Origin and Growth.
- **UNIT-IV** Service Sector: Role, trends and performance of service sector in Indian Economy- Growing Importance of Service Sectors-Banking Insurance-Communication-Transportation.
- **UNIT-V** Economic Reforms: Liberalization, Privatisation and Globalisation Appraisal –FDI and FII Demonitization and Deglobalisation.

Text Book:

1. Sankaran, S., Indian Economy, Margham Publications, Chennai, 2000

2. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.

Reference Books:

- 1. Dhingra.I.C, The Indian Economy, Sultan Chand & Sons, New Delhi.
- 2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing, New Delhi.
- 3. Agarwall, A.N., 2004, Indian Economy, Sultan Chand & Sons, New Delhi, 2004.

B.A. Economics CBCS Syllabus - SEMESTER - VI (For those who join in June 2017 and after)

| PART – IV : Common Subject Theory | | |
|-----------------------------------|---------------------|------------------|
| Subject Title : Value Education | | |
| Subject Code: VEUG61 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

UNIT I The Heart of Education:

Introduction – Eternal Value – Integrated approach to value education - one for all and all for one – Responsibilities of a citizen – Habit Vs wisdom – purifying mind pollution – Respect for all Religions – Parents, teachers and fellow students – The need and benefit of exercise and meditation for students.

UNIT II The Value of Body and Life Energy

Introduction – what are the causes for paid, Disease and death? Three Basic needs for all living Beings – Personal Hygeine Five Factors of Balance in Life – The need and benefits of physical Exercise – The value and Base of Life energy – The value and Base of Bio-magnetism - You are your own best caretaker.

The Marvelous nature of mind

Introduction-Bio-magnetism – The base of the mind – characterisation of the Genetic Centre – metal frequency – practice for a creative mind - benefits of meditation.

UNIT III

Analysis of Thought

Introduction – An Explosition on the nature of thought– six roots for thoughts – Introspection for analysis of thoughts-practical techniques for analysis of thoughts. Benefits of Blessings

Effects of good vibrations – Make Blessing a Daily Habit

UNIT IV

Moralisation of Derive

Introduction – moralization of desire - Analyse your desires – Summary of practice.

Neutralision of Anger:

Introduction – meaning – characteristics of Anger – Anger is a Destructive emotion – Anger spoils our relationship with others – Some common misconception about anger – will power and method success through awareness – method of neutralisation of anger.

UNIT V

Eradication of Worries

Worry is a mental disease – Nature's Law of cause and effect – factors beyond our control – How to deal with problems – analyse your problem and eradicate worry

Harmonious Relationships

Introduction – Three angles of life – The value of harmony in personal relations – Love and Compassion – pleasant face and loving words – appreciation and gratitude to parents and teachers – Bringing needed reforms in educational institutions – Why should we serve others? Brotherhood – A scientific Basis for Universal Brotherhood protection of the environment – non-violence and the five fold moral culture.

Text Book: Value Education for Health, Happiness and Harmony

(Based on the Philosophy and Teachings of Swami Vethanthiri Maharisi) Published By: Brain Trust, Aliyar A Wing of World Community Service Centre

B.A. Economics CBCS Syllabus - **SEMESTER - VI** (For those who join in June 2017 and After)

| PART – IV : Skill Based Subject | | |
|------------------------------------|---------------------|------------------|
| Subject Title : Population Studies | | |
| Subject Code: 01SB 61 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- To acquire the knowledge of Nature and Scope of Population Studies.
- ✤ To learn about the Birth and Death Rate.
- ***** To understand about the Migration and Structure of Indian Population.
- **UNIT-I** Demography: Meaning and Definition Scope of the Study Nature of the Study Advantages of Population Study.
- **UNIT-II** Theories of Population: Theories of Population Malthus, Optimum Theory and Theory of Demographic Transition.
- **UNIT-III** Birth and Death Rate: Birth Rate Meaning Fertility Rate IMR MMR Death Rate Causes for Death Survival Rate.
- **UNIT-IV** Migration: Meaning of Migration Motives of Migration Determinants of Migration – Internal Migration – International Migration – Factors Affecting Migration – Effects of Migration.
- **UNIT-V** Structure of Indian Population: Population Structure of India Demographic Dividend -Causes and Effects of Population Growth.

Text Books:

- 1. O.S. Srivastava, A Text Book of Demography, Vikas Publishing House, New Delhi, 1983.
- 2. Agarwal, S.N., India's Population Problem, Tata McGraw Hill, New Delhi, 1977

- 1. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.
- 2. Asha Bhende, Tara Kanitkar, *Principles of Population Studies*, Himalaya Publishing House, Mumbai. 2008
- 3. Rajendra K. Sharma, *Demography and Population Problems*, Atlantic Publishers, New Delhi.
- 4. V.B. Jugale, *Demography- Economic Inequality, Women and Other Essays*, Serials Publication, New Delhi.

| PART – III : Skill Based Subject Theory | | |
|---|---------------------|------------------|
| Subject Title : Elements of Communication | | |
| Subject Code: 01SB62 | Hours per week: 2 | Credit: 2 |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 |

Objectives:

- ✤ To learn about the Basic Concepts of Elements of Communication.
- ✤ To acquire the knowledge of Types and Methods of Communication.
- * To understand about the Business and Institutional Letters.

| UNIT –I | Communication: Meaning – Definition – Objectives – Elements – Process – Significance – Barriers to Communication |
|-----------|--|
| UNIT-II | Types of Communication: Personal – Business – Group – Upward – Downward – Grapevine – Other Communication |
| UNIT-III | Methods of Communication: Written – Oral – Face to face – Visual – Audio & Visual Communication, Twitter |
| UNIT – IV | Application Letters: The Form and Contents of An Application Letter – Resume Writing – Applications to Banks – Specimen Application Letters |
| UNIT – V | Business/Institution Letters: Circular – Memos – Testimonials – Interview Letters – Letter of Appointment – Confirmation – Registration Letters – Promotion and Retirement. |

Text Book:

1. Balasubramanian, *Business Communications*, Kalayani Publishers, New Delhi, 1998.

- 1. Rajendra Pal, J.S. Korlahalli, *Essentials of Business Communication*, Sultan Chand & Sons, New Delhi, 2004.
- 2. Homai Pradhan, D.S. Bhande, Vijay Takhur, *Business Communication*, Himalay Publishing House, Mumbai, 1999.

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| (For those who join in June 2017 and After) |

| PART – IV : Skill Based Subject | | | | |
|---------------------------------|-------------------|------------------|--|--|
| Subject Title : Project | | | | |
| Subject Code: 01SB63 | Hours per week: 2 | Credit: 2 | | |
| Sessional Marks: 100 | Summative Marks: | Total Marks: 100 | | |

Summer Training for one full month at the end of the 2nd Semester and Submission of Report 25 marks

Summer Training for one full month at the end of the 4th Semester and Submission of Report 25 marks

A detailed field study report has to be submitted by each student during the Sixth Semester

A Viva will be conducted internally.50 marksTotal marks: 100 will be shown only in the Sixth Semester.

| PART – V : Common Subject Theory | | | |
|--------------------------------------|---------------------|------------------|--|
| Subject Title : EXTENSION ACTIVITIES | | | |
| Subject Code: EAUG61 | Hours per week: | Credit: 1 | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

UNIT-I:

Community Development-I: definition – structure and composition – community based issues – need for awareness – Developmental Programmes.

UNIT – II:

Community Development–II: Rural Scenario – need of the Community – need for the community service – role of youth in community building – communal harmony – literacy – Educational Recreation.

UNIT – III:

Volunteer Empowerment: Women's Emancipation – formation of Youth Clubs – Self-Help Groups – Youth and Development.

UNIT – IV:

Social Analysis: Social issues – cultural invasion – media infiltration – human rights Education/Consumer Awareness – Adolescents Reproductive – HIV/AIDS/STD – Social harmony/National integration – Blood Donation.

UNIT – V:

Introduction to NSS: Basic Concepts – profile – aims – objectives – symbol – Motto – structure – Regular activities – Special Camping Programme – Adventure Programme – National Days and Celebrations.(Applicable to NSS Students)

(OR)

NCC - Origin – Organisation – Ministry of Defence – Armed forces – commands – Defence establishments in Tamil Nadu

Civil Defence – Aid to civil authorities – Disaster management – Leadership – Man management – Adventure activities – Social service

Reference Book: National Service Scheme Manual (Revised), Ministry of Human Resources Development, government of India.

B.A. History (Allied Economics) CBCS Syllabus - **SEMESTER - I** (For those who join in June 2017 and After)

| PART – III : Allied Subject Theory | | | |
|-------------------------------------|---------------------|------------------|--|
| Subject Title : General Economics-I | | | |
| Subject Code: 01AT01 | Hours per week: 6 | Credit: 5 | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

Objectives:

- To know the basic concepts of Economics
- * To understand about the Consumption and Production Functions
- To enrich the knowledge in Structures of Markets
- UNIT-I Introduction: Definitions of Economics Adam Smith, Marshall, Robbins Main Divisions of Economics - Basic Concepts - Goods – Utility - Wants – Value – Price - Market and Income.
- **UNIT-II** Demand Analysis: Meaning-Types-Determinants-Law of Demand-Exceptional Demand Curve-Law of Supply-Determinants
- **UNIT-III** Elasticity of Demand: Meaning-Types of Elasticity of Demand –Types of Price Elasticity of Demand –Methods of Measuring Elasticity of Demand –Uses of Elasticity of Demand
- **UNIT-IV** Consumption: Law of Diminishing Marginal Utility Equi-Marginal Utility Demand and Elasticity of Demand Supply and Elasticity of Supply.
- **UNIT V** Production: Meaning Characteristics of Land, Labour, Capital and Organisation Division of Labour Localisation of Industry Large Scale and Small Scale Production.

Text Book:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.

2. Prof. L. Srinivasan, *General Economics-Part-I*, Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

Reference Books:

- 1. Hague, Douglas C., Stonier, Alfred W., *A Textbook of Economic Theory*, Longmans Green And Co Ltd., London, 1953.
- 2. Sankaran.S, Principles of Economics, Margham Publications, Chennai, 2008
- 3. K.P.M. Sundaram, *Money, banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

B.A. History (Allied Economics) CBCS Syllabus - **SEMESTER - II** (For those who join in June 2017 and After)

| PART – III : Allied Subject Theory | | | |
|---------------------------------------|---------------------|------------------|--|
| Subject Title : General Economics- II | | | |
| Subject Code: 01AT02 | Hours per week: 6 | Credit: 5 | |
| Sessional Marks: 25 | Summative Marks: 75 | Total Marks: 100 | |

Objectives:

- * To acquire the knowledge of National Income, Money and Banking
- ✤ To understand the knowledge of International Trade
- To enhance the knowledge of Public Finance and Planning and Economic Development
- UNIT-I: Distribution National Income Definition and Basic Concepts Rent-Ricardian Theory of Rent - Wages - Wage Fund Theory, Interest -Keynesian Theory of Interest – Profit - Innovation Theories of Profit.
- **UNIT-II:** Money: Meaning Types Functions of Money Banking: Meaning Types Functions of Commercial Banks Functions of Central Bank
- UNIT-III: International Trade: Meaning Differences between Balance of Trade and Balance of Payments – Causes for Disequilibrium, I.M.F, I.B.R.D and WTO – Objectives and Functions.
- **UNIT-IV:** Public Finance: Meaning Sources of Public Revenue Principles of Taxation -Public Expenditure and Public Debt Meaning and Causes for Growth.
- UNIT-V: Planning and Economic Development: Mixed economy –Last two Five Year Plans in India – Objectives and Achievements –A note on NITI Ayok.

Text Book:

- 1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
- 2. Prof.L. Srinivasan, *General Economics-Part-I I* Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

- 1. Hague, Douglas C., Stonier, Alfred W., A Textbook of Economic Theory, Longmans Green And Co Ltd., London, 1953.
- 2. Sankaran.S, Principles of Economics, Margham Publications, Chennai, 2008
- 3. K.P.M. Sundaram, Money, banking & International Trade, Sultan and Chand Co. Ltd. New Delhi, 2006.