

## Long Term Objectives

- To promote awareness about e innovation, creative and design thinking and **IPR** among the students, research scholars and the faculty members of our College.
- To strengthening a dedicated support to Indian based start-ups developing cost-effective innovative technology solutions for serving the basic needs of our society.
- To associate with government bodies like DST, CII, TNASC, MSME and other academic institutions for transferring world class facility to the stakeholders of Vivekananda College.
- To support the stakeholders of Vivekananda College to work on innovative commercial products based projects that will serve the needs of our nation.
- To build and increase a platform for young students to develop products with global recognition that can provide plenty of business *and* entrepreneurial *opportunities*.
- To provide support to the start-up initiatives by providing opportunities to empowering more into consultancy activities.