

DEPARTMENT OF COMMERCE

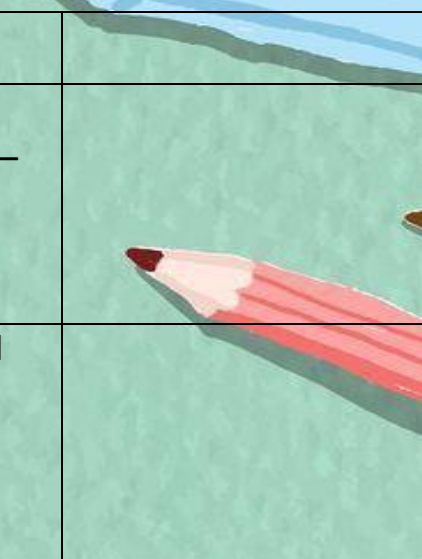
**Vivekananda College Tiruvedakam West,
Madurai – 625 234, Tamil Nadu.**

DETAILS OF SEMINAR/WORKSHOP/GUEST LECTURE

Academic Year 2018-2019				
SI No	Date	Programme	Title	Resource Person
1.	07.08.2018	International Guest Lecture	International Guest Lecture Programme on “Enhancing Employability of Commerce Graduates”.	Sri. Palanivel Raja, M.Sc., PGDCA, Operation Technologist, Qatar Gas LNG Ltd, Doha, Qatar,
2.	21.08.2018	Orientation Programme	One Day Orientation Programme on Professional Courses: CA, CMA and CS” as an Inter-Collegiate Programme	CA.T.Balasubramanian B.Com.,FCA., LCS., FAFP(ICAI)., Chartered Accountant,SICASA-Chairman The Institute of Chartered Accountants of India, Madurai Branch.

3.	10.09.2018	Ph.D. Viva Voce	Mrs.P.PonranjaniJeya, on the title titled "Customer Relationship Management in Private Sector General Insurance Industry in Madurai District"	
4.	12.09.2018	International Conference	International Conference on "Emerging Trends in Entrepreneurship Development"	Patti Anne Tower, B.S. in Business Administration, United States of America and Managing Trustee of Aeon Trust, Managing Director, Caroselle Dairy Products Pvt., Ltd.
5.	21.09.2018	Guest Lecture Programme	Guest Lecture Programme on "Quantitative Aptitude".	Sri.G.Jayabala Ganesh (CAT Exam Trainer) National Institute of Technology (NIT), Trichy.
6.	04.10.2018	Guest lecture	Guest lecture on "Investors Awareness Programme".	Mr.M.Jeyaprakash, Director, MCUBE Academy of Skill Development Private Ltd.,
7.	13.10.2018	Ph.D. Viva	Mrs.T.Glory Selvam, on the title	


		Voce	"Customer Centric Approach in Life Insurance Business with Reference to Private Sector Companies in Madurai District"	
8.	23-01-2019	National Seminar	A National Seminar on "Emerging Issues in Business and Management"	Dr. R. Vanniyarajan , Former Principal of Vivekananda College. Dr.M. Selvam, Dean and Head, Department of Financial Studies, Sri. Suryanarayanan, CEO, Sri. Girish Marketing Karaikudi, Dr.Sivamurugan, Assistant Professor of Commerce, St, Claret College, Bangaluru, Dr. RM. Chidambaram, Former Dean of Management Studies, Alagappa University, Karaikudi were the resource Persons. Dr. O. Ravi, Controller of Examinations, Madurai Kamaraj University, Madurai

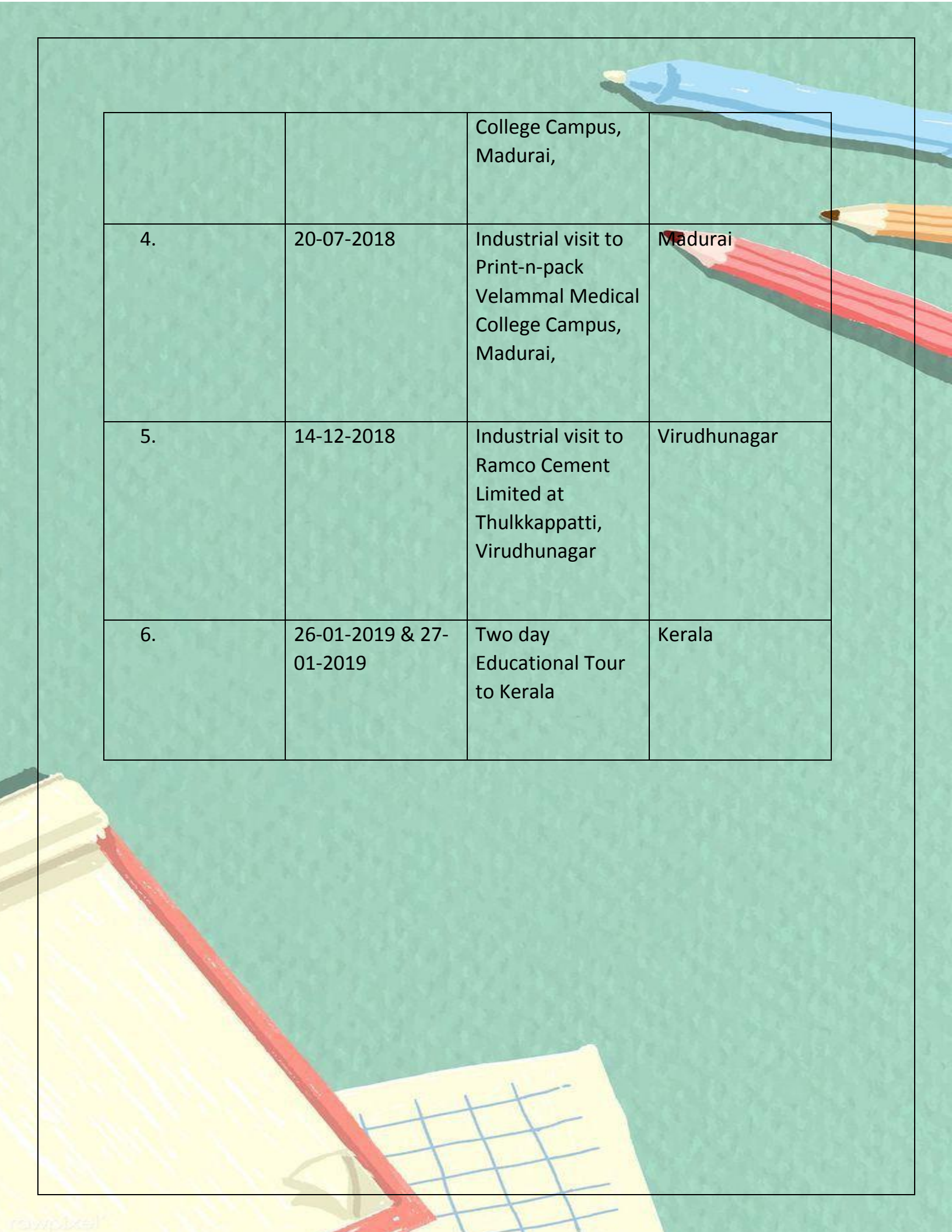


9.	22-02-2019	INTER-COLLEGIATE MEET	One Day "INTER-COLLEGIATE MEET – VIVECOM-2019"	
10.	23.03.2019	National Seminar	a One Day National Seminar entitled "Empowerment of Leadership"	

INDUSTRIAL VISITS

Academic Year 2018-2019				
Sl. no	Date	Programme	Place	
1.	20.07.2018	Industrial visit to Gandhigram Trust	Dindigul	
2.	27.07.2018	Industrial visit to Gandhigram Trust	Dindigul	
3.	22-12-2018	Industrial visit to Indexpo Velammal Medical	Madurai	





		College Campus, Madurai,	
4.	20-07-2018	Industrial visit to Print-n-pack Velammal Medical College Campus, Madurai,	Madurai
5.	14-12-2018	Industrial visit to Ramco Cement Limited at Thulkkappatti, Virudhunagar	Virudhunagar
6.	26-01-2019 & 27- 01-2019	Two day Educational Tour to Kerala	Kerala