

DEPARTMENT OF COMMERCE

Vivekananda College Tiruvedakam West, Madurai – 625 234, Tamil Nadu.

DETAILS OF SEMINAR/WORKSHOP/GUEST LECTURE

Academic Year 2016- 2017				
SI No	Date	Programme	Title	Resource Persons
1)	<u>23.07.2016</u>	State Level	Research Colloquium-VI	Dr.RM.Chidambaram, Former Dean of Management Studies & Prof. and Head Department of Bank Management, Alagappa University, Karaikudi, Dr.A. Mohamed Jaffar, Professor of Commerce, Tamilnadu Open University, Chennai
2)	01.08.2016	PhD Viva Voce	Mr.S.Vadivelraja. The title “ Deposit Mobilisation by Banks in India During Pre and Post Reform Periods – A Comparative Study of Public and Private Sector Banks”	Dr.N.Ragavan, Associate Professor of Commerce, University of Madras, Chennai was the external examiner
3)	09.09.2016	Orientation Programme	A One Day “Orientation Programme on Professional Courses: CA, CMA and CS”	Sri Dungan Chand, an elected member of Southern India Regional Council (SIRC), Institute of Chartered Accountants of India, Madurai
4)	23.09.2016	PhD Viva Voce	Mr.G.Jeyamani. The title “Socio-Economic Development of Women Through NGOs in Ramanathapuram District “	Dr.G.Karunanithi, Associate Professor of Commerce, Directorate of Distance Education, Annamalai University, Annamalai Nagar was the external examiner
5)	23.09.2016	PhD Viva Voce	Mr.Muthu GopalaKrishnan The title “ Promotion and Development of Micro Small and Medium Enterprises in Tamilnadu	Dr.G.Karunanithi, Associate Professor of Commerce, Directorate of Distance Education, Annamalai University, Annamalai Nagar was the external examiner

			– A Study on the Support Services of Small Industries Development Bank of India”	
6)	17.10.2016	PhD Viva Voce	Mr.K.Kalidoss, Vivekananda College submitted his PhD thesis on the title “Employment Generation and Economic Development of Ramanathapuram District Through MSMEs – An Empirical Study”	
7)	26.10.2016	Registered for PhD	Mr.V.Sakthikumar registered for PhD full time scholar on the title “Banker Initiatives and Customer Awareness Towards Green Banking Practices – A Study With Reference to Commercial Banks in Madurai District”	
8)	26.10.2016	Registered for PhD	Mr. M.Dinesh Kumar registered for PhD full time scholar on the title “Green Banking in India – An Empirical Study With Special Reference to Commercial Banks in Madurai District”	
9)	05.11.2016	PhD Viva Voce	Mrs.E.Santhi Persis. The title “Attrition in Hosiery Industry- An Analysis of Its Level, Causes, Effects and Overcoming Strategies – A Study in Tirupur Region”	Dr.K.Vijayarani, Head, Commerce Wing, Directorate of Distance Education, Annamalai University, Annamalai Nagar was the external examiner.
10)	10.02.2017	Pre-submission PhD Viva Voce	Pre-submission PhD Viva-Voce Examination was conducted in respect of Mrs.P.Pon Ranjini Jeya, on the title “Customer Relationship Management	

			in Private Sector General Insurance Industry in Madurai District	
11)	10.02.2017	Pre-submission PhD Viva Voce	Pre-submission PhD Viva-Voce Examination was conducted in respect of Mrs.T.Glory Selvam, on the title “Customer Centric Approach in Life Insurance Business With Reference to Private Sector Companies in Madurai District”	
12)	04.02.2017	Pre-submission PhD Viva Voce	Mrs. P. PON RANJINI JEYA Title of the thesis “Customer Relationship Management in Private Sector General Insurance Industry in Madurai District”	
13)	04.02.2017	Pre-submission PhD Viva Voce	Mrs. T. GLORY SELVAM Title of the Thesis “Customers Centric Approach in Life Insurance Business with Reference to Private Sector Companies in Madurai District”	
14)	08.03.2017	National Level	A One Day National Seminar on “GST and Demonetisation in India”	CA.J.Balasubramanian, Chartered Accountant, Partner, BSL & Affiliates, Madurai spoke on “Overview of GST”.
15)	14.03.2017	Inter College Meet	VIVECOM 2017	Dr. K. Jeyakodi, Associate Professor of Commerce, SN College, Madurai

INDUSTRIAL VISIT

Academic year 2016-2017

SI No	Date	Programme	Place	No of Persons
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1	24-02-2017	Industrial Visit	Industrial visit to District Industrial Estate, Kappalur	64 first Year B.Com Students and two staff
2	24-02-2017	Industrial Visit	Industrial Visit to GHCL Limited Paravai, Madurai	52 II B.Com students and 8 I.M.Com students and two staff
3	10-02-2017	Industrial Visit	Industrial visit to Ramco Cements Limited to Sattur	56 III B.Com and II M.Com students and three staff
4	18 th to 20 th February 2016	Tour	A Three Day educational tour to Bengaluru and Mysuru	37 Students