

NAME : Dr. C. VADIVEL
POSITION : Assistant Professor
FACULTY OF : Commerce
PHONE/MOBILE : 9788680154
EMAIL ID : srvadivel2012@gmail.com
DATE OF BIRTH : 10.02.1979
LANGUAGES PROFICIENCY
READ: Tamil, English, Hindi
WRITE: Tamil, English, Hindi
SPEAK: Tamil, English



1. QUALIFICATION

S.NO.	DEGREE/DIPLOMA/CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	U.G.	Commerce	Vivekananda College, Tiruvedakam West	April 2001
2.	P.G.	Commerce	Vivekananda College, Tiruvedakam West	April 2003
3.	M.PHIL.	Commerce	Vivekananda College, Tiruvedakam West	April 2006
4.	B.Ed	Commerce	Govt. College of Education, Oruthanadu	April 2008
5.	PH.D.	Commerce	Vivekananda College, Tiruvedakam West	26 th November 2012
6.	PGDCA	Computer Application	Madurai Kamaraj University	April 2016
7.	D.Coop.	Co-operation	Vivekananda College, Tiruvedakam West	April 2003
8.	Certificate Course in Pranayama and Yoga		Vivekananda College, Tiruvedakam West	April 2003
9.	Certificate Course in Computer Applications (FOXPRO)		Vivekananda College, Tiruvedakam West	April 2000
10.	Certificate Course in Deed Drafting and Legal Guidance		Vivekananda College, Tiruvedakam West	April 2000

2. TEACHING EXPERIENCE

S.NO.	INSTITUTION	UG		PG	
		FROM	TO	FROM	TO
1.	Vivekananda College, Tiruvedakam West	11.10.2008	11.07.2014	-	-
2.	Vivekananda College, Tiruvedakam West	12.07.2014	Till Date	12.07.2014	Till Date

3. POSITION HELD IN VIVEKANANDA COLLEGE

S.NO.	NAME OF THE POSITION	DURATION
1.	Coordinator of Village Adoption Programme	2008 onwards
2.	Coordinator of Unnat Bharat Abhiyan	2020 onwards
3.	Coordinator of Band Music	2011 onwards
4.	Coordinator of Students Culture Camp	2015 onwards
5.	Gurukula Coordinator of PG students	2015 - 2017
6.	Gurukula Coordinator of III year students	2017 - 2018

7.	Discipline Committee Member	2017 - 2019
8.	Member in Student Counselor	2017– 2019
9.	Member of Parent Teacher Association	2017 - 2019

4. POSITION HELD IN OTHER INSTITUTIONS

S.NO.	NAME OF THE POSITION	DURATION
1.	Member of the Senate (Hon'ble Governor Nominee), Madurai Kamaraj University	17.07.2018 onwards

5. AREAS OF SPECIALIZATION: Accounting & Costing

6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S.NO.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	Orientation Programme	Gurukula Training for College Teachers	Vivekananda College, Tiruvedakam West	28 th and 29 th 2009
2.	Orientation Programme	UGC Sponsored Orientation Programme	UGC, HRDC, Madurai Kamaraj University	25.05.2016 to 22.06.2016
3.	Refresher Course	UGC Sponsored Refresher Course	UGC, HRDC and Regional Centers for Capacity Building, University of Madras, Chennai	22.08.2018 to 11.09.2018
4.	Refresher Course	UGC Sponsored Refresher Course	UGC, HRDC, Madurai Kamaraj University	10.11.2021 to 23.11.2021
5.	In-Service Teacher Training Programme	In-Service Teacher Training Programme	Tamilnadu State Council for Higher Education Chennai	05.05.2022 to 06.05.22
6.	Faculty Development Programme	FDP in Securities Markets	NISM and the Department of Commerce and Financial Studies, Bharathidasan University	15 th February 2020
7.	Faculty Development Programme	Newly Appointed academic	IGNOU Regional Centre, Madurai	17 th - 18 th November 2012.
8.	Faculty Development Programme	Effectiveness of online learning and teaching in commerce	Department of Commerce (SF), Pioneer Kumaraswamy College, Nagercoil	16th May 2020
9.	Faculty Development Programme	Creating a Paradigm Shift in Teaching Strategy to brace the Standards and to Refurbish the Faculty during COVID-19	Internal Quality Assurance Cell, N.M.S. Sermathai Vasan College for Women, Madurai – 12	17.06.2020
9.	Faculty Development Programme	Technology and Management	Department of CSE, Sathyabama Institute of Science and Technology, Chennai	18.06.2020 to 20.06.2020

10	Faculty Development Programme	Research Trends in Image Processing		15 th – 19 th June 2020
11.	National Level Training Programme	Training Programme on Child Centric Disaster Risk Reduction	NIDM, Ministry of Home Affairs, Govt. of India in collaboration with Vidyasagar College of Education, Phansidewa, Darjeeling, West Bengal	05-07 January 2021.
12	National Level Training Programme	Three Days Online Training Programme on Child Centric Disaster Risk Reduction	NIDM, Ministry of Home Affairs, Govt. of India in collaboration with Vivekananda College, Tiruvudakam West	19-21 January 2021.

7.NATIONAL/INTERNATIONALSEMINARS,WORKSHOPS,CONFERENCES&SYMPOSIUMS PARTICIPATED

S.NO.	PROGRAMME	SPONSORED BY	ORGANIZED BY	DATE	PARTICIPATED/PRESENTED	TITLE OF THE PAPER
1.	National	-	PG & Research Department of Commerce, Vivekananda College, Tiruvudakam West	26 th February 2011	PRESENTED	Research Colloquium
2.	National	-	PG & Research Department of Commerce, Vivekananda College, Tiruvudakam West	1 st and 2 nd August 2011	PARTICIPATED	Tuning Up of Quality in Higher Education- Challenges and Strategies
3.	National	-	PG & Research Department of Commerce, Vivekananda College, Tiruvudakam West	24 th March, 2012	PRESENTED	Emerging Trends in the Indian banking Industry- Challenges and Strategic options
4.	National	-	Department of Commerce, Thiagarajar College, Madurai	15 th 16 th March 2012	PRESENTED	Impact on MNCs entry in the Indian Retail Market
5.	National	-	Department of Commerce with Computer Applications, Fatima College Madurai	9 th March 2012	PRESENTED	Organised Retailing
6	National	-	Department of Commerce, Karaikal Campus, Pondicherry University	24 .03.2012	PRESENTED	Organisational Culture of Bank Employees of BMS – A Study

7	National	ICSSR	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	23 , 24 January, 2015	PRESENTED	The Impact of Foreign Direct Investment in Retail Sector
9	International Conference		PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	30 th August 2014	PRESENTED	Impact of Globalization on Indian Financial System
10	International	UGC	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	5 th & 6 th February 2015	PRESENTED	International Financial Reporting Standards (IFRS) Implementation and Challenges in India
11	National	ICSSR	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West	23 rd & 24 th January 2015	PRESENTED	Impact of Globalization on the Prospects of Indian Banking Sector
12	National		Department of Commerce, Sri Kaliswari College,		PRESENTED	Implementation of Information and Communication Technology in Knowledge
13	One Day Seminar	-	Maditssia's Business Information Centre, Madurai	23 rd Sep.2016	PARTI CIPATED	Potential Industries Opportunities in Madurai District.
14	E-Commerce Seminar	Govt. of India, Food and Consumer Protection Department	NMSSV College, Nagamalai, Madurai - 19	23.03.2017	PARTI CIPATED	E-commerce
15	International Conference	-	Post Graduate and Department of Commerce, Vivekananda College , Tiruvedakam West	16 th March 2018	PRESENTED	Entrepreneurship Development in Make in India

16	National Seminar	-	Post Graduate and Department of Commerce, Vivekananda College, Tiruvedakam West	23 rd January 2019	PRESENTED	A Comparative Analysis of the Operating Efficiency of Selected Public and Private Sector Banks in India
17	Workshop	ICMRC	AR School of Business, Dindigul	28 th February 2019	PARTICIPATED	One Day Workshop on GST & Business Practices
18	National Seminar	TNSCST	Department of Economics, Vivekananda College	8 th August, 2019	PRESENTED	Environmental Impact of Plastic Bags
19	Regional Workshop	MHRD	Regional Coordinating Institute, UBA, GRI, Gandhigram, Dindigul	06.02.2020	PARTICIPATED	Regional Workshop on UBA
20	National Workshop on SPSS & AMOS for Social Science	ICSSR-SRC, Hyderabad	Department of Economics, G.T.N. Arts College (Autonomous), Dindigul	07.03.2020	PARTICIPATED	Three Day National Workshop on SPSS & AMOS for Social Science
21	International Seminar	SMART Journal	Department of Commerce and Financial Studies, Bharthidasan University,	11 th 12 th 2020	PARTICIPATED	Financial Markets : Issues and Challenges (FIM IC – 2020)
22	National Webinar	-	Sri Krishna Adithya College of Arts and Science, Coimbatore.	11.05.2020	PARTICIPATED	GST REGISTRATION
23	National Webinar		Kovai Kalaimagal College of Arts and Science	15.05.2020	PARTICIPATED	Digital Marketing
24	National Webinar		PG & Research Department of Commerce, G.T.N. Arts College (Autonomous), Dindigul	18.05.2020	PARTICIPATED	Trends in Commerce Study through Online Learning

25	National Webinar		Social Transformation Centre, Madurai Kamaraj University.	28.05.2020	PARTICIPATED	Covid-19 and Social Security Measures for Unorganized Workers in India
26	Webinar		Dept. of Science and Humanities of Hindustan College of Engineering and Technology, Coimbatore	16 th June 2020.	PARTICIPATED	STRATEGY TO CRACK CSIR NET IN MATHEMATICS
27	National Webinar		PG & Research Department of Commerce, Don Bosco College, Tharumapuri	17.06.2020	PARTICIPATED	Soft Skills Development
28	Webinar		Department of Commerce (SSC) G.T.N. Arts College (Autonomous), Dindigul	29.05.2020	PARTICIPATED	Attitude Shift & Intellectual Property Rights and Entrepreneurship
29	Webinar		Post Graduate & Dept. of Computer Science & Applications	22.05.2020	PARTICIPATED	How to Publish a Research Paper?
30	National Webinar		Post Graduate and Research Department of Commerce, Vivekananda College	14th June 2020	PARTICIPATED	INVESTMENT IN STOCK MARKET DURING COVID-19
31	Webinar		Dept. of Mechanical & Civil Engineering AS-Salam College of Engineering and Technology, Thirumangalakudi	18.06.2020	PARTICIPATED	Opportunities for Pudding Entrepreneurs in Post Covid Situation
32	Webinar		Post Graduate & Research Dept. of Economics	June 19, 2020.	PARTICIPATED	Impact of COVID-19 on India's External Sector
33	National Webinar		Dept. of Science and Humanities (Physics) of Hindustan College of Engineering and Technology, Coimbatore	19 th June 2020.	PARTICIPATED	Magneto caloric Materials – Advanced Materials for Majestic Cooling
34	International Yoga Day		Department of Physical Education, Vivekananda College, Tiruvedakam West, Madurai District	21.06.2020	PARTICIPATED	YOGA Vs COVID-19

35	Webinar		Post-Graduate and Research Department of Commerce, Commerce (CA) and Commerce (IB), Government Arts	25.06.2020.	PARTICIPATED	A Gate Way to Professional Facilitation and Vocational Mentoring
36	Webinar		Department of CSE, Sathyabama Institute of Science and Technology, Chennai,	25.06.2020.	PARTICIPATED	Emerging Trends in Consumer Behaviour
37	Webinar		Department of Chemistry, St. Mother Theresa Engineering College, Thoothukudi, Tamilnadu	26-06-2020.	PARTICIPATED	Key Notes to Write a Research proposal and funding opportunities in India – An Overview
38	National Webinar		V.H.N.S.N. College and Dayanda Sagar Group of Institutions	26-06-2020.	PARTICIPATED	Emerging Technologies in Computer Network
39	Webinar		Department of Information Technology, Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi	27-06-2020.	PARTICIPATED	Art of Writing Research Article and Journal Selection
40	Webinar		Department of CSE, Sathyabama Institute of Science and Technology, Chennai	27.06.2020	PARTICIPATED	Dynamics of Collective Learning
41	National Webinar		Department of Management Studies, Sri Venkateswara College of Engineering and Technology, Chittoor, Andhra Pradesh	27.06.2020	PARTICIPATED	A Conversation on Entrepreneurship
42	Webinar		NIDM, In collaboration with Department of Women Studies, University of Madras, Chennai	25.07.2020	PARTICIPATED	Women and Children in the time of COVID-19
43	Webinar		NIDM, Collaboration with Department of Env. Sci. Sri Venkateswara University, Tirupati	07.08.2020	PARTICIPATED	Covid-19 and Education in Emergencies

44	Webinar		NIDM, Collaboration with Administrative Training Institute, Mysuru	14.08.2020	PARTICIPATED	Be the Reason a Woman and Child Thrives
45	Webinar		NIDM, CCDRR Centre and Institute of Land and Disaster Management	28.09.2020	PARTICIPATED	Child Friendly Smart Cities SIPARD
46	Webinar		NIDM, CCDRR Centre and Pondicherry University	5 September 2020	PARTICIPATED	Reopening of Schools Safely amidst Covid-19
47	Webinar		NIDM, CCDRR Centre and Institute of Land and Disaster Management	18 September 2020	PARTICIPATED	Challenges and Issues of Women & Challenges in the time of Covid-19
48	Webinar		NIDM, CCDRR Centre and the American College	24 September 2020	PARTICIPATED	Ensuring Inclusive and Equitable Online Education for Rural Children
49	Webinar		NIDM, CCDRR Centre in Collaboration with Haryana Institute of Rural Development	1.08.2020	PARTICIPATED	Reopening of Schools Safely amidst Covid-19
50	Webinar		NIDM, CCDRR Centre in Collaboration with Haryana Institute of Rural Development	8 October 2020	PARTICIPATED	Schools Readiness for Reopening amidst Covid-19
51	Webinar		NIDM, CCDRR Centre in Collaboration with Haryana Institute of Rural Development	15 October 2020.	PARTICIPATED	COVID-19, Appropriate Behaviour
52	Webinar		CCDRR Centre, National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India	22.08.2020	PARTICIPATED	COVID-19: Child : Early and Forced Marriages
53	National Level Training Programme		NIDM, Ministry of Home Affairs, Govt. of India in collaboration with Vidyasagar College of Education, Phansidewa, Darjeeling, West Bengal	05-07 January 2021.	PARTICIPATED	Training Programme on Child Centric Disaster Risk Reduction

54	National Level Training Programme		NIDM, Ministry of Home Affairs, Govt. of India in collaboration with Vivekananda College, Tiruvudakam West	19-21 January 2021.	PARTICIPATED	Three Days Online Training Programme on Child Centric Disaster Risk Reduction
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8. RESEARCH GUIDANCE

No. of M.Phil. Guided : Nil

No. of Ph.D. Guided : Nil

No. of Ongoing Ph.D. : 3

S.NO.	TITLE OF THESIS	STUDENT NAME	UNIVERSITY	Ph.D. AWARDED/SUBMITTED/ONGOING	YEAR
1.	A Comparative Analysis of the Operating Efficiency of Selected Public and Private Sector Banks in India	Mr.C.Sundharam	Madurai Kamaraj University	Ongoing	2018
2.	Employee Resistance to Change – A Study with Reference to textile Industry in Madurai District	Mr.S.Senthilkumar	Madurai Kamaraj University	Ongoing	2019
3.	Entrepreneurship in Agriculture – A Study with Special Reference to Kanyakumari District in the State of Tamilnadu	K.Chandrasekaran	Madurai Kamaraj University	Ongoing	2020

9. ARTICLES PUBLISHED IN JOURNALS

S.NO.	TITLE OF THE ARTICLE	JOURNAL NAME	NATIONAL / INTERNATIONAL	MONTH/YEAR	VOL.NO. & ISSUE NO. PAGE NO.	ISSN	PUBLISHER
1	Growth of Bharatiya Mazdoor Sangh in India	International Journal of Business And Administration Research Review	International	July-Sep 2014	Vol.No -2 & Issue No – 6 Page.No.140	ISSN : 2348-0653	
2.	Organizational Culture of Bank Employees of Bharatiya Mazdoor Sangh	Journal of Research, Extension and Development	National	October 2014	Vol.No -3 & Issue No – 2 Page.No. 33-36	ISSN : 2319-1899	

3.	Organisational Culture – conceptual Frame Work	International Journal of Applied Management Research	International Journal of Applied Management Research	January – June 2015	Vol.No -7& Page.No.91-96	ISSN : 0974 - 8709	
4.	Trade Union Movement in India	International Journal of Business And Administration Research	International Journal of Business And Administration Research	July – Sep 2015	Vol.No -2 & Issue No –11 Page.No.192-198	ISSN : 2348-0653	
5.	Organisational Culture of Bharatiya Mazdoor Sangh – Identifying the Dimensions of Opinions of the Members”	International Journal of Research and Development	International Journal of Research and Development	Sep- Oct 2015	Vol.No -3& Issue No –3 Page.No.7-110	ISSN : 2321-3434	
6.	Organisational Culture of Bharatiya Mazdoor Sangh	Empower International Journal of Finance and	Empower International Journal of Finance and	Oct 2015	Vol.No -1& Issue No –6 Page.No.1-15	ISSN : 2359-5929	
7.	“Organisational Culture of Bharatiya Mazdoor Sangh – Identifying the Dimensions of Opinions of the Office Bearers”	International Journal of Research in Commerce & Management-	International Journal of Research in Commerce & Management-	Oct 2015	Vol.No -6& Issue No –10	ISSN : 0976-2183	
8.	Strategic Integration and Entrepreneurship Innovation “ TotalQuality Management and Organizational Performance”	-	-	A Quarterly Journal	Vol.No -1& Issue No – 1 Page.No. 67 - 72	ISSN:2321 : 2321 - 4168	
9	EASE 4.0: A Strategic Approach in Transforming PSBS in India	Journal of Research in Humanities and Social Science	Guest Journals	-	Vol.No -10 Issue No – 2 Page.No.49 -54	ISSN(Online): 2321-9467	

10. ARTICLES PUBLISHED IN BOOKS WITH ISBN

S.NO.	TITLE OF THE ARTICLE	BOOK NAME	MONTH/YEAR	PAGE NO.	ISBN	PUBLISHER
1.	Implementation of Information and Communication Technology in Knowledge Management	National Edition Indian Council of Social Science Research	March 2016		ISBN : 978-935258-485-7	
2.	Role of Micro Finance in Economic Development	National Seminar on Entrepreneurship in India- Opportunities and Challenges	4 th January 2018	189	ISBN: 978-93-87102-45-3	
3.	Entrepreneurship Development in Make in India	International Conference on Make in India – Vision into Reality	16 th March 2018	272	ISBN: 978-93-87865-01-3	
4.	Women Entrepreneurs in Tamilnadu Emerging Opportunities and Challenges	International Conference on Emerging Trends in Entrepreneurship Development	12 th September 2018	42	ISBN: 978-93-87871-79-3	
5	A Comparative Analysis of the Operating Efficiency of Selected Public and Private Sector Banks in India	One Day National Seminar On Emerging Issues in Business and Management	23 rd January 2019	34	ISBN: 978-93-88398-27-5	

6.	Environmental Impact of Plastic Bags	National Seminar on Economic and Environmental Impact of Plastics in India	8 th August 2019	74	ISBN:978-93-89146-51-6	
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11. EDITEDBOOKS/CHAPTERS

S.NO.	BOOKNAME	YEAR	PUBLISHER	ISBN
1.	Emerging Issues in Business and Management	2019	SHANLAX PUBLICATIONS	978-93-88398-27-5

12. MEMBERINEDITORIALBOARDOFNATIONAL/INTERNATIONALJOURNALS



13. E-CONTENT DEVELOPED

S.NO.	NAME OF THE COURSE	NAME OF THE E-CONTENT	MONTH /YEAR	LINK OF THE E-CONTENT DEVELOPED
1.	B.Com	Management Accounting	March 2020	https://youtu.be/c8mriGDosW4
2.	B.Com	Economic & Finance	March 2020	
3.	B.Com	Banking Awareness & Marketing	April 2020	
4.	M.Com	Applied Cost Accounting	February 2020	
5	M.Com	Standard Costing	March 2020	
6.	M.Com	Process Costing	March 2020	https://youtu.be/KZr7Vd6T6xg

14. AWARDS AND RECOGNITION RECEIVED

S.NO.	NAME OF THE AWARD/ RECOGNITION	NAME OF THE AWARDING GOVERNMENT/ GOVERNMENT RECOGNISED BODIES	YEAR OF AWARD
1.	Best Researcher Award	Vivekananda College, Tiruvudakam West	11 March 2021

15. NATIONAL/INTERNATIONALSEMINARS,WORKSHOPS,CONFERENCES&SYMPOSIUMS ORGANISED

S.NO.	NAME OF THE PROGRAMME ORGANISED	NAME OF THE FUNDING AGENCY	DATE	AMOUNT
1.	Three Days Online Training Programme	NIDM, Ministry of Home Affairs, Govt. of India	19-21 January 2021	Rs. 1,50,000

16. EXTENSION ACTIVITIES

S.NO.	NAME OF THE ACTIVITY	NAME OF THE ORGANISING UNIT/ AGENCY/ COLLABORATING AGENCY (NSS, NCC, RRC, YRC, CLUB, DEPARTMENT, SWACHH BHARATH, GENDER ISSUE ETC.)	DATE
1.	Village AdoptionProgramme	Vivekananda College	2008 onwards
2.	Unnat Bharat Abhiyan	Vivekananda College, Ministry of Education, Govt. of India	2019 onwards
3.	Consumer Club	Vivekananda College	2017 onwards

17. MEMBERSHIP IN PROFESSIONAL BODIES

Life Membership in Indian Academic Researchers Association, Tiruchirappalli, Tamilnadu from February 2022, Membership No. 859/2022

18. ANY OTHER

- Typewriting English – Lower Level
- Ms-office, Tally and Internet Application
- Handling subjects Commerce & Accountancy to the near by Government Girls Higher School, Vadipatti in the year 2019 – 2020 (23 classes).