CURRICULUM VITAE



Dr. K. CHELLA PANDIAN

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 $\textbf{Google Sites:} \ https://sites.google.com/d/1LHoMIkJuwn5IYdPSJMxGRmVLL6p0J9cP/p/1YkoM-idfb7ltdVQbKqKnsDfLvx76CWQP/editalited by the state of the control of the control$

Name : K. Chella Pandian

Qualifications : M.Com., MBA., M.Sc (Psy)., M.Phil., B.Ed., PGDCA., Ph.D., DGT., D.Co-op., (NET)

Father's Name : K. Karanthamalai

Sex : Male

Date of Birth : 12th March 1980

Nationality : Indian

Religion : Hindu

Community : BC

Marital Status : Married

Designation : Assistant Professor of Commerce

Teaching Experience : 13 Years and 6 Months (PG & UG)

Language Known : Tamil, English and Hindi

Official Address : Vivekananda College

Tiruvedakam West

Madurai (Dist)

Tamilnadu – 625 234

Permanent Address : Kannamanoor

Avilipatti (Po)

Sanarapatti (Via)

Dindigul (Dist)

Tamilnadu - 624 304

Objective:

To serve with utmost loyalty and commitment for the growth of the Vivekananda College.

Educational Qualifications:

Qualification	Name of the Institution / University	Major	Year of Passing	Class / Percentage
Ph. D	M.K. University G.T.N Arts College Dindigul (Part -time) M.K. University "A study on Employees' Morale in Textile Mills in Dindigul District". September -		September - 2010	Awarded
M. Phil	Vivekananda College Thiruvedakam West Madurai (M.K. University)	Commerce	May - 2004	First Class with Distinction 76.25%
M.Com	M.Com G.T.N. Arts College Dindigul (M.K. University) Commerce		April - 2003	First - 69.60%
M.B.A	M.K. University (Distance Education)	Management	October - 2008	Second – 56.47%
M.Sc	Tamil Nadu Open Universiy (Distance Education)	Psychology	January - 2013	First – 65.4%
B. Com	Vivekananda College Thiruvedakam West Madurai (M.K. University)	Commerce	April - 2001	First - 73.41%
B. Ed	Thiagarajar College of Preceptors Madurai (M.K. University)	Commerce	April - 2005	First – 60.50%
P.G.D.C. A	R.J.M.C. College Ambilikkai (M.K. University)	Computer	April - 2006	Second – 55.77%
H.Sc	St.Antony's HSS, Kosavapatti. Dindigul	Commerce	April - 1998	First Class with Distinction - 81.00%,
SSLC	Secondary School (Private)		April - 1995	First – 72.00%

Examination Cleared:

University Grants Commission, National Eligibility Test (NET) for Lectureship on 30th November 2011.

Additional Qualifications:

- ❖ Completed Diploma in "Gandhian Thoughts" (DGT)
- ❖ Completed Diploma in "Co-Operation" (D.Co-op).
- ❖ Completed Certificate course in "Budgeting and Tax Assessment"
- ❖ Completed Certificate course in "Deed Drafting and Legal Guidance"
- ❖ Completed Certificate course in "Computer Applications".
- **❖** Tally ERP.9

Experience Details:

Designation	Designation Institution		UG and PG	
Designation	Institution	From	То	Experience
Assistant Prof in Commerce	R.J.M.C.College Ambilikkai Dindigul, Tamil Nadu	1 st July, 2005	11 th April, 2007	1 year 9 Months
Assistant Prof in Commerce	N.P.R Arts and Science College Natham Dindigul, Tamil Nadu	6 th June, 2007	14 th June 2010	3 Years
Assistant Prof in Commerce	Vivekananda College Thiruvedakam West Madurai - 625 234	15 th June, 2010	08 th July 2014	4 Years
Assistant Prof in Commerce (Permanent)	Vivekananda College Thiruvedakam West Madurai - 625 234	09 th July 2014	Till Date	4 Years

Subject Specialization:

- Income Tax Law and Practice
- ❖ Goods and Services Tax (GST)
- ❖ Advanced Financial Accounting
- Cost & Management Accounting
- Human Resource Management
- **❖** Tally ERP.9
- Entrepreneurships Development

Position held at Vivekananda College:

- ✓ Career Guidance and Placement Officer
- ✓ Gurukula Coordinator (From 2011 to 2019)
- ✓ Disciplinary Committee Member
- ✓ Entrepreneurship Development Cell Coordinator
- ✓ Counselling Cell Student Counselor
- ✓ NSS Unit No:199 Programme Officer upto 2021
- ✓ Rallies and Awareness Programmes In-charge
- ✓ Campus Cleaning and Beautification

Minor Research Project:

S.No	Proposal	Date of	Funding	Title of the	Amount
	No	Communication	Agency	Project	Sanctioned
1.	2609	F.NO:4-4 / 2015-16 (MRP / UGC – SERO) October, 2016	UGC -SERO	"Quality of Work Life of Workers in Textile Mills in Dindigul District".	1,80,000/-

Supervisor to Guide M.Phil and Ph.D:

Recognised as a supervisor to guide **M.Phil and Ph.D.** registrants in Commerce **ID No: 1637** of the Madurai Kamaraj University, 07-11-2017 onwards.

Details of Ph.D. Scholars:

S.No	Name of the Scholar	Title of the Research Work	Reg No	Date of Registration	Full time/ Part Time	Name of the University
1.	R.Gurumegalairajan Full Time - Scholar Vivekananda College Thiruvedakam West Madurai -625 234	Impact of Goods and Services Tax (GST) on Micro Small and Medium Enterprises (MSMEs).	Reg. No. F10017	06.03.2018	Full Time	MK University
2.	V,Lawrence Benadict Assistant Professor of Commerce St. Xavier's College Palayamkottai Tirunelveli – 627 002	A Causative Study on Impact of GST on Non- Profit Organisations (NPOs) in Tamil Nadu	Reg. No.: MKU20PFOC9898	24.11.2020	Part- Time	MK University
3.	CA. G. Amutha Chartered Accountant No.18,New Agraharam, Palani Road, Dindigul - 624001,	A Study of Impact of GST on Real Estate Sector in Dindigul District	Reg. No. MKU21PFOC9962	07.01.2021	Part- Time	MK University

Details of M.Phil Scholars:

S.No	Name of the Candidate	Reg.No	Degree	Title of the Dissertation/Project	Date of Viva- Voce and University
1.	Sathiyanthiran.M,	128105	M.Phil.	"Quality of Work life of Employees in Meenakshi Mission Hospital & Research Centre, Madurai – A Study".	03-05-2013 MKU

Details of M.Com Scholars

S.No	Name of the Candidate	Reg.No	Degree	Title of the Dissertation/Project	Date of Viva- Voce and University
1.	Sendrayaperumal.R	104110	M.Com	"A Study on Customers' Preference Towards Airtel Data Card in Madurai City"	12-04-2012 MKU
2.	Ramar.T	104108	M.Com	"A Study on Customers' Preference Towards Airtel Services in Sholavandan"	12-04-2012 MKU
3.	Ram Siva Sankar Das. J	114103	M.Com	"A Study on Customer's Attitude Towards the Selection of Hero Motors Cycles – In Sholavandan.	20-04-2013 MKU
4.	Sivabharathi.V	124115	M.Com	"Quality of Worklife of Employees in Kaleeswarar Mills 'B' Unit, Kalayarkoil".	17-04-2014 MKU
5.	Vinothpandi. R	124119	M.Com	"A Study on Absenteeism of Employees in Textilemills at Vedasendur".	17-04-2014 MKU
6.	Suman.R	134109	M.Com	"Perception of the Workers Towards Labour Welfare Measures with Special Reference to GHCL Limited – Unit Sree Meenakshi Mills, Paravai, Madurai".	11-04-2015 MKU
7.	S.Balasubramanian	144101	M.Com	"A Study on Job Stress Among Workers' In Spinning Mills At– Puliyangudi Tirunelveli Dist".	13.04-2016 MKU

				"Workers Satisfaction on Labour	12-4-2017
8.	C.Balasubramani	154103	M.Com	Welfare Measures in Soundararaja	MKU
				Mills Limited Unit – A, Dindigul".	
				"A Study on Awareness and Opinion	13-4-2018
9.	K. Suman	164110	M.Com	about Goods and Services Tax (GST)	MKU
<i>)</i> .	K. Suman	104110	WI.COIII	Among the Retailers with Special	WIKO
				Reference to Sholavandan"	
				"Impact of Goods and Services Tax	13-4-2020
10.	P.Vengateshan	184103)	M.Com	(GST) on Micro, Small and Medium	MKU
10.		10+103)	WI.COIII	Enterprises (MSMEs) with Special	WIKC
				Reference to Dindigul District"	
				"Impact of Covid-19 Crisis on	02-04-2021
11.	K.Alagupandi	194101	M.Com	MSMEs in Madurai District: A Study	MKU
				on Remedial Measures"	
					JULY-2010
				"A Study On Employees' Morale In	DDE
12.	J.Kiruthika	09295501	MBA	Sri Shanmugavel Mills Pvt Ltd.	Bharathidasan
12.	o.ixii ddiiixd		TVIDI I	Dindigul Dist".	University,
				Dinaigai Dist .	Trichy
					JULY-2010
				A Study On Job Stress Among	DDE
13.	R.Pappathi	09295502	MBA	Worker's In Spinning Mills At	Bharathidasan
	тарриин	0,2,5502	MDA	Vadamadurai – Dindigul Dist.	University,
					Trichy

M.Com Project Guided

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❖ M.B.A Project Guided

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Orientation and Refresher Course:

- ❖ Participated in the U.G.C sponsored Refresher Course on "Research Methods and Statistical Applications" from 09.11.2005 to 29.11.2005 organized by the Department of Applied Research, Gandhigram Rural Institute Deemed University, Gandhigram, Dindigul, Tamil Nadu.
- ❖ Attended Two Days Refresher Training Programme on "Psycho-educational Skills" for College Teachers on 4th and 5th August 2014, held at the American College, Madurai, organized by the District Administration and Manasa Madurai, Tamil Nadu.
- ❖ Participated in the "Orientation Programme" from 26-05-2016 to 22-06-2016, organised by the UGC, Human Resource Development Centre, Madurai Kamaraj University, Madurai, Tamil Nadu.
- ❖ Participated in the UGC Sponsored "Refresher Course in Commerce and Business Studies" conducted by UGC Human Resource Development Centre, Bharathiar University, Coimbatore, Tamil Nadu held from 17-05-2018 to 06-06-2018 and obtained 'A' grade.

❖ Attended the UGC sponsored 14 Days Online "Refresher Course in Commerce" conducted by the UGC − Human Resource Development Centre, Madurai Kamaraj University, Madurai from 10.11.2021 to 23.11.2021 and obtained 'A' grade.

Extra-Curricular Activities:

- ❖ N.C.C "B" Certificate
- * "Best Behaved Student" Vivekananda College 1998-2001Batch

Membership in Professional Bodies:

- ❖ Life Member of Indian Commerce Association, New Delhi since 2018.
- ❖ Life Member of Indian Accounting Association Membership No: CB-41.

SWAYAM Courses:

- ❖ Completed the SWAYAM ARPIT Online Course for Career Advancement Scheme(CAS) promotion "ARPIT Refresher Course in Commerce" from 1st Dec 2020 to 31st March 2021 in the proctored examination held on 21/08/202, the course offered by the Shri Ram College of Commerce, New Delhi.
- ❖ Completed SWAYAM Online 4 credit course on "Direct Tax Laws and Practice" with a consolidated score of 57% from the evaluation based on continuous online assessments and the proctored examination held in month of August 2021.
- ❖ Completing the SWAYAM Online 4 credit course on "Introduction to GST" with a consolidated score of 57.6 % marks in the proctored examination held on 29th August 2021.
- ❖ Completed the SWAYAM Online 4 credit course "Learning and Teaching" with the proctored examination held on 21st February 2021.

Resource Person:

- ➤ Acted as a Resource Person in the eve of Sri Hayagreeva Arts and Science College Series of Lecture for the Department of Commerce and delivered a Lecture on the Topic "Career Opportunities for the Commerce Graduate" on 04-02-2017.
- ➤ Acted as a Rapporteur in the Technical Session of One Day National Level Conference on Impact of Demonetisation in India held on 15th February 2017. Organized by the Rev. Jacob Memorial Christian College, Santhipuram, Ambilikkai 624 612.
- Acted as a Resource Person delivered a special lecture on "Career Opportunities for Commerce Graduates" Organized by the Department of Commerce, Rev.Jacob Memorial Christian College, Ambilikkai, on 20th July 2017.
- Acted as a Resource Person delivered a special lecture on "Career Opportunities for Commerce Graduates" in the Department of Commerce (CA), GTN Arts College, Dindigul, on 11th August 2017.

- ➤ Served as the resource person and delivered the lecture on "Personality Development" in the English Enrichment camp jointly organised by the Department of English and the Internal Quality Assurance Cell (IQAC) of Vivekananda College on 14-06-2019 for the third year U.G. students of our college.
- Acted as Resource Person in one day workshop on "Soft Skill Development" organized by the Department of Commerce of Rev. Jacob Memorial Christian College, Ambilikkai on 24th September 2019.
- ➤ Served as a Chief Guest in the celebration of 89th birth anniversary of the 'People's President' Dr. APJ Abdul Kalam and delivered a special address on "World Students' Day 2019" between 9.30 am and 10.30 am on 15th October 2019 (Tuesday) at Government Girls Higher Secondary School, Solavandan.
- Acted as Resource Person in the One Day Orientation Programme on "Opportunities for Commerce Students" organized by the G.T.N Arts College, Dindigul on 09-10-2020.
- ➤ Acted as Resource Person in Webinar on "Rolls and Responsibilities of NSS Volunteers" organized by the National Service Scheme, Kathir College of Arts and Science Wisdom Tree, Neelambur Coimbatore 641062 on 12th December 2020 (Thursday).
- ➤ Acted as Resource Person in the National Webinar on "Soft Skills for Capacity Building" on 28-12-2020 Jointly Organized by the Placement Cell and Department of English.
- Acted as a Resource Person and presented a lecture on the topic of "21st Century Skills Skills for Gratuate" organized by the Maths Club of Department of Mathematics, Vivekananda College, Tiruvedakam West, Madurai on 12.08.2021.
- Acted as External Subject Expert Member for Research Advisory Committee (RAC) of S.SUGANYA (Reg.No.: F10278) who is pursuing Ph.D. Full-Time Research on the topic of "A Comparative Study of Service Quality of India Post and Courier Services" at GTN Arts College, Dindigul on 3.12.202.
- Acted as a Resource Person and presented a lecture on the topic of "Personality Development" organized by the Maths Club of Department of Mathematics, Vivekananda College, Tiruvedakam West, Madurai on 24.02.2022.

Workshop Attended:

- ❖ Participated in the one-day Workshop on "Tools for Business Data Analysis SPSS Applications in Social Science Research" held on 29th March 2008 at SASTRA University, Tanjavur.
- ❖ Participated in the National Symposium cum Workshop on "Hind Swaraj and its Contemporary Relevance" at Vivekananda College, Thiruvedakam West on 27-02-2010.

- ❖ Participated in the Twelve-day training course on "Research Methodology and Computer Applications in Social Sciences Research". Sponsored by ICSSR, New Delhi, held during 24th November to 5th December 2008 in C.P.A.College, Bodinayakanur, Theni District 625 513.
- ❖ Attended the workshop "Budget Watch and Dialogue on the Union Budget 2015-16" on 28th February 2015, organized by Tata-Dhan Academy, Madurai.
- ❖ Participated in the "Friends of Coconut Tree" Training Programme on "Plant Protection Aspects on Coconut Including Harvesting using the Climbing Device" From 21-09-2015 to 26-09-2015 organised by Coconut Development Board, Regional Office, Chennai and Tamilnadu People Welfare Association at Pallapatti, Nilakottai, Dindigul Dist.
- ❖ Participated in the Vaigai River Restoration Trust Third Steering Committee meeting held at Madurai Collector Office on 01-10-2015.
- ❖ Attended in the One Day Seminar on "Potential Industrial Opportunities in Madurai District" held at MADITSSIA Hall, Madurai on 23rd September 2016, on the occasion of MADE IN MADURAI – 2016 EXHIBITION.
- ❖ Participated and Contributed to a "Two Day National Level Workshop on Training of Trainers: Becoming Effective Teachers and Trainers" organised by WEPRO, Loyola College, Chennai – 600 034 on April 20-21, 2018.
- ❖ Participated in the National Level Workshop on **RESEARCH PROBITY AND PLAGIARISM** organised by THE LIBRARY, Ayya Nadar Janaki Ammal College) Sivakasi, on 29th January 2019.
- ❖ Participated in the "A One Week Training on Counselling Skills (TCS)" for Teachers-at Higher Education Level conducted by the Centre for Teacher Resource and Academic Support, School of Education under the scheme Pandit Madan, Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT) funded by the MHRD, Gol held at Manonmaniam Sundaranar University, Tirunelveli on 18-24, July 2019 (7 Days).
- ❖ Attended the One Day State Level Workshop on "Reforms in Curriculum Design and Evaluation based on OBE" in The Standard Fire Works Rajaratnam College for Women, Sivakasi. Organized & conducted by Internal Quality Assurance Cell and Office of the Controller of Examinations on 27-07·2019.
- ❖ Attended the one-day National Level Workshop on "Practical Applications of GST and It's Impact on Indian Economy" organized by the Department of Commerce (SF), Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar on 06th September 2019.
- ❖ Participated in the Entrepreneurship Development and Innovation Institute Govt of Tamil Nadu (EDII-HUB) and Madurai Kamaraj University Top Management Orientation Workshop 0n 19th September 2019 at MKU.
- ❖ Participate in the ICSSR-SRC, Hyderabad Sponsored "Three Day National Workshop on SPSS & AMOS for Social Science" held between 5th to 7th March 2020. Organised by the

- Department of Economics, G.T.N. Arts College (Autonomous), Dindigul.
- ❖ Participated in the National Level Online Workshop on "Art of Writing Interpretation for Statistical Tools in Social Science" on May 13, 2021, organised by the Kongu Business School, Perundurai, Erode.
- ❖ Participated in the One Week International Workshop on "How to Write A Quality Research Article" organised by the R & D Cell, Sri Vidya Mandir Arts and Science College, Uthangarai, Tamilnadu from May 24th to 30th 2021.
- ❖ Participated in the Workshop on "Digital Marketing Strategies and E-Advertising" organised by the Department of Computer Science and Applications in Collaboration with IQAC, B.A.M. Khalsa College, Garhshankar on 4th June 2021.
- ❖ Participated in the Online National Level Workshop on "E-Content Development" organised between 06.06.2021 and 12.06.2021 by the St.Ann's College, Kokrajhar, Assam.
- ❖ Participated in the One Day National Level Workshop on "Procedural Aspects in GST" held on 11-06-2021 Friday. Organised by the Department of Commerce, Parvathy's Arts & Science College, Dindigul.
- ❖ Participated in the two-day National Level Technical Online Workshop on "Intellectual Property Rights" conducted during 21st and 22nd of June 2021, held at G.T.N. Arts College, Dindigul.
- ❖ Participating in the Five Day National Online Workshop on "Data Analytics Using R" conducted during 5th to 9th of July 2021, held at G.T.N. Arts College, Dindigul,
- ❖ Participated in the ICSSR SRC A Three Day National Virtual Workshop on "SPSS & AMOS" held at G.T.N. Arts College, Dindigul on 24th,25th & 26th November 2021.

Faculty Development Programme:

- ❖ Participated in the Faculty Development Programme (FDP) in "Entrepreneurship" organized by the Centre for Entrepreneurship Development (Tamilnadu) during December 28 2009 − January 08, 2010 at CED training Campus, Madurai-16.
- ❖ Participated in the Faculty Development Programme (FDP) in "Entrepreneurship" organized by the Centre for Entrepreneurship Development (Tamilnadu) during November 21 − December 03, 2011 at CED training Campus, Madurai-16.
- ❖ Participated in the two days orientation programme for the newly appointed "Academic Counselors" organized by IGNOU Regional Center Madurai on 17th and 18th November 2012.
- ❖ Participated in the six days Programme for College Teachers on "Psycho-Educational Skills" from 11th

 − 16th Nov-2013, held at American College, Madurai, organised by the District Administration, Madurai
 District & MANASA, Madurai.
- ❖ Participated in the one-day programme on "Leadership Enrichment Programme for College Teachers" on Sunday, May 18th 2014, at Agni School of Business Excellence Dindigul.
- ❖ Attended Two days Refresher Training Programme on "Psycho-Educational Skills" for College Teachers 4th and 5th August-2014, held at American College, Madurai, organised by the District Administration, Madurai District & MANASA, Madurai.

- ❖ Attended in the Six Day "Orientation Programme for the Newly Appointed Teachers" conducted here from 09-08-2014, Saturday to 14-08-2014, Tuesday, held at Vivekananda College, Tiruvedakam West.
- ❖ Attended the NSS Programme Officer meeting and "NYLP Awards" function 2015-16 on 30th August 2017 held at the Preview Theatre, Madurai Kamaraj University, Madurai.
- ❖ Participated in the "Faculty Development Programme" Organized by the PMO IEDP (Programme Monitoring Office Innovation & Entrepreneurship Development Programme) from 16th Sep. 2019 to 18th Sep. 2019 at Thiagarajar College of Engineering, Madurai.
- ❖ Participated in the Five Days Training Program on "Innovative Teaching Practices in Management and Commerce" from 21st − 25th January, 2020" organised by the Teaching Learning Centre (TLC), Central University of Rajasthan. It was funded by MHRD, Govt. of India under the Scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT).
- ❖ Participated in the "One Week Online Faculty Development Program on Implementation of New Education Policy 2020: Role of Faculty Members of HEIs" from 4th 8th Nov, 2020 is organizing by the Central University of Rajasthan.
- Actively participated in a One Week International Faculty Development Programme on "Innovative Approaches in Engineering, Technology & Management Teaching" held from April 17-21, 2021 is organized by the Department of Management, Babu Banarasi Das Institute of Technology and Management, Lucknow.
- ❖ Participated in the four days National Level Online "Faculty Development Program on "Revised NAAC Accreditation Framework Perceptions" from May 12 to May 15, 2021 organized by THE G.T.N.Arts College, Dindigul.
- ❖ Participated in the One Week Virtual Faculty Development Programme on "Teaching Pedagogies for Virtual Classrooms" on 25th to 31th May 2021, Organised by the PG & Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Elayampalayam 637 205. Namakkal.
- ❖ Participated in the One Week Faculty Development Program on "Strategic Resilience and Organization Agility" from 26th to 31th May 2021 organised by the Valluvar College of Science and Management, Karur.
- ❖ Participated in the Two Day National Level "Faculty Development Programme for Educational Leaders" on 11th June 2021 organised by the Madurai Gandhi N.M.R. Subbaraman, College for Women Department of Commerce & Internal Quality Assurance Cell, Madurai.
- ❖ Participated in the Seven Day Virtual Faculty Development Programme on "Research Methodology" organised by the Research and Development Cell, KG College of Arts and Science, Coimbatore from 17.06.2021 to 24.06.2021.

- ❖ Participated in the One Week Faculty Development Programme On "GST-Compliance A Practical Approach" Jointly Organised by Post Graduate & Research Department of Commerce and Department of Commerce (Computer Applications), Vivekananda College, Tiruvedakam West, Madurai − 625 234 from 14th June, 2021 to 20th June, 2021.
- ❖ Participated in the Seven Day International Professional Development Programme (PDP) on "Statistical Package for Social Sciences (SPSS)" from 21th to 27th June 2021 organized by the PG & Research Department of Commerce, Patrician College of Arts and Science, Adyar, Chennai.
- ❖ Participated in the National Level Faculty Development Program On "Art of Quality Publishing in Top Journals", Organized by Department of BBA, St' Antony College, Dindigul held on 26th July 2021.
- ❖ Participated in One Week International FDP on "Research Excellence and Academic Development" organized by the Department of Commerce with Professional Accounting from 01.09.2021 to 08.09.2021.
- ❖ Participated in the Three Day National Level Virtual Research Development Programme on "Secondary Data Analysis in Social Science Research" (SDASSR) from 01.09.2021 to 03.09.2021 organised by the Department of Commerce, Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar.
- ❖ Attended the Three Day Faculty Development Programme on "Statistical Tools for Research in Social Sciences" organized by the PG Department of Commerce (CA), Ayya Nadar Janaki Ammal College, Sivakasi, in association with the IQAC from 21/09/2021 to 23/09/2021 under UGC PARAMARSH Scheme.
- ❖ Participated in the Three Day National Level Virtual Research Development Programme on "Advanced Research Methodology and Statistical Analysis for Social Sciences" organised by the Department of Commerce, VHN Senthilkumar Nadar College, Viruthunagar from 27.12.2021 to 29.12.2021.

Seminars Participated:

- ❖ Participated in the joint seminar on "Impact of Economic Reforms on Commerce Education" conducted by the Department of Commerce, Madurai Kamaraj University and the Institute of Chartered Accountants of India on 20th, 21th September 2002.
- ❖ Participated in the inter–collegiate seminar on "The Emerging Trends in Indirect Taxes".

 Conducted by the Department of Commerce Sourashtra College on 26th February 2003.
- ❖ Participated in the National Level seminar on "The Emerging Paradigms in Modern Management". Organised by the Department of Business Administration, Jayaraj Annapackiam College for Women, Periyakulam on 15th July 2011.
- ❖ Participated in the **CA Students Conference** held on 30th and 31st of December 217, Organised by Board of Studies, ICAI and hosted by Madurai Branch of SIRC of ICAI at Madurai.
- ❖ Participated in the **CA Students Conference** held on 28th and 29th of December 2018, organised by the Board of Studies, ICAI and hosted by Madurai Branch of SIRC of ICAI at Madurai.

❖ Participated in the International Webinar on "Agriculture and Education During the Pandemics in India" on 20th April 2021. Organised by Department of Economics of St. Ann's College for Women, Hyderabad.

Paper Presented in National and International Seminars:

S.No	Date	Title of the Seminar	Title of the Paper
1.	05 th April 2004	In the inter collegiate Seminar on "Recent Trends in Commerce" organised by the department of commerce, Vivekananda College, Thiruvedakam West.	"Employees Morale and Institutional Relations"
2.	19 th September 2007	In the National Level Seminar on "Branding the HRD Practices Vis-à-vis value creation of Business" conducted by the department of commerce, Vivekananda College of Arts & Sciences for Women, Elayampalayam, Tiruchengode.	"Retention of the Star Performers"
3.	19 th September 2007	In the National Level Seminar on "Branding the HRD Practices Vis-à-vis value creation of Business" conducted by the department of commerce, Vivekananda College of Arts & Sciences for Women, Elayampalayam, Tiruchengode.	"Building a Strong Brand through Morale"
4.	05 th January 2008	In the National level seminar "Globalization" held at Mannar Thirumalai Naicker College, Madurai.	"Impact of globalization on Indian Business & Culture"
5.	07 th February 2008	In the National level seminar on "Recent trends in services marketing in India" held at R.J.M.C. College, Ambilikkai.	"Important Factors Influencing to Take LIC Policies"
6.	07 th February 2008	In the National level seminar on "Recent trends in services marketing in India" held at R.J.M.C. College, Ambilikkai.	"Smart Banking"
	3 rd , 4 th & 5 th -03-2008	In the International Conference on "Reforms in Higher Education in ASIA" held at CPA College Bodi.	"Reforms in Management and Commerce Curriculum"
7.	13 th & 14 th March 2008	In the national level seminar on "Interface between Industry and Higher Education Institutions to face Global Competition" held at Gandhigram Rural University.	"Industry & Higher Education: Need for redesigning the Management studies curriculum."
8.	4 th & 5 th February 2009	In the international conference on "International Challenges of Global Business in the 21st Century" held on organised by Department of Commerce, Rev. Jacob Memorial Christian College, Ambilikkai.	"HRD In India: Needs Innovation Technique"
9.	4 th & 5 th February 2009	In the international conference on "International Challenges of Global Business in the 21st Century" held on organised by Department of Commerce, Rev. Jacob Memorial Christian College, Ambilikkai.	"Application of Data Mining in E – Commerce"
10.	25 th February 2009	In the National level seminar on "Impact of Global Church on Indian Economy" held at Kongu Arts and Science College, Nanjanapuram, Erode.	"Trade Union Challenges in the 21 st Century"

	l a -th		
11.	25 th February 2009	In the National level seminar on "Impact of Global Church on Indian Economy" held at Kongu Arts and Science College, Nanjanapuram, Erode.	"Impact of Globalization In Human Resource Management"
12.	25 th February 2009	In the National level seminar on "Impact of Global Church on Indian Economy" held at Kongu Arts and Science College, Nanjanapuram, Erode.	"Impact of Globalisation In Culture of Consumers"
13.	25 th February 2009	In the National level seminar on "Impact of Global Church on Indian Economy" held at Kongu Arts and Science College, Nanjanapuram, Erode.	"Impact of Globalization on Human Resource Functions"
14.	24 th January 2009	In the Research Colloquium organized by the PG and Research Department of Commerce G.T.N Arts College, Dindigul.	"A Study on Employees' Morale in Textile Mills In Dindigul District"
15.	30 th August 2014	In the One Day International Conference on "Impact of Globalisation on Indian Financial System" organized by Department of Commerce, Vivekananda College, Tiruvedakam West.	"An Analysis of Non- Performing Assets of Indian Banking Sector in the Liberalised Era"
16.	30 th August 2014	In the One Day International Conference on "Impact of Globalisation on Indian Financial System" organized by Department of Commerce, Vivekananda College, Tiruvedakam West.	"Financial Services in India"
17.	22 nd November 2014	in the One Day National Conference on "Corporate Social Responsibility: Myths and Realities" organized by Department of Management Studies, Fatima College, Madurai.	"Genesis and Dimensions of Corporate Social Responsibility."
18.	23 rd and 24 th January 2015	In the ICSSR Sponsored Two Day National Conference on "Impact of Globalisation on Indian Financial System" organized by Department of Commerce, Vivekananda College, Tiruvedakam West.	"Impact of FDI on Indian Banking Sector"
19.	17 th February 2015	In the One Day International Conference on "Strategic Integration and Entrepreneurship Innovation" organized by Department of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi.	"Social Entrepreneurship and Social Transformation"
20.	5 th and 6 th February 2015	In the UGC Sponsored Two Day National Conference on "International Financial Reporting Standards – A Global Accounting Language for Local Implication in India" organized by Department of Commerce, Vivekananda College, Tiruvedakam West.	"IFRS Convergence – Opportunities and Challenges"
21.	5 th and 6 th February 2015	In the UGC Sponsored Two Day National Conference on "International Financial Reporting Standards – A Global Accounting Language for Local Implication in India" organized by Department of Commerce, Vivekananda College, Tiruvedakam West.	"IFRS - Converged Indian Accounting Standards: Recent Developments"
22.	16 th March 2015	In the UGC Sponsored One Day National Conference on "Quality Enhancement in Social Science Research Arena" organized by the PG & Research	Quality Enhancement in Qualitative Research

		Centre of Commerce, G.T.N. Arts College, Dindigul.	
23.	20 th and 21 st March 2016.	In the ICSSR, New Delhi Sponsored Two Day National Level Conference on "Roll of Information and Communication Technology (ICT) on the Growth of Service Industries" organized by the PG Department of Commerce, Sri Kaliswari College, Sivakasi.	Strategies of ICT adopted by MSMEs
24.	04 th January 2018.	One Day National Conference on "Entrepreneurship in India: Opportunities and Challenges" organized by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West.	"Entrepreneurship Development through Make in India"
25.	04 th January 2018.	One Day National Conference on "Entrepreneurship in India: Opportunities and Challenges" organized by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West.	"Impact of Goods and Service Tax Law on Small Medium Entrepreneurs"
26.	04 th January 2018.	One Day National Conference on "Entrepreneurship in India: Opportunities and Challenges" organized by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West.	"Rural Entrepreneurs – Opportunities and Challenges"
27.	16 th March 2018.	One Day International Conference on "Make in India – Vision into Reality" organized by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West.	"Make in India Opportunities and Challenges to MSMEs"
28.	12 th September 2018	One Day International Conference on "Emerging Trends in Entrepreneurship Development" organized by the Department of Commerce, Vivekananda College, Madurai.	"Impact of Demonetization & GST in MSMEs",
29.	12 th September 2018	One Day International Conference on "Emerging Trends in Entrepreneurship Development" organized by the Department of Commerce, Vivekananda College, Madurai.	"GST and its Impact on the MSME Sector"
30.	23 rd January 2019	One Day National Seminar on "Emerging Issues in Business and Management" organized by the Department of Commerce, Vivekananda College, Madurai.	"GST Exemption limit and its benefits to MSME's"
31.	27 th & 28 th March 2019	In the Two-day International Conference on "Emerging Trends in Banking, Insurance & International Trade" organized by the Research Department of Commerce in association with Insurance Institute of India, Mumbai at Thiagarajar College, Madurai.	"The Impact of GST on India's Foreign Trade"
32.	8 th August 2019	In the National Seminar on "IMPACT OF GST ON SERVICE SECTOR" organized by the Research Centre of Commerce, Fatima College, Madurai.	"Impact of GST on MSMEs"
33.	21 st and 22 nd August 2019	In the Two-Day International Level Conference on "Futuristic Vision in Functional Management for Global Green Economy" organised by Department	"Management of Micro, Small and Medium Enterprises in India"

		of Commerce, V.V. Vanniaperumal College for	
		Women, Viruthunagar.	
		In the One-Day International Seminar on "Startup	
	21St A	India – Challenges and Opportunities" funded by	"GST: A Perfect Instrument
34.	31 st August	the UGC Autonomous Grant and organised by the	
	2019	department of Commerce, E.M.G. Yadava Women's	
		College, Madurai.	
	25.08.2021	in the International Virtual Conference on "Industry	"Goods and Services Tax
25	_	4.0 – Leading Business Practices for Sustainable	Network - A Perfect Tool for
35.	and	Milieu" organised by the, Alagappa Institute of	
	26.08.2021	Management, Alagappa University, Karaikudi	

Publications in the National and International Seminars:

S.No	Title of the Paper	Publisher	Publication Type	Journal ISSN/ISBN No	Date of Publication
1.	"An Analysis of Non-Performing Assets of Indian Banking Sector in the Liberalised Era"	Shanlax International Journal of Commerce	International Conference Proceedings	ISSN No: 2320-4168	30 th August 2014
2.	"Financial Services in India"	Shanlax Publications	International Conference Proceedings	ISBN No: 978-93- 80686-90-5	30 th August 2014
3.	"Genesis and Dimensions of Corporate Social Responsibility."	Vergal Publications	National Conference Proceedings	ISBN No:978-93- 85109-04-1	22 nd November 2014
4.	"A Study on Relationship between Socio Economic Variables and Morale of Textile Mills Employees in Dindigul District"	"EPRA International Journal of Economic and Business Review."	International Research Paper	ISSN No:2349- 0187	5 th December 2014
5.	"Impact of FDI on Indian Banking Sector"	Shanlax Publications	National Conference Proceedings	ISBN No:978-93- 80657-29-5	23 rd and 24 th January 2015
6.	"Social Entrepreneurship and Social Transformation"	Shanlax International Journal of Commerce	International Conference Proceedings	ISSN No: 2321-4168	17 th February 2015
7.	"IFRS Convergence – Opportunities and Challenges"	Shanlax Publications	National Conference Proceedings	ISBN No:978-93- 80657-89-9	5 th and 6 th February 2015
8.	"IFRS - Converged Indian Accounting Standards: Recent Developments"	Shanlax Publications	National Conference Proceedings	ISBN No:978-93- 80657-89-9	5 th and 6 th February 2015
9.	Quality Enhancement in Qualitative Research		National Conference		16 th March 2015

			Proceedings		
10.	Strategies of ICT adopted by MSMEs	Sri Kaliswari College, Sivakasi.	National Conference Proceedings	ISBN No:978-93- 5258-485-7	20 th and 21 st March 2016
11.	"Entrepreneurship Development through Make in India"	Shanlax Publications	National Conference Proceedings		04 th January, 2018.
12.	"Impact of Goods and Service Tax Law on Small Medium Entrepreneurs"	Shanlax Publications	National Conference Proceedings		04 th January, 2018.
13.	"Rural Entrepreneurs - Opportunities and Challenges"	Shanlax Publications	National Conference Proceedings		04 th January, 2018.
14.	"Make in India Opportunities and Challenges to MSMEs"	Shanlax International Journal of Commerce	International Conference Proceedings		16 th March, 2018.
15.	"Impact of Demonetization & GST in MSMEs",	Shanlax Publications	International Conference Proceedings	ISBN No:978-93- 87871-79-3	12 th September 2108
16.	"GST and its Impact on the MSME Sector"	Shanlax Publications	International Conference Proceedings	ISBN No:978-93- 87871-79-3	12 th September 2108
17.	"GST Exemption limit and its benefits to MSME's"	Shanlax Publications	National Conference Proceedings	ISBN No:978-93- 88398-27-5	23 rd January 2019
18.	"The Impact of GST on India's Foreign Trade"	Shanlax Publications	International Conference Proceedings		27 th & 28 th March 2019
19.	"Management of Micro, Small and Medium Enterprises in India"	Shanlax Publications	International Conference Proceedings		21 st and 22 nd August 2019
20.	"GST: A Perfect Instrument for MSMEs Growth in India"	Shanlax Publications	International Conference Proceedings	ISSN No: 0886-9367	31 st August 2019
21.	"Goods and Services Tax Network - A Perfect Tool for MSMEs Growth"		International Conference Proceedings		25.08.2021 and 26.08.2021

Programme Organised:

S.No	Title of the Conference	Date of Conference	Responsibility
	"Impact of Globalisation on		
1	Indian Financial System "	30 th August 2014	Member of Organising
1.	International	(Saturday)	Committee
	Conference.		
2.	"Impact of Globalisation on the	23 rd and 24 th January	Member of Organising

	Prospects of Indian Banking Sector" National Conference.	2015 (Friday & Saturday)	Committee
3.	"International Financial Reporting Standards – A Global Accounting Language for Local Implementations in Indian" National Conference	5 th and 6 th February 2015 (Thursday & Friday)	Member of Organising Committee
4.	Research Colloquium	01 st September 2012	Member of Organising Committee
5.	Research Colloquium	24 th August 2013	Member of Organising Committee
6.	Research Colloquium	12 th July 2014	Member of Organising Committee
7.	Research Colloquium	04 th July 2015	Member of Organising Committee
8.	Research Colloquium	23 rd July 2016	Member of Organising Committee
9.	One Day Orientation Programme on "Professional Courses - CA, CMA and CS". An Inter- Collegiate Programme.	9 th September 2016	Coordinator
10.	One Day Orientation Programme on "Professional Courses - CA, CMA and CS". An Inter-Collegiate Programme.	14 th July 2017	Coordinator
11.	One Day National Seminar on Entrepreneurship in India : Opportunities and Challenges	4 th January 2018	Member of Organising Committee
12.	International Conference On Make In India – Vision Into Reality	16 th March 2018	Joint- Coordinator
13.	One Day Orientation Programme on "Professional Courses - CA, CMA and CS". An Inter- Collegiate Programme.	21st August 2018	Coordinator
14.	One Day Orientation Programme on "Professional Courses - CA, CMA and CS". An Inter- Collegiate Programme.	02nd August 2019	Coordinator

Attended Webinar:

 Participated in the One Week International Webinar on 'Teaching Redefined for Gen Z' organized by Department of Educational Psychology, Center for Capacity Building Programmes for School Teachers, Tamil Nadu Teachers Education University, Chennai & Internal Quality Assurance Cell, Stella Matutina College of Education (Autonomous), Chennai from 17th May to 23rd May 2021.

- 2. Participated in the One Week Online YOGA "Demonstration for Prevention of COVID" from 19 -25 May, 2021, organised by the Centre for Yoga & Meditation, Vivekananda College, Tiruvedakam West, Madurai.
- 3. Participated in the National Webinar on "Explaining: Quality Mandate for Higher Education Institutions in India" organised by the Valluvar College of Science and Management, Karur on 21.05.2021.
- 4. Participated in the One Day National Level Webinar on "Patent Drafting Skills for Researcher and Academicians" on 31.05.2021, organised by the GTN Arts College, Dindigul.
- 5. Participated in the "Enhancement of Self-help Skills During Covid-19 Pandemic Period" organised by the Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi on 01/06/2021.
- 6. Participated in the National Webinar on "Development of leadership skills" on 05.06.2021organised by the Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi.
- 7. Participated in the WEBINAR Entitled "Health Hazards of Commonly Consumed Adulterated Food" on 16.09.2021 organised by the Department of Hotel Management and Catering Science, Vlluvar College of Science and Management, Karur.

Board of Study Member:

- ❖ Acted as a Board of study Member for the **B.Com** (Computer Applications) at Vivekananda College Autonomous Thiruvedakam west for the Academic Year 2008-09.
- ❖ Acted as a Board of study Member for the B.Com (Computer Applications) at G.V.G. Visalakshi College for Women Autonomous Udumalpet for the Academic Year 2013-14.
- ❖ Served as Subject Expert in Board of Studies Meeting in B.Com (Professional Accounting) of G.T.N Arts College, Dindigul on 12-09-2020 (Saturday)
- ❖ Served as Subject Expert in 2nd Board of Studies Meeting in B.Com (Professional Accounting) of G.T.N Arts College, Dindigul on 29.03.2021 (Monday).
- ❖ Served as Subject Expert in 3rd Board of Studies Meeting in B.Com (Professional Accounting) of G.T.N Arts College, Dindigul on 28.04.2022 (Monday).

Declaration

I hereby declare that the information furnished above are true to best of my knowledge. I also declare that I will abide by the institution's rules and regulations.

Place: Thiruvedakam West Signature

Date: 27.05.2022 (Dr.K.ChellaPandian)