

## CURRICULUM VITAE

**Dr. S. CHANDRASEKARAN**

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Name	:	<b>Dr. S. Chandrasekaran</b>
Qualifications	:	M.Com.,M.Phil.,PGDCA., Ph.D.
Father's Name	:	S. Santhavaliyan
Sex	:	Male
Date of Birth	:	27-04-1982
Nationality	:	Indian
Religion	:	Hindu
Community	:	BC
Marital Status	:	Married
Designation	:	Assistant Professor of Commerce
Teaching Experience	:	15Years and6 Months (PG & UG)
Language Known	:	Tamil& English
Official Address	:	Vivekananda College Tiruvedakam West Madurai (Dist) Tamilnadu – 625 234
Residential Address	:	Family Quarters Narendra Nagar Vivekananda College Tiruvedakam West Madurai – 625 234 <b>Cell: 98654-89670</b> E-Mail : <a href="mailto:drchandrasedkar1982@gmail.com">drchandrasedkar1982@gmail.com</a>

## 1. Educational Qualifications:

Degree	Year	Institution/University	% of Marks	Class
B.Com	April 2003	YadavaCollege Madurai	67 %	First Class
PGDCA	April 2004	Tamilnadu Institute of Computer Studies	62%	First Class
M.Com	April 2005	Vivekananda College	78.65%	First Class with Distinction
M.Phil	April 2006	Vivekananda College	73.88%	First Class
Ph.D	Oct 2010	Madurai Kamaraj University	Commendable	

2. **Teaching Experience** : 15Years (UG)  
11 Years (PG)

Research Experience :

Ph.D Guided - 2  
Ph.D Submitted - 2  
M.Phil Guided - 9  
M.Com Guided - 12

Additional Qualification : Completed Diploma Course in Computer Applications  
Completed Certificate Course in Tally 9.0

Title of M.Phil Thesis : A Study on Self Help Groups in Vadipatti Taluk Madurai District.

Title of Ph.D Thesis : Financial Intermediation of Microfinance NGOs – An Empirical Study in the Southern Districts of Tamilnadu.

## 3. Position held at Vivekananda College

- ✓ Coordinator of Department of Commerce (CA)
- ✓ ICT Coordinator
- ✓ NSS Programme Officer (2011-2021)
- ✓ Student Guidance and Council
- ✓ Gurukula Administration
- ✓ IQAC Member (2014-2018)
- ✓ Parent Teacher Association
- ✓ Alumni Association Member (2018-2020)
- ✓ Finance & UGC Affairs
- ✓ Mess Advisory Committee Member

- ✓ College Audio In charge
- ✓ Rallies and Awareness Programme
- ✓ Anti-Ragging Committee
- ✓ Calendar

#### 5. Area of Specializations:

- ✓ Direct Taxes
- ✓ Banking & Finance
- ✓ Commercial Law

#### 6. Orientation / Refresher/ Training Programmes / FDP Attended:

##### UGC – Sponsored Orientation Programme

- ✓ Participated in the **Orientation Programme** from 26<sup>th</sup> May 2016 to 22<sup>nd</sup> June 2016 organised by the UGC, Human Resource Development Centre, Madurai Kamaraj University, Madurai.

##### UGC – Sponsored Refresher Course

- Dr.S.Chandrasekaran, Assistant Professor of Commerce attended the Refresher Course on Commerce at UGC – Human Resource Development Centre, Bharathiyar University, Coimbatore from 17.05.2018 to 06.06.2018.
- Dr.S.Chandrasekaran, Assistant Professor of Commerce attended the Refresher Course on Commerce and Management at UGC – Human Resource Development Centre, University of Hyderabad, Hyderabad from 14.09.2020 to 26.09.2020.
- Dr.S.Chandrasekaran, Assistant Professor of Commerce attended the Refresher Course on Commerce at UGC – Human Resource Development Centre, Madurai Kamaraj University, Madurai from 10.11.2021 to 23.11.2021.
- Participated in the Two Weeks Refresher Course on “Teaching, Learning and Research Pedagogy for Excellence in Education” organised by Sri Sai Ram Institute of Management Studies, Sri Sai Ram Engineering College and Sri Sai Ram Institute of Technology, Sai Leo Nagar, West Tambaram, Chennai, held on 31<sup>st</sup> May 2021 to 14<sup>th</sup> June 2021.

##### UGC – Sponsored Online Short-Term Course

- Attended in the **UGC – Sponsored Online Short-Term Course in Outcome Based Education and Curriculum Development** from 5<sup>th</sup> August 2020 to 7<sup>th</sup> August 2020 organised by the UGC- Human Resource Development Centre, Bharathidasan University, Tiruchirappalli.

- Attended in the **UGC – Sponsored Online Short-Term Course in Research Methodology** from 12<sup>th</sup> August 2020 to 14<sup>th</sup> August 2020 organised by the UGC- Human Resource Development Centre, Bharathidasan University, Tiruchirappalli.
- Attended in the **UGC – Sponsored Online Short-Term Course in Data Analysis using MS Excel, IBM SPSS and R**” organised by the Human resources Development Centre, University of Hyderabad from 14<sup>th</sup> June 2021 to 19<sup>th</sup> June 2021.
- Attended the AICTE Sponsored Short term Training Programme (STTP) on “Innovative Approaches in Teaching Pedagogy” during 31<sup>st</sup> May 2021 to 5<sup>th</sup> June 2021 organised by Sahyadri College of Engineering & Management, Magaluru.
- Attended the Assignments and Assessments in the 7 days National level Short Term Training Program on “Google Apps from Scratch” organized by IQAC, Christopher Arts and Science College (Women) from 16th August to 22nd August 2021.
- Attended in the **UGC – Sponsored Online Short-Term Course in Disaster Management** ” organised by the Human resources Development Centre, University of Hyderabad from 13<sup>th</sup> December 2021 to 18<sup>th</sup> December 2021.

### **Faculty Development Programme**

- Participated in the Two-Day National Seminar on “Toning up of Quality in Higher Education – Challenges and Strategies” organized by the IQAC, Vivekananda College during 2<sup>nd</sup> August 2011 at Vivekananda College Campus, Tiruvedakam West.
- Participated in the Orientation Training “Empanelled Training Institution – National Service Scheme” organized by Avinashilingam University, Coimbatore – 641 043.
- Participated in the Faculty Development Programme (FDP) organised by IGNOU Regional Centre, Madurai During 18<sup>th</sup> November 2012.
- Participated in the Faculty Development Programme (FDP) in Leadership Enrichment Programme for College Teachers organized by the Agni School of Business Excellence (Tamilnadu) during May 18, 2014 at Agni School of Business Excellence Campus, Dindigul.
- Participated in the Orientation Programme for the Newly Appointed Teachers organized by Vivekananda College, Tiruvedakam – 625 234.
- Acted as a chairperson in the Paper Presentation Session for UGC sponsored Two Day National Conference on “International Financial Reporting Standards - A Global Accounting Language for Local Implications in India” on 5<sup>th</sup> February 2015.
- Participated in the International Day of Yoga Celebration conducted by the National Service Scheme, Madurai Kamaraj University, Madurai on 21<sup>st</sup> June 2015.

- Recognized as a supervisor to guide M.Phil. and Ph.D. registrants in Commerce of the Madurai Kamaraj University, from 07-11-2017 onwards.
  - ✓ Attended the NSS Programme Officer meeting and NYLP Awards function 2015-16 on 30<sup>th</sup> August 2017 held at the Preview Theatre, Madurai Kamaraj University, Madurai.
  - ✓ Participated in the CA Students Conference held on 30<sup>th</sup> and 31<sup>st</sup> of December 2017, organised by the Board of Studies, ICAI and hosted by Madurai Branch of SIRC of ICAI at Madurai.
  - ✓ Participated in the CA Students Conference held on 28<sup>th</sup> and 29<sup>th</sup> of December 2018, organised by the Board of Studies, ICAI and hosted by Madurai Branch of SIRC of ICAI at Madurai.
  - ✓ Participated in the GYANA – URCHAVAM 2019 An Educational Expo Cum Workshop for Management, Teachers, Research Scholars & Students during 11<sup>th</sup> & 12<sup>th</sup> February 2019 held in Vivekananda College, Tiruvedakam, Madurai
  - ✓ Participated in the workshop on ICT enablement in Higher Education for improving and Streamlining Processes, be Compliance Ready and Adapt Digital Transformation during 3<sup>rd</sup> May 2019 at MKU, Madurai.
  - ✓ Participated in the Three Day Faculty Development Programme on “Promotion on Entrepreneurship in Educational Institutions” organized by the Entrepreneurship Development and Innovation Institute during 16<sup>th</sup> September 2019 to 18<sup>th</sup> September 2019 at Thiagarajar College of Engineering, Madurai.
- A One Day State Level Workshop on “ Reforms in Curriculum Design and Evaluation Based on OBE” Organised by IQAC & Controller of Examinations, The Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi on 27-07-2019.
- A Two Days Workshop on “ Capacity Building Programme on Outcome Based Education in the Digital Era” Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching Organised by Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli on 24<sup>th</sup> & 25<sup>th</sup> January 2020.
- A Three Days National Level Training Programme on “ Child Centric Disaster Risk Disaster Risk Reduction” Under National Institute of Disaster Management, Ministry of Home Affairs, New Delhi Organised by National Institute of Disaster Management, Ministry of Home Affairs, New Delhi in Collaboration with Vivekananda College, Tiruvedakam West on 19<sup>th</sup> & 21<sup>st</sup> January 2021.

- A Ten Days National Skill Development Programme on “ GST-Registration Assessment and Filing of Returns – Phase III ” Sponsored by RashtriyaUchcharShikshaAbhiyan (RUSA) Project Title “ Financial Training, Tax Computation and Statutory Compliances for Indian Businesses Organised by School of Commerce, Bharathiar University, Coimbatore from 02<sup>nd</sup> November 2020 to 12<sup>th</sup> November 2020.
- A Ten Days International Skill Development Programme on “ Social Media Digital Marketing – Phase V” Sponsored by RashtriyaUchcharShikshaAbhiyan (RUSA) Project Title “ Skill Development Programme on Digital Era” Organised by School of Commerce, Bharathiar University, Coimbatore from 02<sup>nd</sup> November 2020 to 12<sup>th</sup> November 2020.
- Participated in National Level “Management Development Programme (MDP) on Financial Literacy” organised by the Department of management, St. Claret College, Bengaluru, held 7<sup>th</sup> June 2021 to 12<sup>th</sup> June 2021.
- Participated in the 2 – Day Online Orientation Training Programme on “UGC NET – Paper – I” Conducted by Department of Commerce (PG), St. Claret College, Bengaluru, held on 8<sup>th</sup> May 2021 to 9<sup>th</sup> June 2021.
- Participated in the online One Week Faculty Development Programme on “GST – Compliance – A Practical Approach” jointly organised by Post Graduate and Research Department of Commerce and Department of Commerce (Computer Application), Vivekananda College, Tiruvedakam West, Madurai, held on 14<sup>th</sup> June 2021 to 20<sup>th</sup> June 2021.
- Participated in a Five – Day National Level Faculty Development Programme titled “Emphasizing The Centrality of Marketing to Business” organised by CMS, Jain (Deemed – to – be University), held on 20<sup>th</sup> September 2021 to 24<sup>th</sup> September 2021.
- Participated completed IQAC Initiative Six days Virtual National Faculty Development Programme on “Research in India: Recent Dimensions and Trends” organised by Research Cell and Alumini Association, G.I. Bagewadi Arts, Science and Commerce College, Nipani, Karnataka, held from 21<sup>st</sup> June 2021 to 26<sup>th</sup> June 2021.
- Participated in the valuable participation during the conduct of 3 – Day National Level Faculty Development Program on the Topic “Role of Faculty in Moulding Students” held on 24<sup>th</sup>, 25<sup>th</sup> & 26<sup>th</sup> May 2021.

- Participated in the 5 – Day Faculty Development Program on Literature and Humanity, organised by School of Arts, humanities and Social Sciences & Indian Society for the Promotion of English Language and Literature (iSPELL), held from 24<sup>th</sup> May 2021 to 28<sup>th</sup> May 2021.
- Participated in the Faculty Virtual Orientation Programme on “Entrepreneurship Education in Commerce Curriculum” organised by Department of Commerce, Nehru Arts and Science College (Autonomous), Coimbatore on 1<sup>st</sup> June 2021.
- Participated in the One Week Online International Faculty Development Programme on “Art of Effective Education During Pandemic Scenario” jointly organised by Departemnt of Pedagogical Sciences, Tamilnadu Teachers Education University, Chennai and Lakshmi College of Education, Gandhigram, Dindigul from 23<sup>rd</sup> June 2021 to 29<sup>th</sup> June 2021.

#### **7. National and International Seminar/Conferences/Workshop/Symposium Participated :**

<b>Sl. No</b>	<b>Date</b>	<b>Title</b>	<b>Publication</b>	<b>Level</b>
1	28 <sup>th</sup> & 29 <sup>th</sup> September 2006	Instrumental Role of NGOs in Microfinance in the UGC Sponsored National Seminar on Eradication of Poverty through Innovative Employment Schemes Organised by UrumuDhanalakshmiCollege, Tiruchi,	<b>Presented</b>	<b>National</b>
2	22 <sup>nd</sup> Mar 2007.	“The Role of Educational Institutions in Strengthening Indian EconomyOrganisedby S.Vellaichamy Nadar College, Nagamalai, Madurai.	<b>Presented</b>	<b>State</b>
3	7 <sup>th</sup> May 2007	Credit Delivery through Microfinance to SHGs in the NationalConference on Sustainable Rural Development through Micro Credit Organised by Annamalai University, Chidambaram.	<b>Presented</b>	<b>National</b>
4	12 <sup>th</sup> October 2007	Institutionalization of Micro Finance NGOs in Credit Delivery in the National Conference on Recent Trends in Financial Services Organized by Annamalai University, Chidambaram	<b>Presented</b>	<b>National</b>
5	25 <sup>th</sup>	Micro Finance- State Level	<b>Presented</b>	<b>State</b>

	February 2009.	Seminar Organised by JayarajAnnapackiamCollege for Women, Periyakulam		
6	8 <sup>th</sup> & 9 <sup>th</sup> Oct 2010	Green Marketing – Overview – International Conference on Global Marketing Strategies and Practices Organised by Nehru Institute of Management Studies, Coimbatore.	<b>Presented</b>	<b>International</b>
7	6 <sup>th</sup> & 7 <sup>th</sup> Jan 2011	Financial Intermediation of Microfinance NGOs-An Alternative Role in the Credit Delivery System presented at theUGC Sponsored Two Day National Seminar on The Role of Self-Help Groups Towards the Achievement of Inclusive Growth in Rural India organized by the Dept. of Economics of VHNSN College, Virudhunagar.	<b>Presented</b>	<b>National</b>
8	28 <sup>th</sup> & 29 <sup>th</sup> January 2011	Consumer Protection Initiatives in Banking Sector – An Assessment in the International Conference on Globalization and Consumer Protection – Challenges and strategies Organized by Research Centre for Consumerism , Kalasalingam University, Krishnankovil.	<b>Presented</b>	<b>International</b>
9	5 <sup>th</sup> January 2012.	A Study on Microfinance and its impact on Women Empowerment in the UGC Sponsored National Level Seminar on Poor Economics- Rethinking Poverty and the Ways to End it organised by the Dept. of Economics and Centre for Research in Economics, The Madura College, Madurai	<b>Presented</b>	<b>National</b>
10	25 <sup>th</sup> Jan 2012	Emerging Trends in Retail Service Sector in India –in the National Seminar on Impact of Globalisation on Indian Economy organized by Hindustan College of Arts & Science, Coimbatore	<b>Presented</b>	<b>National</b>
11	28 <sup>th</sup> January 2012.	Profitability and Liquidity of Merger Banks in India during Pre and Post- merger Periods in the International Conference Organised by Adaikalamatha	<b>Presented</b>	<b>International</b>



		Institute of Management, Thanjavur.		
12	1 <sup>st</sup> February 2012	Global Financial Crisis in the National level seminar on “Global issues and challenges in Business Environment Organised by Kongunadu Arts and science College, Coimbatore.	<b>Presented</b>	<b>National</b>
13	17 <sup>th</sup> Feb 2012	Emerging Trends in Indian Banking Sector- Issues and Challenges in the National Seminar on Emerging Trends in Indian Banking Sector organized by Arulmigu Palaniandavar College of College of Arts & Science, Palani	<b>Presented</b>	<b>National</b>
14	2 <sup>nd</sup> March 2013	Recent Trends in Corporate Sector in the UGC Sponsored one Day National Seminar Organised by Sourashtra College, Madurai	<b>Presented</b>	<b>National</b>
15	14 <sup>th</sup> February 2014	“Rural Industrialisation” arranged under People Education Programme by Divisional Office, Khadi and Village Industries Commission, Madurai at Vivekananda College, Tiruvedakam, Madurai	<b>Presented</b>	<b>National</b>
16	1 <sup>st</sup> August 2014	Environmental Protection Organised by the National Service Scheme, V.H.N.S.N. College(Autonomous), Virudhunagar.	<b>Presented</b>	<b>National</b>
17	20-02-2015	Analysis of M-Commerce – Advantages, Limitations and Security Issues”- in the Contemporary Issues of M-Commerce in Recent Scenario organized by Department of Commerce, Salem Sowdeswari College, Salem – 626 010.	<b>Presented</b>	<b>International</b>
18	21 <sup>st</sup> February, 2015	“Neutralising Research Mythologies in Commerce”- organized by Department of Commerce, K.S.R. College, Tiruchengode	<b>Presented</b>	<b>International</b>

19	27 <sup>th</sup> Feb 2015	Emerging Trends Service Sector-with Special RTO Mobile References to Mobile Communication in the One Day National Level Seminar on Emerging Trends and Issues in Commerce Organised by SNS Rajalakshmi College. Coimbatore.	<b>Presented</b>	<b>National</b>
20	31 <sup>st</sup> March 2015	Quality and Excellence in Teacher Education in India-issues and Challenges in the National Level Seminar Pedagogical Initiatives and innovations in Teacher Education Organised by SVN College. Nagamalai, Madurai	<b>Presented</b>	<b>National</b>
21	31 <sup>st</sup> August 2019	“STARTUP INDIA-Challenges and Opportunities” Organized by the Research Department of Commerce, E.M.G. Yadava Women’s College, Thiruppalai, Madurai – 625014	<b>Presented</b>	<b>International</b>
22	17 <sup>th</sup> April 2021	“Virtual International Conference on Restructuring of Trade & Industry for the upliftment of Indian Economy” Organized by the Research Department of Commerce, ST. Joseph’s College of Arts and Science, Chennai	<b>Presented</b>	<b>International</b>
23	11 <sup>th</sup> May 2021	Two day Virtual National Level Conference on “Rural Women Entrepreneurship: Challenges and opportunities “ sponsored by the ICSSR-SRCEmerging Trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City Organized by the Research Department of Commerce, E.M.G. Yadava Women’s College, Thiruppalai, Madurai – 625014	<b>Presented</b>	<b>International</b>

**Papers Presented and Published at the National and International Seminar/Conferences:**

<b>Sl. No</b>	<b>Date</b>	<b>Title</b>	<b>Publication</b>	<b>Level</b>
1	15 <sup>th</sup> December 2010	Ethics of Human Resource Management in Ites Industry in India – on Approach in the Context of	ISBN-938062726-2	<b>National</b>

		Attrition in the National Conference on Ethics in Business and Corporate Governance Organized by Annamalai University, Chidambaram. .		
2	24 <sup>th</sup> & 25 <sup>th</sup> January 2011.	Financial Intermediation of Microfinance NGOs- Measurement of Effectiveness of NGO-SHG Linkage-Taking Reference from Performance of NGOs in Southern Districts of Tamil Nadu, in the National Conference on Women Empowerment in India – Challenges ahead Organised by Madurai Kamaraj University, Madurai .	ISBN – 9788183713-733	<b>National</b>
3	10 <sup>th</sup> September 2011.	Emergence and Convergence of Tourism Industry in India. In the National Conference on Emerging Trends in Service Sectors Organised by Amman College of Arts and Science, Dindigul.	ISBN – 978-81-922811-0-0	<b>National</b>
4	19 <sup>th</sup> December 2011.	Green Marketing – A Shift in the Marketing Approach Towards Environmental Protection in the 9 <sup>th</sup> National Conference on Revitalising Global Business Issues, Approaches and Strategies organised by Dept. of Commerce wing, Annamalai University,	ManiBharathiPublishers, New No.47, West car street, Chidambaram, ISBN: 819222211-X,	<b>National</b>
5	9-10 Feb 2012	Micro-Finance & FI Through SHGs at the UGC sponsored National Seminar on Multi Level Interventions for Financial Inclusion: Imperatives for Human Development and Sustainable Growth organized by St. Xavier's College, Palayampatti.	ISBN-978-81-909192-3-4	<b>National</b>

6	14 <sup>th</sup> & 15 <sup>th</sup> Feb 2012	Good Corporate Governance – A Benchmarking for Banking Sector in a Two Day International Conference on Emerging Trends in Commerce and management-Challenges and Strategies in the Global Scenario organised by PG Department of Commerce, Sri Kaliswari College, Sivakasi	ISBN 978-93-80530-42-0	<b>International</b>
7	21 <sup>th</sup> & 22 <sup>nd</sup> March 2012	Institutions Empowers Women Through SHGs- An Analysis in Nilgiri District UGC Sponsored National Level Seminar on “ Financial Inclusion- An Impetus to Rural Development” organized by Emerald Heights College for Women	ISBN 978-81-910472-8-8	<b>National</b>
8	21 <sup>th</sup> & 22 <sup>nd</sup> March 2012	Micro Finance Institutions Empowers Women Through SHGs- An Analysis in Nilgiri District, UGC Sponsored National Level Seminar on “ Financial Inclusion- An Impetus to Rural Development” organized by Emerald Heights College for Women	ISBN 978-81-910472-8-8	<b>National</b>
9	12 <sup>th</sup> Oct 2012	Small and Medium Enterprises in India- Importance and Contribution in the National seminar on Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises organised by Dept. of Corporate Secretaryship, St. Xavier’s College. Palayamkottai.	ISBN 978-81-923975-0-4	<b>National</b>
10	October 2012	Mobile Advertising : A Care of Marketing in the National Level Seminar on Emerging Trends in Advertising Organized by Padmavani Arts and Science College for Women, Salem	ISBN 978-93-80657-82-0	<b>National</b>

11	14 <sup>th</sup> &15 <sup>th</sup> Dec 2012	Problem Faced by MSMEs in the ICSSR Sponsored Two Day National Seminar on Micro, Small and Medium Enterprises (MSME) in India – Problems and prospects organised by the Dept. of Commerce (CA) Ayya Nadar Janaki AmmalCollege, Sivakasi – 606 124.	ISBN 978-938052819-9	<b>National</b>
12	30-08-2014	Financial Services in India, One Day International Conference on “Impact of Globalisation on Insurance Industry in India”. Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234.	ISBN 978-93-80686-90-5	International
13	19-12-2014	Emerging Trends in Human Resource Sector in the ICSSR Sponsored Two Day National Seminar on Indian Service Sector in the Information and Communication Technology Era – Emerging Trends, Issues and prospects organised by the Dept. of Commerce (CA) Ayya Nadar Janaki AmmalCollege, Sivakasi – 606 124.	ISBN 978-93-83191-09-3	National
14	23&24 <sup>th</sup> January 2015	Emerging Trends in Banking Sector in India in the ICSSR Sponsored two day National Conference on Impact of Globalisation on the Prospects of Indian Banking Sector Organised by PG Dept. of Commerce Vivekananda College, Tiruvedakam West, Madurai – 625 234.	ISBN 978-93-80657-29-5	National
15	24 <sup>th</sup> January 2015	Changing Paradigm in Indian Banking Sector in the One Day National Seminar on Marketing Strategies for Making India Products and Services Organised by the	ISSN 0973-0303	National

		Dept. of Commerce, Jamal Mohamed College, Trichy.		
16	5&6 February 2015	First Time Adoption of IFRS- Problem and Challenges in the UGC Sponsored Two Day National Conference on International Financial Reporting Standards – A Global Accounting Languages for Local Implications in India Organised by PG Dept. of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234.	ISBN 978-93-80657-89-9	National
17	17 <sup>th</sup> February 2015	Woman Entrepreneurs in India – Challenges Ahead in the International Conference on “ Strategic Integration and Entrepreneurship Innovation” organized by the Department of Commerce (CA), Madurai SivakasiNadars Pioneer Meenakshi Women’s College, Poovanthi.		<b>International</b>
18	August 2015	Quality and Excellence in teacher Education in India. Issues and Challenges Organised by Nadar MahajanaSangam S. Vellaichamy Nadar College of Education, Madurai	ISBN 9788191012439	<b>International</b>
19	25 <sup>th</sup> & 26 <sup>th</sup> Feb 2015	Higher Education Trends in Commerce – Opportunities and Challenges in the National Seminar in entitled Higher Education in Commerce Challenges and Opportunities Organized by G. Venkataswamy Naidu College. Kovilpatti	ISBN 978-81920469-9-0	National
20	26 &27-02-2015	Empowerment of Women Through Higher Education in the ICSSR Sponsored National Seminar The Role of NGOs Empowering SHGs Women : Issues and	Proceedings	National

		Achievements Organised by St. Xavier's College, Palayamkottai – 627 002.		
21	12 <sup>th</sup> & 13 <sup>th</sup> March 2015	Women Empowerment the Role of Microfinance in the UGC Sponsored National Conference Prospects and Challenges of Women Entrepreneurs in the Indian Scenario Organised by The MDT Hindu College, Tirunelveli	ISBN 9789384734091	<b>National</b>
22	5 <sup>th</sup> February, 2016.	“Role of E-Commerce in Educational Sector” in the National Conference on “E-Commerce:Challenges& Opportunities in Global Scenario” organized by Department of Commerce(CA), Madurai SivakasiNadars Pioneer Meenakshi Women's College, Poovanthi		<b>National</b>
23	5 <sup>th</sup> February, 2016.	“Internet Banking – Benefits and Challenges in an Emerging Economy” in the National Conference on “E-Business:A Transformation Tool for Market and Economic Growth” organized by Post Graduate & Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai		<b>National</b>
24	29 <sup>th</sup> January, 2016	“Impact and Challenge of Corporate Social Responsibility in India” in the International Conference on “Corporate Social Responsibility and Sustainable Development” organized by Post Graduate & Research Department of Commerce, Rani Anna Government College for Women, Tirunelveli	ISSN 2349-8684.	<b>International</b>

25	9 <sup>th</sup> January, 2016	“Impact of Globalisation and Challenges to the Banking Sector in Indian Financial System” in the National Conference on “Indian Financial System” organized by Post Graduate & Research Department of Commerce, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore	ISBN 97893-85477-94-2	<b>National</b>
26	03 <sup>rd</sup> February 2017.	“ <b>The Impact of GST in Indian Economy</b> ” in the One Day National Conference on “ <b>Reform for Indirect Tax System – GST in India</b> ” organized by the School of Commerce, Rathinam College of Arts and Science, Coimbatore		<b>National</b>
27	15 <sup>th</sup> February 2017.	“ <b>Demonetization – Impact of the Economy</b> ” in the One Day National Conference on “ <b>Demonetisation– Effects on Indian Financial System</b> ” organized by the Faculty of Commerce, SreeSaraswathiThyagaraja College, Pollachi	ISBN 97881-92361-08-7	<b>National</b>
28	04 <sup>th</sup> January 2018.	“A Study on Government Schemes for Entrepreneurs” National Seminar on Entrepreneurship in India: Opportunities and Challenges, organized by the Department of Commerce, Vivekananda College, Madurai		<b>National</b>
29	04 <sup>th</sup> January 2018.	“Entrepreneurship and Risk Taking of an Entrepreneur for On-going Business Development”, organized by the Department of Commerce, Vivekananda College, Madurai		<b>National</b>



30	31 <sup>st</sup> January 2018.	“Performance of Distribution Channel in Branchless Banking” Organized by the Department of Commerce with Computer Applications, S.Vellaichamy Nadar College, Nagamalai, Madurai		<b>National</b>
31	7 <sup>th</sup> & 8 <sup>th</sup> February 2018.	“An Overview of Entrepreneurship development in India with Special reference to Women Entrepreneurship”, organized by the Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar	ISBN 978-81-935892-0-5	<b>National</b>
32	15 <sup>th</sup> February 2018	“Emerging Challenges & Opportunities for the Digitalized Banking Sector in India”, organized by the Department of Commerce, Marry Matha College of Arts and Science, Periyakulam		<b>National</b>
33	16 <sup>th</sup> February 2018.	“Role of MSME’s in India”, organized by the Department of Commerce, The American College, Madurai		<b>National</b>
34	20 <sup>th</sup> & 21 <sup>st</sup> February 2018.	“Women Entrepreneurs in Micro, Small and Medium Enterprises (MSME’s)”, organized by the School of Management Studies, The Gandhigramrural Institute – Deemed to be University, Gandhigram		<b>National</b>
35	27 <sup>th</sup> & 28 <sup>th</sup> February 2018	“Impact of Information Technology in Indian Banking Sector”, organized by the Department of Commerce, Virudhunagar Hindu Nadars Senthikumara Nadar College, Virudhunagar		<b>National</b>

36	14 <sup>th</sup> March 2018	UGC Sponsored One Day National Seminar on Changes in Indirect Taxes and Its Challenges Published a Paper on A Study on Goods and Services Tax Concepts and Features in India organized by the P.G. and Research Department of Commerce, Sadakathullahappa College, Rahmath Nagar, Tirunelveli		<b>National</b>
37	16 <sup>th</sup> March 2018	Impact of Technology Based Banking Services in Indian Sector”, organized by the Department of Commerce With CA, Syed Ammal Arts and Science College, Ramanathapuram.		<b>National</b>
38	16 <sup>th</sup> March 2018	One Day International Conference on “Make in India – Visio into Reality”, Micro, Small and Medium Enterprises (MSME) in India: Opportunities & Challenges organized by the Department of Commerce, Vivekananda College, Madurai		<b>International</b>
39	16 <sup>th</sup> March 2018	One Day International Conference on “Make in India – Visio into Reality”, Make in India: Issues and Challenges organized by the Department of Commerce, Vivekananda College, Madurai		<b>International</b>
40	12 <sup>th</sup> September 2018	“Major Challenges and problems of Rural Entrepreneurship in India”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789387871793	<b>International</b>
41	12 <sup>th</sup> September 2018	“Impact of GST on Small and Medium Enterprises”, organized by the Department of Commerce, Vivekananda College,	ISBN 9789387871793	<b>International</b>

		Madurai		
42	12 <sup>th</sup> October 2018	National Conference on Impact of Digitalization on Indian Economy – Issues and Challenges for MSMEs Published a Paper on A Study on Goods Digitalization and Rural Entrepreneurs in India organized by the Department of Commerce, St. Alphonsa College of Arts and Science, Soosaipuram, Kanyakumari	ISBN 978-93-84734-68-8	<b>National</b>
43	3 <sup>rd</sup> & 4 <sup>th</sup> January 2019	ICSSR Sponsored National Level Conference “Internet Banking : Emerging Challengers and Benefits for the Indian Banking Sector” organized by the Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College (Autonomous), Virudhunagar.		<b>National</b>
44	3 <sup>rd</sup> & 4 <sup>th</sup> January 2019	ICSSR Sponsored National Level Conference “Internet Banking : Emerging Challengers and Benefits for the Indian Banking Sector” organized by the Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College (Autonomous), Virudhunagar.		<b>National</b>
45	23 <sup>rd</sup> January 2019	“E-Banking in India : Challenges and Opportunities”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>

46	23 <sup>rd</sup> January 2019	“The Role of Human Resource Management Innovative Practices in Bank Performance”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>
47	23 <sup>rd</sup> January 2019	“Impact of Digital Marketing in Consumer Purchases in India”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>
48	01 <sup>st</sup> February 2019	“Growth Strategies of Mobile Commerce in India” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
49	01 <sup>st</sup> February 2019	“The Role of Electronic Banking Services in Indian Banking Sector” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
50	01 <sup>st</sup> February 2019	“Impact in Production & Operation in Recent Trends in Manufacturing in Tamilnadu Cool Drinks Industry” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
51	07 <sup>st</sup> February 2019	“Cyber Security and Strategies of Health Insurance in India” Organised by the Department of Commerce, Sankara College of Science and Commerce, Saravanampatty, Coimbatore.	ISBN 9789364334565	<b>National</b>

52	1 <sup>st</sup> March 2019	“Digital Transaction Banking Opportunities and Challenges in India” Organized by the Department of Commerce, Alpha Arts and Science College, Porur, Chennai.	ISBN 978-93-5351-550-8	<b>International</b>
53	2 <sup>nd</sup> March 2019	“Electronic Payment Systems in India ” Organized by the Department of Commerce, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.	ISBN: 978-93-86568-50-2	<b>National</b>
54	2 <sup>nd</sup> March 2019	“Demonetization 2016 – IBS Impact on Indian Bank Employees ” Organized by the Department of Commerce, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.	ISBN: 978-93-86568-50-2	<b>National</b>
55	27 <sup>th</sup> &28 <sup>th</sup> March 2019	“Perception of Digital Payment in Professionals” International Conference on Emerging Trends in Banking, Insurance and International Trade, Organized by the Research Department of Commerce, Thiagarajar College, Madurai.		<b>International</b>
56	27 <sup>th</sup> &28 <sup>th</sup> March 2019	“ICT Innovation in Indian Banking Sector: Trends and Challenges ” International Conference on Emerging Trends in Banking, Insurance and International Trade, Organized by the Research Department of Commerce, Thiagarajar College, Madurai.		<b>International</b>
57	28 <sup>th</sup> February 2019	“Government Schemes for Promoting Rural Entrepreneurship ” Organized by the Research Department of Commerce(Computer Applications), Syed Ammal Arts and Science College,		<b>National</b>

		Pullangudi, Ramanathapuram.		
58	31 <sup>st</sup> August 2019	STARTUP INDIA- Challenges and Opportunities” Organized by the Research Department of Commerce, E.M.G. Yadava Women’s College, Thiruppalai, Madurai – 625014		<b>International</b>
59	7 <sup>th</sup> & 8 <sup>th</sup> August 2019	ICSSR Sponsored Two Day National Seminar on Make in India: Opportunities and Challenges published a paper on The Role of Make in India Increase in Gross Domestic Product in India organised by the Department of Commerce, Kaliswari College, Sivakasi	ISBN 978-93- 5382-356-6	<b>National</b>
60	7 <sup>th</sup> & 8 <sup>th</sup> August 2019	ICSSR Sponsored Two Day National Seminar on Make in India: Opportunities and Challenges published a paper on To Identify the Opportunities and Challenges for Make In India Concepts in Manufacturing Sector organised by the Department of Commerce, Kaliswari College, Sivakasi	ISBN 978-93- 5382-356-6	<b>National</b>
61	19 <sup>th</sup> September 2019	Financial Performance of Merged Banking in India – A Study on Kotak Mahindra Capital Company Ltd. Organized by the Research Department of Commerce(CA), K.S.R College, Coimabto		<b>International</b>
62	21 <sup>st</sup> & 22 <sup>nd</sup> August 2019	“Environmental Responsibility on Green Banking Impact Information Technology” Organized by the Department of Commerce, V.V, Vanniaperumal College for Women, Virudhunagar,		<b>International</b>

63	21 <sup>st</sup> & 22 <sup>nd</sup> August 2019	“Futuristic Vision for Digital Banking System In India” Organized by the Department of Commerce, V.V, Vanniaperumal College for Women, Virudhunagar,		<b>International</b>
64	19 <sup>th</sup> October 2019	“Transformation of Business, Management, Economy in Digital Era” in the InterNational Conference on “Transforming and Empowerment of Digital Banking in India” organized by Department of Commerce (CA), Mangayarkarasi College of Arts and Science for Women, Paravai, Madurai.	ISSN 2349-8684.	<b>International</b>
65	21 <sup>st</sup> December 2019	“Multidisciplinary Research in Global Challenges and Perspectives of Sustainable Development” in the InterNational Conference on “Green Entrepreneur Markets – the Recent Scenario in India” organized by Department of Commerce, St. Jerome’s College of Arts and Science, Anandhanadarkudy, Nagercoil, Kanyakumari.	ISBN 978-81-934604-4-3	<b>International</b>
66	3 <sup>rd</sup> January 2020	“Recent and Future Trends in E- Banking Services for Indian Banking Sector” in the International Conference on “Transforming and Empowerment of Digital Banking in India” organized by Department of Commerce (CA), Mangayarkarasi College of Arts and Science for Women, Paravai, Madurai.	ISSN 0374-8588.	<b>InterNational</b>

67	24 <sup>th</sup> January 2020	“MSMEs: A Panacea for Growth, Entrepreneurship and Employment” in the National Conference on “Role of Women Entrepreneurs in Micro, Small and Medium Enterprises (MSMEs) in India” organized by PG & Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli.		<b>National</b>
68	24 <sup>th</sup> January 2020	“MSMEs: A Panacea for Growth, Entrepreneurship and Employment” in the National Conference on “Recent Performances and Growth Status of MSMEs in India” organized by PG & Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli.		<b>National</b>
69	08 <sup>th</sup> January 2020	“A Role of Economic Growth and Issues for Goods and Service Tax in India” in the International Conference on “A Study on Employee’s Perception on E-Banking Services in Madurai Region” organized by PG & Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli.		<b>International</b>
70	5 <sup>th</sup> March 2020	National Conference on Innovations in Business and Management Practices published a Paper on Impact of Digital Marketing on Consumer Purchase Decision in Madurai Organised by the Department of Hospitality & Airline Catering Management, AnnaiFathima College of Arts and Science,		<b>National</b>



		Thirumangalam, Madurai.		
71	27 <sup>th</sup> January 2020	International Conference on “Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India” Paper titled Crucial Change of Indian Banking System – With Special Reference to Public Sector Banks Organised by the PG & Research Department of Commerce, St, Xavier’s College, Palayamkottai – 627 002.		<b>International</b>
72	27 <sup>th</sup> January 2020	International Conference on “Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India” Paper titled Recent Changing Scenario in Indian Banking Sector Organised by the PG & Research Department of Commerce, St, Xavier’s College, Palayamkottai – 627 002.		<b>International</b>
73	17 <sup>th</sup> February 2021	International Conference on “Advanced in Business in the Digital Era 2021” Paper titled A Study on Awareness Perception and Challenges in Green Banking Services – A Special Reference to Private Sector Banks in Madurai District Organised by the Department of Commerce(SF), Jamal Mohamed College, Tiruchirapalli – 620 020.	ISSN”0975-1386	<b>International</b>
74	10 <sup>th</sup> April 2021	Prospects and Customers Initiatives of Green Banking System on Public Sector Banks in Southern Districts of Tamilnadu	ISBN:978-93-90996-08-7	<b>International</b>

		published by Archers & Elevators Publishing House, Bangalore.		
75	17 <sup>th</sup> April 2021	St. Joseph's College (Arts & Science), Kovur, Chennai, Virtual International Conference on "Restructuring of Trade & Industry for the Upliftment of Indian Economy" at title on "Customer's Expectation And Prospects of Green Banking Practices in Selected Private Sector Banks in Southern District of Tamilnadu"	Presented and Published with ISSN : 0976-2132	International
76	11 <sup>th</sup> May 2021	EMG Yadava Women's College, Madurai, Organised by Department of Commerce in the "Two Day Virtual National Level Conference on "Rural Women Entrepreneurship: Challenges and Opportunities" sponsored by the ICSSR – SRC" at the title on "Emerging Trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City"	Presented and published with ISSN NO: 0005-0601	National
77	14 <sup>th</sup> & 15 <sup>th</sup> June 2021	Mother Teresa Women's University, Kodaikanal, organised Two Day National Conference on "Contemporary Issues in Capital Market" organised by Department of Commerce in Association with Common Wealth at title on "Customer Awareness of Green Banking Initiatives – A Special Reference to Public and Private Sector Banks in Southern Districts of Tamilnadu"	Presented	<b>National</b>
78	19 <sup>th</sup> July 2021	Consumer Awareness of Advanced Technology in Mobile Commerce Application Services in Tirunelveli district	<b>Published on ISBN:978-93-90996-35-3</b>	

79	August 2021	Consumer Awareness of Advanced Technology in Mobile Commerce Application Services in Tirunelveli District Organised by Archers & Elevators Publishing House, Bengaluru, Karnataka, India	ISBN:978-93-90996-35-3	<b>International</b>
80	24 <sup>th</sup> & 25 <sup>th</sup> September 2021	Ayya Nadar Janaki Ammal College, Sivakasi, organised by Department of Business Administrative (SF) with Associated by Indian Academic Researchers Association in the Two Day International Conference on “Business Challenges and Sustainable Strategies in the Covid Era” at the title on “Green Banking Initiatives by Public Sector Banks – A Special Reference Towards Customers Perception of Madurai District”	Presented and published with ISBN NO:	International
81	January 2020	Customer’s Intention to use of Green Banking Initiatives – A Special Reference Towards Public Sector and Private sector Banks in India. In the Peer-reviewed edited book entitled “ Emerging Trends in Commerce & Management: Volume – 2” Published in the Category of Edited Book	ISBN: 978-93-93239-35-8 ISBN -10: 93-93239-35-5 DIP:18.10.939323 9355 DOI: 10.25215/9393239 355	Chapter
82	January 2020	Green Banking Initiatives in Selected Private Sector Banks in Madurai District. In the Peer-reviewed edited book entitled “ Emerging Trends in Commerce & Management: Volume – 2” Published in the Category of Edited Book	ISBN: 978-93-93239-35-8 ISBN -10: 93-93239-35-5 DIP:18.10.939323 9355 DOI: 10.25215/9393239 355	Chapter

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**8. Research Guidance:**

No.of M. Phil Guided : 09

No.of Ph.D Guided : 03

**M. Phil Guided:**

S.No	Title of the Thesis	Student Name	University	M.Phil Awarded / Submitted . Ongoing	Year
1.	Customer Satisfaction in Telecom Sector-A Study with Special Reference to Battalagundu Telecom Sector (BSNL)	Arulprakasam M	Madurai Kamaraj University	Awarded	2014
2.	A study on Customer's Perception towards E – Banking Services provided by Private sector banks – With Special Reference to Tamilnadu Mercantile Bank	VanthamilValampurinathan M	Madurai Kamaraj University	Awarded	2018
3.	A Study on Customer's Perception and Satisfaction towards E – Banking Services provided by Public and Private Sector Banks in Tirunelveli Region	Narayanan M	Madurai Kamaraj University	Awarded	2019

**Ph.D Guided:**

S.No	Title of the Thesis	Student Name	University	Ph.D Awarded / Submitted . Ongoing	Year
1.	"A Study on Customer	Mr.M.	Madurai	Submitted	2021

	Perception towards Technology Based Banking Services in Madurai District”	MohanPart Time Research Scholar	Kamaraj University		
2.	Impact of Information Technology on Green Banking – A Study on Perspectives and Bank Customers in Madurai District	Sri K.Praveenkumar Part Time Research Scholar	Madurai Kamaraj University	Ongoing	2019
3.	“Prospects, Support and Problems of Women Entrepreneurs – A Study With Reference to Sivaganga District”	<b>Sri G. Kasi,</b> Full Time Research Scholar	Madurai Kamaraj University	Submitted	2020
4.	Effectiveness of Green Banking Initiatives – An Empirical Study on Customer Perception towards Selected Public Sector and Private Sector Banks in Southern Districts of Tamilnadu	<b>Sri M. Narayanan,</b> Full Time Research Scholar	Madurai Kamaraj University	Ongoing	2021

#### 9. Articles published in Journals:

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Sl. No	Date	Title	Publication	Level
1.	April 2013	A Study on Microfinance and its Impacts on Women Empowerment.	Shanlax International publication Vol:1, No:1, April 2013 With ISSN 2320-4168.	<b>International</b>
2	Feb 2015	Women Entrepreneurs in India – Challenges Ahead	Shanlax International publication Vol:1, Special Edition :1, Feb 2015 With ISSN 2321-4168	<b>International</b>
3	February 2016	Role of E-Commerce in Educational Sector	MASIV International Journal (Bi-Annual) Vol:1, Special issue With ISSN 2454-4558.	<b>International</b>
4	February 2016	Impact and Challenges of Corporate Social Responsibility in India	ROOTS International Journal of Multidisciplinary Researches	<b>International</b>

			Special issue :8, February 2019 With ISSN 2349-8684 (A Peer Reviewed, Referred Quarterly Journal)	
5	January – July 2016	Internet Banking-Benefits and Challenges in an Emerging Economy	Xaverian Journal of Marketing Special Issue on E-Business: A Transformative Tool for Market and Economic Growth Vol: 9, No: 9, Jan- July – 2016, ISSN 2278-6562	<b>International</b>
6	January 2018	Performance of Distribution Channel in Branchless Banking	Shanlax International Journal of Commerce Vol:6, Special issue :3, January 2018 With ISSN 2320-4168 UGC Peer Approved Journal Number 44120	<b>International</b>
7	March 2018	A Study on Goods and Services Tax Concepts and Features in India	Sadakath A Research Bulletin (UGC Approved Journal No. 64130, Indexed in Google Scholar) Vol:V, Special Issue. ISSn 2347-7644	<b>International</b>
8	4 <sup>th</sup> October 2018	Emerging Trends and Challenges of Cloud Banking System	International Journal of Research and Analytical reviews(IJRAR) E-ISSN 2348-1269 P-ISSN 2349-5138 UGC approved & 5.75 Impact Factor	<b>International</b>
9	10 <sup>th</sup> October 2018	A Study on Growth and Trends in Digitalization of India	Journal of Emerging Technologies and Innovative Research ISSN : 2349-5162 UGC approved & 5.87 Impact Factor	<b>International</b>
10	10 <sup>th</sup> October 2018	Modern Banking Services-A Study on Indian Banking Sector	Journal of Emerging Technologies and Innovative Research ISSN : 2349-5162 UGC approved &	<b>International</b>

			5.87 Impact Factor	
11	10 <sup>th</sup> October 2018	The Recent Scenario in Human Resource Management	Journal of Emerging Technologies and Innovative Research ISSN : 2349-5162 UGC approved & 5.87 Impact Factor	<b>International</b>
12	February 2019	Growth Strategies of Mobile Commerce in India	Shanlax International publication Vol:7, Special issue :1, Feb 2019 With ISSN 2320-4168 UGC approved & 4.118 Impact Factor	<b>International</b>
13.	February 2019	The Role of Electronic Banking Services in Indian Banking Sector	Shanlax International publication Vol:7, Special issue :1, Feb 2019 With ISSN 2320-4168 UGC approved & 4.118 Impact Factor	<b>International</b>
14	February 2019	Impact in Production & Operation in Recent Trends in Manufacturing in Tamilnadu Cool Drinks Industry	Shanlax International publication Vol:7, Special issue :1, Feb 2019 With ISSN 2320-4168 UGC approved & 4.118 Impact Factor	<b>International</b>
15	March 2019	Government Scheme for Promoting Rural Entrepreneurship	ROOTS International Journal of Multidisciplinary Researches Special issue :2, March 2019 With ISSN 2349-8684 UGC approved & Impact Factor	<b>International</b>
16	August 2019	Green Entrepreneur Challenges and Opportunities in India	International Journal of Analytical and Experimental Model Analysis reviews(IJAEMA) ISSN 0886-9367 UGC approved & 6.3 Impact Factor	<b>International</b>

17	August 2019	“ Rural Entrepreneur Development of Startup in India – Challenges and Opportunities”	The International Journal of Analytical and Experimental Modal Analysis” ISSN No: 0886-9367, Volume XI, Issue VIII, August 2019	
18	September 2019	Financial Performance of Merchant Banking in India – A Study on Kotak Mahindra Capital Company Ltd.	International Journal of Analytical and Experimental Model Analysis reviews(IJAEMA) ISSN 0886-9367 UGC approved & 6.3 Impact Factor	<b>International</b>
19	September 2019	“Futuristic Vision for Digital Banking System in India”	International Journal of Analytical and Experimental Model Analysis reviews(IJAEMA) ISSN 0886-9367 UGC-CARE approved& 6.3 Impact Factor Vol: XI, Issue IX, Sep.2019	<b>International</b>
20	December 2019	“Recent and Future trends in E – Banking Services for Indian Banking Sector”	Journal of the Gujarat Research Society (JGRS) Journal, ISSN: 0374-8588, with impact factor 4.3, Vol.21, Issue 16, December 2019.	<b>International</b>
21	January – 2020	“A Role of Economic Growth and Issue for Goods and Services Tax in India”	“Our Heritage” , ISSN:0474-9030, vol.68, Issue – 1, January – 2020.	<b>International</b>
22	January – 2020	“A Study on Employees’ Perception on E - Banking Services in Madurai Region”	“Our Heritage” , ISSN:0474-9030, vol.68, Issue – 1, January – 2020	<b>International</b>
23	January – 2020	“Recent Changing Scenario in Indian Banking Sector”	“Our Heritage” , ISSN:0474-9030, vol.68, Issue – 1,	<b>International</b>



			January – 2020	
24	January – 2020	“Crucial Change of Indian Banking System – With Special Reference to Public Sector Banks”	“Our Heritage” , ISSN:0474-9030, vol.68, Issue – 1, January – 2020.	<b>International</b>
25	January – 2020	“Transforming and Empowerment of Digital Banking in India”	“Journal of Analysis and Computation (JAC), (An International Peer Reviewed Journal), ISSN 0973-2861.	<b>International</b>
26	January – 2020	“Impact and Transforming of Digital Payments in India”	“Journal of Analysis and Computation (JAC), (An International Peer Reviewed Journal), ISSN 0973-2861	<b>International</b>
27	January – 2020	“Role of Digitalization in Banking Industry in India”	“Journal of Analysis and Computation (JAC), (An International Peer Reviewed Journal), ISSN 0973-2861	<b>International</b>
28	January – 2020	Customer Perception and Satisfaction of E-Banking Services Provided by Private Sector Banks in India	“Our Heritage” , Multidisciplinary UGC Care Listed Journal ISSN:0474-9030, vol.68, Issue – 2, January – 2020.	<b>International</b>
29	January – 2020	Women Empowerment and Financial Inclusion in Rural Area.	“Our Heritage” , Multidisciplinary UGC Care Listed Journal ISSN:0474-9030, vol.68, Issue – 2, January – 2020.	<b>International</b>
30	February 2020	“Role of Women Entrepreneurs in Micro, Small and Medium Enterprises (MSMEs) in India”,	The International Journal of Analytical and Experimental modal Analysis”, ISSN No: 0886- 9367, Volume XII, Issue II, February 2020.	<b>International</b>
31	February 2020	“ Recent Performances and Growth Status of MSMEs in India”	The International Journal of Analytical and Experimental modal Analysis”, ISSN	<b>International</b>

			No: 0886- 9367, Volume XII, Issue II, February 2020	
32	February 2020	Financial Intermediation of Micro Finance NGOs – A Credit Delivery System”	Journal of Emerging Technologies and Innovative Research ISSN UGC Approved (Journal No:63975) & 5.87 Impact Factor, Volume 7, Issue 2, February 2020.	<b>International</b>
33	February 2020	“Instrumental Role of Micro Finance NGOs – A Credit Delivery System”	International Journal of Research and Analytical Reviews (IJRAR), UGC Approved (Journal No: 43602) & 5.75 Impact Factor, Volume 7, Issue 1, February 2020	<b>International</b>
34	February 2020	Emerging Trends in Globalization of Financial Markets in India”	“ Studies in Indian Place Name (UGC Care Journal), ISSN: 2394 – 3114, Vol- 40, Issue- 18, February 2020.	<b>International</b>
35	March 2020	“Evaluation of Customers’ Perception on Green Banking Practices in Selected Public Sector Banks in Tamilnadu”	“ Studies in Indian Place Name (UGC Care Journal), ISSN: 2394 – 3114, Vol- 40, Issue- 80, March 2020.	<b>International</b>
36	March 2020	Impact of Digital Marketing on Consumer Purchase Decision in Madurai City	“ Studies in Indian Place Name (UGC Care Journal), ISSN: 2394 – 3114, Impact Factor: 6.3 Vol- 40, Issue- 71, March 2020.	<b>International</b>
37.	March 2020	“Customer’s Perception And Satisfaction Towards Green Banking Services Provided By Public Sector Banks In Madurai City”	“Studies in Indian Place Name (UGC Care Journal), ISSN: 2394 – 3114, Vol- 40, Issue- 86, March 2020.	<b>International</b>
38	June 2020.	“Environmental Initiatives of Green Banking System –	“DogoRangsang Research Journal,	<b>International</b>

		A Special Reference to Private Sector Banks in Madurai District”	ISSN: 2347-7180, Vol- 10, Issue – 06, No-6 June 2020.	
39	December 2020	“Interest to Become AnEntrepreneur Among Women in Sivaganga Town: A Case Study	Alochana Chakra Journal, ISSN: 2231-3990, Vol: IX, Issue: XII, December 2020, pp. 342-347	<b>International</b>
40	January – March 2021	A Study on Awareness Perception and Challenges in Green Banking Services – A Special Reference to Private Sector Banks in Madurai District	Wesleyan Journal of Research, An International Journal, Vol.14 No.1(II), ISSN: 0975-1386	<b>International</b>
41	March 2021	Customer’s Expectation and Prospects of Green Banking Practices in Selected Private Sector Banks in Southern District of Tamilnadu	UTKAL Historical Research Journal with ISSN 0976-2132, UGC Care Approved, Peer Reviewed and Referred Journal, Vol: 34(VI): 2021	<b>International</b>
42	May 2021	Emerging trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City	AutAut Research Journal (UGC care Journal) Approved Group – II Journal, Volume – XII, Issue – V, May 2021 with Impact Factor – 5.1	<b>International</b>
43	June 2021	Customers Perception of Financial Transaction towards Banking Technology in Madurai District with Special Reference to Vadipatti Block	AEGAEUM Journal, An UGC-CARE Approved Group – II Journal, ISSN:0776-3808, Vol:IX, Issue VI, June 2021	<b>International</b>
44	November 2021	A Study on Customer’s Knowledge about the Green Banking Initiatives of Selected Public Sector Banks inMadurai District	Journal of Xi’an Shiyou University, Natural Science Edition, The Journal indexed in Scopus & An UGC – Care Approved Group 2 Journal, ISSN No – 1673 – 064X, Impact Factor: 5.6, Volume 17, Issue 11	<b>Scopus Indexed Journal</b>
45	November	A Study on Customer’s Awareness of Green Banking	Journal of Xidian University, An UGC	<b>Scopus Indexed</b>

	2021	Initiatives of Public and Private Sector Banks in Tirunelveli District	– Care Approved Group 2 Journal, ISSN No – 1001 – 2400, Impact Factor: 5.4, Volume 15, Issue 11, 2021	<b>Journal</b>
46	December 2021	Effectiveness of Green Banking Initiatives – A Special Reference Towards Public Sector and Private Sector Banks in Tamilnadu	International Journal of Innovative Research in Technology, International Peer Reviewed Open Access Journal ISSN: 2349-6002, Impact Factor: 5.87, Volume 8, Issue 7, pp. 99-102	<b>International</b>
47	December 2021	Green Banking Initiatives of Online Payment System in Selected Public Sector Banks in Tamilnadu	International Journal of All Research Education and Scientific Methods, ISSN: 2455-6211, Volume 9, Issue 12, Impact Factor: 7,429, pp. 721-726	<b>International</b>
48	January 2022	A Study on Customer Perception Towards Green Banking Initiatives with Special Reference to State Bank of India(SBI) In Tirunelveli District	International Journal of Creative Research Thoughts, An International Peer Reviewed Open Access Journal ISSN: 2320-2882, Impact Factor: 7.97, Volume 10, Issue 1, pp. 479-485	<b>International</b>
49	January 2022	Recent Trends of Green Banking Initiatives in Public Sector Banks - A Special Reference towards Digital Payment System	International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET), Peer Reviewed Journal e-ISSN: 2319-8753, p-ISSN: 2347-6710 Impact Factor: 7.569, Volume 11, Issue 1.	<b>International</b>
50	January 2022	A Study on Green Banking Initiatives – A Comparative Analysis of Public and Private Sector Banks in India - A Special Reference to	International Journal of Advanced Research in Science, Communication and Technology	<b>International</b>

		Tamilnadu	(IJRSCT), A Double Blind Peer Reviewed Refereed Monthly Journal ISSN: 2581-9429, Impact Factor: 5.731, Volume 2, Issue 1, pp. 263-268	
51	January 2022	Green Banking Initiatives: Customer Knowledge and Perception in India	International Journal for Innovative Research in Multidisciplinary Field (IJFIRIMF), Monthly, Peer-Reviewed, refereed, Indexed Journal with IC Value: 86.87 ISSN: 2355-0620 Impact Factor: 6.719, Volume 08, Issue 1.	<b>International</b>
52	February 2022	Green Banking Initiatives in India – A Case Study of Tamilnadu Mercantile Bank	International Journal of Novel Research and Development (IJNRD), An International Open Access, Peer-Reviewed, refereed, Indexed Journal ISSN: 2456-4184 Impact Factor: 8.76, Volume 07, Issue 2.	<b>International</b>
53	January – March 2022	Role of Green Banking Initiatives – An Overview of Customers Perception of Private Sector Banks in Southern Districts of Tamilnadu	International Journal of Business and Administration Research Review Peer Reviewed Quarterly Journal ISSN: 2348-0653, E-ISSN : 2347-856X Impact Factor: 6.304, Volume 9, Issue 1, pp. 45-49	<b>International</b>
54	March - April 2022	An evaluation of green banking initiatives: A special reference towards public sector banks in southern districts of Tamil Nadu	International Journal of Multidisciplinary Research and Growth Evaluation ISSN (online): 2582-7138 Volume: 03 Issue: 02, PP 413-416	<b>International</b>
55	March -	Customer's Awareness on	EXCEL International	<b>International</b>

	2022	Green Banking Initiatives in Selected Public Sector Banks with Special Reference to Tirunelveli City	Journal of Multidisciplinary Management Studies ISSN: 2249-8834, Impact Factor: 7.768, Volume 12, Issue 1, pp. 01-08	
56	April 2022	Green Banking Initiative on Customer Perception: A Conceptual Model of Customer Knowledge on Green Banking System Towards Public Sector and Private Sector Banks in Southern Districts of Tamilnadu	International Journal of Engineering Research & Technology ISSN: 2278-0181 Volume: 11 Issue: 04, PP 260-265	<b>International</b>

#### 10. Articles Published books with ISBN:

Sl. No	Date	Title	Publication	Level
1	15 <sup>th</sup> December 2010	Ethics of Human Resource Management in Ites Industry in India – on Approach in the Context of Attrition in the National Conference on Ethics in Business and Corporate Governance Organized by Annamalai University, Chidambaram. .	ISBN- 938062726-2	<b>National</b>
2	24 <sup>th</sup> & 25 <sup>th</sup> January 2011.	Financial Intermediation of Microfinance NGOs- Measurement of Effectiveness of NGO-SHG Linkage-Taking Reference from Performance of NGOs in Southern Districts of Tamil Nadu, in the National Conference on Women Empowerment in India – Challenges ahead Organised by Madurai Kamaraj University, Madurai .	ISBN – 9788183713-733	<b>National</b>
3	10 <sup>th</sup> September 2011.	Emergence and Convergence of Tourism Industry in India. In the National Conference on Emerging Trends in Service	ISBN – 978-81- 922811-0-0	<b>National</b>

		Sectors Organised by Amman College of Arts and Science, Dindigul.		
4	19 <sup>th</sup> December 2011.	Green Marketing – A Shift in the Marketing Approach Towards Environmental Protection in the 9 <sup>th</sup> National Conference on Revitalising Global Business Issues, Approaches and Strategies organised by Dept. of Commerce wing, Annamalai University,	ManiBharathiPublishers, New No.47, West car street, Chidambaram, ISBN: 819222211-X,	<b>National</b>
5	9-10 Feb 2012	Micro-Finance & FI Through SHGs at the UGC sponsored National Seminar on Multi Level Interventions for Financial Inclusion: Imperatives for Human Development and Sustainable Growth organized by St. Xavier's College, Palayampatti.	ISBN-978-81-909192-3-4	<b>National</b>
6	14 <sup>th</sup> & 15 <sup>th</sup> Feb 2012	Good Corporate Governance – A Benchmarking for Banking Sector in a Two Day International Conference on Emerging Trends in Commerce and management-Challenges and Strategies in the Global Scenario organised by PG Department of Commerce, Sri Kaliswari College, Sivakasi	ISBN 978-93-80530-42-0	<b>International</b>
7	21 <sup>st</sup> & 22 <sup>nd</sup> March 2012	Institutions Empowers Women Through SHGs- An Analysis in Nilgiri District	ISBN 978-81-910472-8-8	<b>National</b>
8	12 <sup>th</sup> Oct 2012	Small and Medium Enterprises in India- Importance and Contribution in the National seminar on Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises organised by Dept. of Corporate Secretaryship, St. Xavier's College.	ISBN 978-81-923975-0-4	<b>National</b>

		Palayamkottai.		
9	October 2012	Mobile Advertising : A Care of Marketing in the National Level Seminar on Emerging Trends in Advertising Organized by Padmavani Arts and Science College for Women, Salem	ISBN 978-93-80657-82-0	<b>National</b>
10	14 <sup>th</sup> &15 <sup>th</sup> Dec 2012	Problem Faced by MSMEs in the ICSSR Sponsored Two Day National Seminar on Micro, Small and Medium Enterprises (MSME) in India – Problems and prospects organised by the Dept. of Commerce (CA) Ayya Nadar Janaki AmmalCollege, Sivakasi – 606 124.	ISBN 978-938052819-9	<b>National</b>
11	30-08-2014	Impact of Globalisation on Insurance Industry in India. Vivekananda College, Tiruvedakam West, Madurai – 625 234.	ISBN 978-93-80686-90-5	International
12	19-12-2014	Emerging Trends in Human Resource Sector in the ICSSR Sponsored Two Day National Seminar on Indian Service Sector in the Information and Communication Technology Era – Emerging Trends, Issues and prospects organised by the Dept. of Commerce (CA) Ayya Nadar Janaki AmmalCollege, Sivakasi – 606 124.	ISBN 978-93-83191-09-3	National
13	23&24 <sup>th</sup> January 2015	Emerging Trends in Banking Sector in India in the ICSSR Sponsored two day National Conference on Impact of Globalisation on the Prospects of Indian Banking Sector Organised by PG Dept. of Commerce Vivekananda College, Tiruvedakam West, Madurai	ISBN 978-93-80657-29-5	National



		– 625 234.		
14	24 <sup>th</sup> January 2015	Changing Paradigm in Indian Banking Sector in the One Day National Seminar on Marketing Strategies for Making India Products and Services Organised by the Dept. of Commerce, Jamal Mohamed College, Trichy.	ISSN 0973-0303	National
15	5&6 February 2015	First Time Adoption of IFRS- Problem and Challenges in the UGC Sponsored Two Day National Conference on International Financial Reporting Standards – A Global Accounting Languages for Local Implications in India Organised by PG Dept. of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234.	ISBN 978-93-80657-89-9	National
16	17 <sup>th</sup> February 2015	Woman Entrepreneurs in India – Challenges Ahead in the International Conference on “ Strategic Integration and Entrepreneurship Innovation” organized by the Department of Commerce (CA), Madurai SivakasiNadars Pioneer Meenakshi Women’s College, Poovanthi.		<b>International</b>
	August 2015	Quality and Excellence in teacher Education in India. Issues and Challenges Organised by Nadar MahajanaSangam S. Vellaichamy Nadar College of Education, Madurai	ISBN 9788191012439	<b>International</b>
17	25 <sup>th</sup> & 26 <sup>th</sup> Feb 2015	Higher Education Trends in Commerce – Opportunities and Challenges in the National Seminar in entitled Higher Education in Commerce Challenges and Opportunities Organized by	ISBN 978-81920469-9-0	National

		G. Venkataswamy Naidu College. Kovilpatti		
18	26 & 27-02- 2015	Empowerment of Women Through Higher Education in the ICSSR Sponsored National Seminar The Role of NGOs Empowering SHGs Women : Issues and Achievements Organised by St. Xavier's College, Palayamkottai – 627 002.	Proceedings	National
19	12 <sup>th</sup> & 13 <sup>th</sup> March 2015	Women Empowerment the Role of Microfinance in the UGC Sponsored National Conference Prospects and Challenges of Women Entrepreneurs in the Indian Scenario Organised by The MDT Hindu College, Tirunelveli	ISBN 9789384734091	<b>National</b>
20	5 <sup>th</sup> February, 2016.	“Role of E-Commerce in Educational Sector” in the National Conference on “E- Commerce:Challenges& Opportunities in Global Scenario” organized by Department of Commerce(CA), Madurai SivakasiNadars Pioneer Meenakshi Women's College, Poovanthi		<b>National</b>
21	5 <sup>th</sup> February, 2016.	“Internet Banking – Benefits and Challenges in an Emerging Economy” in the National Conference on “E-Business:A Transformation Tool for Market and Economic Growth” organized by Post Graduate & Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai		<b>National</b>
22	29 <sup>th</sup> January, 2016	“Impact and Challenge of Corporate Social Responsibility in India” in the International Conference on “Corporate	ISSN 2349-8684.	<b>International</b>

		Social Responsibility and Sustainable Development” organized by Post Graduate & Research Department of Commerce,Rani Anna Government College for Women, Coimbatore		
23	9 <sup>th</sup> January, 2016	“Impact of Globalisation and Challenges to the Banking Sector in Indian Financial System” in the National Conference on “Indian Financial System” organized by Post Graduate & Research Department of Commerce,Dr. SNS RajalakshmiCollege of Arts and Science, Coimbatore	ISBN 97893-85477-94-2	<b>National</b>
24	03 <sup>rd</sup> February 2017.	“ <b>The Impact of GST in Indian Economy</b> ” in the One Day National Conference on “ <b>Reform for Indirect Tax System – GST in India</b> ” organized by the School of Commerce, Rathinam College of Arts and Science, Coimbatore		<b>National</b>
25	15 <sup>th</sup> February 2017.	“ <b>Demonetization – Impact of the Economy</b> ” in the One Day National Conference on “ <b>Demonetisation– Effects on Indian Financial System</b> ” organized by the Faculty of Commerce, SreeSaraswathiThyagarajaCollege, Pollachi	ISBN 97881-92361-08-7	<b>National</b>
26	04 <sup>th</sup> January 2018.	“A Study on Government Schemes for Entrepreneurs” organized by the Department of Commerce, Vivekananda College, Madurai		<b>National</b>
27	04 <sup>th</sup> January 2018.	“Entrepreneurship and Risk Taking of an Entrepreneur for On-going Business Development”, organized by the Department of Commerce, Vivekananda		<b>National</b>

		College, Madurai		
28	31 <sup>st</sup> January 2018.	“Performance of Distribution Channel in Branchless Banking” Organized by the Department of Commerce with Computer Applications, S.Vellaichamy Nadar College, Nagamalai, Madurai		<b>National</b>
29	7 <sup>th</sup> & 8 <sup>th</sup> February 2018.	“An Overview of Entrepreneurship development in India with Special reference to Women Entrepreneurship”, organized by the Department of Commerce, V.V.Vanniaperumal College for Women, Virudhunagar	ISBN 978-81-935892-0-5	<b>National</b>
30	15 <sup>th</sup> February 2018	“Emerging Challenges & Opportunities for the Digitalized Banking Sector in India”, organized by the Department of Commerce, Marry Matha College of Arts and Science, Periyakulam		<b>National</b>
31	16 <sup>th</sup> February 2018.	“Role of MSME’s in India”, organized by the Department of Commerce, The American College, Madurai		<b>National</b>
32	20 <sup>th</sup> & 21 <sup>st</sup> February 2018.	“Women Entrepreneurs in Micro, Small and Medium Enterprises (MSME’s)”, organized by the School of Management Studies, The Gandhigramrural Institute – Deemed to be University, Gandhigram		<b>National</b>
33	27 <sup>th</sup> & 28 <sup>th</sup> February 2018	“Impact of Information Technology in Indian Banking Sector”, organized by the Department of Commerce, Virudhunagar Hindu Nadars Senthikumara Nadar College,		<b>National</b>

		Virudhunagar		
34	14 <sup>th</sup> March 2018	UGC Sponsored One Day National Seminar on Changes in Indirect Taxes and Its Challenges Published a Paper on A Study on Goods and Services Tax Concepts and Features in India organized by the P.G. and Research Department of Commerce, Sadakathullahappa College, Rahmath Nagar, Tirunelveli		<b>National</b>
35	16 <sup>th</sup> March 2018	Impact of Technology Based Banking Services in Indian Sector”, organized by the Department of Commerce With CA, Syed Ammal Arts and Science College, Ramanathapuram.		<b>National</b>
36	16 <sup>th</sup> March 2018	One Day International Conference on “Make in India – Visio into Reality”, Micro, Small and Medium Enterprises (MSME) in India: Opportunities & Challenges organized by the Department of Commerce, Vivekananda College, Madurai		<b>International</b>
37	16 <sup>th</sup> March 2018	One Day International Conference on “Make in India – Visio into Reality”, Make in India: Issues and Challenges organized by the Department of Commerce, Vivekananda College, Madurai		<b>International</b>
38	12 <sup>th</sup> September 2018	“Major Challenges and problems of Rural Entrepreneurship in India”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789387871793	<b>International</b>

39	12 <sup>th</sup> September 2018	“Impact of GST on Small and Medium Enterprises”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789387871793	<b>International</b>
40	12 <sup>th</sup> October 2018	National Conference on Impact of Digitalization on Indian Economy – Issues and Challenges for MSMEs Published a Paper on A Study on Goods Digitalization and Rural Entrepreneurs in India organized by the Department of Commerce, St. Alphonsa College of Arts and Science, Soosaipuram, Kanyakumari	ISBN 978-93- 84734-68-8	<b>National</b>
41	3 <sup>rd</sup> & 4 <sup>th</sup> January 2019	ICSSR Sponsored National Level Conference “Internet Banking : Emerging Challengers and Benefits for the Indian Banking Sector” organized by the Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College (Autonomous), Virudhunagar.		<b>National</b>
42	3 <sup>rd</sup> & 4 <sup>th</sup> January 2019	ICSSR Sponsored National Level Conference “Internet Banking : Emerging Challengers and Benefits for the Indian Banking Sector” organized by the Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College (Autonomous), Virudhunagar.		<b>National</b>
43	23 <sup>rd</sup> January 2019	“E-Banking in India : Challenges and Opportunities”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>

44	23 <sup>rd</sup> January 2019	“The Role of Human Resource Management Innovative Practices in Bank Performance”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>
45	23 <sup>rd</sup> January 2019	“Impact of Digital Marketing in Consumer Purchases in India”, organized by the Department of Commerce, Vivekananda College, Madurai	ISBN 9789388398275	<b>National</b>
46	01 <sup>st</sup> February 2019	“Growth Strategies of Mobile Commerce in India” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
47	01 <sup>st</sup> February 2019	“The Role of Electronic Banking Services in Indian Banking Sector” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
48	01 <sup>st</sup> February 2019	“Impact in Production & Operation in Recent Trends in Manufacturing in Tamilnadu Cool Drinks Industry” Organised by the Department of Commerce with Computer Applications, Caussanel College of Arts and Science, Muthupettai	ISSN 2320-4168	<b>National</b>
49	07 <sup>st</sup> February 2019	“Cyber Security and Strategies of Health Insurance in India” Organised by the Department of Commerce, Sankara College of Science and Commerce, Saravanampatty, Coimbatore.	ISBN 9789364334565	<b>National</b>

50	1 <sup>st</sup> March 2019	“Digital Transaction Banking Opportunities and Challenges in India” Organized by the Department of Commerce, Alpha Arts and Science College, Porur, Chennai.	ISBN 978-93-5351-550-8	<b>International</b>
51	2 <sup>nd</sup> March 2019	“Electronic Payment Systems in India ” Organized by the Department of Commerce, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.	ISBN: 978-93-86568-50-2	<b>National</b>
52	2 <sup>nd</sup> March 2019	“Demonetization 2016 – IBS Impact on Indian Bank Employees ” Organized by the Department of Commerce, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.	ISBN: 978-93-86568-50-2	<b>National</b>
53	27 <sup>th</sup> &28 <sup>th</sup> March 2019	“Perception of Digital Payment in Professionals” Organized by the Research Department of Commerce, Thiagarajar College, Madurai.		<b>International</b>
54	27 <sup>th</sup> &28 <sup>th</sup> March 2019	“ICT Innovation in Indian Banking Sector: Trends and Challenges ” Organized by the Research Department of Commerce, Thiagarajar College, Madurai.		<b>International</b>
55	28 <sup>th</sup> February 2019	“Government Schemes for Promoting Rural Entrepreneurship ” Organized by the Research Department of Commerce(Computer Applications), Syed Ammal Arts and Science College, Pullangudi, Ramanathapuram.		<b>National</b>
56	31 <sup>st</sup> August 2019	STARTUP INDIA- Challenges and Opportunities” Organized by the Research Department of Commerce, E.M.G. Yadava Women’s College,		<b>International</b>



		Thiruppalai, Madurai – 625014		
57	7 <sup>th</sup> & 8 <sup>th</sup> August 2019	ICSSR Sponsored Two Day National Seminar on Make in India: Opportunities and Challenges published a paper on The Role of Make in India Increase in Gross Domestic Product in India organised by the Department of Commerce, Kaliswari College, Sivakasi	ISBN 978-93-5382-356-6	<b>National</b>
58	7 <sup>th</sup> & 8 <sup>th</sup> August 2019	ICSSR Sponsored Two Day National Seminar on Make in India: Opportunities and Challenges published a paper on To Identify the Opportunities and Challenges for Make In India Concepts in Manufacturing Sector organised by the Department of Commerce, Kaliswari College, Sivakasi	ISBN 978-93-5382-356-6	<b>National</b>
59	19 <sup>th</sup> September 2019	Financial Performance of Merged Banking in India – A Study on Kotak Mahindra Capital Company Ltd. Organized by the Research Department of Commerce(CA), K.S.R College, Coimabto		<b>International</b>
60	21 <sup>st</sup> & 22 <sup>nd</sup> August 2019	“Environmental Responsibility on Green Banking Impact Information Technology” Organized by the Department of Commerce, V.V, Vanniaperumal College for Women, Virudhunagar,		<b>International</b>
61	21 <sup>st</sup> & 22 <sup>nd</sup> August 2019	“Futuristic Vision for Digital Banking System In India” Organized by the Department of Commerce, V.V, Vanniaperumal College for Women, Virudhunagar,		<b>International</b>

62	19 <sup>th</sup> October 2019	“Transformation of Business, Management, Economy in Digital Era” in the InterNational Conference on “Transforming and Empowerment of Digital Banking in India” organized by Department of Commerce (CA),Mangayarkarasi College of Arts and Science for Women, Paravai, Madurai.	ISSN 2349-8684.	<b>International</b>
63	21 <sup>st</sup> December 2019	“Multidisciplinary Research in Global Challenges and Perspectives of Sustainable Development” in the InterNational Conference on “Green Entrepreneur Markets – the Recent Scenario in India” organized by Department of Commerce, St. Jerome’s College of Arts and Science, Anandhanadarkudy, Nagercoil, Kanyakumari.	ISBN 978-81-934604-4-3	<b>International</b>
64	3 <sup>rd</sup> January 2020	“Recent and Future Trends in E- Banking Services for Indian Banking Sector” in the International Conference on “Transforming and Empowerment of Digital Banking in India” organized by Department of Commerce (CA),Mangayarkarasi College of Arts and Science for Women, Paravai, Madurai.	ISSN 0374-8588.	<b>InterNational</b>
65	24 <sup>th</sup> January 2020	“MSMEs: A Panacea for Growth, Entrepreneurship and Employment” in the National Conference on “Role of Women Entrepreneurs in Micro, Small and Medium Enterprises (MSMEs) in		<b>National</b>

		India” organized by PG & Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli.		
66	24 <sup>th</sup> January 2020	“MSMEs: A Panacea for Growth, Entrepreneurship and Employment” in the National Conference on “Recent Performances and Growth Status of MSMEs in India” organized by PG & Research Department of Commerce, St. Joseph’s College (Autonomous), Tiruchirappalli.		<b>National</b>
67	08 <sup>th</sup> January 2020	“A Role of Economic Growth and Issues for Goods and Service Tax in India” in the International Conference on “A Study on Employee’s Perception on E-Banking Services in Madurai Region” organized by PG & Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli.		<b>International</b>
68	5 <sup>th</sup> March 2020	National Conference on Innovations in Business and Management Practices published a Paper on Impact of Digital Marketing on Consumer Purchase Decision in Madurai Organised by the Department of Hospitality & Airline Catering Management, AnnaiFathima College of Arts and Science, Thirumangalam, Madurai.		<b>National</b>
69	27 <sup>th</sup> January 2020	International Conference on “Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India” Paper titled Crucial Change of Indian Banking		<b>International</b>

		System – With Special Reference to Public Sector Banks Organised by the PG & Research Department of Commerce, St, Xavier’s College, Palayamkottai – 627 002.		
70	27 <sup>th</sup> January 2020	International Conference on “Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India” Paper titled Recent Changing Scenario in Indian Banking Sector Organised by the PG & Research Department of Commerce, St, Xavier’s College, Palayamkottai – 627 002.		<b>International</b>
71	17 <sup>th</sup> February 2021	International Conference on “Advanced in Business in the Digital Era 2021” Paper titled A Study on Awareness Perception and Challenges in Green Banking Services – A Special Reference to Private Sector Banks in Madurai District Organised by the Department of Commerce(SF), Jamal Mohamed College, Tiruchirapalli – 620 020.	ISSN”0975-1386	<b>International</b>
72	10 <sup>th</sup> April 2021	Prospects and Customers Initiatives of Green Banking System on Public Sector Banks in Southern Districts of Tamilnadu published by Archers & Elevators Publishing House, Bangalore.	ISBN:978-93-90996-08-7	<b>International</b>
73	17 <sup>th</sup> April 2021	St. Joseph’s College (Arts & Science), Kovur, Chennai, Virtual International Conference on “Restructuring of Trade & Industry for the Upliftment of Indian Economy” at title on “Customer’s Expectation And	Presented and Published with ISSN : 0976-2132	International

		Prospects of Green Banking Practices in Selected Private Sector Banks in Southern District of Tamilnadu”		
74	11 <sup>th</sup> May 2021	EMG Yadava Women’s College, Madurai, Organised by Department of Commerce in the “ Two Day Virtual National Level Conference on “ Rural Women Entrepreneurship: Challenges and Opportunities” sponsored by the ICSSR – SRC” at the title on “ Emerging Trends in Self Help Group and Innovative Strategies of Women Entrepreneurs in Madurai City”	Presented and published with ISSN NO: 0005-0601	National
75	14 <sup>th</sup> & 15 <sup>th</sup> June 2021	Mother Teresa Women’s University, Kodaikanal, organised Two Day National Conference on “Contemporary Issues in Capital Market” organised by Department of Commerce in Association with Common Wealth at title on “Customer Awareness of Green Banking Initiatives – A Special Reference to Public and Private Sector Banks in Southern Districts of Tamilnadu”	Presented	<b>National</b>
76	19 <sup>th</sup> July 2021	Consumer Awareness of Advanced Technology in Mobile Commerce Application Services in Tirunelveli district	<b>Published on ISBN:978-93-90996-35-3</b>	
77	August 2021	Consumer Awareness of Advanced Technology in Mobile Commerce Application Services in Tirunelveli District Organised by Archers & Elevators Publishing House, Bengaluru, Karnataka, India	ISBN:978-93-90996-35-3	<b>International</b>

78	24 <sup>th</sup> & 25 <sup>th</sup> September 2021	Ayya Nadar Janaki Ammal College, Sivakasi, organised by Department of Business Administrative (SF) with Associated by Indian Academic Researchers Association in the Two Day International Conference on “Business Challenges and Sustainable Strategies in the Covid Era” at the title on “Green Banking Initiatives by Public Sector Banks – A Special Reference Towards Customers Perception of Madurai District”	Presented and published with ISBN NO:	International
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### 13. E-Content Developed:

S. No	Name of the Course	Name of the E-Content	Month/ Year	Link of the E-Content Developed
1.	M. Com	Direct Taxes	November 2019	<a href="https://testmoz.com/q/2476371">https://testmoz.com/q/2476371</a>
2.	B.Com	Commercial Law	April 2020	<a href="https://testmoz.com/2881664">https://testmoz.com/2881664</a>
3.	B.Com	Commerce for Competitive Examinations	April 2020	<a href="https://testmoz.com/291197">https://testmoz.com/291197</a>
4.	M.Com	Direct Taxes - I	November 2019	<a href="https://testmoz.com/2894042">https://testmoz.com/2894042</a>
5	M.Com	Investment Management	April 2020	<a href="https://www.slideshare.net/marimuthu110/bse-ltd-232497216">https://www.slideshare.net/marimuthu110/bse-ltd-232497216</a>
6	M.Com	Bombay Stock Exchange	April 2020	<a href="https://www.slideshare.net/marimuthu110/bse-232497229">https://www.slideshare.net/marimuthu110/bse-232497229</a>
7	B.Com	Environmental Studies	April 2020	<a href="https://www.slideshare.net/marimuthu110/environmental-studies-232497241">https://www.slideshare.net/marimuthu110/environmental-studies-232497241</a>
8	M.Com	Financial Market	April 2020	<a href="https://www.slideshare.net/marimuthu110/financial-market-232497243">https://www.slideshare.net/marimuthu110/financial-market-232497243</a>
9	M.Com	Interconnected Stock Exchange	April 2020	<a href="https://www.slideshare.net/marimuthu110/inter-connected-stock-exchange">https://www.slideshare.net/marimuthu110/inter-connected-stock-exchange</a>
10	M.Com	E-Commerce	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/e-commerce-232292378">https://www.slideshare.net/chanthirasekarSekar/e-commerce-232292378</a>
11	M.Com	Direct Taxes - II	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/tax-planning-concepts">https://www.slideshare.net/chanthirasekarSekar/tax-planning-concepts</a>
12	M.Com	Direct Taxes - II	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/tax-planning-for-individuals">https://www.slideshare.net/chanthirasekarSekar/tax-planning-for-individuals</a>
13	B.Com	Commercial Law	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/remedial-measures">https://www.slideshare.net/chanthirasekarSekar/remedial-measures</a>
14	B.Com	Commercial Law	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/performance-of-contract-of-sale-232348715">https://www.slideshare.net/chanthirasekarSekar/performance-of-contract-of-sale-232348715</a>
15	B.Com	Commercial Law	April 2020	<a href="https://www.slideshare.net/chanthirasekarSekar/conditions-and-warranties-232348700">https://www.slideshare.net/chanthirasekarSekar/conditions-and-warranties-232348700</a>
16	M.Com	Primary Market	April 2020	<a href="https://www.slideshare.net/marimuthu110/prim">https://www.slideshare.net/marimuthu110/prim</a>

				ary-market-232497271
17	M.Com	SEBI	April 2020	<a href="https://www.slideshare.net/marimuthu110/sebi-232497283">https://www.slideshare.net/marimuthu110/sebi-232497283</a>
18	M.Com	Secondary Market	April 2020	<a href="https://www.slideshare.net/marimuthu110/secondary-market-232497287">https://www.slideshare.net/marimuthu110/secondary-market-232497287</a>
19	M.Com	Security Analysis and Portfolio Management	April 2020	<a href="https://www.slideshare.net/marimuthu110/unit-1-232497296">https://www.slideshare.net/marimuthu110/unit-1-232497296</a>
20	M.Com	E-Commerce	April 2020	<a href="https://drive.google.com/file/d/1OlxB_ZmxGZe4Y6Z_1dI3Era-URUR_qvS/view?usp=sharing">https://drive.google.com/file/d/1OlxB_ZmxGZe4Y6Z_1dI3Era-URUR_qvS/view?usp=sharing</a>
21	B.Com	E-Commerce	November 2019	<a href="https://drive.google.com/file/d/1ERIKtr0ChUjMO0UdAmV7vTXeeXtai_F-/view?usp=sharing">https://drive.google.com/file/d/1ERIKtr0ChUjMO0UdAmV7vTXeeXtai_F-/view?usp=sharing</a>
22	M.Com	E-Commerce	April 2020	<a href="https://drive.google.com/file/d/1q47rijFyOLgMtc4kCAibiTHJ_P1RwPLY/view?usp=sharing">https://drive.google.com/file/d/1q47rijFyOLgMtc4kCAibiTHJ_P1RwPLY/view?usp=sharing</a>
23	B.Com	E-Commerce	November 2019	<a href="https://drive.google.com/file/d/1PCpAgoBD82RTqJTzsm6EpB5gau2PNmal/view?usp=sharing">https://drive.google.com/file/d/1PCpAgoBD82RTqJTzsm6EpB5gau2PNmal/view?usp=sharing</a>
24	M.Com	E-Commerce	April 2020	<a href="https://drive.google.com/file/d/17bft0oPlkhts_DA_iuMKVSTjwzpZjPA/view?usp=sharing">https://drive.google.com/file/d/17bft0oPlkhts_DA_iuMKVSTjwzpZjPA/view?usp=sharing</a>

#### 14. Award and Recognition Received:

S.No	Name of the Award/Recognition	Name of the Awarding Government/ Recognized Body	Year of Award
1.	Best Young Faculty Award	Novel Research Academy, Puducherry	2019
2.	Best Senior Faculty Award	Novel Research Academy, Puducherry	2020
3.	Best Educator Award - 2020	Global Research Foundation	2020
4.	Best Researcher Award	VDGOOD Professional Association	2021
5.	“Education Excellence Award	Smt Vimla Devi Education Society (SVDES), Delhi & Mangalay Group of Institutions, Great Noida (NCR),	2020 – 2021

#### 15. Research Project Undertaken:

##### UGC- Minor Research Project:

- ✓ The UGC has provisionally considered the proposal for financial assistance to the tune of Rs.1,90,000 to the Minor Research Project titled “**Financial Intermediation of Microfinance NGOs – An Empirical Study in the Southern Districts of Tamilnadu**”.

#### 16. National / International / Seminar/ Workshop Organised:

✓

S.No	Name of the Programme organised	Name of the Funding Agency	Date	Amount
1	A Two day National	UGC	5 & 6 th February	90000/-

	Conference on “International Financial Reporting Standards A Global Accounting Language for Local Implications in India”		2015	
2	International Conference on Emerging Trends in Entrepreneurship Development	College Fund	12 <sup>th</sup> September 2018	50000/-
3	A One Day “Inter-Collegiate Meet – VIVECOM-2018”	College Fund	02 <sup>nd</sup> February 2018,	20000/-
4	International Conference on Make in India – Vision into Reality	College Fund	16 <sup>th</sup> March 2018	70000/-
5	A one day National Seminar on “Entrepreneurship In India : Opportunities and Challenges”	College Fund	4 <sup>th</sup> January 2018	50000/-
6	One Day National Seminar on Emerging Issues in Business and Management	College Fund	23 <sup>rd</sup> January 2019	50000/-
7	A One Day “INTER-COLLEGIATE MEET – VIVECOM-2019	College Fund	22 <sup>nd</sup> February 2019	20000/-
8	Faculty Development Programme	UGC-CPE Grant	20 <sup>th</sup> February 2021 to 25 <sup>th</sup> March 2020	35000/-

#### 17. Member of Board of Studies:

- ✓ Acted as a Board of Studies Member in SVN College
- ✓ Acted as a Board of Studies Member in Yadava College

#### 18. Acted as a Resource Person:

- ✓ Delivered a guest lecture on “**Recent Trends in Digital Commerce**” organized by the Department of Commerce, Sri Hayagreeva Arts and Science College, Dindigul on 16<sup>th</sup> February 2017.
- ✓ Delivered a guest lecture on “**Implimentation of GST**” organized by the Department of Commerce, Nagarathinam Angalammal Arts and Science College, Madurai on 6<sup>th</sup> May 2021.
- ✓ Delivered a guest lecture on “**GST-A Practical Approach**” organized by the Department of Commerce and Commerce (CA), PSY Arts and Science College, Arasanoor on 22<sup>nd</sup> July 2021.

#### 19. Extension Activities:

- Commerce Students Industrial Visit
- Commerce Students Education Tour

**NSS Programme Officer: Unit. No: 76**



Special Camp Conducted sofar: 9  
One Day Camp Conducted more than 50

S.No	Date	Place	No.of Volunteers
1	31-05-2014 to 06-06-2014	Nachikulam	51
2	12-05-2015 to 18-05-2015	Andipatti	53
3	07-05-2016 to 13-05-2016	Andipatti	53
4	05-05-2017 to 11-05-2017	Andipatti	58
5	08-08-2018 to 14-08-2018	Nedunkulam	52
6	13-05-2019 to 19-05-2019	Nedunkulam	52

- ✓ A team of B.Com final year students involved in Copier Services(Xerox) to our college students amenity centre in our college campus under Earn while you learn scheme.
- ✓ College - Industry Cell : GHCL Working women Training Programme on certificate Course in MS Office

#### **Membership:**

- ✓ Dr.S.Chandrasekaran, Assistant Professor of Commerce has a life membership of Indian Commerce Association his Life Membership No is : TN224
- ✓ Dr.S.Chandrasekaran, Assistant Professor of Commerce has a life membership of Indian Accounting Association his Life Membership No is : TIRU-80, Branch Name : Tiruchirappalli

#### **22. Any other:**

##### **Online Webinar/ Workshops & Online Quiz:**

- Participated in the webinar on “Guidance on Corporate Tax Planning” on 29<sup>th</sup> May 2020 at organised by Department of Commerce and management, Acharya Patashala College of Commerce, Bengaluru- 19.
- Participated in the webinar on “How to face Challenges?” on organised by GTN arts College, Dindigul on 30<sup>th</sup> may 2020.
- Participated in the webinar on “Structural Characterization of Drugs by Spectroscopic Studies” on organised by the PG and Research Department of Chemistry, GTN Arts College, Dindigul on 20<sup>th</sup> may 2020.
- Participating in the webinar on “Roadmap for MSMEs ahead- Post COVID – 19”,held on 18<sup>th</sup> May 2020, organised by Hindustan Educational Institutions, Coimbatore.
- Participated in the webinar on “Identifying Natural Abilities and Pursuing the Passion” on organised by the GTN Arts College (Autonomous), Dindigul on 17<sup>th</sup> may 2020.

- Participated in the webinar on “Career Opportunities in Research and Government Services” on organised by the PG Department of Physics, GTN Arts College (Autonomous), Dindigul on 13<sup>th</sup> may 2020.
- Participating in the six days Faculty Development Programme on “Next Generation Intelligence” organised by Computer Society of India, St. Peter’s Institute of Higher Education and Research, Chennai- 54, from 20<sup>th</sup> May 2020 to 25<sup>th</sup> May 2020.
- Participated in an online Quiz on COVID – 19, organised by SourashtraCollege (Autonomous), Madurai- 4.
- Participated in a one day webinar on “Qualitative Research – Phenomenological Method” organised by Sri Ramakrishna Mission VidyalayaCollege of Education, held on 30<sup>th</sup> June 2020.
- Participated in the webinar on “Academic integrity in engineering Research” organised by Department of Mechatronics, SNS College of Technology, Coimbatore. On 21<sup>st</sup> May 2020.
- Participated in the international E – Quiz Programme “Commerce Everybody Knows” organised by the Department of Commerce, Sri ParamakalyaniCollege, Alwarkurichi, Tenkasi.
- Participated in the National level online Quiz competition on “Basic Elements of Income Tax” held on 13<sup>th</sup> May 2020, Organised by the Department of B.Com Corporate Secretary ship (Shift - II) , Guru Nanak College(Autonomous),Chennai – 42.
- Participated in the Online FDP on “ImportantHallmarks of Scientific and Technical Writing” conducted by IQAC & The central Library, Pioneer KumarasamyCollege, Nagercoil held on 14<sup>th</sup> May 2020.
- Participated in the “ International Online Quiz Competition” Organised by Department of History, MannarThirumalaiNaickerCollege (Autonomous), Madurai held on 20<sup>th</sup> May 2020.
- Participated in the E – Quiz on “ E- Commerce& Business Intelligence” organised by School of Commerce PG, TahinavelSubramaniamCollege of Arts and Science (Autonomous), held on 25<sup>th</sup> May 2020 to 30<sup>th</sup> May 2020.
- Participated in the online quiz competition on “Auditing” conducted by Department of Commerce, MannaniyaCollege of Arts & Science, Trivandram.
- Participated and completed the “COVID – 19 Awareness Quiz” conducted by Department of Computer Applications, Thiruvalluvar University Model ConstituentCollege, Cuddalore held on 14<sup>th</sup> May 2020.

- Participated in the online quiz on “ Digital Literacy” organised by the Department of Information Technology and Management, Arul AnandarCollege (Autonomous), Madurai held on 14<sup>th</sup> May 2020.
- Participated in the online quiz competition on “ Banking” conducted by Department of Commerce, MannaniyaCollege of Arts & Science, Trivandram.
- Participated in the online quiz on “ Applied Mathematics” organised by Department of mathematics, Mohamed sathak A>J>College of engineering held on 27<sup>th</sup> May 2020.
- Participated and completed in the online quiz on “ Tech intellect 2020” organised by Syed Hameedha Arts and Science College, Kilakarai held on 15<sup>th</sup> May 2020.
- Participated in the international level faculty Development program on “ Mental wellbeing in personal and professional life” organised by Nehru institute of Management studies(NIMS), Coimbatore held on 28<sup>th</sup> May, 2020.
- Participated and completed in the “National level Quiz Programme on Cost and Management Accounting” organised by the PG & Research Department of Commerce, SSM College of Arts and Science, Komarapalayam on 17<sup>th</sup> June 2020.
- Participated in the “Effective Teaching Pedagogy” Expert talk organised by the internationalSchool of Management, Patna held on 12<sup>th</sup> June 2020.
- Participated and completed in the online course on “ Income tax Law & Practice – Basics” organised by ParticianCollege of Arts and Science, held on 11<sup>th</sup> May 2020.
- Participated in the National level online Quiz competition on “Management Accounting” held on 14<sup>th</sup> May 2020, organised by the Department of B.Com Corporate Secretary ship (Shift - II) ,in association with IQAC, Guru Nanak College(Autonomous),Chennai – 42.
- Participated and completed in the “Online Quiz on Impact of COVID – 19 on Global Economy” conducted by Department of Economics, ArulmiguPalaniandavar Arts College for Women, Palani held on 18<sup>th</sup> May 2020 to 22<sup>nd</sup> May 2020.
- Participated in the webinar on “6<sup>th</sup> International Yoga Day Celebrations – webinar on Yoga vs COVID – 19” organised by the Department of Physical Education, Vivekananda College, Tiruvedakam West held on 21<sup>st</sup> June 2020.
- Participated in the online quiz competition on “Fianancial Accounting” conducted by Department of Commerce, MannaniyaCollege of Arts & Science, Trivandram.
- Participated in the National webinar on “Pedagogy of Teaching and Learning Amidst COVID – 19 Pandemic” organised by the Department of English, Bappa Sri Narain Vocational Post Graduate College (KKV) held on 17<sup>th</sup> May 2020.

- Participated in the National level online Quiz competition on “Company Law” held on 15<sup>th</sup> May 2020, organised by the Department of B.Com Corporate secretary ship (Shift - II) ,in Association with IQAC, Guru Nanak College(Autonomous),Chennai – 42.
- Participated and completed in the online quiz on “ IT Skills “ conducted by the Department of Computer Application, krishnasamyCollege of Science, Arts and Management for Women, Cuddalore, held on 19<sup>th</sup> May 2020.
- Participated in the National level online Quiz competition on “Cost Accounting” held on 12<sup>th</sup> May 2020, organised by the Department of B.Com Corporate secretary ship (Shift - II) ,in association with IQAC, Guru Nanak College(Autonomous),Chennai – 42.
- Participated in the online quiz on “ COVID – 19 General Awareness Quiz” organised by Department of Zoology, HutatmaRajguruMahavidyalaya, Pune, held on 22<sup>nd</sup> May 2020.
- Participated in the quiz of “ COVID -19 Awareness Quiz” organised by the Department of Visual Communication, Ayya Nadar Janaki AmmalCollege, Sivakasi, held on 15<sup>th</sup> May 2020.
- Participated and completed in the Online quiz on “ Online COVID – 19 Pandemic General Awareness Quiz” organised by Department of Physics and IQAC, RajashiShahu Arts, Commerce and Science College, Pathri, held on 22<sup>nd</sup> May 2020.
- Participated in the online quiz on “ Double Entry System” organised by the Department of M.Com., FCA, SriRamakrishna College of Arts and Science (Autonomous), Coimbatore held on 20<sup>th</sup> May 2020.
- Participated in the “Webinar on Art of Writing Research Article” held on 6<sup>th</sup> June 2020, organised by the Department of Commerce, EMG YadavaCollege, Madurai.
- Participated and completed in the “National level Quiz – 2020 on Business Environment in India” organised by the Department of Commerce, G. Venkataswamy Naidu College, Kovilpatti, held on 21<sup>st</sup> May 2020.
- Participated in the “E- Quiz on Financial Management” organised by the PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli.
- Participated in the “E- Quiz on Numerical Methods” organised by Department of Mathematics, Avvaiyar Government College for Women, Karaikal, During May 2020.
- Participated and completed in the E – Quiz on “ Revised Accreditation Framework of NAAC” organised by Arumugam Pillai SeethaiAmmalCollege, Tiruppattur, Sivagangai held on 18<sup>th</sup> May 2020 to 20<sup>th</sup> May 2020.
- Participated and completed in the Online course on “A Comprehensive online Course on Personnel and Stress Management” organised by Department of Commerce CA, Erode Arts and Science College (Autonomous), Erode on 13<sup>th</sup>& 14<sup>th</sup> May 2020.

- Participated and completed in the technical quiz programme on “ Facts Device Based Power Quality Improvement” conducted by Department of Electrical and Electronics Engineering, Mohamed SathakEngineering College, Ramanathapuram, held on 6<sup>th</sup> June 2020.
- Participated in the webinar on “ Digital Marketing” organised by Faculty of Commerce, KovaikalaimagalCollege of Arts & Science, Coimbatore held on 15<sup>th</sup> May 2020.
- Participated in the international E – Faculty Development Programme on “Effective & Ensuring of Reliability and Validity in Research Methodology” organised by Centre for Research (AMET), held on 12<sup>th</sup> June 2020.
- Participated in the webinar on “ Effective and Exigent Classroom” organised by Department of Commerce& Commerce (CA), Sri Krishnasamy Arts & Science College, Sattur, held on 15<sup>th</sup> June 2020.
- Participated in the webinar on “ Research Methods in Language and Linguistics” organised by Division of Social Sciences and Languages, School of Advanced Sciences, VIT Chennai, on 8<sup>th</sup> June 2020.
- Participated in the state level webinar on “Gujarati Kavita” organised by A.V. Petal CommerceCollege, Bilimora, on 30<sup>th</sup> May 2020.
- Participated in the webinar on “Bio – Diversity” organised by ECO Club, MannarThirumalaiNaickerCollege, Madurai On 22<sup>nd</sup> May 2020.
- Participated in the National level webinar on “Role of insurance sector in COVID pandemic Situation” organised by Department of Commerce with CA &BPS in association with Coimbatore insurance institute, Rathinam College of Arts &Science, Coimbatore held on 16<sup>th</sup> May 2020.
- Participated in the webinar on “5G Technology & it’s Application” organised by Department of Electronics and communication engineering, Sri Vasavi institute of engineering & technology, Nandamuru on 28<sup>th</sup> May 2020.
- Participated in the webinar on “What Next After COVID – 19 Opportunities and Career Guidance for Graduates” organised by Sri Ranganathar Institute of Engineering and Technology, held on 13<sup>th</sup> May 2020.
- Participated in the National webinar on “Managing your Finances & Investments During COVID 19” organised by Department of Commerce, Mount Carmel College Autonomous, Bengaluru and Finmark Trainers IndiaPvt Ltd, held on 29<sup>th</sup> May 2020.
- Participated in the webinar on “Kick Start your Artificial Intelligence Emerged Fourth Industrial Revolution” organised by Sri Ranganathar Institute of Engineering and Technology, held on 15<sup>th</sup> May 2020.

- Participated in the quiz on “Fundamentals of Computer E – Quiz” organised by the Department of Computer Science, Government Arts and Science College, Nagercoil, held on 29<sup>th</sup> May 2020.
- Participated and Completed in the “Online E – Quiz on Indian Economy” organised by Department of Economics, Government Arts College for women, Sivagangai, held on May 2020.
- Participated in the online international quiz on “Impact of COVID – 19 on Global Economy” organised by Department of Economics, Vivekananda College, Tiruvedakam West held on 24<sup>th</sup> May 2020.
- Participated and Completed in the online quiz competition on “Indian Financial Market” organised by Department of Commerce, Mannaniya College of Arts and Science, Pangode.
- Participated in the online quiz on “COVID – 19 Pandemic“ organised by institution’s innovation council of J.K.K.Nattraja College of Pharmacy, in association with Indian Pharmaceutical Association BhavaniKumarapalayam Local Branch.
- Participated in the online quiz competition on “Research Methodology” conducted by the Department of Commerce, Mannaniya College of Arts & Science, Pangode.
- Participated in the online quiz Competition organised by MASS College of Education, Kumbakonam.
- Participated in the National level E – Quiz on “ Research Methodology” Jointly organised by Higher Education Cell & PG and Research Department of Commerce (CA), Kaamadhenu Arts and Science College, Sathiyamangalam, held on 20<sup>th</sup> May 2020 to 23<sup>rd</sup> May 2020.
- Participated and Completed in the National level quiz on “ General Knowledge about Tamilnadu” conducted by RVS College of Engineering and Technology, Dindigul, held on 22<sup>nd</sup> May 2020.
- Participated in the National level online quiz on “Stock Market Operations” organised by Sri Ramakrishna College of Arts and Science, Coimbatore, held on 25<sup>th</sup> May 2020.
- Participated in the online quiz competition on “Intellectual Property Rights” conducted by Research Centre in Commerce, The Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi, held on May 2020.
- Participated in National quiz on “Educational Research Methodology” organised by Ashoka International Centre for Educational Studies and Research, Nashik, held on 25<sup>th</sup> May 2020.
- Participated in the National quiz on “ Awareness on Goods and Services Tax” organised by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, held on 26<sup>th</sup> May 2020.

- Participated and completed in the “National Bio – Quiz on Bioinstrumentation” on 22<sup>nd</sup> May 2020 to 25<sup>th</sup> May 2020, organised by Department of Biotechnology, Rajah Serfoji Govt. College (Autonomous), Thanjavur.
- Participated in National webinar on “ ICT Enabled Teaching, learning and Evaluation of English language & Literature” organised by the Department of English and IQAC, Noble College (A), Machilipatnam on 5<sup>th</sup> June 2020.
- Participated in the online test on “Accounts Intelligence” organised by PG Department of Commerce Computer with Applications, Syed Hameedha Arts and Science, held on 15<sup>th</sup> May 2020.
- Participated in the National level online awareness test on “Income Tax” conducted by Department of Commerce, MannaniyaCollege of Arts and Science, Pangode, held on 15<sup>th</sup> May 2020.
- Participated in the online quiz competition on “Financial Management” conducted by Department of Commerce, MannaniyaCollege of Arts and Science, Pangode.
- Participated in the online interNational E – Quiz on “ Business Statistics” organised by the PG Department of Commerce, SaraswathiNaryananCollege, Madurai, held on 12<sup>th</sup> June 2020.
- Participated in the online National level quiz organised by the Department of Geography in Association with IQAC on 20<sup>th</sup> May 2020.
- Participated in the online quiz on COVID – 19 conducted by the PG & Research Department of Commerce, Salem SowdeswariCollege, Salem held on 16<sup>th</sup> May 2020.
- Participated in the international quiz on “Research Methodology and Teaching Aptitude” organised by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, held on 24<sup>th</sup> May 2020.
- Participated in the online National quiz on “E- Commerce” organised by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, held on 28<sup>th</sup> May 2020.
- Participated in the “Python Programming Quiz” organised by Department of Information Technology” of K.C. College of Engineering &Management Studies & Research, Thane (E) on 22<sup>nd</sup> May 2020.
- Participated in the E – Quiz on “ Library and Information Science” organised by the Central Library, MannarThirumalaiNaickerCollege (Autonomous), Madurai on 29<sup>th</sup> May 2020.
- Participated in the National Level online quiz on “COVID 19 – Awareness and Prevention” organised PG Department & Research Centre in History, Rajapalayam Raju’s College, Rajapalayam.

- Participated in the “Quiz on Basic Electrical and Electronics Engineering” conducted by the Department of Electronics and Communication Engineering of Rathinam Technical Campus on 26<sup>th</sup> May 2020.
- Participated in the quiz on “Innovation and Design Thinking” organised by Institution’s Innovation Council (IIC ID – IC201912849) of Sri SaradaCollege for Women (Autonomous), Salem.
- Participated in the online quiz programme on “Computer Networks” conducted by Department of Computer Engineering in the Month of June 2020.
- Participated in the online “COVID – 19 Awareness Quiz Programme” organised by IQAC and NSS, Smt. KusumtaiRajarambapuPatilKanyaMahavidyala, Islampur, held on 22<sup>nd</sup> May 2020.
- Participated in the National level webinar on “COVID – 19 and Social Security Measures for UnorganizedWorkers in India” held on 28<sup>th</sup> May 2020 organised by the Social transformation Centre, Madurai Kamaraj University, Madurai.
- Participated in the international level online quiz programme “Thirst optimists – A Commercequiz“ organised by Department of Commerce with Computer Applications (SF), V. H. N. Senthikumara Nadar College, Virudhunagar, held on 19<sup>th</sup> May 2020.
- Participated in the online National webinar on “Fitness and Mental wellbeing Teacher’s Perspective” on 29<sup>th</sup> May 2020, organised by Department of Educational Psychology, Tamilnadu Teachers Education University.
- Participated in the online quiz on “ Trick Monsters – Computer Science” on 25<sup>th</sup> May 2020, hosted by the Department of Computer Science, Vivekananda College, Tiruvedakam West, Madurai.
- Participated in the online quiz on “ Understanding the Economic Slowdown Due to COVID – 19 in India” organised by Department of Economics on 19<sup>th</sup> May 2020.
- Participated in the E – Quiz on “ EnvironmentalStudies” conducted by PG & Research Department of Economics on 20<sup>th</sup> May 2020.
- Participated in the Webinar on “Cancer care in the COVID - 19 Era” organised by the Department of Microbiology and Biotechnology , Nadar MahajanaSangam S. Vellachamy Nadar College, Madurai held on 28<sup>th</sup> May 2020.
- Participated in the “National level online Quiz on E – Commerce” organised by PG Department of Commerce Computer Application, YadavaCollege, Madurai, During on 26<sup>th</sup> May 2020 .



- Participated in the National level E – Quiz on “தமிழ் இலக்கிய வரலாறு திறனறிவுத் தேர்வு” organised by the PG Department of Tamil, Government Arts and Science College, Kovilpatti held on 29<sup>th</sup> May 2020.
- Participated in the National level online quiz entitled “General Tamil” organised by the Department of tamil, Pioneer KumaraswamyCollege, Nagercoil held on 14<sup>th</sup> May 2020.
- Participated in the “Web Colloquium” organised by International School of Management, Patna held on 24<sup>th</sup> May 2020.
- Participated in the webinar on “How to Be a Efficient Learner?” organised by Department of Commerce – IV, Rathinam College of Arts & Science (Autonomous), held on 17<sup>th</sup> July 2020.
- Participated in the Webinar on “Banking Mergers – Opportunities and Challenges” organised by the Department of B.Com Bank Management, SrimadAndavan Arts and Science College (Autonomous), Trichy held on 16<sup>th</sup> July 2020.
- Participated a One Day International webinar on “Improving the Visibility of Research Work” organised by PoompuharCollege (Autonomous), Melaiyur on 28<sup>th</sup> May 2020.
- Participation in the Faculty Development Program on “Teaching Pedagogy After COVID – 19” organised by Department of Commerce and Economics, Bharath Institute of Higher education and Research held on 15<sup>th</sup> May 2020.
- Participated in the webinar on “Trends in CommerceStudy Through Online Learning” organised by PG & Research Department of Commerce, G.T.N. Arts College (Autonomous), Dindigul on 18<sup>th</sup> May 2020.
- Participation in the webinar on “Innovation Eco – System, The Need of the Hour in Indian HEI’s” organised by the PG Department of Chemistry, V.S.S. Government Arts College, Pulankurichi, Sivagangai held on 3<sup>rd</sup> July 2020.
- Participated in one day webinar on “Blue Ocean Strategy: A Vehicle for Entrepreneurship” organised by Department of Commerce&Commerce (CA), Sri Krishnasamy Arts & Science College, Sattur on 24<sup>th</sup> July 2020.
- Participating in the hands-on Workshop “Inbound Digital Marketing” organised by MEASI Institute of Management, held on 28<sup>th</sup> July 2020.
- Participated in the online FDP on “Redefining education through Ganification – Teaching Learning tools for Digital Era” organised by the Department of B.Com (AM & FS), PSGR KrishnammalCollege for Women, held on 27<sup>th</sup> July 2020.
- Participated in the National level webinar on “Role of Insurance Sector in COVID Pandemic Situation” organised by Department of Commerce with CA & BPS in association with

Coimbatore insurance institute, Rathinam College of Arts & Science, Coimbatore held on 16<sup>th</sup> May 2020.

- Participated and performed excellent in the National online quiz on “Fundamentals of Nano Science” organised by the Department of Physics, Thirukolanjippar Government Arts College (Grade I), Vriddhachalam held on 19<sup>th</sup> May 2020.
- Participated in the webinar on “Future Scope of Electrical Vehicle” organised by the Department of Mechanical Engineering, Karpagam Institute of Technology, Coimbatore on 23<sup>rd</sup> May 2020.
- Participated and performed of excellent of Online quiz on “Lifestyle Challenges of COVID – 19” Organised by Department of Biotechnology, Vinayaka Mission’s Kirupanandavariyur engineering College, Salem.
- Participated in webinar on “Machine – Learning Technique and Application for the Condition Monitoring” organised by Department of Mechanical Engineering, Dhanalakshmi Srinivasan Engineering College, Chennai held on 23<sup>rd</sup> May 2020.
- Participated in the E- Quiz on “Goods and Services Tax” organised by Department of Corporate Secretary ship (AIDED), Erode Arts and Science College, Erode.
- Participated in the one-day National level Symposium on “Impact of COVID – 19 in job Market: Opportunities and Challenges” organised by the PG & Research department of Commerce, Arignar Anna Government Arts College, Muisiri on 27<sup>th</sup> June 2020.
- Completed and performance of excellent Quiz on “Innovation and Design Thinking” organised by Institution’s Innovation council (IIC ID – IC201912849) of Sri Sarada College for women (Autonomous), Salem.
- Participated in the “Webinar series on Advanced Materials: Webinar Series – I” organised by the Department of Physics, School of Basic Sciences, Vels Institute of Science, Technology & Advanced Studies (VISTAS), Chennai from 21<sup>st</sup> May 2020 to 23<sup>rd</sup> May 2020.
- Participated in the “Investor Awareness Programme” organised by Bombay Stock Exchange Limited held on 20<sup>th</sup> July 2020.
- Participation in the International webinar series on “Recent Trends in Life Sciences” organised by the Department of Zoology, GTN Arts College (Autonomous), Dindigul on 2<sup>nd</sup> July 2020.
- Participated in webinar on “Recent Trends in Energy Materials and Technology: Research and Applications” organised by the Department of Physics, S.T. Hindu College, Nagercoil on 25<sup>th</sup> May 2020.

- Participated in the online National webinar on “Introducing Meta Cognition and Meta Emotion” organised by Department of Educational Psychology, Tamilnadu Teachers Education University, held on 22<sup>nd</sup> May 2020.
- Participated in the online National webinar on “Organisational Role Stress and Employee Engagement” organised by Department of educational Psychology, Tamilnadu Teachers Education University, held on 19<sup>th</sup> May 2020.
- Participated in the webinar on “Business In Social Media” organised by Department of ManagementStudies, Dr. N.G.P. Institute of Technology, held on 9<sup>th</sup> June 2020.
- Participated in Online Awareness Quiz on COVID – 19, Organised by National Service Scheme of Sri Ramakrishna College of Arts and Science, Coimbatore.
- Participated in the International Webinar on “Finding Opportunities in the Times of Trouble” organised by the Department of Business Administration & Centre for Institute Industry Interface, Geetha Jeevan arts & Science College, Thoothukudi on 6<sup>th</sup> July 2020.
- Participation in the webinar on “Turn Your Thesis into Articles” organised by Binhouse Centre for Research, St. Xavier’s College of Education (Autonomous), Tirunelveli on 16<sup>th</sup> June 2020.
- Participating in the Live webinar on “Effective Use E – Resources for Teaching, Learning and Research” organised by S.P. Mandali’s R.A. PodarCollege of Commerce and Economics (Autonomous), Mumbai held on 18<sup>th</sup> May 2020.
- Participated in the online FDP on “COVID – 19 Rejuvenation” organised by the Department of Commerce, Nirmala College for women (Autonomous), Coimbatore, between 18<sup>th</sup> May 2020 to 21<sup>st</sup> May 2020.
- Participated in the International webinar on “ Studies Abroad: Lights of Vision” organised by Department of Information technology, SadakathullahAppaCollege (Autonomous), Tirunelveli on 6<sup>th</sup> June 2020.
- Participated in the Faculty Development Programme – National webinar (Live interactions), organised by IQAC under UGC PARAMARSH Scheme on “E – Learning and MOOC’s in Higher education and New Roles of Teachers” , Sri GVG VisalakshiCollege for women, Udumalpet, held on 18<sup>th</sup> May 2020.
- Participated in the National level Faculty Development Programme on “Emotional Intelligence – Personal & Professional Excellence” organised by the Department of Fashion Apparel Management, NIFT – TEA College of Knitwear Fashion, Tirupur on 23<sup>rd</sup> June 2020.

- Participation in the one day online Workshop on “ Blue Pottery” organised by the Department of Commerce Design and Fashion, NIFT – TEA College of Knitwear Fashion, Tirupur on 3<sup>rd</sup> June 2020.
- Participation in the live webinar on “கட்டற்ற கணித்தமிழ்: மின் உள்ளடக்க உருவாக்கம் ” organized by the Department of Tamil, G.T.N. Arts College (Autonomous), Dindigul on 25<sup>th</sup> May.2020.
- Participated in the webinar on “Applications of Artificial Intelligence in Manufacturing Industry” conducted by the Department of Mechanical Engineering, Sri SairamInstitute of Technology, held on 21<sup>st</sup> May 2020.
- Participated in National Level Webinar on “COVID 19 OUTBREAK: SILVER LININGS IN THE MIDST OF STORMY CLOUDS” organized on 22<sup>nd</sup> June, 2020 by PG & Research Department of Commerce, St. Xavier’s College, Palayamkottai.
- Participated and successfully completed the Online Quiz series on Awareness, Diagnosis and Therapeutics of COVID 19 organised by Post Graduate Department of Microbiology, The American College, Madurai.
- Participated and completed in the second National level online quiz on “Corporate Accounting” organised by Department of Commerce, Sri VidhyaCollege of Arts & Science, Virudhunagar.
- Participation in the International Webinar organized by the PG Department of Computer Science, G.T.N Arts College (Autonomous), Dindigul on 5th June 2020. Mr.Ashik Shah Jahangeer (UK), Senior Manager, WinshuttleSoftwares, Chandigarh addressed on the theme on “What Next? A Deep Dive”
- Participated in the International Level E-Quiz on “ Impact of COVID-19 on Global Economy “ organised by PG & Research Department of Economics (AIDED), Erode Arts and Science College, Erode.
- Participated and completed the National level awareness Quiz on “Test your Immunity on fact Versus Fake News on COVID – 19” conducted by SakthiInstitute of Information and Management Studies, Pollachi, held on 8<sup>th</sup> May 2020.
- Participated in One day Online Faculty Development Programme on "Education - Past, Present & Future" organized by the Internal Quality Assurance Cell (IQAC), RajapalayamRajus’ College, Rajapalayam on 28<sup>th</sup> May, 2020.
- Participated in the Webinar on “Mendeley for Researchers: Bibliography and Networking” an online programme offered remotely on 13th June 2020, organised by Department of

Electronics and Communication Engineering, KPR Institute of Engineering and Technology, Coimbatore.

- Participated in the National Level webinar on “Excel like Never Before” and successfully completed the basic learning, organised by Department of Commerce, Reena Mehta College of Arts, Science, Commerce & Management Studies.
- Participated in the International E – Seminar on “Indian Economy Post COVID – 19: Opportunities and challenges” organised by Department of Commerce with Association IQAC, College of Vocational Studies, held on 5<sup>th</sup> June 2020 to 6<sup>th</sup> June 2020.
- Participated and Completed the National Level Online Quiz on General Economics and Commercial Knowledge on 07-05-2020, organised by Department of Commerce, Sri Vidhya College of Arts & Science, Virudhunagar.
- Participated in the "International Two Days Online Faculty Development Programme" organised by the Department of Business Administration and Association with IQAC, Rajapalayam Rajus' College, Rajapalayam on 13<sup>th</sup> June 2020 to 14<sup>th</sup> June 2020.
- Participated in a National level webinar on “Reevaluating COVID 19 for New Business Opportunities” organised by IQAC & Department of Economics, Thakur College of Science & Commerce (Autonomous), held on 19<sup>th</sup> May 2020.
- Participated in three days Webinar on "Future of Entrepreneurship and Employment Opportunities" organized by Department of Management Studies, Nehru Institute of Technology, Coimbatore from 13<sup>th</sup> May.2020 to 15<sup>th</sup> May 2020.
- Participated and attended one week Faculty Development Programme on Engineering and Management Teaching Pedagogy- an Industry Perspective from 11/05/2020 to 16/05/2020, organized by Department of Management Studies and Mechanical Engineering - Sri Sai Ram Institute of Technology, Chennai -44.
- Active Participation and invaluable participation during the conduct of Live Webinar on “Healthy Lifestyle Practices” on 16 May 2020. Given this on 17<sup>th</sup> of May Two Thousand Twenty, Kumaraguru Institutions, Coimbatore & NGM College, Pollachi.
- Participated in the International Webinar on “COVID-19 Pandemic Impact: Evolving Business Strategies” organized by Department of Commerce, Sree Sevugan Annamalai College, Devakottai during the period of COVID-19 outbreak on 10<sup>th</sup> July, 2020.
- Participated and completed the Online Quiz Series on Awareness, Diagnosis and Therapeutics of COVID 19 organised by Post Graduate Department of Microbiology, The American College, Madurai.

- Participated in the “International Virtual Conference on Physical Fitness & Yoga – A remedy to COVID – 19” organised by Department of Physical Education & Sports, The Tamilnadu Dr. Ambedkar Law University, Chennai, held on 26<sup>th</sup> July 2020.
- Participated in the webinar on “Personal Effectiveness – Need of the Hour” organised by Sakthi Institute of Information and Management Studies, Pollachi, held on 14<sup>th</sup> May 2020.
- Participated in the National level awareness quiz on “Test your Immunity on Fact Versus Fake News on COVID – 19” organised by Sakthi Institute of Information and Management Studies, Pollachi, held on 14<sup>th</sup> May 2020.
- Participated in the online course on “An Overview of GST in Indian Economy” organised by PG & Research Department of Commerce, Periyar E.V.R. College, Tiruchirappalli, Held on 14<sup>th</sup> May 2020.
- Participated and Completed in the Online Quiz on “Economic Stimulus by Govt of India to Tackle Pandemic Crisis” organised by the S.K.S.S. Arts College, Thiruppanandal by IQAC on 16<sup>th</sup> May 2020.
- Participated and completed in the Online Quiz on “Nursing the Economy back to Health by Govt. of India” organised by the S.K.S.S. Arts College, Thiruppanandal by IQAC on 20<sup>th</sup> May 2020.
- Participated in the National webinar on “Brand Yourself: Adventures to Venture into Entrepreneurship” organised by Department of Commerce (Un - Aided), V.O.Chidambaram College, Thoothukudi, held on 22<sup>nd</sup> June 2020.
- Participated in the National level webinar on “Sustainable Development goals for Business” organised by Department of Commerce, V.O.Chidambaram College, Thoothukudi, held on 14<sup>th</sup> June 2020.
- Participated in the webinar on “Data Visualization” organised by Department of Computer Science, V.O.Chidambaram College, Thoothukudi, held on 30<sup>th</sup> May 2020.
- Participated in the webinar on “History of Nuclear Fission” organised by Department of Physics, V.O.Chidambaram College, Thoothukudi, held on 25<sup>th</sup> May 2020.
- Participated in the Virtual Summit - Series I on ‘Paradigm Shift in Consumer Behaviour: Reorientation of Marketing and Supply Chain Strategies’, from 7<sup>th</sup> July 2020 to 9<sup>th</sup> July 2020, organised by the Department of Commerce - University of Madras, Department of Commerce and Management Studies - BSA Crescent Institute of Science & Technology and Post Graduate Department of Commerce - Shift II, Stella Maris College.

- Participated in the webinar on “Selection of Appropriate Statistical Tools: A Critical Way for Successful Research” organised by Research Advisory Committee, St. Mary’s College (Autonomous), Thoothukudi on 12<sup>th</sup> May 2020.
- Participated and completed the E – quiz on “ Revised Accreditation Framework of NAAC” organised by Arumugam Pillai Seethaiammal College, Tiruppattur, held on 18<sup>th</sup> May 2020 to 20<sup>th</sup> May 2020.
- Participated “E-Quiz on Numerical Methods" Organized by Department of Mathematics, Avvaiyar Government College for Women, Karaikal, during May 2020.
- Participated in the webinar FDP on “Developing a Future Workforce for the Exponential Technologies” organised by Department Of Business Studies, Mount Carmel College, (Autonomous), Bengaluru, held on 16<sup>th</sup> May 2020.
- Participated in the Webinar on “Career opportunities for Physics Students after Graduation”, organized by the Department of Physics, Vivekananda College, Tiruvedakam west, Madurai, Tamil Nadu on 22.06.2020.
- Participated in the webinar on “Global Summit 2020” and awarded the Certificate of Achievement During the Period” 1<sup>st</sup> July 2020 to 5<sup>th</sup> July 2020, organised by the Tamil Nadu Advanced Technical Training Institute, Chennai.
- Participated in the webinar in Ham Radio, Disaster Management & Robotics organized jointly by the Department of Physics, Chemistry & Computer Science, SNMV College of Arts & Science Institute of Management in association with Coimbatore Amateur Radio Club, held on 16<sup>th</sup> May 2020.
- Participation and excellence in the National level online Quiz Competition on “Basic Elements of Income Tax” held on 13-05-2020 organized by the Department of B.Com Corporate Secretary ship (Shift- II), in association with Internal Quality Assurance Cell (IQAC), Guru Nanak College (Autonomous), Guru Nanak Salai, Velachery, Chennai - 42.
- Participation in “Library and Information Science Quiz - 2020” organized by the Library, School of Law, Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Avadi, Chennai-62. held on May 2020.
- Participated and performed excellently in the Online Quiz Competition organized by MASS College of Education, Chennai Salai, Kallapuliyur Village, Kumbakonam, held on 5<sup>th</sup> June 2020.
- Participated in the Faculty Development Programme on “ Webinar (Live Interactions)” Organised by IQAC under UGC Paramarsh Scheme on “ Course and Curriculum Design in

Higher Education” organised by Sri GVG Visalakshi College for women (Autonomous), Udumpet, held on 8<sup>th</sup> May 2020.

- Participated and completed the “ International level E – Quiz on Impact of COVID -19 on Global Economy” organised by PG & Research Department of Economics, KhadirMohideen College, Adirampattinam, Held on 11<sup>th</sup> May 2020.
- Participated and completed the “International E – Quiz programme on Economic effects of Pandemics” organised by PG department and Research Centre in Economics, Saraswathi Narayanan College, Madurai held on 17<sup>th</sup> May 2020.
- Participated and completed in the “ International e – Quiz Programme on Economic Impact of COVID – 19 on Global Economy” organised by Department of Economics, Sri Meenakshi Government Arts College for Women (Autonomous), Madurai held on 27<sup>th</sup> May 2020.
- Participated in the Faculty Development Programme on “Webinar (Live Interactions)” Organised by IQAC under UGC Paramarsh Scheme on “ Course and Curriculum Design in Higher Education” organised by Sri GVG Visalakshi College for women (Autonomous), Udumpet, held on 7<sup>th</sup> May 2020.
- Participated in the Faculty Development Programme on “Webinar (Live Interactions)” Organised by IQAC under UGC Paramarsh Scheme on “Course and Curriculum Design in Higher Education” organised by Sri GVG Visalakshi College for Women (Autonomous), Udumpet, held on 9<sup>th</sup> May 2020.
- Participated in the webinar on “ In Pursuit of Passion & Soft Skills” Organised by G.T.N Arts College (Autonomous), Dindigul on 20<sup>th</sup> May 2020.
- Participated and successfully completed the National Level Online Quiz on “ COVID19- Awareness and Prevention”, organised by Rajapalayam Rajus’ College, Rajapalayam.
- Participated and successful completion of “Webinar on “MSME (Micro-Small-Medium Enterprise)” organised by Department of B.Com CA, Kongunadu Arts and Science College (Autonomous), Coimbatore held on 1<sup>st</sup> June 2020.
- Participated in the DigiTalk on “Mind Mapping towards Success” organised by Nehru Institute of Management Studies (NIMS), held on 9<sup>th</sup> May 2020.
- Participation and appreciation for successful completion of the online quiz challenge on "Business Affairs" organised by Department of Management studies, Pondicherry university Community College, held on 20<sup>th</sup> May 2020 to 21<sup>st</sup> May 2020.



- Participated in the Webinar on “Innovation in 3D Technology” Organized by the Department of Visual communication and Department of Electronic Media in association with IQAC, St. Thomas College of Arts and Science on 5<sup>th</sup> June 2020.
- Participated in the Two days National level webinar on “Technological Impact on Human Psychology” organised by Counselling Centre, Sri Bhagawan Mahaveer Jain First Grade College, Karnataka, held on 10<sup>th</sup> June 2020 to 11<sup>th</sup> June 2020.
- participated in the Webinar on “Investment Options in Stock Market ” organized by the Department of Commerce- Shift I in association with IQAC, St. Thomas College of Arts and Science on 06<sup>th</sup> June.2020.
- Participating in webinar on “EDUCATION IN TIME OF COVID-19” organised by S. S. College, Jehanabad (A Constituent unit of Magadh University, Bodh Gaya) on 06<sup>th</sup> June 2020.
- Attended one week Faculty Development Programme on Engineering and Management Teaching Pedagogy- an Industry Perspective from 11/05/2020 to 16/05/2020 organized by Department of Management Studies and Mechanical Engineering - Sri Sai Ram Institute of Technology, Chennai -44.
- Participated in “one day National webinar on Investment in Stock Market During COVID-19” organised by the Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai on 14<sup>th</sup> June 2020.
- Participated and completed on the Online Quiz on “Economic Stimulus by Govt of India to Tackle Pandemic Crisis” Conducted by IQAC on S.K.S.S Arts College, Thiruppanandal, held on 16<sup>th</sup> May 2020.
- Participated and successfully completing the National Level NET Paper-1 Quiz 2020, organised by SSR MEMORIAL TRUST’s, SSR College of arts, Commerce & science, Silvasa, held on 8<sup>th</sup> May 2020.
- Participated in the webinar on “Impact of COVID on Economy and Management of Finances During this Period” organised by IQAC and School of Commerce, SHASUN Jain College for women, held on 4<sup>th</sup> May 2020.
- Participated in the Two days Online awareness test on “Research Methodology for Social Science” organised by IQAC and School of Commerce, SHASUN Jain College for women, held on 15<sup>th</sup> May 2020 and 16<sup>th</sup> May 2020.
- Participation in “COVID – 19 General Awareness Quiz” organised by the Institution Innovation Council Cell, St. Anne’s College of Engineering and Technology, Panruti, held on 14<sup>th</sup> May 2020.

- Participated in the Online COVID-19 Awareness Quiz during lockdown period to fight against spread of Coronavirus and completed ONLINE COVID-19 AWARENESS QUIZ on 3<sup>rd</sup> May 2020.
- Participated in the Faculty Development Programme - National Webinar (Live Interactions) organized by IQAC under UGC PARAMARSH Scheme on “E-Learning and MOOCs in Higher Education and New Roles of Teachers” organised by Sri GVG Visalakshi College for women (Autonomous), Udumpet, held on 18<sup>th</sup> May 2020.
- Participation in Faculty Development Programme on “ Effective Learning and Teaching Methods of Business Practices” organised by the Kalasalingam Business School, Kalasalingam Academy of Research and Education, Krishnakoil from 19<sup>th</sup> May 2020 to 25<sup>th</sup> May 2020.
- Participated and completed on Five Days Online course on “ Stress Management” Organised by Department of Management and Research, AVS College of Arts & Science, Coimbatore from 13<sup>th</sup> April 2020 to 17<sup>th</sup> April 2020.
- Participated in international webinar on “ Challenges and Opportunities After this Pandemic Situation of COVID -19 through the Industrial Perspective” jointly organised by Gujarat technological university, Ahmedabad and Sardarpatel education campus, Gujarat, india on 30<sup>th</sup> May 2020.
- Participated in the National webinar on “Research indicators and Referenced Management System” organised by School of Education, VISTAS, Chennai on 27<sup>th</sup> June 2020.
- Participated and completed in the quiz on “ E – Learning Skills Enhancement” organised by University of Technology, Rajasthan on 6<sup>th</sup> May 2020.
- Participated in the National webinar on “Fashion Your Future with Right Investment Choices” organised by Sri Parasakthi College for Women, Courtallam on 29<sup>th</sup> May 2020.
- Participated and successfully Completed A two days Faculty development programme on “ Project Proposals for Funding Agencies (UGC Stride & ICSSR Impress): Preparation and Submission Protocol” organised by Patrician College Research Committee, Patrician College of Arts and Science, Chennai on 16<sup>th</sup> May 2020 and 17<sup>th</sup> May 2020.
- Participated in the awareness quiz on “ International Day for Biological Diversity 2020” conducted by the Environmental education, Holy Cross College, Nagercoil.
- Participated in the National level Online quiz on “Marketing Management – May 2020” organised by Department of Business Administration, Faculty Arts & Science, BIST, Biher.

- Participated in the online COVID 19 Awareness quiz; Pledge for Spreading Awareness, organised by PG and Research Department of Commerce Vivekananda College of Arts and Science for women, Tiruchengode.
- Participated in the “ World Telecommunication and Information Society Day Quiz” organised by Department of Information Technology & Institution’s Innovation Council of Noorul Islam Centre for Higher Education, Kumaracoil, held on 20<sup>th</sup> May 2020.
- Participated and successfully completed in the one day Webinar on “Fine – Tuning Research Skills for Effective Writing (Thesis, Article & Proposal)” organised by PG & Research Department of Commerce held on 3<sup>rd</sup> May 2020.
- Participated in the one day a webinar series entitled “Challenges and Complications in Research” organised by PG & Research of Commerce, Holy Cross Home Science College, Thoothukudi held on 26<sup>th</sup> June 2020.
- Participated in the webinar on “How to Publish a Research Paper? Organised by PG & Research Department of Computer Sciences & Application, Vivekananda College of Arts & Science for Women, Tiruchengode on 22<sup>nd</sup> May 2020.
- Participated in the “ stock Exchange quiz 2020” jointly organised by Dept. of Commerce and IQAC of Lokmangal Science and Entrepreneurship College, Wadala held on 27<sup>th</sup> May 2020.
- Participated in the awareness of COVID – 19 Combatant , organised by the School of allied Health Sciences, VMRF, Salem.
  - Participated in the webinar on “Soft Skills for Career Development” organised by PG Department of Commerce with Computer Application (SF), Cardamom Planters’ Association College, Bodinayakanur held on 12<sup>th</sup> June 2020.
  - Participated in the webinar on “Cyber Security for Beginners” conducted by Department of Information technology, Panimalar Institute of Technology, Chennai held on 16<sup>th</sup> May 2020.
  - Participated in the Faculty Development Programme, Organised by VET Institute of Arts and Science (Co – Education College), Erode.
  - Participated in the webinar on “Teaching Employment Skills” conducted by Department of Information technology, Panimalar Institute of Technology, Chennai held on 20<sup>th</sup> May 2020.
  - Participated in the FDP Webinar on “Appraisal of learning Outcomes in OBE” organised by Curriculum Development cell, G.T.N. Arts College (Autonomous), Dindigul on 12<sup>th</sup> June 2020.
  - Participation in the National webinar on “Research Publication: Skills, Ethics and Misconducts” organised by the Department of Chemistry (S &H), Kumaraguru College of Technology, Coimbatore held on 15<sup>th</sup> May 2020.

- Participated in the webinar on “Open Educational Resources” conducted by Department of Information Technology, Panimalar Institute of Technology, Chennai held on 14<sup>th</sup> May 2020.
- Participation and completed in the COVID – 19 Quiz, organised by Citizen Consumer Club, UrumuDhanalakshmi College, Tiruchirapalli, held on 8<sup>th</sup> May 2020.
- Participated and completed in the online Quiz on “Commerce” organised by the Department of Commerce with Computer Applications, Fatima College, Madurai held on 19<sup>th</sup> May 2020.
- Participated and completed in the “National Level Online Corpz Quiz” Competition on “Financial Accounting” organised by the Department of B. Com (Corporate Secretary ship), Mohamed Sathak College of Arts and Science, Chennai held on 29<sup>th</sup> May 2020.
- Participation and successful completion of Online “National Level Quiz on COVID – 19” organised by Tamilnadu State Council for Science and Technology, National Council for Science & Technology Communication, Hasted by PG & Research Department of Biochemistry & Mohamed Sathak College of Arts and science held on May 2020.
- Participated in the webinar on “Professional Development Programme – Research Indicators” organised by Department of Mathematics, P.K.R. Arts College for Women, Gobichettipalayam held on 21<sup>st</sup> May 2020.
- Participation in the “COVID -19 Pandemic General Awareness Quiz” organised by Dhanalakshmi Srinivasan Engineering College, Chennai held on 6<sup>th</sup> May 2020.
- Participation in webinar “ The Digital Accountant – Digital Skills in a Transformed world” organised by Department of Commerce, Kumaraguru College of Liberal Arts and Science, Coimbatore, held on 26<sup>th</sup> May 2020.
- Participation and successfully completed “International Solar Energy Quiz” organised by Department of Physics, Gokhale Education Society’s Arts, Commerce and Science College, Jawhar  
Participation in the International webinar “ Virtual Company Workshop on Operations Research - : Campus to Corporate” organised by The Oxford College of Business Management, HSR Layout, Bengaluru held on 15<sup>th</sup> September 2020.
- ✓ Participated in the State Level Workshop on “Data Analytics Using AMOS”, Organised by the Department of Business Administration & Commerce in Association with Centre for Research & Development, Geetha Jeevan Arts & Science, Kurukkusalai, Thoothukudi on 14<sup>th</sup> June 2021.
- ✓ Participated in the Workshop cum Faculty Development Programme on Intellectual Property Rights (Virtual Mode) on “Overview of IPR – Economics & Legal Framework Patents & Designs, Trademarks, Geographical Indicators, Copyrights, Scope of IPR for Educational Institutions, Academicians, Professionals, organised by the Internal Quality Assurance Cell (IQAC), Post Graduate and Research Department of Commerce, The New College (Autonomous), in association with the Internal Auditing & Assurance Standards

Board (IAASB), The Institute of Cost Accountants of India, held 14<sup>th</sup> June 2021 to 18<sup>th</sup> June 2021.

- ✓ Participated in the “National Workshop on Research methodology” organised by Department of Political Science under aegis of IQAC Govt. V. Y. T. PG Autonomous College Durg. (C.G), held on 24<sup>th</sup> May 2021 to 30<sup>th</sup> May 2021.
- ✓ Participated in National Level Workshop on “Introduction to SPSS for Business Research” organised by Department of Management, Patrician College of Arts and Science, Chennai, held on 16<sup>th</sup> June 2021 to 18<sup>th</sup> June 2021.
- ✓ participated in the National Level Virtual Seminar on “Entrepreneurial Skills – A Vital Play Technology & Innovations”organised by the Commerce Association, Kaamadhenu Arts and Science College, Sathyamanagalam, Erode, held 20<sup>th</sup> May 2021.
- ✓ Participated in National Seminar on “Development of Functionally graded Material through Directional Solidification” organised by Department of Mechanical Engineering, RR Institute of Technology, Bengaluru, held on 11<sup>th</sup> June 2021.
- ✓ Participated in the One day National Symposium on the Occasion of World Environment Day dedicated to Environmentalist Shri. SundarlalBahuguna, organised by Gujarat Vidyapith, Ahemedabad, IQAC Cell & Centre for Studies in Rural Management, Gandhinagar and SonopantDandekar Arts, V.S. Apte Commerce and M.H. Mehta Science College, Maharashtra, held on 4<sup>th</sup> June 2021.
- ✓ Actively participated in the webinar on “Application of CAE in Mechanical and Automotive Engineering” organised by the Departments of Mechanical and Automobile Engineering, Arasu Engineering College, Kumbakonam on 5<sup>th</sup> June 2021 through online Pedagogy.
- ✓ Participated in the virtual Social work Conclave on “ Social Work Professional in Vuca World: Challenges & Opportunities for Repositioning Socila Work Education” organised by the Department of Social Work, Bahrathidasan University held from 4<sup>th</sup> June 2021 to 8<sup>th</sup> June 2021.
- ✓ Participated in One day National Webinar on Digital Marketing, organised by Department of Commerce, Nehru Arts Science & Commerce College, Karnataka held on 2<sup>nd</sup> June 2021.
- ✓ Participated in the National level webinar entitled “Business Sustainability and Digitalization in modern Era” organised by the Department of Commerce (Shift - II), St. Xavier’s College (Autonomous), Palayamkottai, Tirunelveli on 26<sup>th</sup> July 2021.

- ✓ Participated in the Webinar on “Business Ideas and Entrepreneurial Opportunities in Herbal Products” organised by the Institution’s innovation Council (IIC) and Internal quality Assurance Cell (IQAC), Vivekananda College, Tiruvedakam West, Madurai on 23<sup>rd</sup> August 2021.
- ✓ Participated in the Intercollegiate Webinar entitled “Funding Agencies for research in India and Abroad” organised by the Research Cell, Sri Sarada College for Women (Autonomous), Salem on held on 2<sup>nd</sup> November 2021.
- ✓ Participated in the Webinar on “Problems and Prospects of Digital Marketing” organised by the Department of Economics, Periyar Arts College, Cuddalore, Tamilnadu on 31<sup>st</sup> May 2021.
- ✓ Participated in the One day National Level webinar on “Professionalism Among Faculty Members in Higher Education” organised by Department of Business Administration and IQAC, Soundarya Institute of management & Science, Bangalore held on 24<sup>th</sup> May 2021.
- ✓ Actively participated in the webinar on “Introduction to Industry 4.0 & Industrial IoT” organised by the Departments of Mechanical and Automobile Engineering, Arasu Engineering College, Kumbakonam on 4<sup>th</sup> June 2021 through online pedagogy.
- ✓ Actively participated in the webinar on “Light Weight Materials and It’s Applications” organised by the Departments of Mechanical and Automobile Engineering, Arasu Engineering College, Kumbakonam on 2<sup>nd</sup> June 2021 through online pedagogy.
- ✓ Successful Participation in “Rashtragaan”, An Initiatives by the Ministry of Culture to Mark “AzdikaAmritMahotsav”.
- ✓ Actively participated in two days “In-Service Teacher Training Programme” Organised by Tamilnadu State Council for Higher Education, Chennai held at Madurai Kamaraj University, Madurai on 05<sup>th</sup> and 06<sup>th</sup> May 2022.
- ✓

I solemnly declare that the above information is correct and true to the best of my knowledge.

Place: Tiruvedakam West

Signature

Date :25-05-2022

**(Dr.S. CHANDRASEKARAN)**