

BIO DATA

B. MARIMUTHU

Assistant Professor
PG & Research Department of Commerce
Vivekananda College
Tiruvedakam West- 625234
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ACADEMIC CHRONICLE

S. No.	Course	Institution	Board / University	Year of Passing	% of Marks	Class
	Ph.D	Vivekananda College, Thiruvedagam west	Madurai Kamaraj University	Submitted awaiting for Viva-voce		
1.	M.Phil	Department of International Business and Commerce, Alagappa University, Karaikudi	Alagappa University	July 2009	57.75%	II
2.	M.Com	MTN College, Pasumalai, Madurai	MK University	April 2007	66.38%	I
3.	B.Com	Vivekananda College, Thiruvedagam West, Madurai	MK University	April 2004	71.76%	I
4.	HSC	S.T.R.N.C Hr. Sec. School, Aruppukotai	TN HSC Board	March 2001	77.08%	I
5.	SSLC	St. Joseph's High School, Rameswaram	TN SSLC Board	March 1999	72.60%	I

ADDITIONAL QUALIFICATIONS

- 1 Certificate Courses : Spoken English
Spoken Hindi
Gandhian Thought
Computer Application
Pranayama & Yoga
- 2 Diploma Course : D.Co-op.

TEACHING EXPERIENCE

Assistant Professor in Vivekananda College, Tiruvedakam west from July 2013 to till date.

PERSONAL PROFILE

Name : B.MARIMUTHU
Father's Name : Mr.P.Balusamy

Date of Birth : 10th June 1983
Gender : Male
Marital Status : Married
Religion : Hindu
Nationality : Indian
Residential Address : #174, Muthuramalinga Nagar,
Rameswaram – 623 526
Ramanathapuram District,
Tamilnadu, India.
MobileNo. : 0091-95432 95918
E-mail ID : sarvaviyabi@gmail.com

LIST OF PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS

S.No	Title of the Paper	Title of the Seminar	Organiser	Date
1	A Study on the Role of India Post in Financial Inclusion	Financial Inclusion – Issues, opportunities and Challenges of Indian Commercial Banks	Dept. of Commerce, Aditanar College of Arts and Science College, Thiruchandur	24 & 25.09.2011
2	A Study on Financial Inclusion Tamilnadu	Financial Markets; Issues and Challenges	Dept. of Commerce and Financial Studies, Bharathidasan University, Tiruchirapalli	7 & 8 .01.2012
3	Financial Inclusion Imperatives for Human Development and Sustainable Growth	Financial Inclusion	PG and Research Department of Commerce, St. Xaviers Collge, Palayamkottai	9&10.02.2012
4	A Study on Retail Banking in India	Current Scenario of Indian Retail Sector	Dept. of Commerce Madurai SivakasiNadar Pioneer Meenakshi Women’s College, Poovanth,	11.02.2012
5	Financial Inclusion in India – A Study on the Role of NABARD	Emerging Trends in Commerce and Management; Challenges & Strategies in the Global Scenario	PG and Research Department of Commerce, Sri Kaleswari College, Sivakasi	14 & 15.02.2012
6	Role of Rural Cooperative Banks in Financial Inclusion	Emerging Trends in Banking Sector	ArulmiguPalaniandavar College of Arts and Culture, Palani	17.02.2012
7	Status of Financial Inclusion in India	Emerging Trends in Banking Industry – Challenges and Strategic Options	Dept. of Commerce Pandicherry University, Karaikal Campus	24.03.2012
8	A Study on Financial Inclusion in Tamilnadu	Research Colloquium	PG and Research Department of	1.09.2012

			Commerce, Vivekananda College, Tiruvedakam West	
9	Financial Literacy in India – Issues and Challenges	Financial Markets; Issues and Challenges	Dept. of Commerce and Financial Studies, Bharathidasan University, Tiruchirapalli	5 & 6. 1.2013
10	Measures of Financial Inclusion Extending Banking Services	Global Trade Vision 2020 – Issues and Strategies in the Current Scenario	PG and Research Department of Commerce (Finance), Sri Kaliswari College, Sivakasi	20 & 21 .03.2013
11	Financial Inclusion Program by Deposit Mobilization of Public Sector Banks in India	Impact of Globalization on Indian Financial System	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	30.08.2014
12	A study on Leveraged Banking Technology for the Financially Excluded People	Indian Service sectors in the Information and Communication Technology Era: Emerging Trends, Issues and Prospects	Curriculum Development Cell, AyyaNadar Janaki Ammal College, Sivakasi	18 & 19.12.2014
13	Financial Access in India	Impact of Globalization on the Prospects of Indian Banking Sector	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	23,24.01.2 015
14	Convergence of IAS and IFRS- with reference to AS 39 and IFRS 9	International Financial Reporting Standards- A Global Accounting Language for local Implications in India	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	5&6.02.20 15
15	Status of Financial Inclusion in Tamilnadu	Innovative Practices in Functional Management	VHNSN College, Virudhunagar	07.10.2015
16	Financial Inclusion: Extending Banking Services through Business Correspondent and Business Facilitator Model making the Rural Livelihood as Entrepreneur	Entrepreneurship in India: Opportunities and Challenges	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	04.01.2018
17	Branchless Banking Driven for Financial Inclusion	Make in India – Vision into Reality	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	16.03.2018
18	Rural Entrepreneurship in India Challenges and	Emerging Trends Entrepreneurship	PG and Research Department of	12.09.2018

	Opportunities	Development	Commerce, Vivekananda College, Tiruvedakam West	
19	Skill Building for Empowerment of Rural Women : Grass Root Reality	Emerging Trends Entrepreneurship Development	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	12.09.2018
20	A study on the perception of the Commercial Bank rural customers in Sholavandan	Emerging issues in Business and Management	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	23.01.2019
21	Writing Business Communication	English Language Learning and Teaching: Innovations in Approach, Method and Research	Department of English, Vivekananda College, Tiruvedakam West	02 & 03.01.2020

LIST OF WORKSHOPS

S.No	Title of the Workshop	Organiser	Date
1	Research Publication :Applied Multivariate Statistics Analysis Using SPSS and AMOS	Indian Society for Education and Environment Chennai	3-5 .06.2011
2	Social Sciences Research Methodology and use of SPSS Software for Data Analysis	Department of Sociology & Population Study, Bharathiar University, Coimbatore	22-25.06.2011
3	Data Analysis in Business Research	School of Commerce , Bharathiar University, Coimbatore	19 & 20.02.2014
4	SPSS Application in Business Research	School of Commerce , Bharathiar University, Coimbatore	6 & 7.03.2015
5	Research Methodology , Statistical Data Analysis and Interpretation by Using Statistical Package for Social Science (SPSS) & Analysis of Moments Structure (AMOS)	Primax Foundation , Bangaluru, Karnataka	21 & 22 .10.2016
6	R Software for Statistical Computing in Research	Department of Mathematics, Thiagarajar College of Engineering, Madurai	11.11.2016
7	Structured Equation Modeling (SEM) using SPSS & AMOS for Quantitative Data Analysis	Sri Sai Ram Institute of Technology, Chennai, West Tambaram	21 & 22.11.2016
8	Tools and Techniques for Academic Research (NSTTAR 2017)	Central Library of Vivekananda College, Tiruvedakam West in association with Academic Library	07.01.2017

		Association (ALOA)	
9	Application of Statistical Tools in Social Science Research	PG Dept. of Commerce, CPA College, Bodinayakanur	15.02.2017
10	Excel Applications in Data Management	Dept. of Management Studies, MepcoSchlenk Engineering College, Sivakasi	03 & 04.08.2017
11	Environmental Accounting for Sustainable Development	School of Commerce, Bharathiar University, Coimbatore	08.09.2017
12	SPSS Applications in Data Analysis	Dept. of Management Studies, MepcoSchlenk Engineering College, Sivakasi	09 & 20 . 12.2017
13	Data Analytics for Writing Research Papers	PG and Research Department of Commerce, Vivekananda College, Tiruvedakam West	08 & 09.03.2018

LIST OF ARTICLES PUBLISHED IN NATIONAL / INTERNATIONAL JOURNALS AND EDITED BOOKS

S.No.	Title of the Paper	Name of the Journal/ Edited Book	ISSN/ ISBN	Month and Year
1	Role of NGOs, MFIs and SHGs in Financial Inclusion	Financial Inclusion Imperatives for Human Development and Sustainable Growth	978-81-909192-3-4	2012
2	Financial Inclusion in India- A study on the role of NABARD	Emerging Trends in Global Trade and Managment	978-93-80530-42-0	Feb- 2012
3	Financial Inclusion by Deposit mobilization of Public sector banks in India	Shanlax International Journal of Commerce, Vol.2, Issue 2	2320-4168	Sep- 2014,
4	A study on Leveraged Banking Technology for the Financially Excluded People	Indian Service sectors in the Information and Communication Technology Era: Emerging Trends, Issues and Prospects	978- 93-83191-09-3	Dec- 2014
5	Financial Access in India	Impact of Glabalisation on the Prospects of Indian Banking Sector	978-93-80657-29-5	Jan- 2015
6	Convergence of IAS and IFRS- with reference to AS 39 and IFRS 9	International Financial Reporting Standards- A Global Accounting Language for local Implications in India	978-93-80657-89-9	Feb- 2015
7	Status of Financial Inclusion in Tamilnadu	Innovative Practices in Functional Management	978-93-81723-47-0	Oct- 2015
8	Financial Inclusion: Extending Banking Services through Business Correspondent and	Entrepreneurship in India: Opportunities and Challenges	978-93-87102- 45-3	Jan- 2018

	Business Facilitator Model making the Rural Livelihood as Entrepreneur			
9	Rural Entrepreneurship in India Challenges and Opportunities	Emerging Trends Entrepreneurship Development	978-93-87871-79-3	Dec- 2018
10	A study on the perception of the Commercial Bank rural customers in Sholavandan	Emerging issues in Business and Management	978-93-88398-27-5	Jan- 2019
11	Dimensions for Measuring Financial Inclusion in Tamilnadu	Studies in Indian Place Names Vol.40, No.82 (UGC Care list Journal)	2394 – 3114	March,2020
12	Study on status Financial Inclusion in India	Studies in Indian Place Names Vol.40, No.85 (UGC Care list Journal)	2394 – 3114	March,2020
13	Financial Inclusion by Commercial Banks and Its Impact on Economic Development of India,	International Journal of Business and Administration Research Review. Vol.7, Issue.2	2348-0653	April-June 2020

PROGRAMMES ATTENDED ONLINE

- Attended the one day International Webinar on “Plant Diseases of Past, Present and Control Measures” Organized by Department of Botany, Vivekananda College, Tiruvedakam West t on 10th September, 2020
- participated in the National Webinar on “Communicative and Functional Grammar: Concord & Parts of Speech” organized by the Department of English, Vivekananda College, Tiruvedakam West on 14-15 September 2020
- participated in webinar on Reopening of schools safety amidst covid 19 jointly organised by Pondicherry university and NIDM, Govt of India on 5th September 2020. participated in the National Level Webinar on “Crafting Entrepreneurship Development: Why And How?” organized by Vidyavardhaka First Grade College PG Centre, Mysuru on 18th September, 2020
- participated in the one day webinar on Ensuring inclusive and equitable online education for Rural children in the time of covid 19 organised by NIDM and American College, Madurai on 24th September 2020
- participated in the Environmental Awareness Webinar on “Wildlife Conservation: Issues and Challenges” organized by PG and Research Department of Zoology, Vivekananda College, Tiruvedakam West on 7th October, 2020 participated in the 3 days National level training programme on “Child Centric Disaster Risk Reduction” organised by National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India from 19- 21 January, 2021.
- participated in the national Level Virtual seminar on Entrepreneurship Skills- A vital play of Technology of Innovations organised by Kamadenu Arts and Science College Sathyamangalam on 20 January,2021
- Seven Day National Level Online Faculty Development Program on “Digital Pedagogy: Online Teaching Modes, Tools & Techniques” organized by the Department of English and Foreign Languages, Bharathiar University, Coimbatore and PG and Research Department of English, Sourashtra College, Madurai from 23-29 June 2021.

- Attended the 5 days National workshop on E- Content for effective teaching organised by Rani Anna Government for Women Tirunelveli, from 13-17 July 2021
- participated in the 3 days National level training programme on “Child Centric Disaster Risk Reduction” organised by National Institute of Disaster Management, Ministry of Home Affairs, Govt. of India from 19-21 January 2021.
- participated in the 2 days webinar on Emerging Trends in Digital Research Library conducted by Scientific Information Resource Division Indira Gandhi Centre for Atomic Research from 16-17 June 2021.
- participated in the DBT- Star College Scheme Sponsored Workshop on ‘Information and Communication Technology (ICT) for Skill Development’ Organized by the Department of Botany, Vivekananda College on 28 January 2022.
- attended the Faculty development programme on Personality Transformation organised by department of commerce JP College of Arts and Science on 22nd January 2022.
- attended the online one-week faculty development programme on “GST-Compliance - A Practical Approach” Jointly Organised by Post Graduate & Research Department of Commerce and Department of Commerce (Computer Applications), Vivekananda College, Tiruvedakam West from 14-20th June 2021.
- participated in the National Level Hands on Workshop on "Stunning Design Using Canva" organized by Department of Computer Science, Vivekananda College, Tiruvedakam West, on 25th August, 2021
- Attended 7 days workshop on Financial Accounting using Tally Prime organised by Primax Foundation, Bangaluru from 02.05.2022 to 08.05.2022
- Attended two day national Level virtual FDP on Strategies for Writing Review of Literature organised by VHNSN College, Virudhunagar from 21 and 22.03.2022
- Attended 8 day workshop on data analysis using JOMOVI software organised by Vivekananda College, Tiruvedakam west and Primax foundation Bangaluru from 05.03.2022 to 12.03.2022.

Declaration

I hereby declare that the above-mentioned information are correct to the best of my knowledge.

Date: 27.05.2021

B.Marimuthu