



VIVEKANANDA COLLEGE

College with Potential for Excellence

Residential & Autonomous – A Gurukula Institute of Life Training
Re-accredited (3rd Cycle) with 'A' Grade (CGPA 3.59 out of 4.00) by NAAC
Affiliated to Madurai Kamaraj University

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ARTICLES PUBLISHED IN BOOKS WITH ISBN

Sl. No.	TITLE OF THE ARTICLE	BOOK NAME	MONTH / YEAR	PAGE NO.	ISBN	PUBLISHER
1.	SHGs Bank Linkage Programme – An Analysis on Progress of SBPL and Loan Outstanding Against SHGs	Indian Service Sectors in the Information and Communication Technology Era: Emerging Trends, Issues and prospects	18th & 19th December 2014 (Two Days)	108	978-93-83191-09-3	Curriculum Development Cell Ayya Nadar Janaki Ammal College, Sivakasi, Tamil Nadu - 626124
2.	Key Initiatives for Défense Sector in Make in India	Make in India – Vision Into Reality	16th March 2018	275	978-93-87865-01-3	Forschung Publications, Mogappair, Chennai.
3.	The Role of Government Policy in Entrepreneurship Development	Emerging Trends in Entrepreneurship Development	12th September 2018	283	978-93-87871-79-3	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai - 625003
4.	Impact of Globalization on Insurance Industry in India	International Conference on Impact of Globalization on Indian FinanciealSysem Vivekananda College	30th August 2014	166	978-93-06866-90-5	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai - 625003

5.	Role of the Government of India in Supporting Innovation Through Policy Initiatives for Entrepreneurship Development	Entrepreneurship in India: Opportunities and Challenges	4 th January 2018	182	978-93-87102-45-3	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai - 625003
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Sl. No.	TITLE OF THE ARTICLE	BOOK NAME	MONTH / YEAR	PAGE NO.	ISBN	PUBLISHER
6.	GST Issues in Banking Sector	Emerging Issues in Business and Management	23rd January 2019	250	978-93-88398-27-5	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai -
7.	Role of Microfinance in Rural Development in India: Issues and Challenges	Impact of Globalization on the Prospects of Indian Banking Sector (ICSSR)	23rd & 24th January 2015	75	978-93-80657-29-5	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai -
8.	Financial Reporting in Microfinance Institutions	International Financial Reporting Standards A Global Accounting Language for Local Implications	5th & 6th February 2015	80	978-93-80657-89-9	Shanlax Publications, 61, TPK main Road, Vasantha Nagar, Madurai -
9.	Karmaveerar Kamaraj	-	2020	-	978-93-81723-87-6	-