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Sl.No.	Year	Title	Publication
1.	2015	Total Quality Management and Organizational Performance	Shanlax Publications ISSN: 2320-4168

**Paper Published on NationalLevel**

Sl.No.	Year	Title	Publication
1.	Jan- 2019	Human Resource Challenges in the Retail Industry in India	Shanlax Publications Madurai ISBN: 978-93-88398-27-5
2.	Mar-2018	Challenges of MSMEs – Government Initiatives for Enhancing Competitiveness of MSMEs in Make in India	Forschung Publications Chennai ISBN: 978-93-88398-27-5
3.	Jan-2018	Goods and Services Tax: Opportunities and Challenges for MSMEs and Startups	Shanlax Publications Madurai ISBN: 978-93-87102-45-5
4.	Sep-2018	Small and Medium Enterprises (SMEs) in India: Opportunities and Challenges	Shanlax Publications Madurai ISBN: 978-93-87871-79-3
5.	Feb-2015	Studies on Influence of Quality Parameters of Water Towards Fluoride Toxicity	Shanlax Publications Madurai ISBN: 978-93-80686-04-2
6.	Jan-2015	Impact of FDI on Indian Banking Sector	Shanlax Publications Madurai ISBN: 978-93-80657-29-5

<b>7.</b>	Feb-2015	Implementation of IFRS on Indian and Multinational Companies	Shanlax Publications Madurai ISBN: 978-93-80657-89-5
<b>8.</b>	Aug 2014	Social Entrepreneurship: Growing Trends & Challenges	Entrepreneurship-cum-Skill Development Centre, Karaikudi ISBN: 978-93-804002-6-9
<b>9.</b>	Feb-2012	Micro Finance and Financial Inclusion through SHGs	St.Xavier's College Palayamkottai ISBN: 978-81-909192-3-4
<b>10.</b>	Oct-2012	Growth and Problems of MSMEs in India	B-Digest Publications, Nagarcoil ISBN: 978-81-923975-0-4
<b>11</b>	Dec-2012	Progress & Problems of MSMEs in India	M.S.K.Publications SALEM ISBN: 978-93-80528-19-9
<b>12</b>	Dec-2012	The Performance of MSMEs in India: Issues and Concerns	M.S.K.Publications SALEM ISBN: 978-93-80528-19-9
<b>13</b>	Sep- 2011	Constituent Dimensions of Customer Service in Banking Sector	Shanlax Publications Madurai ISBN: 978-81-922811-0-0
<b>14</b>	Dec- 2011	Benchmarking – an Indicator of Best Practices in HRM	Manibharathi Publishers Chidambaram ISBN: 81922211-X