

NAME : Dr. G. ASHOK KUMAR  
 POSITION : Assistant Professor  
 FACULTY OF : Department of Economics  
 PHONE/MOBILE : 09245718409  
 E-mail id : ashokkyellow@gmail.com  
 gashokkumar@vivekanandacollege.ac.in  
 DATE OF BIRTH : 23/03/1983  
 LANGUAGES PROFICIENCY : READ: Tamil & English  
 WRITE: Tamil & English  
 SPEAK: Tamil & English



### 1. QUALIFICATION

S. NO.	DEGREE/ DIPLOMA/ CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSIN
1.	BBE.,	Economics	V.H.N.S.N. College, Virudhunagar	2003
2.	M.Sc.,	Math. Economics	School of Economics, Madurai Kamaraj University, Madurai	2005
3.	M.PHIL.	Economics	Bharathiar University, Coimbatore	2007
4.	PH.D.	Economics	Madurai Kamaraj University, Madurai	2015
5.	SET	Economics	Mother Teresa Women's University, Madurai	2016
5.	CERTIFICATE	Type Writing	Department of Technical Education, Tamil Nadu	2001

### 2. TEACHING EXPERIENCE

S.NO.	INSTITUTION	FROM	TO
1.	Assistant Professor of Economics, Vivekananda College, Tiruvedakam West, Madurai	06.12.2017	Till Date
2.	Assistant Professor of Economics, Ayya Nadar Janaki Ammal College, Sivakasi	01.02.2013	30.11.2017

### 3. POSITION HELD IN VIVEKANANDA COLLEGE

S.NO.	NAME OF THE POSITION	DURATION
1.	AIF – Assistant Co-Ordinator	2019 onward
2.	Attendance Maintenance for Morning Prayer	2019 onward
3.	Online Examinations Co-Ordinator	2019ard

#### 4. POSITION HELD OUTSIDE

S.NO.	NAME OF THE POSITION	DURATION
1.	Young Scientist Fellow Offered by TNSCST (Trained at Indian Institute of Science, Bangalore)	2013 – 2014
2.	Project Fellow in the UGC Funded Major Research Project at Ayya Nadar Janaki Ammal College, Sivakasi	2011 – 2013
3.	Technical Assistant in the Preparation of District Human Development Report, Virudhunagar District	2013 – 2015

#### 5. AREAS OF SPECIALIZATION

- 1) Mathematical Economics
- 2) Business Mathematics
- 3) Statistics
- 4) Econometrics
- 5) Managerial Economics
- 6) Entrepreneurship Development
- 7) Marketing

#### 6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED:

S.NO.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	89 <sup>th</sup> Orientation Programme	Orientation	Madurai Kamaraj University, Madurai	10.10.2019 to 30.10.2019
2.	Refresher Course	Cognitive Economics	Bharathidasan University, Tiruchirappalli	29.12.2020 to 11.01.2020

#### 7. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS PARTICIPATED

S. NO.	PROGRAMMES	SPONSORED BY	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
1.	National Seminar	--	Dept. of Commerce Vivekananda College, Tiruvedakam West	23.01.2019	Presented	Impact of Ban on One Time Useable Plastics on Small Merchants: A Case Study
2.	National Seminar	UGC Autonomy Grant	Dept. of Economics Vivekananda College, Tiruvedakam West	23.03.2018	Presented	Livestock Contribution in Sustainable Agriculture
3.	International Conference	--	Dept. of Commerce Vivekananda College, Tiruvedakam West	16.03.2018	Presented	Defence Manufacturing and Make in India

4.	National Seminar	--	Dept. of Commerce Vivekananda College, Tiruvedakam West	04.01.2018	Presented	Policy Reforms for Entrepreneurship Development in India
5.	State Leve Seminar	UGC Autonomy Grant	Dept. of Economics Ayya Nadar Janaki Ammal College, Sivakasi	22.09.2017	Presented	Implications of Cost on Energy Sector
6.	National Seminar	Mgt. ANJAC	Dept. of Commerce Ayya Nadar Janaki Ammal College, Sivakasi	18.03.2011	Presented	Resource Efficiency on Green Buildings
7.	State Level Seminar	Mgt. ANJAC	Dept. of Economics Ayya Nadar Janaki Ammal College, Sivakasi	07.03.2014	Presented	Water Purification Techniques among Rural Households with Special Reference to Sivakasi Taluk
8.	State Level Seminar	UGC	Dept. of Economics VHNSN College, Virudhunagar	14.02.2014	Presented	Energy Consumption Status of India: A Trend Analysis
9.	National Seminar	ICSSR	ISEC Bangalore	26.04.2013	Presented	Impact of Population Growth on Energy Consumption and Environmental Pollution
10.	National Seminar	NAAC	IQAC Ayya Nadar Janaki Ammal College, Sivakasi	18.06.2013 and 19.03.2013	Presented	Role of Educational Institutions in Natural Resource Conservation
11.	National Seminar	UGC Autonomy Grant	Dept. of Economics Fatima College, Madurai	23.01.2013	Presented	Energy Consumption and Carbon Dioxide Emission: A Threat to Climate Change
12.	National Seminar	ICSSR New Delhi	Dept. of Commerce Ayya Nadar Janaki Ammal College, Sivakasi	14.12.2012 and 15.12.2012	Presented	Environmental Pollution by MSMEs with Special Reference to Brick Units in Srivilliputhur Taluk – A Micro Level Study
13.	National Seminar	NIRD	NIRD	27.08.2012 and 28.08.2012	Presented	Estimation of Energy Parameters in Brick Units of Rajapalayam Taluk of Virudhunagar District
14.	National Seminar	UGC	Dept. of Economics	05.03.2012 and 06.05.2012	Presented	Climatic Disasters and Deaths in India
15.	National Seminar	UGC	Dept. of Economics Ayya Nadar Janaki Ammal College, Sivakasi	27.02.2012 and 28.02.2012	Presented	Financing Challenges in Electric Power Sector in India
16.	National Seminar	UGC-SAP DRS-II	School of Economics Bharathiar University Coimbatore	23.02.2012 and 24.02.2012	Presented	Electricity Generation and Environmental Pollution by Thermal Units in India

17.	National Seminar	Mgt.	Dept. of Economics MTN College, Madurai	06.01.2012	Presented	Agrarian Crisis in India is by the Policy of Globalization
18.	National Seminar	UGC	Dept. of History and Human Rights SFR College, Sivakasi	15.12.2011 and 16.12.2011	Presented	Rights Health A View on Specific Groups
19.	National Seminar		Dept. of Eco and Rural Development Alagappa University, Karaikudi	14.10.2011	Presented	Evolution of India's Population Trends with Reference to Malthus Approach
20.	National Seminar		ANJAC EXNORA and NSS	12.10.2011	Presented	Hazardous Impact of E-Waste on Health
21.	National Seminar		Dept. of Commerce MGR College, Hosur	30.09.2011	Presented	Banking Sector Reforms in India Report From RBI
22.	National Seminar	UGC SERO Hyderabad	Curriculum Development Cell Ayya Nadar Janaki Ammal College	22.09.2011 and 23.09.2011	Presented	Social Equality and Rights to Food
23.	National Seminar	Mgt.	Dept. of Commerce Ayya Nadar Janaki Ammal College, Sivakasi	18.03.2011	Presented	Resource Efficiency on Green Building

## 8. RESEARCH GUIDANCE

NO. OF M.PHIL.GUIDED

: 3 Candidates Awarded

## 9. ARTICLES PUBLISHED IN JOURNALS WITH ISSN

S. No.	JOURNA/ BOOK NAME	TITLE OF THE ARTICLE	MONTH/ YEAR	VOL. NO.	ISSU ENO	PAGE NO.	ISSN	PUBLISHER
1.	International Journal	Role of Parents on their Children Education during Covid-19 Curfew	2011	9	7	3516	2455-6211	International Journal of All Research Education and Scientific Methods
2.	International Journal	Helping helpless During Covid-19 Pandemic Lockdown in India	Oct 2020	9	10	770	2231-3990	Alochana Chakra Journal
3.	International Journal	Customer's Mentality at Business Centres During Pandemic Situation	May 2020	8	--		2320-2882	International Journal of Creative Research thoughts
4.	International Journal	An Environmental Assessment on Population Growth and Energy Consumption in India	Mar 2014	2	1	96-104	2319-961X	Shanlax Publisher
5.	International Journal	Waste Minimization to Mitigate CO <sub>2</sub> in Brick Industry Cluster: A Comparative Analysis	2014	27	1	96-107	0973-7308	Ceser Publications

6.	International Journal	Household Electricity Saving and CO <sub>2</sub> Emission Reduction Possibilities by Replacing Incandescent Lamps and Tube Lights: A Case Analysis	2013	25	2	114-125	0973-7308	Ceser Publications
7.	International Journal	Electricity Generation and Environmental Pollution by Thermal Units in India	2013	29	2	61-73	0973-7537	Ceser Publications
8.	International Journal	Food Processing Industry in India: A SWOT Analysis	Mar 2012				0970-7247	Third Concept
9.	Regional Journal	Application of Solar Energy for Heating Systems	Oct 2011					KADISSIA NEWS
10.	Regional Journal	Small Power Plants in Industries	Aug 2011					KADISSIA NEWS

## 10. ARTICLES PUBLISHED IN BOOKS WITH ISBN

S. NO.	BOOKNAME	YEAR	PUBLISHER	ISBN
1.	Sustainable Agricultural Development: Challenges and Strategies	2018	Shanlax Publications, Madurai	978-93-87871-09-0
2.	Make in India: Vision into Reality	2018	Forschung Publications, Chennai	978-93-87865-01-3
3.	Entrepreneurship in India: Opportunities and Challenges	2018	Shanlax Publications, Madurai	978-93-87102-45-3
4.	Atmospheric Pollution and Climate Change: A Case Analysis of Paddy De-husking Units	2016	Vergal Publication, Vergal, Tamil Nadu	978-93-85109-56-0
5.	Climate Change and Small Scale Industries with Special Reference to Brick Units in Rajapalayam Taluk	2015	Vigneswara Publications, Sivakasi	78-9380509-64-8
6.	Brick Industry in Atmospheric Pollution – A Case Study	2013	Sree Vani Publications, Madurai	978-81-909665-5-9
7.	Environmental Pollution By MSME With Special Reference To Brick Units In Srivilliputhur Taluk – A Micro Level Study	2012	MSK Publications, Salem	978-93-80528-19-9
8.	National Sports Policy and Programmes of India	2011	MSK Publications, Salem	978-93-80487-18-2
9.	An Overview of Women's Health Status in India	2011	Shanlax Publications, Madurai	978-93-80657-43-1
10.	Right to Health a View on Specific Groups	2011	Shanlax Publications, Madurai	938-06-5743-9

## 11. EDITED BOOKS/CHAPTERS

S. NO.	BOOK NAME	YEAR	PUBLISHER	ISBN
1.	Economic and Environmental Impact of Plastics in India	2019	Shanlax Publications, Madurai	9789389146516
2.	Sustainable Agricultural Development: Challenges and Strategies	2018	Shanlax Publications, Madurai	9789387871090

## 12. MEMBER IN EDITORIAL BOARD OF NATIONAL / INTERNATIONAL JOURNALS

- Reviewer / Editorial Member in the International Journal of Creative Research thoughts

### 13. E-CONTENT DEVELOPED

- ❖ YouTube Channel: Ashok G – VC Economist
- ❖ Slide Share: <https://www2.slideshare.net/AshokKumar4042>

S. NO.	NAME OF THE COURSE	NAME OF THE E-CONTENT	MONTH / YEAR	LINK OF THE E-CONTENT DEVELOPED
1.	Mathematical Economics	Why do Economics Students Study Mathematics?	Aug 2020	<a href="https://youtu.be/6gz6ZX02NWM">https://youtu.be/6gz6ZX02NWM</a>
2.	Statistics	Index: Simple Aggregative Method	May 2020	<a href="https://youtu.be/Kywss6tkX-Y">https://youtu.be/Kywss6tkX-Y</a>
3.	Statistics	Types of Index Numbers	Apr 2020	<a href="https://youtu.be/_-S_r4y8eH8">https://youtu.be/_-S_r4y8eH8</a>
4.	Statistics	Index Numbers – Meaning	Apr 2020	<a href="https://youtu.be/7_hKZRWOya4">https://youtu.be/7_hKZRWOya4</a>
5.	Marketing	Evolution of Marketing	2020	<a href="https://www.slideshare.net/AshokKumar4042/evloution-of-marketing">https://www.slideshare.net/AshokKumar4042/evloution-of-marketing</a>
6.	Statistics	Price Index: Steps / Problems in the Construction	2020	<a href="https://www.slideshare.net/AshokKumar4042/steps-in-construction-of-index-numbers">https://www.slideshare.net/AshokKumar4042/steps-in-construction-of-index-numbers</a>
7.	Statistics	Index Numbers: Meaning & Types	2020	<a href="https://www.slideshare.net/AshokKumar4042/index-numbers-meaning-and-types">https://www.slideshare.net/AshokKumar4042/index-numbers-meaning-and-types</a>

### 14. AWARDS AND RECOGNITION RECEIVED

S. NO.	NAME OF THE AWARD/ RECOGNITION	NAME OF THE AWARDDING GOVERNMENT/ GOVERNMENT RECOGNISED BODIES	YEAR OF AWARD
1.	Young Scientist Fellowship	TNSCST, Chennai	2013 – 2014

### 15. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS ORGANISED

S. NO.	NAME OF THE PROGRAMME ORGANISED	NAME OF THE FUNDING AGENCY	DATE	AMOUNT
1.	Joint Secretary – National Seminar on Economic and Environmental Impact of Plastics in India	TNSCST, Chennai	2018	Rs. 15000

### 16. MEMBER OF THE BOARD OF STUDIES

S.NO.	NAME OF THE INSTITUTION	NAME OF THE POSITION	DURATION
1.	Vivekananda College, Tiruvedakam West	Staff Member, Department of Economics	--
2.	Ayya Nadar Janaki Ammal College, Sivakasi	Staff Member, Department of Economics	2013 – 2017
3.	Sri Sarada College for Women (Autonomous), Thirunelveli	MS University Nominee at Board of Studies, Department of Economics	2018 on wards

### 17. ACTED AS A RESOURCE PERSON

S. NO.	TITLE OF THE LECTURE DELIVERED	NAME OF SEMINAR / WORKSHOP/GUEST LECTURE	STATE /NATIONAL / INTERNATIONAL	ORGANIZED BY	DATE
1.	Valedictory Address	State Level Seminar on Agriculture Competitiveness and Structural Challenges – Farm Bill 2020	State level	Sri Sarada College for Women (Atuonomous), Tirunelveli	27, Marrch 2021

## **18. MEMBERSHIP IN PROFESSIONAL BODIES**

- a. Severed as a Technical Assistant in the Preparation of District Human Development Report, Virudhunagar District prepared by the State Planning Commission, Chennai.