



VIVEKANANDA COLLEGE

College with Potential for Excellence

(Residential & Autonomous – A Gurukula Institute of Life Training)
(Re-Accredited with 'A' Grade (CGPA 3.59 out of 4.00) by NAAC)

Affiliated to Madurai Kamaraj University

Managed by Sri Ramakrishna Tapovanam, Tirupparaitturai, Trichy

Tiruvedakam West, Madurai (Dist) – 625 234



PLACEMENT CELL

Annual Report 2014-15

Guest Lecture Programme on Career Guidance:

- On 25-06-2014 (Wednesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. Ms. Sonu Hemanii and Mr. Benny, Senior Managers, Education UK, British Council, South India conducted the programme and delivered a lecture on **“Opportunities for Higher Education in UK.”**
- On 28-06-2014 (Saturday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Mr.M.Karunakaran, B.Sc., M.A.,** District Employment Officer, Professional and Executive Employment Office, Madurai District conducted the programme and delivered a lecture on **“Be prepared for Employment.”**
- On 08-07-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Dr.S.Senbaganathan,** Assistant Professor of Commerce Alagappa Govt. Arts College, Karaikudi – 630 004 conducted the programme and delivered a lecture on **“Personality Development.”**
- On 15-07-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Sri.P.Kumaresan,** Assistant Professor in English, Vivekananda College, Tiruvedakam West conducted the programme and delivered a lecture on **“How to Face an Interview?”**
- On 05-08-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Dr. U. Natarajan,** Head and Associate Professor of English, G.T.N Arts College, Dindigul – 624 001 conducted the programme and delivered a lecture on **“How to Reach Your Goal?”**
- On 19-08-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Dr.K.Alagusundaram,** Principal/Director, Agni School of Business Excellence, Dindigul conducted the programme and delivered a lecture on **“Youth is for Learning.”**

- On 26-08-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Dr.T.Kaliappan**, Associate Professor of History, Vivekananda College, Tiruvedakam West conducted the programme and delivered a lecture on ***“History for TNPSC Examinations.”***
- On 02-09-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Sri.NMKS.Sankaran**, Prop. Winners Career Academy, 55, Theni Main Road, Madurai-16 conducted the programme and delivered a lecture on ***“How to Prepare for Bank Examinations.”***
- On 09-09-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Sri.P.Venkatachalam**, Managing Director, National Institute of Banking, Madurai – 1 conducted the programme and delivered a lecture on ***“How to Prepare for Uniform Services.”***
- On 23-09-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Ms.S.Pratheeba**, Revenue Inspector, Sholavandan, Vadipatti Taluk, Madurai Dist conducted the programme and delivered a lecture on ***“How to Prepare for TNPSC Group-II Examination.”***
- On 30-09-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Dr.C.Lakshmanan**, Head (Retd.), Dept of Commerce, Vivekananda College, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on ***“SWOT Analysis.”***
- On 09-12-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Sri.P.Kumaresan**, Asst Prof of English, Vivekananda College, Tiruvedakam West Madurai conducted the programme and delivered a lecture on ***“Spotting Errors and Correcting Errors.”***
- On 10-12-2014 (Wednesday) and evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Sri.P.Kumaresan**, Asst Prof of English, Vivekananda College, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on ***“Spotting Errors, Correcting Errors and Paragraph Correction.”***
- On 12-12-2014 (Friday) evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Sri.C.Rajan**, Asst Prof of Maths, Vivekananda College, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on ***“Numerical Ability”***

- On 15-12-2014 (Monday), evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Dr.S.Sridhar Swaminathan.**, Asst Prof of Sanskrit, Vivekananda College, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on **“Clerical Aptitude.”**
- On 16-12-2014 (Tuesday) evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Dr.K.Chellapandian**, Asst Prof of Commerce, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on **“Interview Skills”**
- On 17-12-2014 (Wednesday) evening from 6.30 pm to 8.00 pm for 111 third year students of our college participated in the career guidance programme. **Mr. A. SatheeshBabu**, Asst Prof of Economics, Vivekananda College, Tiruvedakam West, Madurai conducted the programme and delivered a lecture on **“Reasoning Ability – Non Verbal Communication”**
- On 31-01-2015 (Saturday) evening from 4.00 pm to 6.00 pm for 43 third year students of our college participated in the career guidance programme. **Dr. R.Suganya and Mr. Musthaba**, Faculty of Management Studies, RL Institute of Management Studies, TVR Nagar, Madurai conducted the programme and delivered a lecture on **“How to Prepare for TANCET Examination.”**
- On 03-02-2015 (Tuesday) evening from 4.00 pm to 6.00 pm for 43 third year students of our college participated in the career guidance programme. **Dr. R.Suganya and Mr. Naveen**, Faculty of Management Studies, RL Institute of Management Studies, TVR Nagar, Madurai conducted the programme and delivered a lecture on **“How to Prepare for TANCET Examination.”**
- On 23-02-2015 (Monday) evening from 6.30 pm to 8.00 pm for all students of our college participated in the career guidance programme. **Mr.S.Maniswara Raja, I.F.S.**, Regional Passport Officer, Race Course Road, Madurai conducted the programme and delivered a lecture on **“How to Get Passport?”**
- On 24-02-2015 (Tuesday) evening from 9.40 am to 8.00 pm for all students of our college participated in the career guidance programme. **Mr.S.Dwarakanathan**, Former Vice President (R&D; HRD), Brakes India Limited, Chennai conducted the programme and delivered a lecture on **“Campus to Corporate”**

Workshop:

There are 20 final year students of our college participate in the Workshop on **“International study/work opportunities and study abroad scholarships”** on 28/01/2015 at Thiagarajar College of Engineering, Madurai.

Placement:

- On 18th and 19th December 2014 **Larsen & Toubro Ltd. Construction, Chennai** Conducted On Campus Recruitment Process for Graduate Commercial Trainee (GCT). In this drive 108 third year students attended for the online examination and 26 students were shortlisted for interview. The company issued appointment order for 24 students so far. Ms. Athashipoorna Chakraborty, Human Resource Department, L& T Ltd. Construction, Chennai, Mr.A.Anbalagan, Deputy General Manager, Administration & IR, L& T Ltd. Construction, Chennai and Mr.K.Shanmuganathan, Sr. Manager (Finance & Accounts) L& T Ltd. Construction, Chennai conducted the interview process for the students of our college.
- On 25th March, 2015(Wednesday) **SKN Organics (P) Ltd, Chennai** conducted an On Campus Recruitment Process for the post of Medical Representative, Office Administration and Factory Lab Assistant at our college premises. In this drive 55 third year students attended in the interview process in these only 27 students were selected. Mr. J.R. Jagadeesan CEO and Mr. T.R.Parthasarathy, Area Sales Manager, were conducted the interview.
- on 27th March, 2015 (Friday) **GHCL Limited (Unit: Sree Meenakshi Mills), Paravai, Madurai** conduct an On Campus Recruitment Process for the post of Office Administration and Factory Supervisor at our premises. In this drive 28 third year students are attended in the interview process in these only 10 students were selected. Mr. P. Janaki Sankar Senior Manager (HR) and Mr. A.Elangavan Sr General Manager, were conducted the interview.
- On 31th March, 2015(Tuesday) **KOTAK MAHINDRA BANK & ING VYSYA BANK** conducted an On Campus Recruitment Process for the post of Assistant Acquisition Manager and Assistant Sales Manager at our premises. In this drive 65 third year students are attended in the interview process in these only 26 students were selected. Mr. A.Naresh, Assistant Manager – Recruitment ITM Skills Academy and Mr. Alxpandian Sangili Director, Innovative Dynamic Technologies were conducted the interview .
- There are 20 final year students of our college participate in off campus interview conducted by **KGISL – KG Information Systems Ltd, Coimbatore** at VHNSN College, Virudhunagar – 626 001 on 20.12.12 (Saturday).
- There are 30 final year students of our college participate in off campus interview conducted by **INFOSYS BPO, Chennai** at Sourashtra College for Women, Pasumalai, Madurai – 625 004 on 24.12.12 (Wednesday).

- There are 21 students from our college were participated and 10 students were selected in exam. In the 10 students, 8 students were underwent the exposure visit as second level of selection. This off campus interview organised by *DHAN Foundation, Madurai* for the post in Accounts Department.

Passport and PAN Card:

- Placement Cell facilitates to get passport though online *20 students* were benefited.
- Placement Cell facilitates to our final year *55 students* to received PAN Card.

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