

**NAME** : Dr. T.Venkatesan  
**POSITION** : Principal  
**FACULTY OF** : Commerce  
**INSTITUTION** : Vivekananda College, Tiruvedakam West  
 Madurai - 625234  
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**DATE OF BIRTH** : 07-08-1964



## LANGUAGES PROFICIENCY

**READ** : Tamil & English  
**WRITE** : Tamil & English  
**SPEAK** : Tamil & English

## 1. QUALIFICATION

S. NO.	DEGREE / DIPLOMA /	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	Ph.D.	Commerce	Madurai Kamaraj University, Madurai	2017
2.	PGDCA	Computer Applications	Madurai Kamaraj University, Evening College, Madurai	1993
3.	M.Phil.	Commerce	Madurai Kamaraj University	1991
4.	B.Ed.,	Commerce	Annamalai University	1989
5.	M.Com.	Commerce	Sadakathulla Appa College, Palayamkottai	1987
6.	B.Com.	Commerce	St.John's College, Palayamkottai	1985

## 2. TEACHING EXPERIENCE

S. NO.	INSTITUTION	UG		PG	
		FROM	TO	FROM	TO
1.	Vivekananda College, Tiruvedakam West, Madurai	1992	Till Now	1994	Till Now

## 3. POSITION HELD IN VIVEKANANDA COLLEGE

- Principal – From 2018 onwards
- Vice-Principal – From 2017 to 2018 – 1 year
- Dean & Controller of Examinations – From 2010 to 2012 – 2 year
- Member in Board of Studies – From 2006 to 2015, From 2017 onwards – 12 years

- Member in Admission Committee – From 2006 to 2012, From 2017 onwards – 9 years
- Member in the Staff Council – From 2006 to 2012, From 2017 onwards – 9 years
- Member in the Academic Council - From 2006 to 2015, From 2017 onwards – 11 years
- Member in the Awards Committee – From 2006 to 2012, From 2017 onwards – 9 years
- Member in the Appeal and Grievance Committee - From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Student Welfare and Extra Curricular Committee- From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Student Guidance Council- From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Planning and Evaluation Committee- From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Library Committee- From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Finance Committee - From 2008 to 2012, From 2017 onwards – 6 years
- Member in the Sports Committee – From 2017
- Member in Anti-Ragging Committee – From 2017
- Member in NAAC Reaccreditation Steering Committee – 2010 and 2015 – 2 years
- Member in IQAC of College – From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Gurukula Administration – From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Disciplinary Committee – From 2010 to 2012, From 2017 onwards – 3 years
- Member in the Building Committee – From 2010 to 2013, From 2017 onwards – 3 years
- Member in the Mess Advisory Committee – From 2017
- Member in the Website Committee – From 2017
- Member in the Grandparents & Students Committee – From 2017

#### 4. POSITION HELD IN OTHER INSTITUTIONS

S.NO.	NAME OF THE POSITION	DURATION
1.	Member in the Academic Council of Madurai Kamaraj University	From the Academic year 2019-20.
2.	Member in the Governing Body of E.M.G Yadava Women's College	From the Academic year 2019-20.
3.	Madurai Kamaraj University Nominee in the Managing Committee of Institute of Gandhian Studies & Research, Gandhi Memorial Museum, Madurai	For a period of 3 years from the Academic year 2019-20.

4.	Madurai Kamaraj University Nominee in the Awards Committee of the Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi	From 20 <sup>th</sup> July 2020 to 1 <sup>st</sup> July 2022
5.	External Expert of the Internal Quality Assurance Cell of SFR College, Sivakasi to represent Industry / Local Community	From the Academic Year 2020-21 to 2022-23
6.	Member of Selection Committee to conduct interview for the post of Assistant Professor of Commerce in EMG Yadava Women's College, Madurai.	On 2 <sup>nd</sup> February 2021

## 5. AREAS OF SPECIALIZATION

- Banking & Finance and Computer Applications

## 6. ORIENTATION / REFRESHER / TRAINING PROGRAMMES / FDP ATTENDED

S. NO.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	Orientation Programme (Sponsored by UGC)	--	Academic Staff College, University of Madras	From 31-08-1995 to 27-09-1995 (28 Days)
2.	Refresher Course (Sponsored by UGC)	Bank Management	Department of Bank Management, Alagappa University, Karaikal	From 08-10-1998 to 29-10-1998 (22 Days)
3.	Refresher Course (Sponsored by UGC)	Value Education	Vivekananda College, Tiruvedakam West	From 23-04-2001 to 14-05-2001 (22 Days)
4.	Refresher Course (Sponsored by UGC)	Value Education	Vivekananda College, Tiruvedakam West	From 01-11-2001 to 22-11-2001 (22 Days)
5.	UGC Sponsored Short Term Course	SPSS Hands on Training (Social Science)	UGC-Academic Staff College, Bharathiar University, Coimbatore	From 07-10-2014 to 12-10-2014 (5 Days)
6.	One Week Online Certificate Course	Digital Teaching Techniques	ICT Academy	From 29 <sup>th</sup> June 2020 to 4 <sup>th</sup> July 2020. (7 Days)

## 7. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS PARTICIPATED

S. NO.	Programme	Level	Sponsored By	Organised By	Date	Participated / Presented	Title of The Paper
1.	Seminar on Innovative	State	--	Department of Bank	23 <sup>rd</sup> February	Participated	---

	Banking			Management, Alagappa University, Karaikudi	1992		
2.	Seminar on Role of Stock Exchange on the Effective Functioning of Capital Market	State	--	Department of Commerce, Alagappa University, Karaikudi	25 <sup>th</sup> February 1993	Participated	---
3.	One Day Inter Collegiate Seminar on the Impact of Information Technology	State	--	Department of Commerce, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi	8 <sup>th</sup> March 2000	Participated	---
4.	State Level Seminar on Reforms in Education System	State	--	Saiva Bhanu Kshatriya College, Aruppukottai	2 <sup>nd</sup> February 2002	Participated	---
5.	Two Day National Seminar on Mobile Commerce – Manage Business Anywhere Anytime	National	--	Madurai District Tiny & Small Scale Industries Association, Madurai	12 <sup>th</sup> & 13 <sup>th</sup> December 2003	Participated	---
6.	Inaugural Function of “Tamil Nadu State Academic Audit and Accreditation Council – TNSAAC”	State	Government of TamilNadu	Tamil Nadu State Council for Higher Education, Chennai – 600005	21.7.2010	Participated	---
7.	NAAC Sponsored State Level Seminar on “Quality Sustainable and Quality Enhancement Measures in Higher Education	State	NAAC	Internal Quality Assurance Cell, Nadar Mahajana Sangam S.Vellachamy Nadar College, Nagamalai, Madurai	22 <sup>nd</sup> & 23 <sup>rd</sup> October 2010	Participated	---
8.	Research Colloquium	State	---	Post-Graduate and Research Department of	26-2-2011	Presented	A Banker- Customer Perspective on

				Commerce, Vivekananda College, Tiruvedakam West, Madurai - 625234			Modernisation of Banking Services: An Empirical Study in Madurai City
9.	Conference Against Warming the Globe	State	--	Conference Against Warming the Globe, Tamilnadu 2011, 1, 3 <sup>rd</sup> Street, Maruthupandiar Nagar, Narimedu, Madurai -2	22 <sup>nd</sup> , 23 <sup>rd</sup> & 24 <sup>th</sup> July 2011	Participated	---
10.	Toning Up of Quality in Higher Education- Challenges and Strategies	National	NAAC	Internal Quality Assurance Cell (IQAC), Vivekananda College, Tiruvedakam West, Madurai - 625234	1 <sup>st</sup> & 2 <sup>nd</sup> August 2011	Presented	ICT Enabled Education
11.	Workshop on Exam Reforms (UGC Funded)	National	UGC	The Controller of Examinations, Ethiraj College for Women, Chennai, Tamil Nadu	3 <sup>rd</sup> & 4 <sup>th</sup> February 2012	Participated	---
12.	Constraints and Strategies to Improve Indian Industry	National	---	Department of Commerce, Madurai Sivakasi Nadar Pioneer Meenakshi Womens' College, Poovanthi, Sivaganga District.	7 <sup>th</sup> February 2014	Presented	"Indian Telecom Industry – A Perspective" (ISBN: 978:81- 924922-8-5)
13.	Globalisation and its Impact in India	International	---	PG & Research Department of Commerce, Dr.Zahir Husain College, Ilayangudi, Sivaganga District.	20 <sup>th</sup> February 2014	Presented	"India's Foreign Direct Investment – An Analytical Study"
14.	International conference on Impact of Globalisation on Indian Financial System	International	---	Post-Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West	30 <sup>th</sup> August 2015	Presented	Mutual Funds in India – Growth & Performance (ISSN No. 2320-4168 Article No.6)
15.	National	National	ICSSR	Post-Graduate	23 <sup>rd</sup> &	Presented	Impact of

	Conference on Impact of Globalisation on the Prospects of Indian Banking Sector	1		and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai - 625234	24 <sup>th</sup> January 2015 (2 day)		Globalization non Commercial Banks in India (ISBN No.978-93-80657-29-5)
16.	International Financial Reporting Standards- A Global Accounting Language for Local Implication in India	National	UGC	Post-Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai - 625234	5 <sup>th</sup> & 6 <sup>th</sup> February 2015 (2 day)	Presented	Implementation of IFRS- Converged Indian Accounting Standards (ISBN No.978-93-80657-9)
17.	International Conference on 'Strategic Integration and Entrepreneurship Innovation	International	---	Department of Commerce, Madurai Sivakasi Nadar Pioneer Meenakshi Womens' College, Poovanthi, Sivaganga District.	17 <sup>th</sup> February 2015	Presented	Rural Entrepreneurship in India: Challenges and Opportunities (ISSN No.2321-4168: article No. 11)
18.	National level Seminar on Quality Enhancement in Social Science Research Arena	National	UGC	G.T.N Arts College, Dindigul	16 <sup>th</sup> March 2015	Presented	Quality Enhancement in Qualitative Research
19.	7th International Conference on "Evolving International Trade – Rewriting the Rules" with Reference to – Make in India	International	---	Adaikalamatha Institute of Management & Research, Adaikalamatha College, Vallam, Thanjavur, Tamil Nadu	1 <sup>st</sup> October 2015	Presented	Green Marketing and Sustainable Development
20.	Formulating the Research Problem	State	---	Post Graduate and Research Department of Commerce, Saraswathi Narayanan College, Madurai	30 <sup>th</sup> December 2015	Participated	---
21.	National	National		Department of	12 <sup>th</sup>	Participated	---

	Seminar on “Contemporary Issues on International Economics	1		Economics (Centre for Research), Arul Anandar College (Autonomous), Karumathur, Madurai District, Tamil Nadu	January 2016.		
22.	International Conference on Panorama of Marketing in the Digital Era (PMDE-2016)	International	---	Department of Commerce (CA), KSR College of Arts & Science for Women, Tiruchengode, Erode District, Tamil Nadu	21 <sup>st</sup> January 2016	Presented	Cashless Payment System in India
23.	One Day National Conference on “E-Commerce: Challenges & Opportunities in Global Scenario	National	---	Department of Commerce (CA), Madurai Sivakasi Nadars Pioneer Meenakashi Women’s College, Poovanthi, Sivaganga Dt, Tamil Nadu	5 <sup>th</sup> February 2016	Presented	Overview of E-Payment System on E-Commerce in India
24.	“International Seminar on “Emerging Trends in Global Business”	International	---	Post Graduate and Research Department of Commerce, Nehru Memorial College (Autonomous), Puthanampatti, Trichy District, Tamil Nadu	16 <sup>th</sup> February 2016	Presented	RTGS and NEFT – Trends in India
25.	One Day National Seminar on Online Marketing of Services in the Globalisation Era	National	---	Department of Commerce with Computer Applications (SF), Sourashtra College, Madurai	15.03.2016	Presented	Mobile Banking – Trends in India
26.	Two Day National Seminar on Green Marketing	National	---	Post Graduate Department of Commerce and Management, Sri Sarada Niketan College of Science for Women, Karur – 639005	28 & 29 <sup>th</sup> March 2016	Presented	Towards Sustainability: The Growth of Green Marketing

27.	Research Colloquium	State	---	Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234	23.07.2016	Presented	A Banker-Customer Perspective on Modernisation of Banking Services: A Empirical Study in Madurai City
28.	Two-day CA Students Conference	State	---	Board of Studies, ICAI and Hosted by Madurai Branch of SIRC of ICAI	30 <sup>th</sup> & 31 <sup>st</sup> December 2017	Participated	---
29.	One NPTEL Workshop by IIT Madras	State	---	Thiagarajar College of Engineering, Madurai	02.01.2018	Participated	---
30.	One Day National Seminar on “Entrepreneurship in India: Opportunities and Challenges”	National	---	Post Graduate and Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai – 625 234	04.01.2018	Presented	A Study on Government Schemes for Entrepreneurs
31.	CA Students Conference	National	--	The Board of Studies, ICAI and hosted by Madurai Branch of SIRC of ICAI at Madurai	28 <sup>th</sup> and 29 <sup>th</sup> of December 2018	Participated	---
32.	National seminar on emerging issues in business and management	National	---	Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	23 <sup>rd</sup> January, 2019.	Presented	E-Banking in India: Challenges and Opportunities
33.	GYANA - URCHAVA M 2019 workshop for management Teachers, Research Scholars and Students	State	--	Vivekananda College, Tiruvedakam west, Madurai.	11 <sup>th</sup> and 12 <sup>th</sup> February 2019	Participated	--
34.	International Seminar on Startup India – Challenges and Opportunities	International	--	Department of Commerce, E.M.G. Yadava Women’s College, Thiruppalai, Madurai –	31 <sup>st</sup> August 2019	Presented	Rural Entrepreneur Development of Startup India



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35.	5 <sup>th</sup> International Conference on Contemporary Trends in Capital Market	International	--	Department of Commerce (CA), KSR College of Arts and Science for Women, Tiruchengode - 637 215	19 <sup>th</sup> September 2019	Presented	Forward and Future Contract in Online Trading in Capital Market of India
36.	International Conference on "Transformation of Business, Management, Economy in Digital Era	International	--	Mangayarkarasi College of Arts & Science for Women, Madurai	19 <sup>th</sup> October, 2019	Presented	Impact and Transforming of Digital Payments in India

## 8. RESEARCH GUIDANCE

No. of M.Phil. Guided : 1

## 9. ARTICLES PUBLISHED IN JOURNALS

S. No.	Title of The Article	Journal/Book Name	Level	Month / Year	Vol. No.	Issue No.	Page No.	ISBN/ ISSN	Publisher
1	An Analytical Study about India's Foreign Direct Investment	Shanlax International Journal of Arts, Science & Humanities	International	April 2014	Vol: 1	No:4	73-82	ISSN 2321-788X.	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu
2	Mutual Funds in India – Growth & Performance	Shanlax International Journal of Commerce (A Quarterly Journal)	International	September 2014	Vol: 2	Special Issue :2	43-56	ISSN 2320-4168	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu
3	Rural Entrepreneurship in India: Challenges and	Shanlax International Journal of Commerce (A Quarterly Journal)	International	February 2015	Vol: 1	Special Edition: 1	56-61	ISSN No.2321-4168	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003,

	Opportunities								Tamil Nadu
4	Logging into Modern Banking Services: Changed Face of Indian Banking System	An International Journal MASSIVJ Bi-Annual	International	Dec 2015-May 2016	Vol. 1	Issue 2	50-55	ISSN: 2454-4558	MASSIVJ, Madurai Sivakasi Nadars Pioneer Meenakashi Women's College, Poovanthi, Sivaganga Dt, Tamil Nadu
5	Overview of E-Payment System on E-Commerce in India	An International Journal MASSIVJ Bi-Annual	International	February 2016	Vol. 1	Special Issue 3	26-33	ISSN: 2454-4558	MASSIVJ, Madurai Sivakasi Nadars Pioneer Meenakashi Women's College, Poovanthi, Sivaganga Dt, Tamil Nadu
6	Mobile Banking: A Modern Banking Service on the Rise in India	Jai Maa Saraswati Gyandayini – An International Multidisciplinary e-Journals (Impact Factor: 4.032)	International	July - 2016	1	2	73-80	ISSN-2454-8367	Jai Maa Saraswati Gyandayini Journal. An International peer reviewed, Indexed, free access, online journal, c/o JMS Institute of Law 52, Mayur Market, Above Ambedkar Bank, Thatipur Morar Gwalior 474011 MP, India
7	Overview of E-Payment System on E-Commerce in India	Immediate Payment Services (IMPS) in India – An Overview	International	Dec 2017-May 2018	Vol. 3	Issue 2	116 - 121	ISSN: 2454-4558	MASSIVJ, Madurai Sivakasi Nadars Pioneer Meenakashi Women's College, Poovanthi, Sivaganga Dt, Tamil Nadu
8.	An Overview of Training and Development and Training of HRM	International Journal of Research Culture Society	International	February 2020	--	--	138 - 143	ISSN: 2456-6683	International Journal of Research Culture Society <a href="http://www.ijrcs.org">www.ijrcs.org</a>
9.	Crucial	International	International	January	Vol-	Issue-1	520	ISSN:	Our Heritage

	Change of Indian Banking System – with Special Reference to Public Sector Banks	Conference on Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India	tional	y 2020	68		5-5212	0474-9030 under UGC Care Approved International Indexed and Referred Journal with Impact Factor 6.6	Journal, St.Xavier's College (autonomous), Palayamkottai – 627 002
10.	Growth Framework for Innovative Entrepreneurship – with Special Reference for Women Entrepreneur	International Conference on Global Economic Shift: Modus Operandi for Sustenance and Enhancement of Business in India	International	January-2020	Vol-68	Issue-1	5195-5204	ISSN: 0474-9030 under UGC Care Approved International Indexed and Referred Journal with Impact Factor 6.6	Our Heritage Journal, St.Xavier's College (autonomous), Palayamkottai – 627 002
11.	An Overview of Training and Development of HRM	International Conference on Social-Economic Impact on Entrepreneurship and Business organized by M.M.E.S Women's Arts and Science, Melvisharam, Tamilnadu	International	18 <sup>th</sup> & 19 <sup>th</sup> February 2020	---	Conference Proceedings	138-143	ISSN: 2456-6683 Monthly Peer-Reviewed, Referred, Indexed Research Journal, Internationally approved Journal with Global Indexing Scientific Journal Impact Factor: 5.743 and Research Bib Impact Factor: 5.245	Research Culture Society & Publication <a href="http://www.ijrcs.org">www.ijrcs.org</a>

#### 10. ARTICLES PUBLISHED IN BOOKS WITH ISBN

<b>S. NO.</b>	<b>TITLE OF THE ARTICLE</b>	<b>BOOK NAME</b>	<b>MONTH / YEAR</b>	<b>PAGE NO.</b>	<b>ISBN</b>	<b>PUBLISHER</b>
1.	Indian Telecom Industry – A Perspective	Constraints and Strategies to Improve Indian Industry	February 2014	18-32	ISBN 978-81-924922-8-5	Jeyalakhmi Publications, Madurai
2	Impact of Globalisation on Scheduled Commercial Banks in India	ICSSR Sponsored Two Day National Conference on Impact of Globalisation on the Prospects of Indian Banking Sector	January 2015	39-42	ISBN 978-93-80657-29-5	Shanlax Publications, Madurai
3	Implementation of IFRS – Converged Indian Accounting Standards	UGC Sponsored Two National Conference on International Financial Reporting Standards A Global Accounting Language for Local Implications in India	February 2015	104-108	ISBN 978-93-80657-89-9	Shanlax Publications, Madurai
4	Mobile Banking – Trends in India	Proceeding of National Seminar on Online Marketing of Services in the Globalisation Era	March 2016	58-65	ISBN 978-81-929458-4-2	Shanlax Publications, Madurai
5	Green Banking towards Sustainable Development in India	Sustainability for Business	September 2016	240-250	ISBN 81-86520-27-9	Mother Teresa Women's University, Kodaikanal
6	A Study on Government Schemes For Entrepreneurs	National Seminar on Entrepreneurship in India: Opportunities and Challenges	January 2018	12-14	ISBN 978-81-87102-45-3	Shanlax Publications, Madurai
7	Success Initiatives of Make in India Campaign – With Special reference to Patanjali Ayurved Ltd.	International Conference on Make in India – Vision into Reality	March 2018	33-39	ISBN 978-93-87865-01-3	Forschung Publications, Chennai
8.	Make in India – Issues and Challenges	International Conference on Make in India – Vision into Reality	March 2018	204-208	ISBN 978-93-87865-01-3	Forschung Publications, Chennai
9.	Key Initiatives for Defence Sector in Make in India	International Conference on Make in India – Vision into Reality	March 2018	275-277	ISBN 978-93-87865-01-3	Forschung Publications, Chennai

10.	Cashless Transactions in India – Opportunities and Challenges	International Conference on Make in India – Vision into Reality	March 2018	295-301	ISBN 978-93-87865-01-3	Forschung Publications, Chennai
11.	Challenges and Opportunities on Digitalisations of Rural Entrepreneur	International Conference on Emerging Trends in Entrepreneurship Development	12 <sup>th</sup> September, 2018.	17-19	ISBN 978-93-87871-79-3	Shanlax Publications, Madurai
12.	E-Banking in India: Challenges and Opportunities	National seminar on Emerging Issues in Business and Management	January 2019	6-9	ISBN 978-93-88398-27-5	Shanlax Publications, Madurai
13.	Environmental Impact of Plastics	National Seminar on Economic and Environmental Impact of Plastics in India	8 <sup>th</sup> August 2019	133-144	ISBN Number 978-93-89146-51-6	Department of Economics

## 11. EDITED BOOKS/CHAPTERS/JOURNALS

S. NO.	BOOK NAME	YEAR	PUBLISHER	ISBN
1.	Impact of Globalisation on Indian Financial System	August 2014	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu	IBSN: 978-93-80686-90-5
2.	Shanlax International Journal of Commerce (A Quarterly Journal)	September 2014	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu	ISSN 2320-4168
3.	Impact of Globalisation on the Prospects of Indian Banking Sector	January 2015	Shanlax Publications, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu	IBSN: 978-93-80657-29-5
4.	Shanlax International Journal of Commerce (A Quarterly Journal)	February 2015	Shanlax Press, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu	ISSN No.2321-4168
5.	International Financial Reporting Standards- A Global Accounting Language for Local Implication in India	February 2015	Shanlax Publications, No.61, 1 <sup>st</sup> Floor, V.P. Complex, TPK Main Road, Vasantha Nagar, Madurai-625003, Tamil Nadu	IBSN: 978-93-80657-89-9
6.	An International Journal MASSIVJ Bi-Annual	February 2016	MASSIVJ, Madurai Sivakasi Nadars Pioneer Meenakashi Women's College, Poovanthi, Sivaganga Dt, Tamil Nadu	ISSN: 2454-4558
7.	International Conference on Make in India – Vision into Reality	March 2018	Forschung Publications, Chennai	ISBN 978-93-87865-01-3
8.	International Conference on Emerging Trends in Entrepreneurship	12 <sup>th</sup> September,	Shanlax Publications, Madurai	ISBN 978-93-87871-79-3

	Development	2018.		
9.	Emerging Issues in Business and Management	January 2019	Shanlax Publications, Madurai	ISBN 978-93-88398-27-5

## 12. SUBJECT BOOKS PUBLISHED WITH ISBN NUMBER

Published a book titled “Elements of Accounting” – Publisher: Jayalakshmi Publications, Madurai - 625003 with ISBN 978:81-924922-7-8) – January 2013

## 13. MEMBER IN EDITORIAL BOARD OF NATIONAL/INTERNATIONAL JOURNALS

- MASSIVJ, Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi, Sivaganga Dt, Tamil Nadu

## 14. E-CONTENT DEVELOPED

S. NO.	NAME OF THE COURSE	NAME OF THE E-CONTENT	MONTH / YEAR	LINK OF THE E-CONTENT DEVELOPED
1.	E-Commerce	E-Commerce (Study Material)	June 2019	<a href="https://vivekanandacollege.ac.in/wp-content/uploads/2020/04/ECommerce.pdf">https://vivekanandacollege.ac.in/wp-content/uploads/2020/04/ECommerce.pdf</a>

## 15. AWARDS AND RECOGNITION RECEIVED

S. NO.	NAME OF THE AWARD/ RECOGNITION	NAME OF THE AWARDING GOVERNMENT/	YEAR OF AWARD
1.	Best Literacy Award	6 <sup>th</sup> Installation Ceremony organised by Rotary Club of Madurai GEMS	22 <sup>nd</sup> June 2019

## 16. NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS ORGANISED

S. NO.	NAME OF THE PROGRAMME ORGANISED	NAME OF THE FUNDING AGENCY	DATE
1.	One Day International Conference On Impact of Globalisation on Indian Financial System	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	30-08-2014
2.	One Day Inter-Collegiate Meet “VIVECOM-15”	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	05-01-2015
3.	One Day National Seminar on “GST and Demonetisation in India”	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	08-03-2017

4.	One Day International Conference on Make in India – Vision into Reality	PG & Research Department of Commerce, Vivekananda College, Tiruvedakam West, Madurai	16-03-2018
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#### 17. MEMBER OF THE BOARD OF STUDIES

S. NO.	NAME OF THE INSTITUTION	NAME OF THE POSITION	PERIOD
1.	Sourashtra College, Maduari	Member of Board of Studies for B.Com. (CA)	From 04 <sup>th</sup> October 2013 to 03 <sup>rd</sup> October 2015
2.	VVV College for Women (Autonomous), Virudhunagar	University Nominee in the Board of Studies in Commerce (PG & M.Phil.)	From 19 <sup>th</sup> January 2021 to 18 <sup>th</sup> January 2023

#### 18. ACTED AS A RESOURCE PERSON

S. NO.	TITLE OF THE LECTURE DELIVERED	NAME OF SEMINAR / WORKSHOP/GUEST LECTURE	STATE /NATIONAL / INTERNATIONAL	ORGANIZED BY	DATE
1.	Elimaikappom Inainthuvazhvom	Invited Talk in All India Radio, Madurai	State	All India Radio, Madurai	7 <sup>th</sup> December 1995
2.	Issues in E-Commerce – Today and Tomorrow	Issues in E-Commerce – Today and Tomorrow	State	Department of Commerce, Arul Anandar College (Autonomous), Karumathur, Madurai	9 <sup>th</sup> March 2009
3.	Indian Banking Scenario Today and Tomorrow	Indian Banking Scenario Today and Tomorrow	State	PG Department of Commerce, Arulmigu Palaniandavar College for Arts & Culture, Palani, Tamilnadu	6 <sup>th</sup> March 2014
4.	Digital Journey - A Boon or Bane	One Day National Workshop A Life Changing Journey	State	Department of Commerce, Idhaya College for Women, Sarugai, Sivagagai Dt	7 <sup>th</sup> March 2016

5.	Working Capital Management and Break-Even Point	Guest Lecture	State	Rudset Institute, Madurai	9 <sup>th</sup> August 2016
6.	UNNAI ARINDHAAL	Invited Talk in All India Radio, Madurai	State	Prasar Bharathi, India's Public Service Broadcaster, All India Radio, Madurai	4 <sup>th</sup> , 5 <sup>th</sup> & 11 <sup>th</sup> June 2017
7.	Socio-Economic, Environmental, Ethical, Science and Technological Impact on Various Facets of Trade and Commerce	A Two-day International Conference on "Socio-Economic, Environmental, Ethical, Science and Technological Impact on Various Facets of Trade and Commerce	International	Department of Commerce, Sri Sarada College for Women, Tirunelveli, Tamilnadu	31 <sup>st</sup> January 2018
8.	Chief Guest Address	International Conference on "English Language, Literature and Linguistic	International	Mangayarkarasi College of Arts & Science for Women, Madurai	13 <sup>th</sup> October 2018
9.	Role of College Teachers	Teachers Day Celebration	State	Fatima College (Autonomous), Madurai-18,	5 <sup>th</sup> September, 2018
10.	Digital Journey in MSME Sector – A Boon or Bane	Two Day National Level Seminar on "Role of ICT on MSME"sponsored by ICSSR, Delhi	National	Dept. of Commerce, Sri Vidhya College of arts and Science, Virudhunagar	21 <sup>st</sup> February 2019
11.	Annual Sports Day Address	XXXI Annual Sport Meet	State	Soundararaja Vidyalaya, Dindigul	7 <sup>th</sup> September 2019
12.	Live Demonstration on Google Classroom	Webinar on Live Faculty Enrichment Programme to give Live Demonstration on Google Classroom to all teaching staff of Vivekananda	State	Vivekananda College, Tiruvedakam West	9 <sup>th</sup> August 2020.



<b>13.</b>	Teachers' Day Address	Teachers' Day	State	SBOA Matric and Higher Secondary School, Nagamalai West, Madurai	5 <sup>th</sup> September 2020
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## 19. EXTENSION ACTIVITIES

<b>S. NO.</b>	<b>NAME OF THE ACTIVITY</b>	<b>NAME OF THE ORGANISING UNIT/ AGENCY/ COLLABORATING AGENCY (NSS, NCC, RRC, YRC, CLUB, DEPARTMENT, SWACHH BHARATH, GENDER ISSUE ETC.)</b>	<b>DATE</b>
<b>1.</b>	Memorandum of Understanding on behalf of Vivekananda College with Tamilnadu State Council of Science and Technology (TNSCST), Chennai to implement a Project named "Energy from Waste".	Vivekananda College with Tamilnadu State Council of Science and Technology (TNSCST), Chennai	24 <sup>th</sup> October 2019
<b>2.</b>	Memorandum of Understanding on behalf of Vivekananda College with Vetri Siddha Medical College Hospital and Research Institute (VSMCH&RI), Near Thanichiyam Pirivu, Madurai District, Tamil Nadu-625221 on 10 <sup>th</sup> July 2020. The main objectives of this MoU are to prepare and distribute the Nilavembu Kudineer, Kabasura Kudineer and other Medicinal Kudineer in order to prevent the village people from Dengue Fever, COVID19 and other emerging fever or diseases and also to provide training for the preparation of various kashayams and herbal products to the interested students of the Vivekananda College.	NSS & NCC of Vivekananda College, Tiruvedakam West	10 <sup>th</sup> July 2020
<b>3.</b>	ONLINE COVID-19 AWARENESS QUIZ during COVID-19 lockdown period. Total Number of responses for this Online Quiz is 18815.	Vivekananda College, Tiruvedakam West	During the Month of May & June 2020

## 20. MEMBERSHIP IN PROFESSIONAL BODIES

- Life Member of Indian Commerce Association, New Delhi since 2014
- Life Member of Indian Tourism and Hospitality Congress, New Delhi since 2014

## 21. ANY OTHER

Sl. No.	Date	Art Activities	Organisation
1	From 19 <sup>th</sup> December 2012 to Till Date	<b>Facebook Page: Painting with Smartphone</b> Published a Facebook Page titled “ <b>Painting with Smartphone</b> ” to Encourage Art and Humanities since 2012. <b>Number of Paintings Posted:</b> More than 1600 <b>Current Page Likes:</b> 11,395 <b>Reference Website:</b> <a href="https://www.facebook.com/Painting.with.Smartphone">https://www.facebook.com/Painting.with.Smartphone</a>	<b>Facebook</b> , United States of America
2.	From 12 <sup>th</sup> September 2013	<b>Art Activities at www.picsart.com :</b> <b>User Name:</b> Painting with Smartphone @tvenkatesan <b>Current Followers:</b> 22.1K <b>Number of Paintings Posted:</b> 440	<b>PicsArt, Inc.</b> 211 Sutter Street, Suite 300, San Francisco, CA 94108, United States of America
3.	16 <sup>th</sup> March, 2014	<b>Email Interview by PicsArt:</b> Talking with T. Venkatesan, the Indian Professor Who Creates Amazing Mobile Art  <b>Reference Website:</b> <a href="https://picsart.com/blog/post/talking-with-t-venkatesan-indian-professor-who-creates-amazing-mobile-art/">https://picsart.com/blog/post/talking-with-t-venkatesan-indian-professor-who-creates-amazing-mobile-art/</a>	<b>PicsArt, Inc.</b> 211 Sutter Street, Suite 300, San Francisco, CA 94108, United States of America
4.	From 2013	<b>YouTube Videos:</b> Time Lapse Videos Published to understand Painting with Smartphone by step by step.	YouTube by Google
5	10 <sup>th</sup> -17 <sup>th</sup> August 2015	The 70 <sup>th</sup> Anniversary of Korean Liberation, <b>International Art Exhibition</b>	Korea Women Visual Designers Association, Seoul, Korea