
VIVEKANANDA COLLEGE

College with Potential for Excellence

Residential & Autonomous – A Gurukula Institute of Life-Training
Re-accredited (3rd Cycle) with 'A' Grade (CGPA 3.59 out of 4.00) by NAAC

Affiliated to Madurai Kamaraj University

(Managed by Sri Ramakrishna Tapovanam, Tirupparaitturai, Trichy)

TIRUVEDAKAM WEST, MADURAI DISTRICT- 625 234

www.vivekanandacollege.ac.in



Department of Economics

Programme: B.A Economics

Learning Outcomes based Curriculum Framework

(LOCF)

(For those students admitted during the Academic Year 2018-19 and after)

Vision

To provide good citizens with economic cum ethical values. (Learn Economics and Leave as an Economist)

Mission

To enrich the students of economics with all round personality development through curricular, co-curricular and extracurricular activities with holistic approach.

About the Programme

The Department of Economics was introduced in 1971. The programme of Economics was introduced in 1973. The programme offered under the name B.A.Economics till 1993 and after it was changed as B.A.Economics (Advertising and Mass Communication) under Vocational Education till 2009. From 2010 onwards, the nomenclature has been changed as B.A.Economics. The programme offers two job-oriented certificate courses on Sales Management and International Business. The programme includes the Skill based papers such as Quantitative Aptitude, Computer Applications in Economics and Project to impart the skills among the students. The Programme provides knowledge of the concepts, principles, theories of the economics and develops basic economic skills which will help the students to take up their careers in the field of academic, corporate, administration and entrepreneurship.

Programme Educational Objectives (PEOs):

A graduate of B.A. Economics Programme after five years will

PEO 1	Utilising the economic concepts in the day to day life for better living
PEO 2	Applying the economic theories in the work places and the homes to make better decisions and choices
PEO 3	Using entrepreneurial skills with communication to excel their profession
PEO 4	Showing continuous improvement in their professional career through life-long learning, appreciating human values and ethics
PEO 5	Developing the teamwork and leadership skills acquired through life-training to improve their work environment and relations

Programme Specific Objectives (PSO)

A graduate of B.A. Economics Programme will

PSO 1	able to understand, analyse and evaluate the basic and current issues in economics.
PSO 2	apply intellectual and innovative analytical skills to undertake research in the higher studies.
PSO 3	synthesize the creative economic skills to take up their careers in the field of academic, corporate, administration and entrepreneurship

Programme Outcomes (PO)

On completion (after three years) of B.A. Economics Programme, the students are expected to

PO 1	Identify, formulate and analyse the complex economic problems through the basic concepts, definitions and laws of economics.
PO 2	Acquire knowledge and understanding of the economics theories and management principles which will be useful in multidisciplinary environments.
PO 3	Understand the impact of the solutions in societal and environmental contexts and demonstrate the knowledge of and need for sustainable development. Create, select, and apply appropriate techniques, resources, and modern economics theories including principles and modelling to complex economic activities with an understanding of the limitations.
PO 4	Realize the solutions for complex economic problems that meet specified needs with appropriate consideration for public safety, cultural, societal and environmental aspects
PO 5	Apply concepts of economics and theories to assess societal, health, safety, legal,

	and cultural issues and the consequent responsibilities relevant to the social practice. Communicate effectively on complex economic activities with the economics community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions
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Graduate Attributes (GA):

No.	Attribute	Description
GA 1	Scientific Knowledge	Apply the knowledge of mathematics, science, arts and humanities fundamentals to the solution of complex problems in the day-to-day life.
GA 2	Problem Analysis	Identify, formulate, research literature, and analyse complex problems reaching substantiated conclusions using first principles of mathematics, natural sciences and social sciences by using research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
GA 3	Problem Solving	Design solutions for complex problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
GA 4	Modern Tool Usage	Create, select, and apply appropriate techniques, resources, and modern economics theories including principles and modelling to complex economic activities with an understanding of the limitations.
GA 5	Graduate and society	Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal, and cultural issues and the consequent responsibilities relevant to the social practice.
GA 6	Environment and sustainability	Understand the impact of the solutions in societal and environmental contexts and demonstrate the knowledge of and need for sustainable development.
GA 7	Ethics and Values	Apply ethical principles, commit to professional ethics, responsibilities and norms of the life through value oriented life training.
GA 8	Leadership Quality	Function effectively as an individual, and as a member or leader in diverse teams and in multidisciplinary settings.
GA 9	Communication	Communicate effectively on complex economic activities with the economics community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
GA 10	Project management and Finance	Demonstrate knowledge and understanding of the economics and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

SCHEME OF EXAMINATIONS

(For those students admitted during the Academic Year 2018-19 and after)

FIRST SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT11	Ikkalak Kavithaiyum Urainadaiyum	6	3	100
	SANSKRIT	P1LS11	Fundamental Grammar & History of Sanskrit Literature – I			
II	ENGLISH	P2LE11	General English - I	6	3	100
III	CORE	01CT11	Micro Economics – I	5	4	100
III	CORE	01CT12	Advertising and Mass Communication –I	5	4	100
III	ALLIED	01AT11	Allied paper I : Economic Statistics – I	6	5	100
IV	NME	01NE11	Non Major Elective Paper I : Economics of Insurance	2	2	100
TOTAL				30	21	

SECOND SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT21	Ikkalak Kadhai Ilakkiyamum Makkal Thagavaliyalum	6	3	100
	SANSKRIT	P1LS21	Poetry, Grammar & History of Sanskrit Literature – II			
II	ENGLISH	P2LE21	General English – II	6	3	100
III	CORE	01CT21	Micro Economics – II	5	4	100
III	CORE	01CT22	Entrepreneurship Development	5	4	100
III	ALLIED	01AT21	Allied Paper II : Economic Statistics - II	6	5	100
IV	NME	01NE21	Non Major Elective Paper II : Elements Of Economics	2	2	100
TOTAL				30	21	

THIRD SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT31	Kappiyamum Pakthi Ilakkiyamum Nadagamum	6	3	100
	SANSKRIT	P1LS31	Prose , Poetics & History of Sanskrit Literature-III			
II	ENGLISH	P2LE31	English for Academic and Professional Excellence-I	6	3	100
III	CORE	01CT31	Money and Banking	5	4	100
III	CORE	01CT32	Mathematical Methods	5	4	100
III	ALLIED	02AT01	Allied Paper I : History of India (1707 – 1858 AD)	6	5	100
IV	SBS	01SB31	Skill Base Paper I : Quantitative Aptitude for Economists	2	2	100
TOTAL				30	20	

FOURTH SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
I	TAMIL	P1LT41	Sanga Ilakkiyamum Neethi Ilakkiyamum	6	3	100
	SANSKRIT	P1LS41	Drama and History of Sanskrit Literature – IV			
II	ENGLISH	P2LE41	English for Academic and Professional Excellence - II	6	3	100
III	CORE	01CT41	International Economics	5	4	100
III	CORE	01CT42	Accountancy	5	4	100
III	ALLIED	02AT02	Allied Paper IV : History of India-II (1858 – 1971 AD)	6	5	100
IV	SBS	01SB41	Skill Based Paper II : Computer Application in Economics	2	2	100
TOTAL				30	21	

FIFTH SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
III	CORE	01CT51	Macro Economics – I	5	5	100
III	CORE	01CT52	Fiscal Economics - II	5	5	100
III	CORE	01CT53	History of Economic Thought – I	5	5	100
III	CORE	01CT54	Planning and Growth	5	5	100
III	ELECTIVE	01EP51	Agricultural Economics	6	5	100
IV	SBS	01SB51	Human Resource Management	2	2	100
IV	EVS	ESUG51	Environmental Studies	2	2	100
TOTAL				30	29	

SIXTH SEMESTER

Part	Study component	Course Code	Course Title	Hours per week	Credits	Total Marks
III	CORE	01CT61	Macro Economics - II	5	4	100
III	CORE	01CT62	History of Economic Thought - II	5	4	100
III	ELECTIVE	01EP61	Indian Economy	6	5	100
III	ELECTIVE	01EP62	Industrial Economics	6	5	100
IV	SBS	01SB61	Economics for Competitive Exams	2	2	100
IV	SBS	01SB62	Elements of Communication	2	2	100
IV	SBS	01SB63	Project	2	2	100
IV	VE	VEUG61	Value Education	2	2	100
V	EA	EAUG61	Extension Activities		1	100
TOTAL				30	27	

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - I
Course Title: Micro Economics - I		
Course Code: 01CT11	Hours per week: 5	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the I year students to provide a strong foundation on concepts and theories of Micro Economics. It also helps the students to understand the consumer and producer.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

CO No.	Course Outcomes(COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define basic concepts and definitions of micro economics namely Wants, Utility, Demand, Elasticity of Demand, Indifference Curve, Factors of production, Production function, Fixed Factors ,Variable Factors and Cost and Revenue	K1
CO 2	List out Factors influencing wants, demand, elasticity of demand and supply, Factors of production namely land, labour, capital and economies of scale of production.	K1
CO 3	Explain basic laws of Micro economics namely Law of Consumption , Laws of Demand and Supply, Law of Consumer's Surplus, Revealed Preference Theory Law of Returns and Law of Returns to Scale .	K2
CO 4	Discuss the importance of Elasticity of Demand, and Indifference Curve. Differentiate the short run and long run costs and revenue concepts of the firm.	K2
CO 5	Examine Income Effect and Substitution Effect of the consumer with the help of Indifference Curve, least cost combination. Apply equilibrium of the Consumer and Producer, law of variable proportion	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I:	Introduction: Definitions and Scope of Economics - Micro, Macro Economics - Economic Statics and Dynamics – Basic Concepts in Micro Economics.
UNIT-II:	Utility Analysis: Cardinal Utility Analysis - The Law Of Diminishing Marginal Utility – Equi-Marginal Utility - Consumer's Surplus - Ordinal Utility Analysis – Indifference Curve Analysis - Indifference Curve Approach - Properties of Indifference Curve - Consumer's Equilibrium - Price Effect, Income Effect and Substitution Effect.

UNIT- III:	Demand Analysis: Meaning - Law of Demand – Exceptional Demand Curve – Determinants of Demand - Demand Curve - Elasticity of Demand –Types - Price, Income and Cross Elasticity of Demand – Methods of Measuring Elasticity of Demand.
UNIT- IV:	Theory of Production: Meaning of Production – Production Function – Cobb Douglas –CES-VES-Factors of Production: Land, Labour, Capital & Organisation - Law of Variable Proportions - Laws of Returns to Scale – Economies of Scale –Internal & External.
UNIT- V:	Concepts of Cost and Revenue - Fixed Cost and Variable Cost – Average, Marginal and Total Costs - Short Run and Long Run Cost Curves - Average Revenue and Marginal Revenue - Relationship Between AR and MR curves.

Text Books:

1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
3. K.K. Dewett, *Modern Economic Theory*, S Chand & Co Ltd., New Delhi, 2006.

Reference Books:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
3. Paul A. Samuelson, *Foundations of Economic Analysis*, Harvard University Press, 1983.
4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
5. George Joseph Stigler, *The Theory of Price*, McMillan, New Delhi, 1966.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - I
Course Title: ADVERTISING & MASS COMMUNICATION - I		
Course Code: 01CT12	Hours per week: 5	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the I year students to know the importance and objectives of advertising, to understand about the indoor and outdoor Advertising Media and to acquire the knowledge of types of advertising, methods of measuring advertising budget, preparation of effective advertising copy and measuring the effectiveness of advertising.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

CO No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define- Advertising , Commercial and Non-commercial Advertising, Primary Demand and Selective Demand Advertising, Advertising Message	K1
CO 2	Find out advertising -Practical uses, Classification and Display Advertising, Setting of Advertising Budget, slogan, logos, seal of approval	K1
CO 3	Explain the Importance of Advertising in Modern Marketing, , Advertising objectives, Comparative Advertising - Co-operative Advertising, Promotional Advertising Elasticity	K2
CO 4	Analyze the Indoor and outdoor advertising, Role of Advertising in the National Economy, Types of Advertising, Role of Colon, Elements of a Broadcast Copy, Classification of headlines	K2
CO 5	Examine the indoor and outdoor advertising- Factors Affecting the Advertising Expenditure, methods of measuring advertising budget, Preparing an Effective Advertising Copy, Copy for Direct Mail	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

- UNIT- I** Importance of Advertising in Modern Marketing. Role of Advertising in the National Economy.
- UNIT-II** Advertising objectives – Importance – Indoor and outdoor advertising – Practical uses.
- UNIT- III** Types of Advertising - Commercial and Non-commercial Advertising - Primary Demand and Selective Demand Advertising - Classified and Display Advertising - Comparative Advertising - Co-operative Advertising.
- UNIT- IV** Setting of Advertising Budget, Factors Affecting the Advertising Expenditure in a

Company. Promotional Advertising Elasticities.

UNIT- V Advertising Message, Preparing an Effective Advertising Copy - Elements of a Print Copy - Headlines, Illustration, Body Copy, Slogan, Logos, Seal of Approval, Role of Colon, Elements of a Broadcast Copy-Copy for Direct Mail.

Text Book:

1. P.Saravanavel and S.Sumathi, Advertising and Salesmanship, Margham Publication, Chennai, 2013.

Reference Books:

1. Rajeev Batra, John G. Myers and David Aaker, Advertising Management, Prentice-Hall, Inc., 1996
2. Watson. S. Dunn, Advertising - Its Role in Modern Marketing, The Dryden Press, 1994
3. Mahendra Mohan, Advertising Management, Tata McGraw Hill Publishing Co., Ltd., New Delhi, 2006.
4. Philip Kotler & Kevin Lnane Keller, Marketing Management, Prentice Hall of India, New Delhi, 2000.
5. Sengupta, Subroto, Cases in Advertising and Communication Management in India, Indian Institute of Management, Ahmedabad, 1976

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Allied Theory		SEMESTER – I	
Course Title: ECONOMIC STATISTICS – I			
Course Code: 01AT11	Hours per week: 5	Credits: 5	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for I year B.A. Economics students in the Odd Semester to provide a strong foundation and knowledge of application on Economic Statistics. It also develops the analytical skill on social science surveys.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Meaning of statistics, census, data, primary data, secondary data, sample, tabulation, graph, diagrams, mean, median mode, range, deviation	K1
CO 2	Illustrate primary data, secondary data, Give the formula for mean, median, mode, deviation, dispersion, calculate range, mean,	K1
CO 3	Uses of statistics, diagrams, averages, Lorenz curve. merits and demerits of statistics, primary data, secondary data, classifications, tabulations, diagrammatic representation, graphical representation, averages, Lorenz curve, dispersion. Characteristics of statistics, Limitations of statistics, Primary data and secondary data, classification of data, meaning of graphical representation, meaning of geometric mean and harmonic mean, meaning of quartile deviation, standard deviation.	K2
CO 4	Methods of collecting data, Merits and demerits of graphical representation, Lorenz curve, relative merits and demerits of dispersion.	K2
CO 5	Relationship between economics and statistics, Planning statistical enquiry, Techniques of data collection, Classification of data, Tabulation of data, Bar diagram and Pie diagram, histogram, frequency polygon and ogive. Estimation of mean, median and mode, calculation of geometric mean and harmonic mean. Relative merits and demerits of average, coefficient of variation.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Define - and characteristic of Statistics – Uses and Limitations of Statistics – Relationship between Economics and Statistics.

UNIT-II : Planning of Statistical Enquiry – Techniques of Data Collection – Census and Sample – Methods of Collection Data – Primary and Secondary Data – Classification and Tabulation of Data.

UNIT- III: Diagrammatic Representation: Meaning – Merits and Demerits – Types: Bar Diagram and Pie Diagram – Graphical Representation: Meaning – Merits and Demerits – Types: Histogram, Frequency Polygon and Ogive.

UNIT- IV: Measures of Central Tendency: Mean – Median – Mode – Geometric Mean and Harmonic Mean – Relative Merits and Demerits of Average.

UNIT- V: Measures of Dispersion: Range – Quartile Deviation – Mean Deviation – Standard Deviation, Lorenz Curve – Relative Merits and Demerits of Dispersion – Coefficient of Variation.

Text Books:

1. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.

Reference Books:

1. Asthana, B.N., *Elements of Statistics*, S. Chand & Company Ltd., New Delhi, 2011.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.
3. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board, Mathematical Instruments

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S	M		S	S
CO 2	S			S	S
CO 3	S		S	M	S
CO 4	S				S
CO 5	S	S	S	S	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. HISTORY (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Allied Theory		SEMESTER - I
Course Title: GENERAL ECONOMICS - I		
Course Code: 01AT01	Hours per week:	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the I year students to know the basic concepts of Economics and to understand about the Consumption and Production Functions.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define – Wealth – Welfare – Scarcity - Basic Concepts Goods – Utility - Wants – Value – Price - Market and Income – Law of Demand – Law of Supply- Elasticity of demand & Elasticity of supply – Factors of Production.	K1
CO 2	Find out factors determining of Demand - Law of Demand - Supply – Law of supply- Law of Diminishing Marginal Utility – Equi-Marginal Utility.	K1
CO 3	Explain basic laws of economics namely Law of Consumption -Laws of Demand and Supply – determinants - Elasticity of Demand –Types and Kinds Price Elasticity of Demand	K2
CO 4	Discuss the Uses of Elasticity of Demand - Characteristics of Factors of production - Division of Labour - Localization of Industry - Large Scale and Small Scale Production.	K2
CO 5	Examine - Methods of Measuring Elasticity of Demand –Apply Law of Diminishing Marginal Utility – Equi-Marginal Utility.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I Introduction: Definitions of Economics - Adam Smith, Marshall, Robbins – Main Divisions of Economics - Basic Concepts - Goods – Utility - Wants – Value – Price - Market and Income.

UNIT-II Demand Analysis: Meaning-Types-Determinants-Law of Demand-Exceptional Demand Curve-Law of Supply-Determinants

UNIT-III Elasticity of Demand: Meaning-Types of Elasticity of Demand –Types of Price Elasticity of Demand –Methods of Measuring Elasticity of Demand –Uses of Elasticity of Demand

UNIT-IV Consumption: Law of Diminishing Marginal Utility – Equi-Marginal Utility - Demand and Elasticity of Demand Supply and Elasticity of Supply.

UNIT –V Production: Meaning - Characteristics of Land, Labour, Capital and Organisation - Division of Labour - Localisation of Industry - Large Scale and Small Scale Production.

Text Books:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Prof. L. Srinivasan, *General Economics-Part-I*, Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

Reference Books:

1. Hague, Douglas C., Stonier, Alfred W., *A Textbook of Economic Theory*, Longmans Green And Co Ltd., London, 1953.
2. Sankaran.S, *Principles of Economics*, Margham Publications, Chennai, 2008
3. K.P.M. Sundaram, *Money, banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

PART – IV : Non major Elective		
Course Title : ECONOMICS OF INSURANCE		
Course Code : 01NE11	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To know the Basic Concepts and Principles of Insurance.*
- ❖ *To enhance the knowledge of Life Insurance and General Insurance.*
- ❖ *To enrich the knowledge of IRDA.*

UNIT – I

Introduction – Meaning – Definition – Features – Functions – Importance and Advantages of Insurance.

UNIT – II

Principles of Insurance - Fundamental Principles - Terms Used in Insurance - Evolution of Insurance Organisation – Insurance Organisation in India.

UNIT – III

Life Insurance – Meaning - Importance, Types of Life Insurance Policies.

UNIT – IV

General Insurance – Meaning and Types of General Insurance - Classifications of General Insurance Policies.

UNIT – V

Legal Dimensions of Insurance – IRDA (1999) and Consumer Protection Act 1986.

Text Book

1. Murthy, *Elements of Insurance*, Margham Publications, Chennai, 2012

Reference Books:

1. Dr.P. Periasamy, *Principles and Practice of Insurance*, Himalaya Publishing House Pvt. Ltd., New Delhi, 2013
2. Mishra, M.N., *Principles & Practices of Insurance*, Sultan Chand & Sons, New Delhi, 2004.

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - II	
Course Title: MICRO ECONOMICS - II			
Course Code: 01CT21	Hours per week:	Credits: 4	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the I year students to enrich the students towards the knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define – Supply – Law of Supply – Elasticity of supply-	K1
CO 2	List out Personal and Functional Distribution - Marginal Productivity Theory — Modern Productivity Theory – Rent – Wage – Interest — Gross and Net interest- Profit — Gross Profit – Net Profit.	K1
CO 3	Explain – Kinds of supply - Factors determining supply - Marshall's Time Element analysis – Distinguish between Pure and Perfect Competition.	K2
CO 4	Illustrate - Ricardian Theory of Rent - Modern theory of rent - quasi rent - Subsistence theory of wage – Wage Fund Theory - Liquidity preference Theory.	K2
CO 5	Analyze Types of Elasticity of supply- Develop the Price and output determination under perfect competition, Monopoly, and Monopolistic Competition – Kinked Demand Curve – Construct the Marginal Productivity Theory of Distribution. Loanable Fund Theory - Innovation Theory of Profit – Risk and Uncertainty Theory of Profit -	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Supply-Meaning, Kinds – Factors determining-Supply and Elasticity of supply - Marshall's Time Element analysis.

UNIT-II: Product Pricing: Perfect competition: Meaning –Features-Price and output determination under perfect competition - Equilibrium of a firm and industry. Monopoly – Meaning- features-types-price and output determination under monopoly.

UNIT- III: Product Pricing II: Monopolistic Competition – Meaning-features- Price and output determination under the Monopolistic Competition – Oligopoly – Features – Kinked Demand Curve.

UNIT- IV: Theory of distribution I: Personal and Functional Distribution - - Marginal productivity theory of distribution-- Modern Theory of distribution – Rent: Meaning- Ricardian Theory of Rent - Modern theory of rent - quasi rent.

UNIT- V: Theory of Distribution I: Wage – Meaning – Kinds of Wage- Subsistence theory of wage – Wage Fund Theory – Modern Theory of Wage – Interest – Meaning – Gross and Net interest – Liquidity preference Theory – Loanable Fund Theory- Profit – Meaning – Gross and Net Profit – Innovation Theory of Profit – Risk and Uncertainty Theory of Profit.

Text Books:

1. K.P.M. Sundaram & M.C. Vaish, *Micro Economic Theory*, S Chand & Co Ltd., New Delhi, 1997.
2. H.L. Ahuja, *Advanced Economic Theory: Micro Economic Analysis*, S Chand & Co Ltd., New Delhi, 2006.
3. K.K. Dewett, *Modern Economic Theory*, S Chand & Co Ltd., New Delhi, 2006.

Reference Books:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Jhingan, M.L, *Microeconomic Theory*, Vikas Publishing House Pvt. Ltd., New Delhi, 1982.
3. Paul A. Samuelson, *Foundations of Economic Analysis*, Harvard University Press, 1983.
4. P.A. Samuelson & W.D. Nordhaus, *Economics*, Tata McGraw Hill, New Delhi, 2005.
5. George Joseph Stigler, *The Theory of Price*, McMillan, New Delhi, 1966.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - II
Course Title: ENTREPRENEURSHIP DEVELOPMENT		
Course Code: 01CT22	Hours per week:	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the I year students to enrich the students towards the knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define – Entrepreneur – Women Entrepreneur - SWOT Analysis – Motivation – MSMEs - Industrial Sickness	K1
CO 2	List out Factors Influencing Entrepreneur- Women Entrepreneurship Motivating Factors - Industrial Sickness - symptoms – causes Institutional Arrangement for Entrepreneurship Development DIC - SIDO - SIDCO - NSIC - SIPCOT - TIIC - ITCOT - SIDBI –	K1
CO 3	Explain the - Functions of Entrepreneur - Growth of Women Entrepreneurship in India - Steps to Promote Women Entrepreneurship in India.	K2
CO 4	Describe the - Role of Entrepreneurs in Economic Development - Problems of Women Entrepreneur – Functions NSIC –DIC.	K2
CO 5	Analyze Project Report – Contents of the Project Report- Apply SWOT Analysis for various industrial and service sector performance.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Introduction: Entrepreneur - Meaning - Definition - Functions of Entrepreneur - Types - Role of Entrepreneurs in Economic Development - Entrepreneur and Manager - Traits and Qualities of Successful Entrepreneurs – SWOT Analysis.

UNIT-II: Entrepreneurship: Concept of Entrepreneurship – Motivation Theories – Motivating Factors – Entrepreneurial Mobility- Factors Influencing Mobility – Need for EDP.

UNIT- III: Women Entrepreneurship: Concept - Types - Factors Influencing Women Entrepreneurship - Role and Functions - Growth of Women Entrepreneurship in India - Problems of Women Entrepreneur - Steps to Promote Women Entrepreneurship in India.

UNIT- IV: MSMEs: Meanig of MSME – Types of MSME- Role of MSME in Economic Development– Industrial Sickness: Causes and Remedies – Project Report: Contents – Formulation.

UNIT- V: Institutions to Promote MSMEs: Institutional Arrangement for Entrepreneurship Development – DIC - SIDO - SIDCO - NSIC - SIPCOT - TIIC - ITCOT - SIDBI - Function - Incentives and Subsidies.

Text Books:

1. Anilkumar.S, Purnima.S.C, Abraham.K, Jayashree.K, *Entrepreneurship Development*, New Age International Publication, Mumbai, 2011.
2. Gorden. E. Natarajan. K *Entrepreneurship Development*, Himalaya Publishing House, Mumbai, 2017.

Reference Books:

1. Saravanavel.P, *Entrepreneurial Development*, Ess Pee Kay Publishing House. Chennai, 1997.
2. Khanka.S.S, *Entrepreneurial Development*, S. Chand & Co., New Delhi. 1999
3. Gupta.C.B and N.P.Srinivasan, *Entrepreneurial Development in India*, S. Chand & Co., New Delhi. 1998
4. Jose Paul Ajit Kunder and Mampilly, *Entrepreneurship Development*, Himalaya Publishing House Pvt. Ltd., Mumbai.
5. Vasanth Desai, *Small Scale Industries and Entrepreneurship*, Himalaya Publishing House, Mumbai, 2008.
6. Thomas W. Zimmer & Norman N Scarborough, *Essentials of Entrepreneurship and Small Business Management*, Pearson Education, New Delhi, 2008.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Allied Theory		SEMESTER - II
Course Title: ECONOMIC STATISTICS – II		
Course Code: 01AT21	Hours per week:	Credits: 5
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for I year B.A. Economics students in the Even Semester to provide analytical practice on Economic Statistics.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define Correlation, regression, Correlation co-efficient, Probability. Meaning of Regression, linear regression, non-linear regression, simple regression, multiple regressions. Meaning of Time Series Analysis and Trend, Index number, events, experiment.	K1
CO 2	Give the formulae for correlation, positive correlation, negative correlation, formulae for correlation co-efficient, Regression co-efficient, Example for simple straight line equation. Value of probability, probability of success, probability of failure, examples to understand probability.	K1
CO 3	Uses of correlation, types of correlation. Uses of regression, regression equation. Components of time series. Uses of time series, index numbers Probability, Types of probability. Difference between independent event and dependent event.	K2
CO 4	Importance of estimation correlation, Evaluation of Karl Pearson's coefficient of correlation. Difference between correlation and regression. Importance of time series analysis. Types of index numbers. Estimation of Weighted, Layspeyre's and Bowley's index numbers. Addition theorem, multiplication theorem.	K2
CO 5	Methods of measuring correlation, Estimation of rank Correlation coefficient. Estimation of Regression Co-efficient. Evaluation of different methods of measuring trend with simple problems. Finding of Laspeyre's index number, Test of index numbers. Problems using addition theorem and multiplication theorem.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Correlation Analysis: Meaning – Importance - Uses, Types and Methods of Measuring Correlation – Rank Correlation Co-efficient

UNIT-II : Regression Analysis: Meaning - Uses - Difference between Correlation and Regression - Regression Equation and Regression Co-efficient.

UNIT- III: Time Series: Meaning – Importance – Uses – Components of Time Series – Different Methods of Measuring Trend.

UNIT- IV: Index Number: Meaning - Importance, Uses and Types of Index Number – Weighted, Laspeyre’s, Pasache, Fisher and Bowley - Test of Index Numbers.

UNIT- V: Probability: Meaning – Definition – Uses and Types of Probability – Mutually Exclusive, Independent and Dependent Events – Addition and Multiplication Theorems.

Text Books:

1. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.

Reference Books:

1. Asthana, B.N., *Elements of Statistics*, S. Chand & Company Ltd., New Delhi, 2011.
2. Gupta, S. P., *Statistical Methods*, Sultan Chand and Sons, New Delhi, 2010.
3. Pillai, R. S. N. & Bagavathi, V., *Statistics – Theory and Practice*, S. Chand & Co. Limited, New Delhi, 2013.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board, Mathematical Instruments,

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S	M		S	S
CO 2	S			S	S
CO 3	S		S	M	S
CO 4	S				S
CO 5	S	S	S	S	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

DEPARTMENT OF ECONOMICS

Programme: B.A. HISTORY (Under CBCS and OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Allied Theory		SEMESTER - II
Course Title: GENERAL ECONOMICS - II		
Course Code: 01AT02	Hours per week:	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the I year students to acquire the knowledge of National Income, Money and Banking. Understand the knowledge of International Trade Public Finance and NITI- Aayog.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (According to Bloom's Taxonomy)
CO 1	Define - National Income — Wage — Profit - Money –Banking – Internal trade – Meaning – International Trade —Balance of Trade – Favorable Balance of Trade – Unfavorable Balance of Trade - Balance of Payments - Public Finance- Public Revenue- – Public Expenditure – Public Debt – Planning – Mixed Economy –	K1
CO 2	Know the Basic Concepts of National Income – GNP-GDP-NNP-NDP-PCI-DI- Money –functions of Money-International Trade –BOT and BOP- Public debt- Mixed Economy - Planning Commission- NITI Aayog	K1
CO 3	Explain - the Basic Concepts of National Income - Ricardian Theory of Rent- Keynesian Theory of Interest Types of Money - Functions of Money - Causes for Disequilibrium in the balance of payments	K2
CO 4	Discuss the Keynesian Theory of Interest - Differentiate the Balance of Trade and Balance of Payments and – Distinguish between Planning Commission and NITI Aayog- I.M.F, I.B.R.D and WTO – Objectives and Functions	K2
CO 5	Analyze The Functions of Commercial Banks - Functions of Central Bank –. Assessment of the Tenth and Eleventh and Twelfth Five Year Plan in India.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Distribution - National income – Definition and Basic concepts Rent- Ricardian Theory of Rent - Wages - Wage Fund Theory, Interest - Keynesian Theory of interest – Profit - Innovation theories of profit.

UNIT-II: Money: Meaning – Types - Functions of Money - Banking: Meaning – Types - Functions of Commercial Banks - Functions of Central Bank

UNIT- III: International Trade: Meaning - Differences between Balance of Trade and Balance of Payments – Causes for Disequilibrium, I.M.F, I.B.R.D and WTO – Objectives and Functions.

UNIT- IV: Public Finance: Meaning - Sources of Public Revenue - Principles of Taxation -Public Expenditure and Public Debt – Meaning and Causes for Growth.

UNIT- V: Planning and Economic Development: Mixed economy –Last two Five Year Plans in India – Objectives and Achievements –A note on NITI Aayok.

Text Books:

1. Marimuthu, D. Bose, *Introduction to Micro Economics*, Himalaya Publishing House Pvt, Ltd., Mumbai, 2000.
2. Prof.L. Srinivasan, *General Economics-Part-I I* Meenakshi pathippaham, Vandiyur Main road, Sadasiva nagar, Madurai-20.2015

Reference Books:

1. Hague, Douglas C., Stonier, Alfred W., *A Textbook of Economic Theory*, Longmans Green And Co Ltd., London, 1953.
2. Sankaran.S, *Principles of Economics*, Margham Publications, Chennai, 2008
3. K.P.M. Sundaram, *Money, banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 21th March 2018
- Approved in the Academic Council Meeting held on 11th April 2018

PART – IV : Non major Elective		
Course Title : ELEMENTS OF ECONOMICS		
Course Code : 01NE21	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To know the fundamental concepts of Micro and Macro Economics*
- ❖ *To get an idea of Law of Demand and Law of Supply*
- ❖ *To understand the concepts of National Income, Money and Functions of Money*

UNIT- I

Definitions of Economics - Basic Concepts in Economics - Micro and Macro Economics

UNIT- II

Demand and Demand Curve - Determinants of Demand - Law of demand - Consumer's Surplus

UNIT- III

Supply and Law of Supply - Supply Curve - Determinants of Supply Curve – Consumer's Surplus - Factors of Production.

UNIT-IV

National Income - Concepts of National Income – Methods of Measurement - Difficulties in Estimating National Income - Uses of National Income Data.

UNIT- V

Money - Meaning & Functions of Money - Inflation - Meaning - Types of Inflation – Causes and Control of Inflation – Black Money.

Text Book

1. General Economics Part I
2. General Economics Part II

Reference Books

1. M.L.Seth, *Micro Economics*, Laxmi Narayana Agarwal, Agra, 2007
2. Jhingan, M.L., *Principles of Economics*, Vrinda Publications Pvt. Ltd., New Delhi, 2002.
3. M.J.Kennedy, *Advanced Microeconomics Theory*, Himalaya Publishing House Pvt. Ltd., New Delhi, 2008.

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - III	
Course Title: MONEY AND BANKING			
Course Code: 01CT31	Hours per week: 7	Credits: 4	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the II year students to acquire the knowledge of functions of Central Bank and Commercial Bank moreover the policy of Central Bank, Money Market and Capital. Understand the knowledge Theories of Money and Inflation.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define – Money — Banking - Commercial Bank- Central Bank Inflationary Gap - Inflation - Monetary Policy - Equation of –Irving Fisher - Marshall - Robertson - Keynes — Meaning of Deflation –Stagflation - Black Money – Demonetization – Money Market – Capital Market and Credit Control.	K1
CO 2	Know– the functions of money - Commercial Banks - Central Bank - Money Market - Capital Market – types of money - Banks - Inflation and Monetary Policy.	K1
CO 3	Explain - the methods of credit control - measures for to control inflation – the phases of trade cycle - the concept of Inflationary Gap - the causes for inflation and deflation	K2
CO 4	Discuss the Evolution of Money - Defects of Money - the Fisher quantity theory of Money - the objectives of Credit control - the Role of Commercial B and Economic Development -	K2
CO 5	Analyze The effects o f inflation - Demonetization – Black Money – Role of Monetary policy in Developing Economy.	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing
K5 – Evaluating K6- Creating

Syllabus

UNIT-I: Money: Barter System –Meaning and Defects - Evolution of Money - (15 Hrs)
Meaning and Definitions of Money - Functions of Money - Kinds of Money - Defects of Money- Qualities of Good Money.

UNIT-II: Monetary Theories: Quantity Theory of Money– Fisher's Quantity Theory of Money - Cambridge Equation: Pigou, Marshall, Robertson and Keynes. (15 Hrs)

UNIT- III: Inflation: Meaning – Causes - Types - Effects - Anti-inflationary Measures (15 Hrs)
- Inflationary Gap - Deflation – Stagflation – Trade Cycles – Meaning, Definitions, Features and Phases.

UNIT- IV: Banking: Meaning – Types- Functions of Commercial Banks - Commercial Bank and Economic Development - Credit Creation – Black Money and Demonetization and Its impact. (15 Hrs)

Central Bank: Functions - Methods of Credit Control - Quantitative and Qualitative Methods

UNIT- V: Money Market: Organized and Unorganized Money Market - Indian Money Market - Capital and Stock Market - Monetary Policy: Objectives, Types and Instruments – India’s Monetary Policy. (15 Hrs)

Text Books:

1. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Reference Books:

1. M C Vaish, *Monetary Theory*, Vikas Publishing House Pvt Ltd, Chennai, 2009
2. Gupta, S.B., *Monetary Economics: Institutions, Theory and Policy*, New Delhi: S. Chand and Co., New Delhi, 1988.
3. M. L. Jhingan, *Money, Banking, International Trade and Public Finance*, Konark Publishers Pvt, Limited, New Delhi, 1993.
4. Bhole, L. M., *Financial Institutions and Markets, Structure, Growth and Innovation*, Tata McGraw-Hill, New Delhi. 1999.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 5th January 2019
- Approved in the Academic Council Meeting held on 5th April 2019

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS - Outcome Based Education (OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - III	
Course Title: MATHEMATICAL METHODS			
Course Code: 01CT32	Hours per week: 7	Credits: 4	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the II year students to provide an analytical knowledge on the concepts and theories of Mathematical Methods. It also helps the students to understand the application of mathematics in economic theories.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Understand the role of mathematics in economics with suitable illustrations and to introduce the application of set theories.	K1, K2
CO 2	Develop the knowledge on two dimensional analytical geometry	K2, K3
CO 3	Learn the basics of matrices and find the solution of linear equations	K1, K3
CO 4	Examine the uses of differentiation in economics	K3
CO 5	Evaluate the consumer's surplus and producer's surplus using integral calculus.	K2, K3

K1- Remembering

K2 – Understanding

K3 – Applying

K4 – Analysing

K5 – Evaluating

K6- Creating

Syllabus

UNIT-I: Mathematical Economics: Meaning, Nature, Scope - Role of Mathematics in Economics - Set Theory: Meaning - Types of Sets – Venn Diagram -Theories of Set- Set operation – Functions-Linear. **(15 Hrs)**

UNIT-II: Analytical Geometry of Two Dimensions: **(15 Hrs)**
a) Straight line : Equation of a Straight Line-Point of Intersection of Two Lines, Concurrent Lines Angle Between the Two Straight Lines –
b) Circle, Centre, Radius.

UNIT- III: Matrices: Addition and Subtraction of Matrices, Matrix Multiplication - Types of Matrices - Transpose of Matrix - Inverse Matrix - Solution of Linear Equations by Matrix Method and Crammer's Rule. **(15 Hrs)**

UNIT- IV: Differential Equations: Meaning – Rules for Differentiation: Addition, Subtraction, Multiplication, Division -Higher order Differentiation: Partial and Total Differentiation- Uses of these equations in economics **(15 Hrs)**

UNIT- V: Integral Calculus: Rules of integration, definite integrals and their properties. Uses of integrals in Economics- consumer's and producer's surplus **(15 Hrs)**

Text Book:

1. Bose.D. *An Introduction to Mathematical Methods*, Himalaya Publishing House, New Delhi, 2009.

Reference Books:

1. C.S.Agarwal, R.C. Joshi., *Mathematics for Economists*, The New Academic Publishing Co., Jalandhar, 1983.
2. T.M. Srinivasan & S.Perumalswamy, *Elements of Quantitative Techniques*, Emerald Publishers, Chennai, 2000
3. Sanchet, D.C. and Kapoor, V.K., *Business Mathematics*, S.Chand &Co., New Delhi, 1983
4. Yamane, Taro, *Mathematics for Economists: An Elementary Survey*, Prentice Hall of India Pvt. Ltd., New Delhi, 1970

Pedagogy:

Chalk & Talk, Group Discussion, Peer teaching

Teaching Aids:

Green Board, scientific calculator, campus devices

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S	M	L	S	M
CO 2	M	S	M	M	L
CO 3	M	S	S	L	S
CO 4	M	S	S	M	S
CO 5	S	S	M	M	L

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 5th January 2019
- Approved in the Academic Council Meeting held on 5th April 2019

PART - III : Allied Subject Theory		
Course Title : HISTORY OF INDIA (1707-1858 AD)		
Course Code : 02AT01	Hours per week: 6	Credit: 5
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To analyze the factors that helped to establish the British Empire in India.*
- ❖ *To outline the Constitutional development from 1773 to 1857 AD..*
- ❖ *To trace the evolution of Indian National Movement.*

Unit-1

The Advent of Europeans – Portuguese – Dutch – English and French – Anglo-French rivalry in the Carnatic – The Establishment of English power in Bengal – Robert Clive – Double government in Bengal.

Unit-2

India under English East India Company: Warren Hastings: Administrative Reforms – Foreign Policy - Cornwallis - Permanent Land Revenue Settlement - Lord Wellesley and Subsidiary System – Lord Hastings Reforms of William Bentinck – Lord Dalhousie – Administrative Reforms – Foreign Policy – Lord Canning.

Unit-3

Anglo-Maratha Wars - Anglo-Mysore Wars - Anglo-Sikh Wars

Unit-4

Internal resistances: Poligary Rebellion (1799) – The South Indian Rebellion (1800-1801) – Vellore Mutiny (1806) – The Rising of 1857 – End of Company's rule.

Unit-5

Constitutional developments from 1773-1858 AD: Regulating Act of 1773 – Pitt's India Act of 1784 – Charter Acts (1813, 1833 and 1853) – Queen's Proclamation.

Text Book

1. Four Authors *Simple History of India since 1526*, SBD Publishers, Delhi, 2010.

Reference Books

1. Agarwal A.C. *Constitutional History of India*, Wiley Eastern, New Delhi, 1986.
2. Grover & Grover *History of Modern India*, S. Chand and Co., New Delhi, 2001.
3. Mahajan V.D. *History of India since 1526*, S. Chand and Publication; New Delhi, 1976.
4. Rajayyan K. *South Indian Rebellion*, Ratna Publications, Madurai, 2000.
5. Roy Choudry, S.C. *History of Modern India*, Surjeet Publications, Delhi, 1995

PART – IV : Skill Based Subject		
Course Title : QUANTITATIVE APTITUDE FOR ECONOMISTS		
Course Code : 01SB31	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- *To train the mental ability of the students.*
- *To broaden the analytical skill of the students and to inculcate the problem solving skills*

UNIT I Simplification – Average– Problems on Ages – Surds & Indices
Percentage –Ratio and Proportion – Partnership– Time and Work

UNIT II Profit and Loss – Time and Distance – Simple Interest –Compound Interest

UNIT III Analog – Classification – Series Completion – Coding – Decoding – Blood Relations –
Puzzle Test –Direction Sense Test – Logical Venn Diagrams – Alphabet Test – Number,
Ranging &Time Sequence Test.

UNIT IV Mathematical Operations – Logical Sequence of Words – Inserting the Missing
Character – Data Sufficiency – Decision Making -Assertion & Reason – Situation
Reaction Test – Verification of Truth of the Statement.

UNIT V Data Interpretation – Arithmetical Reasoning -Non-verbal Reasoning

Books for Study

1. Agrawal, R.S., Quantitative Aptitude, S. Chand & Sons, New Delhi
2. Prakash, R., Verbal and Non-Verbal Reasoning, McMillan India, New Delhi

Books for Reference

1. Abhijit Guha, Quantitative Aptitude for Competitive Examination, Tata Mc Graw – Hill publishing,
New Delhi
2. Competition Success Review
3. Competition master

- Terms of Trade and Economic Welfare – Gains from terms of Trade.

UNIT- III: Balance of Trade and Balance of Payments–Causes for Disequilibrium in the Balance of Payments - Measures of Correcting Disequilibrium in the Balance of Payments - Free Trade Vs protection. **(15 Hrs)**

UNIT- IV: Exchange Rate: Fixed and Flexible Exchange Rate – Merits and demerits – Mint Parity Theory – Purchasing Power Parity Theory - Balance of Payment Theory. **(15 Hrs)**

UNIT- V: International Financial Institutions and Trade Blocks: IMF, IBRD, UNCTAD, WTO, Euro - Dollar Market, Benefits and Effects - South Asian Association for Regional Co-operation (SAARC)-BRICS. **(15 Hrs)**

Text Books:

1. S. Sankaran, *Money, Banking and International Trade*, Margham Publications, Chennai, 2004
2. K.P.M. Sundaram, *Money, Banking & International Trade*, Sultan and Chand Co. Ltd. New Delhi, 2006.

Reference Books:

1. Kindleberger, C.P., *International Economics*, Homewood, 1973.
2. M. L. Jhingan, *Money, Banking, International Trade and Public Finance*, Konark Publishers Pvt, Limited, New Delhi, 1993.
3. M.C.Vaish, *Money, Banking Trade & Public Finance*, New Age International (P). Ltd., New Delhi, 2003.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 5th January 2019
- Approved in the Academic Council Meeting held on 5th April 2019

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - IV	
Course Title: ACCOUNTANCY			
Course Code: 01CT42	Hours per week: 7	Credits: 4	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the II year students to provide an analytical knowledge on the concepts and methods of Accountancy. It also helps the students to understand the procedure and application of the procedure while preparation of various accounts.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	State the meaning and examples of Book Keeping, Accountancy, journal, ledger, trial balance, purchases book, sales book, purchase returns book, sales returns book, cash book-Single column, double column, triple column, contra entry- petty cash book, Bank Reconciliation Statement-cash book, pass book – trial balance – suspense account – trading a/c, profit & loss a/c, balance sheet, gross loss, net loss, gross profit, net profit, non-profit organization – receipts & payments a/c and income & expenditure a/c – surplus, deficit.	K1
CO 2	Know the types of accounting – types of books of account – types of account –list of subsidiary journals- types of cash book – types of ledger –parts of final accounts – parts of non-trading concerns.	K1
CO 3	Explain Characteristics of double entry system –objectives of accountancy – advantages of accountancy –golden rules for journalizing – Kinds of subsidiary journals –advantages of subsidiary journal – merits of petty cash book – list of adjustments – terms used in the accounts of non-trading concern	K2
CO 4	Discuss the difference between single entry system and double entry system – difference between journal and ledger – difference between cash book and pass book – merits of trial balance – difference between cash discount and trade discount – difference between trading account and profit & loss account – difference between receipts & payment a/c and trading a/c – difference between receipts & payments a/c and income & expenditure a/c	K2
CO 5	Prepare Journal, Ledger and Trial Balance – Prepare Triple Column Cash Book - Prepare Bank Reconciliation Statement –Prepare Trial Balance – Prepare Final Accounts of Sole Proprietor– Prepare Final Accounts of Non-Trading Concern. Describe the Accounting Principles and Conventions – Distinguish between Trial Balance and Balance Sheet –Analyse the reasons for disagreement between Cash Book and Pass Book – Difference between Profit & Loss A/C and Income and Expenditure A/C	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing

Syllabus

UNIT-I:	Fundamentals of Book-keeping – Methods of Keeping and Presenting Accounts - Books of Prime and Subsidiary Entry.	(21 Hrs)
UNIT-II:	Bank Transaction and Bank Reconciliation Statement.	(12 Hrs)
UNIT- III:	Preparation of Trial Balance. (except Rectification of Error)	(9 Hrs)
UNIT- IV:	Final Accounts of Sole Trade, Opening, Adjusting and Closing Entries.	(18 Hrs)
UNIT- V:	Accounts of Non-trading Concerns	(15 Hrs)

Text Books:

1. K.L. Nagarajan, N. Vinayakam, P.L. Mani, Principles of Accountancy, S. Chand & Company Ltd., New Delhi, 2018 .
2. T.S. Grewal, Introduction of Accountancy, S. Chand & Company Ltd., New Delhi, 2018.

Reference Books:

1. Dr S N Maheshwari, CA Sharad K Maheshwari & Dr Suneel K Maheshwari, **An Introduction to Accountancy, 12/e**, Vikas Publishing, 2018.
2. Alvin L. Lesser, PA and Gary S Lesser JD, Basic Accounting Simplified, GSL Galactic Publishing.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10
CO 1	S				S		S		S	
CO 2	S				S		S		S	
CO 3	S	S	S		S	S	S		M	S
CO 4	S	S	S		S		S		M	S
CO 5	S	S			S		S		M	S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 5th January 2019
- Approved in the Academic Council Meeting held on 5th April 2019

PART - III : Allied Subject Theory		
Course Title : HISTORY OF INDIA (1858-1950 AD)		
Course Code : 02AT02	Hours per week: 6	Credit: 5
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To highlight the British Administration in India from 1858 to 1947 AD.*
- ❖ *To recall the Social and Religious Reform Movement in the 19th Century India.*
- ❖ *To study the economic impact of the British Rule on India and the Planned Economy of Independent India*

Unit-1

India under British Crown: Canning, Ripon, Curzon and Mountbatten – The Anglo-Afghan Wars – The Burmese Wars.

Unit-2

Social and Religious Reforms – the Brahma Samaj – The Prarthana Samaj – The Arya Samaj – The Ramakrishna Mission – The Theosophical Society – Other individual reformers

Unit-3

Indian National Movement: Nationalism in India – Indian National Congress – Moderate and Extremist Movements – Home Rule Movement – Mahatma Gandhi and Non-Cooperation Movement, Civil Disobedience Movement, Quit India Movement – South Indian Leaders: V.O.C., Bharathi, Rajaji, Sathiyamoorthy and K. Kamaraj.

Unit-4

Constitutional Developments: Acts of 1909, 1919 and 1935 – Growth of Education – Impact of British Rule in India.

Unit-5

Integration of Princely states and Foreign possessions – Reorganisation of Indian States – India's Foreign Policy – India's Planned Economy.

Text Book

1. Venkatesan, G. *History of Indian Freedom Struggle*, VC Publications, 2006.

Reference Books

1. Agarwal, Constitutional *History of India*, S. Chand & Co., New Delhi, 1965.
2. Bipan Chandra, *History of Modern India*, Orient Black Swan, New Delhi, 2010.
3. Grover, B.L. *A New look on Modern Indian History*, S. Chand & Co., New Delhi, 1993.
4. Hansraj. *Advanced History of India*, Surjeet Publications, New Delhi, 2010.
5. Mahajan V.D. *Modern Indian History*, S. Chand & Co., New Delhi, 2007.
6. Raychoudhary. *History of Modern India*, Surjeet Publications, Delhi, 2002.

PART – IV : Skill Based Subject		
Course Title : COMPUTER APPLICATIONS IN ECONOMICS		
Course Code : 01SB41	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To acquire the basic knowledge of Computer.*
- ❖ *To understand the Programming Languages.*

UNIT I Introduction to Computer:

Evolution of Computers, Classification of Computers, Importance of Computers, Components of Computer: Input, Output, Storage Devices.

Programming Languages: Software, Programming Languages, Low and High Level Languages.

UNIT II MS-Word:

Introducing Microsoft Office – Word Processing with MS-Word: Basic – Formatting Text and Documents - Applications of MS-Word: Working with Headers, Footers and Footnotes – Tables, sorting – Working with Graphics – Introduction to Mail Merge.

UNIT III: MS-Excel:

Spread Sheet with MS-Excel: Basic – Arranging Work Sheets – Formatting, Statistical Functions – Charts – Graphics – Applications of MS-Excel.

UNIT IV: MS-Power Point:

Power Point Basics – Creating Presentations - Working with Text – Applications of MS-Power Point-Showing a Presentation.

MS-Access and Applications: Introduction to Access –Creating a Simple Database and Tables – Forms-Applications of MS-Access

UUNIT V: E-Mail and Internet:

Introduction to E-Mail concepts – Creating, Editing a Mail and sending E-Mail: Advantages and Disadvantages.

Text Book: 1. Sanjay Saxena A. First Course in Computers, Vikas Publishing Delhi.

Reference Books

1. PK Sinha, *PC complete*, BPB Publications, Chennai, 2003.
2. PK Sinha, *Computer Fundamentals*, BPB Publications, Chennai, 2004
3. Bill Bruck, *The Essential 2000*, BPB Publications, Chennai, 2004
4. Ananthi Sheshasayee, *Computer Applications in Business & Management*, Margham Publications, Chennai, 2005.

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - V	
Course Title: MACRO ECONOMICS - I			
Course Code: 01CT51	Hours per week: 5	Credits: 5	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

- ❖ This course is offered for the III year students to acquire the knowledge of important concepts of Macro Economics. And to understand about the theories of employment also to enrich the knowledge of consumption functions.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define : Macro Economics - Micro Economics - National Income - Per Capita Income - Full Employment - Unemployment - Consumption - Propensity to Consume – APC – MPC – Investment Function. Investment, Investment Function, Autonomous Investment, Induced Investment, Marginal Efficiency of Capital, Rate of Interest,	K1
CO 2	Know: the nature and scope of macro economics - Difference between Micro and Macro Economics – the concepts of national income – kinds of unemployment – Keynesian Psychological Law of Consumption - Significance of Keynes Law – APC and MPC –	K1
CO 3	Explain:– Two and Three Sector Models - Methods of Measuring National Income - Keynesian Theory of Employment –Determinants of Consumption Function - Determinants of Propensity to Consume - Types of Investment – Determinants of Investment – Autonomous Investment Vs Induced Investment.	K2
CO 4	Discuss: the Importance and Limitations of Macro Economic Analysis - Uses of National Income - Absolute Income Hypothesis - Relative Income Hypothesis - Permanent Income Hypothesis - Factors Determining Investment Function.	K2
CO 5	Analyze: Difficulties in the Computation of National Income -- Say's Law of Market - Pigou's View of Unemployment - Life Cycle Hypothesis - Marginal Efficiency of Capital and Rate of Interest.	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing
K5 – Evaluating K6- Creating

Syllabus

UNIT-I: Macro Economics: Meaning, Nature and Scope of Marco Economics – (15 Hrs)
Differences Between Micro and Macro Economics - Importance and Limitations of Macro Economic Analysis – Circular Flow of Income – Two and Three Sector Models.

UNIT-II: National Income: Definition and Concept - Per-capita Income and Disposal Personal income, Real Income and National Income - Concept of National Product - GNP and NNP - Methods of Measuring National Income - Difficulties in the Computation of National Income – Uses of National Income – National Income and Social Welfare. **(15 Hrs)**

UNIT- III: Theory of Employment: Meaning of Full employment - Kinds of Unemployment - Classical Theory of Employment - Say's Law of Market – Pigou's View of Unemployment - Keynesian Theory of Employment - Saving and Investment Approach to Under-Employment Equilibrium – A Comparison of Classical and Keynesian Theory of Employment. **(15 Hrs)**

UNIT- IV: Consumption function: Meaning – Types – Determinants of Consumption Function – Propensity to Consume - Meaning – APC and MPC – Determinants of Propensity to Consume – Keynesian Psychological Law of Consumption - Significance of Keynes Law – Theories of Consumption Function: Absolute Income Hypothesis – Relative Income Hypothesis – Permanent Income Hypothesis – Life Cycle Hypothesis **(15 Hrs)**

UNIT- V: Investment Function: Investment Function – Meaning – Types – Determinants of Investment –Autonomous Investment and Induced Investment – Factors Determining Investment Function – Marginal Efficiency of Capital and Rate of Interest. **(15 Hrs)**

Text Books:

1. Sankaran.S, Macro Economics, Margham Publications, Chennai, 2008.
2. Maria John Kennedy, Macro Economic Theory, PHI Learning Pvt. Ltd., New Delhi, 2011.

Reference Books:

1. Ahuja, H.L., *Macro Economics Theory and Policies Advanced Analysis*, Indiana Books and Journals, Chennai, 2005.
 2. Vaish, M.C., *Macro Economics*, Vikas Publishing House Pvt. Ltd., Mumbai, 1999
 3. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
 4. Jhingan.M.L, *Macroeconomic Theory*, Vrinda Publications Limited, New Delhi, 2003.
- Keynes.J.M., *The General Theory of Employment Interest and Money*, McMillan, London, 1936.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S

CO 5	S	S			S
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S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - V	
Course Title: FISCAL ECONOMICS			
Course Code: 01CT52	Hours per week: 5	Credits: 5	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the III year students to acquire the knowledge of basic concepts of Fiscal Economics and to understand the scope of fiscal economics. It enhance the knowledge of functions of the government along with the functions of fiscal economics.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Public Finance-Private Finance-Public Expenditure-Private Expenditure-Public Revenue-Tax-Escheat-Forfeitures-Direct tax-Indirect Tax-Commercial revenue –Taxable capacity-Public Debt-Internal Debt-External Debt-Burden of Public Debt-Debt Swap-Financial Administration-Budget-Surplus Budget-Deficit Budget-Performance based Budget-Zero based budget-Fiscal Policy-Financial Relation-Federal Finance-Local Finance	K1
CO 2	Know: Functions of Government-Objectives of Public Finance-Meaning of Goods-Objects of Public Expenditure-Administrative Revenues-Characteristics of Tax-Absolute and Relative taxable Capacity-instruments of Financial Administration-Objectives of Budget-Limitations of fiscal policy-Establishment of Finance Commissions and their Chairmen- Municipal Corporations -Municipalities – Zilla Parizad - Panchayat Union – Gram Panchayat	K1
CO 3	Explain: Similarities of Public and Private finance –Types of goods-Principles of Public Expenditure-Types of Public Debt-Canons of taxation –Qualities of Taxation-Kinds of Taxable Capacity-Elements of Taxable Capacity -Types of Budget-Objectives of Fiscal Policy-Recommendations of Finance Commission-Financial sources of Local finance	K2
CO 4	Discuss: Differences between Public and Private finance – Distinction between public and private goods -Distinction between Private and Public expenditure - Causes for growth of public expenditure in India-Need for Public Debt-Merits and Demerits of Direct and Indirect taxes-Determinants of Taxable capacity-Kinds of Budget-Problems in federal finance - Principles of local finance	K2
CO 5	Analyze: Principle of Maximum Social Advantage-Methods of Control of Public Expenditure –Sources of Public Revenue- Taxable Capacity in India-Redemption of public debt –Budget Procedures in India –Role of Fiscal Policy in Developing Countries –Principles of Federal finance-Functions of Local finance in India	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

- UNIT-I:** Public Finance - Meaning - Public Finance and Private Finance - Principle of Maximum Social Advantage- Public Goods, Private Goods, Economics Goods, Merit Goods- Distinction between public and private goods-Provision of public goods (15 Hrs)
- UNIT II** Public Expenditure & Public Debt: Principles of Public Expenditure - Growth of Public Expenditure in India - Control of Public Expenditure in India. Public Debt: Need for Government Borrowings - the Burden of Public Debt - Redemption of Public Debt - India's Public Debt - Debt SWAP. (15 Hrs)
- UNIT-III:** Public Revenue: Sources of Revenue – Tax Revenue and Non-tax Revenue - Taxation: Definition - Canon of Taxation - Methods of Taxation - Direct and Indirect Taxes – Qualities of Good Taxation - Incidence of Taxation - Taxable Capacity: Meaning - Elements Determining Taxable Capacity - Taxable Capacity in India - (15 Hrs)
- UNIT- IV:** Financial Administration: Principles and instruments of financial administration Budget- Objectives of a Budget – Kinds of Budget -Indian Budget - Fiscal Policy: Objectives of Fiscal Policy –Role of Fiscal Policy in India. (15 Hrs)
- UNIT- V:** Financial Relations: Federal Finance - Principles of Federal Finance – Problems in Federal Finance –Finance Commission-Functions-the Recent Finance Commission-Recommendations -Local Finance in India –Municipal Corporations -Municipalities – Zilla Parizad (District Panchayat) - Panchayat Union – Gram Panchayat (Village Panchayat) (15 Hrs)

Books for study:

1. B.P.Tyagi., *Public Finance*, Jai Prakash Nath & Co Meerat, 1999

Reference Books:

1. H.L.Bhatia., *Public Finance*, Vikas Publishing House Pvt. Ltd., New Delhi, 1999
2. Musgrave and Musgrave., *Public Finance in Theory and Practice*, McGraw-Hill Book Co., New Delhi, 1984
3. R.C.Awawal, *Public Finance*, Lakshmi Narayan Publiation, New Delhi
4. Chelliah, Raja J., *Fiscal Policy in Underdeveloped Countries with Special Reference to India*, George Allen and Ltd., London, 1960.
5. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.
6. Dalton, Huge, *Principles of Public Finance*, Routledge and Kegan Paul Ltd, London, 1971.
7. Musgrave, Richard and Peggy B. Musgrave, *Public Finance in Theory and Practice*, McGraw Hill International Book Co., Tokyo, 1980.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020

➤ Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)

(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - V
Course Title: HISTORY OF ECONOMIC THOUGHT - I		
Course Code: 01CT53	Hours per week: 5	Credits: 5
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the III year students to acquire the knowledge of basic concepts of History of Economic Thoughts and to understand about understand the view of Classical Thinkers in Economic Thoughts. It enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Economic Thought - Mercantilism - Physiocracy -Natural Order - Net Product - Capital accumulation - Leisure class people - Marginalism - Wealth Definition - Free Trade Value - Division of labour - Distribution – Interest – Profit - Population - Rent - Hedonism - Liberalism - Materialism.	K1
CO 2	Know: Origin, Nature and Importance of Economic Thought - Elements of Mercantilism - Factors Responsible for the Rise of Physiocracy - Comparison Between Physiocrats and Mercantilists - Value - Capital Accumulation – Free Trade - Comparative Cost - Stationary State - Hedonism – Liberalism.	K1
CO 3	Explain: Nature and Importance of Economic Thought - Factors Leading to Mercantilism – Physiocratic Doctrine - Circulation of Wealth - Comparison Between Physiocrats and Mercantilists - Theory of Value - Capital Accumulation - Free Trade - Role of State – Assumptions of Rent - Classical Stationary State.	K2
CO 4	Discuss: Relativist Approaches to Economic Thought - Mercantilist Ideas - Decline of Mercantilism - Critical Appraisal of Physiocrates - David Ricardo: Rent and Value Analysis - Theories of Trade and Distribution – Criticism of Comparative Cost – the types of checks of population - J.B.Say's Laws of Market.	K2
CO 5	Analyze: Relativist and Absolute Approaches to Economic Thought - Criticisms of Mercantilism - Ideas of Physiocrats: Natural Order - Net Product – Circulation of Wealth - Economic Views of Adam Smith - Critical appraisal of David Ricardo - Economic Ideas of J.S.Mill.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT-I: Introduction: Origin, Meaning and Definition – Nature and scope – (15 Hrs)
Importance of Economic Thought – Relativist and Absolute Approaches to Economic Thought.

UNIT II	Mercantilism: Meaning and Definition – Factors Leading to Mercantilism – Elements of Mercantilism – Mercantilist Ideas (Thomas Mun, Antonio Serra) – Decline of Mercantilism – Criticism of Mercantilism.	(15 Hrs)
UNIT-III:	Physiocrats: Factors Responsible for the Rise of Physiocracy – Physiocratic Doctrine: Natural Order – Net Product – Circulation of Wealth - Critical Appraisal – Comparison Between Physiocrats and Mercantilists – Criticism of Physiocrats’ ideas.	(15 Hrs)
UNIT- IV:	Classical Thinkers I: Adam Smith’s Wealth Definition - Division of Labour - Theory of Value - Capital Accumulation – Free Trade – Role of State - Stationary State – David Ricardo: Rent and Value Analysis - Theories of Trade and Distribution – Interest and Profit – Comparative Cost – Stationary States – Critical Appraisal.	(15 Hrs)
UNIT- V:	Classical Thinkers II: Malthus – J.B. Say – J.S. Mill: Hedonism - Liberalism - Deviation From Classification – Classical Stationary State with special reference to Mill’s views.	(15 Hrs)

Books for study:

1. Sankaran, S., *History of Economic Thought*, Margham Publications, Chennai, 1987
2. Loganathan. V., *History of Economic Thought*, S.Chand & Co., New. Delhi, 1996.

Reference Books:

1. Srivastava, S.K., *History of Economic Thought*, S. Chand & Co., New Delhi, 1994
2. D.M. Mithani, *History of Economic Thought*, Himalaya Publishing House, New Delhi
3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO:

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - V	
Course Title: PLANNING AND GROWTH			
Course Code: 01CT54	Hours per week: 5	Credits: 5	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the III year students to acquire the knowledge of General Concepts of Planning and Growth and Developmental Concepts applied in Indian Planning. It enhances the knowledge on the Theories of Economic Growth.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Economic Growth, Economic Development, Balanced Growth, Unbalanced Growth, Planning, Physical Planning, Financial Planning, Short Term Planning, Perspective Planning, Planning in Capitalist economies, Planning in Socialist, Planning in Mixed Economies, Plan Formulation, Planning Machinery, Five Year Plan, NITI Ayog, Agricultural Development, Industrial Development.	K1
CO 2	Know: Characteristics and Indicators of Economic Growth, Difference Between Economic Development and Economic Growth, Rostow's Stages of Growth, Types of Planning, Plan Formulation, Planning Machinery, Objectives of Plan, Relationship between Planning and Agricultural Development, Relationship between Planning and Industrial Development.	K1
CO 3	Explain: Obstacles to Economic Development, Theories of Economic Growth, Balanced Growth Theory, Unbalanced Growth Theory, Need For Planning in Underdeveloped Economies, Types of Planning, Plan Implementation in India, Stages of Indian Planning, Objectives of Five Year Plans, Role of Planning in Agricultural Development, Role of Planning in Industrial Development.	K2
CO 4	Discuss: Economic and Non-Economic Factors influencing Economic Development, Big - Push Theory, Thesis of Critical Minimum Effort, Rostow's Stages of Economic Growth, Mahalanobis Thesis in Economics Development, Need For Planning in Underdeveloped Economies, Types of Planning, Strategies of Indian Five Year Plans, Impact of Planning in Agricultural Development and Industrial Development,	K2
CO 5	Analyze: Economic and Non-Economic Factors of Economic Development, Balanced Growth Theory, Unbalanced Growth Theory, Big - Push Theory, Thesis of Critical Minimum Effort, Mahalanobis Thesis in Development, Need For Planning in Underdeveloped Economies, Strategies of Plan, Resource Mobilization for Plans, Achievements and Failures of Five Year Plans.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

- UNIT-I:** Growth: Meaning - Definition – Characteristics - Indicators - Causes - (15 Hrs)
Economic Development: Meaning - Difference Between Economic Development and Economic Growth - Obstacles to Economic Development - Economic and Non-Economic Factors - Nature of Dualism.
- UNIT-II:** Theories of Economic Growth - Balanced Growth - Unbalanced Growth - (15 Hrs)
Big - Push Theory - Thesis of Critical Minimum Effort -Rostow’s Stages of Economic Growth - Mahalanobis Thesis in Development.
- UNIT- III:** Planning – Introduction – Meaning – Definition – Features - Need For (15 Hrs)
Planning in Underdeveloped Economies - Types of Planning - Physical and Financial - Short Term and Perspective Planning - Planning in Capitalist, Socialist and Mixed Economies.
- UNIT- IV:** Plan Formulation - Planning Machinery – Stages – NITI Ayog – Plan (15 Hrs)
Implementation in India - India’s Five Year Plans - Objectives - Size of Plan - Strategies of Plan - Resource Mobilization.
- UNIT- V:** Assessment of Planning: Planning and Agricultural Development - (15 Hrs)
Planning and Industrial Development – Performance of Five Plans in India: IX to XII five Plans (Objectives, Achievements and Failures)

Text Books:

1. M.L.Jhingan, *The Economics of Development and Planning*, Vrinda Publications, New Delhi, 2006.
2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing House, New Delhi.

Reference Books:

1. W.A.Lewis, *The Theory of Economic Growth*, Homewood, Illinois: Irwin, 1955
2. B. R. Shenoy, *Indian Planning And Economic Development*, New York: Asia Publishing House, 1963
3. Dhingra, I.C, *Indian Economy*, S.Chand & Co. Ltd., New Delhi, 2000
4. Agarwal, A.N., *Indian Economy: Problems of Development and Planning*, Wishwa Prakashan Chennai, 2001.
5. K.P.M. Sundaran & Dutt Ruddar, *Indian Economy*, S.Chand & Co. Ltd., New Delhi, 2002

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Elective Course Theory		SEMESTER - V
Course Title: AGRICULTURAL ECONOMICS		
Course Code: 01EP51	Hours per week: 6	Credits: 5
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the III year students to acquire the knowledge on Nature and Scope of Agricultural Economics and to understand the agricultural holding and Agricultural Marketing in India. It helps to learn about the Land Reforms and the Rural Indebtedness in India.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Agricultural Economics, Agricultural Productivity, Green Revolution, Agricultural Holdings, Subdivision, Fragmentation, Small Holding, Consolidation of Holdings, Land Reform, Tenancy Reform, Agricultural Price, Price Stabilization, Regulated Market, Minimum Support Price, Rural Indebtedness, Rural Credit.	K1
CO 2	Know: Nature and Scope of Agricultural Economics, Interrelationship, Size of Agricultural Holdings, Subdivision and Fragmentation of Holdings, Nature, Objectives and Types of Land Reforms, Agricultural Price and Agricultural Marketing, Rural Indebtedness, Need for Rural Credit.	K1
CO 3	Explain: Place of Agriculture in Indian Economy, Relationship between WTO and Indian Agriculture, Causes for Small Holdings, Fluctuation in Agricultural Prices, Agricultural Price Policy, Implementation of Land Reforms, Abolition of Intermediaries, Need for Rural Credit, Classification of Credit.	K2
CO 4	Discuss: Green Revolution and Its Impact on Indian Agriculture, Methods of Consolidation of Holdings, Abolition of Intermediaries, Tenancy Reform, Ceiling of Landholding, Role of CACP in Agricultural Pricing, Role of PAMC in Agricultural Marketing, Functions of Regulated Market, Ceiling on Land Holdings, Sources of Rural Credit, Institutional, Non-institutional Financing.	K2
CO 5	Analyze: Causes for Low Agricultural Productivity in India, Solutions for to the Low Agricultural Productivity in India, Advantages and Disadvantages of Small Holdings, Bhoodan Movement, Functions and Drawbacks of Regulated Market, Agrarian Crisis, Farmer's Suicide.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

- UNIT-I:** Agricultural Economics: Introduction - Meaning – Definition – Nature and Scope – Interrelationship Between Agriculture and Industry – Place of Agriculture in Indian Economy – Causes for Low Agricultural Productivity in India – Solutions – Green Revolution and its impact. **(15 Hrs)**
- UNIT-II:** Agricultural Holdings: Meaning of Agricultural Holdings - Size of Holdings – Subdivision and Fragmentation of Holdings – Causes for Small Holdings - Advantages and Disadvantages of Small Holdings – Consolidation of Holdings. **(15 Hrs)**
- UNIT- III:** Land Reforms: Meaning – Nature, Objectives and Types - Implementation of Land Reforms - Abolition of Intermediaries – Tenancy Reforms - Ceiling on Land Holdings - Bhoodan Movement. **(15 Hrs)**
- UNIT- IV:** Agricultural Price and Marketing: Fluctuation in Agricultural Prices - Causes and Impact - Price Stabilization - Agricultural Price Policy - Role of CACP – Minimum Support Price - Agricultural Marketing: Types - Defects of Agricultural Marketing – Regulated Market – Role of PAMC - Functions - Drawbacks. **(15 Hrs)**
- UNIT- V:** Rural Indebtedness and Rural Credit: Meaning - Causes and Evils of Rural Indebtedness - Need for Rural Credit - Classification of Credit - Sources of Rural Credit: Institutional (NABARD, Commercial Bank and Co-operative Banks) and Non-institutional Financing, Agrarian Crisis –Farmer’s Suicide. **(15 Hrs)**

Text Book:

1. Sankaran.S, *Agricultural Economy of India*, Progressive Corporation Pvt. Ltd, Bombay.

Reference Books:

1. Memoria C.B. – *Agricultural Problems of India*, Kitab Mahal, Allahabad.
2. Sadhu and Singh – *Fundamentals of Agriculture Economics*, Himalaya Publishing House, Bombay.
3. Tyagi, B.P., *Agricultural Economics and Rural Development*, Jai Prakas Math and Co., Meerut, 2004.
4. R.N. Soni, *Leading Issues in Agricultural Economics*, Vishal Publications, Jalandhar.
5. Subrahmanya and I Sathya Sundaram, *Growth of Agriculture and Rural Development in India*, Deep and Deep Publication, New Delhi, 1987.
6. Reddy Subba S and Others, *Agricultural Economics*, Oxford and IBH Publishing Company Private Ltd., New Delhi, 2004.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO:

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

PART – IV : Skill Based Subject		
Course Title : HUMAN RESOURCE MANAGEMENT		
Course Code : 01SB 51	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To learn about the General Concepts of HRM.*
- ❖ *To understand about the Organisation of HRM.*
- ❖ *To acquire the knowledge of Selection and Recruitment.*

UNIT –I

Introduction: Meaning – Scope of HRM – Objectives of HRM – Features of HRM – Influencing Factors

UNIT–II

Organisation of HRM: Organisation of HRM Department– Descriptions of Line and Staff Functions

UNIT–III

Job Analysis: Meaning – Methods of Job Analysis – IT and Computerised Skill Inventory

UNIT –IV

Recruitment and Selection: Meaning –Constraint and Challenges – Selection Process –Types of Tests

UNIT –V

Interview: Types of Interview – Common Interviewing Mistakes – Designing and Conducting Effective Interviews

Reference Books

1. Gary Dessler, *Human Resource Management*, Seventh edition, Prentice-Hall of India Pvt. Ltd., Pearson.
2. VSP Rao, V Hari Krishna, *Management: Text and Cases*, Excel Books, I Edition, 2004
3. S.P Robbins, *Personnel/Human Resource Management*, Prentice Hall, New Delhi, 2004
4. Michael, V.P, *Human Resources Management and Human Relations*, Himalaya Publishing House, New Delhi, 1998.
5. Rudrabasavaraj, M.N, *Cases in Human Resource Management*, Himalaya Publishing House, New Delhi, 1998.

Part – IV : Common Subject Theory		
Course Title : ENVIRONMENTAL STUDIES		
Course Code : ESUG51	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

2hrs/week 24hrs

Objectives

- ❖ *Disseminate information of Environment of national and international issues*
- ❖ *Environmental consciousness creation among the students*
- ❖ *Facilitation of environmental leadership among students*

Unit-I

5 hrs

Introduction – Nature, scope and importance of Environmental studies – Natural Resources and conservation – forest, water and energy.

Unit-II

5 hrs

Ecosystem – concept – structure and function, energy flow, food chain, food web and ecological pyramids

Unit-III

5hrs

Biodiversity – definition, types – values – India, a mega diversity zone – Hotspots – Endangered and endemic species – threat to biodiversity and conservation

Unit-IV

5 hrs

Environmental pollution – Air pollution- causes and effect – Ozone depletion – Global warming – acid rain – Water pollution – Noise pollution – Solid waste management – Nuclear hazard

Unit-V

4hrs

Human population and the environment – Population growth – variation among nations – effects of population explosion – family welfare programme – environment and human health.

Text books

Environment studies – R.Murugesan (2009), Milleneum Pub. Madurai-16

Reference Book:

1. Environmental Studies Erach Bharucha Universities Press – Hyderabad
2. Modern concepts of Ecology – HD KUMAR, Vikas Publishing House New Delhi.
3. Environmental studies – R. Rajagopalan (2005) Oxford University Press, New Delhi

PART – IV : Common Subject Theory		
Subject Title : VALUE EDUCATION		
Course Code : VEUG61	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

UNIT I The Heart of Education:

Introduction – Eternal Value – Integrated approach to value education - one for all and all for one – Responsibilities of a citizen – Habit Vs wisdom – purifying mind pollution – Respect for all Religions – Parents, teachers and fellow students – The need and benefit of exercise and meditation for students.

UNIT II The Value of Body and Life Energy

Introduction – what are the causes for pain, Disease and death? Three Basic needs for all living Beings – Personal Hygiene Five Factors of Balance in Life – The need and benefits of physical Exercise – The value and Base of Life energy – The value and Base of Bio-magnetism - You are your own best caretaker.

The Marvelous nature of mind

Introduction- Bio-magnetism – The base of the mind – characterisation of the Genetic Centre – metal frequency – practice for a creative mind - benefits of meditation.

UNIT III

Analysis of Thought

Introduction – An Exposition on the nature of thought– six roots for thoughts – Introspection for analysis of thoughts-practical techniques for analysis of thoughts.

Benefits of Blessings

Effects of good vibrations – Make Blessing a Daily Habit

UNIT IV

Moralisation of Desire

Introduction – moralization of desire - Analyse your desires – Summary of practice.

Neutralisation of Anger:

Introduction – meaning – characteristics of Anger – Anger is a Destructive emotion – Anger spoils our relationship with others – Some common misconception about anger – will power and method success through awareness – method of neutralisation of anger.

UNIT V

Eradication of Worries

Worry is a mental disease – Nature’s Law of cause and effect – factors beyond our control – How to deal with problems – analyse your problem and eradicate worry

Harmonious Relationships

Introduction – Three angles of life – The value of harmony in personal relations – Love and Compassion – pleasant face and loving words – appreciation and gratitude to parents and teachers – Bringing needed reforms in educational institutions – Why should we serve others? Brotherhood – A scientific Basis for Universal Brotherhood protection of the environment – non-violence and the five fold moral culture.

Text Book: Value Education for Health, Happiness and Harmony

(Based on the Philosophy and Teachings of Swami Vethanthiri Maharisi)

Published By: Brain Trust, Aliyar A Wing of World Community Service Centre

PART – IV : Skill Based Subject		
Course Title : POPULATION STUDIES		
Course Code : 01SB 61	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To acquire the knowledge of Nature and Scope of Population Studies.*
- ❖ *To learn about the Birth and Death Rate.*
- ❖ *To understand about the Migration and Structure of Indian Population.*

UNIT-I Demography: Meaning and Definition – Scope of the Study – Nature of the Study – Advantages of Population Study.

UNIT-II Theories of Population: Theories of Population – Malthus, Optimum Theory and Theory of Demographic Transition.

UNIT-III Birth and Death Rate: Birth Rate – Meaning – Fertility Rate – IMR – MMR - Death Rate – Causes for Death – Survival Rate.

UNIT-IV Migration: Meaning of Migration – Motives of Migration – Determinants of Migration – Internal Migration – International Migration – Factors Affecting Migration – Effects of Migration.

UNIT-V Structure of Indian Population: Population Structure of India – Demographic Dividend -Causes and Effects of Population Growth.

Text Books:

1. O.S. Srivasta, *A Text Book of Demography*, Vikas Publishing House, New Delhi, 1983.
2. Agarwala, S.N., *India's Population Problem*, Tata McGraw Hill, New Delhi, 1977

Reference Books:

1. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.
2. Asha Bhende, Tara Kanitkar, *Principles of Population Studies*, Himalaya Publishing House, Mumbai. 2008
3. Rajendra K. Sharma, *Demography and Population Problems*, Atlantic Publishers, New Delhi.
4. V.B. Jugale, *Demography- Economic Inequality, Women and Other Essays*, Serials Publication, New Delhi.

PART – III : Skill Based Subject Theory		
Course Title : ELEMENTS OF COMMUNICATION		
Course Code : 01SB62	Hours per week: 2	Credit: 2
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

Objectives

- ❖ *To learn about the Basic Concepts of Elements of Communication.*
- ❖ *To acquire the knowledge of Types and Methods of Communication.*
- ❖ *To understand about the Business and Institutional Letters.*

- UNIT –I** **Communication:** Meaning – Definition – Objectives – Elements – Process – Significance – Barriers to Communication
- UNIT–II** **Types of Communication:** Personal – Business – Group – Upward – Downward – Grapevine – Other Communication
- UNIT–III** **Methods of Communication:** Written – Oral – Face to face – Visual – Audio & Visual Communication, Twitter
- UNIT – IV** **Application Letters:** The Form and Contents of An Application Letter – Resume Writing – Applications to Banks – Specimen Application Letters
- UNIT – V** **Business/Institution Letters:** Circular – Memos – Testimonials – Interview Letters – Letter of Appointment – Confirmation – Registration Letters – Promotion and Retirement.

Text Book

1. Balasubramanian, *Business Communications*, Kalayani Publishers, New Delhi, 1998.

Reference Books:

1. Rajendra Pal, J.S. Korlahalli, *Essentials of Business Communication*, Sultan Chand & Sons, New Delhi, 2004.
2. Homai Pradhan, D.S. Bhande, Vijay Takhur, *Business Communication*, Himalay Publishing House, Mumbai, 1999.

PART – IV : Skill Based Subject		
Course Title : PROJECT		
Course Code : 01SB63	Hours per week: 2	Credit: 2
Sessional Marks: 100	Summative Marks: --	Total Marks: 100

Summer Training for one full month at the end of the 2nd Semester and Submission of Report
25 marks

Summer Training for one full month at the end of the 4th Semester and Submission of Report
25 marks

A detailed field study report has to be submitted by each student during the Sixth Semester

A Viva will be conducted internally. 50 marks
Total marks: 100 will be shown only in the Sixth Semester.

PART – V : Common Subject Theory		
Subject Title : EXTENSION ACTIVITIES		
Course Code : EAUG61	Hours per week:	Credit: 1
Sessional Marks: 25	Summative Marks: 75	Total Marks: 100

UNIT-I:

Community Development-I: definition – structure and composition – community based issues – need for awareness – Developmental Programmes.

UNIT – II:

Community Development–II: Rural Scenario – need of the Community – need for the community service – role of youth in community building – communal harmony – literacy – Educational Recreation.

UNIT – III:

Volunteer Empowerment: Women’s Emancipation – formation of Youth Clubs – Self-Help Groups – Youth and Development.

UNIT – IV:

Social Analysis: Social issues – cultural invasion – media infiltration – human rights Education/Consumer Awareness – Adolescents Reproductive – HIV/AIDS/STD – Social harmony/National integration – Blood Donation.

UNIT – V:

Introduction to NSS: Basic Concepts – profile – aims – objectives – symbol – Motto – structure – Regular activities – Special Camping Programme – Adventure Programme – National Days and Celebrations.(Applicable to NSS Students)

(OR)

NCC - Origin – Organisation – Ministry of Defence – Armed forces – commands – Defence establishments in Tamil Nadu

Civil Defence – Aid to civil authorities – Disaster management – Leadership – Man management – Adventure activities – Social service

Reference: National Service Scheme Manual (Revised), Ministry of Human Resources Development, government of India.

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - VI
Course Title: MACRO ECONOMICS - II		
Course Code: 01CT61	Hours per week: 5	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the III year students to acquire the knowledge of Investment Function, Multiplier and Accelerator Theory and to understand about the Different views of Macro Economic Analysis. It helps to learn about the Business Cycle.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Multiplier, Investment Multiplier, Static Multiplier, Dynamic Multiplier, Income Multiplier, Employment Multiplier, Foreign Trade Multiplier, Reverse Multiplier, MPC, MPS, Accelerator, Super Multiplier, Business Cycle, Monetary Sector, Real Sector, Macro Economic Policy, Monetary Policy, Fiscal Policy.	K1
CO 2	Know: MPC and MPS, Meaning, Assumptions of Significance of Acceleration Principle, Characteristics of Business Cycle, Phases of Business Cycle, Monetary and Real Sector, Objectives and Instruments of Macro Economic Policy.	K1
CO 3	Explain: Assumptions of Multiplier Theory, Leakages of the Multiplier, Induced Investment and Accelerator, Characteristics, Phases of Business Cycle, General Equilibrium of Monetary and Real Sector, Objectives and Instruments of Monetary Policy, Objectives and Instruments of Fiscal Policy.	K2
CO 4	Discuss: Types of Multiplier, Importance of Multiplier, Interaction of Multiplier and Accelerator, Uses Accelerator, The Interaction Principle, Phases of Business Cycle, Contribution of Hicks, Hansen in Macro Economic Analysis, Objectives and Instruments of Monetary Policy, Objectives and Instruments of Fiscal Policy.	K2
CO 5	Analyze: Basics of Income and Employment Multiplier, Criticism of Multiplier, Basics of Income and Employment Multiplier, Schumpeter, Keynes and Hicksian Theory of Business Cycle, IS and LM Diagram, Role of Monetary and Fiscal Policy.	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing
K5 - Evaluating K6- Creating

Syllabus

UNIT-I: Multiplier: Meaning – Working of Multiplier – MPC and MPS – (15 Hrs)
Assumptions of Multiplier Theory – Leakages of the Multiplier – Types of Multiplier – Importance of Multiplier – Criticism of the Multiplier.

- UNIT-II:** Accelerator – Meaning – Significance of Acceleration Principle – (15 Hrs)
Assumptions of Acceleration Principle - Uses of Acceleration Principle –
Criticism of Acceleration Principle – Super Multiplier: Interaction of
Multiplier and Accelerator.
- UNIT- III:** Business Cycle: Meaning – Definition – Characteristics – Phases of (15 Hrs)
Business Cycle – Schumpeter Theory – Keynes Theory– Hicks Theory of
Business Cycle.
- UNIT- IV:** Post Keynesian Macro Analysis: General Equilibrium of Monetary and (15 Hrs)
Real Sector – Contribution of Hicks, Hansen – IS and LM – Diagram.
- UNIT- V:** Macro Economic Policy: Monetary Policy – Meaning – Objectives and (15 Hrs)
Instruments of Monetary Policy - Fiscal Policy: Meaning – Objectives –
Instruments of Fiscal Policy – Role of Monetary and Fiscal Policy.

Text Books:

1. Sankaran.S, *Macro Economics*, Margham Publications, Chennai, 2008.
2. Maria John Kennedy, *Macro Economic Theory*, PHI Learning Pvt. Ltd., New Delhi, 2011.

Reference Books:

1. Jhingan.M.L, *Macro Economic Theory*, Vrinda Publications Limited, New Delhi, 2003.
2. H.L. Ahuja, *Macro Economics: Theory and Policy*, S.Chand & Company, New Delhi, 2006
3. Vaish, M.C., *Macro Economics*, Vikas Publishing House Pvt Ltd, Mumbai, 1999
4. Montech Ahluwalia, *Macroeconomics and Monetary Policy*, T.R. Publications, New Delhi, 2002.
5. Keynes J M., *The Heneral, Theory of Employment Interest and Money*, McMillan, London, 1936
6. D.N.Dwivedi, *Micro Economics: Theory and Policy*, Tata McGrawHill, New Delhi, 2007

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Core Theory		SEMESTER - VI
Course Title: HISTORY OF ECONOMIC THOUGHT -II		
Course Code: 01CT62	Hours per week: 5	Credits: 4
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

This course is offered for the III year students to understand about understand the view of Classical Thinkers in Economic Thoughts. It enhance the knowledge of Socialistic and Indian Economic Thinkers in Economic Thoughts

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Consumption and Production - Quasi Rent - Welfare Economics - Utopian Socialism - Scientific Socialism - Class Struggle - Labour Theory of Value - Surplus Theory of Value - Keynesian Revolution - Consumption - Innovation - Trusteeship - Industrialisation - Taxation of Income - Deficit Finance - Mixed Economy - Democratic Socialism - Planning - Economic Development - Poverty - Drain Theory - Industrial Labour - Nationalism - Price Policy - Free Trade - Welfare - Contract Theory – Behavioural Theory - Climate Change - Global Poverty.	K1
CO 2	Know: Neo - Classical Thinkers - Internal and External Economies - Collapse of Capitalism - Scientific Socialism - Industrial Reserve Army - Modern Thinkers - Consumption Function - Effective Demand - Equality of Savings and Investment - Theory of Innovation - Views of Indian Economic Thinkers - Concepts Nobel Laureates.	K1
CO 3	Explain: Representative Firm - Pigou: Welfare Economics - Wage and Employment - Collapse of Capitalism - Scientific Socialism- Materialistic interpretation of History - Class Struggle - Keynesian Revolution - Autonomous Investment - Induced Investment - Multiplier - Methods of Innovation - Works of Indian Economic Thinkers - Contributions of Nobel Laureates.	K2
CO 4	Discuss: Alfred Marshall's Contribution to Consumption and Production - Ideas of Saint Simon - Robert Owen and Fourier Schumpeter - Neo Keynesian Economics - Ranade - Dadabhai Naoroji - V.N.Gadgil - Recent Contributions of Nobel Laureates to Economics (2015-2019).	K2
CO 5	Analyze: Neo - Classical Thinkers views towards economics - Ideas of Socialistic Thinkers - Modern Thinkers: Keynes - Schumpeter - Indian Economic Thinkers: Swami Vivekananda – Gandhi – J.C.Kumarappa – V.K.R.V.Rao - Jawaharlal Nehru - Amartya Sen - Nobel Laureates (2015-2019).	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing
K5 – Evaluating K6- Creating

Syllabus

- UNIT-I** Neo - Classical Thinkers: Alfred Marshall: Contribution to Consumption and Production - Internal and External Economies - Representative Firm - Quasi Rent – Pigou’s Welfare Economics - Wage and Employment. **(15 Hrs)**
- UNIT-II** Socialistic Thinkers: Utopian Socialism - Ideas of Saint Simon - Robert Owen and Fourier - Collapse of Capitalism - Scientific Socialism: Materialistic interpretation of History - Class Struggle - Labour Theory of Value - Surplus Theory of Value - Industrial Reserve Army. **(15 Hrs)**
- UNIT- III** Modern Thinkers: Keynes: Keynesian Revolution - Schumpeter - Neo Keynesian Economics – Hicks and Paul A Samuelson. **(15 Hrs)**
- UNIT- IV** Indian Economic Thinkers: Swami Vivekananda - Gandhi - J.C.Kumarappa - V.K.R.V.Rao - Jawaharlal Nehru - Ranade - Dadabhai Naoroji - V.N.Gadgil - Amartya Sen. **(15 Hrs)**
- UNIT- V** Nobel Laureates: Recent Contributions in Economics (Last Five years – 2015 to 2019). **(15 Hrs)**

Books for study:

1. Sankaran, S., *History of Economic Thought*, Margham Publications, Chennai, 1987
2. Loganathan. V., *History of Economic Thought*, S.Chand & Co., New. Delhi, 1996.

Reference Books:

1. Srivastava, S.K., *History of Economic Thought*, S. Chand & Co., New Delhi, 1994
2. D.M. Mithani, *History of Economic Thought*, Himalaya Publishing House, New Delhi.
3. Devi and Uma, *Evolution of Economic Thought & Theory*, S.Chand & Co. Limited, NewDelhi
4. Hajela, T.N., *History of Economic Thought*, Konark Publications, New Delhi, 1994.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Elective Course Theory		SEMESTER - VI
Course Title: INDIAN ECONOMY		
Course Code: 01EP61	Hours per week: 6	Credits: 5
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks

Preamble:

- ❖ This course is offered for the III year students to acquire the knowledge about the Nature and Characteristics of Indian Economy, Agricultural Inputs, Green Revolution, Food Security, Recent Foreign Trade Policy also to enrich the knowledge about LPG.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Poverty – Poverty Line – Vicious Circle of Poverty - Unemployment – Unemployment Rate – Seed – Food Security – MSME's – Liberalization – Privatization – Globalization – Demonetization.	K1
CO 2	Know: Nature and Characteristics of Indian Economy - Indicators of Development – Concepts of Poverty – Types of Unemployment – WTO - Types of Irrigation – Mechanization - Problems of large Scale and MSMEs - Role of Service Sector – EXIM Policy, Foreign Trade, Liberalisation, Privatisation, Globalisation.	K1
CO 3	Explain: Nature and Characteristics of Indian Economy – Causes of Poverty and Unemployment - Advantages of Irrigation - Trade Union Movement- Origin and Growth - Performance of service sector in Indian Economy – Impact of Demonetization.	K2
CO 4	Discuss: Consequence of Poverty and Unemployment - Population Growth and its Effects on Economic Development - Role of Agriculture – Flaws in Food Security System - WTO and Indian Agriculture - Labour and Industrial Relations - Transport System and Economic Development in India - Role of FDI and FII in the Economic Development of India.	K2
CO 5	Analyze: Flaws in Anti-poverty Programmes - Impact of Genetically Modified Seeds – New Industrial Policy 1991 – New Economic Reforms.	K3

K1- Remembering K2 – Understanding K3 – Applying K4 – Analysing
K5 – Evaluating K6- Creating

Syllabus

UNIT-I Indian Economy: Nature and Characteristics of Indian Economy - Indicators of Development - Poverty and Unemployment - Population and Economic Development. **(15 Hrs)**

UNIT-II Agriculture: Role of Agriculture - Technological Inputs – Seeds-Impact of Genetically Modified Seeds -Irrigation - Power - Mechanization - **(15 Hrs)**

	Food Security - Recent Trends in Agriculture in India – WTO and Indian Agriculture.	
UNIT- III	Industry: Industrial Policy Resolutions -1956, 1969, 1991 - Trends and Problems of large Scale and MSMEs - Labour and Industrial Relations – Trade Union Movement- Origin and Growth.	(15 Hrs)
UNIT- IV	Service Sector: Role, trends and performance of service sector in Indian Economy- Growth Importance of Service Sectors-Banking –Insurance-Communication-Transportation – EXIM Policy – WTO and India’s Foreign Trade.	(15 Hrs)
UNIT- V	Economic Reforms: LPG: Meaning, Need, Causes and Effects - Demonitization its Impact - FDI: Meaning and Importance – FII: Meaning and Importance.	(15 Hrs)

Text Books:

1. Sankaran, S., *Indian Economy*, Margham Publications, Chennai, 2000.
2. Datt, Ruddar and K.P.M. Sundharam, *Indian Economy*, S. Chand and Co. Pvt. Ltd., New Delhi, 2005.

Reference Books:

1. Dhingra.I.C, *The Indian Economy*, Sultan Chand & Sons, New Delhi.
2. Mishra & Puri, *Economics of Development and Planning*, Himalaya Publishing, New Delhi.
3. Agarwall, A.N., 2004, *Indian Economy*, Sultan Chand & Sons, New Delhi, 2004.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

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- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A (ECONOMICS) CBCS – Outcome Based Education (OBE)
(For those students admitted during the Academic Year 2018-19 and after)

Part-III: Elective Course Theory		SEMESTER - VI	
Course Title: INDUSTRIAL ECONOMICS			
Course Code: 01EP62	Hours per week: 6	Credits: 5	
CIA: 25 Marks	ESE: 75 Marks	Total: 100 Marks	

Preamble:

This course is offered for the III-year students to acquire the knowledge on the General Concepts of Industrial Economics, to understand about the Industrial Finance and to enrich the facts on the policies of Industrial Relation.

Course Outcomes (COs):

On the successful completion of the course, students will be able to

No.	Course Outcomes (COs)	Knowledge Level (according to Bloom's Taxonomy)
CO 1	Define: Industry, Public Industry, Private Industry, Small Industry, Medium Industry, Large Scale Industries, Meaning of Industrialization, Meaning of Firm. Meaning of Industrial Location. Meaning and definition of Industrial Sickness. Meaning of Industrial Finance, Meaning of Development Banking. Introduction to Industrial Relation.	K1
CO 2	Know - Scope of Industrial economics, History of Industrial Economics, Differentiate Public and Private Industries, Compare Small, Medium and Large-Scale Industries, Objectives of Firms. General Determinants of Industrial Location, Approaches of Industrial Location. Causes of Industrial Sickness. Need for Finance, Types of Industrial Finance, Sources of Industrial Finance. Labour Relation and Social Security.	K1
CO 3	Explain - Small, Medium and Large-Scale Industries - Industrialization in India. Industrial Sickness in India. Kinds of Development Banking (IFCI, IDBI, SFCS and SIDBI). Industrial Dispute Act 1947.	K2
CO 4	Discuss - Factors Responsible for Industrial Development. Industrial Location Trends in India. Government Policies in regard to Industrial Sickness. Fund Flow Statements. Social Security for Labour in India.	K2
CO 5	Analyze - Assumption and objectives of the Traditional Theory of the Firm. Theories of industrial location – Weber and Sargent Florence. Industrial Policy in India. Need for industrial finance , Managerial Uses and Limitations of Industrial finance. Workers' Participation in Management.	K3

K1- Remembering K2 – Understanding K3 – Applying

Syllabus

UNIT – I Industrial Economics: Meaning, Scope and its History – Industry: (15 Hrs)
Meaning, Types of Industries: Public and Private, Small, Medium and Large-Scale Industries - Industrialization: Meaning and Definition - Industrialization in India – Factors Responsible for Industrial Development - Firm: Meaning, Objectives – Assumption and objectives of the Traditional Theory of the Firm.

UNIT– II	Industrial Location: Meaning, General Determinants of Industrial Location, Approaches of Industrial Location, Industrial Location Trends in India - Theories of industrial location – Weber and Sargent Florence.	(15 Hrs)
UNIT- III	Industrial Sickness: Meaning, Definition, Causes of Industrial Sickness, Industrial Sickness in India, Government Policies in regard to Industrial Sickness – Industrial Policy in India.	(15 Hrs)
UNIT – IV	Industrial Finance: Meaning, Need for Industrial Finance – Types of Industrial Finance – Sources of Industrial Finance – Development Banking: Meaning, Kinds - IFCI – IDBI – SFCS – SIDBI – Fund Flow Statements – Need Managerial Use and Limitations.	(15 Hrs)
UNIT – V	Industrial Relation: Introduction, Labour Policy in India, Pre and Post Independence Period – Labour Relation and Social Security – Industrial Dispute Act 1947 – Social Security for Labour in India – Workers’ Participation in Management.	(15 Hrs)

Text Book:

1. Desai, B. (1999), *Industrial Economy in India* (3rd Edition), Himalaya Publishing House, Mumbai.
2. Dutt and Sundaram, *Indian Economy*, S.Chand & Co. New Delhi.
3. R.Agarwal, *Industrial Economics*, Wiley Eastern Limited, New Delhi.

Reference Books:

1. Barthwal, R. R., *Industrial Economics*, Wiley Eastern Ltd., New Delhi.
2. Divine P.J., *An Introduction to Industrial Economics*, George Allen & Unwin Publication, London.
3. Goldar.B.N., *Productivity Growth in Indian Industry*, Allied Publishers, New Delhi.
4. Hay D.A & Morris.D.J., *Industrial Economics Theory and Existenc*, Oxford University Press, Oxford.

Pedagogy:

Chalk & Talk, Group Discussion, PPT

Teaching Aids:

Green Board, LCD Projector, Interactive White Board

Mapping of CO with PO

	PO 1	PO 2	PO 3	PO 4	PO 5
CO 1	S				S
CO 2	S				S
CO 3	S	S	S		S
CO 4	S	S	S		S
CO 5	S	S			S

S-Strong; M-Medium; L-Low

- Passed in the Board of Studies Meeting held on 01st February 2020
- Approved in the Academic Council Meeting held on 22nd June 2020

DEPARTMENT OF ECONOMICS

Programme: B.A. (Economics) - CBCS

(For the students admitted during the Academic Year 2018-19 and after)

Part – III : Skill Based Subject Theory		Semester : VI
Course Title : ECONOMICS FOR COMPETITIVE EXAMINATIONS		
Course Code: 01SB61	Hours per week: 2	Credit: 2
CIA: 25 Marks	ESE: 75 Marks	Total Marks: 100

Objectives:

- ❖ To assess the trend of Indian economy in various sectors
- ❖ To familiar with current affairs of Indian economy for the preparation of competitive examinations.

UNIT - I

Microeconomics: Theory of Consumer Behaviour – Theory of Production – Theory of Factor Pricing – Market Structure. Macroeconomics: Theories – National Income – Monetary Policies – Fiscal Policies.

UNIT - II

Money: Functions of Money – Monetary Standards – Theories of Money – Business Cycle. Banking: Commercial Banks – Nationalization of Banks – Functions of Central Bank – Financial Institutions – Demonetization. Public Finance: Meaning and Scope – Types of Taxes – Theories of Taxation – Public Expenditure – Public Debt – Budget.

UNIT - III

Economic Development and Planning: Types of Economic System – Indicators of Economic Development – History of Planning – Objectives – Types – Fives years Plans – Issues in Planning and Development – NITI Aayog.

UNIT - IV

International Economics: Internal and External Trade – Structure of BoP – Foreign Exchange Market – Types – Appreciation and Depreciation – Determinants of Exchange Rate in India – Institutes for International Economic Relations.

UNIT - V

Indian Economy: Demographic Profile of India – Agricultural, Industrial and Service Sectors – Infrastructure – India's Foreign Trade and Balance of Payment – Social and Inclusive Development.

Text Book

- John Kennedy.M, *Objective Economics for Competitive Examinations*, Himalaya Publishing House, 2019.

Reference Books

1. Cauvery.R., *Public Finance*, S.Chand & Company, New Delhi, 2010.
2. Jhingan.M.L., *Money, Banking, International Trade and Public Finance*, Vrinda Publications, New Delhi, 2002.
3. Jhingan.M.L., *The Economics of Development and Planning*, Vrinda Publications, New Delhi, 2002.
4. Dutt Ruddar & Sundaram.K.P.M., *Indian Economy*, S. Chand & Co., New Delhi, 2014.
5. Jhingan.M.L., *Macro Economic Theory*, Vrinda Publications (P)Ltd, New Delhi, 2013.

DEPARTMENT OF ECONOMICS
CERTIFICATE COURSE IN INTERNATIONAL BUSINESS

Unit:I

International Business – Meaning – Features – Difference between Internal and International Business.

Unit:II

Balance of Trade and Balance of Payment – Meaning – Differences – exchange Rate – Fixed and Flexible Exchange Rate.

Unit:III

Internal Institutional Support for Export Business: RBI – Commercial Banks – IDBI – ECGC – Exim Bank.

Unit:IV

International Institutional Support for Export Business: IMF, IBRD, WTO, Euro Dollar Market.

Unit:V

International Business Policy: EXIM Policy – Export Council.

REFERENCES

- | | |
|---|--------------------|
| 1. Money, Banking & International Trade | - K.P.M. Sundaram |
| 2. Money, Banking & International Trade | - M.C.Vaish |
| 3. International Economics | - C.P.Kindleberger |
| 4. International Economy | - P.T.Ellsworth |
| 5. International Economics | - D.M.Mithani |

DEPARTMENT OF ECONOMICS
CERTIFICATE COURSE IN SALES MANAGEMENT

Unit:I

Meaning – Definition – Functions and Fields of Sales Management

Unit:II

Meaning – Definition of Sales Organisation – Need – Importance – Function and Structure of Sales Organisation.

Unit:III

Meaning – Qualities – Knowledge – Skill – Attitude of the Sales manager.

Unit:IV

Duties and Responsibilities of a Sales Manager – Types of Sales Manager

Unit:V

Meaning – Duties – Qualities of a good Salesman – Types of Salesman.

STUDY BOOK:

Modern marketing- R.S.N.pillai & Bagavathi

REFERENCES:

1. Modern marketing-R.S.N.pillai & Bagavathi
2. Marketing management-philip Kotler